## Che Hathell frex



# Whe WODNANN'S Page <br> 4 

Yorth Ward P. T. A. Summer
Round. Up Clinic.

## Round. Up Round-Ussion Round

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| project of the Parent-Teachers As- sociation. The free clinic will be supervised |  |
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Methodist Missionary Society.
On Monday May 20th the w
6.tyylk Aboul Clothen


Bcomomical-Use one LEVEL teappoontul to a cup of flour for m

## Depenciable-Sciontifically mado by baling

KC BAKIIMG POWOES
Same Price Today as 44 Years A\&p 25 ounces for 25 c You can also buy
A. full ${ }_{15}^{15}$ ounce can for can for 100


Mone muss. Faster miles. Greater economy . . . that is the story of the Ford V. 8. There aconomy concluaive fig. ures from owners to show that it is the mont economical ord car ever built.
A particularly interesting and complote roport of 854 Ford cars which hational floet owner who has owned niles in cars which have run more then thirty million 175 were Model T
miles. 599 wore $T$ Fords which wore rum 5017.075 24.041,632 milen, 80 cre F Ford cars which were rum cuss which heve bees This owner'
ost 12\% less to cost rocords ahow that Ferd V-8 cars $31 \%$ less then the Model $T$ Fordes Model A Fords and nore miles per monthl The mordesthad they eovered Model T Fords was 1509 miles. . . . For tho Mordel $\AA$ Each year the Ford and 2571 miles for the Ford V-8. periormance and costs you less you more in value end


## County Britis

Rose


毞落



Surel Goodyears are GUARANTEED AGAINST ROAD HAZARDS as well ev defoc

## Reeves-Burton Motor Co.

Dodge
Plymouth

## NO!

Did you ever see a man carrying a billboard around under his arm?

## NO! NO!

Did you ever see the picture of the new hat you wanted come into the home via the radio?

## NO! NO! NO!

Did you ever see a copy of THE FREE PRESS thrown into the waste paper basket or being kicked about on the street without being read?

## No..No..A Thousand Times NO!

and, in a nutshell, that's why progressive business men like Free Press advertising.

## An Enviable Record

 of Service
## Meeting Modern Requirements Supplied by a Major Power System

manned by a trained personnel maing it their life's work

At the time the West Texas Utilities Company acquired the Haskell electric property and began immediate improvements, the net average electric rate was 15 c per kilowatt hour for the first 100 kilowatt hours. Since that time reductions have been effected in domestic rates and now the net average rate is five and a fraction cents for the first 100 kilowatt hours.


The above chart is only one example of accomplishments in the past, showing this Company's never ending efforts to provide better service at lower cost to the consumer. Past records like these should demonstrate to the citizens of Haskell that the West Texas Utilities Company will continue in its endeavors to render dependable service to this community at constantly reduced rates. This Company has maintained its rate reduction policies even in times like these when other costs including taxes are on the increase.

## Did you know that a mere 4 per cent reduction in taxes would

 mean more to the country and amount to more money than a 50 per cent reduction in domestic electric rates to all users in the entire country. Government statisics show that private utilities pay out in taxes considerably more money than the nation's total household electric service bill.This Company is serving 159 communities in West Texas and asserts flatly that its electric rates are below the average for the State of Texas, considerably below the average of all municipal plants in this or any other state, and that it is rendering the highest grade of service. We challenge the ability of municipal plant promoters to sell electricity at our prices. These are no vague promises but a record of actual accomplishments of service to the people in marked con trast to the evasive concealment which marks the outside municipal plant promoter's representations.
Nest

## Want-Ads

 modern 5 room heoup for cashquare troome. hor huse and Also a nice little

edge of line lots in the | lor bargains. Virgil A. Brown. |
| :--- | $\underset{\text { with seven small }}{\text { LOST-Wedding band ring, set }}$



$\qquad$ RAN WANTED for Rawleigh Rawieigh, Dept. TXE-3MOSA, Mem.
phis, Tenn.
FOR SALE-Good milk cow. Jtp
E. Grand.
First load of ber berith out May 20th. Price will be here ested jeare r-gallon crate. If inter. Catle. AND TO BUY - Your fat WEST TEXAS HALF \& HALP planting seed for sale. 81.50 per
bushel, seedhouse
125 125, busheelgouse of 1933 Brien. Hav, all ma.
chine culled of chine culled end ecked in new
three bushel bage. Hav boon gow
ing and selling this variaty of
 Donry somazos! Get Paracide eintment, the guaranteed Itch Rem
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in 48 hours or Pith


Salesman

## Wanted

in Haskell and vicinity and several other West
Texas cities and towns. Texas cities ind inurance. Regintine Legal Reserve. Beot Top Contract to thooe wishing to onter the bucinoes of Life in-
surance Solling and to aurance Solling and to to change connections. Write, stating age and past experience to Ropublic Lifo Inourance Company, Station A, Boz 4848, Dallas, Tozat

NICE LINE of Refrigerators, like
new, at real bargain. Let us do new, at real bargains, Let us Wiol
your repairing and refinishing. Will
buy your used furniture. Stanton Suy your used furniture. Stanton
1t:
Nollner. WANTED TO BUY - Wrecked cars of any make. See Mack Perdus
at C. R. Cook Filling Station acros9
treet for South Ward school.
FOR SALE-Several head good work mules, horses and mares. Alse (\$horty) Sherman., Haskell, Tex. tu WANTED-Man with car. Route experience preferred but not nece
sary. Rawleigh, Dept. TXE 30 BERRIES POR SALE-At J. W B. Johnson's 71.2 miles southeast o Anson. Will pick every day excep
Sunday beginning May ${ }^{23}$ Twent cents per gallon and purchaser pic

## plase:

## THE HASKELL FREE PRESS

Established January 1, 1886
Published Every Thursday at Haskell, Texas. SAM A. ROBERTS, Publisher


ADVERTISING IN HASKELL
The good will created by advertising is an intangible
asset that is just as valuabie to a merchant in Haskell

have been well advertised.
It is often hard for a merchant in a place the size
of Haskell to reaiize that advertising has an effect, even
if all the people in the community know already that he
is in business and that he wants them to ouy what he
has st sell. This fact, however. does not alter the truth
established by the experience of too many business men,

 men in every sphere of life. What will be done with the
spare time Are e teaching ourselves to enjoy leisure
An In the meantime, here's good luck and enjoyment to
those fortunate enough to have a period of relaxation those fortunate enough to have a period of reymentation
and recuperation. May the summer vacation be enjoyed and may the next year's work be better than ever before.

## STUDENTS AT WORK

The young man who works his way through college
is apt to be a much better student than the one whose parents pay his way. This is the conclusion to be drawn parents pay his way. This is the conclusion to be drawn
from a survey just completed at the University of South-
ern California by Dr. Frank C T. Touton the ern California by Dr. Frank C. Touton, the university'
vice president. The surve compared the scholastic re-
cords cords of students participating in the federal govern-
ments program of part-time jobs for college undergradu-
ates wiht those whose expenses were being ates wint those whose expenses were being met by their
parents. and it found that the former group ranked highpurposessand in marks, risplayed a greater earnestness of
of college life. of college life. This isn't hard to understand. The lad
whose college expenses are paid for him can easily fall
into the notion that college is just a pleasant and divert. ing lark. The one who is earning his way by the sweat
of his brow knows what he is in college for, and does

## INSANITY' ON A SANE BASIS

It is surprising how injection of a little plain common sense into the involved framework of criminal law can look like a startling innovation. Oklahoma has just
passed a new law to cover the "insanity defense"" in murder cases. It provides that if a defendant in a murder trial be acquitted on the ground of insanity, he shall be confined in a lunatic asylum as a dangerous and irresponsible person. This, to a pablic grown weary of the "insanity defense" racket, looks like nothing but ordi-
nary good sense. If a man commits murder because he cannot control his emotions, cannot distinguish right from wrong, and thus cannot be held accountable for his acts, it would seem only logical to lock him in a place provided for such people. But the Oklahoma action comes as a
surprising change. just the same. The surprise indicates surprising change, just the same. The surprise indicates
how this kind of defense has been abused.

## WORTHWHILE

There are some people in Haskell County who appreciate to the fullest extent the worth of the Boy Scout
phere movement. There are others who, because they know
nothing about it, simply pass it by as a boy's camping nothing about it, and fishing club.
If the people who are this ignorant will take the trouble to secure what is known as the Boy's Handbook
they will soon learn that their judgment is entirely unthey will soon learn that their judgment is entirely un-
warranted and that the movement possesses vast educational possibilities.

## $2^{2} 0^{2}$

 Naxy bate opiry drees Adany sine suad iny, ane mine oing initeitera The worm that turns with the
least warning is aiways driving the
car just ahead. Heating thakk the sor hat



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of them are so steady as to be al.

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Not long ago the following advertisement was printed in the Rural New Yorker.
Clean American boy, twenty, German descent strong; drive car, horses; willing to work for a good home and $\$ 10$ per month.
More than 300 replies were received. They came
from 14 states. All of them offered board and room and $\$ 10$ per month. Many of them promised advancement. The month. Many a job, as did also one of his friends. The advertiser, a resident of New Jersey, gave the let-
ters defining other job opportunities to relief agencies. None of the agencies he approached, he says, wer-
able to convince unemployed persons that earning a living was better than living off the public funds.
"The whole truth," as this citizen sees it, is that
there is now no stigma to accepting relief. Some of the best people are doing it-people who used to be wage earners, people who once earned their own living; who
owned their own homes, who had responsible positions in the community. And now, because the Government is taxing you and me out of existence, those that want to Easy enough for the cynic to say that people who
re living comfortably, having their rents paid, and getting food and amusement at public expense cannot b
expected to take jobs which may pan out badly. What gious pasivity of the relievees state of mind is a prob-
lem which is asserting itself with increasing pressure Being a brother's keeper will work only as long as the

|  | Family Dog Is Exempt From Sale Under New Law <br> The family dog becomes a part of the property necessary to the life of a family by legisiative enactment, being inciuded among personal property exempt from attachment or execution for debt by terms of House bill 166, a copy of which was received in Dallas Saturday <br> The bill has been signed by Govetnor James V. Allred and already onve etfect. It is designed to refied personal property to be exempt from attachment or execution and other spectes def <br> Economic Conditions Recognized Section 2 of the bill sets out that many thrignt citmzens have suffered anforsem calamities are being tanduly pressed by creditors who are anamg their personal properts cte |
| :---: | :---: |
| Ought To BeLittie Gloria, Wo see. has beenawarded \&is,000 for her upkeep thisyear, which ought to blenty ifshe goes without a hat.-MaconTeiegraph |  |
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| None! <br> Why shouldn't Detrot have a horseshow? What other city has contributed so much toward ma*ing the horse a curiosity' - $\mathrm{San}_{\text {an }} \mathrm{An}$ tonio Evening $\qquad$ |  |
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| Wo Wonder |  |
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| Townsend is sincere-but hasn't he something cheaper-say in a two of three billion tar |  |
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| three billion fantasy? - Dettoit News. |  |
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## VIEWS and REVIEWS

| Jonah J. Goldstein, magistrat lic concept of decency has changed Myrna Loy, screen actress: "I' Arthur H. Vandenburg. U. S. Se ator from Michigan:" This is jubliee year for Santa Claus astride mule." $\qquad$ <br> Henry I. Harrimon, former pre The New Deal has attempted muc that is good, but it has tried to Marriner $S$. Eccles, governor, F eral Reserve Board: There is the world today no central bankin $\qquad$ $\qquad$ $\qquad$ <br> Frances Perkins, Secretary of La bor: "Everyone seems to agre what is wrong (with the texti mills) but none know what med cine to prescribe for the patient." |  |
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valuable of all capital in the world E. D. Smitc, $\bar{U}$. S. Senator from Couth Carolina! "Some holding
companies are essential and have
done a vast amount of good." haver
 can't adopung a Bamy: "The baby
beautifully". Hiram Johnson, U. S. Senator
from California: "W. can keep out
of war by minding our own busi-
ness." ness.
gin manget h.an Pane

## CURRENT COMMENT.

## JOBS LOOKING FOR WORKERS




Dignified at all umes and with no variation in the quality of our professional duties, it is not surprising that services by Jones
Cox \& Company have become a standard. Equipment may vary;
the choice is controlled by the wishes of the fant Che choice is controlld, by the wishes of the family. But the
fundamentala of our funeral direction are the same for all It in controlled by a personal and professional pride, the orly depend.
able indication of the quality of funcral direction able indication of the quality of funcral direction. Never ventied,
yet never a mere standardized process, the discharge of our yet never a mere standardized process, the discharge of our
duties is a constant source of pride to all those associated with Jones Cox \& Company.
"PROMPT AMBULANCE SERVICE"

## SERMIEE

is a word with two meanings
There is more to service than jur the number of facilities a bank has. Equally important is the way tuew a mosent for you to use This becomes the responsibility of the baak's officers and employeet, who may show by their courtesy ap. friendly cooperation, that they ur to preciato your patronage and wila


You will find this spirit here at all times. We enjoy every opportunity times. We enjoy every oprice to you
you give us to be of server



