# * <br> wio oun mas SETABLISERED JANTOART 1 , 206 <br> <br> Ebellaskell free lirest 

 <br> <br> Ebellaskell free lirest}
$\%$ 0

## COUNTY TAX LEVIES FIXED BY COMMISSIONERS

## 

General Rate of 80 Cents on $\$ 100$ Valuation is Five Cents Higher Than Last Year. Based on Valuation of $\$ 8,000,000$

Horse Racing to be Main Attraction, Wi
Number of Entries Already Received.




Tech Man Resigns
to Enter Manufac-


 OFFIERSITME
 Sheriif w. T. Sarrels and Deputy
Dan Kirkpatrick lefty yesterday mor
ning for Rusk, Texas, with Thomas
Tayior, colored, recently adjudged
insane by a jury in County Court.
Taylor will be placed in the state
institution for negroes. New Educational
Program Discussed Program Discussed
By School Heads Miss Minnie Ellis, county superin-
tendent of Public Instruction, at. tendent of Public Instruction, at.
tended a district meeting of County
Superintendents, County Board
Members and Independent Superin.
Men tendents at Knox City Monday ar.
teroon. The new educational pro.
gram was discused at the meetingternoon. The new educational pro
gram was discused at the meeting
by deputy state superintendent
John Oloson, who explained the dif.
Representatives were present
th meeting from Haskel Kn
Stonewall and King counties.

## New Manager for

 Conner Nursery

FIRST CHECKS FOR PLOWEDUP COTTON RECEIVED MONDAY


\section*{| Haskell Pastor is |
| :--- | :--- |
| Elected Reporter at |$| \begin{aligned} & \text { County Expected }\end{aligned}$} to Raise Quota for



## H- <br> HCCLUPWONEN OFCOUNT PLAA EXHBITS FOO FAR

\section*{yasumay <br> $\qquad$ <br> Rep. L. D. Ratliff

Leaves for Austin <br> $x=-2$ Governor Miriam A. Ferguson hase
asked them to reconvene today to
consider emergency legisation. Chief <br> $\qquad$ <br> $\qquad$ <br> $\qquad$ <br> $\qquad$ <br> 

|  |
| :---: |
|  |  |



New Regulations
for Farm Loans
Are Now In Effect

Eddio Entight who hat been in meke charsed with sutumbile day by Sheriff Burt Wheder and
Deputy Ben Peavey of Taylor coun-
ty where he is scheduled for trial on ty where he is scheduled for trial on
a similar charge in the Diatriet

## Front of Texas

Theatre Building
Being Remodeled
The front and entrance of the
Toxas Theatre, Hankell's popular


then

## It's a Mallory

 \$5 \$5 |\$5

A Fall hat to chum with your face and your purse. Value with a capital V. Flip the brim to your fancy -where you put it, it stays. A smart and friendly hat we want you to see.

Mays Store

```
See Our Fall Line of
    Men's Oxfords
```

Throckmorton County Road Nears Completion

言品

## face prob actio Th cont duct

OUR PART
THE FLAG GOES UP
This company has subscribed to the National Recovery Act, and the price of electricity comes down,

Beginning September 1st, the 3 per cent Federal tax on domestic and commercial electric bills will no longer be paid by our customers. Hereafter the tax will be paid by the company

## THIS IS A REDUCTION IN YOUR COST FOR ELECTRICITY

. But it decreases our earnings from commercial and domestic use by 3 per cent. . . . The National Recovery Act also subjects this company to additional operating expenses. . . . Under the code for industry which now governs this company, we are re-arranging personnel and working schedules which will result in increased payrolls.

These conditions create new, difficult and costly problems for us, but we approach them willingly, glad to contribute what we can o help the nation to better times.

## YOUR PART

USE MORE ELECTRICITY. In your business and in your home Your business will be stimulated, your home will become more livable . . . . and you will be playing the game.
its consumers, the real intentical. That the company and
terest is the foundation of the policy of ity of in. terest is the foundation of the policy of the NRA
That spirit will insure its success.


JONES, COX \& CO.
FUNERAL DIRECTORSThoughtful Service In Time of NeedAMBULANCE CALLS ANSWERED PROMPTLY
W. O. HOLDEN it Charge
Day Phone 55. Night Phones 442-187


## RED \& WHITE



Specials for Fri. and Sat., Nept. 15-16 TOKAY GRAPES, per pound 100 ORANGES, Nice Size, 2 doz 35c 10LBS.SPUDS 290 ONIONS, Spanish Sweets, 5 lbs. ......19e Cabbage, fancy green stock, lb. $31 / 2 c$ RED \& whire Laundry Soap, 10 Giant Bars 37c LADY GODIV A and THRILL TOILET SOAP, 3 Bars 14e
 American Sardines, 6 cans $23 c$ PURE CANE SYRUP 1-2 gal. 29c COMPOUND 29C PORK and BEANS................. 4 Cans 25 c PICKLES Quart, Sour 19c Sugar 10 Ibs. 530 GREEN BEANS, 3 No. 2 Cans
CORNN FLAKES pkg. 10 c $\overline{C O C O A, B l u e ~ \& ~ W h i t e, ~} 2$ pounds 85 c BACON Best Dry Salt, lb. 9c BOLOGNA SAUSAGE, pound 15 c
Shredded Cocoanut, in Cellophane 25 c
RED\&WHITE

Rural Community News Items


Irby . $\left\lvert\, \begin{aligned} & \text { tained her friends with a party on }\left.\right|_{\text {spent }} \text { Surday with Mr. and Mrs }, 1 \\ & \text { Saturday nikt. }\end{aligned}\right.$

Heath here is good. Mr and Mrs. Herbert Klose and
Mistren of Pieasant Valley apent
Surday with Mr. and Mrs. Albert

## 

## Select Your Fall Needs <br> From Our Complete Stock of Fall Wearables. Every Department Brimfull of

 New Crisp Merchandise, at Below Present Market Prices. BUY NOW BEFORE THIS STOCK IS EXHAUSTED!
## Felt Hats <br>  <br> STETSON HATS

NOVELTY AND
STAPLE SRAPES
$\mathbf{\$ 5 . 0 0}$ ro 37.00

 Single and Double Breasted Modelk.
Greys, Blua, Oxiords and Browns
$\$ 12.95$ ro $\$ 25.00$
HART,SCHAFFNER,MARX
Hand Tailored Clothes
Wo Don't Eave to Toll You What They Are!
$\$ 35.00$

Ask About Our Convenient Lay-Away Plan


| OUSERS | S |  |
| :---: | :---: | :---: |
| \% in |  |  |
|  |  | 49c |
| anvas Gloves 10c |  | $98 \mathrm{c}$ |

## Mens and Boys Overalls



## MEN and BOYS $\$ 140$ SCOUT SHOE

Black and Brown Suede and Kid Pump

## CHUPSHES

METHODIST CHURCH

first christun church Wm. P. Hardegree, Pastor. ${ }_{9: 45 \text {. Church School. Dennis }}^{\text {Sunday }}$ Ratlifi, Supt.
11:00. Morning worship, sermo "Self Condemnation," Text "For our hearts condemn us, God greater then our hearts and knoweth all things," 1 John $3: 20$.
8 p. m. Evening worship and ser $\mathbf{8} \mathrm{p} . \mathrm{m}$. Evening worship and ser:
mon. Subject "Power With God." Text Gen. $32: 2 \mathrm{z}$ 4:15 p. m. Junior and Intermed

## Not Just Jersey

 but aNELLY DON JERSEY


Do you moy ${ }^{717}$ cant hovent worn o Nely DONI So booutifily tallocod... o od adroit
 foetory for al 'round moret.1. end yot so in$\stackrel{\text { apponivo }}{ }$ incir your Tomon ower offorl Thi one winh in colloriu opeulotht end tio io do iophriw youthind tool and wo lout

695
Hunt's Store
 and Drill.
Sermon subject for the morning

An evangelist gets paid for point
ing out the sins of his listeners, but ing out the sins of his listeners, but when a pastor tries it
gets fired.

## Wantsin

WANT TO BUY 100 old car aid. See Raymond Davis
MITTY'S. WILL SELL OR TRADE for truck, good 29 model Studebaker

sedan; in good shape. Phone 163 or | sedan; |
| :--- |
| 19. | FOR RENT-Rcoms or apart

ment. See Mrs. M. M. Bryant or Teiephone 250 .
LOST-Blue mare mule, weight houlder. Notify J. J. Pennington Star Route 2, Haskell, Texas. 1p SHORTHAND and Typewriting

Courses offered by experienced cacher. See Mrs. R. L. Hays at | ligh School any day between $9: 15$ |
| :--- |
| nd $11: 15$ in mornings. |
| 2tp |

## WANTBD-Sewing of any kind One block W. L. Holt. <br> WILL TRADB Pord track SEED WHEAT for sale, Turkey Red variety: guaranteed free from Johnson grass. $\$ 1.00$ per bushel. See Johnson grass. August Rueffer. <br> Eugene Dearth orinopraczo.  FOR SALE CHEAP-3 second hand wagons and on railer. J. V. Hudson. appointment. Haskell, Texas. <br> Want Ads

will help you buy, sell or tade They cost very little-try them for RESULTS!

Sermon subject for the morring
hour: The Well Eguipped Soldier. Subject for the morning hour:
The Individuality of Duty, her The Individuality of Duty:"
Bor the evening hour: "If Eor the evening hour:"If the
Devil Can Get One of God's Saints Can He Not Get Them AIr"" To
the Bible for the answer. Hear the the Bible for the answer. Hear the
Bcok. Come! Come! Come!

## Moscuring Party.

Monday arternoon Sept. 25th at
3 oclock the tadies of the Mettodist
3oclock the ladies of the Methodist
Missionary Society with the Mene
fee Bibie Class will
fissionary Society with the Mene
fee Bibe Class will sponsor a Mea-
suring Party in the basement of the suring Party in the basement of the
church. Little aprons will be given
to each lady of the church and she to each lady of the church and she
will be asked to give as many pen.
nies as her waist measures nies as her waist measures, which
winl go to the parsonage fund. Mrs.
Hollis Atkeison will Holis Atkeison will have charge of
the program which will be rendered
and refreshments will be served and refreshments will be served.
Just a reguiar get together affair to
hat

## Tidelis clase Eloete Omicerr,

 of the First Baptist Church metas the home of Mrs. R. J. Reynolds. teacher of the class and appointednew officers for the class the coming year. and they were eiected
Sunday morning to take office the last Sunday in September. They are as follows:
President-Mrs. Opal Riche First Vice President-Miss Nettie
Mocollum. Secretary Treasurer-Mrs. Raiph Duncan.
Second $V$ Vice President-Mrs. C. V Payne.
Third Vice President-Mrs. Anton This.
F.urth Vice President-Mrs. W.
Holt. Reporter-Mrs, O. M. Guest selection for an assistant teacher. With this group of officers we
have an idea that have an idea that the class will
grow as they are already making
plane to plans for amother year and if you
want to mear pect to do be at Sunday they exh-
School
Sunday after next give you an outline of what they
expect to do next be ore hundred per cent.
Woman's Couneil.
The Woman's Council of the of Mrs. R. B. Fields Monday Sept.
Sther in the home
Sher Sth. The President Mrs. Hunt pre-
sided over the sided over the business metting.
The director for the atternan The director for the afternoon,
Miss Dulin Pields, then conducted siss
a splendid program on "
on a splendid
Mrs. McNeill gave the devotional,
"Fear Not. Pollow Me" using Out Pear Not. Pollow Me" using Our
Savior's words to His discipies as Savirs words to
an example for us to have more
cosies courage and faith in following Him

Mrs. Hunt praved Mrs. Hunt prayed that we be given | the str |
| :--- |
| Him. |

Him.
Mesdames Bailey Post, w. A.
Duncan and H. S. Post had different parts on the program, all in keeping
with the main theme. "Going with the main theme, "Going Por-
ward." Miss Dulin Fields, our efficien
leader, was thoroughly prepared an leader, was thoroughly prepared and
led all topics in a very capable and
. led all topics in
interesting way.
During the social hour, the ho Dulin served fruited tea and cookies $\stackrel{\text { to an appreciative group of women }}{ }$ Bulld Up Health




Wcovery program. ITH President Roosevelt's acceptance of the NRA Automobile Code, Chevrolet, the world's largest builder of motor cars, officially begins operations in accordance with the administration's re.

Although the official code was signed only a few days ago, it will be of interest to Chevrolet's many friends to learn that the Chevrolet Motor Company started to carry out the spirit of today's recovery program over three years ago! At that time, we put into operation a "share-the-work" plan, whereby our workmen cooperated in spreading the work to give more men jobs. By means of this plan, as well as by regulating hours of work per week to meet retail demand, and by building up parts stocks in lean seasons, it was possible to carry 33,000 men on our payroll through the depression. For eleven months of each year since 1929, we havekept our employment within 10 per cent of this average. We are justly proud of that record. We are also proud to say that Chevrolet workmen did not, at any time during the depression, become a burden on publie weifare departments. CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Moten

# CHEVROLET 


tuturtains Contract Eridge
Haturains Contraet Bridge
Mob. Virgil Reynolds entertained
Members of the new Contract Bridge
servation contests proved puzzing
and thought provoking
Refreshments of white cake and Rofreshments of white cake an
lemon sherbet were served to the e following: Mesdames Jno. EElis.
 Crawford and the hostess.
Weinert P. T. A.
The Weinert P. T. A. met WedThe Weinert P. T. A. met Wed
nesday evening August 3oth. Mrs
Henry Monke, third vice presiden Henry Monke,
opened the meting.
Leader-Mrs. Ernest Griffith. Leader-Mrs, Ernest Griff
Son-Parenthood United. Devotional-Mrs. Savage.
What The Home Can Do to He
De What The Home Can Do to Hel
Make the Child's School Life
Success-Mrs. Theodore Jones
Haskell
Effec
Effects of Irregular Attendance-
Rove E. D. Olub.

Rove E. D. Olub.
The Rose H. D. Club met with
Mrs. Frank Patterson Friday the
8th with seven members present and 8th with seven members present and
one visitor. We carried out the
program in the year book for Sep. program in the year book for Sep.
tember. which was an interesting
lesson" on "What A County Fair tember, which wat A County Fair
lessonn on "What
Means to Me." Everyone enjoyed
Nench. After the the program very much. After the
meeting adjourned the hosetss serv meeting adjourned the hosetss serv-
ed iced lemonade and cake to the
foilowing: Mesdames Edd Stodghill. foilowing: Mesdames Edd
Gordon Larned, Joe Scheets. Fred
Lebkowsky, W. J. Kenidricks. C. C. Lorbkowsky. W. J. Keñdricks C. C
Rose, Prank Patterson. Argin Car rigan. and Misses Bessie and Nan-
nie Patterson, Bettie Sue Leblow. nie Patterson, Betrie Sue
sky, Orville Joe Larned, Joeline Joy
Ros, Rose, and Earline Reporter.

$$
\begin{aligned}
& \text { inty rair. made for club and } \\
& \text { nane were made } \\
& \text { imunity exhibits. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { community exhibits. } \\
& \text { Thos present were Mesdames } R
\end{aligned}
$$

$$
\begin{aligned}
& \text { Lees, Avie } \\
& \text { Oscar Adkins, C O. Scott, Paul } \\
& \text { Prierson, Misses Blanche Frierson, }
\end{aligned}
$$

r.

$$
\begin{aligned}
& \text { Prierson, Misses Blanche Yrierson, } \\
& \text { Eloise Couch, Ethyl Norman and } \\
& \text { Sibyl Scott. }
\end{aligned}
$$

$\overline{\overline{\text { Separate Arts }}}$
United to Make
the Baptist Sunday School held mocial meeting in the home of Mrs. Bob Ganaway on Tuesday evening
Sept. Jth. The President, Mrs. G G. Herren presided and following a
song and prayer, Miss Ida Crawford led an inspiring devotional. Sever al scriptures were used, stressing the lact that every chriatian is "Called to Serve," and Miss Crawlord ex
pressed the hope that the class a pressed the hope that the class a work in a greater way, during Coming Sunday School year. Yearly roports were given by each by the president and a mere mamber of ure acociate members, who an . ollows: Miss Ida Crawford, first viose prest Mrs. S. A. Roberts, meond whe Mrs. R. J. Paxton, third vice pret Mrs, Arthur Edwards, wereatry Mesdames K. D. Bimmona, J. E. Walling, John Lampkin and I. N Ammons, Group Captains.
Mrs. B. M. Whiteker, teacher An enjoyable social hour followed ith Mrs. I. N. ©icture gallery, monelling and ob


PERMANENTS
That aro beautiful and lasting. Somethine
that you will bo proud of. Wo ue supplios cour heir soft and lovoly.
FINGER WAVE 250
Wo ume the Now Antieptic Wove Sot Wo Ono em wave UyY SIOP
$\qquad$
Sisum. it wer hat any fim Hoilywood has produced. represent.
ed such a union of the pietorial.
histrionic, artistic, literary and mus. istrionic, artistic, literary and mus-
ical fields as Marlene Dietrich's lateat Paramount picture, "The Sonk
of Songs," currently showing at the Texas Thentre.
Any film starring Miss Dietrich mould be assured of a big head
start in pictorial quality to begin start in pietorial quality to begin
with. The flaxen.haired German star. Who launched the revolution.
ary trousers for women ary trousers for women style mode,
never looked so lowely as she does in the fiatteringly feminine clothoes Dirocted years Bgo. Dirocted by Rouben Mamoullian, who mede Chevalier' "Love Mo To-" and other hishly praised pietures, Mises Dietrich is said to gave an out. standing dramatice performance. The
pieture, incidently is the first Dietrich film which a director other
than her diseoverer, Jooef von Stern. berg. Prom a histrionie atandpolnt, the pleturs if exciptional for the performances of the supporting cosetBrian Aherne, romenite ne newcomer
to pleturea from tho hagitimato stare
 Hardie Albright and Helen Froe
man. $\underset{\text { Bend }}{\substack{\text { man. } \\ \text { Besides }}}$ work always fund in a Mamere production, "The Song of Songs" presents the famous atatue of Mio Dietrich oxecuted especinlly for the


 Elaborate Film
Brings to Life Hamilton are featured. The pic-
ture, directed by Stephen Roberts,
is now showing at the Texas Thea-
tre.
One enormin $\begin{aligned} & \text { When ask who wrote the Battie } \\ & \text { Hymn of the Repubic, maiddleage } \\ & \text { married man replied that he thought }\end{aligned}$ One enormous scene is an amuse. married man replied that he thought
ment park which covers nearly three
acres. Thes Mendeissohn.
 glasssblowing factory, roller coaster
and concessions of and concessions of every sort from
a pink lemonade stand to a greased
"Mary Stevens M. D." Based Upon Unusual Love Triangle Plot

One of the strangest stories of a
triangular love affair is told in the
Vangular love affair is Bros. picture "Mary Stevens
C. D." which comes to the Texas
Theatre on Thesslay and Wednes. Pray. The triangle involves Kay
France tar, Lyie Talbot and Thelma Todd.
A boy and a girl, playmates from childhood, study medical surgery to. ether, pass their apprenticeship as
internes in the same hospital and setries in the same hospital and
sheir friendship in ripenionging ingo offices.
tove. The ambition of the man however.
sees an opportunity in a marriage wos an opportunty in a marriage politician. So the childhood sweet. heart steps aside, although she con-
tinues to watch over the man she

NEW FORD FOR sale I will soll gou a 1038 Ford any stylo body, on regular torma
for afity
dollars
under dociens reg Inr list. No trado in. J. G. Miller Boz 4, stamford, Tozss.
A man in New York on a bigamy differnt widows. Some men are glut tons for punishment.
OARD OF FEANIES We wish to express our thanks and thoughtful in the loss of our Especially do we thank you for the
Eloral
Eifle thoral offering. Mrs. Francis Maul
din, Mr. and Mrs. din, Mr. and Mrs. M. T. Mauldin
and children, Mr. and Mrs. Alten and chidren, Mr. and Mrs.
Myles Brown and children.
 new scientific Cosmetics balanced for West Texas dry climate!

## Charme <br> sCIENTIFIC

 DRY CLIMATE COSMETICSFace Powder<br>Cleansing Cream<br>Wrinkle Cream<br>Wrinkle Cream Crowafeet Cream<br>Astringent Brilliantine<br>\section*{COURTNEY HUNT} $\& \mathbf{C O}$.



Join in the drive for recovery! Buy goods produced and sold under the National Recovery Administration's Code of fair terms of employment, increased earnings per hours of labor, increased man-power at work! The N. R. A. Emblem is displayed at all stores which have given whole-hearted support to the President's program. Look for the N. R. A. Emblem. It lsignifies that prices will not be indiscriminately rais-ed-that no profiteering will be permitted. That is the merchant's pledge, signed and delivered.

And it is our pledge! This company gladly announces full co-operation to the end that more Haskell workers may have employment and the buying power of Haskell families may be promptly increased.
Hackell, Tex. Thurs. Sept. 14. 1833

## The Haskell Free Press

Established January 1, 1886
Published Every Thursday at Haskell, Texas SAM A. ROBERTS, Publisher

Entered as second class matter January 1st, 1888, at the postoffice,
ambell, Texas, under the act of March 2nd, 1879.


BIG SHOW SETS STYLES
Word comes that Chicago's Century of Progress exposition is setting the country's standards for women's summer fashions. The big cafes and outdoor dining terraces at the Exposition naturally bring out the newest styles. Visitors from every state in the Union observe, go home and begin wearing the same fashions. Thus popular ideas quickly sweep the country.

The most interesting point in the whole situation is the fact that inexpensive materials are the most popular. Gingham, organdy and seersuckers are seen everywhere at the fair by day and by night. And of course it is easy to adopt such styles in the rest of the country, for the day clothes, dance frocks, jackets and coats all can be tossed into the family washing machine, whisked out in a juffy and be ready for wear again in an hour or so.

This in turn reminds one of how quickly household equipment has gone from the class of luxuries to the field of necessities. Fifteen years ago the woman who owned a household washing machine considered herself excepest home ortunate. Now it is possible for the most mod

With washable clothes nevt.
this summer, it is interesting to realize how mechanical genius has made it easy for such styles to be adopted and followed by anyone.


#### Abstract

WAR ON DOPE TRAFFIC What is considered a most important step toward better control of the traffic in narcotics was taken when the international treaty was adopted at Geneva in 1931 became effective last month. The treaty was adopted by delegates from 57 nations and provides for limiting the delegates from 57 nations and provides for limiting the world. This is a large order. but there is no doubt that the treaty will be most helpful in curbing the unbelievably An important part in securing this international co operation was taken by the World's Narcotic Defense As sociation, of which Captain Richmond P. Hobson, of Mersociation is to secure the adoption of uniform laws rec- pecting narcotics by the several states, these to conform Already three states, New York, New Jersey and Nevada, have passed the uniform law, and others will likely follow suit soon. There seems to be no reason why latures are again in session. The dope habit is the most horrible of all habits to which a human being can fall a victim. The dope fiend $\qquad$ ious and taile thou


HOME LOAN APPLICATIONS

Prospective borrowers from the Home Loan Corpor-
ation should bear in mind that the Home Loan Act was
passed to relieve home owners who are in danger of lospassed to relieve home owners who are in danger of los-
ing their homes through foreclosure. It was not enacted
for purnoses of "general" relief, although cash may be for purposes of "general" relief, although cash may be
obtained to pay taxes and provide the necessary maintenance and make necessary repairs on the home. The loans are intended to take care of mortgages or other obliga tions which the with bonds paying a lower rate of interest and running for a longer term than the ordinary mortgage. They are meant to check the tide of foreclosure and to preserve the idea of home ownership.

In seeking relief under the Home Owners' Loan Act owners do not need anyone to represent them, and what "fixers" or any other individual who may profess to have "influence" or "pull" with the corporation, or who, for a consideration, may seek to intervene between the loan eeker and the agency.

Explicit warnings against all forms of grafting in
nnection with the home loan work have been issued by connection with the home loan work have been issued
of ficials, leaving no room for doubt on the subject. The "fixer" will be rigidly excluded from dealings between home owners and the corporation. Applicants must present their own cases with the assurance that their interests will be fully and freely protected by the corporation and its officials.
The corporation promises to take summary action in every case reported to it of attempts to take money from
home owners on the pretense that they will be aided by home owners obtaining the help they seek. This notice and warning is not a mere precaution, but is the result of the discovery that a "racket" at the expense of loan seekers has already been attempted in some districts outsde of Haskell county.
intin loans should communicate personally with Emory Menefee or Judge L. D. Ratliff, who will gladly acquaint them with the provisions of the Home Loan Act.

## MORE ABOUT THE MARCEY TRAIL



## COULD THE DEPRESSION

## BE WORSE?

It could-a lot worse-in case your house and turnithitigas
should burn to the ground and you had mo finsuranee.
EMORY MENEFEE
BETTER INSURANCE SERVICE
BETTER INSURANCE SERVICE
Phone 81
Fire - Theft - Collision - Casualty
Casualty

 MAKES IT EASY TO PICK THE DEH

${ }^{4}$"Oon Trestien
coo

PATHFINDER

REEVES-BURTON MOTOR CO.


## Advertisements

## Make The Pennies Bigger

When James Buchanan was President and tall beaver hats were in vogue; when gentlemen wore broad cravats and ladies wore hoop skirts, the pennies they tossed to children were as big as quarters. But the cart-wheel coppers your grandfather got for keeping his lace collar clean were not as big in buying cower as the pennies of today.

A penny then might buy a pastry, or ten of them take one to the Fair, but your great-aunt and great uncle couldn't have gone to a movie at any price.

Sixty years ago the ladies could go shopping for dry goods and buy silks that would make you green with envy, linens that were linens and broadcloths that beggar description. But what their favorite store did not have they usually got along without.

You can pick up your newspaper and in fifteen minutes you can know what the different shops are offering in fabrics, patterns, varieties and qualities that great-grandmother never dreamed could be gathered together under any conditions.

Times have changed, and so have merchandise and business methods. One of the influences that has helped to bring about so much of change, that has helped to multiply opportunities and increase the spending size of our pennies is advertising.

Every merchant, every manufacturer knows that advertising materially reduces selling costs by increasing the demand for and the distribution of the products of hundreds of thousands of mills. Indeed, many of the things we count today as necesaities or simple luxuries could not be made and sold at their reasonable prices except as advertising has created a broad market for them, making millions of sales at
little prices and little profits.



THE SCOPE AND PURPOSE OF THE PRESIDENT'S EMERGENCY RE-EMPLOYMENT CAMPAIGN









































 Inoignit bo made by employer and consumes, it it to be remembered
 Che National Reconery dimminititation






When you find one of your guests Some stores are "chisoling"

 party is beginning to break up. $\left.\right|_{\text {such merchante. }}$

EXPERT URGES PEOPLE TO
SEE THAT TAXES ARE ALL
COLLECTED AS THEY MATURE


## OUR ANSWER

We are often asked how we can give such fine than elsewhere for equal services. prices often less Our answer is that our overhead costs are un-
usually low, and we take but a small profit on case-making it possible for us to give the each service at prices that are often less than elsewhere We have no other business to divide our time and

## Kinney Funcral Home

FUNERAL DIRECTORS and EMBALMERS Phose 10-Day or Night
Haskell, Texas

"THE SONG" OF SONGS"
ROUBEN MAMOUUAN PRODUCTION
From the novel by Hermann Sudermann and the ploy by Edword Shelden with BRIAN AHERNE LIONEL ATWILL L. AlISON SKIPWORTH A Paramount Pleture
TUES.WW. 100 Any Seat-10c

## "MARY STEVEVSS, M. D."

Coming- "WHE SINGER"
"COLLEGE HUMOR"

