# Che Haskell Hxee 据ess 

## 

for Aug. 31 and PW on from Government Indern Structure

## 

'Funior' Chamber of Commerce Schedules Meeting Tonight In Basement of Tonkawa Hotel


Munday and Seymour Drop Out of League; Braves to
Tackle Hamlin Sunday Tackle Hamlin Sunday The roster of the Wichita Valley
league was changed from a six-club
organization this week to only four organization this week to only four
teams when the Munday Moguls and Seymour Stara fell by the wayadde
and dropped out of the running.
Neither temm had more than a
mathematial chance of opposing
the thatell Berea in the platit mathematical chance of opposing
the Haeskell Braves in the playoff
The membership of of the Valley
loop is now composed of teams flom
Stamford, Hamlin, Goree and Has

 Stamford he
Snd Goree

Haskell Schools To
Begin Term Sept. 9

$$
\begin{aligned}
& \text { At a meeting of the Board of } \\
& \text { Trustes of the Haskell Independ. } \\
& \text { ent School District last Tuestay ev. } \\
& \text { ening. September oth was deaignat. } \\
& \text { ed as the opening date for school. } \\
& \text { The following ilst of teachers with }
\end{aligned}
$$

## ew Supervisor Of Vocational

 Rehabilitation


## 4

# The WDMAN'S Page 4 

amorino Club scope of Two






## Nuts E

 Our Special This Week! Imperial Cashews $1 / 4 \mathrm{lb} .15 \mathrm{c}-1 \mathrm{lb} .59 e$Fresh Butter Toasted A Beauty Gift Box of
Extra Fancy Nuts- $\$ 1.00$ Oates Drug Store NUT SHOP


RECIPES AND



Sarah Ann's Cooking Class
-


## vie def frat frat <br> 

 and combers prove with the wal

Weaver

$\bullet$
 $=-\quad$.


mate





 spooboie Crawford of Haskell
Bendy
Beat week with
six -weeks visit ins returned county.
Revival Mooting at Ion will sure

## Revival Mooting at Roost

Noses
of Beaten
lives here

## 。

 (barETLOUSNES


## THE DOSE

## MAY BE

 TOO SMALL IT MIGHT BE TOO LARGEYOUR PHYSICIAN EXPECTS THE PHARMACIST
TO KNOW
LET US FILL YOUR PRESCRIPTONS

WE KNOW

## RES ORIG STOA

Dependable Service

## What is the yardstick for a cigarette...



## Take mildness for one thing -how

 does it measure up for mildness?Chesterfields are milder-not flat or insipid, of course, but with a pleasing

The take taste for another thing
Then take taste for another thing Chesterfe plenty of taste?
Chesterfields taste better - not strong but just right.
In other words, They Satisfy-
that's my yardstick for a cigarette.


Our genuine Engizian

 Socially Correct

Roberts Printing Company

## 3 Chesterfield

cijonete clash MIIDER

Chesteficid ... the auger ier misuse asarzas

## OUNTY RRIIES

| Rochester | in the south part of town which was destroyed by fire some time |
| :---: | :---: |
| has been tings, re- | ago. When completed it will add to the little town of Rochester's looks |
| ita take up his work here a |  |
|  |  |
| Rev. Cled Wallace of | Mrs. A. E. Mitchell is doing like. |
| ducted ${ }_{\text {corgetown }}$ | wise. Wish more of us could do so. |
| ethodist meeting started | A coat of paint makes a place look A coat or new again. |
| with ther the preaching. | ${ }^{\text {Mr }}$ Mr J. N. Turner and wife and son |
| Baptist mee |  |
|  |  |
| If doing the preachin | by way or a to be gone a |
| meturgs do ach having large crowds. | Miss Adelaide Hic |
|  |  |
| town a cle |  |
| place to live. died of pneu. | Miss Jewel Brown |
| mond Fletcher died of pneu. |  |
|  |  |
| time. The famil | She has finished her work |
| athy of the entire | ceived her |
| Anderson and family | Lee Bell were married last Wednes- |
| of Rule visited their parents, Mr. | day, July 31st at the home of the |
| Anderson of t | and Mrs. |
|  | Bell. Only a few relativ |
|  |  |
| days here last week with | grandfather, said the words that |
|  | made them man and wife. Their |
|  | exte |
|  | Miss Maxine Bragg of Sweetwater |
|  |  |
|  |  |

 Colbb. and Mrs. John Ivy and family
Mr
spent a few days last week at Ro. spent a few days last week at Ro
tan with reatives. Mrs. Ivy,
neice, Miss corene Edwards. return
ed home with them for a few day, ed
visit
M
M

 hirs. Norma Baker. of Dallas is
here visiting her mother. Mrss. G. H
Cobb and other reatives of the
Cobb community Cobb community
Those from this Those from this community who
attended the funeral of Mr He Henry
Bean were: Mr. and Mrs. Gus Gi.
 and Mrs. Tony
Cotb community Miss Madge Bunklev of MoConneil
is spending this week in the home
her aunt and wer is spending this week in the hom.
of her aunt and uncie. V. F. Bunk.
ley. Mr. and Mrs. Raymond Luckie
and Weldon Boulcin visited their
mother at Stamford Sant dey. Sts. Sam Newcomb and daughter Odell of Eastland spent a few days
last week here and in the Cobb
community with relatives last week here and in the cobb
community with relatives.
Mr. and Mrs. V. F. Bunkley enter. Mr. and Mrs. V. F. Bunkley enter
tained at their home Saturday nigh tained at their home Saturday night
with a party. There was a l large
crowd crowd and everyone reported a nice
time.
Mr. and Mrs. Bill Slickler of the
Ericslale community spent the day Ericscale community spent the day Sunday in the T. N. Gilespie home.
Mr. and Mrs. R. A. Gilespie visit.
ed Mrs. Bouldin in the Stamford ed Mr. and Bousd R. An the Silespie vimf
Sanitarium Sunday afternoon. Rose The health of this community is
not so good at this writing.
Mr. and Nre Mr. and Mrs. P. G. Kendrick or
Haskell called in the home of Mr Haskell called in the home of Mr
and Mrs. W. J. Kendrick Saturday
night. night. Whe Williams is on the sick
Jist
Jis. Joe Vist.
Omah Faye Watson of Post spent
Saturday night with Jimmie Tread well.
Bessie Patterson spent last week
visiting her sister, Mrs. Slover Bled cohn Odell and Bill Henshaw of
soe and fanily on
Haskell were in this community Haskell were in.
Sunday afternoon.
Mr. and Mrs. W. F. Patterson and son Dor sper Alvis of Haskell.
Mrs. Taylor
Mr. and Mrs. Alford Bland spent Mr. and Mrrs. Alford Bland spent
Saturday with Mr. and Mrs. Arthur
Bland Saturday with
Bland of Haskell.
Bessie P Patel Bessie Patterson and Beulah Mae
Treadwell spent Saturday night with
Mr. and Mrs Argin Carrigan of Half Moon Mand Mrs Alfred Carrigan ac
Mr and
companied by Mr. and Mrs. Argin Carrigan of Half Moon spent Sun-
day with Mr. and Mrs. W. J. Carri-
gait day with Mr. and
gan of Throcmorton.
Nannie Patterson
list. I Tidwell and Bill Holliday of
B. I.
Howard were in our community
Sunday afternoon. Sunday afternoon.
Mr. and Mrs. W
spent last week erd with Mr. ant and
Mrs. P. C. Patterson and family o
Mrs. P. C. Patterson and family
Oiney Texas.
J. P. Carrigan of Houston is vis
iting friends and reiatives here.
several from the Roberts com
munity were in our midst Sunday
afternoon.
afternoon. Irs. F. A. Patterson are
Mr. and
spending this week with the latter'
spending thiss week with the latter's
father, Mr. Will Jeter of Center
Point. Jack Spears has returned
Mrs.
home after spending last week at
A. \& M. Short Course.
Mrs. Bill Otom has returned home
aiter spending a few days with her
afters spending a few days with her
father, Mr. Churchwell in Okla-
and
homa. . Mrs. Frank Patterson ac.
Mr. and
companied by. Mr. and Mrs. Taylor companied an Mrs C. W. Mat
Alvis called on Mews of Haskell Sunday afternoon
then

## Sagerton

Rev. D. C. Mc.Mfillan is holding a meeting at the Plainview church.
There is much interest being taken in the meeting, pilley, with Mr. and
Mr. Winfred .
Mra. Frank Pilley, Sr., visited with Mr. Frankred Pilley, Sr., visited with
Mra. Frind and relatives in Albany Sun.
taen afternoon friends and
deay afternoon
Rev. 0. minister of Haskell, preached at the Sagerton Stethodist preached at the
night. Bro Carter Sunday nern. Bro Carter brought a gospel
sermon in his message.
Rev. W. H. Rev. W. H.
pastor here, will begin a
Oid Ger, Old Glory Sunday A. Aesust 18 . 18 .h. Ev.
eryone is welcome. Come help in
this met. aryone
this meeting
Mr. and Mrs. Ret. Mr. and Mrs. Reuben
Lambert
mande a business trip to Stamiford
Nonday. Monday. Mrs. Lee Gibson and fam-
Mr.
ily from Rule visited his mother

## 

Mite Ohristaline Doney of Roch:
enter is visiting here in the home of
Mr. And Mr. Billy Tabor.




Why Buy Anything Other



These Prices Settle the Argument
Goodyear can glve you blgger value at as low or lower prices-because Goodyear Is the world's largest tire bullder. That was proved over and famous investigation that showed the sensational ing thousands better than
 WE'VE GOT THE EVI" $\mathrm{G}-3^{\prime}$ 's" on your nints ors' cars - driven on the same roads you drive proof that this great


## THESE FOOTPRINTS PROVE More Milleage

## PerkinsTimberlane Company

Now! A Selling You'll Appreciate-

A Clearaway for $\mathrm{U}_{\mathrm{s}}$--'Clean-up for You!
This is our Final Clearance
They're smart . . . yet as practical as you would want them. And they're
These wash dresses must be cleared out . . . and we've placed a price on them that will allow you to purchase


$$
\infty \pi
$$

## SPECIAL 'SELLING-

## TOWELS





MEN'S
WHTE belts

## Come and

 get one! 50c Belts 25cOne Lot White PURSES Your last Friday and Saturday 296

## COMPLETE CLEARANCE House Frocks

[^0]10 Men's White-
LINEN SUITS
Plain and Sport Backs, \$10.95 and $\$ 12.95$ Suits, Friday and Saturday
$\qquad$
 -


Court Voids Counterpart of the
Frazier-Lemke Farm Act, Passed
By 43rdLegislature; Grissom Ruling


## COMPARISONS-

ARE ODIOUS, BUT-
Which would you prefer:
The automobile of 1929-or of 1935 ?
The messy radio of ' $29-$ or the beauty of ' 35 ?
The antique refrigerator of ' 29 , or the ma
velous ones of '35?
We know your answers. So would we, but why
have your clothes cleaned in the 1929 manner-in improper machinery and dirty liquids-instead of the 1935 way?

FSUPER HI-TONE




## EXCEEDING EXPECTATIONS

Modern funeral service must be judged not only by the care given the deceased, but also by the consideration shown the family.

In these respects, as in all others, Jones, Cox 4 Company service has won complete approval. It is this firms' endeavor to constantly serve in a way that will more than exceed expectations.
"PROMPT AMBULANCE SERVICE"
JONES COX \& CO.
Funeral D
Day Phone 58
Since 1905
Night Phose ItI

## St toun wear wem <br> when you buy a low-priced car



eatures THAT ARE FOUND ONLY IN CHEVROLET

## The most finely balanced low-priced car ever built

-manGet all of these vitally important features when you buy your new motor car. You can get them at lowest prices in the new Master De Luxe Chevrolet-the most finely balanced low. priced car ever built! The Master De Luxe Chevrolet is the only car in its price range that brings you a Solid Steel Turret-Top Body by Fisher . . . Knee-Action Ride . . . BlueCHEVROLET MOTOR COMPA Compare Chervolec's low delivernd prices and easy G.M.A.C. wome. A GICBIIGAN


Flame Valve-in-Head Engine and Weatherproof Cable-Controlled Brakes. And your own eyes and your own teats will prove to you that these features are absolutely essential to the greater beauty and safoty, the greater comfort and roadability, and the greater combination of performance and economy which only Chevrolot provides. _Visit your nearest Chevrolet dealer today.

## An Value

## - Naster De Luve

$\qquad$
$\qquad$
will tend to uplifit and edify,
Come! Come! Come!

[^1]

THE HASKELL FREE PRESS Established January 1, 1886.
Published Every Thursday at Haskell, Texas. SAM A. ROBERTS, Publisher
Entered as secondelass matter at the postoffice at Haskell, Texas,
nder the act of March 3, 1870. NOTICE TO THE PUBLIC-Any erroneous reflection upon the
character, reputation or standing of any firm, individual or corporation carracter, reputation or standing of any firm, individual or corporation
\#ishers. The dividing line between news and advertising is the line which
eeparates information for public interest from information which is dis
teminated for profit. No charre is made for publication of notices of church services or
other public gatherings where no admission is charged. Where admis
sion is charged or where goods or wares of any kind are offerd for sion is charged or wnere goods or wares of any kind are offered for
ate the regular a avertising rates will be applied ing rate

Pour Months in advance | Four Mo |
| :--- |
| Six Mont |
| One Year |

WILL BUSINESS REALIZE ITS OPPORTUNITIES?
Virtually everybody has been a little surprised at
the signs of some degree of business revival for this fall. Even some of the more optimistic business prophets have seen their predictions undone by a series of unexpected developments. Auto production, instead of falling off,
held up well into late July, despite imminence of new held up wele into late July, despite imminence of new
models. Steel production hasn't fallen off to the usual seasonal extent. Electric power production stays around the high point achieved in 1929. Private building construction has risen steadily since last February. It is still low, but the improvement is marked and unwavering.
There is even evidence that the "strike of capital" may be breaking, as security issues have been mounting, and not all of them for paying off gold issues with money borrowed at today's low rates. A small dribble is beginning to go into new enterprises.
To cap all this, the stock steadily for many weeks to the highest point of the year, and in many cases the highest point in several years. Rising stock market prices in themselves won't feed any-
body. But they are a barometer of a more hopeful feel-
ing on the part of the scores of thousands of people who invest in the country's enterprises. So many people feelSuch people spend money. The stock market rise does
not seem attributable to fears of inflation, but to a re-
markable series of reports from large companies profits are rising. Definitely better statements have just
been issued by such firms as General Mills, Westinghouse, Chrysler, General Motors, Radio Corporation, U.
S. Steel and General Refractories, to name Speaking broadly, scores of these big businesses are
right now either increasing profits or climbing red for the first time in several years. "let us alone."
Business leaders have chorused Many of them are getting this fall the first opportunity to have learned during the depression years. They will
have opportunity to see that wages and hours in their plants keep pace with advancing cost of living, which is
admittedly causing concern. On the ability of business to rise to such statesmanship, depends the question of
whether what looms before us is a "false dawn" or the real beginning of day after darkness.
pare of the orreatet servies rendered by the De. byit burean of identification The explotits of its sienths



 long hunt for him was over. Here is a service any police
or sheriff's force can use. It is one of the most valuable BIG BOY DISAPPEARS
From a somewhat careless reading of the press we. gather that a certain high official of a large holding It seems that the Senate committee wanted to hear how he spent something like three-quarters of a million dpl..
lars to convince Congressmen that the people were about lars to convince Congressmen that the people were about
to faint over the proposed elimination of "unnecessary" The brother just disappeared. His close business associates "hadn't seen" him and didn't know where he sence of the brother, intime Senate committee, in the abline companies he had managed to collect a million or so dohars" whive ine companies, in which "widows and orphans have invested, were unable to pay dividends but be, the Senators wanted light on this phase of the intri-
cate equities of holding company ethics!

## WHAT WAR DOES TO CREDIT

Just what war does to a nation's credit is apparent were selling in New York at 83. The other day, with thousands of Italian soldiers ready to march through Ethiopia, if nothing stops them, the bonds of the Italian is no telling what they will be selling for after the warfare has been underway for about six months.

## ANOTHER PACIFIC GAME

A few months ago the United States fleet engazed A few months ago the United States fiee engaged
 ships. is e engaged in its war game in the Pacific, against
an imazinary foe menacing the Empire from the North-
Both fleets are practicing for what their leaders
think will face them in the next few years.

## Onap Shots SR

Ha gintion mum rave
Cuirent comment.
ADVERTISING IS NEWS TO READERS (Clarendon News)

Paradoxical as is the statement in that headline, it is true nevertheless. Advertising is information and as
such it is a kind of news. Business information is business news and people subscribe for newspapers to get that
business news as well as to get other kinds of news business news as well as to get other kinds of news.
An advertisement which contains no news isn't much An advertisement which contains no news isn't much
of an advertisement. Even if it contains nothing more than the name of the advertiser and the location of his
place of business, that will be news to someone. If the advertisement speaks specifically of certain goods and
adell tells the reader where those goods may be obtained, that
certainly is news, and if it names an attractive price, then certainly is news, and if it nam
it is interesting news indeed.


Signs of the time: Beggars who
used to "borrow" a nickle, are now
asking for





Despite all theory to the contrary
few men are so independent as to
give up good jobs in order to be
able to vote like they please.

achievement behind the tailing.
Even the women in Ethiopia are
anxious to fight now if Mussolini
ever runs into the females of the
specie he will be lucky to get away

believe in advertising until a resourceful advertising man
prevain prevailed upon him to try an experiment. The merchant had a large supply of brooms which had cost him $\$ 3.00$
a dozen. The advertising man told him that it would a dozen. The advertising man told him that it would be
good business to advertise a special offer of one broom the store.
The merchant was dubious but agreed to try it. When he opened his store the next morning he found
several hundred women waiting to get a nine-cent broom. He not hundred women waiting to get a nine-cent broom. the 100 brooms at that price in record
Hime but the women had been made "broom minded" enough so that most of his stock was sold at the regular
price. Besides that they bought many other articles be. fore they left the store-a bought many other articles be-
nine-cent brooms in that merce of the "news" of the nine-cent brooms in that merchant's ad.

| Wise and Otherwise | The Forum |
| :---: | :---: |
| $\underset{\substack{\text { The Majority } \\ \text { The majority } \\ \text { rules } \\ \text { in }}}{\text { America }}$ |  |
| The majority rules in America but never with such potency as when the vote is 5 to 4 .-Wichita | OPPOSES TEXT AMLADDENT |
| Eagle. <br> Maybe It Was The way the Verailles Treaty is | t |
| disappearing, youd think it waswritten on ice.-Boston EveningTranscript. | ${ }^{\text {upon }}$ - ${ }^{\text {a }}$ |
|  | the Constitution of the Texas permitting and |
| will Do | free text books to every ch scholastic age attending any |
|  | (ehthin this state." This amend |
| the time, but it isn't necessary. A majority will do.-Portland (Maine) Express. | th |
|  | for |
| Express. <br> Hardly It hardly seems possible that |  |
|  |  |
| "man wants but little here below" if he's a nephew of Uncle Sam. | system in the |
| if he's a nephew of Uncle SamWeston (Ore.) Leader. | $\left.\right\|_{\text {wh }} ^{\text {w }}$ |
|  |  |
|  |  |
| is from |  |
|  |  |




# A <br> Fact! 

## 78 Per Cent Vote Newspapers First In This Surrey!

A survey of public attitude toward advertising media has brought information that 78.2 per cent of the people surveyed considered NEWSPAPERS-DAILY OR WEEKLY-the most important medium in buying influence.

Three thousand post cards were sent out in the survey, bearing the return address of a firm of public accountants, with no mention of the newspaper.

## Compilation of the Returns Show the Following

|  | First Choice | bjectionable |
| :---: | :---: | :---: |
| Newspapers | ... 78.2 Pc | 3.1 Pct. |
| Direct Mail | 4.9 Pet. | 28.9 Pct. |
| Free Papers | 1.0 Pet. | 60.8 Pet. |
| Theatre Screen | . 3 Pet. | 67.4 Pet. |
| Radio | 7.6 Pet. | 29.6 Pet. |
| Billboard | 7. 7 Pct | 39.2 Pct. |
| Magazine | 7.8 Pet. | 2.4 Pct. |

"There Is No Substitute for Newspaper Advertising"
Place your advertising in The Froe Prees-a newspaper pald for by the subberiber because it is wantod!

## The Haskell Free Press <br> "Your County Nowropaper Since 1ces"

Most Economical-


# A Combination that brings home the bacon! 

If you've something that is worth having, and are willing to part with it on reasonable terms, there's one sure way in this community to do it-through advertising in the Free Press.

Advertising cannot do the job alone-you must have something worth advertising and be ready to trade on live-and-let-live terms. Then, if you use liberal space in The Free Press, with a well worded, well illustrated advertisement, such a combination will bring home the bacon.

In order to better serve its advertisers, The Free Press provides Meyer Both illustrations--the highest type and most versatile line of advertising illustrations available to any newspaper, large or small. These are exclusive to the Free Press in this field.

Trained advertising people help you lay out and word your message, to make it attractive and appeal ing. Thus dressed up it goes into 1825 homes to tell its story to 9,125 people. No wonder it gets results.

The same policy prevails in the Free Press' commercial printing. Well assorted stocks of papers and inks are always available. Modern machinery insures the job will be done well and economically. Care is taken to insure effective typography and accurate handling in every detail. And you get the job on time, done to your approval, and at a minimum cost.

The whole service of The Free Press is planned for effectiveness. It is constantly under study for improvement. It has that adequateness and satisfaction abcut it that only long experience and ample capacity can give.

Patronize your home paper, both advertising and commercial printing, and you will find the results most agreeable.



[^0]:    Men's
    WHIN SHONS
    We only have 10 pairs. If you can
    find your size you will get a real value-

    ST,: 7

[^1]:    SHOE SHINING

