# IN NEWS in circulation 

(I)

IN COUNTY SERVICE

## ECATION OF 50 PROM HASYELIL IS GOAL STE FOO WTCC CONVENTION O'BRIEN SCHOOL NT DEDICATED ON HURSDAY, APRIL 29 Therich WWIL DE IME OF TALK <br> Elect Delegates

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$$

PACE TWO


FEDERAL LAND BANK LOANS

See Rule and Haskell N. F. L. A

## NEVER BEFORE SUCH A CAR AT SUCH A PRICE <br> Mo <br> 

| FEDERAL LAND BANK | 为 |
| :---: | :---: |
| FEDERAL LAND BANK |  |
| LOANS |  |
|  |  |
| See Rule and Haskell N. F. L. A. |  |
| Oificee at Haskell, Texen |  |



 Staff Sponsors Clean-Up Campaign verang this wek and


AVOID REPQIR BILLS by using the correct summer
Mobiloils and Mobilgas tuned tor hot weather detr-
ing. Your friendly Magnolia Dealer is prepared to
give your car a complete 7.Point Summerise check-
up to safeguard your engine, transmission. diltoren-
tial, radiator and other vital parts. Summerise now
chn of the Flying Red Horsel
Mobilgas Mobiloil
Chapman \& La


## That's lit

Leger's Best Biscuit fix elected by Miss Jo Hogue to be sively for bread, biss cakes and pastry dem rations in the

## FREE COOKING SCHOO

will continue Friday and Saturday. Auditorium, and
As Miss Hogue demonstrated today, to achieve the finest
must have the finest ofst tempting dishes, as all good cooks realize, you

- with ease-with delicious flaw. For baking breads, cakes and pastries ture, there is no better flour than


## BEST BISCUIT FLOUR

 you what luscious, pies, biscuits, cookies, etc., you can bake with superior will demonstrate toingredients-with
Leger's BEST BISCUIT FLOUR. BEST BIS
milled and refined in Leger's new and atrict'y from the prime wheat of the country, It buy is exactly like the one you bought before. You can depend upon its of BEST BISCUIT yout quality to
oheolutely uniform.

Sold Exclusively In Haskell By
Kuenstler's Grocery

| was held Thursday morning. T |
| :--- |
| North Texas State Teachers. |




## Regular Staff Is

 Back On The Job Eit Village Treasuren arrived Hickory N. C-When Frank guest speaker in Louisiana, was


ur weeks of spe
for the business meeting.
Saturday morning, a style show
tor all contestants. was held and
also the ofrmerts porty
ness meeting. It was at this this meet




## Poultry Raisers.....

egardless of the number of fowls you may have, "GGSTRACTOR" is what you need to standardize pur poultry in health and production (By wiping out e fleas, blue bugs mites, lice and intestinal worms th this wonder parasite destroyer and tonic builder) pd put them on a profitable basis.
Now you can have this inexpensive service and ur money back if not satisfied. (For a limited time ly a 35 percent discount will be allowed each cusmer).

Your Nearest Dealer Is
Haskell Poultry and Egg Co.
Of Haskell, Texas

## Exclusive Local Distributor




pace six



A cup of coffee can be the cumpanion of solitude or the cheering cup at any gathering. No meal is complete - no party at its best - without coffee. And no coffee should
be acceptable but the best.
The right coffee for every occasion, as the lecturer at
the School of Cookery being conducted by this paper will the School of Cookery being conducted by this paper will
tell you, is ADMIRATION. Oven-fresh, fragrant and
delisions tell you, is ADMIRATION. Oven - fresh, fragrant and
delicious, Admiration is the finest coffec you can buy, regardless of price.
The use of Admiration as a beverage will, of course, be discussed at the School of Cookery, and directions given for making the perfect cup of coffee. In addition, the lecturer will show how to use Admiration in other ways, in the preparation of desserts and other drinks.
Give Admiration a trial, and its taste in the cup will tell the whole story, . you'll know then, for yourself,
just why Admiration has become the largest-selling cofjust why Admiration has become the largest-selling cof-
fee in Texas!

TIIE HASKELL FREE PRESS


Insure Against HAIL

The Hail Season is at hand and a destructive hailstorm can quickly ruin your grain crop.

Don't take this risk... consult us about this low-cost protection against hail damage today.

We Make Prompt Settlement of Claims
T.C. Cahill and Son


ARREsTs WIFE
Chicago.-Contessing to to
licemanhusband that she
in Iicemanhusband that she
the automobile, which killed
ry L. Chatroop, an attorney

You're always welcome to the dered at Humble service station we say, "the latch-string's out? little more than that: we mean always open to any criticisms and comments you have to $m$ we supply each Humble servar cards upon which you may the have to say. You're invited t cards; each of them is carehs noted; they help us to fumish service you want, the service? ways second to none.

## HUMBLE OIL \& REF:

- Tame
numari

MISS JESSIE HOGIE KC Baking Pow
in the THE HASKELL FREE PRI COOKING SCHO Her domonstrations showed that in using K C the double-teated del" able. high quality baking pave fine even texture and large volumpl-h
cost. Only

MILLIONS OF POUNDS HA USED BY OUR GOVERN
osevelt Invited to Attend NYA Meets Today's amber of Commerce Meet Problems of Youth
 est Texas
convention
11 and 12. $\begin{gathered}\text { Two general assemblies will be } \\ \text { during the convention, on }\end{gathered}$ tended by held during the convention, on on tuesday and We. Kellam. acting director of



 Roosevell,
of
officials
bether luncheon will be held for
newspapermen and
 Altred and $\begin{gathered}\text { Me Here interest is being shown in } \\ \text { the Home Town Speaking Contest } \\ \text { noth ang and that the state should } \\ \text { do everything, and holds that the }\end{gathered}$


 To comple. Texas sconolarships to several ability in education and thow their


 convention
local com. $\begin{aligned} & \text { lene. } \\ & \text { Prizes of } \$ 50 \text { for first, } \$ 25 \text { for system of social pampered by }\end{aligned}$

 town and
Band. Fifty or more band Mare with their hearts cet on a definite
WTCC has take part in the contest ponsor to
The spon. Chambers of Commerce also was established and how take par in in an anchievement
beautiful
gram has benten carried forward beatiful contest. An award will be given gram has been carried forward

 or on the the best organization submitting NYA should serve the most presess
enam for the
ing and immediate needs of that




 ounced dead, he revived after most acute need of certain groups perts $\begin{aligned} & \text { line removal of a blood chot and } \\ & \text { three stitctes taken in the heart } \\ & \text { and now it }\end{aligned}$ | EASIIY | the road to recovery. |
| :--- | :--- |
| JUICKLY | FOR SALE OR RENT - 3 room |

 HER $\begin{aligned} & \text { or write C. H. Harrison, Anson } \\ & \text { Texa: }\end{aligned}$



## FRIGIDAIRE

On Display at Cooking School
Amazing Low Operating Cost as Small as the Price of a 3 -cent Postage Stamp.

3the housewife proudly shows an Electric Range. The Hotpoint makes the home a "better place to live". Thousands of women daily are discovering the advantages it gives. You, too, will learn of unbelievable ease, speed, economy and cleanliness that Electric Cookery brings to modern homes.


## Kitchen drudgery is unknown in homes where

## FREE COOKING SCHOOL <br> AT THE

\author{
Thursday, Friday and Saturday Afternoon

May 6-7-8

}


WILL BE FEATURED

THE NEW R. J. REYNOLDS \& SON REMODELLED ST ORE MAKES HASKELL A BETTER PLACE TO LIVE



# -om © Cby Haskell free Press 

Piggly-Wiggly Section

## MAL OPENMN NEW PCGCLY-WCCLY STORE TO BE HED THIS WEEF-EID

ge in Character Marks
ican Grocery Progress


Ist. Tendency Today 18 Tendency Today
In Grocery Trade


## Congratulations....

TO THE NEW

## PIनTLY WIFनLY

Store ... and the enterprising proprietors Messrs. R. J. and Virgil Reynolds.


In addition to the large stocks of quality foods and meats featured in the PigglyWiggly Store, you are also as. sured freshest fruits and vegetables in a complete assortment, furnished by this con cern.

## West Texas Produce Company, Inc. <br> Wholesale Fruits and Produce <br> CISCO TEXAS <br> OxN O WOCO

## NUMBER ATTRACTIVE OFFERS ADVERTISED TWO OPENING DAYS

Formal opening of a new Piggly Wiggly Store in
Haskell, complete with all new modern fixtures, scientificHaskell, complete with all new modern fixtures, scientific-
ally arranged throughout the entire store, has been set ally arranged throughout the entire store, has been set
for Friday and Saturday of this week. Opening of the new store is announced in a large advertisement appearing in
a special section of this issue of the Free Press. Attractive prices have been listed on several hundred
items in the store for this special occasion, and a number items in the store for this special occasion, and a number
of free offers in connection with the purchase of various
articles have been announced. Included in these offers
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Musical Entertainment numbers will be musi-
wiven
roughout the day Saturday by a
lented enterainer, and several
her novel features will be stag All New Fixtures
Throghout the store building.
entirely new fixtures have been installed, includuring a modern
meat department with handsome
display case. display case.
Scientific arrangement of the ford more convenient selection
for their customers. Formerly known as the R. J.
Reynolds \& Son Grocery, the con. cern is the oldest grocery, the con store in
the city, having been establish in 1915 by R J. Reynolds, senior
member of the frm. For the past
seven years Virgil Reynolds

seven years Virgil Reynolds has
been associated with his father in
the management of the store. The changent of the store.
pateen contem
plated for the past year or longer,
members of the firm stated in an.
nouncing that they had sec
 ise for the city
The store remains an independ
thy owned concern. and this
ct was stressed by was stressed by both mem-
ofs of the firm. Affilition with
national organization will
them in a better positient sere them in a beteiter position to
screasig number of
custemers with lower prices and
better quality metch In connection with the formal
opening of the new store, opening of the new store, which
occupies their former store build
ing on the north side of the square,
R. J. Reynolds ing announcement: me the follow
In 1915 I opened a grocer
store in Haskell. The

## Douglas News



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$\qquad$




 community Sunday.
Charlie Moeller and family were urday night
Mr. Mrs. Mode Collins of
OIney called in the Roy Jones
Oiney called in the Roy Jones
home Friday and Saturday,
Mr. and Mrs. Pete Moelier and
son Johnny Mrs. Pete Moeller and
community Thursday were in this



# ANNOUNCINC THE OPENING OF PIGGLY WIGGI STORE 



Friday and Saturday - May 7.8
In 1915 I opened a Grocery Store in Haskell. The people of Haskell ho kind to me during these past years and it has been my constant and e of better service to my customers. For moreter service to you, and I belig

 to serve you not only in price but at the same time offer you a most compl variety of Nationally Advertised Merchandise.

You-my customers-have made this possible and 1 invite each every one of you to visit this New Piggly Wiggly Store and see what a rew that you come-shop and save-and benefit yourself with the many adid tazes that Pigyly Wigyly offers. We are all "wound up and ready to go" the Most Modern Grocery in this section! It will be truly a pleasure to :
R. J. Reynolds.

## Cigarettes $:-=15$



Candy Bars -3

COFFEE

1 pound | 28c |
| :--- |
| min |

 TOMATO JUICE 3 Cans 19C PURE CANE

## SUGAR whb Cabkes 49C

## OXYDOL

 Regular 25c Box, 190at Pigoly Wiggly

Tune In On the Doughboy's Program I2:30 to 12:45 Friday
FRE!

We Reserve
$\begin{array}{lll}\text { The Right } & \text { To Limit } \\ \text { Qo }\end{array}$ Quantities. No Items
Sold To Merchants At These Prices.

## $\$ 400$ In Merchandise FREE:

se has been put up in $\$ 1.00$ packages, containing staple items. One ith each $\$ 5.00$ purchase as long as they last. (Limit 3 Free Packages to a customer).

## rësk \& Smoked MEATS

aarkets assure you of highest quality Meats at prices that are
are Strength and Health builders. Our markets have earned a istent quality. All M sats are U. S. Government Inspected, the

SAUSAGE all meat, no cereal, $1 \mathrm{~b} \mathbf{1 2}^{1 / 2} \mathrm{c}$ or Boiling with vegetables, lb.
CON odd slices, pound
sed, cut up and ready to fry, each
RAFT'S Mammoth, pound
11 Cream, pound
nquet Beef The Best Money Can Buy
IN OR T-BONE


| 18 c | ${ }^{\text {smorr }}$ RIBS $_{\text {rous }} 15 \mathrm{lac}$ |
| :---: | :---: |
| 18 c |  |
| 25c | ROAST |
| 23 c | BACON sime |
| $45 c$ | STEAK |
|  | 25c ${ }^{\text {a }}$ |
|  | 35c ar a |
| ST ${ }^{\text {somomes }}$ seme | 20c |
| (B) reme | 29c |
|  | 3c mrishitish |
| ITS \& VEGETABLES |  |

of Valley vegetables. We are featuring a complete variety of
Sles-everything that the market affords will be found in the dea-everythi
D PEAS 2 pounds for
25c

RIES, Louisiana, best quality, pt. 10 c
IT, Texas Family Size, each . . . 4c


| MILK | 3 tor 10c |
| :---: | :---: |
| HOMINY ${ }^{\text {demanem }}$ | $2{ }_{\text {tor }} 19 \mathrm{c}$ |
| TOMATOES | 4 for 29 |

# PIGCIY WIGGIY 兵 New CusTomer <br> <br> SALE 

 <br> <br> SALE}

Lef's get acquaintedl Piggly Wiggly has a lot to off you iv, in easy, time- and trouble-saving shopping . In quaranteed quality. . . in sensible, economical prices. oreat opportunity to learn the many advantages Piggly Wiggly offers you.

## 

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| :---: | :---: | :---: |
|  |  | SUPER S |
| S |  | ASPARAGUS |
| 3 For 17e |  |  | Sour Pickies alabama GIRL, s.cins I4C Peas Pure Mad, ,all cans be Cor'1 June Pride, No. 2 tins ge

$\square$

 Cleanser Light House 2 for 10C
 Chewing Gum All Kinds 3 For $\mathbf{1 0 C}$
MUSTARD Dime 9c $\quad$ 9c

Post Bran 2 Packages 21 C
 Soa1 ${ }^{\text {Life Buoy, Lux, Camay } 3 \text { bars I9C }}$

| HUSKIIS |  |
| :---: | :---: |
| Coffer | Post Toasties |
| \% | 210 |





