## 




# Caster FOOD SPECIALS <br> Good Friday and Saturday Only 

tGREEN BEANS, lb. $\quad 13 c$ CARROTS, Bunch MUSTARD, Bunch TOMATOES, Lb. ........ 10c NEW POTATOES, Lb. ... $\boldsymbol{6 c}$ CABBAGE, Pound 2c

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SUGGAR %amma, 52c
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SUGGAR %amma, 52c
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## CHOCOLATES ${ }_{\text {rema }}$ 18c


Perkins-


## Easter Sale!

Women's Suits and Coats

$\$ 5.00$

Special Selling . . New Spring

## Hosiery

KNEELENGTH STOCKINGS
They Walk Away With All Hosiery Honors for Cool, Comfortable Stylishness!
$\qquad$ ings: These shorter hose are topped with a band of lastex that is the la Hose, in the smart spring colors


## 55 c

Two Pairs for $\$ 1.00$
Pantie Girdles to Wear With Knee Hosiery

## $\$ 1.00$

 and playing. Designed especially to once, and you'll swear by them.
Sizes small, medium tea rose only,

##  Haskell

| April 1st to 10th |
| :---: |
| EVERYBODY GET TOGETHER |
| Make Haskell City Beautiful |
| CTTY COUNCII, |

Choice Nursery Stock


## Conner Nursery and Floral Company

Palace
Theatre



F.L. Daugherty The Insurance Man



Rally of Young Peoplesses
Rev. David L Stit, minister
the First Prestyterian Church
this city was the principal speer Stutuda night at the poung
Peoples Rally of the Dallas Pres
Pytery held at Denton, Texas
Subject of Rev stits address
was "Challenge of Evangelism In
Two hundred and twenty-five
young people were enrolled tor
he Rally, which closed Saturday
night.

$\qquad$

 Sund | and |
| :--- |
| Sunday |



Life's Beacon


Funeral Home

24 Hour Ambulance Ser ice, Lady Attendant.

Day or Nigh
Phone 12

## Easter Sale



## The

Style Shoppe


PAGE SIX




## PUBLIC INTEREST DEMANDS FAIR PLAY!

|  |
| :---: |
| United Stotetes has been dereloloned in the United Stotes has been develioped overa lation is odmitted to be both odrisebile ond necessary in the public interest. |
|  ppling that port of your transporfocilities which is handicopped- |

vithout ony ressulting benefit to the
people of Texas. Texas railrods obey the rules of the
goteme, those imposed by the ogencies of government ond those token on vol-
untority in the interest of pubbic sotety.
Texos roirrods ore seending thin
yeor, lorge sums of money tor new ond modern equipment -10comotives, treight
ond passenger cors, ond possenger cors, improved roil ond
roodbed focilities, ond ore expediting coorbed focilitises, ond ored expediting
treight and possenger schedules to meel groving publice deemonds. Alle of thise is being done in the interest of improved
semvice to the public ond of the lowest rates in twenty yeors.
All the roilrods of Texos are osk-
ing-hove ever osked-is o FAIR DEAL

## in ofoir field.

## THE TEXAS RAILROADS

,



FEDERAL LAND BANK LOANS
Now $4 \%$, time 20 to 34 years. Land Bank Commis.
ioners Loans now $5 \%$, time 13 to 20 y ISee Rule and Haskell N. F. L. A.

Offices at Haskell, Tezas


OR SUPERIOR LUBRICATION USE
MOTOR OIL
TRACTORS, MOTOR BUS AND INDUSTRIAL
"Money-Back" MACHINES

\author{

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Distributed By
``` \\ CHAPMAN \& LEWELLEN, Haskell \\ \author{
In
}
}

\section*{OWNERS REPORT \\ 22 T0 27 MILLES PER GALLON! \\  \\ H \({ }^{\text {ERE'S an "economy car" that doesn't cut down }}\) you get a modern V-8 engine-suty. Furthermore, and quiet. You get sweeping modern, esponsive finish, deep upholstery and fine appointments, You get a safe car, with all-steel top, sides, and floorand Safety Glass all around. You get a car that makes a dollar deliver more miles than any Pord Thrifty " 60 " today. YOUR FORD DEALER \\ \\ FORD V. 8} \\ \\ FORD V. 8}

\section*{}

\title{
PRIMROSE
}

HASKELL MOTOR CO.

\section*{Whatever Benefits}

The Cotton Grower

\section*{Benefits Us}
and we therefore favor the movement to improve the quality of the cotton produced in this area.

We heartily favor the movement sponsored by the We heartily favor the movement sponsored by the
Haskell Free Press to improve the quality of cotton produced in this territory.
weinert, texas

\section*{We Endorse The Movement}

For a better quality cotton and urge the farmers of Haskell County to cooperate in the movement for a better cotton seed program.
The continued planting of a poor quality of seed will eventually ruin the cotton market of this section.

\section*{CHAMBER OF COMMERCE}

HASKELL, TEXAS

\section*{Better Cotton}

Must be grown in this area or we will be hard hit. If all the large buyers refuse to purchase low grade cotton what is to become of the grower who raises
that variety ? Play safe by planting good cotton that v
seed.
seed.
A COUNTY-WIDE MOVEMENT TO IMPROVE
THE COTTON IS A REAL NEED.


FARIIRS \& MERCHATIS SAITE BAKK

\section*{\(\$ 10.00\) PENALTY}

Per Bale on Cotton
Is Worth Saving
Plant better cotton and avoid being penalized \(\$ 10\) or more per bale which is certainly going to be exacted sccording to leading Cotton Factors. We must be guided by their orders and in the future will be compelled to purchase cotton strictly on grade and staple. If they refuse to buy the short staple-so must we.
Please heed the warning and help save our section from paying a heavy charge for raising inferior from pa


\section*{Plant Better Seed and Profit}

\section*{More On Your 1937 Cotton Crop}

It is the firm conviction of most cotton growers and ginners that any movement for an improved cotton staple must start with a large increase in good outside planting seed.

For, once we have supplied a majority of the cotton raisers with desirable cotton, and short cotton ceases to be the rule, we will auto matically attract more buyers. Good cotton was so scarce in this section the past season that it was difficult to convince a man the cotton was really a good bale when a buyer ran across one.

As one ginner remarked: 'I saw hundreds of bales of cotton shown on the dealers tables last fall and lay there for days without an offer and finally have to be sent to Dallas or Houston and sold for most any offer that could be obtained."

There are considerable good seed now available from sections that made a good crop last year. And where the moisture was suffi cient to make good staple, guarantee a high

Haskell County can produce superior cotton whereas there are many sec tions in Texas as well as in other parts of the world where only short staple cotton can be produced.

Why then should we try to compete with the lowest type and cheap labor when we can produce the type of cotton that spinners are ever seeking.

\section*{PEDIGREED SEED}

Will Improve the Staple Realizing the seriousness of the situation facing our
county if large cotton buyers follow their intention county if large cotton buyers follow their intention
to cease buying the shorter staple cotton produced. to cease buying the shorter staple cotton produc
we heartily favor the movement sponsored by

> The Haskell F'ree Press to plant pedigreed seed to avert the payment of a heavy penalty on the part of cotton growers. Buyers make a discount of 200 pointe on the next
grade below the \(7-8\) inch otaple or \(\$ 10\) per bale. We grade below the \(7-8\) inch otaple or \(\$ 10\) per bale. We
may have to buy cottom strictly on grade and otaple may have to
during 1937.
HASEBLIC COOP GN COMPANY
J. A. Bynum, Mgr

Haskell, Texa
germination in the seed. There will be more brought in and it is up to every one connected with the cotton business in West Texas to do his share in seeing that these seed are planted. Lets not take any chances with seed that are of doubtful germination and that will result in a very sorry character of cotton in case they do germinate.

And so it is up to all of us to do our share in improving our cotton, raising the average price and increasing the yield per acre. With a general movement on to plant better seed there is no reason that this part of West Texas should not have the finest cotton in its history this coming season. The ginner is anxious to help, the farmers are responding in fine spirit and the cotton buyers will do their part when the cot ton is harvested. No great movement for the improvement of a large class of our people was ever accomplished by the efforts of a few people. It requires the wholehearted support of all
concerned and only in that way will we accomconcerned and only in that way will we accom-
plish this change in our great West Texas crop. sec-
aple



\section*{Realizing}

The seriousness of the situation facing our county if cotton of shorter staple than \(7-8\) inches is penalized more than it is today, we heartily endorse the movement sponsored by the Haskell Free Press to plant a variety of cotton to improve the staple.
SADDERS \& CRAFFORD
GINNERS
HASKELL, TEXAS

\section*{COTTON Growers of Haskell County}

The man who spends more money for good seed will have more money to spend for other purposes.

\section*{THE LATEST REPORT sHOWs} Approximately 26 per cent Texas cotton untender-
able 21 per cent in staple and 5 per cent in grade, nd in some sections of Texas 70 per cent of the production was untenderable on contract.
ise believe the remedy for this deplorable situation dollars to the Haskell County farmers this fall when the 1937 crop is placed on the market.
"Plant Better Seed"
WAR \& WATSON
GINNERS
Haskell, Texas

FILL YOUR CAR WITH

\section*{Mobilgas} Mobiloil Let OSCAR Do It!

Funeral Service Held at Spur for M. W. Chapman



\section*{Want-Ads}


\section*{Kuenstler's Grocery \\ Highest Price For Produce \\ WE DELIVER}



\section*{WALTON'S STUDIO'S}

3rd Annual Baby Contest opens Saturday March 27,
Closes Saturday April 10. Anybody up to six years Closes Saturday April 10. Anybody up to six years old may enter.
3 Classes - 3 Prizes To Each Class Babies will be judged by 3 out of town judgees.
Enter Your Baby

\section*{WALTON'S STUDIO}

\section*{Come get those new tires you need now}

\section*{(0) 5 Months \\ ONEASY TERMS To Pay}

WITH OUR NEW TIME PAYMENT PLAN

\section*{COODYEAR}

Can be bought on the Easiest Terms ever offered car owners anywhere-A small amount each week or month. Payments you will never miss.


\section*{Why Put Off That Regoir Job?}

When you can have it done now and pay for it later. Let us explain this Easy Payment Plan to you. Only experienced mechanics will do the job and standard parts used on all makes of cars.

\section*{Reeves-Burton Motor Co.}```

