

We wish to thank each and every one for the business given us during the year, and we wish you a Merry Christmas.

J. T. May Variety Store

The Knox County Herald

Oldest Paper in Knox County
 PUBLISHED EVERY THURSDAY
 H. B. Sweeney Publisher
 One Year \$1.50
 Six Months75
 Entered in the Postoffice at Knox City, Texas for transportation through the mails as second class matter.

NOTICE: Any erroneous reflection upon the character, standing, or reputation of any person, firm or corporation which may appear in the columns of The Herald, will be gladly corrected upon its being brought to the attention of the publishers.

Slightly used Crosley radios, less than half price, \$15.00 at the Ashcroft Chevrolet Company.

Reverend Hughes of Abilene preached at the Baptist church here Sunday.

Mrs. H. M. Jones and children and Mrs. W. E. Benedict spent Saturday in Wichita Falls.

Mr. and Mrs. Roy Arledge and son Jack were here Sunday to see Mr. and Mrs. Henry Arledge.

Mr. and Mrs. Doc Rose of Rule were guests of Mr. and Mrs. Ovis Hamm Sunday night.

Lee English of Midland and Miss Louise Atkinson of Munday were in Knox City for a few hours Sunday night.

Let me make your Christmas cakes and candies. Prices reasonable. See me at Mrs. H. M. Thompson's home. Cassie Shepherd

Have a complete line of RCA radio tubes. Tubes tested free. Also have complete line of radio batteries.

Hughes Radio Shop
 C. R. Elliott is radioing with a new 8 tube Philco cabinet radio this week that he bought from Rudolph Haekfield.

Mr. and Mrs. Ray Cillis were called to Fort Worth Tuesday in the illness of his mother. She is not expected to live.

Mr. and Mrs. W. R. Terry and Lynn Knouse plan to spend the Christmas holidays with Mr. and Mrs. F. E. Knouse in Kerrville.

Mrs. Sidney Turner and two sons of McCamey plan to be here in the home of her parents Mr. and Mrs. W. F. Bolin for Christmas.

All wave super heterodyne Crosley radios make excellent Christmas gifts. Buy them at the Ashcroft Chevrolet Company.

Mr. and Mrs. S. L. White and Mr. and Mrs. Press Hitchcock spent Sunday with Mr. and Mrs. Jess Hitchcock in Albany.

Pruce Campbell bought a new Chevrolet Standard Sedan and R. R. Ray a Master Coach from Ashcroft Chevrolet Company this week.

Mrs. O. L. Jamison was called to Memphis Friday morning to be with her mother who suffered a stroke of paralysis Thursday night. Reports state that Mrs. Bryant shows no improvement.

Mrs. Brooks Campsey was hostess to the ladies of the Tuesday afternoon club this week. Following the games refreshments of toasted rolled sandwiches, pickles, fruit cake topped with whipped cream, coffee and candied fruit sliced were served.

December 13 was rather an unlucky day for Charley Huges. He lost out on a house deal here in town failed to get out a repair job on time (as promised), drove home and ran over the dog and broke his leg then got beat four games of dominos.

The members of the "42" club were entertained Tuesday night in the home of Mr. and Mrs. T. P. Frizzell. A handsome Christmas tree loaded with most appropriate gifts, old Santa Claus, and a delicious refreshment plate for each made the evening one of the most pleasant that the "42" membership has had in some time.

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Union Grove News

Sunday School was well attended Sunday morning, with Reverend Seago filling his appointment over the weekend.

Singing Sunday night was well attended and greatly enjoyed by all present. We would be glad to have the people of other near by communities to come and take part in the singing.

Prince Gipson is visiting relatives in Canyon this week.

Mrs. Busbee returned to her home Friday after spending a week with her parents in Louisiana.

The Union Grove school will be dismissed this Friday, giving a week for the Christmas holidays.

Mr. Henry, Robert and Grady Reeves of Floydada spent Friday night in the L. L. Houston home.

The young people of this community met at the home of Mr. and Mrs. Z. C. Williams Friday night and practiced on songs for the Christmas program.

Mr. O. F. Priest and three sons of Spur spent Sunday in Knox City.

Mr. and Mrs. Victor Pycatt are in the city this week.

Kenneth Edwards arrived home Wednesday from T. M. C. in Terrell.

Mr. and Mrs. Joe Reeder spent Sunday in Brownfield.

H. M. Warren and Mace Moseley spent Tuesday in Wichita Falls.

Dan Steakley of Sweetwater was here over the weekend.

Mr. and Mrs. Floyd Knox have gone to Weatherford where they will spend the holidays.

Mr. and Mrs. G. D. McCarty and Bobby spent Sunday with Mr. and Mrs. V. G. Martin in Lorenzo.

Mrs. H. M. Warren spent Wednesday in Wichita Falls.

Pete Moody went to Truscott the first of the week on business.

Mr. and Mrs. Lawrence White of California are here visiting relatives.

Mr. and Mrs. S. L. Favor are looking forward to a reunion of their family during the holidays.

Mrs. J. D. Richards and daughters plan to spend the Christmas holidays with relatives in Stanton Texas.

Fill the radiator with Prestone. You'll be awfully glad you did one of these fine cold mornings. Ashcroft Chevrolet

Mrs. W. D. Davis, Mrs. W. E. Benedict and Mrs. Henry Arledge spent one day last week in Abilene.

Mr. and Mrs. John A. Smith and Mrs. Vernon Bridges spent Friday of last week in Wichita Falls.

Miss Florence Wilson had as her guest Sunday Miss Mary Elizabeth Scott of Sylvester.

D. D. Hariston and several men from Knox City saw the Crowell and Plano football game in Wichita last Friday afternoon.

Mr. W. M. Rogers and daughter and Mrs. M. E. Kilpatrick of Atlanta Georgia will be guests in the T. S. Edwards home over the coming weekend.

Mrs. Ruth Kelly and Horace Benedict are due to arrive in Knox City this week for the Christmas holidays with their parents Mr. and Mrs. W. H. Benedict.

The Methodist church is packing a barrel of canned goods this week to be sent to the Methodist Orphanage in Waco. There will be a special offering made Sunday for the Orphanage also.

Mr. and Mrs. W. W. Hyde and children Faye and Joe went to Comanche Saturday in response to a call of the illness of their son Spurgeon. Spurgeon is in the home of his sister Mrs. Spivy and has pneumonia. Mr. Hyde and children returned home Sunday but Mrs. Hyde remained with Spurgeon.

Car batteries must be in good condition to stand constant use in cold days. See Ashcroft about yours.

WE STRIVE TO PLEASE AND APPRECIATE YOUR BUSINESS

Jones Barber Shop

R. C. Edwards
 Dentist

LOCATED IN THE WEST END OF SECOND STORY OF THE FRIZZELL BUILDING

NOTICE!
 Notice is hereby given that the regular annual meeting of the shareholders of The Citizens State Bank of Knox City Texas will be held in the office of said bank at 2:00 o'clock P. M. the second Tuesday in January, the same being the 8th day of January 1935 for the purpose of selecting a board of directors, and for such other business as may properly come before such meeting.
 J. M. Averitt,
 Cashier
 Jan. 4

Among those from Knox City who were visitors in Wichita Falls last Wednesday were Misses Myrtle and Myrtis Evans, Mrs. G. D. McCarty and Bobby, Mrs. Ed Shaver, Mrs. Ben Farmer, Mrs. C. W. Armstrong, Mrs. Olive Craft and Mrs. W. E. Clonts.
 Mrs. Ballard, Mrs. Pittman and Mrs. Huntsman spent Monday in Abilene.

Who makes an exhibition temper gives a poor show. Miss Geraldine Norris of was the guest of Miss Croseley over the past week.
 Five tube Super Heterodyne Crosley radio \$29.50 Chevrolet.
 Dan Steakley of Sweetwater Knox City over the new bride, Mrs. Clonts.
 A HAPPY LITTLE new bride, Mrs. Clonts.
 For christmas joy cheer
 A wish for days of gladness
 All through the coming year.
 Oleta Humphries spent last the Dennis Chapel community her sister Mrs. Robert

Wall's Tail Bread Daily
 Phone for Unsliced City Bakery
 FRESH SWEET MILK
 CREAM BUTTER AND CREAM TWO DELIVERIES
 TELEPHONE 1
 Knox City D. & Barnett

To every customer
 Old or New
 We wish you a
 A Very Merry Christmas
 Porter and White
 THROATS
 VICKS
 COUGH DROP
 WARD'S

SPECIALS
 These Prices Good
 Friday Saturday & Monday
 December 21, 22 & 24
 Give Food for Christmas

| | | | |
|-----------------------|----------------|---|------|
| Oranges | Red | 288 Size per doz | .28 |
| | Ball | 544 Size per dozen | .19 |
| | | 200 Size per dozen | .28 |
| Apples | | Delicious 150 size per doz | .28 |
| | | Winesaps 150 size per doz | .24 |
| | | Winesaps 88 size per dozen | .38 |
| Sugar | | 10 pounds Bulk | .52 |
| | | 10 lbs. Domino Cane Bag | .54 |
| | | 25 lbs. Domino Cane Bag | 1.30 |
| Flour | American | 12 pounds | .57 |
| | Beauty | 24 pounds | 1.04 |
| | | 48 pounds | 1.95 |
| Coffee | Folgers | 1 pound Can | .32 |
| | | 2 pound Can | .63 |
| Candy | | Chocolate, Orange Slices, Peanut Butter, Jelly Beans, fudge lb. | .50 |
| | | Cocanout Bon Bons, 3 lbs. | .50 |
| Cocanout | fresh bulk lb. | | .23 |
| Coffee | | 1 lb Package | .21 |
| Tomatoes | | No. 2 cans | .25 |
| | | 3 cans for | .25 |
| Pineapple | | Number 2 Cans Sun Kist Crushed or Sliced 2 Cans for | .35 |
| Flour | | Duchess 48 pound bag | 1.52 |
| | | Heart-o-Wheat 48 lb. bag | 1.75 |
| | | Heart-o-Wheat 24 lb bag | .93 |
| Marshmallows | | 1 pound celo package | .18 |
| Hershey's Cocoa | | 1/2 lb. can | .10 |
| | | 1 lb. can | .15 |
| Bananas | | Nice Size Yellow Fruit Pound | .5 |
| J. M. Edwards | | | |
| S. F. SERVICE GROCERY | | | |

SEIBERLING TIRES

Vapor Cured

The most appreciated gift for Christmas is a set of SEIBERLING TIRES or a set of Seiberling Puncture Proof Tubes

Guaranteed against all road hazards. Rim Cuts, Bruises, Blowouts and etc.

We make a liberal Trade-in allowance for your old tires.

Hamm Service Station

Sinclair Gas and Motor Oil
 Phone 55 Knox City, Texas

What Mother Really Wants

A Chance to Have a Kitchen Like Other Modern Women



It is practical in Christmas giving nowadays. It is easy to give Mother a lifelong gift of Electric Cookery. A gift that will give her facilities, a cleaner and cooler kitchen and control which releases her time for other duties that you never will regret making. Let us come in today.

Increased use of Electric Service by low rate schedule... and adds only amount to your total bill!

Knox Utilities Company

Successful Dry Cleaning

Depends upon correct cleaning. Bring your clothes the

City Tailor Shop
 TELEPHONE 99

DR. T. P. FRIZZELL
 Physician and Surgeon
 Knox City, Tex.

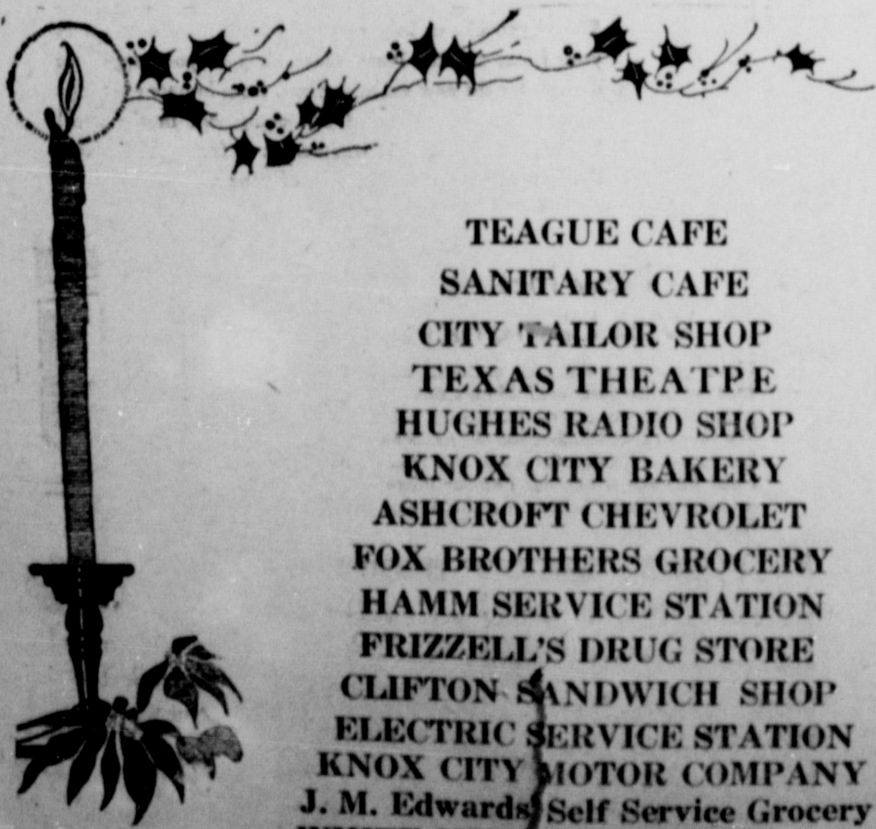
Merry Christmas

Good Cheer

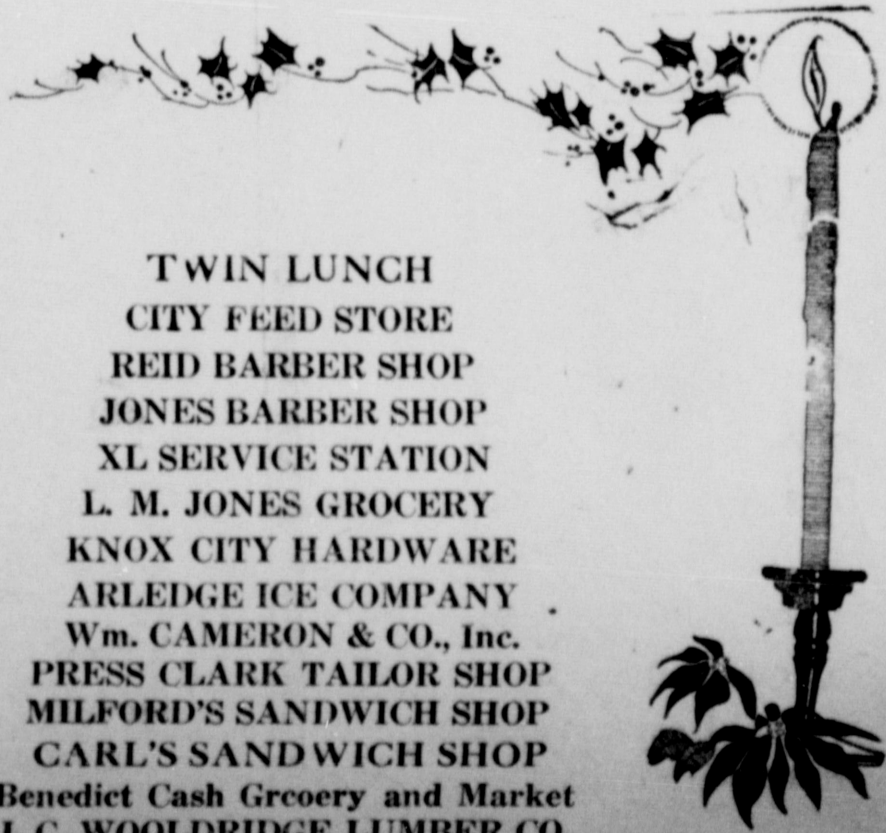
To you and yours in our community may this indeed be a Christmas of hearty good cheer. As we celebrate the anniversary of the birth of our Lord Jesus, let us not forget to be thankful for "Peace on earth" You are invited to attend the special Christmas service Sunday night in the school auditorium.

Thank You

At this season of the year we pause to thank our patrons for their assistance in the pursuit of our successful business, and wish them every success in return. May we assure our patrons that we, on our part, shall strive ever to serve in more complete and satisfying ways. Again let us say "Thank You".



- TEAGUE CAFE
- SANITARY CAFE
- CITY TAILOR SHOP
- TEXAS THEATRE
- HUGHES RADIO SHOP
- KNOX CITY BAKERY
- ASHCROFT CHEVROLET
- FOX BROTHERS GROCERY
- HAMM SERVICE STATION
- FRIZZELL'S DRUG STORE
- CLIFTON SANDWICH SHOP
- ELECTRIC SERVICE STATION
- KNOX CITY MOTOR COMPANY
- J. M. Edwards Self Service Grocery
- WHITE MERCANTILE COMPANY
- RUSSELL BOYD SERVICE STATION
- WARREN BROTHERS, FORD DEALERS
- HASKELL TELEPHONE COMPANY



- TWIN LUNCH
- CITY FEED STORE
- REID BARBER SHOP
- JONES BARBER SHOP
- XL SERVICE STATION
- L. M. JONES GROCERY
- KNOX CITY HARDWARE
- ARLEDGE ICE COMPANY
- Wm. CAMERON & CO., Inc.
- PRESS CLARK TAILOR SHOP
- MILFORD'S SANDWICH SHOP
- CARL'S SANDWICH SHOP
- Benedict Cash Grocery and Market
- J. C. WOOLDRIDGE LUMBER CO.
- L. N. BRIDGES SERVICE STATION
- WALDRIP RED AND WHITE Store
- KNOX CITY IRON CO. GROCERY
- SINCE COMPANY

The Kennell

KENNEL STAFF

Editor-in-Chief Mary Belle Stevenson
 Editor Mary Ann Herring
 Assistant Editor John
 Sports Editor John
 Boys; Faye Hyde, Editor
 Editor Marilyn Edwards
 Reporter Mary Belle Stevenson
 Reporter Mary Leone Hoge
 Reporter Irene McElroy
 Reporter Elena Fayne
 Reporter Mary
 Reporter Ernestine
 Mr. Wetzel
 "We Wonder Why" Ray Amos
 Reporter Florence Wilson
 Mrs. Ottis Cash

THERE IS A SANTA CLAUS!

We take pleasure in answering at once prominently the communication which, expressing at the same time gratification that its author is numbered among the friends of the Council.

"Dear Editor:—I am seventeen years old. Some of my little friends say there is no Santa Claus. Papa says if you see it in The Kennel it's true. Please tell me the truth, is there a Santa Claus?"

Yours truly,

Faye Hyde

Faye, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except that which they see.

is not that nothing can be which minds, all sensitive by their little H. B. children's are these. In this universe of ours, man is a mere insect. An ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole truth and knowledge.

Yes, Faye there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Also! how dreary would be the world if there were no Santa Claus! There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is not Santa Claus. The most real things in the world are those that neither children or men can see. Did you ever see fairies dancing on the lawn? Of course not but there's no proof they're not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world. No Santa Claus! Thank God! he

lives, and he lives forever. A thousand years ten thousand years from now, Faye say, ten times ten thousand years from now, he will continue to make glad the heart of childhood.

THE STORY OF CHRISTMAS

In all Christian countries, Christmas is celebrated as the anniversary of the birth of Christ, "the Prince of Peace," "the King of Kings." That day, by common consent December 25 is marked by special religious services in various churches, by charitable deeds, the exchange of gifts, and by merry making and rejoicing. It is on that day, as Longfellow wrote, that we hear Christmas bells. Their old familiar carols play, and wild and sweet.

The words repeat
 Of peace on earth, good will to men!

The time when the Christmas festival was first observed is not definitely known. It is spoken of in the beginning of the third century by Clement of Alexandria, and Chrysostom speaks of it in the latter part of the fourth century as a custom of long standing. Other dates were often celebrated as the day of Nativity, but December 25 was finally adopted. Margaret E. Sangster in her poem "Christmas-tide" puts the sentiment in verse.

At Christmas-tide the open hand
 Scatters its bounty o'er sea and land,
 And none are left to grieve alone,
 For love is heaven and claims its own.

The giving of presents and the use of holly, mistletoe, yule logs and the wassail bowl have all descended from the days of paganism, but they are things which set the day distinctly apart from all other holidays. Without the Christmas tree and Santa Claus for the little folks, the day would be incomplete and lose

much of its deeper meaning to families. The custom of sending greetings on "Christmas cards" started more than fifty years ago.

In recent years, many cities have adopted the beautiful custom of celebrating the festival as communities. Great Christmas trees, glowing with innumerable lights, are set up in a central location. On Christmas groups sing carols at different homes.

SOCIETY

The Senior Pop Squad girls entertained the Senior football boys at the home of Mr. and Mrs. E. J. Shaver Friday night December 14. After the refreshments the guests danced and played games.

Miss Claudie Sue Moseley entertained guests with a formal dinner Friday night December 14. Every one present had a delightful evening.

Mr. J. A. Grable and Mrs. Dan Steakley entertained the faculty club with a Christmas party in the club room at the high school building. On this occasion, the club was pleased to have Mr. Dan Steakley, from Sweetwater, present.

The Home Ec. club enjoyed a Christmas party. Tuesday afternoon in the club room, Louise Phillips, Marilyn Edwards and Dorothy Shaver were hostesses.

December the eight the Seventh Grade had their second party this year. The party was a "Candy Pulling" and was greatly enjoyed by all who were present. The mothers who gave the party were: Mrs. Huntsman, Mrs. Webb, Mrs. Davies, Mrs. Montandon, Mrs. Apple, Mrs. Warren and Mrs. Reeder.

Friday we plan to have lunch here together. Everyone will bring their lunch to school and we will have our "Christmas Lunch."

Last Friday night Bobby McCarty was hostess at a six o'clock dinner.

After a lovely dinner everyone went to the skating rink. Those present were: Glenn Huntsman, Joe Hyde, Mary Helen Evans, Wynetae Farmer, Doyle Lightfoot, Doyle Graham, Annalu Warren, Reed Bradley, Nina Mae Davis, Ruth Magee, Mary Frances, Reeder and the hostess Bobby McCarty.

WE WONDER WHY

Lloyd Huntman had to move from Elmer in History class.

Pauline King was so dressed up Monday morning.

Clyde Ingraham has such a sweet and tender complexion.

James Rex is impossible to a few girls in school.

Claudette Moseley and Clyde Ingraham are always talking.

So many people were looking for Marilyn Edwards Sunday night.

Sallye McElroy couldn't get along with anyone Friday evening.

J. H. Rex is always writing notes.

The high school students confide in Rhea Whorton.

Louise Phillips likes to trade at Benedict's Grocery on Saturday's.

Ida Faye Oliver is wearing a class ring with "R" on it.

Medicated!
 Ingredients of Vicks
 VapoRub in Convenient Candy Form
 SWEET DROP

T. S. Edwards, M. D.
 Surgery and Disease

GUARANTEED LAUNDRY WORK
 Rough dry with flat work finish .6
 Phone 75

Knox County Laundry

Murray H. Edwards Col. ball jersey.

Fresh Sliced

Knox C

Barnett

Chirop

Knox Cit

Sanit

Barber Se

Always

Reid's

WEAK AND

MEN, WO

AND CH

Saved by new Vitamin

Oil in tasteless

Pounds of firm health bare scraggy bones! New energy instead of tired quiet nerves! That is what people are getting through discovery—the Vitamins concentrated in little capsules without any of its horrid side effects! "God Liver Oil" is simply wonder. A long-ill, weak, and nervous man, who had been sick for months, got well and gained 25 lbs. in just one month. A girl of the same disease, gained 15 lbs. in 2 lbs. each week after. A young man could not eat or sleep after all her health back and gained more than a month. You simply must try Mc Coy's God Liver Oil. Remember if you don't gain at firm healthy flesh in a month go back. Demand and get Mc Coy's and genuine God Liver Oil—approved by Good Institute. Refuse all imitations on the original. There are none better.

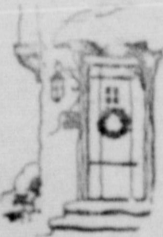
Seasons Greetings

With the seasons greetings, we take the opportunity to express to our customers and friends our appreciation for their business and good will during the year drawing to a close.

This year brought many things we would like to remember, some we would like to forget. It has been our purpose and endeavor to maintain an institution in keeping with the needs of our customers and the community, and to establish a pleasant business relationship with those who intrust their business to our care.

If in the course of your business affairs this bank can be of service, the entire working force will endeavor to please you.

THE CITIZENS STATE BANK



Welcome

Our latch string is out to you, and there's a Christmas wreath on our door that stands for our sincere wish for your great happiness, health and a very Christmas!

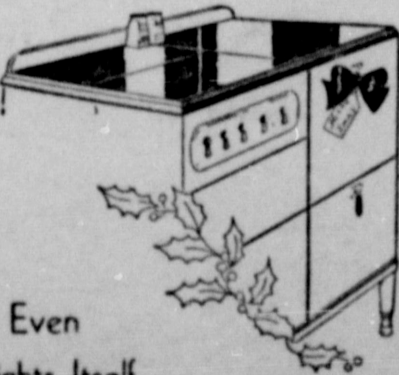
Dry Goods

Winters Are **EASIER** Than They Used To Be? CERTAINLY . . . Underground pipelines made the change

Santa Claus has slick chimney work in 290 towns in Texas and Oklahoma on the Lone Star network of natural gas, because we've been working 25 years to make your smokeless sky-lines. Since Christmas morning starts very early in most houses, our men are busy at the gas wells, the compressors, and along the field lines, building up a peak load long before day.



It Even Lights Itself



Cool Oven Walls. Temperature dial for CORRECT oven temperatures. Gliding smokeless broiler. New type burners. And gas is much faster and lower-priced than any other cooking heat.

We know why the winters are easier now than they used to be—it's because of your natural gas. Why should a winter get out of control when a man can turn on a rich and inexpensive heat all over the place? Why should a north wind upset a household when water heaters are turning out two hot baths on a penny's worth of gas? What's a little sleet, so long as you don't have to bring in wood and kindling, and build fires? Thousands of miles of underground gas lines have changed the winters in this part of the country.

New Gas Inventions

Would you like to help yourself to still more comfort at your house for the New Year? Shop at your appliance dealer's for the new gas inventions, from heaters to refrigerators. We show some of this equipment in the panel below. It does its work, whatever it is, for much less cost than any other method, because of your natural gas.

New Heaters, Work Like Furnaces

Have you seen the new enclosed heaters that work like furnaces? Here's one in this picture, the handsome lacquered cabinet. The flame never touches the air you breathe, because the firebox vents out the flue. The Floor Furnace is another popular invention, a highly efficient heater that fits under the floor.



So Modern It Needs No Complicated Machinery

And the Gas Refrigerator runs for much less cost than any other method. Not a speck of noise or vibration. Beautifully finished and equipped with the latest improvements.

Stamford and Western Gas Co