

# THE KNOX COUNTY HERALD

VOLUME 33

KNOX CITY, KNOX COUNTY, TEXAS, WEDNESDAY, NOVEMBER 14, 1936

NUMBER 63

## Wilburn Dennis Accepts Half Time With Church of Christ

Wilburn Dennis, who was local minister of the Church of Christ at Sunday last year, has taken up half time work with the Church at this place. He will make his appointments here on the first and third Sundays of each month, from Abilene Christian College, where he is attending school at the present.

Brother Dennis is known to a good many people of the town, a large number of whom are not members of the Church of Christ, having been a frequent visitor in Knox City prior to his recent marriage to Beulah Dearing formerly of this city.

The Church of Christ of Knox City should have a great vision of future work, if it would but awake to its manifold responsibilities. Since it is composed of individuals (the whole of which composes the body of Christ) we cannot say that it is fully awake until, not just a few individuals, but every individual begins working one with the other in a compact unit, fully aroused to the needs surrounding it. There is a vast responsibility of the congregation, not at Haskell, Munday, or any of the surrounding communities, but on the shoulders of this very congregation in Knox City.

Only a small percent, and a very small percent indeed it is in our own community who may be called Christians. In this fair state of ours, the Christian element goes into alarming proportions, while the percentage in the United States is even more appalling. Then when we consider the world as a whole the figures mass so as to be almost beyond our comprehension.

Can we say that this congregation has no responsibility? The Bible says, "Go into all the world and preach the gospel to every creature, he that believeth and is baptized shall be saved." Mk. 16: 15. Can anyone upon unquestioned authority contest the validity of that command, coming not from man, but from our Saviour? The Bible way of doing missionary work as set forth by the apostles themselves was, first in Jerusalem (Which was home), Samaria (a little farther out) Judea (a still larger portion), and in the uttermost part of the earth. Thus we work begins at home, and when we have discharged our duty along that line, it does not lessen but rather adds to our responsibility to continue working in the scriptural way. We cannot evangelize the whole world by ourselves but we can do our part. The apostles were accused of turning the whole world upside down. Cannot we turn our own immediate world upside down with the gospel of the Son of God?

Attend both services at the Church of Christ Sunday. You might like us, who knows until you have given us a trial?

The Bible says, "Without faith it is impossible to please God, but he that cometh to him must believe that he is..." but, "How can they believe on Him of whom they have not heard, and how can they hear without a preacher, and how can we preach except he be sent?" "It pleased God by the foolishness of preaching to save them that believe."

Carl Favor has completely remodeled and painted his sandwich shop the past week. The walls and counter have been painted with a silver background and is splattered with black, which makes a very pretty combination. Mr. Favor wishes to invite his friends to come in and inspect the place.

**Bit's PHILOSOPHY**  
by DEAN E. V. WHITE  
TEXAS STATE COLLEGE (Law Women's)

If you start down hill, observe the people you meet.

If you can't go with your crowd, walk alone—don't run with the enemy.

When you dislike another's friendship, you deserve his enmity.

The only way to cooperate with some people is to do it secretly.

Some people are so busy getting ready they don't do anything.

## HENRY L. BRUNKS COMEDIANS WILL PLAY HERE WEEK

"MOTHER STEPS OUT" WILL BE OPENING PLAY

Long an entertainment feature in Knox City during the fall months, Henry L. Brunk and his versatile comedians will move in their heated water proof theatre Monday November 16 for a weeks stand. They are sponsored by the American Legion.

For Monday nights opening the Brunks will present a rib-tickler by the name of "Mother Steps Out," a three act comedy. The Brunks will present a different play every night of the week from Monday night to Saturday night, with six vaudeville numbers between acts of every play. The Brunks are featuring this year: Miss Blanche Bradley, blues singer; Miss June Brunk, specialty singer and dancer; Herman Munda, cyclist sensation; Dude and Bradley in "Just Two nuts"; and Wayne Huff, magic and thrill specialist.

The high type production of Brunk's shows are too well known here to need an introduction. This year the admission has been reduced to 10c and 20c, which is considerably below the average for a high class show such as theirs has proven to be in the past.

"I am happy to return to the Sagerton-O'Brien churches for another year of service," remarked Woodrow Adcock, McMurry College Senior and student pastor of Sagerton and O'Brien Methodist churches for the past year, when given the appointment by the Centennial Conference in Houston last week.

Methodist preaching services will be conducted by the pastor at Sagerton every 2nd and 4th Sunday of each month, and at O'Brien every 1st and 3rd Sunday of each month. "Does the End Justify the Means?" and "Worthy Objectives" will be sermon topics used by the pastor at O'Brien next Sunday November 15, morning and evening, respectively. These services are open to the public.

Miss Ona Galloway and Mrs. Kunkel from Childress spent the week end with friends and relatives in Knox City.

Mr. and Mrs. Vance Favor spent a week in Abilene with Mrs. Caldwell.

## 4H WINNERS

Amarillo, Texas, Nov. 9.—Winners of the 19 prize educational trips offered by the Santa Fe Railway to the 15th Annual Boys and Girls 4-H Club Congress to be held in Chicago in connection with the Interational Livestock Exposition, November 27 to December 5, inclusive, were announced today by H. M. Bainer, Santa Fe agricultural agent. West Texas scored heavily in the list with nine winners.

The prize trips are confined to counties in Texas traversed by the Santa Fe which have a full-time county agent, and are offered by the railroad company to encourage better agricultural practices in recognition of the fact that many of these club workers are the progressive farmers of the future, Bainer said.

The 19 Texas awards, which are the state's quota of 65 similar trips given annually by the Santa Fe system Lines, go to boys making the best records in crop and livestock projects best adapted to the agricultural needs of the county in which the projects are carried on, as determined by the extension department of the A. and M. College.

Winners from West Texas are Carlton Homan, El Paso; James Passons, Wheeler; Albert Sumner, Dimmitt; Buford Hood, Lorenzo; Ellis Britton, Plainview; Roy L. Burrow; Tulla; Harold Neves, Roby; Alton Marshall, Ovals; and Billy Huffman, Brady.

## WILL BILLY ROSE SELECT?



He's keeping it a secret! But next May his choice will be revealed, and one of the smiling girls will be proclaimed the most beautiful senior at Texas State College for Women (CIA). From a bevy of 16 girls, Rose picked the most beautiful from each of the four classes

when they were recently introduced on the Casa Manana stage at the Frontier Centennial.

Left to right, the girls are Carolyn Senter, Forney; Joy Hawley, Denton; Peggy Elliott, Stamford, and Olivia Brop, San Antonio. Inset: Billy Rose

## Herald Thirty Four Years Old Next Week

This edition of the Herald makes the fifty second issue of the Herald's thirty three years. Next week this publication will be thirty four years of age, and strange though it may seem, it has grown quite a bit in the last thirty three years. In the course of the thirty three years the Herald has had many publishers, many of whom are unknown at the present. It is unknown who established the paper, as it has had as many publishers as it has years. Mr. Sweeney, the present publisher, has been here seven years. The equipment of the Herald, or it was then known as the Southwestern Journal, was very little, most of the type setting was done by hand. Mr. Sweeney brought a typesetting machine, which is known as the Linotype from Calvert, Texas. The old flat bed Campbell printing press, which is still in use, came here from Munday, and was in use there for many years. This old press was purchased from J. A. Kennedy the present publisher of the Munday Times. Mr. Sweeney says this press is still in excellent running condition and is "just as good," as it was forty years back. During the seven years of the present publisher many modern and time saving devices have been installed in the Herald. Among the many things are, type cases, which consist of all sizes; A casting box which is capable of casting mats five columns by fifteen inches. So next week the Herald will be thirty-four years old. It's just a little older, but a little better.

## 42 PARTY

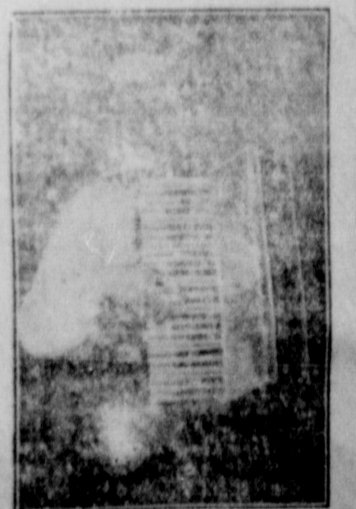
Mrs. Joe Reeder entertained a few friends Thursday afternoon with three tables of 42. A lovely plate consisting of hot rolls, chicken loaf, pickles, french salad and tea was served to the following: Mesdames Arnold, Youngblood, Sweeney, Bradberry, Marr, Farmer, Keck, Averitt, Branton, Anderson, Caussie, Mullins, and Bridges. Each guest was grateful to Mrs. Reeder for an enjoyable afternoon.

## HONOR ROLL

Fourteen pupils in the third grade made no grade lower than a B and thus made the honor roll. Three pupils, Jimmie Craft Jr., Joe Murray Clonts, and Otice Green made all A's. Charles James Reese, Virginia Thomas and Alton Lee Ward made only two B's and the rest A's. Those who made all A's and B's were, Sam Thomas Edwards, D. C. Hughes, Winsol Ray Whitton, Mandie Lowrey, Pauline Carle, Neta Bell Hall, Hazel Virginia Tate, and Juanita Lee Puckett.

The third grade wishes to thank its room-mothers, Mrs. Clonts, Mrs. Craft, Mrs. Dalton, and Mrs. Green for the delicious refreshments served at the Hallowe'en party.

## LEADS ORCHESTRA



Klink Lemmons, Orchestra leader with Brunk's Comedians, will direct the music of this show during its week's engagement in Knox City beginning next Monday night, under the auspices of the American Legion, in Akron.

## DR. EDWARDS RETURNS FROM CHICAGO

Dr. T. S. Edwards returned from Chicago Tuesday P. M., where he attended the U. S. Congress of Railway Surgeons. He made the trip on the A. T. S. F. Railroad. Only had to change cars once, at Wichita, Kansas. There he took the Pullman straight through to Chicago clean, air-conditioned, fine food on the dinner, courteous service, and everything to make one enjoy the trip.

Pullman rates are so reasonable that it is cheaper to eat and sleep on them than it is to stay at a hotel. And you are making good time while you sleep and eat.

He reports getting a great deal of good for himself, and knowledge that will help his patients.

The latest cold spell brought extended rains through the country and sent thermometers on the downward plunge. Little damage could be done as the cotton is about out and the feed has already made. The forecast for Knox City called for freezing marks but no participations was expected.

Mr. George Isbell of Munday was here the first of the week in business.

## INSTRUCTORS MEET IN BENJAMIN

Instructors of Knox County schools met in the office of County School Superintendent J. Lyndall Hughes the past week for the purpose of organizing the Interscholastic league work for the year. The following executive committee was elected: Superintendent O. B. King, Knox City, director general; Supt. J. H. Bass, Munday, director of debate; Supt. Wilson Harber, Sunset, director of declamation; Mrs. J. H. Bardwell, Goree, director of spelling; Coach C. D. Holmes, Truscott, director of athlete; Supt. John J. Hoffman, Rhinelead, director of music; Miss Frances Diersing, Benjamin, director of ready writers; N. H. Webb, Vera, director of picture memory.

Mrs. Frizzell and Mrs. Atterbury entertained the Tuesday bridge club with five tables of bridge. Refreshments of chicken a la king, congealed salad, fruit pie with whipped cream, pickles and olives was served to the club members. Guests included Mesdames Mercer Armstrong, Holt Moseley, O. L. Jamison and Mrs. J. P. Frizzell.

Miss Juanita Morgan spent Armistice at home in Rule.

## Laughing Around the World With IRVIN S. COBB

### Enough of a Good Thing is Enough

By IRVIN S. COBB

IN SEPTEMBER of 1918 Col. Bozeman Bulger, then a major in charge of the press bureau of the A. E. F., was driving in his car up toward the front in the afternoon of a day when there had been hard fighting



with the stubborn Germans. Limping down the high road on the way from the forward trenches to rest billets came a company of infantry, and what was left of it, just relieved after more than a week of practically continuous service under fire.

The officer in command was a lanky youth of perhaps twenty-two. He saluted and hailed Bulger, asking for something to smoke. Bulger left his car and he and the youth sat down together in a convenient shell hole to pass the time of day. Between long, grateful puffs on a cigarette of Bulger's providing, the youth discoursed of his recent experiences in the slow crawl of a Southwesterner.

"Major," he said "we've had it pretty tough these last few days—the Heines shelling us day and night, communication interrupted and liaison broken, nochow to speak of, no makin's, no nothing except mud and wet and the chances of being blown into little scraps.

"As a matter of fact, I've had pretty rough sledding ever since I got over here, and that's more than a year ago."

"Where are you from?" asked Bulger.

"Texas," replied the youth. "Yes, sir, I was teaching school down there when we got into this war. I had a mother dependent on me, and while I wanted to go and do my bit I thought it better on my mother's account that I should wait until the draft took me. But while I was trying to decide, Senator Morris Sheppard of our State came to our town and made a recruiting speech. He said it was high time we were satisfying our national honor. The next day I went in as a volunteer,—and here I am, sitting in a mud hole in France.

"Major, I don't regret having done what I did do. If I was to do it over again I reckon I wouldn't hesitate. But, I don't mind telling you in strict confidence, that my national honor is darn near satisfied!"

(American News Features, Inc.)

# The Knox County Herald

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H. B. SWEENEY, Publisher

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**Subscription Rates**  
Three Months in advance .50  
Six Months in advance .75  
One Year in advance \$1.50

## Texas Theatre

Friday night and Saturday Matinee  
**FRANCES DEE AND BRIAN DON LEVY**

In  
**"HALF ANGEL"**  
Also Short Subjects

Saturday Night Only  
**HOOT GIBSON AND HARRY CAREY**

In  
**"THE LAST OUTLAW"**

Presque Eve, Night Sun, and Monday  
**SPENCER TRACY AND SYLVIA SIDNEY**

In  
**"FURY"**  
Also Short Subjects

Tuesday night Only  
**MONEY NIGHT "WITHOUT ORDERS"**  
Also Short Subjects

Wednesday, Thursday and Friday  
**WILLIAM POWELL, LOUISE RAINER AND MYRA LOY**

In  
**"THE GREAT ZIEGFELD"**  
Also Short Subjects

Electric and actelene welding.  
KNOX CITY MOTOR CO.

### THE CAREFREE LIFE

By H. I. Phillips

"The speaker said the future America must have more of the better things of life, more holidays, Saturdays off and Sundays as well."

Ho, for the future U. S. A.!  
Far less work and much more play!  
Prospiration we must shun—  
What we need is lots of fun.

No alarm clocks any more!  
Extra time in which to snore;  
Down with hurry, down with speed,  
Leisure is the thing we need.

No more schedules to be faced,  
No more running, no more haste;  
No more sweating when it's hot,  
No more things done "on the dot."

No more breakfasts in a rush,  
Down with every subway crush!  
No more answering the bell!  
Life's a joy ride. What the hell!"

No more leaping to the phone,  
Let the operator groan;  
From now on it's just a wheeze  
When a boss says, "Hurry please!"

When the little buzzers buzz  
Do not jump; stay "as you was";  
When the big shop whistle blows  
Phoony on it! Thumb your nose!

No more speedy lunches. Say  
"Twelve to three will be okay";  
After that a little nap;  
Work? Say, kid, don't be a sap!

When the boss says, "Rush it tho'  
'rough!"  
This you answer: "Nerts to you!"  
North and south and east and west  
Nothing matters now but rest.

Longer hours in the day,  
Every month a merry May,  
No more worries... no more cares,  
Larger, softer rocking-chairs!

Toil and labor? They're the bunk!  
Tall ambition? Have it sunk!  
Three long cheers and hip hooray  
Fore the carefree U. S. A.!

What a program! What a plan!  
What a life for any man!  
Would a life for any man!

Would I take that life, my son?  
Boy, my golf clubs, rod and gun!  
—Wichita Falls Post

**FOR SALE:** Quarter block of land. Five room house and bath. All modern conveniences. Milo Thomson, Benjamin, Texas.

Mrs. Lloyd Davis gave a lovely tea in honor of Mrs. Edmond Smith on Thursday of last week. The dinner table was set with a beautiful linoleum cloth upon which was a large bouquet of roses. Misses Marian Clout, E. E. Doss Benedict, and Lena Fayne White entertained with musical selections. Open face sandwiches, tea, olives, nut fudge candy was served to Misses Lora Jean Propps, Rheba Lightfoot, Corlune Shaw, Hazel Jones, Juanita Morgan, Mary Lou Graham and the hostess.

Mrs. Dgn Davis, Mrs. O. D. Reed, and Mrs. Russell Boyd spent Thursday in Wichita Falls.

Mr. and Mrs. Hughes and son are in Dallas. They were accompanied by Miss Camer.

Mr. and Mrs. Lee Smith spent the 11 and 12 in Fort Worth and Dallas.

Mr. and Mrs. J. W. Smith spent Armistice day in Bowie.

Mr. and Mrs. Roy Baker spent Armistice day in Munday.

Chevrolet and genuine Ford parts.  
KNOX CITY MOTOR CO.

Miss Frances Lorraine McLain is spending the week with her aunt Mrs. McLain in Aspermont.

Miss Maymo Shaver, Eddie B. Shaver, Leroy Sibley, and Miss Maza Faya Yarbrough attended the A and M-S. M. U. football game in Dallas the past week end.

Mr. N. J. Jones and Mr. Houston were in Dallas several days attending the Centennial.

Johnny Smith, H. C. Armstrong and Bobby Edwards were in Dallas the past week end.

Mr. and Mrs. Chad Wilson spent the past week end in Dallas attending the A and M-S. M. U. football game.

Electric and actelene welding.  
KNOX CITY MOTOR CO.

## RED CROSS HIGHWAY POSTS AID INJURED

1,000 Function At Key Points To Give Emergency Care To Traffic Hurt

Highway first aid stations, set up by the Red Cross to give emergency care to victims of traffic accidents, are saving lives, according to James L. Pleser, vice chairman in charge of domestic operations.

"More than 1,000 of our emergency posts are already operating in 47 states and thousands of others will soon be established at key points along America's highways," Mr. Pleser stated.

The Red Cross highway posts are concentrated at danger spots in rural areas where medical aid is not readily available. The importance of this coverage of the open road, the Red Cross holds, is given sharper emphasis by the fact that there has been a 150 per cent increase in rural traffic fatalities during the past twelve years.

The project was initiated last year on a national scale as a practical approach to the highway accident problem. The Red Cross felt that it could best apply its strength by succoring those who continue to be injured pending a reduction in the highway accident rate through legislation and safety education.

"Our program brings first aid skill to the scene of accident in an effort to reduce the number of persons killed and maimed in automobile mishaps," Mr. Pleser said. "Our highway first aiders are not medical men in any sense, but it is their job to turn the injured over to the medical profession in the best shape possible."

The Red Cross highway posts are established at gasoline service stations, tourist homes, rural police and fire departments. The personnel of the posts are trained by the Red Cross in first aid, standard first aid equipment is installed at each station, and identifying signs for the benefit of motorists are erected beside the highway at both approaches to the station.

The attendants of these roadside units who qualify as first aiders volunteer their services through the Red Cross and may under no circumstances accept pay for caring for the injured.

To complement the highway first aid stations, the Red Cross has announced formation of mobile units. Several thousand trucks which regularly ply the highway in the course of routine work will be equipped with first aid kits. Drivers and crews will take courses in both standard and advanced first aid, and each truck will be identified as a Red Cross mobile unit. More than a hundred trucks are already operating.

"The highway police of eight states who have finished first aid training will join this army mobilized to cut accident fatalities and prevent complication of minor injuries through mishandling at the scene of accident," Mr. Pleser said.

"We receive reports from our first aid stations daily, telling of essential care given to traffic casualties on the spot and of lives actually saved."

This and many other Red Cross programs of equal value are supported by the people of America during the annual Roll Call for members. This year the Roll Call will be held from November 11 to 25.

### YOUR NAME HERE

POMPEIAN COMPANY, Stanfield, N. J.  
Enclosed find 10c for which please send me 7 Pompeian Face Creams and Powders.  
Name \_\_\_\_\_  
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City \_\_\_\_\_

### ... Brings you 7 POMPEIAN CREAMS AND FACE POWDERS ON TRIAL...

Just fill in the coupon above, enclose it in an envelope with 10c and you'll have the new Pompeian 4-Feature Face Powder as well as the famous Pompeian Massage, Tissue and Cleansing Creams in the next mail. Fill out and mail the coupon now, before it's too late. This liberal offer is for a short time only. Regular sizes at your drug counter 55c and 65c

Cylinder re boring, Washing and greasing.  
KNOX CITY MOTOR CO.

### STOP ITCH QUICK!

OR MONEY BACK  
Eaton Palmer's "Skin Barrier" Detachably attached screens (shown) stop all itchy irritations, even on your little baby. Also available. Prized for 25 years. Also see Palmer's "Skin Barrier" Soap.

YOUR TRADE WILL BE APPRECIATED BY THE JONES BARBER SHOP

**Phone 100**  
FRESH SWEET MILK, SWEET REAM BUTTER, AND WHIPPING  
"RAEM TWO DELIVERIES DAILY  
TELEPHONE 100

**Knox City Dairy**  
Sanitary Barber Service. Always at Reid's Shop

**Cold Whether Is Here**  
Get your suits and coats retailed.  
Phone 94  
City Tailor Shop

### Red Cross Potential Life Savers Number Nearly 2,000,000

First aid and life saving certificates issued by the American Red Cross since the start of the service 26 years ago now number 1,855,702. During the past year the Red Cross qualified 222,693 persons in first aid and taught water safety and rescue methods to 89,961.

This army of First Aiders and Life Savers is one of the great safety factors in the nation. They are trained to give immediate first aid at the scene of accident, thus saving many lives and preventing permanent injury. Red Cross training includes skill in treating for shock, splinting fractures, checking arterial bleeding, applying artificial respiration, towing drowning persons to safety and in the safe handling of boat and canoe.

Red Cross volunteers, framework of the organization, last year gave a total of 1,707,220 hours of service, producing 655,074 garments, 4,215,719 surgical dressings, 16,773 Christmas bags for soldiers, sailors and marines serving overseas. Perhaps the most important undertaking of these generous contributors to the public welfare is the making of oraille books for the blind, with 242,000 pages printed during the past twelve months.

Of the 16,500,000 school children enrolled in the Junior Red Cross societies of 52 nations, more than half are members of the American Junior Red Cross representing 34,532 schools in this country.

Red Cross chapters aiding the needy in their communities act on approximately 22,674 family problems each month.

Chevrolet and genuine Ford parts.  
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LARGEST CIRCULATION IN TEXAS  
LESS THAN TWO CENTS A DAY FOR A COMPLETE STATE PAPER  
**ONE YEAR \$5.95**  
6 DAYS  
MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY  
TO INCLUDE SUNDAY ISSUE ADD 10¢  
10¢ FOR A PAPER EVERY DAY IN THE YEAR  
NEWS, PICTURES, FEATURES, READERS QUICK SERVICE, LOW PRICE  
THE NEWSPAPER WHICH IS PRINTED ON CLEAR, CLEAN NEWSPRINT, LARGE TYPE, EASY TO READ AND WORTH READING.  
This State Newspaper is the most entertaining paper in the Southwest. All the great comics, most popular writers, best humor. It is still interesting after you have read all the news of the day.  
FOR EACH MEMBER OF THE FAMILY  
**THE FORT WORTH STAR-TELEGRAM**  
OVER 170,000 DAILY  
Anon G. Carter, President

**KNOX CITY CLINIC**  
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**COMING! ALL NEXT WEEK Starting Monday NOVEMBER 16th KNOX CITY, TEXAS**  
AUSPICES AMERICAN LEGION



**HENRY L. BRUNK'S COMEDIANS**  
TRULY A GOOD SHOW

Different Show Every Night. Opening Play-----  
**"Mother Steps Out"**  
A Three-Act Comedy  
6 Vaudeville Numbers Between Acts  
6 Heated Water-Proof Tent Theatre.  
Miss Blanche Bradley, Blues Singer Miss June Brunk in Singing and Dancing Numbers; Herman Muddin, the Cyclist Sensation, in thrilling acts. Dude and Bradley in "Just Two Nuts"; Wayne Huff, Magic and Thrills.  
FREE TICKET---This coupon and 20 cents will admit a lady and gentleman, or two ladies Monday, Tuesday or Wednesday night.

**PRICES: Children, 10c Adults, 20c**

**THE OLIVER ROW-CROP "70"**



**Finger-Tip Control—For An Easier—Quicker Job**

Sit in the comfortable new spring-and-hammock seat of the new Row-Crop "70"—and every control is right at your finger tips. You have automotive type steering and gear shifting! "Steering braking" assures short turns. The brakes also operate from the heel, for quick action and powerful leverage. Fully enclosed and streamlined, the "70" is as easy to handle as an automobile.

You'll want to come in and see this new 6-cylinder tractor at once. There are two "70's"—one designed to get greater economy out of regular gasoline—and the other especially built for kerosene or distillate. Both have great power with light weight. Both are smooth and easy-running—with greater speed. You'll get the work done quicker—with more spare time for other things. See the "70's"—with a complete line of mounted listing, busting, planting and cultivating equipment.

**R. T. CARNEY**  
O'Brien, Texas

# The Kennel

Knox City High School Student Publication

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## SCHOOL SPIRIT

There have always been essay lectures, and those potently expressive speeches on the subject the school spirit. It is the perpetual fire which keeps a school from mitting the hard east bumps. Invariably, people cringe when the speaker cries and states with great gusto that he is going to address these smiling face on the problem they all should be familiar with that ever-glorious subject, the school spirit. Well, all we have to say is "Hoo." But however long the speaker struggles, and however boring his choice of words, some of this philosophy steps into the busy drain and remains indelible. Each and every student has somewhere in his being a tender and respectful admiration of his alma-mater. The real spirit is a thing which the students hold sacred and feel inferior and ashamed to discuss. Nevertheless, when any reflection is cast upon the school, immediately there is "war". Students automatically learn to cherish little things which they secure in school life, however routine or small. The smell of the school room which is found nowhere else on earth except in schools; the shrilling of the bell at the end of a period; the shadowed clatter which arises in tumult and then fades away; the slamming of locker doors; the clatter of many footsteps clamoring up and down the stairs amid laughing conversation; and the breathless expectancy of the "before the game" feeling. All these are dear to the student's heart. They love every bit of it, even if some are brazen enough to deny it.

Cooperation, ambition, respect, sportsmanship and love are the chief factors with which to establish the perfect school spirit.

## LUKE'S LOOKOUT

It seems to me Sunday night is the most eventful one of all the seven. Am I right, Marion and Wynette? Maybe Billie Bess Benedict and Marilynn had better come in on that, too.

These freshman boys either have a bad case of the jitter, or they are unaware of the fact that they are supposed to sit in their seats.

Funny I haven't seen Rochester over lately. What's the matter, Muddred? But Munday seems to be keeping the trail fairly warm! That's right isn't it, Irene?

Dorothy, why are you so angry? It probably wasn't Mayme's fault-not much!

We wonder why all the Juniors like their English class so well. Perhaps the literature is so well chosen I can't understand why Marion Clonts' luck holds on like it does what is that saying that goes—"For the gift without the giver is rare."

Personally, I think Georgia Ma Stubbs is attractive in more ways than one.

Will some one please get me straight on Dallas football game. Athlene, Rochester, I think I've been dreaming for two days.

It is easy to march in the parade of fools.

A day is not complete unless you have communed with God.  
 —Gossip Reporter

## BUFFET LUNCHEON HIGHLIGHT OF FALL SEASON FOR K. C. H.

The attractive home of Mrs. Ulic



The Old Reliable Exterminator  
 Used the world over for many generations to kill rats, mice and noxious animals. A safe way to do away with dangerous pests. Safe to handle. Sold by general stores and drug stores, 25c. per box. Manufactured by E. S. WELLS, Chemist.

The menu consisted of: Fruit cocktail, Pork Roast, Potatoes Au Gratin, Green beans, Perfection salad, celery, cranberries, pickles, hot rolls, butter balls, butterscotch pie and coffee.  
 —Social editor

## CHORAL CLUB

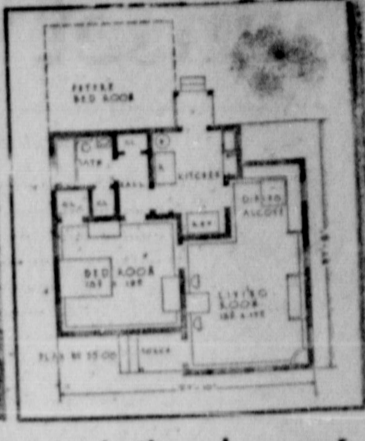
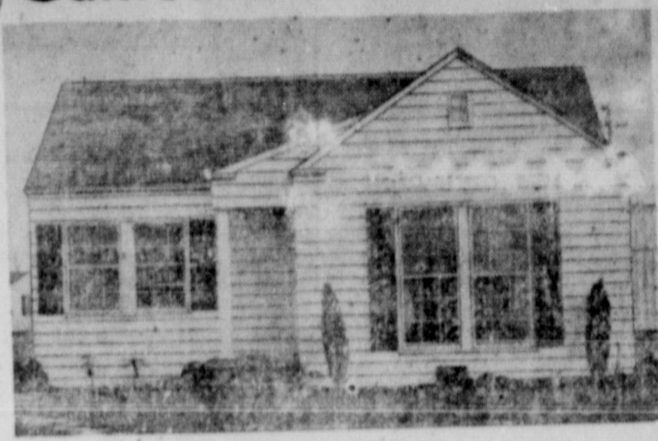
The choral club is progressing very nicely. They made a personal appearance on Friday, November 6, at the Sophomore assembly program. The songs are presented were, "Festive Song" and "Sweet and Low." Obviously, the club's work was sincerely appreciated.

The club as a whole welcomes all newcomers, both boys and girls, to join the club. The time set for meeting is every Tuesday and Friday morning at 8:30. Come and enjoy the work and fun with us!

**SORE THROAT—TONSILITIS:** Instantly relieved by Anesthesia-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and kills infection. Positive relief guaranteed or money refunded by

**Barnett & Barnett**  
 Chiropractors  
 Knox City, Texas

# Cameron's Home of the Month



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Designed by a leading Architect of the South for our climate, with proper ventilation, convenience and comfort, quality construction and arrangement for furnishings. Plans and specifications prepared to meet the requirements of the Federal Housing Administration.

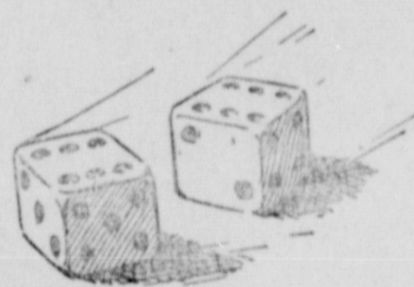
Complete plans and specifications of this and many other homes may be seen at our office

COMPLETE  
 READY TO  
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A New Plan Each Month  
**Wm. Cameron & Co., Inc.**  
 Knox City, Texas

YOU CAN PAY  
 FOR THIS HOME  
 ON MONTHLY  
 OR YEARLY  
 PAYMENTS

# DON'T GAMBLE WITH A COLD



**C**OMMON colds are dangerous! Don't gamble with them. You will lose more often than you will win. Even if you are lucky and recover from a cold within a few days without loss of time or money, **YOU STILL LOSE.** Any illness to a member of the family is definitely false economy because colds create a condition of depressed physical vitality.

This is the age of preventive medicine and medical science has followed the formula that "it is better to keep well than to get well." Therefore, don't gamble. Strike at the root of common colds by eliminating conditions that contribute to "catching cold."

If the temperature of any room in the house is insufficient for comfort it is **INADEQUATE**

The common cold germ is a constant threat to your well-being during the winter season. If you do catch cold—don't gamble; consult your family doctor before it has an opportunity to undermine your health.

**FOR HEALTH.** Members of the family go from a heated room into a cold hall or adjoining unheated room; then shivering and chilled, they return to the heated room. This is one almost certain way to catch cold.

Protect your family against sudden changes of temperature. Give them the benefit of healthful, pure, warm air throughout the home. If you have been heating only one or two rooms, don't go through another winter without complete health protection. If you prefer individual unvented room heaters of the open flame type, be sure to use **ONE IN EACH ROOM** and provide adequate ventilation from slightly opened windows. Keep connecting doors open from one room to another so that a natural circulation of healthful, warm air prevails throughout the home.

Heat your entire house and provide adequate ventilation of pure air... for your health's sake!

... Lone Star Gas System

# Sunset Glow

## THE STAFF

**SPONSOR** ..... MRS. OTTIS CASH  
**EDITOR-IN-CHIEF** ..... MARGARET SHANNON  
**ASSISTANT EDITOR** ..... HELEN PARTRIDGE  
**HEAD REPORTER** ..... NELLIE ANN BURNS  
**SPORTS REPORTER (BOYS)** ..... WOODROW MYERS  
**SPORTS REPORTER (GIRLS)** ..... JUANITA FOREHAND  
**SENIOR CLASS REPORTER** ..... HELEN PARTRIDGE  
**JUNIOR CLASS REPORTER** ..... BUDDY BUMPAS  
**SOPHOMORE REP. AND GAPS** ..... DOROTHY GARRETT  
**FRESHMAN CLASS REPORTER** ..... HOWARD PAYNE SHANNON

We were honored on Tuesday of foot?

That week by a talk from Mr. Hugh-  
 es, concerning Safety First. If fast  
 drivers can be convinced of the dan-  
 gers and follies of fast driving then  
 surely they were convinced by that  
 stirring talk. He advised us that the  
 criminal is not Public Enemy num-  
 ber 1, but that Speed, the demon  
 that takes millions of lives yearly,  
 is the one we must fear.

We are proud to report the follow-  
 ing numbers on the honor roll:

Second Grade: Barbara Jean Al-  
 mond, 95; Margie Lowry, 93;  
 John Voss, 93; Kenneth Draper, 91;  
 E. B. Walling, 91; Weldon Walling,  
 90; Betty Nell Walker, 93.

Third Grade: Mart Hardin, 90;  
 E. C. Prather, Jr., 90; Billie Clay  
 Matthews, 90; Christene Lindsey, 91  
 Jesuita Parker, 91.

Fourth Grade: Gleen Dobbs, 91;  
 Billy Bob Barton, 91; Nelda Mat-  
 thews, 91.

Fifth Grade: Glyndolyn Frost, 93;  
 Victor Thomas, 93; George Strick-  
 land, 91; Margaret Jean Womble, 90.

Sixth Grade: Doris Jane Burton,  
 91; Marvin Macfee, 92; Ruth Jean-  
 ne Partridge, 92; Randal Stogner, 91;  
 Bertha Faye Jennings, 90.

Seventh Grade: Edith Simmons,  
 92; Rachel Strickland, 92; Jean Grif-  
 fith, 92; Roy Simmons, 93.

Freshmen: Virginia Parkhill, 93;  
 Carl Lee Burton, 90.

Sophomores: Allene Yarbrough,  
 93.  
 Seniors: Mary Helen Partridge, 91;  
 Margaret Shannon, 93.

## GRADE SCHOOL NEWS

The clever fifth graders (muchly  
 assisted by George Strickland) have  
 organized a club known as the Home  
 Room Club, and have the following  
 officers: Victor Thomas, President;  
 Elroy Harper, Vice President; and  
 George Strickland, Secretary. The  
 president and the vice-president are  
 the general room officers. Part of  
 their duty is seeing that correct Eng-  
 lish is used. There is a Health Of-  
 ficer, who sees that each pupil's  
 finger-nails are clean and that his  
 face and hands are kept as they  
 should be; a Bulletin Board Man-  
 ager, who keeps pictures and flowers  
 neat and makes the room attractive;  
 and a Program Committee which  
 meets each month to plan a play for  
 the pupils.

Kath Burnison of the fourth  
 grade announced proudly that he  
 was to go to the Centennial, same  
 as the rest, and though he didn't  
 go on the special train, he seems to  
 have had a fine time. The fourth  
 grade has lightened the burden of  
 health measures by means of a  
 Health Chart, a singular affair con-  
 sisting of blue, yellow, and red  
 slips. If a pupil keeps his nails clean,  
 he gets a blue slip. A yellow slip goes  
 to those who take two baths a week,  
 and five blue slips and a yellow slip  
 entitle the pupil to a muchly hon-  
 ored red slip. As four red slips are re-  
 quired by a gold star, don't you  
 imagine many stars will be added to  
 their crowns?

The first grade gave a party and  
 invited their mothers to be enter-  
 tained by a program of stories, read-  
 ings, and music by the rhythm band.  
 Their play house is now finished and  
 in shape to afford much enjoyment to  
 the children. There were ten  
 mothers present who were served hot  
 chocolate and cookies as refresh-  
 ments.

On November 24, the sixth grade  
 was asked to present a Thanksgiving  
 Concert. The proceeds of the Oper-  
 a, sponsored by Mrs. Shannon and  
 Mrs. Underwood, will go to buy art  
 and music materials. The prices will  
 be five and ten cents.

## FRESHMEN

The Freshmen are working very  
 hard lately. Can you imagine that?  
 There are lots of other things we  
 can't quite understand either. Can  
 you imagine:

Harry Eary leading a quiet life?  
 Louie Prather not talking  
 without permission?  
 Juanita Hunter sitting still in her  
 seat?  
 Woodrow Myers without his rabbit's

Louis Herring not talking through  
 his nose?

R. E. Dobbs bringing up his lesson?  
 Joyce Screws without a grin on his  
 face?

Rayphord Tiffie being a lady's man?  
 Ausa Cluck with his hair combed?  
 Margaret Jean Hardin without rouz  
 on her face?

H. C. Cude keeping his big mouth  
 shut?

We are very proud that we have  
 two members on the high school hon-  
 or roll, including the only boy, at  
 present.

## SOPHOMORES

Here's the way some of the Sopho-  
 mores are pictured several years  
 hence:

Traphne Wren lives a very excit-  
 ing life and of course she is sur-  
 rounded by admirers. Douglas Busby  
 is America's halfback and has had  
 four long years of it at that! Doro-  
 thy Garrett simply frightens all the  
 young people away! She is so ter-  
 ribly old fashioned and serious mind-  
 ed. Orville Strickland confided in me  
 the other day that he was so inter-  
 ested in getting married that he had  
 to answer an advertisement. At

A. M. Noble Land brought Nell Nix  
 in and her indignant father demand-  
 ed to know why they were in at such  
 an hour. Noble replied, "Well, you  
 see I have to be at work by eight  
 o'clock." When Nettie Griffith was  
 a child, her mother told her never  
 to talk to strangers. The other day  
 at the station a porter asked her  
 where she was going. She replied  
 "To Los Angeles." So the porter put  
 her in a train bound for that place.  
 In the train she sank back relieved,  
 "Well, I fooled one that time. I'm  
 going to Boston."

## JUNIORS

Dear Uncle Will U. Tellum,  
 I told you last week that I did not  
 know who Balboa, Washington, and  
 Columbus were, but after a great  
 deal of studying, I found out Bal-  
 boa was the guy that invented bala-  
 gina sausage. Washington started the  
 custom of washing behind the ears  
 Columbus is the champion fly-catch-  
 er.

I want to invite you up to my  
 house for a duck dinner next Tues-  
 day. Pa dug a swimming pool over  
 at Leroy Henderson's and how he is  
 trying to study out a way to move  
 it over to our house.

Herbert is learning to be a poet.  
 Here is one of his poems:

I love a gal from Arkansas,  
 Who can saw more wood than her  
 maw can saw,  
 Who can chew more tobacco than her  
 'ca can chew,  
 From grand old Goose Creek Arkan-  
 sas.

I must go work on my invention,  
 which is a liquid that you can bathe  
 in without taking off your clothes  
 or getting them wet.

Yours until Fuller marries an  
 Indian Squaw,  
 Junior Sap

## SENIORS

The Seniors are really "sitting  
 pretty" now. Of course each senior  
 did not get the ring which he perfer-  
 red, but each will be glad to receive  
 one in about a month or six weeks.  
 We are impatiently waiting for their  
 return. Also we picked our diplomas,  
 invitations, cards and caps and  
 gowns. It is long time off, but we  
 are getting ready for graduation. We  
 are hoping that none of us will be  
 disappointed.

There are two honor students in  
 the senior class this time. We are  
 proud of Margaret and Mary Helen,  
 but we are expecting more next time.  
 Please don't disappoint us.

## SPORTS

While most of the other schools  
 look forward to week-ends to stand  
 on the sidelines and "root" for a  
 football team, we remain content  
 with basketball. Some, however, are  
 not content with only basketball, as  
 Mr. R. C. Partridge and family, Peter

Swaner, Herbert Partridge, Mr. and  
 Mrs. Davenport, and Mr. and Mrs.  
 Bowden attended the football game  
 at Dallas this week-end.

Although practically impossible to  
 have a football team, we are very  
 proud of the showing our basketball  
 teams always make. The various  
 other schools of our vicinity should  
 be thankful that they don't have to  
 contend with such a team as we  
 could have, were it possible to se-  
 cure the equipment.

We certainly appreciate those who  
 turned out for the games Friday  
 night. Regardless of what was tak-  
 ing place on the floor, the eyes of  
 the spectators were busily engaged  
 in watching the new invention—the  
 electric scoreboard of Mr. Harber's.  
 On its first trial, it worked to per-  
 fection, and take it from me, this  
 scoreboard certainly adds to the dis-  
 tinction of a good gymnasium.

Due to some haphazard which has  
 prevailed for some time, the junior  
 boys have not had an opportunity to  
 participate in a matched game as yet.  
 However, the team will meet Goree  
 Tuesday night and Bomarton Friday  
 night in "tip-top" shape. We are  
 confident, although as the old say-  
 ing goes, "anything may happen."  
 (and to add to the unpopularity of  
 Friday night's game, it will be Fri-  
 day the 13th). Just the same, come  
 out and see for yourselves just what  
 we can do.

Another victory? Well, we should  
 think so! And what a victory came  
 our way last Friday night when we  
 played the Mattson girls in our gym!  
 In the beginning of the game, symp-  
 toms of "stare-fright" seemed to  
 prevail all over the court; however,  
 this was all driven from their minds  
 when the game began to get close.

At the half the score was 8-3 in  
 Sunset's favor. During the fourth  
 quarter it seemed as though the mon-  
 ster "defeat" was going to overtake  
 us, but we managed to stay beyond  
 his reach. The game ended with a  
 score of 12-9.

Mattson "turned out" big for the  
 games. They brought three busses  
 filled with fans, constituting a large  
 portion of the audience.

We are certainly looking forward  
 to the game Friday night, Novem-  
 ber 13, with Bomarton. This game  
 promises to be one of the most in-  
 teresting games of the season.

The Senior boys beat Weibert in  
 three practice games last Tuesday  
 night. In a hard fought and rough  
 game with Truscott Friday night we  
 beat them without one of our for-  
 wards who was at the S. M. U.-A. & M.  
 football game. Tuesday night (Nov.  
 10) we go to Goree to play them, for  
 the second time this year. You re-  
 member they beat us once, but I am  
 sure that we will beat them this time.  
 Friday night we play Bomarton in  
 our gym. This promises to be a good  
 game, so come out and see us play.

Mr. and Mrs. A. J. Malouf spent  
 Thursday and Friday in Dallas.

Cylinder reboring, Washing and  
 greasing.

Mr. Robert Moore spent the week  
 end in Vernon.

KNOX CITY MOTOR CO.

## ORIENT DRUG STORE

**DON'T SCRATCH!** Paracide Oint-  
 ment is guaranteed to relieve any  
 form of Itch, Eczema, Ringworm or  
 itching skin irritation within 48 hours  
 or money refunded. Large Jar 50c at  
**FRIZZELL'S DRUG STORE**

## WEAK KIDNEYS

Are you suffering with  
 backache, headache,  
 dizziness, nervousness,  
 indigestion, "getting up  
 nights"? These are Nature's warnings that  
 your KIDNEYS are not functioning — not  
 cleaning your blood of poisons as they  
 should. **WARNER'S COMPOUND** helps  
 weak kidneys and irritated bladder. The  
 old reliable for 62 years. All druggists.  
**WARNER'S SAFE REMEDY CO., ROCHESTER, N. Y.**



## I'M A NEW WOMAN THANKS TO PURSANG

Yes, Pursang contains elements of  
 proven value, such as Organic Copper  
 and Iron, which quickly aid nature in  
 building rich, red corpuscles. When  
 this happens, the appetite improves.  
 Nervousness disappears. Energy and  
 strength usually return. You feel like  
 a new person. Get Pursang from your  
 druggist.

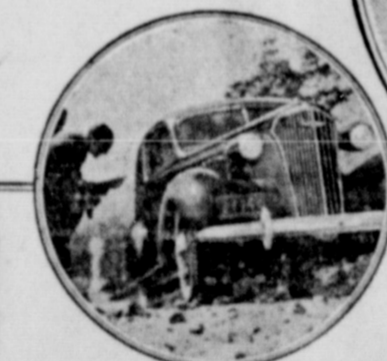
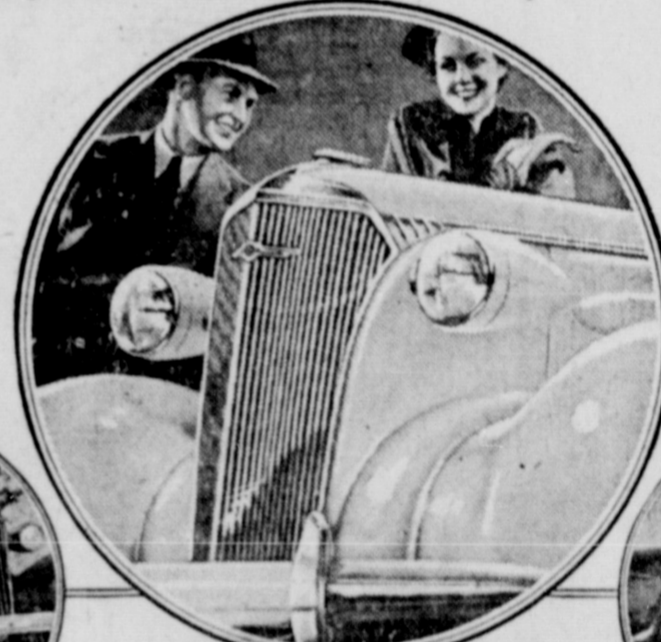


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 Making this new 1937 Chevrolet the smartest and  
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 Much more powerful, much more  
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 Wider, roomier, more luxurious, and  
 the first all-steel bodies combining  
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**SUPER-SAFE SHOCKPROOF STEERING\***  
 (At no extra cost)  
 Steering so true and vibrationless that  
 driving is almost effortless.

**SAFETY GLASS ALL AROUND**  
 (At no extra cost)  
 The finest quality, clearest-vision  
 safety plate glass, included as standard  
 equipment.

For the first time, the very  
 newest things in motor  
 car beauty, comfort,  
 safety and performance  
 come to you with the  
 additional advantage of  
 being thoroughly proved,  
 thoroughly reliable.

**PERFECTED HYDRAULIC BRAKES**  
 (With Double-Articulated Brake Shoe Linkage)  
 Recognized everywhere as the safest,  
 smoothest, most dependable brakes  
 ever built.

**GENUINE FISHER NO DRAFT VENTILATION**  
 Eliminating drafts, smoke, windshield  
 clouding—promoting health, comfort,  
 safety.

**IMPROVED GLIDING KNEE-ACTION RIDE\***  
 (At no extra cost)  
 Proved by more than two million Knee-  
 Action users to be the world's safest,  
 smoothest ride.

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 Dr. Lane models only.

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