

THE KNOX COUNTY HERALD

Knox City, Knox County, Texas, Thursday, August 31, 1933

NUMBER 1

Addict Return- Today and Tomorrow to Parents

By Frank Parker Stockbridge

POWER—Improving nature

A movement has been started in France to preserve the picturesque but inefficient windmills in Brittany and Normandy. The windmills of Holland are rapidly being abandoned in favor of gasoline and Diesel engines, and not one of those which used to dot the shores of our own Cape Cod is performing useful work any longer. The windmill pumps that used to be familiar sights on every farm in the Middle West are vanishing in the same way.

It seems strange to most people that it is not economical to use the force of Nature, such as wind and falling water, instead of power generated by fuel, coal or oil. It is natural to deplore so much power going to waste. But there are very few spots left in the world where it pays to stick to primitive methods of power production, just as it does not pay to stick to sails for ships and o-teams for land hauling.

Mankind's achievements consist largely in improving on Nature.

RECORDS—fast sea travel

I attended a dinner the other night on board the fastest merchant ship in the world, the Italian liner Rex. We gathered to congratulate Captain Francesco Tarabotto on having broken all ocean records on the latest west-bound crossing on the Atlantic.

From land to land, that is from Gibraltar to Ambrose Lightship, a distance of 3,182 sea miles, the Rex averaged a speed of 28.92 knots, covering the distance in four days, thirteen hours and 58 minutes. A nautical mile is 6,085 feet, 865 feet longer than a land mile, and a knot is the number of sea miles travelled in one hour. So the speed of the Rex in land miles was almost exactly 23 1/4 miles per hour, all the way across the ocean. No other commercial craft has ever steamed so fast so far.

Some naval craft and many small vessels of the yacht type can go faster than that, but few can carry fuel enough for a long voyage at top speed.

I went to Italy on the Rex last year, and believed Captain Tarabotto when he told me then she would break all Atlantic records some day. And I came back on the other great Italian ship, the Conte di Savoia, with a strong belief that when that ship is ready to try for it she can take the record away from the Rex.

CRIME—the iron heel

The inefficiency of local police forces, usually entangled with local politics, in trying to suppress crime, has given great impetus to the movement for the extension of the powers of the Federal government in the field of crime suppression as well as of crime detection.

I believe there is a stronger public sentiment in favor of a general clean-up of known criminals than there ever has been in America. I rather like the proposal to adopt generally the whipping-post system now in use in England and the State of Delaware. Most young criminals fear the lash and public derision more than they do imprisonment.

I hope the era of tenderness toward enemies of society is pretty nearly over. We have been too sentimental about the "rights" of evil-doers and not sufficiently concerned with the rights of the law-abiding to protection.

COMPETENCE—Tony's family

My friend Tony Baldassarri is the village barber. Except on Saturdays, when there is a rush at the barber shop, he can be hired to trim hedges, attend to flower-gardens, build chimneys or mend fences. Tony is an all-around handy man.

They have eight children, the Badassaris, and every one of them does work around their home on the hill, where they grow a lot of family food and the youngsters learn to do everything. The oldest boy, John, has his career planned. He's going to be a lawyer, but in the meantime he does occasional work for me and other neighbors, competent at what ever he undertakes and ver too tired to finish an eight-hour day.

"A lawyer has to know everything," John said the other day. "That's why I'll work at anything I can get to do. That's why all the Baldassaris will get along, they are learning while

The Perilous Climb Is On — By Albert T. Reid



SUCCESSFUL MEETING CLOSES

The Revival conducted by Brother T. M. Carney of Odessa Texas assisted by Brother N. T. Norton of Rhine Texas, for the Church of Christ of this city came to a successful termination last Sunday evening with the response totaling at nineteen, all of whom were grown people. We congratulate Brother Carney in his success and we are grateful for his untiring efforts. We appreciate the wonderful assistance of Brother Norton also the support of all those who contributed to the success of the meeting in any way.

The church will take up its regular work beginning Sunday at Fisher Hill will be with us regular from now on. We invite and welcome you to any or all of our services.

Sunday Morning	
Bible Study	10:00
Preaching	11:00
Sunday Evening	
Song Service	8:15
Preaching	8:30
Wednesday evening, prayer meeting	8:15

Press Hitchcock was most agreeable surprised Monday night on the arrival of some 35 or more folks at his home about eight o'clock. Each guest carried a package which, all together, made a fine pounding for Press. The pounding was given in appreciation of Mr. Hitchcock's work in the song services at the church.

children how to work at many things

THRIFT—few practice it

How many men of fifty past would be glad to have a fixed annual income, for which they did not have to work, of a third of their average earnings during their working life? Say fifty dollars a month for ten man who has averaged \$150 a month since he first went to work?

We all know that that, or something close to it, is possible for the thrifty one who put away ten per cent of their incomes religiously, investing them at compound interest for their old age. But most people are not thrifty, hence the distress among the unemployed and the aged poor, and the huge drain on the taxpayers and the purses of the charitable to take care of them.

I believe that, when the new social order becomes firmly established there will be some general scheme worked out whereby ten per cent of every worker's salary or wages will be withheld and invested for him under Government supervision, in some sort of endowment insurance. I see no other way whereby the sacrifice of individual initiative can be compensated for or justified.

HOSPITAL NOTES

Patients in the hospital this week include Mrs. Thomas of Benjamin, Mr. Wingo of Gilliland, Mrs. Server of Rochester, Mr. Hamner of San Angelo, Miss Garrett of Throckmorton, Mrs. H. M. Cooner of Knox City, Mrs. Denison and infant son of Rule and Charles Teague Jr. of O'Brien. Charles Teague, five months old, underwent an operation Saturday and is doing fine.

R. T. Pickett was returned to his home on the 6666 ranch Tuesday. Mrs. Lewis of Mitchell was dismissed Monday. Miss Dockins is here, special nurse with Mrs. Cooner.

Mrs. J. A. Kennedy of Munday, from the Munday Times, was in the Herald office Saturday for a short visit. Mrs. Kennedy just recently accepted a position in the office of State Comptroller. She with her oldest son, who is entering State University this current year left Monday the first of the week for Austin. She was to assume her duties this week.

Brother Woodie Smith, who conducted a Revival meeting at Gillespie through the past week, held his baptismal service in the Knox City Baptist church last Sunday afternoon. Brother Smith is from Big Springs. He had the company of Merle and Charles Ray, two of his children at Gillespie last week.

Mr. and Mrs. Bart Hutchinson and Mr. and Mrs. Henry Hutchinson are leaving this morning, Thursday, for three weeks trip into Kentucky visiting with relatives. Bart Hutchinson is driving his new two door Ford.

Mrs. S. L. Favor of this city and Mrs. E. R. Carpenter of Haskell are leaving here today, Thursday for Chicago. They will join Mr. and Mrs. R. L. McLain at Chillicothe and the four will make the trip through in a car. They will drive home a bunch of new cars. They expect to be gone some 10 or 15 days.

G. A. MEETING

The G. A. girls of the First Baptist church met Wednesday afternoon at 4:00 o'clock. We elected officers as follows: President, Louise Davis; Vice President, Zena Bolla; Secretary, Juanita Herring; Treasurer, Mary Vivian Davis; Song Leader, Geneva Liles; Reporter, Opal Durham. We urge all members to be present next Wednesday at four and to bring some one with them.

—Reporter

MRS. DEAN HONORED

Mrs. Travis Dean was honored with a shower given last Friday evening on the lawn of the A. B. Reese home.

Arriving guests found the old Arkansas log cabin most interesting and the punch, drawn from the deep well by the nice squeaky pulley, very satisfactory. Other features tipifying the bride's state were the barefooted singing girls, the grandmother clad in mother hubbard and long tail bunnet and the clever newly weds portrayed by Miss Holland and Miss Walker. The shower was generous, the gifts being both attractive and useful.

Mrs. Dean showed much appreciation of the spirit of the occasion.

The shower was sponsored by the Y. W. A. Girls, among whom Mrs. Dean was formerly numbered. Mrs. Joe Averitt is leader of this group.

COUNTY BANKERS TO MEET IN SEYMOUR SEPTEMBER 4

The four county Bankers, Knox, Haskell, Baylor and Throckmorton, convention meets at Seymour on September 4th. Officers, employees and directors are expected to attend. Meeting at City auditorium at 10:00 o'clock a. m. The bankers wives are invited.

R. E. Baskin, President of Farmers National Bank, Seymour, Texas, Dutton J. Bailes, Assistant Cashier First National Bank, Seymour were in Knox City Wednesday meeting the Bankers and inviting them over to the Four County Convention meeting September 4th at Seymour. Mr. Baskin is President of the Association and Mr. Bailes is Secretary. They report banking conditions improving and are looking forward to a nice years finish for the banks of the district.

Mrs. C. B. Stovall entertained her Sunday School class of 12 and 13 year old girls Monday evening with a lawn party at her home. Mrs. Stovall has made unusually fine progress with her class. She has made a record of not only the enrollment and attendance, but also in the spirituality of the class.

ELECTION RETURNS

Mr. E. E. Park, precinct chairman, made the following election report for Knox City on Saturday, August 26th.

Against repeal of the 18th amendment	165
For repeal of the 18th amendment	79
Against beer	147
For beer	77
Against Bonds	96
For Bonds	126

Baptist Begin New Year

The new Associational year for the First Baptist church begins September the first, with Sunday, September third being the first Sunday in the new year. Every one is urged to be present for services Sunday morning. The new officers and teachers will be in charge of their respective duties.

Below are the new officers for the church and all Sunday School officers and teachers.

Church Officers

Treasurer, J. H. Finley
Clerk, W. M. Lowrance
Choir director, Press Hitchcock
Assistant director, Travis Dean
Pianist, Mrs. G. T. Hardberger
Assistant Pianist, Mrs. Henry Arledge

Board Member, A. B. Reese

Sunday School Officers

General Superintendent, H. E. Wall
Asst. Superintendent, John Coats
Department Supts., Mrs. H. W. Finley and John Dutton
Song Leaders, Edmond Smith and Marcellous Stovall
Assistant Song Leader, Alvi Hamu
Pianists, Yvonne Jamison and Jo Nell Robbins
Assistant Pianist, Mrs. Milton Bradberry

General Secy., Miss Willie Jones

Asst. Secy., Miss Alta Hamm

Sunday School Teachers

Adult:
T. E. Robbins
Mrs. L. C. Porter
Young People:
Mrs. T. E. Robbins
Joe S. Smith
Intermediate:
W. R. Terry
Mrs. C. B. Stovall
Mrs. O. B. King
Junior:
Mrs. Gordon Acker
Mrs. J. W. Hamm
Mrs. Byron Lee
Mrs. W. M. Lorraine
Primary:
Mrs. Charlie Kenneaw
Mrs. Bud Milford
Mrs. John May
Beginners:
Miss Pauline Walker
Cradle Roll:
Mrs. J. H. Finley

Next Sunday is also Promotion Day. Please be there and help make this the greatest year for Sunday School work in the Knox City Baptist church.

Preaching at the eleven o'clock hour, B. Y. P. U. at 7:00 p. m. There will be no evening sermon. We urge that all attend the Revival meeting at the Methodist church.

C. B. Stovall, Pastor

Mrs. E. O. Jamison accompanied by Mrs. O. L. Jamison and Mrs. T. E. Robbins carried her group of 15 and 16 year old girls, Sunday School class, to Seymour Saturday morning for an all day picnic and swimming party.

IMPROVEMENTS

O. D. Reid is repairing his home this week. This includes quite a bit of interior work and a new roof.

White Mercantile Company is repairing their north side awning this week.

Jamison-Clonts Company has put a new coat of paint on the front of both their stores. Looks better!

JOE GISH



I AM GOING TO TELL THE COUNTY CLERK THAT A FELLER DONT NEV TO BE A DOCTOR THESE DAYS TO HAVE HIS PATIENTS OVER-TAXED!

Gin Reports

Black Thursday morning the Knox City gins had total of 152 bales. Cotton

The Knox County Herald

Oldest Paper in Knox County
PUBLISHED EVERY THURSDAY

Mrs. H. B. Sweeney, Editor
H. B. Sweeney, Publisher

One Year \$1.50
Six Months75

Entered in the Postoffice at Knox City, Texas for transportation through the mails as second class matter.

ENTERING HIGH SCHOOL

Thousands of young men and young women (they aren't boys and girls after they get out of the grades) will enter high school this year, and if they are the right kind of young people they will get the right kind of thrill from this experience.

Entering high school is an epochal event in the life of anyone who is blessed with the opportunity. Most students never get beyond the graduation period in the high school. After that they either go to work or loaf or do a little of each.

A great many young people who enter high school never graduate, and that is a very sad mistake for them to make, and a still graver mistake on the part of the parents, providing the latter deliberately gave their consent to a child leaving high school without graduating, when it is not necessary.

The first day in high school marks the beginning of an important event in the life of the young man or young woman who enjoys the privilege of acquiring this important education.

There will come a time in the history of this country (and it is approaching rapidly nowadays) when a young person without a high school diploma is going to find things pretty hard in this life. For education is the stepping stone to success and independence and without it all is slavish labor and interminable discouragement. Those who entered upon high school life today are to be congratulated. They are marching over a royal road and paving their own life's highway so that progress will be smooth and sure.

A low moral aim off will hit the dollar mark.

Many persons are able to beat opportunity knocking.

The next thing on the bill of fare will be split-atom soup.

Another place where a man can go unnoticed is at a bathing beauty pageant.

Money may get a man into trouble but it is usually more helpful in getting him out.

We take issue with Washington's claim that every pest afflicting America is imported. What about native born reformers?

Hollywood is not certain whether three comedians in a picture make it three times as funny or whether each makes the other look sad.

Mrs. John Milford and two daughters spent the weekend with her parents, Mr. and Mrs. Jarvis, in the San Set community. Mrs. Milford's sister, Mrs. Olie Styer of Midland was also at home over the weekend.

Bruce Barton

EYES UPON THE GOAL

Just what happened in the moment when the food was laid before Jesus in feeding the 5,000, is an impregnable afterward. It was the event for which the people had waited, the unmistakable sign! Moses had fed their fathers on manna in the wilderness; here was one who likewise called on Heaven, and supplied their wants. Surely he was the son of David, long foretold, who would overthrow the rule of their conquerors and restore the throne to Jerusalem!

Joyously they shouted the news back and forth. The day of deliverance had come; the tyranny of the Romans was about to end. They were an army and had not realized it. Right there on the field they were enough to outnumber the garrison of Jerusalem; but they were only a nucleus of the host that would gather to their banners, once their southward march was formed. If they were five thousand now, they would be fifty thousand, perhaps a hundred thousand then. They surged forward toward the little hill where he stood.

And then—
Jesus had foreseen their purpose, and even while they were perfecting their plan, doubt had raged through his spirit with the force of a tempest. Why not accept their nomination? Why not be their king? It would mean an alteration in his program, to be sure—a surrender of his vision of spiritual leadership. And yet it might not be such a surrender, after all. Solomon had been king, and a great spiritual leader; David had been king and had written the nation's highest ideals into his Psalms. He himself was better balanced than David, wiser than Solomon—why not?

It was splendid a picture as ever stirred the pulses of an ambitious man. For only an instant Jesus allowed his eyes to rest on it. Then he saw the other picture—the vast dumb multitudes of men, his brothers and sisters, the blind being led by the blind, their souls squeezed dry of vision and hope by the machinery of formalism. He saw generations born and die in spiritual servitude which nothing could end except the Truth that he had come to declare. To put himself at the head of this army of fanatical patriots would be perhaps to risk his life and his message with it. But worse than the possibility of failure was the probability of success.

In a flash he saw it all and made his decision. Even as the multitude surged forward, he gave a few crisp orders to his disciples and disappeared. The Gospel story puts the dramatic climax into a single sentence: Jesus therefore, perceiving that they were about to come and take him by force to make him king, withdrew again into the mountain himself alone.

Get your car correctly lubricated at the Electric Service Station.

Miss Dockins is here this week doing special duty at the hospital.

J. M. Edwards of Seymour was in the city Tuesday.

Mr. and Mrs. B. F. Laduke of Vernon are visiting relatives here.

Miss Sydna Edwards is visiting Miss Pauline Jones in Colorado City.

Miss Lillian Park has as her guest Miss Jewel Cousins of Melain Texas.

A. J. Malouf made a trip to Hotan Sunday.

Model T Ford rims and tires at Ashcroft's.

Mr. and Mrs. W. A. Smith spent Sunday in Seymour.

Mr. and Mrs. Earl Cook spent Saturday night with Mr. and Mrs. J. H. Rex in O'Brien.

Mrs. J. A. Wilson and son Jack and Pinkey Crawford of Haskell made a trip to Lubbock last Friday.

Mr. Hassen of Haskell and H. Wade and family of Munday were guests in the J. Silman home Sunday.

Mr. and Mrs. Vernon Bridges had as their guests Sunday Mr. and Mrs. Gene Hunter of Haskell.

The ladies of the Baptist Missionary Society announce that they will have a market in town Saturday. They will be in the Red Cross building and will have cakes, pies, chickens etc ready for sale about ten o'clock Saturday morning.

W. A. Reeder and family of Loveland moved last week to Knox City, occupying a portion of the Reeder house, occupied by Scott Dalton.

Mr. and Mrs. Jess Marshall and son returned home Monday from the state of Washington where they spent two months with his parents.

Get your car correctly lubricated at the Electric Service Station.

Vance Favor was seen on the streets of Wichita Sunday taking in the Legion Convention.

Mrs. Stella Thompson has a new Chevrolet Master Coach which she bought Saturday from Ashcroft.

We were glad to have G. H. Webb renew his subscription to the Herald this week.

Mike Bo-Hassen of Iran was here over Sunday visiting the C. E. Amcer and Jimmie Silman families.

The American Legion Post of Abilene is sponsoring a Rodeo in their city on Monday and Tuesday of next week.

Mr. and Mrs. Joe Watkins and son of Rule spent Sunday night here with Mr. and Mrs. Holt Moseley.

J. T. May is driving a new Chevrolet Master Coach.

Mr. and Mrs. B. B. Brooks of Vernon were guests in the J. H. Sharp home Sunday.

Miss Mary Brooks of Vernon was the guest of Miss Ora Sharp last week.

Miss Helen Averitt of Rule is here with Mrs. Joe Averitt this week. The two Averitt children are with their grandmother in Rule.

Mrs. McAntosh and son of Mississippi, Mrs. R. D. Williams and two children of Putnam and Mr. Gayle Park and daughter of Iowa Park were guests in the E. L. Park home last week.

Mrs. G. W. Tillinghast and daughters Misses Clara and Ruth were in the city Tuesday. They were enroute to Munday but will return to Knox City the latter part of the week.

12 plate car batteries set up at Ashcroft's.

Mr. and Mrs. E. F. Brown some four days this week relatives in Dallas, Fort Worth and Eastland.

Mr. and Mrs. L. A. Ashcroft, Lyweds, were guests of Mr. J. M. Ashcroft Sunday. The groom were in rule to the school where Mr. Ashcroft is principal.

Use a little polish on your car and make it look like new. A can of Chevrolet polish is only 49 cents at Ashcroft's.

We sell you good gas and we give you good service. Electric Service Station.

Mrs. L. R. Johnson of here this week with her mother, Mattie Jones who is 81 years young.

Sign-Posts

Imagine yourself on an unfamiliar highway at night in the country. You want to go to Allison. You come to a forked road. No signs! Which way? You turn left and come to a crossroad. No signs. You turn right. You come to a town. It proves to be Liberty. You go back to the fork and turn left. A mile or so farther on you come to another crossroad. A sign pointing right says "Allison three miles."

But for that sign-post you might have traveled miles—spent hours, and come short of your destination.

Imagine yourself in need of housing, clothing, breakfast foods or anything else, and this newspaper without advertisements! Think of the number of stores you would have to visit, qualities and price to check, reliabilities to consider.

Advertisements are sign-posts. They are information. They save you from wandering aimlessly from store to store. They keep you advised of the newest products of the latest values. They save you time, and put greater buying power in your dollars. They assure you of quality and service in merchandise, for only honest goods honestly advertised can stand the spotlight of publicity.

READ THE ADS

Dignity and Grace are Paramount

In time of bereavement, nothing of greater importance than dignity and grace in the whole conduct of the service which we are prepared by many years of experience to render with consummate skill and good taste. Our facilities, and our home are open to all alike. A complete funeral, when desired.

E. Q. Warren

Day Phone 31 Night Phone 111

HIS PUPIL BUILT WINNING COACH



J. H. HELLER, INSTRUCTOR IN WOODWORKING, MARK TWAIN JUNIOR HIGH SCHOOL, SAN ANTONIO, WATCHES SCORING OF FISHER COACH MODELS

CHICAGO—Scoring of the Fisher Body Co.'s "Gold miniature" model in the Central Junior High School in the City of Chicago, proved an absorbing subject to J. H. Heller, who visited the Fair this week. Heller, instructor in woodwork at Mark Twain Junior High School, is the competitor for six university scholarships. He is betting on his pupil, Chester Meyers, of San Antonio, to win. Meyers and Jack Norman, also of San Antonio, will attend the Gold convention here, Aug. 15 to 19, at which the six winners of Gold scholarships will be announced. Two other Texas boys, Wilson Mangum, of Crosbyton, and Truman Cotton, of Fort Arthur, also have models in the display here.

Headquarters Staff of Gen. Johnson's Blue Eagle Army



Here is pictured the headquarters staff of Gen. Hugh S. Johnson's army which is waging war on depression under the banner of the Blue Eagle. The National Recovery Administrator and his staff of co-administrators for this photo on the steps of the Department of Commerce building at Washington. Front row: (left to right) Gen. Chamberlain, W. W. Pizard, S. A. Rosenblatt, General Johnson, Miss Frances Robinson, E. T. Kelly and Marcelin Muir. Second row, Gen. C. C. Williams, John W. Power, Robert Strain, Edgar B. Knapp, James H. Dodley, Cates and Robert Lea. Back row: E. D. Howard, H. N. Slater, Robert Stevens and Capt. Parsons.

Harnsworth Trophy



Scott Paine, designer and maker of the 21 lb. 6 oz. challenging trophy for the Harnsworth Trophy, who will race Gar Wood's America X at Detroit soon. The trophy, Miss Britain III, was built in 10 weeks and has made over 100 miles per hour in tests.

New Bracelet Design



Lucille Cochrane of Cleveland demonstrates a new invention in hand-cuffs, designed by A. L. Elliott of Denver, formerly of Canadian Mounted Police. The fingerless mitts, with handcuffs at wrist, each have two locks and chain to make escape more difficult.

The Perfect Baby



Darlene Smith, 2, of Los Angeles showed her first sign of a cold against 78 contestants. She scored a 100% perfect health and beauty rating with national chiropractic delegates as judges.

Guests in the A. S. Logan home Sunday included Dr. John Neal, who is conducting the revival meeting in the Methodist church, Miss Maggie, Ben and Charley Neal of Rule, Mr. and Mrs. Hardberger and Mr. and Mrs. O. B. King all of Knox City. Dr. Neal is a relative of Mrs. Logan.

Miss Stella Cooner who is a teacher in the McAdoo school this year, will leave Sunday for McAdoo. The McAdoo school began this past Monday but due to the illness of her mother Miss Cooner remained her for this week.

A number of the American Legion boys from Knox City went to Wichita Falls Saturday and Sunday where they spent the nights attending the State Convention of the American Legion. The crowd included J. V. Jones A. B. Lowrey, Bill Clonts, Edgar Tveague, Ray Willis, Roy Smith, Mack Sweeney W. N. Lewis and Lee Woodward.

Edgar arrived home with a black eye but it happened because of the fact that another Legion fellow could not stop his car soon enough.

George Stubbs and family spent Sunday in Seymour.

Mrs. M. D. Metts and Miss Dixie Birdwell were numbered among the 41 out of town employees of the State Telephone Company who attended the picnic at Seymour on Friday of last week. Twelve towns were represented at the picnic.

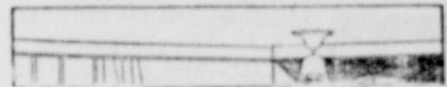
Miss Jerene Cooner, who has accepted a place in the Prairie Chapel school for this year, plans to leave Sunday for the opening of school Monday.

Get your seed wheat now. We have a limited amount of soft wheat on hand.

City Feed Store

Presto-Lite
batteries—6 volt, 13 plate.
A strong, powerful battery.
Special this week.

Exchange Price \$5.50
W. R. Erwin Service Station



The Most Modern Kitchen is the ALL-GAS Kitchen



- Cooking
- Refrigeration
- Water Heating

Even Country Kitchens Can Be Modern NOW!

The modern Gas Range, with its improvements for simplified cooking! The Air-Cooled Gas Refrigerator, which supplies ice cubes and automatic refrigeration from a tiny gas flame! The Automatic Gas Water Heater! No longer are these kitchen conveniences confined to the city home. STARGAS SERVICE brings these modern gas appliances to you—no matter where you live.



LIGHTING

In addition to providing natural gas service for cooking, refrigeration and automatic hot water, STARGAS SERVICE is ideal for lighting the entire home. With STARGAS SERVICE natural gas lights can be installed in every room in the farm home. Ask for a demonstration.

STARGAS
A NATURAL GAS SERVICE FOR THE COUNTRY KITCHEN

STARGAS SERVICE provides a private natural gas supply at your kitchen door. A simple installation of two portable drums containing a natural gas supply is placed outside any farm home. From these drums, natural gas is piped to your modern gas appliances. As a drum is used it is replaced with a full one from the warehouse stock of your nearest gas company office. STARGAS SERVICE is easy to install . . . safe . . . convenient . . . trouble-free. Your nearest gas company office will gladly demonstrate this modern natural gas service for the farm home and give you an accurate estimate of its cost for cooking, refrigeration, water heating or lighting.

See STARGAS SERVICE in Operation
Complete details of STARGAS are available at your nearest gas company's office. The offices most convenient to your home are located at
Seymour Stamford

LONE STAR
Stamford and Western Gas Co.
GAS SYSTEM

From now on the merchant must merchandise if he is to conduct a successful business. Advertising is one of the largest contributing factors in successful merchandising. The newspaper is acknowledged to be the best medium for the message of the retailer. It is bought and read by his prospective customers. It reaches them more quickly and oftener than other mediums, and thus provides a means of quick changes in prices and policies.

But what is the function of the newspaper as an advertising medium? IT IS TO CARRY YOUR MESSAGE TO THE CUSTOMER. Don't blame the paper if you don't get results, provided the paper reached the people and was read by them. Do you blame the post office if you write a letter to New York ordering two hundred suits of clothes when you fail to get the clothes? Not if the letter reached the house to which it was addressed. Your failures to get the clothes may be due to your poor credit, the house may be out of those clothes or other causes may be to blame for the failure to get results. No more is the newspaper to blame for the failure of your advertisement in getting results, if the message reached the people for whom it was intended. It may be the fault of your service in the store, your prices may be out of line, your quality may be poor or you may not have punch enough in your copy. There may be a dozen reasons why that did not sell. But the newspaper advertising is not futile just because your ads don't get results.

Wake up! The only man who can make a success of your store is your self. Get on your toes! Find the trouble; right the wrongs, use your head and the future will be the best you have ever known.

These are times that try men's souls. The strong man will win BRAINS WILL SUCCEED. LET'S GO!

NOTHING FOR THE MURPHYS

In the Rutherford postoffice the following conversation took place:

"Anything for the Murphys?"
"No, there is not."
"Anything for Jane Murphy?"
"nothing."
"Anything for Ann Murphy?"
"No."
"Anything for Maggie Murphy?"
"No."
"Anything for Tom Murphy?"
"No."
"Anything for Bob Murphy?"
"No, not a bit."
"Anything for Terry Murphy?"
"No, nor for Pat Murphy, nor for Dennis Murphy, nor Pate Murphy, nor Paul Murphy, nor for any Murphy—dead, living, born or unborn, native or foreign, civilized or uncivilized, savage or barbarous, male or female, black or white, tranced or unfranchised, naturalized or other wise. No, there is positively nothing for any of the Murphys, either individually, jointly, severally, now and forever, one and inseparable."

The girl looked at the postmaster in astonishment and said: Please do look if there is anything for Clarence Murphy."

Miss Lorena Romeo returned home Saturday from Canyon.

Did you ever stop to think
EDSON WAITE
H. Keen, Advertising Manager
Austin (TEXAS) American.

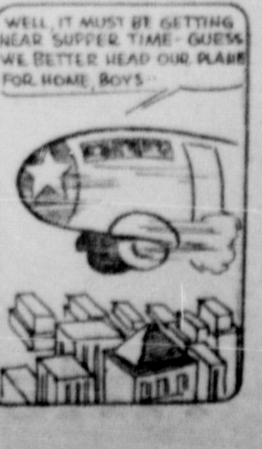
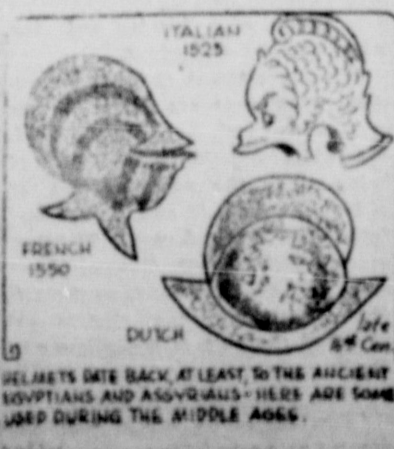
the world today offers great opportunities for brains than ever before in the history of this country. In four years of unprecedented depression through which we have passed and from which we are merging, awakened us to the realization that for the past ten years merchandising has carried the merchant without brains or effort.

DR. T. P. FRIZZELL
Physician and Surgeon
Knox City, Texas

Fresh Bread Daily
Sliced or Unsliced
Knox City Bakery

J. S. Edwards, M. D.
Surgery and diseases of women

BUD 'n BUB



By Ed Kresy

Eat at Milford's Sandwich Shop
 The same old service,
 The same old hours and at
 The same old prices.

Phone 100
 FRESH SWEET MILK
 WHIPPING CREAM
 SWEET CREAM BUTTER
 Two Deliveries Daily
 TELEPHONE 100

Knox City Dairy

Sanitary Barber Service
 Always at
Reid's Shop

MALTA FEVER CONTRACTED FROM CATTLE HOGS OR SHEEP

Austin, Texas August 30, Undulant fever or Malta Fever, a disease contracted from cattle, hogs or sheep which are infected with contagious attention, is being reported fairly regularly throughout Texas and is being similarly reported throughout the United States. This indicates that it constitutes a public health problem and also the necessity of its more general recognition.

Undulant fever is so called because of the wave-like variations in temperature. The symptoms include rise in temperature, loss of weight and strength, chills, sweats and joint pains. The disease has rather a low mortality rate, but important because symptoms may persist for a number of weeks and even months before normal health and strength are restored.

In Texas, the goat, horse, and cows are the usual spreaders of this disease. The germs of undulant fever enter the body through the mouth or skin. Therefore, care should be

used in handling animals known to be infected and dairy products from the same sources should be pasteurized, if used. More men acquire this disease than women and adults seem more likely to have it than children. More cases are found in the rural areas than in cities.

The true prevention of undulant fever is based upon the detection of the disease in live stock and the elimination of infected stock from the herds. Dairy herds should be tested for Bacillus abortus. This is a task that cannot be accomplished in a short time. Pasteurization of milk will prevent the spread from this source. Frequently the recognition of undulant fever in a community causes much alarm. However, there is no cause for apprehension, as many people are not susceptible to the infection. The disease will probably never appear in Texas as an epidemic; however, to those unfortunate enough to contract it, it is a most discouraging experience both from the standpoint of the patients well being and the family economics.

LONE STAR ADDS HALF MILLION DOLLARS TO PAY ROLL

A half million dollars has been added to the annual buying power of north Texas and southern Oklahoma by the Lone Star Gas System, which has just completed plans for operating under the gas utility code approved by President Roosevelt. Approximately 400 employees, mainly in gas field, compressor station, and pipe line operation, have been added to the payroll. The local gas company is a part of the Lone Star System.

Announcement that the company had signed the code and is supporting the President's recovery efforts to the fullest extent was made by L. B. DENNING, president, who urged every citizen to cooperate in the movement.

"The Lone Star System did not make reductions in wages nor reduce working forces during the depression period to the extent adopted by many concerns," said Mr. Denning. "The high standard of instantaneous twenty-four hour natural gas service necessary for the comfort and well-being of consumers requires the company at all times to maintain an organization of skilled and experienced men. This demand does not permit reduction in either wages or working force to the extent permitted in other lines of business upon which this obligation is not imposed."

The natural gas industry is entirely in sympathy with the President's N. R. A. program and will cooperate in every reasonable way to make it a success, according to Mr. Denning.

"In our opinion, the success of the National Recovery program depends on the cooperation of every citizen," he said. "People generally must begin to purchase the things denied themselves through fear or lack of funds. It is hoped the present movement will again establish complete confidence and continue the upward trend so that even more men may obtain employment."


ed that they can increase their service several times with only a very small addition to the total bill. The problem we must meet at once is to have our customers see this important fact, and realize the comforts and conveniences this increased service will provide at very low rates."

"Blue Eagles were posted on the company's windows throughout the properties yesterday."

cord makes abundantly clear that his career reminds one of a... so varying and... scenes. Certainly he had the earthy in him, for he was human. Guilty he was of murder, and death. But of all his sins, there abiding piety reflected... but his face was often... rise again, through... into fellowship with...

SPECIALS
 For Friday and Saturday

Sorghum Pure East Texas	Per Gallon	.60
Grapes Concord	per basket	.20
	2 for	.35
Sliced Bacon	Sterling 1 lb pkg	.20
	Armours Star 1 lb pkg	.25
Cooked Brains	Armours Brand 2 Cans	.25

 **Whole Grain We Grind Fresh** 1 lb pkg **.19**

Raisins	4 lb. Package	.33
Malted Milk	"With Glass Mixer"	.49
Cocoanut	fresh bulk per lb.	.23

We have Fancy Side Breakfast Bacon, Veal Loaf Weiners, Bolo-Sausage, Picnics Pkg. Cheese. And in fruits and Vegetables will have Fresh Tomatoes, Grapes, Bell Pepper, Turnips and Tops and others.

J. M. EDWARDS
 Self Service Store

Homer Alfred of Fort Worth is here this week visiting with his brother Frank.

Rudolph Hackfield and Casey Jones made a trip to Fort Worth this week.

Miss Selma Hackfield spent Wednesday with her sister Mrs. J. H. Broach in Munday.

Mr. and Mrs. Grady Benedict went Saturday evening to Wichita Falls where they remained until Monday, attending the American Legion Convention.

Mr. and Mrs. H. H. McLee of Wichita Falls were guests of Mr. and Mrs. Z. A. Hammock three days last week.

Z. A. Hammock sold a 160 acre farm, 3 miles south of the city, to Clarence Goodson last week.

Leslie Acker received his B. S. Degree from Sul Ross in Alpine on Friday, August 26th.

Mrs. Otis Cash and Mrs. H. B. Sweeney and son Mickle made a trip to Abilene Monday.

Mr. and Mrs. B. B. Benton and daughter Miss Polly were recent visitors with relatives in Mineral Wells.

Mrs. Chad Wilson had the misfortune of spraining an ankle one day last week. She jumped a ditch at her house when it happened. It is much better this week.

E. L. Park, precinct chairman, went to Benjamin Monday morning to return the ballot box. And, he returned home by way of Seymour. He was just a few days too early. He'll have to make another trip about the 15 of September.

SUNDAY SCHOOL LESSON
 Rev. Chas. E. Dunn
 DAVID
 Lesson for September 3rd. 1 Samuel 16:1-12.
 Golden Text: 1 Samuel 16:17.

One of the supreme stories on the Old Testament is that of David, the lad who rose from a humble station as shepherd boy to the highest office at the disposal of the people, and the most cherished place in their affections. Little he was at first, a pygmy amongst giants. What chance had he to be king.

What were the qualities that made a part brothers? Yet this lad rose to his spectacular rise to fame possible. First of all, he was faithful in little tasks. He made himself an expert shepherd, and became so skilled with the sling that he felled Goliath with one perfect shot. Such men always advance to responsible posts. Then, too, David had plenty of courage. Both in his fight with the lion and the bear, and in his famous combat with Goliath, he exhibited plenty of pluck.

Again, he had a genuine capacity for friendship, as shown in his inspiring affection for Jonathan. "Thy love to me was wonderful," he cried after Jonathan's death, "passing the love of women." And it is pleasant to recall that he was kind to Jonathan's son, a cripple.

Furthermore, David was generous. Soon he had to face the fierce jealousy of Saul, who determined to put him out of the way. But he would not kill Saul when he had the chance checking his men with the words, "The Lord forbid that I should stretch forth mine hand against him, seeing he is the anointed of the Lord."

Finally, our Shepherd-king had religious devotion. David was far from being a perfect man, as the re-

cord makes abundantly clear that his career reminds one of a... so varying and... scenes. Certainly he had the earthy in him, for he was human. Guilty he was of murder, and death. But of all his sins, there abiding piety reflected... but his face was often... rise again, through... into fellowship with...

J. T. May and Loren... tended the Legion... Wichita Falls Tuesday.

Roy Arledge and son... Stamford were visiting... ge Tuesday.

Miss Ruthie and Char... rived home last Thursday... ton. Charley will return... for the Fall term of N. T.

Joe Rice of Fort Worth... weekend here with his... and Mrs. L. M. Rice.

BANISH ACID STOMACH THIS SIMPLE
 Know the joy of fresh stomach distress. Enjoy Dr. Emil's Adia Tablets for stomach, indigestion and quick relief. Frimell's Drug.

We have bulk garden... fall planting.
 City Feed Store

R. C. Edwards
 Dentist
 LOCATED IN THE WEST... SECOND STORY OF THE ZELL BUILDING

Whole Milk Sweet Cream
 Phone 44
V. H. Pye



WOMEN EVERYWHERE WILL BE INTERESTED IN WHAT THE U. S. GOVERNMENT HAS FOUND OUT ABOUT ICE REFRIGERATION

Air in an ICE Refrigerator is constantly circulated, chilled, washed on the ICE and purified. Food odors are drained off, not mixed with other foods.

Government tests prove that perishable foods need steady low temperatures within the Safety Zone illustrated above. Such a temperature range is easily and inexpensively held in Modern ICE Refrigerators, iced at least to the Efficiency Line.

Arledge Ice Company

WEST TEXAS UTILITIES SIGNS N R A CODE FOR 161 TOWNS

Abilene, Texas, August 25: Signing the NRA code for the 161 West Texas Utilities Company yesterday at the local postoffice pledged its support and cooperation to the program and plans of the National Industrial Recovery Act.

Pledges also were signed locally in each of the towns in which the company operates.

Changes in personnel and hours are being made at the present time, and all provisions of the agreement will be placed in effect as rapidly as possible, it was learned.

Price Campbell, president of the West Texas Utilities Company in commenting on his company's participation in the Blue Eagle program, said:

"The West Texas Utilities Company feels that the NRA program actually will increase purchasing power in an amount sufficient to stimulate general business. While this program adds a large new responsibility to our already heavy payroll, due to the hours required to give continuous service, we feel that the communities we serve desire that we try to carry this additional burden together with the summation of the 3 per cent tax payments to be taken off the collective shoulders of our consumers and placed on our single shoulders.


"This and other added taxes, together with the increased payroll and increased cost of supplies, creates such a very large additional burden that it can be carried only by increased income from increased consumption or increased rates. So we issue a plea to our customers to help by taking increased service, at least to the extent of the 3 per cent decrease in cost of service by which customers will benefit when we take over the payment of the tax.

"Much of such service will come on the low steps of the rate schedule and must occur quickly as we have only until the first of September before taking over this tax and the other additional burdens.

"The Department of Labor reports that living costs are nearly 25 per cent above normal, or above 1913 prices, while electric rates instead of being above the normal line of 1913 are between 40 and 50 per cent below that line and nearly 70 below average living costs. General living costs now are increasing, so the difference between cost of electric service and the cost of other items a family expense soon will be far greater than at the present time.

"Few customers realize that our present rate schedule is so arranged

You'll Enjoy the Advantages of Modern Electric Water Heating



Hot water at all times (and it's needed for countless purposes every day in the week) is one of the greatest comforts and conveniences of the modern home. Most homes of today enjoy hot water service of a fashion—but here's the type of service your home should have...

Hot water in a constant and adequate supply... with perfect safety... without the disadvantages of flame, noise, poisonous fumes, odors, smoke and soot... and at extremely low cost.

—In short, you need modern ELECTRIC water-heating service!

Drop in at our Merchandise Showroom and see the beautiful new electric water heaters now on display. They are efficient, dependable, safe, low in first cost, the terms are attractive—and they operate on the new "constant hot water service" plan that means remarkably LOW COST OF OPERATION!

ASK ABOUT... Our "Constant Hot Water Service" Plan. It Gives You a New and Surprisingly LOW COST!

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company