



# The Knox County Herald

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## MEASURING ROOSEVELT

We measure our president by the problems they tackle. If they achieve a happy outcome, we ascribe to them greatness and historians deal kindly with them. If they do nothing, or botch what they do attempt, we forget them or—worse—we remember them for the grief they brought to the country.

Seven generations must elapse before President Roosevelt can be seen in his proper perspective. It is a safe prediction, however, that history will give him an exalted position among the great if he finds a solution to the one problem he has set out to solve.

"I stand or fall, he is said to have put it, on my refusal to accept as a permanent condition the unemployment of a great portion of our people. By this problem, we must measure the man.

Washington, Jefferson, Monroe, Jackson, Lincoln, Cleveland, Wilson will be remembered for their contributions to the solution of delimitations which our country had fallen on—not even Washington or Lincoln faced a more portentous and significant problem than our president now faces.

Unemployment is so directly the product of our economic and industrial system that its solution requires a complete renovation of America. This is a task as stupendous that one who would attempt it is either an utter fool or a man of divine inspiration. Old Omar, sighing about the order of the universe, suggested an

ambition hardly greater when he wrote:  
 "Oh Love, but could you and I conspire  
 To grasp this sorry scheme of things entire  
 Would not we shatter it to bits  
 And remake it to the hearts desire?"

Our heart is with the president though our head may sometimes be muddled by the unwieldy machinery he has set in motion. We hope that he can remake America more to the hearts desire.

True economy is wise expenditure.

If a man does not believe in the city in which he lives, he should move to some other city and make room for someone who does believe in it.

Some of our so-called self-appointed brain-trusters lead themselves only. Nobody else pays any attention to them.

Every business man should be a member of the Chamber of Commerce in his home city. He owes it to himself, to his business and to his community to be an active part in the building of and the general welfare of the city and surrounding country.

The whitewash brush is being assiduously applied, but no amount of whitewashing can disguise the fact that taxes will be increased instead of being reduced.

Business success these days is confined to those concerns who realize that in order to get business they must invite it by newspaper advertising.

Some motorists try to use their horns to keep traffic out of their way. They seem to think that the noise produced will scare traffic out of the way. It won't always work.

Newspapers have goods to sell the same as any other merchant. Their goods consist of newspapers and advertising space. They can no more afford to give them away than a merchant can afford to give his stock away. And still many people try to get something for nothing.

The more capital invested in industries in a city the larger its re-

sources will be and the better the city will be in which to live and make a living. Boost the industries of your home city!

## RED CROSS RELIEF GIVEN TO VICTIMS IN 103 DISASTERS

### Tornadoes, Fires, Hurricanes, Floods, Epidemics, Make Record of Year

A history of the disasters in the United States in any year is written annually by the American Red Cross, according to Chairman John Barton Payne, commenting on the report for the year ending June 30, 1934, which has just been issued in Washington. "Because of the charter provision which places upon the Red Cross the responsibility for disaster relief, our chapter and staff workers are notified of all calamities of storm and fire and flood," he continued. "The emergency period prove to be brief, in cases where the victims have their own resources to draw on. While it lasts, however, whether it brings the immediate need of food, clothing and shelter for the homeless, or entails a program of investigation and rehabilitation, the Red Cross is the official director of all relief."

A great variation in type, and a wide geographical distribution, characterize the 103 disasters reported last year. Tornadoes, hurricanes, hailstorms and other storms made up almost one half of the total. Especially numerous were the tropical storms which swept in from the sea to the Atlantic and Gulf Coast region. There were 21 storms of this type, establishing a new record for frequency.

Next in number to storms were disasters of fire, the report shows. Red Cross aid was given following 25 fires in the United States and insular possessions. The most spectacular was the Chicago stockyards fire, where Red Cross workers arrived shortly after the fire started, administering relief until the emergency period passed, giving first aid to about 1,000 persons.

Floods caused serious damage in some sections, 17 calling for Red Cross relief. Three epidemics of malaria and typhoid fever. A school bus wreck was one of the year's tragedies for which Red Cross funds were needed for relief and rehabilitation.

"Technique acquired by the Red Cross in these disasters and the hundreds of others we have handled is at the service of the public," Chairman Payne said. "To make this possible the disaster relief service has issued a manual containing instructions for chapters interested in advance preparations for emergencies. Disaster institutes were held last year in 25 strategic locations, to enable Red Cross and civic workers to formulate plans for possible disaster emergencies in their communities."

Support of the disaster relief activities of the Red Cross comes from the annual roll call held each year from Armistice Day to Thanksgiving Day.

### Tornado Is Most Frequent Disaster; Causes Heavy Loss of Lives

What type of disaster occurs most frequently in the United States? This question is answered from the relief annals of the American Red Cross which show over a period of years that the tornado, or cyclone as it is called in some sections, is the most frequent and claims a heavy toll of life. It swoops almost without warning, and in the terrific whirlpool of its fierce winds it destroys all in its path.

The Red Cross gave relief in 44 tornadoes in eighteen states last year. The tornadoes killed 526 persons, injured 2,755 and the Red Cross gave aid to 21,728 who were homeless, injured or otherwise victims of the storms.

### Toll of the Earthquake

When a severe earthquake killed 95 persons; injured 4,911 and destroyed several thousand homes in Southern California last March, the Red Cross was first upon the ground with emergency relief. It required more than three months for the Red Cross to restore the needy to a self-sustaining basis. The organization expended a relief fund of \$411,000.

### Serves Under Five Presidents

John Barton Payne, a retired judge and lawyer of international reputation, is serving his twelfth year as chairman of the American Red Cross. His service is without pay, and his appointment is by the President of the United States. He has served by appointment in high public office under five presidents—Woodrow Wilson, Calvin Coolidge, Hoover and

Mrs. and Mrs. Joe Averiat spent Tuesday in Wichita.

E. B. Geaff and family were on the plains over the weekend.

Mother White spent Sunday with her son John who lives west of the city.

## Your Health

Austin, Texas Nov. 23—"What the average community needs is a well organized health department which emphasizes five types of activities," says the American public Health Association. These activities are: "(1) The safeguarding of child health and motherhood; (2) the control of contagion; (3) accurate recording of births and deaths; (4) support of public health laboratories; and (5) sanitary control of diseases spread from human waste and by vermin and insects."

The Texas State Department of Health provides that due emphasis be given to each of the above mentioned activities. To illustrate how these 5 essential functions are interrelated, the interest of the various bureaus in the new born baby, preschool and school child may be cited as an example. Child health is safeguarded by providing information and instruction of the mother. Through the Bureau of Vital Statistics, complete and accurate birth registration is kept, as well as records indicating death which occur among children from preventable diseases.

Contagion is prevented or controlled against further spread through the encouragement of immunization early in life, through the prompt reporting of infectious diseases. Public health laboratories and sanitary engineers provide additional bulwarks of protection about child life. Adequate health organization and wholehearted support on the part of various state and local agencies are essential if these activities are to be successfully maintained.

Miss Pauline Benton and Jack Wetzel were dinner guests in the H. L. White home Sunday.

Mrs. Press Clarke was able to be in town Monday after an illness of several days.

Mother Graham of Vera is here visiting her son Mr. and Mrs. L. W. Graham.

**JOE GISH**  
 YOU MIGHT OR YOU MIGHT NOT CALL THIS A HICK TOWN, BUT ONE THING WE'VE NOTICED... PEOPLE HERE DON'T RUN FOR COVER EVERY-TIME AN AUTOMOBILE BACK-FIRES.

### MITCHELL NEWS

Mr. and Mrs. Jess Brothers and Mr. and Mrs. Roy Carver were visitors in Haskell and Stamford the first of the week.

Mr. Bud, Roy and Carl Carver were in Haskell on business Monday.

Mr. and Mrs. Edd Gore of Needmore spent Saturday night with Mrs. J. W. Carver.

Miss Ruby Fannan of Munday has been visiting with friends here and at Needmore.

Mrs. Carl Carver is ill from a spider bite that she received last Saturday.

Master J. D. McGregor is ill.

**R. C. Edwards**  
**Dentist**  
 LOCATED IN THE WEST END OF SECOND STORY OF THE FRIZZELL BUILDING

**HUSKY THROATS**  
 Ovs. taxed by speaking, singing, smoking  
**VICKS**  
 VICKS COUGH DROP

Mr. Walter Robertson is in Mineral wells for his health.

Mr. and Mrs. Condy Falley visited her sister Mr. and Mrs. McReynolds Sunday.

Mr. and Mrs. Charlie Collier visited in teh Needmore community Sunday.

Mr. Melvin Bearden of Rochester spent the weekend here in the home of his sister Mrs. Roy Carver.

Mrs. Maggie Lefils spent Saturday night with her mother Mrs. E. Y. Nance.

Miss Olean Carver was the guest of Mrs. Ned Teague over the week end.

**MAYTAG**  
 Quality  
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**MAYTAG**  
 Price  
 SENSATIONALLY LOW

You must see the genuine quality in Maytag before you can appreciate how much you get for your money.

This is only one of the reasons why housewives bought more Maytags in half of 1934 than in all of 1933.

Ask your Maytag dealer for a demonstration in your home. It is free.

For homes without electricity, any Maytag may be had equipped with gasoline multi-motor.

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 S. D. & S. L. LABORATORIES  
 LOCKNEY, TEXAS

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 Surgery and  
 of wom  
**Sanitar**  
 Barber Ser  
 Always  
 Reid's Sh

**Fresh Bread**  
 Sliced or Un  
**Knox City B**

WE STRIVE TO PLEASE  
 APPRECIATE YOUR  
**Jones Barber**

Phone 1  
 FRESH SWEET MILK  
 CREAM BUTTER AND  
 CREAM TWO DELIVER  
 TELEPHONE 5  
**Knox City D**

DON'T SUFFER  
**Eczen**  
 OR  
 ITCH  
 USE

**Davis**  
 PIONEER OINTMENT  
 "I wish to tell you how good Davis Pioneer Ointment did our baby who had... She is all cured up now... part of the tube to a... who had a tiny baby... awfully bad with Eczen... she said she cured it. This... bor said she had spent... medicine before I gave... ointment."—Mrs. John J... This ointment will do... you what it has done for... people.  
 If you have the itch... of it by using this oint... Buy direct from our Lab... les Not for sale in Drug... Results Guaranteed... Money Refunded... PRICE \$1.00 PER TO... (Include 5c for Postag...  
**S. D. & S. L. Laborato**  
 LOCKNEY, TEXAS

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the properties. We have helped our customers obtain appliances of the highest quality in order that they may enjoy the greatest benefit from their electric service.

We have made rate reductions amounting to more than sixty per cent during recent years. We are supplying much more service to the average customer than in former times, and with the average customer bill much below that of former years.

We are doing away with the room count rate in the 160 towns we serve in keeping with our policy of low electric rates. We urge our customers to take advantage of these low incentive rates for a greater use and enjoyment of service.

Electric service is cheap! It is one of the most valuable commodities of the household, yet takes only one per cent of the workman's total household expenditures. You could use much more of it!

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

## West Texas Utilities Company

**Prestone**  
 "The Perfect  
 Antifreeze"

We clean and check your radiator free, before installing Prestone, the perfect antifreeze, gallon  
**\$2.95**

Now is the time to have your car correctly greased and oiled for cold weather driving. Have this change made before you damage your car.  
**Ashcroft Chevrolet**

# The Cotton Processing Tax

## THE PROCESSING TAX IS

### 1. What is the processing tax?

The cotton processing tax is paid upon the set of converted cotton into consumers goods.

### 2. Why are processing taxes?

To provide funds for payments to farmers for agricultural adjustment.

### 3. Who pays the tax and how is it?

In the case of cotton, the tax is passed on to consumers and by them as part of the price of products sold to them. The act provides that the tax shall be determined on the basis of the difference between the market value of cotton (average price, 1908-14) and the average price of cotton as of the time the tax becomes effective. This is 4.2 cents per pound net.

### 4. Does the processing tax impose a burden on consumers?

No, to say that the consumer bears the burden of the processing tax would be to say

that consumers cannot bear the burden of cotton prices that are in line with prices of other commodities.

### Question 5. How much revenue is raised by this tax?

Answer. Actual receipts to June 30, 1934, were \$154,802,863.22.

### Question 6. What use is made of the funds collected from the processing tax?

Answer. The funds derived from the processing tax have been and will be used for rental and parity payments incident to the 1923 and 1933 cotton adjustment programs.

### Question 7. Why is the processing tax preferred to other compensating measures?

Answer. It has been found to work easily to collect; is small per person, averaging less than 11 per cent annually; is flexible because if it is found that the full rate of tax will reduce consumption and increase the surplus of cotton, or depress the farm price of cotton, then the processing tax must be at a rate that will not have these effects.

### Question 8. What does the tax amount to on certain manufactured articles?

Answer. The average amount of tax paid is about 8 cents per sheet; 3 1/2 cents per work shirt; 8 1-4 cents per pair of overalls; and slightly over 1 cent per yard of unbleached muslin.

### WHY A PROCESSING TAX ON COTTON?

Question 9. What is the justification for asking that the consumer of cotton bear the processing tax?

Answer. The consumer is merely being asked to pay a fair price for cotton product with a view to raising to a fair level the purchasing power of the cotton producer. For years the cotton farmer was forced to sell cotton so cheaply that he destroyed his power to buy goods produced by others. This undermined

## THE COTTON PROCESSING TAX

the economic well-being of the cotton consumers generally.

### Question 10. Has the processing tax any similarities to the tariff?

Answer. The tariff is the enactment of the Agricultural Adjustment Act, farmers had to sell cotton on an unprotected world market while buying many goods they used on a domestic market protected by tariffs. The processing tax through rental payments and parity payments now gives cotton growers some protection in the domestic market. The increased cost of goods caused either by the processing tax or by the tariff is borne by the consumer. While the tariff is for the protection of industry, the processing tax is for the protection of agriculture.

### Question 11. Would the reduction of the tariff be possible without serious injury to growers of no processing tax?

Answer. No. Cotton producers individually could not afford to take a sufficient amount of land out of cotton production without some compensation in addition to the increase in the price of cotton that resulted from the adjustment program.

### Question 12. How is the cotton adjustment program financed?

Answer. The cotton adjustment program is designed to pay its way as it goes, with funds collected through the processing tax.

## III. EFFECT OF THE PROCESSING TAX

### Question 13. Does the processing tax lower the price paid the producer for cotton?

Answer. No. The nature of the demand for cotton is such that consumption is not particularly altered by the existence of the tax and therefore the tax does not lower the price of cotton in a world market and not entirely by the supply of American cotton or our domestic consumption. It is evident therefore that inasmuch as the American price and the price of other growths of the same staple, grade and quality not subject to the tax are approximately the same, the tax cannot have material influence on the market.

### Question 14. What provisions is made to protect the tax from cutting down the price of cotton in the manufacture of consumer products?

Answer. The Act provides that if it is found that the tax puts down the use of cotton in the manufacture of low-value products, the tax on cotton for that use may be suspended. This has already been done in the case of large-sized cotton bags.

### Question 15. Has the payment of the processing tax on cotton caused excessive shifts to competing commodities, such as jute, paper, rayon, or wool?

Answer. No. The Secretary found that such shifts would occur between certain cotton and paper and jute products unless a compensating tax on the processing of these products was imposed. Pursuant to these findings compensating taxes went into effect on paper and jute under the provision of the Act which provides that compensatory tax become effective upon the first processing of a competing commodity when it is found that the payment of the processing tax is causing or will cause excessive shifts in consumption of cotton or products of cotton.

### Question 16. Does the processing tax affect the volume of exports of manufactured cotton goods?

Answer. No. The amount of processing tax is refunded upon goods exported.

### Question 17. What is Secretary Wallace's opinion of the processing tax?

Answer. Secretary Wallace recently said: "To all intents and purposes the processing tax is the farmers' tariff. It is the only effective form of tariff or producers' export crop prices or which are determined on a world market. If America is to remain on a highly protective basis, therefore, the processing tax form of tariff protection, or its equivalent, would seem to be more than just."

If no substitute is provided, and foreign purchasing power has not been increased by reduced tariffs, I am very much afraid that farm products within 3 years will be down again to a point where they will buy only half as much city products as they should buy in order to give this country a balanced prosperity. No one wants a repetition of 1932."

### FOUR SQUARE CHURCH NEWS

Reverend F. D. Beard, of Haskell, closed a very successful three weeks revival in Knox City, November 11.

Eighteen souls knelt at the altar and found Jesus Christ as their personal saviour, and many bodies were healed. Spasmodic sobbing prayers according to James 5: 14-15. Many hearts were stirred by the Gospel being preached in the old-fashioned way with the old time power.

The Four-square church was re-organized Thursday night, November 22, 1934, with sixty-six charter members.

Announcements of Services: Sunday School 10:00 a. m. Morning Service 11:00 a. m. Sunday Night Service 7:00 p. m.

A Thanksgiving fellowship meeting with dinner on the ground, will be held at the Gilliam Four-square Church.

Everybody is cordially invited to attend all services.

Pastors: Reverend L. M. Shipley, Reverend E. J. Beecher. —Reporter

### WHAT YOU WILL NOT BE SOBER FOR

- For hearing before judging.
- For thinking before speaking.
- For holding an angry tongue.
- For stooping to the ear of a tale-bearer.
- For being kind to the distressed.
- For being patient with all.
- For speaking evil of no man.
- For walking unrightly before God.
- For lying to the Lord.
- For laying on treasures in Heaven.
- For asking pardon for all wrongs.
- For being courteous to all.

Mr. and Mrs. O. W. Cassner and son spent Sunday in Seymour.

## The D. D. HAYMON FAMILY SPENT SUNDAY AFTERNOON IN HASKELL.

Harvey Freeman is reported ill this week.

Mr. and Mrs. Clyde Yost of Muskogee are the proud parents of a new baby girl who arrived the 10th.

Mr. and Mrs. W. E. Terry accompanied her mother Mrs. Knouse to Haskell Monday night.

## ARMSTRONG'S BABY BED COMPLETE.

J. T. Bevel plans to move the latter part of the week to Beeville where he has bought a farm.

Mr. John Coats is serving on the Federal Peti Jury in Wichita Falls this week.

Mr. and Mrs. Ben Farmer were in Haskell Monday night.

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Only new Vitamins of God Liver Oil in tasteless tablets.

Head of two healthy boys instead of one? New vigor, vim and energy? That's what thousands of men and women through scientific latest method of Vitamin of God Liver Oil Tablets. In this unique method tablets are of the most potent, baby taste or smell. They are God Liver Oil Tablets, they're "God Liver Oil in Tablets", and they're "God Liver Oil in Tablets". A little boy of 3, very weak, got well and gained 10 lb. in 10 days. A girl of thirteen after the tablets gained 1 lb. She first went and got well after. A young mother who had a cold and cough after baby came got her health back and gained 10 lb. in 10 days.

They really work! McCoy's at once. If you don't call at least 1 lb. of weight in a month, get your money back and get McCoy's the original and genuine God Liver Oil Tablets approved by the Bio-Scientific Institute. Before all substitutes. Get the original McCoy's—there are many imitations.

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Now  
 Have Cleaned 25c  
 W. W. Taylor Shop

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## and their Discoveries

By Ed Kressy

The first discovery was the globe. The second discovery was the rocket. The third discovery was the lighthouse. The fourth discovery was the map of Texas.

