

THE KNOX COUNTY HERALD

Knox City, Knox County, Texas Thursday, May 3, 1934

NUMBER 36

Political Announcements
 The Herald is authorized to publish the following political advertisements, subject to the usual conditions of the democratic primaries.
 STATE SENATE, 20th DISTRICT, CLERK, G. ONEAL (Dem.)
 DISTRICT CLERK, S. ROY PHILLIPS (Dem.)
 COUNTY SUPERVISOR, ANON BREWER (Dem.), PALMER (Dem.), E. F. BRANTON (Dem.), WYNDAL HUGHES (Dem.)
 COUNTY TREASURER, (UNCLE) TRAY (Dem.), LLE HARRIS (Dem.)
 TAX COLLECTOR, HAYMES (Dem.), E. ISHELL (Dem.), SAMMS (Dem.)
 COMMISSIONER, (Precinct No. 1) (LEE) PARK (Dem.), DAVIS (Dem.), GRIFFITH (Dem.), (PAPPY) SMITH (Dem.)
 COUNTY CLERK, IN CHAMBERLAIN (Dem.)
 GRIFF, ELLIOTT, HUDSON
 COUNTY JUDGE, DOVEY
 Representative, H. E. MOFFETT (Dem.)
 GRESS, 13th DISTRICT, BACKUS
 COUNTY ATTORNEY, WILLIAMS
 Bread and Orphans City B...
 MILLS-acts!
 AAA Savings No. 1001
 COCO
 OIL
 er
 O

McFarlane for Congress



D. McFARLANE
 CITIZENS OF THE 13TH DISTRICT
 formally announcing to you my candidacy for re-election for term to Congress, subject to the action of the Democratic primary. Two years ago in my campaign for this position you gave me your support and I was elected to the office of the 12 counties in the 13th district by a majority of 4,727 votes. Last legislature through my efforts three counties were added to the district, each of which gave me a overwhelming majority in my last campaign. I called attention to my legislative record in your behalf, and I am confident that I received, during the last legislature, the services rendered. Your support will receive double that of any other candidate. I assure you that I would carry out my duties as a member of Congress. I am now glad to be able to report that I have kept faith with you to the utmost limits of my resources.

gross assembled soon after the expiration of the President a year ago in a special session. It then faced the most deplorable situation that has ever existed in the history of our nation. This situation was brought about in a period of time by the maladministration of our predecessors in the management of our government. I need not repeat to you what you have been and are fully aware of the critical situation: closed banks, the loss of millions by their depositors, industry wrecked, schools closed, farmers bankrupt, hundreds of thousands of homeless families wandering over the country, 12,000,000 of our wage earners idle and 40,000,000 of our people, employed and their dependents starving in the breadline.

Deficit and Taxes
 I told you in my campaign that the account of my previous legislative experience I would be able to do something immediately useful; I do not ask or claim I have brought about a magnificent recovery and reconstruction results obtained thus far. I do claim my cooperation and work in Washington has contributed to the beneficial effects. Congress has a deficit covering the last two years of the past administration of \$7,124,981,600, and a yearly deficit in the revenue of over \$2,000,000,000 per year. Our first duty, as to balance the budget. Our platform had assured us this could be done by "reduction of governmental expenses, by abolishing useless commissions and offices, consolidating departments and bureaus and eliminating extravagance", keeping in mind all the while economic recovery of the nation and provision for the reemployment of our people. It is and was a tremendous job; to become effective unity of action was necessary and was secured. The difficulties were almost insuperable. We had to combat the element of human greed in large and powerful moneyed interests that had fattened themselves at the expense of the common people during the prosperous time. Banks, utilities, trust companies, stock brokers.

May Fete to be Staged Friday

Spoken of as being the nicest event of the current school year is the May Fete which will be staged here Friday evening, beginning just after the closing hour for the business houses, at six p. m. The hour is both convenient and appropriate and school grounds will be a scene of the queens court and a May festival.

Four blasts of the horns will be the signal for quiet. The entire school grounds will be reserved for the festival, with the exception of parking space for four or five cars (to be pre-arranged to accommodate children who have been recently ill. It is the request of superintendent King that all cars be parked outside of the school grounds. Cars should be parked (head in) all around the football grounds, the north, east and south sides. If parked head in and close together, there will be room enough for all cars. Please comply with these rules.

The program of the May Fete will be as follows:
 Heralds and Master of Pageant appears.
 Part 1
 Spring Fever
 It's May Time
 Entrance of Queen's Court
 Messengers of Love
 A Royal Review
 Spring Garlands
 The Sailors Hornpipe
 The Knights of Robin Hood
 For the Honor of Old Glory
 Maypole Dance.

Part 2
 The Pride of Our Town
 The Days of '76
 The Days of '61
 The Pioneer Days
 America Triumphant.

HOSPITAL NOTES

Patients in the Hospital this week include Lois Boon of Vera, Vera Strickland of Weisner, Mrs. H. Berry of Rochester, Roy Stevens of Knox City and Joe Palocio (Mexican) of Truscott. Mrs. J. W. Bevel of Rochester was dismissed Wednesday; Baby Bell of Dallas was dismissed Wednesday; Gene Hedgspeath of Rule was dismissed Monday; Dorothy Darden of Knox City was dismissed Wednesday, she had a tonsillectomy. Mr. Maddox of O'Brien was in Wednesday for a tonsillectomy. Mrs. Gaither of Munday was dismissed Tuesday and Mrs. S. W. Reeves of Munday was dismissed Monday.

Ashcroft of this city announces the sales of new Chevrolets a coupe to Miss Cecilia Albus, sedan to John Ed Jones of Munday and a coach to Lee Jenkins of Rochester.

Miss Bernice Raney of Abilene is here this week with her parents Mr. and Mrs. W. E. Raney.

M. G. Nix for County Judge

To the Voters of Knox County, Texas:
 After having considered the solicitations from friends from the different parts of the county I have decided to make the race for the nomination for the office of County Judge of Knox County. I was for several years a member of the Commissioners Court of the county and served with different Commissioners Courts and my record as a Commissioner is open for your investigation. While I am not a practicing attorney I feel that I have sufficient knowledge to hear and determine matters which may come before me as a Judge, if I should be elected and I can assure the voters that all people will be given the same fairness and impartiality in any matters.

It may be possible that I will be unable to make a house to house campaign, but will try and present my candidacy to as many voters as possible before the date of election.

Will appreciate the earnest consideration of all voters and ask investigation of my character and qualifications.

Respectfully,
 M. G. Nix

BUILDERS OF TEXAS

IN THE AGRICULTURAL, AMUSEMENT, EDUCATIONAL, FINANCIAL, INDUSTRIAL, POLITICAL, PROFESSIONAL AND RELIGIOUS FIELDS

Dr. Chas. C. SELEGMAN
 OF DALLAS

BORN IN SAVANNAH, GA. ATTENDED CENTRAL COLLEGE AT FAYETTE, S. C. RURAL METHODIST MINISTER TEN YEARS.

FIELD SECY WAR WORK COMMISSION M. E. CHURCH SOUTH, SERVING WITH Y. M. C. A. DURING WORLD WAR IN ENGLAND AND FRANCE.

DID SOCIAL SERVICE WORK IN ST. LOUIS AND NEW ORLEANS. PASTOR TRINITY AUDITORIUM, LOS ANGELES, 1913 TO 1920.

DELEGATE TO WORLD CONFERENCE ON FAITH AND ORDER SWITZERLAND 1927. WAS PASTOR 1st METH. CHURCH IN DALLAS. AUTHOR OF BOOK "CHRIST OR CHAOS"

HAS BEEN PRESIDENT OF SOUTHERN METHODIST UNIVERSITY SINCE 1923. UNDER HIS LEADERSHIP S. M. U. HAS GROWN TO BE REGARDED AS ONE OF THE OUTSTANDING UNIVERSITIES IN THE SOUTH-WEST. DURING THESE ELEVEN YEARS NINE PERMANENT BUILDINGS HAVE BEEN ERECTED ON THE CAMPUS.

©1934 HARPER FEATURES

Two Die In Thorp Community

Mrs. Dacus
 Mrs. Dacus, mother of Mr. J. H. Jones grocer in the Thorp community, died at the home of her son the earlier part of last week. Mrs. Dacus was nearly 83 years of age. Funeral services were conducted from the Gillespie church by Brother C. B. Stovall of this city and Brother Curry. Burial was made in the Gillespie cemetery.

Besides her son at Thorp, Mrs. Dacus is survived by two other sons and one daughter. One son lives in Tennessee, one in Houston and the daughter in Cleburne.

Mrs. Stanley Reed
 Mrs. Stanley Reed died very suddenly Saturday morning. She suffered with asthma and during one of these spells she died. Funeral services were held from the Gillespie church and burial was made at Munday. Brothers Stovall and Curry conducted the services.

Mrs. Reed is survived by her husband and a four months old child. These are other relatives also.

HAMLIN BOOSTERS VISIT KNOX CITY

Wednesday afternoon a score of cars filled with Hamlin boosters visited Knox City. A couple of numbers were played by the Hamlin band and announcements were made about the Tri-County rodeo and fair which is to be held in Hamlin this Friday and Saturday.

You will receive a hearty welcome if you attend this rodeo and fair.

Miss Elsie Graham and her brother Dayle have the measles. Mrs. O. B. King is teaching for Miss Graham.

O'BRIEN GIRLS ATTEND AUSTIN RALLY

The O'Brien school was well represented at the Home Economic Rally held in the town of the State's capital, Austin, last week. Those attending were Nell Trimmier, Pauline Grinstead, Ava Herring, Martell Goodson, Bonnie Jo Vannoy, and their sponsor Miss Mildred Adecock.

The girls report a most enjoyable trip which included a tour through some of the historical cities of the state.

In San Antonio they visited the Breckenridge Park, Buckhorn Saloon the old missions and they made brief study of the Alamo. In Brownwood they visited the Howard Payne and Daniel Baker colleges. While in Austin they visited the capital, the governor's mansion, State University and many other places of interest.

Local Teachers in State Fraternity

Knox City was honored last week when two of its local teachers and one of a ner by school received bids for membership into the State Fraternity of teachers. They were Mrs. J. R. Berry, Mrs. Otis Cash and Mrs. Effie Branton.

Some eight or ten years ago a national teacher's honor fraternity, the national chapter of which is the Delta Kappa Gamma, was founded by Dr. Annie Webb Blanton. Last Friday, April 27, Dr. Blanton organized this district chapter, Beta Gamma, in which three of our local teachers, Mrs. Effie Branton, Mrs. J. R. Berry and Mrs. Otis Cash were honored by receiving bids and so far as is known, are the only teachers in this locality thus honored.

Mrs. Branton and Mrs. Berry attended the banquet held at Vernon last Friday. Immediately following the banquet initiation was held. Although Mrs. Cash declined, at present, she has a standing invitation to come into the fraternity at any time and will possibly enter some time this year.

Since this is the first meeting in this district those now entering will be charter members of the Beta Gamma. All invitations must come through the recommendation from one high in authority. In future the chapter itself will judge as to who shall come in. Those invited to enter must have high qualifications, in which, achieved success as a teacher, certain academic attainments and so much teaching experience are some of the specific requirements.

Thus Knox City should be especially elated that so many of our local teachers are able to meet such high specifications as to be among the first invited to enter the recently formed Beta Gamma of the National Delta Kappa Gamma.

NOTICE TO LIVESTOCK AND POULTRY OWNERS

Notice is hereby given that the Stock Law, and Ordinance prohibiting the running of Chickens at large in the City of Knox City will be strictly enforced. All stock and chickens found roaming at large will be taken up, and any owner who fails to take the proper steps to take care of same or who willfully let his stock or poultry out on the open range will be prosecuted.

It is now time for Trees, Yards, Flowers and Gardens to do their best and each and every one should want to have the best one in town so Co-operate in this matter.

L. H. Stevenson,
 City Marshall,
 City of Knox City, Texas.

Sun Set Re-elects Teachers

At a meeting of the Sun Set school board held some time in February, Superintendent Harber and Principal Kimbrough were both re-elected for another year.

At a meeting of the board held last week the following teachers were re-elected to their old positions.

Mrs. R. R. Davenport, Miss Gladys Williams, Mrs. Cecil Burton, Miss Mamie Crouch, Mrs. J. C. Morgan, Mrs. J. S. Shannon, Mr. Wilbourn Hill principal of sardis school, Miss Onetta Blanton and Mr. J. L. Hughes. The board of trustees is holding the position open for Mr. Hughes until after the election this summer. Mr. Hughes being in the race for County Superintendent.

Evidently Sun Set prizes the services of Mr. Hughes and are anxious to accept him back should he not be fortunate enough to be elected to the office to which he aspires.

Benton Anderson for Commissioner

The Herald is authorized this week to announce the candidacy of Mr. Benton Anderson for County Commissioner precinct 1, subject to the action of the Democratic primary in July.

Mr. Anderson has lived here sufficiently long to need no word of commendation. He is in the race, to win and for him to do so, you'll have to vote for him. He'll appreciate your vote.

Baptist Raise Attendance Record

The services at the First Baptist church of this city were well attended for the month of April, the attendance being larger than in previous months. The Sunday School attendance ran from 176 to 196 an average of 186 for the month. The B. T. S. has an average of about and the church attendance has been good.

We are deeply grateful for the fine spirit of cooperation of all in bringing our Sunday School to stand and trust the fine spirit shall continue throughout the year.

Let everyone be in place next Sunday; bring your Bible, study your lesson, stay for the preaching service and be 100 per cent. We welcome visitors. Come and worship with us if you do not attend services at another church in town.

C. B. Stovall, pastor.

K C Defeats Aspermont 1-0

The brilliant hurrying of skipper Hill and the clouting of a three bagger by Tucker, aided by a long fly to right by Denton scoring Tucker, gave the Knox City Sports a 1 to 0 game with Aspermont Sunday.

The game had many thrills by each player especially the sensational catching of long flies by secretary Cook in left field. Following is the game box score.

ASPERMONT				
	AB	H	R	E
F. Hill	4	0	0	0
Bartlett	3	0	1	0
McMeans	4	0	0	0
Moore	4	0	0	0
Bevels	4	0	1	0
Damerso	3	0	0	1
Hendrix	3	0	0	0
L. Hill	3	0	0	0
Cookrell	3	0	1	0
Nowell	1	0	0	0
Total	32	0	0	1

KNOX CITY				
	AB	H	R	E
Myers	4	0	1	1
Burton	4	0	0	0
Tucker	4	1	1	0
Denton	4	0	1	0
Withrow	4	0	1	0
Wyatt	4	0	2	1
Milford	4	0	1	0
H. Hill	3	0	0	0
Cook	3	0	0	0
Total	34	1	3	2

The Sports are playing Rule here next Sunday and Monday here on Wednesday of next week. Mr. Phillip Kelly of Arkansas arrived here Saturday to play with the Sports. Manager Hill is looking forward to great work from Kelly.

WHERE THEY PLAY SUNDAY

Munday at Stamford
 Haskell at Peacock
 Hamlin at Aspermont
 Rule at Knox City

C. W. A. Interested In Childs Play

Child recreation is now receiving the major interest of the Christian Womens Association in Knox City, the ladies having selected well. To day the C. W. A. has installed in the park five swings and one grand merry-go-round. They also have 5 benches, which were donated by the Red Cross, and two tables which were given by the local lumber companies, which are to be installed shortly. These benches and tables will be set in concrete so they will be permanent property of the park. The band stand is being repaired and will be repainted. The Boy Scouts doing this work. Too, the park has been wired and lighted.

In addition to this equipment in the park for amusement of Knox City children, the ladies of the C. W. A. are now sponsoring a Junior Tennis club. Mr. H. L. White has been selected chairman of this club and dues for the year will be 50 cents. This club will have courts located south of the H. L. White home. Any one within the ages of 9 to 16 years, inclusive may apply for membership in the junior tennis club to Mr. H. L. White.

The C. W. A. in cooperation with the state, is asking that everyone who has flowers to save their surplus seed. These are to be planted on the highways in Knox county. The two main flowers for this section of the state is the poppy and the larkspur; however, any and all flower seed will be accepted and used. These seed may be sent in to either Mrs. S. M. Clonts of Mo., C. C. Hoge.

There has been 365 trees, 23 shrubs and 4 honey suckles set out along Knox County highways this year under the supervision of W. V. Favor. The honey suckle were placed by bridges. The Christian Womens Association is anxious to assist Mr. Favor in getting our portion of the county roads beautified with flowers, but to do so, every one must contribute. Save your flower seed for this work.

The Christian Womens Association met Monday at the First Christian church.

Chevrolet Building World's Largest Electric Sign In Chicago

SIGN TO BE MOUNTED WITH WORLD'S LARGEST CLOCK

The Chicago skyline will soon be dominated by the world's largest electric sign.

The Chevrolet Motor Company by Federal Electric Company, this mammoth display is nearly finished and awaits only final arrangements of fitting opening ceremonies.

The display is located at the north end of Grant Park on the air rights of the Michigan Central railroad. It spans two driveways and six railroad tracks, and is said to be the only electric sign in the world to be built on the air rights of a railroad company.

Plainly visible from a distance of six miles on land, and by vessels more than 10 miles out in Lake Michigan, flashing lights of the sign will fall upon the "Century of Progress" exposition grounds, two miles away.

Letters in the word "Chevrolet"

are 14 feet high. Letters in the moving motograph message sign are 13 feet high. The revolving circle of the sign is 100 feet in diameter.

It is particularly fitting that on the world's largest electric sign should be mounted the world's largest electric clock. The clock is 46 feet square while the minute hand is 27 feet long and the hour hand 20 feet long. The hands weigh 1,000 pounds each despite the fact that they are constructed entirely of cast aluminum and duralumin. The cross similar to the construction of the wings of an airplane and for the same reason to lessen wind resistance.

The clock works were manufactured by Telechron and are operated from a synchronous alternating current circuit, making the time automatically correct. A re-setting device is provided so that in case of interruption in current, the clock automatically resets itself. This is accomplished by using two motors, the first operating at speed to produce correct time, the second operating at twice the speed for correct time. In the event of interruption of current, the second motor is thrown into service and it drives the hands at twice the speed for correct time until the hands arrive at the correct time, then it is automatically cut out and the first motor takes up the work.

To facilitate work on the structure and maintenance during its life, an electric elevator was installed from the ground level to the middle of the display. This is the only sign in the world with an elevator. The shaft is 200 feet high and a closed cab of 100 pounds capacity operates elec-

trically. It is, of course, provided with all safety devices, just as in any modern building elevator.

When operating, the electrical connected "load" is 445 kilowatts, sufficient electrical energy to supply the normal demands of a town of 2,500 population.

It was necessary to build a 15 by 20 foot penthouse behind the display to house the control equipment. It is for the electrical motors, flasher, photograph control, time switch and remote controls. The flasher operates the movement of light on the circle and those parts of the sign flashing on and off. There are 205 contacts on the flasher.

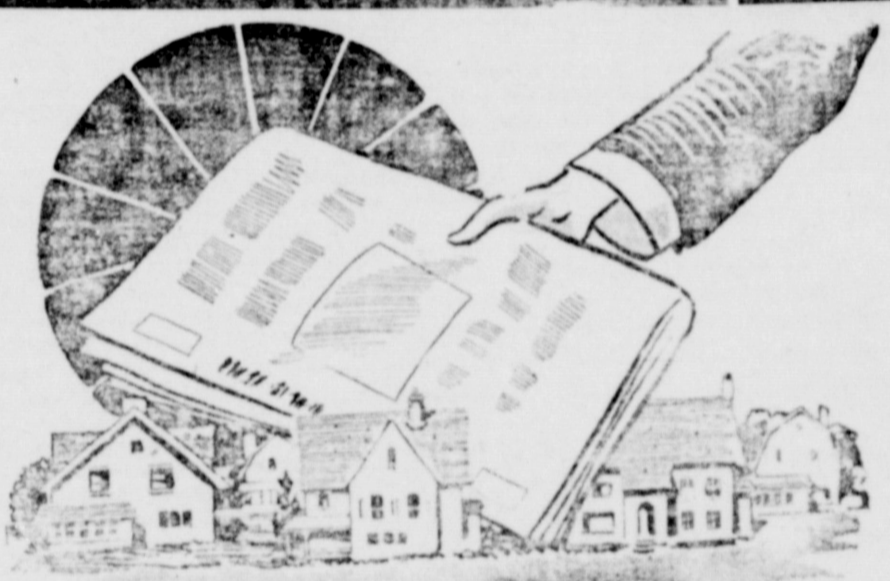
More than 20 different materials were used in the construction of the sign, the metals alone including iron, steel, zinc, copper, tin, lead, brass, duralumin and mercury.

Neon tubing is used only on the sign borders and for the numerals and hands of the clock. The numerals and hands are in gold and the borders around the clock are in red neon.

The world's largest sign is a part of Chevrolet's gigantic 1934 advertising campaign now current in more than 5,000 newspapers, all leading national magazines, on the radio and on the outdoor boards in many cities.

Note: Just more proof that it pays to advertise.

DR. T. P. FRIZZELL
Physician and Surgeon
Knox City, Texas



Knox County Herald Gets The Business Message Into The Homes of Buyers

The functions of advertising are to search out buyers and inform them of new merchandise styles, explain values and tell where and at what prices they may be had. Getting these business messages delivered in an efficient and inexpensive manner, as is consistent with good taste, and through a medium that insures attention and acceptance, is a merchandising problem that was solved years ago by the establishment of good, reliable and dependable newspapers. The Knox County Herald is a good newspaper. It will get your sales message, Mr. Merchant and Business Man, into the homes of Knox County buyers. Every week, throughout the year. Advertising display space in the Knox County Herald is the most economical method of spreading your merchandising offerings before an attentive audience who are the home newspaper readers of the Knox County Herald.

Complete Advertising Service

The Knox County Herald is equipped to supply a complete advertising service to Knox County business and merchant advertisers. This includes fine merchandise illustrations, attention-compelling layouts and merchandise-moving copy.

For Service Phone 58 and Count the Seconds

J. J. Horton Buried Tuesday

Funeral services were conducted from the First Baptist Church of this city Tuesday afternoon for Mr. J. J. Horton and burial was made in the Odd Fellow Cemetery.

Mr. Horton was born July 4, 1856 in Hopkins county Texas near Three Springs. He died at his home in Knox county April 30, 1934.

Mr. Horton was converted and joined the Missionary Baptist church at the age of 21 years. He was married to Miss Jennie Lankford July 18, 1886. To this union six children were born three boys and three girls; one boy died at a very early age.

Mr. Horton moved from Hopkins county to Knox county in 1907. He lived here three years and moved to Oklahoma but only remained there two years. He returned to Knox City in 1913 and has resided here since. He is survived by his wife and five children, Mrs. Carl Howard of Fieldton Texas, Mrs. W. L. Robnett of Oklahoma City Oklahoma, Jim Horton of Lorena Texas, and J. D. Horton and Mrs. Ellis Stevens of Knox City. There are also thirteen grand children and other relatives as well as a multitude of friends all of whom mourn his passing.

Mr. Horton's life was honored with a host of friends in attendance at the last services and appearance of his earthly body in this world. The many beautiful floral offerings also bespoke the love for him by his fellowman.

MRS. YOUNGBLOOD IMPROVING HOME

Mrs. S. E. Youngblood is this week having some enviable improvements made on her home. Three rooms are being remodeled while the entire house will be repainted and repaired.

Entrance Messengers of A Royal Review. Spring Garlands. The Sailors Hornpipe. The Knights of Robin Hood. For the Honor of Old Glory. Maypole Dance.

Part 2 The Pride of Our Town. The Days of '76. The Days of '61. The Pioneer Days. America Triumphant.

HOSPITAL NOTES

Mrs. Roy Lanter of the Martin community was shopping in Knox City Tuesday.

Dr. Frizzell and J. M. Ashcroft spent Tuesday morning fishing in the Benjamin lake.

Mrs. R. S. Brainin of 6666 ranch is reported ill but improving this week.

Mr. and Mrs. E. O. Jamison returned to Knox City Monday of this week. Mrs. Jamison especially, had had an extended visit this Spring.

J. A. Hjalmark of Fort Worth is moving this week to Knox City. He will be employed in the City Barber Shop.

Reverend and Mrs. R. R. Gilbreath attended the all day meeting of the Munday circuit Sunday afternoon at Shady Grove near Bomarton. Brother Gilbreath spoke at the meeting in the afternoon representing McMurray college in Abilene.

WEST TEXAS FEEDER'S DAY TEXAS AGRICULTURAL EXPERIMENT STATION SUBSTATION NO 7 SPUR, TEXAS

Six questions pertaining to farm feeding problems are being asked 100 yearling steers. The questions are to be answered in a 112-day feeding test to end May 4. The questions are:

- (1) Can a part of the grain ration be replaced with cotton seed?
- (2) Can cotton seed be profitably used in place of cottonseed meal?
- (3) Is silage more profitable than dry roughage?
- (4) Does it pay to grind milo heads?
- (5) Does it pay to grind roughage?
- (6) How much mineral should be added to a ration?

For twenty years the Spur Station has been conducting feeding tests with cattle and sheep to secure additional information pertaining to the feeding value of West Texas feeds. The information obtained has played no small part in an intelligent use of the 60 million bushels of grain sorghum produced annually in Texas and also has helped to place these grains in the enviable position they now hold on the grain markets of the country. The grain sorghums, especially yellow milo, are valuable in many feed mixtures and feed rations. Their excellent value is reflected in prices on primary grain markets during the past 7 or 8 years. Prices generally have been on a par with that of corn and very frequently higher than corn.

Many other feed lot problems have been studied at the Spur Station, and the information obtained has been invaluable in promoting the finishing of livestock. With an almost unlimited number of excellent feeder calves and lambs, an increasing supply of cheap feeds, an abundance of water, an ideal climate, as a feeder section.

If West Texas is to develop as a feeder section as it should, it is certain that an intelligent use of the rough feeds will be necessary. Frequently, the grain crop is short. There is a big waste in the rough feeds. Most of the cattle in this test were purchased as short yearlings weighing 413 pounds in March 1933. They were carried during the summer and fall of 1933 an until January 10, 1934 on alfalfa and sudan pasture and fed bundle feeds, silage, and a limited amount of cottonseed meal and cotton seed. During the period they gained 503 pounds, a daily gain of 1.59 pound, at a cost of \$2.96 a hundred pounds gain. This gain was made without the use of grain. Since they have been in dry feed lot on a heavy grain ration the cost of grain has doubled. The cattle will show a nice profit in spite of the low price of beef and the relatively high prices charged for feed. This is due to the early cheap gains.

You are cordially invited to attend the field day meeting on May 4, at which time the final results of the tests in progress will be available. Friday, May 4.

Parker Club

Parker club met Tuesday at the home of Cefus and Mr. and Mrs. Bud...

About twenty five members present three of whom were new members. O. Jamison brought a report of her trip to Old places of interest in club was also favored with a poem reading by the Milford twins. Her gave a poem reading on 'fashioned fires burn' of which special features were enjoyed by the club. Tuesday night the club in the home of Captain and Mrs. J. J. Horton.

Mrs. J. M. Craft spent the weekend in Canyon.

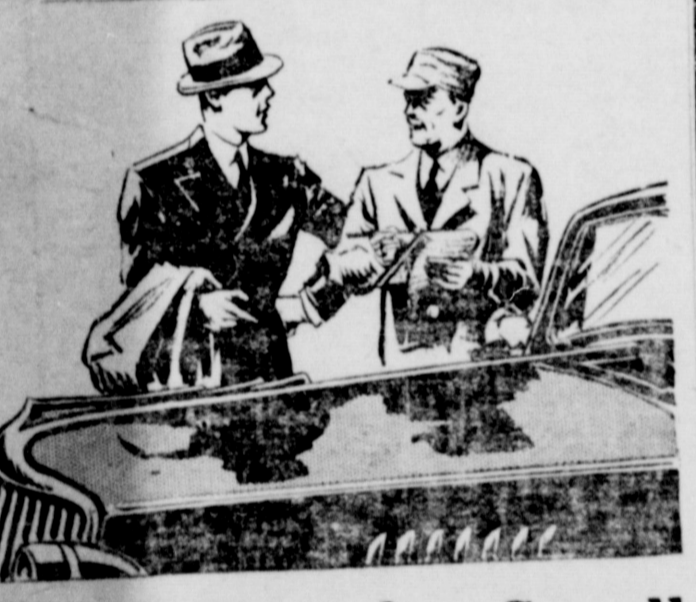
Edwards, M. D. Gynecology and diseases of women

None 100 FRESH SWEET MILK WHIPPING CREAM BEST CREAM BUTTER Deliveries Daily TELEPHONE 400

Knox City Dairy

Nett & Barnettiropractors Knox City, Texas

In July, two years ago in my candidacy for this position you generously gave me your support and me 9 of the 12 counties in the district by a majority of 4,727 votes. The last legislature through re-electing added three counties to the district, each of which gave me an overwhelming majority in my campaign for the State Senate eight years ago. In my last campaign I called your attention to my legislative record at Austin made in your behalf. I recall perhaps that this record was made while I received, during the period of prosperity, but \$5.00 per year for the services rendered. Your vote now receive double that...



Small Repairs, Small Costs, Save Much

A few small repairs now, costing but a little to have done, may save you much in major repairs at a later date. Drive your car in today. We are equipped to do a complete job of overhauling or the smallest bit of the most delicate adjustments.

"YOU KNOW RUDOLPH"

Knox City Motor Co.

Thier and Discoveries

By Ed Kressy



HERE WE ARE FOLKS—FLYING OVER ALABAMA AT SEVENTY MASSACHUSETTS—COUNT THE LETTERS—THE NAME OF THE LAKE IS—CHAROOGAGOGOG MAU—ANCAKAGAGOGSCHAUUNAGUNKA—MAUGG.



FINLAND IS THE MOST THICKLY FORESTED COUNTRY IN THE WORLD... OF HER TOTAL SURFACE 65 PERCENT IS COVERED WITH DENSE FORESTS.



HOW LETS SEE WHAT OTHER FACTS WE CAN GATHER FOR OURSELVES.



THE LIFEBOATS WHICH DESTROYED THE TITANIC WAS 100 FEET ABOVE THE WATER AND ALMOST A MILE LONG.



IN 1925 NEW YORK WAS THE LEADING APPLE PRODUCING STATE—PRODUCING 13.3% OF THE CROP. WASHINGTON 20% WITH 12.8% VIRGINIA 3RD WITH 8.5% OHIO 4TH WITH 4.4% AND CALIFORNIA 5TH WITH 4.1%...

The Kennel

May Fete to be Presented Friday Night

May King and Queen Introduced

Last Friday morning at assembly period our May King and Queen as well as their attendants were introduced to the school. As far as we know it was entirely a surprise to those chosen since the voting was done secretly and thus Wynell Edwards and Jeff Graham were totally unaware of the prestige rightfully theirs until they were officially introduced. Their train of attendants is quite long, too, in spite of short notice and is composed of the maid-of-honor, Faye Hyde, the king's attendant, B. E. Bryan, and the Duke and Duchesses, Gerald Barnard, Faye McAsley, seniors Glover McCarty, Mary Belle Ransy, Juniors Clyde Ingraham, Maggie Faye Yarbrough, sophomores: Arnold Davis, Marilyn Edwards, freshmen.

The King, Queen and their attendants were introduced immediately following a short entertainment given by the seniors in an advertisement of their play.

COMING SOON! "PATTY MAKES THINGS HUM!"

It's the hit of the season! See Patty when she is expelled from school and seeks refuge from her sister. See how she dresses up as a common waitress and flirts with the British officer, Captain Braithwaite. "Patty Makes Things Hum" will keep you laughing from start to finish.

Make your reservations now to see "Patty Makes Things Hum" if you don't believe Patty makes things hum, well you just come and see if she doesn't.

The cast of "Patty Makes Things Hum" follows:

- | | |
|---------------------|------------------|
| Captain Braithwaite | John E. Smith |
| Elmer Wall | Elmer Wall |
| Alton Fitzgerald | Alton Fitzgerald |
| B. F. Cornett | B. F. Cornett |
| Marilynn Herring | Marilynn Herring |
| Faye Oliver | Faye Oliver |
| Faye Hyde | Faye Hyde |
| Corinne Show | Corinne Show |
| Rheba Lightfoot | Rheba Lightfoot |
| Mayme Shaver | Mayme Shaver |

The play is well in progress and

the "energetic juniors" expect it to be the biggest success ever produced in Knox City by a junior class. The audience will be delighted and surprised to see such talented amateurs as will compose the cast of the play and the inbetween acts.

The play will begin promptly at 8:15 (May 11, 1934) and admission will be 15 and 25 cents.

SENIOR PLAY NEWS!

Our play "And Mary Did" has been presented, and we hope the public liked it.

We thank you for attending it and if you enjoyed it one-half as much as we enjoyed presenting it to you, we have been well repaid for the time and work spent on it.

Honestly folks, you were the ones who helped to make our play the big success it was. We also want to thank each and everyone who helped us, the orchestra, dancers, singers etc.

It is probable that we may present our play again in one of the neighboring towns. However, this hasn't been fully decided upon as yet. But if you failed to see our play last Friday night, and decide to see it you will get another chance yet.

So again let us thank you and be sure and see "Patty Makes Things Hum" in the junior play, May.

—Reporter

SENIOR DAY AT SIMMONS

Saturday morning April 28, a large number of "dignified" seniors proudly carried the K. C. H. S. Blue and red to Simmons University to join with other groups in the celebration of Simmons High School Senior day.

It was approximately 7:20 when the sleepy yet eager group climbed into cabs with their chaperones: Brother and Mrs. Stovall, Mrs. Hendry Arledge, Mrs. Rutledge, Mrs. Cash, Miss Gann, Mrs. Armstrong and Miss Rye. Conversation along the road was primarily of "And Mary Did" but when the groups arrived in Abilene about 9:15 even the important senior play was forgotten.

At 10:00 o'clock Simmons featured a very interesting program which held the undivided attention of about twelve hundred seniors from various Texas towns. The program was composed of selections by the famous cow-boy band, Simmons Chorus and the two official quartets of the University along with an address by the president J. D. Sandefer. Perhaps the most interesting feature of the program was the crowning of the queen of the 1934-35 student body at Simmons.

Following the program at the auditorium the Knox City Seniors joined the large group of on lookers at a Physical Education Exhibition at the stadium with the much admired "cow-girls" participating.

At 12:45 o'clock the Knox City Seniors enjoyed their share of a delicious Barbecue luncheon served on the lawn of Mary Frances Hall. Everyone had plenty to eat including a large quantity of the old favorite lemon cream.

After lunch seniors were free to entertain themselves in any manner they might choose. The K. C. H. S. group thoroughly explored Simmons and quite a number visited A. C. C. and McMurry, after having examined some specimens of college work the seniors came to realize that high school work wasn't so hard after all.

Late Saturday afternoon a group of tired enraptured seniors turned their faces and minds toward Knox City. They were returning home eager to finish high school and much more ambitious than when they had departed. Some few had remained in Abilene to see Amos 'n Andy but most of the seniors were in Knox City, dreaming dreams of the future by 9:00 o'clock Saturday night.

Essie Mae Leaverton
See "Patty Makes Things Hum" Friday night.

The children of Mr. and Mrs. Scott Dalton have the measles.

Mr. and Mrs. S. L. White spent Wednesday in Denton.

W. C. Ballard made a business trip to Crowell Tuesday.

E. L. Park, Mrs. S. H. Woodward and Earl attended funeral services of a relative in Graham last Friday.

Mrs. McBrewer is considerably ill this week the result of a spider bite.

Mr. J. T. May attended the funeral services of Mr. King in Rule Tuesday. Mr. King who lives near Knox City.

E. L. Covey of Goree, candidate for county judge, was in the city Tuesday shaking hands with friends and acquaintances.

Mr. A. B. Standfield of Lamesa died in Knox City Saturday. His body was shipped to Lamesa Saturday afternoon.

T. P. Fritzell is driving a new Chevrolet Sport Sedan that he bought from Ashcroft.

It is noticeable this week that the William Cameron Company is building a new porch at the front of their office.

Three cars of ladies, members of the Knox City Study club, attended the all day Federation meeting held last Thursday in Wichita Falls.

Mr. and Mrs. Lloyd Waldrip spent Sunday with Mr. and Mrs. W. B. Hendrix in the Martin community.

There was an all day church program with "dinner on the ground" in the Martin Community Sunday.

There was a meeting of the pastors of the Methodist Church in the Stamford district in Weinert Monday. Brother R. R. Gilbreath of this city was in attendance. All the pastors of the district with the exception of two were present.

Reverend and Mrs. J. W. English and son Billy of Gentry Arkansas arrived here this week for a visit of some two weeks with their children. Brother English will preach in the Baptist church here Sunday. His friends will be glad to hear him again.

Mrs. Dollie Harris of Arizona, daughter of Mr. and Mrs. J. W. Smith of this city, has undergone an operation, but report as to her condition has not been received. She underwent the operation well.

Brother Bedford Smith will preach at Vera Sunday morning and at Goree Sunday evening. The Goree Christian Endeavor will put on the first program Sunday evening at five o'clock for the newly organized Christian Endeavor of the Knox City Christian church. All senior young people are invited to attend this program.

DID YOU EVER STOP TO THINK

By Edson R. White
Shawnee, Oklahoma

That one of the best ways to build a city is for the citizens to unite in building up home institutions. A campaign of education to teach the importance of the home city should be put on in many cities.

Too many people make their living in a city and spend almost all they make in some other city.

Outside concerns pay no taxes in your city. All they do is take away and put nothing back.

It is always better to oil the machinery that builds the home city than to grease the wheels that build some other city and kill yours. BUY AT HOME.

People who have pride in the home city and want to see it progress who want to see their city kept out of the rut, who want to help instead of hinder, have the proper spirit. THEY BUY AT HOME!

The home city should be in the minds of every citizen and the business of the home city should rank first. If it does not, then the people who forget it are not worthy to live in the city and be supported by it.

The man who thinks first of the home city is to be admired.

Good citizens have the interest of the home city at heart and they appreciate the opportunities their city offers. They are working with others to make the home city BIGGER AND BETTER.

Mrs. H. E. Clonts returned home recently from Oklahoma and is now on a visit in South Texas.

We are glad this week to report that the infant son of Mr. and Mrs. Hassie Huntsman is doing nicely, also the mother. Harold Gleen arrived April 25.

The Christian Womens Association is asking for old pipes, faucets, benches and tables, things either discarded or not in use, to be used in the city park.

It is noticeable that thirteen faucets have been taken for the park and these must be replaced. If you have a faucet or two that you do not need, place it with Mrs. S. M. Clonts to be used in the park.

City Barber Shop

"Friendly Service"

Try Our

S. O. S.

For Dandruff

Send \$1 for the next 5 months of

THE ATLANTIC MONTHLY

MAKE the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1. (mentioning this ad)

The Atlantic Monthly, 8

Arlington Street

Boston

Sanitary Barber Service Always at Reid's Shop

R. C. Edwards

Dentist

LOCATED IN THE WEST END OF SECOND STORY OF THE FRIZZELL BUILDING

Correct Dry Cleaning

gives you a good general

craft made a business trip to Mineral Wells, Fort Worth and Waco this week.

Political Announcements

The Herald is publishing the following political announcements, subject to the democratic primaries.

FOR STATE SENATOR
BEN G. ONEAL

FOR DISTRICT CLERK
MRS. ROY PHILLIPS

FOR COUNTY SUPERVISOR
VERNON BREWER

J. D. PALMER
MRS. E. F. BRANNON

J. LYNDAL HUBBARD

FOR COUNTY TREASURER
J. T. (UNCLE) TAYLOR

LUCILLE HARRIS

FOR TAX COLLECTOR
LEE HAYMES

GEORGE ISRELL
EARL RAMMS

FOR COMMISSIONER
(Precinct No. 1)

E. L. (LEK) PARK
D. W. DAVIS

Wm. GRIFFITH
J. W. (PAPPY) SMITH

B. C. ANDERSON

FOR COUNTY CLERK
MARVIN CHAMBERLAIN

FOR SHERIFF
C. R. ELLIOTT

TOM HUDSON

FOR COUNTY JUDGE
E. L. COVEY

M. G. NIX

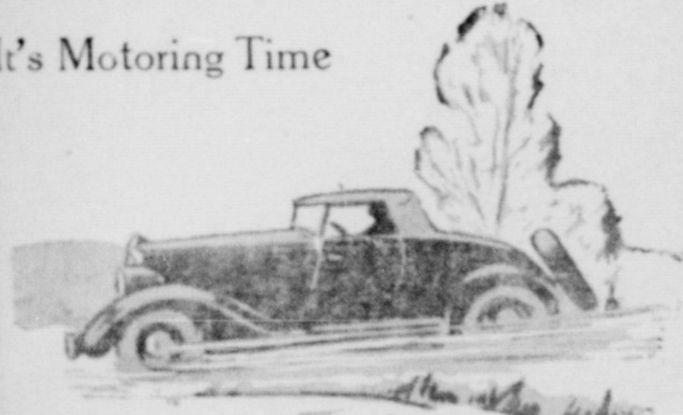
FOR Representative, 11th District
GEORGE MOFFETT

FOR CONGRESS, 19th District
GEORGE BACKUS

W. D. McFARLANE

FOR COUNTY ATTORNEY
ROY SMITH

It's Motoring Time



Southland Products
Gasolene, Kerosene, Lub Oil, Greases.
XL Service Station

Good Seed-Full Crop

Good seed are essential for a full crop. Look our line over before you buy. We select our seeds from home grown grain as far as possible. With proper care we believe that good seed can be produced here as well as elsewhere.

A complete line of bulk garden seed on hand at all times. Have a fresh supply of bulk water melon seed of the following varieties, Tom Watson, Georgia Rattle Snake, Halbert Honey, Stone Mountain.

We are buying Produce for Armour Creameries. Get our prices before you sell.

City Feed Store

KNOW THE CONOCO

Here are no idle claims - But PROOF!

COMPARE this positive proof of superiority with all the exaggerated claims you hear about motor oils—now the facts can be told. We arranged with the Contest Board, American Automobile Association, to test five widely-known and advertised motor oils along with New and Improved Conoco Germ Processed Motor Oil in a daring "Destruction Test."

These six oils, a single fill of 5 quarts, with no more oil added, in six brand new strictly stock cars, were driven until the motor in each car was destroyed from lack of lubrication. The first oil failed with motor destroyed at 1,713.2 miles—others failed in rapid succession. The best of the competing oils ran a total of 3,318.8 miles... while New and Improved Conoco Germ Processed Motor Oil lubricated its motor for a total of 4,729 miles!... more than 3,000 miles farther than the first oil to fail... and more than 1,400 miles farther than the second best oil. Thanks to Conoco's Hidden Quart protection, this amazing victory stands unchallenged!

This is evidence... these are facts... that should open a new era of results and economy for your motor. Drive into a Conoco Station or dealer—fill with this New and Improved Conoco Germ Processed Motor Oil. There's no longer any guess about what oil is best for your car!

Warning TO NEW CAR OWNERS

Some car manufacturers are using new types of bearings which will stand greater pressures and temperatures, resulting from increased power and speed. New and Improved Conoco Germ Processed Motor Oil has been exhaustively tested on these new bearings. The results show that it gives them greater protection against damage than many straight mineral oils now on the market.

Protect your new car by using the motor oil you can be sure of.

NEW AND IMPROVED CONOCO GERM PROCESSED MOTOR OIL

EXCLUSIVE NEW FEATURES PROTECTED UNDER RECENT U. S. PATENTS



Representative of the AAA Contest Board, vigilant, unbiased investigator.



CONOCO RADIO PROGRAM
M. C. Network
Wednesday, 10:30 P. M., E. S. T.
9:30 C. S. T.—8:30 M. S. T.

Ashcroft Chevrolet, Retail Agent
Let us refill your car with the
New Improved Conoco Germ Processed Motor Oil