







## Alaska's Vast Territory Now Being Opened

### REINDEER MEAT ONE PRODUCT WHICH UNCLE SAM HOPES TO MAKE POPULAR

By CALED JOHNSON

Had your reindeer steak yet? The introduction of reindeer meat as a staple food product is the Government's latest method of getting the rest of the United States interested in Alaska. In the larger cities reindeer steaks, chops and roasts are being served in many hotels and restaurants, and it is expected that in time a great meat-packing industry will develop in the northern Territory.

Alaska is getting closer to the rest of the nation all the time. Now the cooperating in the construction of a great motor highway which, when completed, will make it as easy for automobile tourists to visit Alaska as it is now for them to drive to Florida. The driving force behind this latest project is the Pacificatic Coy. Samuel Hill of Seattle, who than any one else has been responsible for the building of good roads in the Northwest. It will take only 750 miles of new construction to complete the highway link between the Mexican border to the Pacific Coast through Canada to Fairbanks Alaska, and the new road will pass through the famous Peace Portal which stands on the International Boundary line.

Although Alaska has been the pro-

erty of the United States since it was bought from Russia in 1867 for \$7,200,000 large parts of the territory are still unexplored. Nobody knows what value may yet come out of this northern wilderness. So far, products worth more than 200 times the original cost of the territory have been yielded, chiefly in gold, salmon, seal furs, and lumber. There are at least one oil field and a good grade of steam coal is found at several points. The United States Navy is making an aerial survey of the whole territory, photographing it from the sky. This survey has already resulted in the discovery of a material capable of generating at least 20,000 horsepower, and of forests which can supply all the wood-pulp the United States needs for paper making.

Few realize how big Alaska is. You can put into it all of the Atlantic Coast states from Maine to Florida and Tennessee, Alabama and Mississippi and still have room to spare. In all of this territory there are only about 55,000 inhabitants, of whom half are Eskimos. Yet the climate in a large part of Alaska is milder than in most of the northern parts of the United States, the principal drawback being that it gets pretty warm in summer! In the interior the thermometer sometimes goes to 50 below in winter and rises to 90 or more in July, but along the coast, where the warm Japanese

current temper the climate it seldom drops below zero and 80 above is about the highest in mid-summer.

There are considerable areas of good farming land, where wheat can be grown economically, but there are less than 500 farms in the whole territory so far. The Government estimates that 50 million acres are adaptable to farming. One drawback has been the lack of transportation facilities. The Alaska Railroad owned by the Government, extending its lines and the proposed new highway will

open up sections heretofore inaccessible. It will be many years, however, before the interior of Alaska will be very easy to get at, except as industries develop and establish their own means of communication. The reindeer herds, which pasture in the great ranges in the northwestern part of the Territory, have developed from a few which were brought to Alaska years ago from Lapland, to provide food for the Eskimos. They number more than a million head, of which 700,000 are females, and are increasing at the rate of 300,000 or more a year. It is the Government's purpose to induce capital to establish packing houses for the slaughter and shipment of reindeer meat, which can compete with beef in quality and price and to establish colonies of farmers to take up free land on which to raise grain to fatten the reindeer for market.

Other industries which are being tried out experimentally in Alaska are sheep-raising and fur-farming, the latter with considerable success.

Alaska is the last great unexplored part of the United States. There are still more than a hundred million acres which have never even been seen from an airplane. Young men with the pioneer spirit, which has made this country what it is, are the ones to whom Uncle Sam is looking to open up this great Territory.

The Business Men's Luncheon Club met Tuesday. The attendance was rather small because of the unusual cold weather. The banquet committee reported their plans and asked for more time. The committee is looking forward to better weather and desires to postpone the banquet until that time.

Subscribe for the Herald

The Christian Women's Association appeals to the public for contributions to help take care of the needy in the greatest need is food and coal for fire and the association now without funds. You are requested to leave your donations at the First National Bank. Mrs. G. D. Moore, chairman, finance committee.

It Pays To Read The Ads

# Check these features in the sensational new CHEVROLET SIX

The sensational value of the Greatest Chevrolet in Chevrolet History is based on definite points of superiority—which you can easily check for yourself. From its improved 50-horsepower six-cylinder valve-in-head engine, to its beautiful new bodies by Fisher—it sets a new standard of quality for the low-price field.

A few of Chevrolet's extra-value features are listed on this page. Check them over carefully. Then come in and drive this car. Learn what these new features mean in terms of finer performance—greater comfort—greater handling ease—and increased safety. It will take you only a few minutes to find out why this car is winning more praise than any Chevrolet we have ever shown. A finer Six in every way—yet it sells—

—at greatly reduced prices!

The ROADSTER.....	\$495
The SPORT ROADSTER.....	\$525
The PHAETON.....	\$495
The COACH.....	\$565
The COUPE.....	\$565
The SPORT COUPE.....	\$625
The CLUB SEDAN.....	\$625
The SEDAN.....	\$675

All prices f. o. b. factory, Flint, Michigan

A SIX IN THE PRICE RANGE OF THE FOUR

## Ashcroft Chevrolet Co. Knox City, Texas

A SMOOTHER, FASTER, BETTER SIX



## Hats Off to the NEW YEAR

Welcome, 1930! We're just as ready as ever to do our best for everybody in the way of high quality job printing.

Make the New Year set a new high mark in the quality of your printing work. Let us handle it in order to achieve the best results!

We have the most complete equipment and our low estimates will prove that we can save you money.

We give job work the very best attention. Prompt service and delivery.

Knox County Herald

**HYDRAULIC SHOCK ABSORBERS**  
Four Delco-Lovejoy hydraulic shock absorbers on all models eliminate road shocks and increase comfort.

**50-HORSEPOWER MOTOR**  
A great six-cylinder motor, increased to 50-horsepower, gives smoother, quieter operation, with greater power.

**BRONZE-BUSHED PISTONS**  
The stronger, lighter pistons are bushed with high-grade bronze to provide smoother operation and longer life.

**NEW HOT-SPOT MANIFOLD**  
A larger hot-spot manifold insures complete vaporization of fuel—improving performance and economy.

**STRONGER REAR AXLE**  
Larger and stronger rear axle gears—made of the finest nickel steel—add greatly to durability and long life.

**NEW ACCELERATION PUMP**  
A new automatic acceleration pump provides the finishing acceleration which modern traffic necessitates.

**WEATHER RESISTANT**  
Fully-enclosed, streamlined, proof-brake five-brake tires.

**CARBURETOR**  
The new carburetor gives better fuel economy and smoother operation.

**NEW FISHBONE CHASSIS**  
New fishbone chassis improves cornering and gives a smoother ride.

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**Knox County Herald**  
 Oldest Paper in Knox County  
 PUBLISHED WEEKLY  
 Editor  
 H. H. Sweeney  
 Publisher  
 H. H. Sweeney

**Political Announcements**  
 The Herald is authorized to announce the following candidates subject to the Democratic Primary in July.

**FOR COUNTY CLERK**  
 A. E. Propps

**FOR PUBLIC WORKER**  
 Quincey V. Davis Re-election

The Epworth Junior League will have church and Bible study course Sunday at the church at four o'clock. All juniors are expected to be present.

Mr. and Mrs. Joe Averett have a new R C A Radiola 333.

My suffering was awful...  
 My daughter induced me to try...  
 One and a half after taking two...  
 bottles I can truly say I feel...  
 better than I have in many years...  
 My sleep is sound and restful and...  
 it is such a relief to be able to...  
 do what I want without suffering...  
 those terrible pains afterward. I...  
 feel very grateful and am only too...  
 glad to tell others about the medi-  
 cine that has done so much for me.  
 Genuine Osetone may be obtained...  
 in Knox City at the Orient Drug...  
 Store.

Alvin Hamms, who is attending...  
 Sul Ross College in Alpine, spent...  
 his winter vacation at the Orient...  
 Drug Store.

**POPULATION**

Take out your watch and look at the seconds hand. In thirteen seconds a baby has been born in the United States. Follow the hand to the 21st second mark. Someone has died. Watch it for a minute and a half. Another immigrant has landed on our shores. Hold it for five and a half minutes. Someone has sailed away from America to stay.

The average of all those computations, worked out by the United States Census office, is the addition of one person to our total population every 21 seconds. While you sleep eight hours last night, 2,215 babies were born, 1,208 persons died. The net increase in population is 924 a day. At midnight on December 31, as the first stroke of 1930 sounded, there were 121,871,130 living inhabitants of the United States, the Census people figured.

If there were no immigration and nobody left the country, the excess of births over deaths would add 3,000 a day to our population, or more than a million a year.

More important than life or death is the ability to carry them out.

Miss Alione Griffith of Union Grove spent Wednesday with Miss Elizabeth Griffith.

**SCHOOL OPENS AGAIN AT O'BRIEN**

The schools at O'Brien were closed all last week because of scarlet fever. Those who have it are much better now and the school opened a gain Monday. It is hoped those sick will soon recover with a additional new cases.

A Toast: May you live as long as you want to—and want to a along as you live.

The only graphite mine in the Southwest is in Texas, near Burnet. It supplies a considerable part of graphite produced in the Union.

Office boys aren't the only one who whistle at their work—steamboat captains, railroad engineers, all traffic cops do the same.—Judge.

**Get E'm Cleaned**  
**Cash and Carry Prices**

SUITS CLEANED AND PRESSED 25c  
 SHIRTS PRESSED each  
 PANTS CLEANED AND PRESSED  
 PANTS PRESSED  
 LADIES' COATS CLEANED AND PRESSED  
 OVER COATS CLEANED AND PRESSED

**Press Clark, The Tailor**

**Resolved to save in 1930**

**Wisest Of All Resolutions**

It will mean more to you than any other resolution you can make. If you firmly resolve to save more in 1930. Or to start saving if you have not as yet formed this most valuable of habits.

We welcome savings accounts which may be started with one dollar, and pay 4 per cent interest.

**The First National Bank**  
 Knox City, Texas  
 25 Years of Service



The knowing woman no longer submits meekly to regular, systemic suffering. For this kind of pain is relieved by Bayer Aspirin just as readily as an occasional headache, twinge of neuralgia, or the more intense pain of rheumatism. Try it for the days you dread and share the gratitude of business and professional women for Bayer Aspirin. Doctors declare it safe to use freely. Any drugstore.

**ASPIRIN**

Aspirin is the trade mark of Bayer Manufacturers of Mannesmannstrasse, Germany

**MAKE Big Money FROM YOUR POULTRY**

YOU can double and triple your poultry profits with our Hatchery Chicks. You can do so as well as Mrs. Margaret P. Hayes, a National Prize Winner, who made \$40 in six weeks with only 100 Hatchery Chicks. Elizabeth I. Meeks, another National Prize Winner, says her Hatchery Chicks were her only income every month of the year. Leo Mounsbund made \$80 in one year with 100 Hatchery Chicks.

**Here's Why**  
 We make a special business of supplying profit-producing baby chicks. The eggs we use are carefully selected. We have modern equipment for incubating eggs. When the chicks come out, they're big, buff, lively, bright-eyed, ready to go. And they have no lice or mites. They're free from all the handicaps which hamper home-hatched chicks. That's why they live! why they make quick gains! why their pullets begin to lay early and keep so long! That's why our customers have found they're proud of—flocks that pay amazing profits.

**Let Us Help You Get Started**  
 We'll help you put your poultry raising on a happy basis. We'll supply you with the breed of chicks you want—the number you want—on the date you specify. Let us give you detailed information. Also let us give you free the new book named in the coupon. Call at our hatchery, telephone, or mail the coupon to your local opportunity.

**Let This Slogan Be Your Guide FOR GREATER PROFITS Hatchery Chicks**

**C. O. DAVIS** RULE, TEXAS

Send me for the Book of \$1 \$10.00 Price from a Hatchery. This Amazing Book FREE—Ask for it

**FOR JUST A PENNY**

Have you ever thought of the ridiculously low cost of electrical service?

Listed below are just a few labor-saving and time-saving appliances that can be operated for absurdly small amounts.

For instance, a penny will operate a vacuum cleaner for 54 minutes, a washing machine for 49 minutes, a sewing machine for 1 hour and 54 minutes or a heating pad for 2 hours and 51 minutes. The same penny will cook 6 waffles, toast ten slices of bread or brew 5 cups of coffee!

Numerous other appliances can be operated for like amounts. Take full advantage of this economy. There are hundreds of things which can be performed more efficiently, more easily, quicker and cheaper with Electricity.

**West Texas Utilities Company**

**GROCERY SPECIALS**

**For Fri. and Saturday**

FLOUR, Oriole 24 lb. sack	90c
MEAL, 24 lb. sack	69c
Pork & Beans, Van Camps per can	9c
Tomatoes, No. 2 cans	10c
MILK, Armour's Small size	5c
Large size	10c
Pickles, Sour per gallon	65c
RICE, White House, 2 lb. Package	22c
CATSUP, Van Camp's large size	19c
SALMONS, Chum Tall Cans	16c
RAISINS, Market Day, 4 pound	37c
PEACHES, Gold Bar, No. 2 1-2 cans	24c
PEAS, No. 2 cans early June each	14c
Fig Bars, Bulk per pound	15c

**J. M. Edwards Self-Serv Store**



We wish who ever picked up a coat on the lawn of Mrs. G. D. ... a short while back would return it to the Herald office and receive a reward.

Mr. S. M. Clonts is in Houston this week attending the Hardware Convention.

Mrs. Hutton of Knox City was able to return to her home from the Hospital last week.

Mrs. Cora Robinson is spending the week with her sister in ... man.

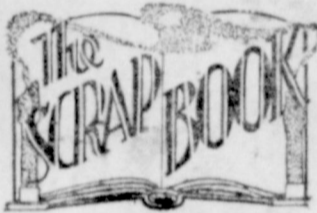
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**WEST TEXAS UTILITIES STOCK HELD IN 34 STATES MEXICO AND CANADA**

Preferred Stock of the West Texas Utilities Company is held over the United States in 34 States and in Mexico and Canada, according to a survey made by the Treasury Department of the company. More than 37,000 shares of this stock have been sold by December 16, 1929.

Over the properties served by the company, a total of 9,843 shares of stock have been sold and throughout the entire State of Texas, a total of 15,336 shares. Massachusetts is the largest holder of stock outside of the Southwest, having more than 6,000 shares. Illinois is the third largest stockholder with more than 5,000 shares and New York is fourth with 4,671 shares. It is interesting to note that of the four largest stockholders, excluding Texas, three are New England States holding nearly 13,000 shares of the Preferred Stock. This is due to the fact that in the formative years of the company, the original stock issues were made through Northern and Eastern brokers. However, in the past few years, all stock has been released from the company in Able to cause its sale to be, in the main to Texans and especially West Texans.

In analyzing the distribution of this stock over West Texas, it is found that there have been sold 9,843 shares over the properties served by the company. The company in December, was serving in excess of 47,000 customers which shows that there is one share of stock held by West Texans for every 4.81 customers. There are actually 792 stockholders of which 67 are company stockholders. Compiling an average, it is found that each stockholder in West Texas has 12.43 shares. Taking an average for the more than 2,399 stockholders over the United States, it is found that each holder has an average of 16.71 shares.



By Henry Wadsworth Longfellow  
The day is done, and the darkness  
Falls from the wings of night  
As a feather is wafted downward  
From an eagle in its flight.

I see the lights of the village  
Gleam through the rain and the mist  
And a feeling of sadness comes over me  
That my heart cannot resist.  
The feeling of sadness and longing  
That is not akin to pain,  
And resembles sorrow only  
As the mist resembles rain.

Come, read to me some poem,  
Some simple and heartfelt lay,  
That shall soothe this restless feeling  
And banish the thoughts of day.  
Not from the grand old masters,  
Not from the bards sublime,  
Whose distant footsteps echo  
Through the corridors of Time.

For, like strains of martial music,  
Their mighty thoughts suggest  
Life's endless toil and endeavor,  
And tonight I long for rest.

Read from some humble poet,  
Whose songs gushed from his heart,  
As showers from the clouds of summer,  
Or tears from the eyelids start.

Who, through long days of labor,  
And nights devoid of ease,  
Still heard in his soul this music  
Of wonderful melodies.

Such songs have the power to quiet  
The restless pulse of care,  
And come like the benediction  
That follows after prayer.

Then read from the treasured volume  
The poem of thy choice,  
And lend to the rhyme of the poet  
The music of thy voice.

And the night shall be filled with music  
And the cares that infest the day  
Shall fold their tents like the Arabs  
And as silently steal away.

Next to the guest who doesn't know when to go home the worse bore is the person who doesn't know when to hang up on the telephone.

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**Boy Scout Notice**

In the future the Boy Scouts will meet the 2nd and 4th Tuesday nights of each month at American Legion hall. Come out next meeting. We have something of interest for you.

**Ray Willis Scout Master**

The Mexican school opened the first of the year with Miss Pucket teaching. She reports 27 pupils and says the school is getting along nicely.

Mr. Henry White was numbered among the many Knox City people who are finding it necessary to make business trips to Benjamin.

It Pays To Read The Ads

**Are You Ready**

**When your Children Cry for It**

Baby has little upsets at times. All your care cannot prevent them. But you can be prepared. Then you can do what any experienced nurse would do—what most physicians would tell you to do—give a few drops of plain Castoria. No sooner done than Baby is soothed; relief is just a matter of moments. Yet you have eased your child without use of a single doubtful drug; Castoria is vegetable. So it's safe to use as often as an infant has any little pain you cannot pat away. And it's always ready for the crueler pangs of colic, or constipation, or diarrhea; effective, too, for older children. Twenty-five million bottles were bought last year.

**Fletcher's CASTORIA**

**ANNOUNCING**

Miss Cox is now doing ladies and children's barber work at Mrs. Whitcomb's Beauty Shop. Hours: week days from 4:30 to 7:00 P.M. and Saturday days. Call 77 for appointment for your beauty work, soft water shampoo, all types of waves, and permanent waves.

**MRS. ATHERTON'S BEAUTY SHOP**

**STRAYED**—On a red horse mule and one black mare mule, weight about 200 pounds each. Strayed January 11th. Finder notify Raipa McGuire, Rochester, Texas and receive reward.

**FOR SALE or Trade**—600 Egg Buckeye Incubator in perfect condition cheap for cash. Will trade for cow, hog, chickens or what have you  
Ray Willis

It Pays To Read The Ads

**Hemstitching**

After having had two years experience operating a hemstitching machine I have purchased a new one. I get ten cents per yard, furnish the thread and pay postage for out of town customers. All mail orders given twenty four hour service and returned C. O. D.

Mrs. J. D. Smith

**Bailey-Williams Co.**  
Stamford, Texas

**C. A. Quade**  
**CHIROPRACTOR**  
Knox City, Texas

**R. C. EDWARDS**  
Dental Surgeon  
West end Farmers State Bank Building  
Knox City, Texas

**DR. T. P. FRIZZELL**  
Physician and Surgeon  
First State Bank Building  
Knox City, Texas

**DR. J. J. MOORE**

Specializing in Pyelitis and X-Ray Diagnosis

Located in National Bank Building

MUNICIPALITY, TEXAS

**T. S. Edwards,**  
Surgery and diagnosis of women

**DR. O. J. EMBERT**  
Practice of Medicine, Surgery  
Farmer's State Bank Building  
Telephone 27

Office in Knox



**When Food Sours**

Lots of folks who think "indigestion" have only an ailment which could be corrected in minutes. An effective and safe Phillips Milk of Magnesia restores digestion to normal.

Phillips does away with gas and gas right after meals which distress so aptly hours after eating. What preparation to take? And be the system! Unlike a lot of soda—which is but temporary relief—Phillips Milk of Magnesia neutralizes many times its volume.

Next time a hearty meal a diet has brought on the indigestion, try—

**PHILLIPS Milk of Magnesia**

**Protection**

One cannot be too careful in the question of health during these cold winter months. Take the double precaution, first, by consulting your family physician regularly and second, get your prescription filled correctly. We are equipped to fill your prescription promptly and give special quick service whenever it is needed.

**Orient Drug Store**

**Radiola 333**  
Greatly Reduced



The New R C A Radiola 333 which formerly sold for \$124.25 is now selling at the low price complete, ready to go on the air for

**\$99.25**

Let us order for you today.

**Hughes Radio Shop**



Best Brands of Foods At The Lowest Prices.  
Shop Here to Save!

**Benedict and Benedict**  
Grocery and Market

**7 More Days to Get LICENSE**

There are only seven more days left in which to get your car license.

Remember, before you can get those two new numbers, you must have your headlights tested.

We are the official Headlight Test Station and give quick, correct service.

Drive by and get your lights tested so you can get your license before the first.

**Only 7 More Days**

**Russell Boyd Service Station**

For stenographic work and typewriting of all kind see

**Mrs. Sweeney**  
Knox County Herald