



W. Lee O'Daniel Opens Campaign

Waco, Texas, June 14.—Promising an administration for the benefit of business and the common people, W. Lee O'Daniel, Fort Worth businessman and former president of the chamber of commerce in that city, opened his campaign for Governor here Monday night speaking on the courthouse lawn. He spoke from a sound stage. Fewer than 100 chairs had been provided, his large audience standing for the address.

W. LEE O'DANIELS
W. Lee O'Daniel, the Hill Billy Flour Salesman, who opened his campaign for Governor in Waco, Monday night before ten thousand people.

Meet Mister Killowatt!

With the announcement in today's issue of the Herald introducing "Reddy Killowatt," G. T. Glenn, local manager of the West Texas Utilities Company, made this explanation of the new addition to the staff:

"For a number of years, we have been seeking some way in which electric service could be pictured to the public. Erratically everyone knows about electricity. But to many persons it is a mysterious force which they believe comes out of the sky. In fact, however, it must be generated at a high stage, then subdued and more or less served on a platform in homes and business where it may be safely used at a mere turn of a switch.

"In Reddy Killowatt we believe we have a figure which illustrates electric service in an unmistakable manner — one which immediately suggests electric service."

In order to help acquaint W. T. U. customers with "Reddy," G. T. Glenn said that free balloons bearing Reddy's picture and small pasteboard cut-out figures of the little fellow will be presented to all children, accompanied by an adult, who visit the local office Friday.

"We preferred a character such as Reddy Killowatt because we regard our service as friendly and helpful," G. T. Glenn declared. "We felt that sentiments could best be expressed by a real, life-like electric servant. That's how Reddy came into being. He typifies modern electric service as it is available in the home."

Rudolph Hackfield of the Knox City Motor Company has secured the services of Mr. Halbert Wallace of Demmitt who has been working the past year for the Castro Motor Co. Mr. Wallace is an experienced auto mechanic and specializes on V8 cars.

GOVERNMENT NOW OWNS NEARLY 80,000 HOMES

Washington, June 13.—After five years as a home mortgage lender, the government owns nearly 80,000 dwellings. About half of these were acquired through foreclosure in the last year.

The Home Owners' Loan corporation, which jumped into the real estate business in 1933 to save homes threatened with foreclosure in the depression, is five years old today. It loaned more than \$2,000,000,000 to about 1,000,000 home owners from June, 1933, through June 1936.

Mr. and Mrs. W. F. Waidrup attended the funeral of the little DeSpain boy who was killed in the Clyde cyclone Sunday.

SO NEAR AND YET SO FAR



MILITIA TO FIGHT GRASSHOPPERS

Forty trucks of the National Guard and men to operate them were sent this week by Governor Allred to the Texas Panhandle to aid in the destruction of grasshoppers.

Adjutant General Carl Nesbit said the trucks assembled in Amarillo and went to affected areas near Dalhart. The Federal Government is furnishing poisoning for the destruction.

Allred also requested Julian Montgomery, State highway engineer, to furnish additional trucks and men in the grasshopper war to avert a threatened plague. The governor was told the size of each breeding place, of which there are hundreds, ranged from three to seven acres, and the actual count of larvae is 1,000 per square foot.

PROMINENT VERA LAND OWNER DIES SATURDAY

The body of W. J. Blackburn 51, was found shortly after noon Saturday in the barn on his farm east of Vera, death resulting from a pistol wound.

Several weeks ago Blackburn, a prominent farmer and landowner, suffered a nervous breakdown and was confined to a Wichita Falls hospital until his condition seemed to warrant removal back to his home. His improvement was short-lived, however, and he was returned to the hospital. Some time ago his health was pronounced good enough for his return home and recently he appeared in fine spirits. His death was a shock to his family and the community.

Blackburn was born in Taylor county, coming to Vera 34 years ago and has made his home there since.

Funeral services were held Sunday afternoon at 2:30 o'clock from the Vera Baptist Church, with Rev. John Evans, pastor, officiating.

Survivors include two daughters, six sons, two brothers and two sisters.

County Judge E. L. Covey was here Saturday afternoon from Benjamin mingling with the voters.

John May and family spent Sunday afternoon in Rule with relatives and friends.

Miss Mary Helen Logan spent several days with relatives and friends in Clyde.

County Commissioner Wm. Griffith attended the regular meeting of the Commissioner's Court in Benjamin, Monday.



J. LYNDAL HUGHES
For
County Superintendent
Second Term
The Man for the Job
Is the Man who has proved
That he can do the job.

CANDIDATE'S SPECIAL EDITION

There remains only two weeks for the candidates who desire to have their ads in the special Candidate Edition of the Knox County Herald.

More than one half of the space has already been sold and if you have not already made arrangements you had better see the editor at once.

There will be three thousand copies printed and one mailed to every poll tax holder in Knox County.

This is quite a task to print and mail a copy this size in a single week and advertising must be in our office not later than July 1.

If you desire your photo in the ad please send or bring your photo at once as it will require several days to get the cut made. Remember that only sixteen quarter pages will be sold and the first comes will be first served.

CHRISTIAN CHURCHES

Morning services, Knox City at 9:45, at Benjamin at 11:15. Communion and Bible School will follow the worship service at Knox City and precede it at Benjamin. The evening service will be at Knox City at 8:15.

Mr. and Mrs. R. E. M. Carter and Miss Jean Carter spent Thursday until Tuesday with their daughter and sister, Mrs. Odie Karr and Mr. K. C. Mrs. Karr and baby accompanied her parents to Crosbyton where she will spend a few days with them.

Doctor Knapp Died Saturday

Lubbock, June 11.—Dr. Bradford Knapp, 67, president of Texas Technological college and outstanding in agricultural education circles, died today of heart disease.

The educator had been in ill health several months. He was the son of the late Dr. Seaman A. Knapp, known as the "father of extension work" in the United States.

Dr. Knapp became president of Texas Technological college in 1932, when he resigned the presidency of the Alabama Polytechnic Institute at Auburn, where he had been chief executive four years.

Previously he had been president of Oklahoma A. and M. college at Stillwater from 1925 to 1928 and dean of the college of agriculture at the University of Arkansas.

He was associated with his father several years in agricultural work in the south. He served as assistant to his father during the elder Knapp's service as special agent in farm cooperative demonstration work in the bureau of plant industry of the United States Department of Agriculture from 1909 to 1911.

Dr. Knapp was the second president of Texas Tech, Dr. Paul W. Horn having served in that capacity from the opening of the college in 1925 until his death in 1932.

Mrs. Knapp and five children survive. They are: De Witt Knapp of Lubbock; Dr. Roger Knapp of New Orleans; Bradford Knapp Jr. of Washington; Mrs. Irvin Hurst of Oklahoma City and Virginia Knapp, a senior in Texas Tech. Funeral services will be held at 10 o'clock Monday morning.

Woodul at Paris

Paris, Texas, June 15.—Walter Woodul, who has risen from a small-town boy to 19 times attorney general of Texas and is now making a fight for the attorney generalship, took the stump this week through Northeast Texas. He is speaking in Collin, Fannin, Lamar, Red River, Bell and Kaufman counties.

At McKinney, Ronham and Paris, during the first part of the week, he told audiences how he expected as attorney general to protect the interests of people who are constantly in danger of being victimized by one form or another of racketeers. He named, specifically, the game of "mutual insurance racketeering," and such land-grabbing schemes as professional vacancy hunting. These land grabbers, he said, are seeking to grab from rightful owners of land the fruits of oil or other mineral discoveries.

Walter Woodul would draw a distinction, however, between the honestly operated mutual insurance companies and the fly-by-night concerns created purposely to make money for promoters at the expense of persons paying premiums with the expectation of protection for their families.

Expressions of considerable encouragement have been pouring in from all parts of Texas to the Woodul headquarters in Houston. Woodul was informed during his brief stay here. Friends assured him he is likely to receive a majority vote in the first primary. This would make a runoff race unnecessary.

W. C. Glenn of Benjamin, a candidate for County Judge, spent Friday in Knox City renewing his friendship and making new friends. He was once a resident of Knox City.



GRADY ROBERTS
Grady Roberts Editor of the Munday Times and candidate for State Representative was a visitor to Knox City, Monday. He is making an active campaign.

Quick Service At Clyde

The job of rebuilding the picturesque little town of Clyde struck last Friday by a tornado which took a toll of 14 lives and nearly \$100,000 in property damage, includes construction of many blocks of electric distribution lines, according to G. T. Glenn, local manager of the West Texas Utilities Company, who said speedy restoration of light and power in the unstricken portion of the village had been cited as "greatly facilitating rescue work."

Despite the tangled mass of poles and lines, uprooted and hurled into the jumble of splinters from some 20 homes and 19 freight cars, lights were on again in Clyde only 32 minutes after the storm first struck the company's 66,000 volt line a few miles north. The "juice" was cut off almost instantly so that there was no danger from "live wires" when the tornado swirled into the residential section.

"Our service men from Baird in charge of the electric system at Clyde, were on the scene in 30 minutes," G. T. Glenn said. "The first line went out at 8:27 P. M., lights were on again at 8:59 P. M., and our first emergency truck and crew was in the stricken area at 9:15 p. m., helping to disentangle both living and dead from the debris when the first Highway Patrol arrived."

Damage to the electric system was estimated at less than \$10,000, he said.

"While the storm's visitation was one of death and destruction," said H. H. Monk, WTU district manager at Cisco who was reared at Clyde, "it served to reveal the splendid spirit of cooperation existing in our organization and the capable system built through the years to meet just such emergencies. Towns served by WTU have the protection of a trained staff of men whose loyalty extends far beyond the company itself and into the homes of those it serves."

SAFETY MEETING HELD AT FORT WORTH

Mayor Hoge, City Marshall Jimmie Stephens and Councilman Sam White attended the governors Safety Meeting in Ft. Worth yesterday. They report a large delegation from all parts of the state present.

ATTEND FIREMAN'S CONVENTION AT MARILLO

Casey Jones, Henry White, Slim Egenbacher and Odie Karr spent Tuesday and Wednesday in Amarillo where they represented Knox City in the Annual Fireman's Convention. They returned last night and report heavy rains from Quanah to Amarillo.

Knox County Herald

Oldest Paper in Knox County

Published Every Thursday at Knox City, Texas

W. L. GARNER, Editor

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Res. Phone 29

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publishers.

Advertising Rates Furnished Upon Application.

Obituaries, cards of thanks, notice of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

The most important factor in the effort to secure the return to prosperity is not being invoked—public confidence. The continued adverse legislation by congress, through fear of the President, has frozen with fear and uncertainty, the stream of business confidence. Until this fear and uncertainty ceases, business is not going to participate in the recovery program and money now in savings accounts is going to remain there, instead of being invested in new industry and in the promotion and development of industries now operating. The last of these disturbers is the wage and hour bill which will work a serious injury to small industry in the South and Middle West. An unfortunate thing in this connection is the fact that among those favoring and promoting this ill-advised legislation, there is no one who has any experience in or sympathy for small business. They have never faced a payroll nor have they had the experience of earning a payroll in business. Their experience has been confined solely to being on the receiving end of a salary check.

Another result will be that the inefficient workers will be thrown on relief. Factories and others employing labor cannot afford to employ other than efficient help. The work now being done by two ineffi-

cient workers will be done by one efficient worker. The same money will be paid to fewer persons. Payrolls will not be increased.

Jim Ferguson, in his Forum, is bemoaning the fact that none of the candidates will carry his sales tax banner in the race for Governor. Though the candidates be many the laborers be few, if any, for the sales tax. These boys read the papers and know what has been the general dissatisfaction in the states that have tried this sales tax.

In a boxed advertisement Jim is trying to do a little rabble rousing by saying that if the sales tax is not paid to the government, that the merchant is getting it—that the merchant is making a profit of from 20 to 80 per cent. Every merchant we know is having to do some hard swimming to keep his head above the water, Jim's statement to the contrary, and is satisfied with a small profit in order to meet competition. The sales tax would be added to purchases made in Texas just as it is added to purchases in states where it is in effect.

On election years there is always a crop of political parasites in Texas as elsewhere, who are willing, for a few dollars, to lend their local influence to a candidate, telling the candidate that they can, and will, deliver. Nine times out of ten, yea, ninety-nine times out of a hundred, these so called influential citizens have no influence at all or it would not be offered for sale to the highest bidder. All they can deliver is wind, and a lot of hot air at that, and the chances are that their wife tells them how to vote. As long as gullible politicians fall for these men they will be with us. They are usually so well known in their home community that their activity in behalf of a candidate is more of a hinderance than it is a help.

The most contemptible wretch that a city or town can be punished with, is a fire bug. He burns that which belongs to other people, and at the same time, makes their rates higher, and in some cases have been known to cause insurance companies to withdraw from a town. Lamesa has had its share recently, when four large cotton ware houses with contents have gone up in smoke. One thousand dollars reward has been offered, and state officers are assisting local officers in trying to apprehend the firebugs. — Terry County Herald.

JIMMIE HULL TENT SHOW IS COMING THIS WEEK

Jimmie Hull's Players, undoubtedly America's biggest and most elaborate tent theatre, is coming to Knox City for one night only, Saturday, June 18, under the auspices of the American Legion Boys.

In bringing this company to Knox City to especially emphasize the fact that the management wishes to investigate all phases of the Radio Industry. This resolution will be called upon the floor of the House on Monday.

Originally organized as a stock company, the show has enjoyed long permanent engagements in Dallas, Houston, Galveston, Port Arthur and Beaumont (the last named city being the home of Mr. Hull.) "Jimmie" (as he is known to his legion of friends) has com-



VERA DECUIR

Leading Lady

bined his three units (dramatic, musical and vaudeville) into one big evening's entertainment making it the most elaborate and expensive organization ever assembled in a big tent theatre. Yet the price of admission is low.

The cast is headed by "Skinny" Kimbling, the "Ace" of black face comedians and a late feature with the Lasses White Minstrels and Tiny Hull. "The Personality Girl," supported by a large cast of offering the three act laughing hit, "The Girl from Paris."

Harry S. Warner, late feature of "My Dream Girl Co." of Chicago, will be here in person.

The management guarantees this show to be clean and wholesome and free from vulgarity, and real entertainment for the whole family.

There is also a red hot swing band and orchestra and a world of up to the minute singing and dancing novelty vaudeville acts that will appeal to all.

The Knox County candidates inform us that they come in to contact with about as many Haskell County voters in Knox City as they do Knox City voters. Knox City has always enjoyed good support from Haskell county.

Last Saturday afternoon about one inch of rain fell in Knox City, but north of town the amount was probably three inches. The farmers are all busy in their crops and a great many are planting cotton over, some of them for the third time.

Mr. and Mrs. Chas. Moorhouse were in Knox City Friday afternoon and called at this office. Mr. Moorhouse is a candidate for the office of County Treasurer.

NOTICE!

We are in the market for your Wheat and Oats

Have plenty of Cane, Hegari, and Sudan seed.

See Us Before You Sell!

Porter and White

WASHINGTON LETTER

Radio Monopoly Investigation

The House Rules Committee Friday approved a resolution calling for an investigation of the Radio Monopoly. Because of charges and counter charges made concerning the Federal Communications Commission, the entire Commission was called before the House Rules Committee to testify. After 14 1/2 hours of hearings, the Committee voted to investigate all phases of the Radio Industry. This resolution will be called upon the floor of the House on Monday.

Rail Aid Legislation

Last Saturday, the President sought to postpone adjournment of Congress in order to pass legislation for the railroads. Chairman Walter W. Splawn of the I. C. C. believes the financial troubles of railroads will be solved by increased business rather than legislation.

Cotton Certificates

Last Friday the House approved an amendment for \$1,800,000 for full payment of outstanding cotton certificates. This ends this long controversy.

Farm Tenancy

By a vote of 216 to 193 the House approved the Senate amendment providing \$25,000,000 appropriation to loan to needy farmers for them to buy farms.

Regional Cotton Laboratories

The house last Thursday approved an amendment providing \$4,000,000 to begin the construction of four regional laboratories. It is believed that Texas will receive a cotton research laboratory from this fund.

Calendar

The House considered and passed the second deficiency appropriations bill on Wednesday and on Thursday defeated the Jenks-Roy election contest and seated Foy (D) of N. H. by a vote of 227 to 109; on Friday the House began the consideration of the Agricultural Appropriations conference report.

The House this week is due to consider important conference

reports including wage-hour and recovery and relief reports.

The Senate last week on Tuesday passed amendments to the Walsh-Healey Act on Wednesday and Thursday discussed and passed amendments to the Bankruptcy Act. This week the Senate will consider outstanding conference reports.

It is thought we can adjourn by June 15th, provided no new legislation is considered, as the conference committees are in agreement on the Recovery and Wage-Hour reports.

Grady Roberts, editor of the Munday Times was here a few hours Monday meeting the voters and handing out his cards. He is a candidate for State Representative and informs us that he has visited all four of the counties in the district and is very optimistic of the outcome of the primary election, July 23.

Ed Gossett, of Wichita Falls candidate for Congress from this district was billed for an address here Saturday night but on account of the rain he was forced to cancel the date and will come back to Knox City at a later date. He addressed a good crowd at Munday in the afternoon and feels greatly encouraged at the reception he received there. He is making a hard campaign and expects to speak in every county in the district before the closing of the first primary. He is opposed by Congressman McFarlane and K. C. Spell of Wichita Falls.

Gene Garner of Ranger is here this week visiting his grandparents, Mr. and Mrs. W. L. Garner.



REDDY

K
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...Stands for "Kilowatt",
Stronger than a mule,
Always on the job,
Works like a juke!

...Stands for "Aluminum",
A word he does shout
Reddy must confess
To his work is juke!

...Stands for good old "Light"
(Pennies pay the bill),
Makes your home so bright,
You get cheer to spill!

...Stands for "Obsolescence"
As kitchens do seem
Less Reddy, so fleet,
Appears on the scene!

...Stands for your bank "Wally"
The savings stack high
Like peas in a pod—
If Reddy's near by!

...Stands for just "Action"
With Red on the job,
Fear no infraction!
There is time! Love Bob!

...Stands for "Time-Saving"
See? Reddy will do
All the time-saving
That's left up to you!

...Stands for "Together",
Divided we fall—
Makes not a dither...
Reddy's got the ball!

Your Electric Servant

"Folks, I'm Reddy Kilowatt, Your Electrical Servant. I don't want a formal introduction. But I do want to get on such friendly terms with you that I can say, 'Howdy, Bill,' and 'Howdy, Mary.' I want you to invite me in, see? I won't be any trouble. In fact, I'll do all the work you've been doing. That's my specialty. While my name is new right here in West Texas, you've had the benefit of Electric Service all the time. My entrance into the picture merely gives personality and a warmer touch to it. Too, I can tell you more ways in which to use the West Texas Utilities Company. Make 'em work for you! Their rate of pay—well, let's say 'My Rate of Pay'—is so small you'll be positively flabbergasted at the work I do for a few pennies. I'll be with you from now on... in the papers, in the show windows, and—I hope—right in your home and business. You see, folks, I'm Your Electric Servant!"

Souvenir Gifts for the Children
Visit us Friday! A Reddy Kilowatt balloon and posterboard cut-out figure will be distributed to children, accompanied by one or both parents, visiting our showroom Friday, June 17.



Cakes - Pastries

It is too warm to bake and too much added work for the busy home maker, especially when you can have these oven fresh, wholesome and delicious cakes, pastries and baked goods at such economical low prices.

Good-Eats Bakery
Odie Karr, Prop.

Auspices of the Knox City American Legion

ONE NIGHT ONLY
SATURDAY, JUNE 18.

America's Biggest and Most Beautiful Tent Theatre

Jimmie Hulls
ARTISTS AND MODELS

A TENT SHOW THAT IS DIFFERENT

A 1938 Broadcast of Real Flesh Entertainment in New York's Latest Show Hit.

"The Girl From Paris"

A three-act comedy packed with a thousand laughs.

Vaudeville, Singers, Dancers, Comedians Galore

14 VAUDEVILLE FEATURES 14
HOT SWING BAND

Clean, Wholesome Entertainment for All
No Filth—No Vulgarity

You'll Live a Whole Week—In One Big Nite!

Featuring in Person—
Miss Tiny Hull
Late with Broadway's Musical Melodies of 1938

Added Feature—
"Skinny" Kimling
Ace Blackface Comedian Was with Lasses White

Doors Open 7:30 p. m. Children 10c Adults 25c Show Starts 8:20 p. m.

POLITICAL Announcements

The Herald is authorized to announce the following candidates subject to the action of the Democratic primary election.

For Congress, 13th District
W. D. McFARLANE
ED GOSETT
K. C. SPELL

For State Senator
GEORGE MOFFETT
CHARLES H. TENNYSON

For State Representative
GRADY G. ROBERTS
J. S. KENDALL
B. W. SNODY

For District Attorney:
LOUIS WILLIAMS

For District Clerk:
LEE COFFMAN

For County Judge
E. L. COVEY
W. C. BILL GLENN

For County School
Superintendent
J. LYNDALE HUGHES
JOHN B. INGRAM
MERRICK McGAUHEY

For Assessor-Collector
EARL SAMS
DENNY W. DAVIS

For County Clerk
M. T. Marvin CHAMBERLAIN

For County Attorney
HERBERT SAMS
J. C. PATTERSON

For County Treasurer
G. W. MOORE
CHAS. MOORHOUSE
R. V. BURTON

For Sheriff
LOUIS CARTWRIGHT

For County Commissioner
Precinct No. 1
R. O. PEEVEY
W. D. Bill THOMAS
E. L. PARK
W. M. GRIFFITH

For County Commissioner
Precinct No. 2
O. L. PATTERSON
S. L. SHIPMAN

For County Commissioner
Precinct No. 3
GEORGE SOLOMON
CECIL HAYNE

CASH'S
Service Station
Tires - Tubes
Accessories
Washing
Greasing
Polishing
YOUR
PATRONAGE
SOLICITED

Ed Hackfield left the first of the week for Lubbock where he expects to work in the harvest fields.

Mrs. Rudolph Hackfield and children are visiting in Fort Worth this week. Her father is seriously ill there.

Merrick McGaughey of Vera candidate for County Superintendent spent Friday, Saturday and Monday in Knox City meeting the voters. He has made a house to house canvass and said he received a great deal of encouragement.

Frank Mabe the Crowell Shoe Man was here a few hours Sunday visiting friends.

CONALLY WINS FIGHT FOR NEEDY FARMERS

Part time work for needy farmers was made possible under the relief set-up by an amendment offered by Senator Tom Conally and adopted by the Senate last week.

Farmers, who have met with crop losses and other misadventures and are in need will be permitted to supplement their farm incomes by working part time on rural relief projects without being put on the relief rolls.

"We all know," remarked Senator Conally, "that the great bulk of all the relief money in the W. P. A. goes into industrial areas, to the cities. Out in the extreme drought section, a portion of which is in my State up near the Colorado and the Kansas lines, we have the condition that when there is plenty of rain it is a very fertile country, and the farmers make good crops; but in recent years they have been suffering from terrible drought. It ought to be the purpose of the Congress to keep such a man out on the farm and let him carry on his own business; but many of them are going to leave the farm unless they can supplement what they are making by working short periods of time on the W. P. A. Under the bill W. P. A. rules a farmer cannot be hired to work on a country road for a single day unless he is on relief rolls. This amendment will remedy that situation."

Senator Conally was active also in obtaining the passage of the "Russell Amendment" in the Senate to the Relief Appropriation Bill which provides \$212,000,000 to apply in bringing the price of farm products toward parity. Under this amendment those farmers who are taking part under the 1925 Farm Act will receive from the government ten cents per bushel in the case of wheat, two cents per pound in the case of lint cotton, five cents per bushel in the case of corn, one cent per pound in the case of tobacco, and one tenth cent per pound in the case of rough rice.

GAS RATES AND THE RULING OF OUR HIGHEST

Now if all those who fought so hard the gas company rate, will only be fair and accept the ruling of the Supreme Court recently handed down setting aside the Texas Railroad Commission's order to reduce the rate from 40 cents per 1,000 cubic feet to 32 cents, it might be more in line as good sportsmanship.

The court ruled that the rate change was unjust and confiscatory, yet we have thousands, led by blatant, opportunistic politicians, declaring the rate, are "exorbitant."

After many months hearing at Fort Worth as to what constituted rates of an adequate and fair nature for the sale of gas, and for which the gas company was forced to pay out thousands of dollars, not to say what it cost the taxpayers for the state to prosecute, we have the decision of the Supreme Court.

After all the whole thing will eventually be absorbed by the people in taxes and added costs to gas bills. That is the only way such expenses can be born.

But what of the fellows who caused all this trouble and expense?

Why dear reader, they are the self-seeking, opportunistic politicians, seeking to capitalize on the innate prejudice in people to pounce on corporations.

When in need of something to stir up the devil among the people and throw a smoke screen over their own deficiencies, they make what they are call a bold fight against the "oppressors of the people."

It is a crying shame and the people should vote against a man who would resort to such tactics quicker than they would one who says he believes the people are getting a relative square deal.

After all, this hue and cry raised against the gas company and others is a cry against your next door neighbor, for it is he who has invested his money in the gas company and like stock,

Take the capital out of the corporations that is invested from the ranks of the people, and you have very little left on which the gas company or any other corporation may operate.

It is time that we people were being educated on the point that when we attack our public service corporations, we attack the holdings of those and of our people who have made small investments and on which they are entitled to a fair return.

The man who disturbs that relation as politicians have been in the habit of doing is a menace to stable values and conservative investments, as is shown in the decision of the Supreme Court.

—Denison Press.

FIRST BAPTIST CHURCH Knox City, Texas

Dear Fellow Workers:
Two more Sundays will close our work with you as pastor and friend. So I am very anxious that we make them days of victory; and we may if we will. Suppose we set our hearts on attending each service, and bringing someone with us. It would be easy to have 200 in Sunday School on the 4th Sunday in June. If the members of the church want to reach such a high record: suppose we ask our selves this question: If every member of the church were just like me, what kind of a church would my church be?

Let's say with the writer of old, as for me and my house, we will serve God.

Such decisions on the part of the members of the church, would do three things. First it would please God, who expects it. Second, it will give victory to the one who does it. Third, it will help someone who needs it.

I have made my plans to be in my place as pastor, will you?

The three and one half years that we have worked together to me has been a pleasant wait. I have learned to love and appreciate not only the members of the Baptist Church, but all the people of Knox City, both saved and unsaved, and my prayer shall ever be, God bless the people of Knox City.

W. D. Green

BALLOT ORDER WORRIES CANDIDATES

Latest worry of the fifty-odd candidates for state office in the forthcoming Democratic Primary election is how to get a preferential place on the ballot.

Under the state law, county committees of the party are supposed to draw lots to determine how the names are to be placed on the ballot locally, the theory being that under this arrangement some of the candidates will "get a break" in one area if not in another.

As a matter of fact, however, and much to the sorrow of some candidates, in 50 per cent or more of the counties in Texas, the state officer portion of the ballot is printed locally just as it is received by the local officers, that is, in the manner and order which it is certified by the state executive committee.

Thus the State Democratic Committee is actually, if not legally, responsible for the order in which the names appear, and the candidates who do not have such a very high opinion of voter intelligence, believe that a preferential listing will win them many votes.

Some of the candidates, consequently, already have started to work on County Democratic Chairmen to urge them to include state candidates in their drawings for places.

Length of the ballot for

each office and the duplications in names has added to the problem this year. Criminal Appeals Court Judge F. L. Hawkins is the only man on the entire ticket without an opponent, and all the others have two or more opponents.

SEVEN-HOUR BROADCAST FROM KRLD JUNE 22

DALLAS, TEXAS, June 16. Originating from the Band Shell amphitheatre in the State Fair Park in Dallas, the "Singing Convention of the Air," under the direction of V. O. Stamps, promises to make history when it "takes the air" at 11 p. m. on the night of June 22 for a seven hour broadcast through radio station KRLD.

More than 500 pupils of the Stamps-Baxter School of Music, now in session in Dallas, will take part on the program. In addition to the pupils visiting quartets from many sections and quartets from all sections are expected to see and hear it through their loud speakers.

This is said to be the longest broadcast of sacred songs ever attempted in America.

Several from this section are attending the Stamps-Baxter school in Dallas and invite their friends to turn their radio dials to KRLD at 11, p. m. June 22.

BOY SCOUTS MEETING HELD JUNE 14

The Boy Scout meeting was opened by a prayer led by L. F. Tegarden. The business of troop 101's half of the city park was brought up and it was decided that troop 101, which cleaned half of the city park should keep their hall clean and let 102 clean the west side.

We had a good talk on "The Story of the Flag," given by the Assistant Scoutmaster, L. F. Tegarden. The Scouts then had some drill work in signal flags and afterwards marched in rank. The meeting was then closed by repeating the Scoutmaster's Benediction together.

Mr. and Mrs. R. J. Brockett and family moved to Denton last week.

J. C. Reeder, manager of the Wm. Cameron Lumber Company was transacting business in Fort Worth Wednesday.

Mrs. Herman and Erven Eggenbacher made a business trip to Stamford Tuesday A. M.

Rev. Ural S. Sherrill will return Monday from Olden where he has been assisting in a two weeks evangelistic meeting.

Mr. and Mrs. Harry Thomas and daughters, Bertha and Margaret visited Sunday with their son and brother, Mr. and Mrs. Arthur Thomas and family. Little Miss Jo Ann accompanied them home to spend a few days with her grandparents in Silverton.

Mrs. Laura McMahan and son, Vaughn Gruben spent Sunday with the former's mother, Mrs. Ida Elder, of Hamlin.

Mrs. A. T. Pace and son, Thomas, and her mother, Mrs. McElzea were visiting Dr. and Mrs. T. S. Edwards and family.

Miss Doris Elaine Clonts has as her guest this week her cousin, Miss Dorothy Jean Summers of McGregor.

ENTERS NEWSPAPER BUSINESS AT ASPERMONT

H. Cobb Wade and J. Rector Ward moved to Aspermont last Saturday where they will be engaged in the publication of the Aspermont Star. Both are experienced newspaper men and printers and as soon as they get going will give Aspermont and Stonewall county a good weekly paper. They will work with and for the county and town and if given reasonable support will prove a valuable asset to the entire county.

Their Jayton friends will watch their progress with interest and they have the best wishes of everyone who knows them.

This gives the Wade family of Jayton control of three papers in Texas, while a nephew of the publisher of the Chronicle is the head of the Groom News, which in fact makes 4 papers that are under the direction of the newspaper in the declined branch of the Wade's.

—Jayton Chronicle

Heb Wade, an employe of the Herald is a member of this family of newspaper Wade's.

AGED SUNSET WOMAN FETED ON BIRTHDAY

Thirty three relatives and friends attended a birthday dinner and celebration which were given in honor of Mrs. Fannie Underwood on her 72nd birthday at the home of her son, W. N. Underwood, southwest of Sunset. She received a number of gifts.

Mrs. Underwood is a native of Texas, and lived in different sections of the state before moving to this vicinity several years ago to reside. She is in good health and is very active. She is the mother of 11 children, 10 of them living.

County Superintendent J. Lyndal Hughes of Benjamin was here Tuesday on business.

PRESIDENT LAUDS SLOGAN OF AD FEDERATION

Detroit, June 13. — The Advertising Federation of America received praise from President Roosevelt for its slogan "Advertising Makes Work" as business sessions of its 34th annual convention opened here today.

"I recognized the important position of the service of advertising occupies in our national economy," said a message of greeting from President Roosevelt, "a strategic relationship that carries responsibility for the endeavor to maintain production through wider and more efficient distribution of the goods produced."

"To this end, your conversion idea, "Advertising Makes Work," is of great significance. Recovery will be accelerated and human happiness promoted in proportion to the spread of purchasing power through the employment of the greatest possible number of our workers in gainful pursuits."

* health *

FOR SALE HERE

NO. YOU won't find that sign over our door. But it would be a most appropriate one. In partnership with your Doctor, we work tirelessly to bring Health and Happiness to this community. And like your Doctor, we have a high sense of ethical responsibility. That is why each prescription is compounded with the greatest care. Our registered pharmacists are selected for their skill and experience. Our stock of drugs is complete, fresh, potent. We welcome every opportunity to serve you.

**FRIZZELL'S
Drug Store**



better **FOODS** for less

Friday & Saturday Specials

Red Potatoes, 10 lb. 19c

FOLGERS 1 lb. can 27c
COFFEE 2 lb. can 53c

Imperial Cane SUGAR, 25 lb. 1.25

TOMATOES, 3 No. 2 cans 19c

Vegetole Compound, 8 lb Ctn 79c

Fresh Tomatoes 5c Pound
Fresh Pineapple 15c Each

PORK & BEANS Phillips 5c

Coffee, SAM HOUSTON Beautiful Glass Free 1 pound can 25c

Home Drink Assorted Flavors Large Bottles 3 For 25c

SNUFF 6 oz glass or bottle 29c

"Leger's Best" 24 lb. sack 79c
FLOUR 48 lb. sack 1.49
Guaranteed To Please

C. H. KECK FOOD STORE

"WHERE QUALITY, ECONOMY AND COURTESY MEET"

Your Friend When Most Needed
IDEAL SECURITY LIFE INSURANCE COMPANY
Easy Payments, Safe Rates, Convenient Depositories
"Growing Bigger, Better and Safer"
"We Pay Death Claims Quicker."
Write for Information. Our Service Pleases
W. H. LITTLEFIELD, Secretary-Treasurer
Box 306 Anson Texas Phone 73
J. M. Littlefield, Representative, Haskell, Texas

O'DANIEL NO DARK HORSE

W. Lee O'Daniel, the Fort Worth flour salesman, opened his campaign for governor at Waco Monday night and according to the Waco papers the largest crowd in the history of the city was present to hear him. The big politicians and the daily newspapers have not paid much attention to O'Daniel's candidacy, and never even considered he had a chance to be in the run-off, but according to the way the common people are talking he will sweep the state and lead in the first primary.

The people are about fed up on politicians for state office and there is a rumor going over the state to throw out the politicians and lawyers and install therein business men. The Herald editor has heard more than one hundred Knox County voters say that they were tired of voting for politicians who promise everything under the sun and after being elected accomplished nothing, and that they were going to vote for a change.

Every candidate announces that there is no need for more taxes and that they favor cutting expenses, but after they are elected the state expense increase and new boards are created. The time is here for the common people to go to the polls and vote for a business administration and keep the politicians at home. Do not get the idea that the Herald is supporting O'Daniel for governor—we are just sounding a warning to the people that

Texas is getting tired of the present set-up and are going to vote for a change. The cost of state government is entirely too high and the people should be careful who they vote for to represent them in the State Senate and House of Representatives. They are the boys that appropriate the money and the governor only signs or vetoes the bills.

DISTRICT COURT

Judge Newton only tried a few cases in the District Court at Benjamin this week and recessed until next week, when the three cattle thief cases from Knox City will go to trial. There is also one case of chicken theft that will be tried next week. The following cases were disposed of this week:

State of Texas vs. R. O. Gonzales, charged with driving a car while intoxicated. He pled guilty and was fined fifty dollars and costs.

R. R. Barron vs. Iva Barron, divorce granted.

Johnnie Moore vs. Clean Moore, divorce granted.

Dr. E. M. Hughes vs. Mrs. Minnie Hughes, divorce granted.

The Grand Jury recessed until June 20, when they will reconvene.

Miss Selma Hackfield spent the first of the week with friends in Lubbock.

Mr. and Mrs. Nathan Gruben are the proud parents of an eight pound baby boy born to them on Monday June 13.

MISS MARGARET REEDER HONORED AT HOME

Mrs. J. C. Reeder was hostess at her home Wednesday from ten until twelve for a morning coffee, at which time she announced the engagement of her daughter Miss Margaret Reeder to Mr. Paul Siecke of Fort Arthur, Texas.

Guests were greeted at the door by Mrs. Reeder and Miss Margaret Reeder, then registered in an attractive guest book presided over by Miss Mary Ann McKeynolds.

Mrs. F. E. Adams invited the guests into the dining room, where on the table attractively laid with lace and silver were the words "Margaret and Paul July 18." In the center of a beautiful colonial bouquet, half hidden, was a wedding ring.

Mrs. C. C. Hoge and Mrs. L. W. Swift poured coffee and tea for the first hour and Miss Bernice Swift and Mrs. Roy Baker poured the second hour. They were assisted in serving by Mrs. L. L. Davis, Mrs. Barney Arnold and Miss Lenora Lisenby.

Mrs. Benton Anderson ushered guest from the dining room into the bedroom where they said good-bye to Miss Mary Francis Reeder and Mrs. E. K. Carpenter.

Miss Reeder was born and reared in Knox City. She is a graduate of the Knox City High School and of Texas Christian University at Fort Worth. She has taught in Knox City School and in Fort Arthur. Several social events are being planned in her honor.

THREE WITHOUT OPPOSITION

There are three candidates in Knox County that are really happy because they have no opposition. They are Leva Williams who is running for a second term as District Attorney, Marvin Chamberlain who is seeking the County Clerk's office, and Lee Coffman who is running without opposition for District Clerk.

Louis Williams gets off pretty light in having his name placed on the ballot. It only costs him four dollars—one dollar for each county, while Chamberlain and Coffman will be taxed pretty heavy to have their names placed on the ballot in this county. It looks unjust for a person to have to pay the high price it requires to have their names placed on the ballot, but that is the law. What this editor would like to see enacted into a law in regards to primary elections is a copy of the Oklahoma law where a person can run for office without paying a penny to have his name placed on the ballot. Texas is working under a constitution that is seventy-five years old and it looks like it is impossible to get a legislature that will submit to the people a vote for a constitutional amendment. The politicians are afraid that several of their offices will be abolished if the people ever have a chance to vote for a constitutional amendment.

P. S. In the above article we overlooked Sheriff Lou's Cartwright who is seeking re-election without opposition. Cartwright says he had rather pay the heavy fee to get his name on the ballot than to have an opponent.

FOURSQUARE GOSPEL CHURCH SERVICES

Trust in the Lord with all thy heart and lean not upon thine own understanding.

In all thy ways acknowledge him and he shall direct thy path.

If we let God direct us, we will not go wrong. If we trust in him.

Saturday night, Crusaders service at 7:30 p. m.

Sunday School, 10 a. m. Sunday.

Morning Worship at 11 a. m. Crusaders at 7:30 p. m.

Evening Service at 8:00 p. m.

There will be on Thursday night services this week at the church.

Friday night prayer meeting at Bro and Sister Lackey's home. Everybody welcome.

Brother Lackey will do the preaching Sunday night and there will be a special father's day service. Do not miss it.

TEXAS THEATRE HASKELL, TEXAS

Saturday, June 18
"A TRIP TO PARIS"
with the Jones Family

Sunday and Monday
June 19-20
"THE GOLDWYN FOLLIES"
Charlie McCarthy, Edgar Bergen, The Ritz Bros. and Adolph Menjou.

Tuesday and Wednesday
June 21-22
"THE GAIETY GIRLS"
Jack Hulbert, Patricia Ellis

Thursday and Friday
June 23-24
"Kentucky Moonshiners"
The Ritz Bros. Tony Martin and Marjorie Weaver.

Mrs. W. E. Marr of Knox City and Mrs. Rowland Sams of Miss Oran Driver and Mrs. H. Sams of Benjamin accompanied by Mr. and Mrs. C. E. Cogswell and daughter, Mary, attended a district picnic meeting of Missionary Societies at Woodson, Texas, Tuesday of this week.

Miss Lura Ben Ward returned last Friday after spending a few days with relatives in Goree. She was accompanied home by her cousin, Miss Pauline Vance.

Master Hines Smith will return home after spending a month with relatives in Mineral Wells. He is the son of Mr. and Mrs. T. J. Smith, local jewelers.

Roxy Theatre MUNDAY, TEXAS

Fri. Nite & Sat. Matinee
June 17-18
Bob Steele in
"COLORADO KID"
Also chapter 10 "The Painted Stallion" and comedy.

Saturday Night Only
Bing Crosby and Martha Raye in
"DOUBLE OR NOTHING"
with Andy Devine, Mary Carlisle. Also good comedy.

Sunday and Monday
June 19-20
Claudette Colbert, & Gary Cooper in
"Bluebeards Eighth Wife"
Also News, Sport & Popeye

Tuesday and Wednesday
"DOCTOR RHYTHM"
with Bing Crosby, Mary Carlisle, Beatrice Lillie, Andy Devine. Also "Romance Road."

Thursday, June 23
Laurel and Hardy in
"SWISS MISS"
Della Lind, Walter King, Eric Blore. Also "Photographer."

A. D. May will return Saturday from Rule where he has been attending summer school the past three weeks while staying with his grandparents and getting a taste of real farm life.

Miss Claudia Sue Mosely left Saturday for Denton where she enrolled in the summer classes of North Texas State Teachers College.

CLASSIFIED COLUMN

We will be active in the market for your wheat and oats so see us before you sell or contract. — Ray Willis

Seat Covers for all make of cars in stock — Ashcroft Chevrolet Company.

It Pays To Look Well Dressed. And That Is Easy If You Keep Your Clothes Cleaned and Pressed.

CITY TAILOR SHOP

See Us
RCA Victor and Zenith Radios
All Repair Work Guaranteed.
HUGHES RADIO SHOP

FOR
EXPERT BARBER WORK
VISIT
JONES BARBER SHOP

USE MORE MILK

"Nature's Best Food"

Knox City Dairy

We will be active in the market for your wheat and oats so see us before you sell or contract. — Ray Willis

Re-Tire with us, with Firestones. — Ashcroft Chevrolet Company.

Bring us your repairing.

T. J. Smith

Jeweler—

KNOX CITY, TEXAS

We also repair Guns.

If you are in trouble see us. We maintain a complete service for you. — Ashcroft Chevrolet Co.

IT IS DANGEROUS

It is dangerous to sell a SUBSTITUTE for 60¢ just to make a force of four cents more. Customers are your best assets; lose them and you lose your business. 60¢ is worth three or four times as much as a SUBSTITUTE.

DON'T SCRATCH!

Our Paracide Ointment is guaranteed to relieve itching associated with Eczema, Itch, Athletes foot and other minor skin irritations or money refunded. Large Jar 60¢ at—FRIZ ZELL'S DRUG STORE. 5-15-34

Insect screens for radiators. Free installation. — Ashcroft Chevrolet Co.

We will be active in the market for your wheat and oats so see us before you sell or contract. — Ray Willis

Visit the

City Barber Shop

for good service

Factory trained mechanic and Genuine Parts. Why take a chance? — Ashcroft Chevrolet Co.

"Leto's for the Gums"

An Astringent with Antiseptic properties that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy.

West Texas Half and Half cotton seed for sale. Have several hundred bushels, culled and sacked. 90¢ per bushel. S. N. REED, O'BRIEN TEXAS

LAWN MOWER GRINDING
We can recondition and re-sharpen the blades of your mowmer and make it run like new. O. V. MILSTEAD General Repair Shop, Munday, Tex. On corner S. Terry Hotel.

TRYSERS FOR SALE: See Mrs. J. A. Goodson.

B. R. Durham is spending a week with Bobbie Joe Lyles of Hamlin.

SPECIALS FRIDAY and SATURDAY

GROCERIES

Blackberries can 10c

Peaches 15 oz. can 10c

Sour Pickles Concho Brand 1-2 Gallon 29c

Corn MAYFIELD, 2 CANS 15c

Ginger Snaps BULK, 2 LB. 23c

Corn Flakes KELLOG'S, 3 FOR 25c

Matches CRT. 19c

MEATS

Longhorn Cheese lb. 14c

Beef Ribs lb. 10c

Hamburger Meat lb. 10c

Pork Chops lb. 15c

BRIDGES BRED and WHITES GROCERY

Free Ice Cream

One Pt. FREE With \$2. Purchase
One Qt. FREE With \$4. Purchase

SPUDS No. 1 Reds 15c
10 Pounds

Crackers, Waferetts 15c
2 Lb. Box

Tomatoes, 3 No. 2 cans, 20c

SUGAR, bulk 10 lb. 49c

Coffee, SAM HOUSTON Beautiful Glass Free 25c
1 pound can for

Fresh Vine Ripened TOMATOES, lb. 5c

LETTUCE, firm heads 5c

Gallon PEACHES 42c

APRICOTS 42c

FRUIT PRUNES 29c

PEARS, 42c

Green Gage Plums 39c

Swift's Premium Center Slices lb. 39c

HAM, Hocks, lb. 12c

STEAK, round or loin lb. 22c

RIBS, Baby Beef lb. 10c

PORK CHOPS, lb. 17c

J. M. EDWARDS Self Service Grocery KNOX CITY, TEXAS