## Thw Hintuay ©inux

INVITATIONS TO A. A. U. TOURNEY MAILED

85 $5 c$ $25 c$ 10 C
$\underset{\substack{\text { Moguls To Play } \\ \text { Dumont Here } 0 \mathrm{n}}}{ }$ W.P.A. Approves New Benjamin School
Friday Night Knox City Makes Final Plans For


Burial Made At Ira In Last Sunday


Debaters From Goree Enter In

NTSTC Event


Work Expected
To Begin Soon
$\qquad$

C. D. Green, Well
Known Resident,
Dies At Gore


Bond Election Ordered For Right MANY TEAMS ARE EXPECTED T0 COMPETE
Of Way On Munday-Knox City Road


NICEvent

## Attendance Record Broken

 at 'Golden Gloves' Boutsregllation ring'
Proceeds To Benefi
Boy Scouts And

## Athletics

## EDITORIAL PAGE

"What a Man Does For Himself Dies With HimWhat He Does For His Community Lives On and On"-

 Facts Worth Knowing



PHONE 105
For Laundry Service That Pleases E-Z LAUNDRY



 us for further information.

"x MUNDAY ${ }^{\text {ms }}$
EIL A NDS
drug store

Eat At
COATES CAFE
home cooked meats
Munday. Texas

I'D RATHER PAY
ALL MY BILLS BY CHECK!

-That's what ever woman says who has | opened an a thecening |
| :---: |
| ancount |
| Nat the First | National. DTan so easy and convenient, and you never have to worry about ready cash in your pocket-

book. Besides, it's much safer to have a checkbook at your disposal than to have a lot of money ysing around the house. See

## First National Bank in Munday


$\qquad$


The Munday Times, Thursday, February 16, 1939


Valentine Party
Economics Girls
$\square$

## 

## EAT

Golden Krust
Bread!

Sold by All Munday Grocers
MITY-NICE BAKERY
Cecil Bookout, Mgr.

$\square$
 large-
good. advertising?

The Mustang


## HOW MUCH

## Does Advertising Cost?

## 6

OHO AGO we heard a house-to-house salesman cheaper because my firm doesn't advertise.

HOW MUCH DOES ADVERTISING ACUALLY COST? As a customer every day in your life, you are entitled know AUTOMOBILES are extensively advertised. But only $31 / 2$ per cent of the selling price of a car goes for advertising, or about $\$ 17$ on a $\$ 500.00$ machine. Before darerting,

COFFEE, canned foods, soft drinks, etc., have large advertising budgets. Only $51 / 2$ per cent of the selling cost, or one-half cent on a 10 -cent can, is used for promotional advertising. The average retail store spends from 1 per advertising. The average retail store spends from 1 per
cent to 4 per cent on advertising. That costs you from 1 to 4 cents on a dollar purchase

IS IT worth your while to pay this much for the knowledge that advertising gives you? And do you think the extensively advertised products would be possible without the volume production that is entirely dependent on

Newspaper Advertising Pays YOU Dividends!
THE MUNDAY TIMES


The Munday Times, Thursday, February 16, 1939



The Munday Times，Thursday，February 16， 1939

A．A．U．Meet－Scouts At Head


Boxing Bouts－


## Roberts Against

 Liquor By Drink， Race GamblingStates Stand In Reply
To Petitions Sent From Munday

 $x=$

| ATKELSONS |  |
| :---: | :---: |
| Farmers Produc |  |
| Butterfat | lb 26 |
| Fryers | 1615 |
| Hens | 112 |
| Rosters | ${ }^{16} 6$ |
| EGGS－M | Price |
| Wo．lut |  |

R．B．Harrell At
Short School At
College Station

H00D NEWS

为
为
为
为

Host Team For State A．A．U．Meet－


| ATKEISON＇S <br> Spscials on <br> MEAIE |  |
| :---: | :---: |
| CATFISH | 1 l 27 c |
| LAMB STEW | lb 12 ${ }^{1 / 2}$ c |
| SLICED BACON | 1 lb 23 c |
| Old New York Cheese | lb 35c |
| Pure Hog Lard 2 lbs 24e | 8 lbs 75 c |
| PARKAY Oleo Butter | lb 19c |
|  | ＋m |



and


|  |
| :---: |
| $\text { CLEANSER }=3 \ldots=12$ |
|  |
| SUGAR ${ }_{\text {cuem }}^{\text {cummen }}$ |
| hog lard |
|  |  |
|  |
|  |




$$
1
$$

