





## Cattle Grubs Cause Damage Up To \$20 Million

The damage caused by cattle grubs each year in Texas exceeds \$20 million. Beef cattle producers and dairymen can do something about these losses and this is the time of the year when control measures must be used.

According to J. A. Deer, assistant extension entomologist of Texas A. & M. College, the cattle grub has a rather complicated life cycle. The heel fly which is the adult of the cattle grub emerges in the early spring. They lay eggs in the hair about the dew claws of cattle. The eggs hatch in a short time and the young grubs enter the skin through the connective tissues of the animal's body until they reach the gullet of the animal. After spending some time in the gullet, the grubs move again through the animal tissues up to the back of the animal and here they cut a hole through the skin and form a cyst.

The grubs move into the back of the animal late in the fall, from September to December and after about 30 days, completes its development, emerges and drops to the ground. The grub enters the ground where it undergoes the change from a



If that injured or leaking Radiator is repairable, WE can do the work properly.

Always consult us about RADIATOR trouble and never purchase a new core elsewhere until you have seen us. What looks hopeless is sometimes repairable economically.

### Wilson Radiator Service

U. W. WILSON, Owner  
Just North of Ford Tractor Agency

## New GMC Trucks For Red Ball Motor



PONTIAC, MICHIGAN — Ready for delivery to the Red Ball Motor Freight, Inc., of Dallas, Texas are these 12 GMC model 650 Diesel truck-tractors, announced last summer as GMC's newest economy for heavy duty haulers. Thirty of the new Diesels have been ordered by Red Ball, whose President, Henry E. English, recently became Chairman of the Board of Directors for the American Trucking Association.

grub to heel fly. The only time, Deer says that effective control measures can be used are while the grubs are in the animal's back and rotenone is the only insecticide that is effective.

For the small herd owner, the dust method of application will probably prove to be the most practical. A five percent dust should be used. The backs of the animals should be scrubbed with a stiff brush to knock off the scabs that cover the grub cysts. Dust the powder over the animal's back and rub it in so the dust will get into the grub holes. Treatment should begin about two or three weeks after the first grubs appear and Deer says to repeat the treatments three times at intervals of three weeks.

For the large herds, dipping or spraying is the most practical method to use in applying the rotenone. The dip or spray should contain seven and one-half pounds of five percent rotenone for each 100 gallons of water. Deer says if you spray the cattle, use a cattle chute. The sprayer should deliver at least 200 pounds of pressure and the nozzle should be held within four inches of the animal's back. You should use approximately one gallon of spray per animal.

Regardless of whether the dipping or spraying methods is used, Deer points out that three treatments should be used at three week intervals. Controlling the grubs now will break the life cycle of the parasite and thus will eliminate the egg laying heel flies next spring. The annual loss can be reduced and livestock producers will profit from marketing grub free cattle.

Mr. and Mrs. Paul Epsley of El Paso came in last week for a visit with their son-in-law and daughter, Mr. and Mrs. Tom Bullington.

## Savings Bonds Play Major Role For Defense

DALLAS—United States Savings Bonds must again play a major role in the defense of the country, Nathan Adams, state Savings Bonds chairman, said today as he appointed Theodore E. Swigart, Houston oil man, as co-chairman of the Payroll Savings Committee for Texas.

Mr. Adams said that Mr. Swigart, who is president of the Shell Pipe Line Company, will actively head a Treasury drive during November and December to install and stimulate the Payroll Savings Plan offices and plants throughout Texas. Chairman of the Payroll Savings Committee is Col. J. W. Evans, Houston cotton man.

"This is part of the national preparedness program," Mr. Adams said. "We must make economic as well as military preparations in order for this

country to meet whatever emergencies the future holds.

"This Texas drive is part of a national campaign which will open on Nov. 1. Every business concern, and especially those having 100 or more employees, will be asked to set up the Payroll Savings Plan, through which employees can buy Savings Bonds by having deductions made from their wages or salaries.

"When we were attacked in

1941 almost 18 months before we had an effective payroll savings program in effect, and we intend to avoid that kind of delay this time. The results of this drive will give us a springboard for quick mobilization for the sale of Savings Bonds should we again become involved in a global war."

Mr. Adams has directed the Savings Bonds program in Texas since the Treasury organized its old War Finance Committee in 1942. He pointed out that buying of Savings Bonds gives the public the best kind of opportunity to render patriotic service in time of emergency and also puts a curb on inflation and rising prices.

Col. Evans and Mr. Swigart are now organizing a statewide Payroll Savings Committee, Mr. Adams said. The committee will be composed of important industrialists representing every section of the state. They and a permanent organization of about 3000 volunteers, representing every county, will conduct the drive in Texas.

Mr. and Mrs. Billy McCauley and family of Stamford and Mr. and Mrs. Hammack of Haskell visited in the home of Mr. and Mrs. Bill Ehlers over the week end.

## HAMLIN SAND & GRAVEL CO., Inc.

Route 4, Hamlin, Texas

Call on us for your building material needs, quality materials, passing Architect and State Highway Specifications. Washed and graded concrete sand, concrete gravel, roofing gravel, filter rock, shooting gravel. All materials carefully washed, screened and graded to specifications. Rail delivery or by 12 Yard trucks. Prompt and courteous attention will be given to all inquiries.

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9008-F2 Hamlin  
21688 Abilene

## LOCALS

Charles Hardin, a student in Hardin-Simmons University at Abilene, visited in the home of Mr. and Mrs. J. C. Campbell over the week end.

Alfred Smith of Refugio visited with friends here over the week end.

Mr. and Mrs. J. E. Womble of Woodward, Okla., are here for a visit with Mrs. Womble's mother, Mrs. A. E. Womble, and with other relatives.

Mr. and Mrs. Otis Simpson visited their son-in-law and daughter, Mr. and Mrs. D. E. Woods, in Jal, New Mexico, over the week end.

It Pays To Advertise

# Cotton Trailers

We have just received a shipment of Barrentine cotton and grain trailers.

These trailers are equipped with springs, Timken bearings and 650x16 tires. Come in and see them.

Special \$199.50 Complete

## Munday Truck and Tractor Company

The FARMALL House

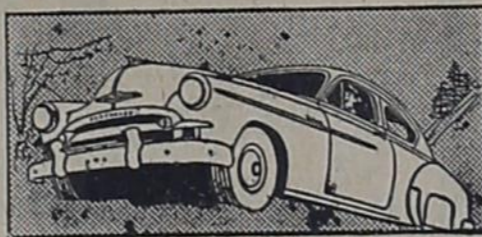


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Take one ride and you'll agree that Chevrolet is the smoothest riding car in the entire low-price field. It's the only low-priced car combining the famous Unitized Knee-Action Ride and airplane-type shock absorbers all around.



### It operates more economically

Owners will tell you Chevrolet's famous Valve-in-Head Engine, exclusive to Chevrolet in its price range gives an outstanding combination of thrills and thrift, plus proved dependability, year after year.



### It's better looking all around

Outstanding good looks accompany the outstanding performance of Chevrolet cars—only low-priced car with Body by Fisher—and most beautiful in its field, according to a recent public survey.

### It drives more easily

Enjoy finest no-shift driving with Powerglide Automatic Transmission\* and 105-h.p. Valve-in-Head Engine—or finest standard driving with standard Valve-in-Head Engine and Synchro-Mesh Transmission—at lowest cost.



### It lasts longer, too

Many Chevrolets are giving full satisfaction after having served ten, fifteen, twenty years or longer. That's one reason why there are over a million more Chevrolets on the road than any other make.

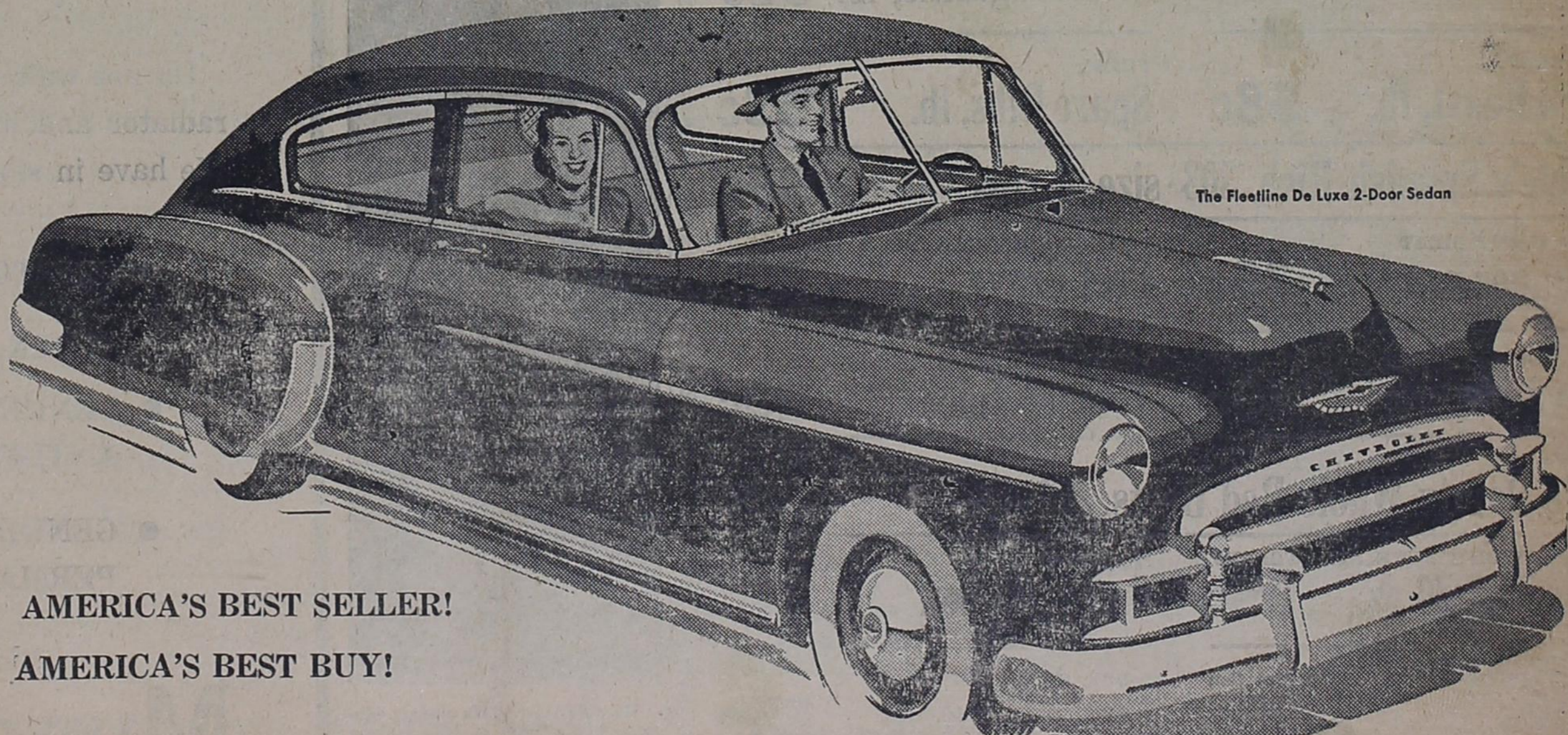


### It gives more for less throughout

More for less! More steering-ease, thanks to Center-Point Steering. More all-round vision, thanks to a Curved Windshield with Panoramic Visibility. More safety, thanks to Fisher Unisteel Body-Construction and hydraulic brakes. Come in—today!



# Your Best Buy—by All Odds



The Fleetline DeLuxe 2-Door Sedan

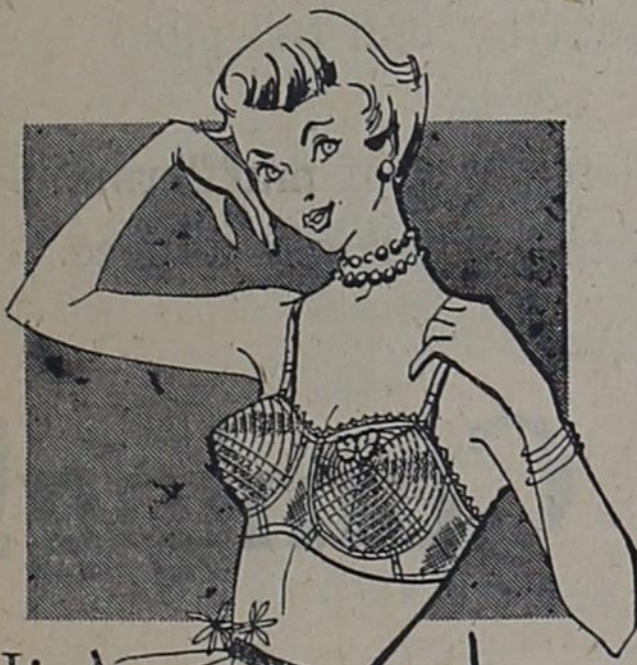
AMERICA'S BEST SELLER!  
AMERICA'S BEST BUY!

## John Porter Chevrolet Company

Phone 208

Munday, Texas

Butterfly light . . . .  
Butterfly bright . . . .



Hi-A  
beauty bra by Marja

Marja designs the summer's loveliest brassiere of Du Pont's butterfly light Nylon Marquisette—brings it to you in a rainbow of delicate hues—each with its butterfly poised lightly. The cups are stitched on the bottom for double support. Shell pink, blue, maize, white and black.

AA cups (petite)	Sizes 30 to 34	} \$3.00 No. 204
A cup	Sizes 32 to 36	
B cup	Sizes 32 to 38	

# Cobb's

Department Store  
Successors to Baker-McCarty

## Bobbie Guffey Is Crowned Queen Of High School At Hallowe'en Carnival

The Munday school auditorium was a beehive of activity on Tuesday night, as Munday school students and others staged the annual Hallowe'en carnival, which was sponsored by the Parent-Teacher Association. Young and old gathered to join in the revelry and to be entertained at the various booths where games and contests were staged.

Chief interest of the carnival was the queen's contest and coronation. Activity was rampant as various classes sponsored and boosted their candidates.

Miss Bobbie Guffey, sophomore candidate, was the winner and was crowned queen of Munday High School amid much pomp and ceremony. Also taking part in the ceremony were Joy K. Morton and Bobby Lawrence, steps attendants; Harold Fox, bugler; Perry Reeves, announcer; Polly Parks, train nouncer; Polly Parks and Loyle Brennis, train gearers; Susan Rayburn, flower girl, and Jerry Meets, crown bearer.

A trio composed of Bettye Morrow, Peggy Harrison and Cahrlotte Hannah, sang several numbers.

Each class in high school was

represented by a prince, princess, duke and duchess. They are as follows:

Seniors: Patsy Morrow, Scotty Ponder, Shirley Yost and Billy Joe Brown.

Juniors: Shirley Roberts, James Amerson, Bettye Blacklock and Herbert Ford.

Sophomores: Bobby Guffey, who was the queen; David Eiland, Shirley Hill and Tommy Powell.

Freshmen: Corinne Urbanczyk, Gary Offutt, Bera Faye Spahn and Fred Lain.

The P. T. A. realized around \$1,300 from the carnival, it was reported. The money will be used as the organization sees fit to use it for worthwhile school purposes.

Mr. J. C. Campbell visited his daughters, Dolores Campbell and Mrs. E. V. Moore, in Abilene last Sunday.

Grady Weaver of Abilene visited friends and relatives here over the week end.

Mr. and Mrs. Brice Dobbs of Dallas visited in the home of her parents, Mr. and Mrs. A. M. Searcey, over the week end.

## Roxy Theatre, Sunday and Monday



Harry Carey, Jr., Ben Johnson and Ward Bond, guardians of a wagon train are on the alert in this scene from "Wagon-masters."

## BENJAMIN NEWS

(Elda Purl Laird, Reporter)

Mr. and Mrs. David Penick, of Abilene, visited in the home of Mr. and Mrs. W. A. Polster and family Wednesday and Thursday of this week.

Visitors in the home of Mr. and Mrs. Ben Qualls during the week were Mr. and Mrs. Jack Qualls and family, and Mr. and Mrs. Joe Ben Qualls and family, of Abilene.

Mr. and Mrs. Buster Tolson and family, of Pueblo, Colo., visited in the home of Mr. and Mrs. Grady Hudson and family, and other relatives and friends during the past week.

Miss Helen Harrison spent the week end visiting relatives at Melrose, N. M. Visitors in the home of Mrs. Opal Harrison and daughters during the week were Mr. and Mrs. J. W. Smith and children of New Mexico.

Keneth Lewis spent the week end visiting his parents, Mr. and Mrs. Charles Lewis in Sweetwater.

Mr. and Mrs. W. A. Polster and family spent Sunday visiting with relatives in Wichita Falls.

Mr. and Mrs. Robert Toland of Big Spring, visited in the homes of Mr. and Mrs. Earl Sams, Miss Elda Purl Laird, and other friends Sunday of this week.

Bozo Melton, son of Mr. and Mrs. C. Melton, was home from college over the week end.

Miss Sue Moorhouse, who is attending T. C. U., was here Sunday visiting her parents, Mr. and Mrs. J. B. Moorhouse.

Mrs. W. A. Barnett, Omitee Barnett and Mrs. Wynelle Porter and daughters, visited in the home of Mr. and Mrs. T. P. Portre, Sr., of Seymour, Sunday.

Mr. Bert Marshall and Von R. Terry visited relatives and friends of Meadow, during the week end.

Darr Snailum, of Pecos, and

## Munday Couple Observe Fiftieth Wedding Anniversary

Mr. and Mrs. J. P. Pierce of Munday celebrated their golden wedding anniversary at their home in Munday on Sunday, October 8.

Lunch was enjoyed at noon, with several anniversary cakes being received. The couple received presents from their children and had the privilege of having all their children present except one son, W. L. Pierce, of Houston, and a daughter, Mrs. C. H. Hayes of Fort Worth, who was unable to attend because of illness.

Children present were: Mrs. E. J. Todd of Dallas, W. G. Pierce and family, Benjamin, Mrs. M. B. James and family Knox City; E. L. Pierce and family, Benjamin; H. O. Pierce and family, Bridgeport.

Among the married grandchildren present were Mr. and Mrs. V. Call and sons, Seymour; Mr. and Mrs. Jimmie Bumpass, Fort Worth, and Mr. and Mrs. Harvey Lee James and daughter, Knox City. Others present were Mr. and Mrs. Walter Sprague and daughters, Crowell; Mr. and Mrs. Calvin Dawson and children, Benjamin; Mrs. Brown of Bridgeport. There are 53 members of the family.

Mrs. J. S. Rulet of Italy, Texas, visited in the homes of Mrs. L. C. Guinn, Sr., and Mrs. Lucille Stodghill over the week end.

Charles Ray Snailum, of San Angelo, visited in the home of their parents, Mr. and Mrs. Lee Snailum, during the past week.

Mr. and Mrs. Kenneth B. Watkins, of Muleshoe, are now visiting in the home of her parents, Mr. and Mrs. J. L. Gallo-way.

Mr. Thomas R. West returned Sunday of this week, after attending the postmasters' meeting in St. Louis during the past week.

Mr. and Mrs. H. B. Sams, Sr., and on, Buddy Sams, were in Dallas Monday and Tuesday of this week shopping and on business.

Mr. and Mrs. Ivo Hamilton and children, of Fort Worth, spent the week end visiting in the home of Mr. and Mrs. O. Hamilton and family.

## Miss Jennie Lou Howard Crowned Queen At Goree Hallowe'en Carnival

Miss Jennie Lou Howard, daughter of Mr. and Mrs. Homer Howard, was crowned queen of the Goree Hallowe'en carnival last Tuesday evening at seven o'clock in the high school auditorium. Her escort was Cortes Ray Lambeth, son of Mr. and Mrs. Felton Lambeth. Both king and queen were members of the junior class.

Their attendants were: Vernon Winchester and Charlean Robinson. Dukes and duchesses were as follows:

Senior class, Charles Atkinson and Eva Marie Hudson; attendants, Douglas Lambeth and Virginia Hammons.

Sophomore class, John Moore and Norman Railsback; attendants, Jimmie Don Jordan and Pauline Searcey.

Freshman class, Joe Hostey and Joyce Beecher; attendants, Martin Bowman and Florine Hammons.

Announcer was Wayne Bingham; pianist, Carol Coffman; trumpeter, Mona Mobley; squire, Don Estes; trainbearers; Eddie and Gary King; flower girls, Frances Warren and Elaine Hargrove.

In the grade school, Pat Putnam was crowned queen by J. V. Edwards. Both were seventh graders. Dukes and duchesses were as follows:

Eighth grade, Douglas Beaty and Connie Haskins; sixth grade, Kenneth Searcey and Gayla

## Mrs. Atkison Is Hostess For Munday Study Club

The Munday Study Club met on Friday, October 27, in the Study Club House. Mrs. R. D. Atkison was hostess for the occasion.

Mrs. Fred Broach, Jr., director of the program, introduced Mr. Tom Bullington, who discussed "The Legal Statute of Women in Texas," (a) property; (b) wills; (c) social security. Mrs. J. H. Bardwell gave "An Informative Approach to Voting."

A number of associate members were present, as well as two guests, Mrs. Bullington and her mother, Mrs. Paul Espey of El Paso.

sored by the P. T. A., was a huge success.

Mrs. Videa Forman and son and Mr. and Mrs. Cotton Buckner of Hobbs, New Mexico, spent the week end in the home of Mrs. Emily Carden and with other relatives. Mrs. Forman is a daughter of Mrs. Carden.

Mr. E. W. White of Seymour visited in the home of his daughter and son-in-law, Mr. and Mrs. John F. Nixon, Monday and Tuesday of this week.

Mr. and Mrs. Stanley Wardlaw and Bee Stubblefield visited in Fort Worth and Dallas over the week end.

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FLYING RED HORSE AUTOMOBILE WINTER PROTECTION POLICY

WINTERPROOF

COVERAGE AFFORDED:

- MOBILIL ARCTIC FOR THE ENGINE
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Bring Your Prescriptions to Us for ....

Dependable Prescription Service

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- Reasonable Prices

Save With Safety At THE REXALL STORE THE MOST COMPLETE DRUG STORE IN KNOX COUNTY PHONE 78 MUNDAY, TEXAS

HERE'S WHERE You'll Save

NO. 1 SUGAR CURED Slab Bacon, lb. 59c	ALLSWEET (In Quarters) Oleomargarine, lb. 31c
BABY BEEF Chuck Roast, lb. 58c	FRESH Spare Ribs, lb. 53c
Kimble's Spanish Rice, 303 size, 2 cans 35c	
WAPCO WHITE MEAT Tuna, per can 36c	FRANCO-AMERICAN NO. 1 Can Beef Gravy 33c
ARMOUR'S (White Meat) Chop Suey, can 49c	46 Oz. CAN LIBBY'S Tomato Juice 29c
KUNER'S Little Dainty Whole Red Beets, 202 size 29c	
MRS. WINSTON'S PURE STRAWBERRY Preserves, 46 oz. 95c	MOTHER'S Cocoa, lb. box 37c
LIBBY'S ROYAL ANN 303 Size Can Cherries 25c	4 DOZ. SIZE FIRM Lettuce, 2 heads 25c



Here's a coed who's already educated in the ways of both fashion and thrift. She made this charming campus outfit from three cotton feed bags. Using the plaid cotton fabric from the feed bags for the skirt, she dyed a plain white bag in a solid shade to match. With her smile and her fashion know-how, this pretty freshman is destined to be a campus queen.

# Be Safe!

Why take chances with the life of your family by driving a car with a leaky muffler and tail pipe?

We carry an almost complete stock of mufflers and tail pipes, and can install them on your car at once.

## Winter Is Coming!

Do not wait until the first cold spell to flush your radiator and install your winter anti-freeze solution. We have in stock at the present time for your choice

- PRESTONE
- ZEREX
- GENUINE FORD PERMANENT ANTI-FREEZE
- GENUINE CHRYSLER MOPAR PERMANENT ANTI-FREEZE

# Munday Auto Co.

Phone 274 Joe Massey, Service Mgr.

Try Piggly Wiggly First





**LOCALS**

Mr. and Mrs. M. L. Wiggins spent the week end in Fort Worth, where Mr. Wiggins attended the reunion of the 36th Division.

Mrs. Carl Jungman and children, Ida Jo and Mike, of Vernon, spent last Sunday with Mrs. Jungman's parents, Mr. and Mrs. H. M. Michels.

Mr. and Mrs. A. L. Smith and sons, Wayne and Wyman, visited their children Lyndal and Gwynna Lee Smith in Waco over the week end. While there they all attended the Baylor and A. & M. football game.

Mr. and Mrs. Grady Roberts of Wichita Falls visited with friends here last Thursday afternoon.

Be careful. Obey state and local traffic rules.

**Nation Observes National Flower Week**



The color, form and beauty of fresh flowers have an instinctive appeal for all children . . . toddlers to teens . . . and whether the flowers are carried into the house in grubby fists or in florists' boxes, they add warmth to the home environment.

It's a wise mother who encourages her children in their natural appreciation for flowers by keeping a supply of flower containers handy. Storybook figurines are especially attractive to children, and just a few pink roses, pompons and marigolds can be artistically grouped into a lovely arrangement, proudly displayed as your child's handiwork.

For the 6th successive year, the Society of American Florists is observing National Flower Week, and the period from October 29 through November 5 will once more be devoted to a nationwide educational program about flower lore.

**Weekly Health LETTER**

Issued by Dr. Geo. W. Cox M. D., State Health Officer of Texas

AUSTIN—The Texas State Department of Health has undertaken a program to promote the fluoridization of municipal water supplies wherever necessary, according to Dr. Geo. W. Cox, State Health Officer.

It has been proved that where drinking water contains 1.0 to 1.5 parts per million of sodium fluoride that less dental decay occurs, especially among those that have used the water since birth. Excessive amounts of fluorine causes mottling of the enamel.

The city water supply at Marshall has been treated for four and one-half years. This has resulted in a reduction of 47 per cent in the decay rate among the age group 6 and 7 years. The younger groups receive the earliest benefits from such a program but all ages have shown some improvement. Other cities adopting fluoridization of their water supplies are Austin and Corpus Christi. Fort Worth, Iowa Park and Breckenridge and some forty other Texas cities are seriously considering the measure.

The Texas Junior Chamber of

sense to get enough down-payment to protect himself, and while there may be some dealers in that category, I wish the government would publish a list so I could pick out the nearest one and head for him.

If there's any hardware store or lumber yard or appliance dealer or car dealer in this vicinity who ain't got enough sense to get enough down-payment on any item he's sellin', I wish I could find him, and if the government really wants to make me happy it can just forget its credit controls and furnish me with that list.

Yours faithfully,  
J. A.

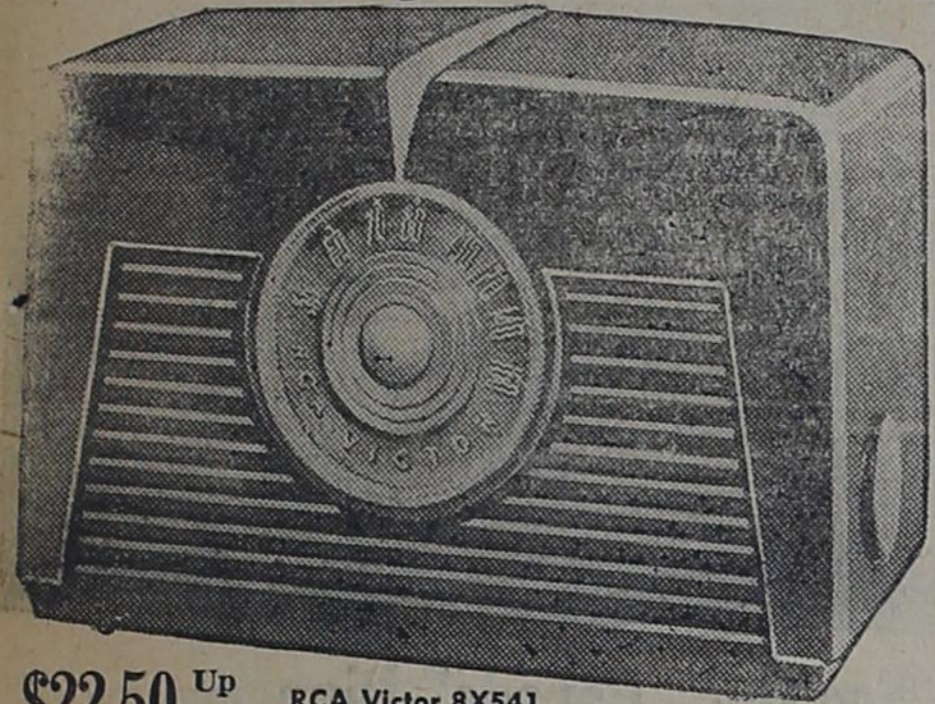
Commerce in cooperation with the State Health Department and the State Dental Society has made this program its main health objective for this year for control of tooth decay.

Jack Idol of Benjamin was a business visitor here last Monday.

It Pays To Advertise

To Relieve Misery of **COLDS** take 666  
LIQUID OR TABLETS - SAME FAST RELIEF

**A NEW LOW IN PRICE for an RCA VICTOR**



\$22.50<sup>UP</sup> RCA Victor 8X541 Deep maroon plastic

it has the "Golden Throat"



The "Golden Throat" RCA Victor's famous 3-Way Acoustical System means, dollar for dollar, the finest tone you can buy. Only RCA Victor has it!

Don't wait another moment to see this little set! Fashioned of lustrous plastic, it has a circular dial which revolves at a finger's touch to tune in your favorite programs. Modern, smart, ultra-different! Don't wait another moment to hear this set in action! Its volume and power, its fine selectivity, are up to the performance of a much more expensive table radio.

So, see this beauty . . . hear it . . . own it, today!

**HARRELL'S Hardware Furniture**

**Knox Prairie Philosopher Hunts For Car Dealer Not Smart Enough To Demand Enough As Down Payment**

Editor's note: The Knox Prairie Philosopher on his Johnson grass farm on Miller Creek is still misinterpreting the government's credit restriction program, his letter this week reveals.

Dear editor: I been readin some more about the government's credit restrictions, how some dealers say credit controls is gonna put them out of business, on account of nobody can buy anything unless he's rich, in which case he's probably already got it, and I myself have already been stopped from buyin a new



J. A.

cook stove due to the fact that the government won't let anybody sell me one for a dollar down and a dollar a week, says I got to pay at least a third down, which eliminates my stove-buyin from now on, but I've been workin on an idea.

If you give American Ingenuity a chance, it'll come through, and what I want to know is what would be wrong in goin ahead and followin the government's rules and payin a third down for a new car, say, but work out an installment payment plan for the down payment? Say the car costs \$1800 and the downpayment has to be \$600, go ahead and meet them terms but pay out the downpayment at \$5 a week.

Of course, my favorite plan, which wouldn't require no round-about way, is to have the government sell money orders on the installment plan, which would enable a man to select a new car, find out how much a third down is, go by the post office, take out a money order for that much, pay a dollar down or get the full amount, go to the car dealer's hand over the money, and drive off. This way the government's credit controls would be preserved, the car dealer would be doin business, the car buyer would be happy, and the government's goal of makin people contented and thrifty even when they ain't got enough sense to be would be achieved.

As I understand the reason for the credit control program, the government just don't trust a car dealer to have enough

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- Commercial

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HASKELL, TEXAS  
Just North of Post Office

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Some day you will COOK ELECTRICALLY why not NOW?

**Here are a few of the reasons Women prefer Electric Cooking**

**It's Fast!** Electric "speed-units" now cook faster than any other method!

**It's Automatic!** Electric cooking's automatic features save you time, labor and money!

**It's Cool!** Electric ovens are insulated on 4 sides. Heat goes into food and not into the kitchen.

**It's Safe!** No matches, no flame, no fumes to bring hazards into your kitchen!

**It's Healthful!** Foods cooked electrically retain the garden-fresh flavor and food values which are often lost when cooked by old-fashioned flame methods.

**It's Economical!** Low-cost electric rates and faster cooking bring operating costs way down.

**It's Labor Saving!** Automatic features save you work; free you from much kitchen drudgery.

**It's Modern!** Once you cook electrically, you'll wonder why you stayed so long with horse-and-buggy methods as old-fashioned as flame lamps.

**It's Convenient!** Designed for modern kitchens, the special features of Electric Ranges mean extra conveniences for you!

It's the Best!

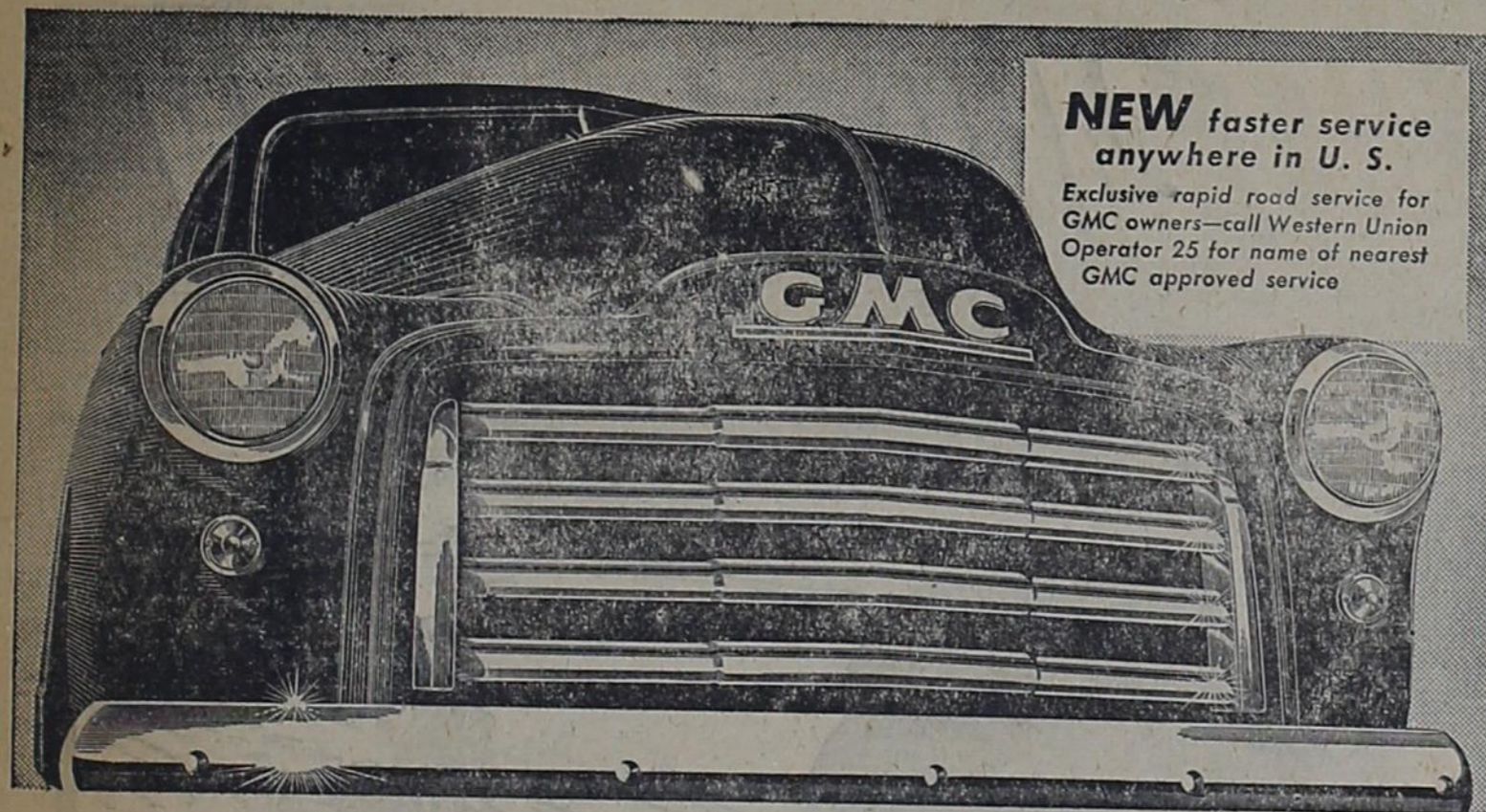
**West Texas Utilities Company**

The clean flameless heat that comes from an electric coil frees you from the grime . . . soot . . . and dangerous fumes usually caused by old-fashioned flame methods of cooking. The flameless heat of an electric range will keep your kitchen bright and fresher longer with a minimum of repainting and upkeep . . . and pots and pans will stay shiny bright, too! The modern electric range is not just a better range—it's a better method of cooking!

THERE'S A NEW ELECTRIC RANGE FOR YOU

See your Electric Range Dealer TODAY!

He will tell you more about the wonderful electric ranges . . . tell you of the ease, convenience, and economies that only modern electric cooking can bring. He'll also tell you of many, many other modern electric appliances that make your work easier, your home more comfortable, and your family happier.



**NEW faster service anywhere in U. S.**

Exclusive rapid road service for GMC owners—call Western Union Operator 25 for name of nearest GMC approved service

**SURE SIGN of a SMART TRUCKER!**

WHEN you see this gleaming GMC emblem on a rugged new truck, you know its owner is sitting pretty for years to come. For GMC's have a time-established reputation for long service with low maintenance cost—and with minimum down time for repairs.

That's because every GMC is a real truck—truck-built by the world's largest exclusive manufacturers of commercial vehicles. Every unit of every GMC, from grille to tail gate, is engineered for trucking service!

To find quick proof of this, just compare a GMC with any other truck before you buy. Compare engine, frame, transmission; compare cab, axles, and springs—see how much extra value you get.

Or count how many new GMC's you see on the road—far more today than ever before. Then see your GMC dealer and let him give you the inside story that explains why so many cost-wise operators are switching to GMC's because experience proves them best in the long haul!



LIGHT • MEDIUM • HEAVY MODELS • Made in widest variety of engine-body-chassis combinations to fit every trucking need



**Get a real truck!**

**BROACH EQUIPMENT**

826 Main Street

Munday, Texas

You'll do better on a used truck with your GMC dealer

