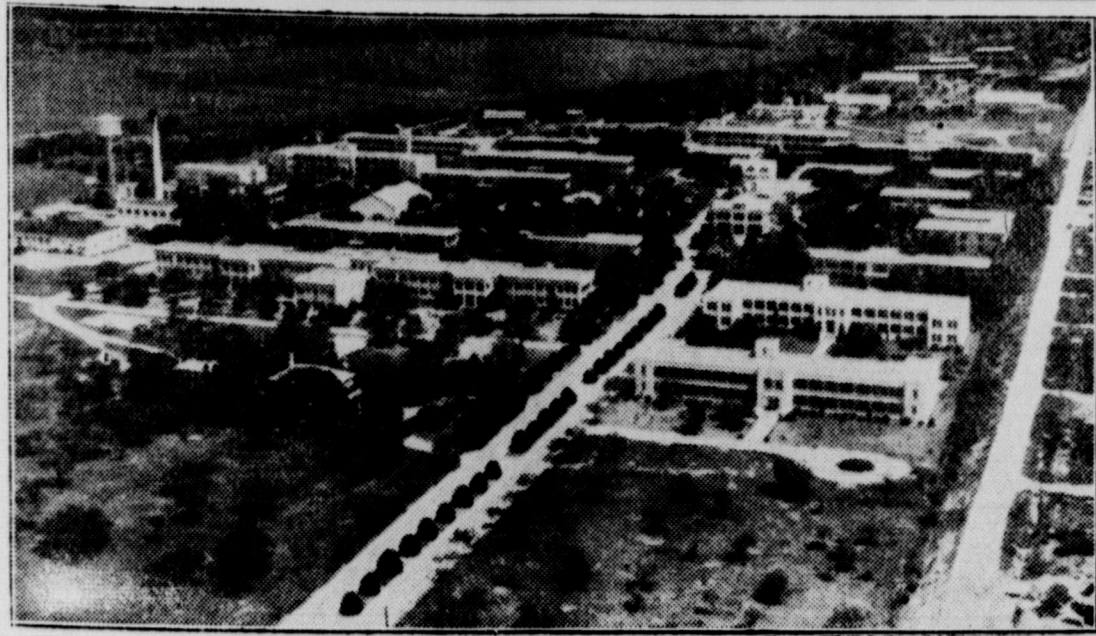


News from Neighboring Communities

VIVIAN (By Rosalie Fish)

J. R. Gaudin and grand-sister, Mrs. Earl... Wanda Faye Adams of Crowell is visiting in the home of her aunt, Mrs. W. O. Fish, this week.

State Tuberculosis Sanatorium



Sanatorium, June 25.—Texas' \$2,000,000 State Tuberculosis Sanatorium, shown in the above airview, will observe its twenty-ninth anniversary July 4.

Milton, and daughter, Dorothy Jean, of Bowie have returned home after visiting her mother, Mrs. A. L. Walling, and with Mr. and Mrs. G. J. Benham.

J. W. Klepper went to Crowell Saturday to spend a few days with his son, T. B. Klepper, and family.

Mrs. W. O. Fish and daughter, Mildred, and son, Billie, were Quannah visitors Friday afternoon.

Mrs. R. L. Walling spent Saturday and Sunday with her cousin, Mrs. Jessie Vessel, of Oklahoma City, Okla.

Mrs. Aaron Nelson and daughter, Donna Ray, and son, Aaron Jr., of San Angelo have gone to San Diego, Calif., to make their home, after visiting her daughter, Mrs. Eugene Everson.

Mr. and Mrs. Fowler Carroll and family of Brownfield spent last week with his sisters, Mrs. Clyde Bowley and Mrs. Arthur Sandlin.

Mrs. Claude Vessel and daughter, Erma Jean, of Crowell spent Saturday night and Sunday with her mother, Mrs. W. C. Golden.

GAMBLEVILLE (By Wilma Carroll)

Mrs. J. G. Coffey and daughter, Jenny Dee, and son, John, of Fayetteville, Ark., are here visiting their daughter and sister, Mrs. Ed Huskey.

Mr. and Mrs. Milburn Carroll spent Friday night with Mr. and Mrs. J. A. Garrett of Crowell.

Mary Beth Whitman and Flora Belle Blevins of Thalia spent Sunday with Evelyn Johnson.

Mr. and Mrs. Ray Hysinger of Margaret visited Mr. and Mrs. Claude Orr Friday evening.

Mr. and Mrs. Roy Alston and daughter, Jimmie Ruth, and Mrs. Ruby Starnes and daughter, Ruby Faye, spent Thursday with Mr. and Mrs. E. C. Hargrove of Vernon.

Mr. and Mrs. Elton Carroll spent Wednesday night with Mrs. T. L. Collins of Crowell.

Richard Brock is spending the week with Bobby Brock of Crowell.

Mrs. Clurey Flowers spent a few days last week visiting her parents of Rayland.

Mr. and Mrs. Roy Alston visited Mr. and Mrs. Grady Solomon of Margaret Wednesday.

Gene Fitzgerald of Crowell spent Thursday and Friday with J. M. Meadors.

Mrs. Robert Hudgens of Riverside visited Mrs. Roy Alston Wednesday afternoon.

Mr. and Mrs. C. D. Hall and family of Black visited Mr. and Mrs. Claudius Carroll.

Dave Shultz is on the sick list. Mary Tamplin of Margaret spent Sunday with Frances Tamplin.

Evelyn Johnson and Wilma Faye Carroll visited Juanita Shultz last week. Juanita is seriously ill in the Crowell hospital.

Geneva Marr of Vivian spent from Saturday until Tuesday with Wilma Faye Carroll.

David Fox of Crowell spent Monday with Bobbie Gene Meadors.

Mr. and Mrs. C. D. Haney and children of Five-in-One visited R. C. Johnson and family Sunday evening.

Mr. and Mrs. C. M. Carroll and children visited Mr. and Mrs. George Davis of Black Sunday evening.

Mr. and Mrs. Claude Orr and son spent Thursday afternoon with Mr. and Mrs. Bill Bond of Margaret.

Jo Ann and Marjorie Cobb of Vernon and Betty Brock of Crowell are spending the week with Bobby Ruth Brock.

Mr. and Mrs. Roy Alston and daughter visited Mr. and Mrs. Dave Alston of Crowell Sunday.

Mr. and Mrs. J. D. Johnson of Crowell spent Saturday with Mr. and Mrs. Ransom Meadors.

Jesse Fred Collins and Eddy Thompson of Crowell spent Sunday with Lendon Meadors.

Mr. and Mrs. Elton Carroll spent Sunday with Mrs. T. L. Col-

These structures will be a seventy-two-bed patients' dormitory and a new administration building. The new dormitory, which will cost approximately \$120,000, will be the eighteenth building for patients at the sanatorium.

Dr. J. B. McKnight, superintendent and medical director, who came to the sanatorium in 1914 and has supervised the growth of the institution, has announced two new buildings probably will be added to the hospital during the biennium beginning September 1.

Mrs. Pansom Meadors, Mr. and Mrs. Milburn Carroll spent Thursday with Mr. and Mrs. I. A. Garrett of Crowell.

Clarence Johnson of Dallas spent Sunday with Mr. and Mrs.

Ransom Meadors. About 2 inches of rain fell in this community Thursday. Mr. and Mrs. E. V. Cates of Thalia visited Mr. and Mrs. Dave Shultz Saturday night.

- ANSWERS (Questions on page 2). 1. The Robin Hood. 2. North American Aviation. 3. France. 4. Alabama. 5. He is an orchestra director. 6. The French penal colony is located there.

Your Horoscope

June 30, July 1, 2.—You have much self-reliance, are truthful, just. Loyal and devoted to those you love. You are independent, have a strong will, and can adapt yourself to any conditions.

Playtime Sale advertisement with a cartoon illustration of children and a clock.

This is the time of year when vacation and good times are foremost. Here's how you can make your vacation dollar go a lot farther—just attend the Rexall Drug Store—July Playtime Sale.

Ferguson Bros. Druggists advertisement with a logo.

APPRECIATE YOUR BUSINESS

We deeply appreciate the business which you have given us and we attempt to show this appreciation by giving you real grocery bargains.

STORE CLOSED FRIDAY, JULY 4TH

FLOUR TULIA'S 24 lbs. \$1.29 BEST Last Call at

POLGER'S COFFEE 2 lbs. 53c

TEA, Lipton 1/4-lb. 21c GLASS FREE

SUGAR Pure Cane 10 lbs 53c Cloth Bag

Fruit Cocktail, tall can, 2 for 23c

EL MONTE Tomato Juice 4 cans 25c

RED PIPPED CHERRIES . . 2 No. 2 cans 25c

PRUNES gal. can 25c

TOMATOES . 2 No. 2 cans 13c

NEW NO. 1 RED POTATOES 15-Lb. 19c Peck

LETTUCE, large firm head . . . 4c

Fresh Tomatoes, vine ripe lb. . 5c

LEMONS, Sunkist doz. 19c

POTTED MEAT . . 3 cans 10c

KELLOGG'S Corn Flakes, 2 boxes and bowl 19c

GRAPE NUTS, . . 2 pkgs. 25c

OLEO, Our Favorite . 2 lbs. 25c

BOWLS, Dry Salt lb. 9c

BOLONA pound 12 1/2c

CHEESE KRAFT All Kinds 2-lb. Box 54c

WEHBA'S CASH GROCERY

WHERE YOUR DOLLARS HAVE MORE CENTS Phone 83M Free Delivery

Phone 83M

Free Delivery

Free Delivery

Free Delivery

Free Delivery

Free Delivery

Free Delivery

Free Delivery

Free Delivery

CONOCO Nth MOTOR OIL advertisement featuring a 'TORTURE-TEST' image of a car in a desert.

How this Certified Record can spell new Oil-Savings—new Engine Safety—for You

You get the oil that outlasted 5 other highly reputed brands by 74% to 161% in Certified Competition, when you change to this proved-in-advance new oil named CONOCO Nth MOTOR OIL—Popular-Priced

Your own engine can be fortified by new Conoco Nth motor oil right today, at Your Mileage Merchant's Conoco station. But before going on sale this new oil proved that a regular 5-quart fill could establish startling extremes of endurance, protection and miser-economy.

Fantastic Death Valley brings Your Evidence Death Valley seems to shimmy—like heat at your furnace door. And down on this desert impartial observers watched 6 identical stock cars run at 57-mile speed, torture-testing 6 quality oils including new Conoco Nth oil. No let-up, day on day, till each oil gave out and junked its engine.

Even the best competitive oil in the test was outlasted 5,683 miles by Conoco Nth oil. And one "rival" was outlasted all of 8,268 miles by new Conoco Nth oil. Certified.

All this New Economy how? America has long known Conoco best for making it possible to give any engine OIL-PLATING...lubricant that can't all quickly drain down, but must stay PLATED UP—alert against wear in advance—not waiting till oil-flow starts. OIL-PLATING comes from a rare synthetic...man-made under the Conoco Germ Processed oil patent. And Conoco Nth motor oil still brings OIL-PLATING—but not only that!...

In addition this new oil brings Conoco's latest synthetic—Thialkene inhibitor. It inhibits—controls—the effect of foul "leftovers" produced by every engine's normal firing. Otherwise uncontrolled oil spoilage could easily start. In oils that let this spoilage start, it spreads like a rumor—gets worse, faster and faster. But now that's nipped in the bud by Thialkene inhibitor, in new Conoco Nth oil... U. S. Patent 2,218,132. This oil stays more like its own good self. Then your engine will, and that saves oil... as demonstrated by the long life of Conoco Nth in pitiless Death Valley.

You'll never give your own engine such a "trial by torture." You wouldn't pass up your regular time for draining. Authorities say, "Don't!" But you can

CERTIFIED I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

Consulting Engineer, who during Academic year is Professor of Automotive Engineering, Purdue University

B. G. DAVIS Conoco Representative in Foard County Deliveries Made Any Time Phone 145J



News from Neighboring Communities

BLACK (Dorothy Hall)

Laverne Nichols of Quanah visited her brother, Gene, and Mrs. Bill Pechacek and Mrs. Vernon visited in the home of Mr. and Mrs. Walford Thompson and family Wednesday night. Mrs. R. G. Nichols and Mrs. J. D. Bursley visited Mrs. Ida Nichols at Quanah Wednesday afternoon. Mrs. Ida Wallace of Crowell visited in the home of her son, S. A. Wallace, and family over the week-end. Mrs. Clint Simmons and daughter, Melba, of Crowell and Mrs. Horace Trammell and son, Raymond, of Quanah visited Mrs. Sherman Nichols Sunday evening. Grover Nichols visited in Thalia Saturday morning. Dorothy Hall visited Juanita Shultz, who is ill in the hospital, while Thursday afternoon. Mrs. G. T. Hinkle of Crowell spent Saturday night in the home of her parents, Mr. and Mrs. Bill Holloway, and family. Sherman Nichols left Thursday for Plainview where he will work through harvest. Mrs. Bill Holloway visited in the home of Mrs. Henry Howard Monday.

THALIA (By Minnie Wood)

Mrs. June Alger of Vernon visited Betty Ruth Miller here last week-end. Mrs. Truett Neill and sons, Miles Elton and Billye George, of Monrovia, Calif., came Tuesday for an extended visit with her father, W. F. Wood, and other relatives here. The Idle Hour Club met with Mrs. Marlin Woodson Thursday of last week. There were eleven

members and two visitors present.

Mrs. Mike Cates left Friday for Monahan where she will visit with her parents for several days. Misses Kay and Judith Cribbs of Goree are visiting their grandparents, Mr. and Mrs. F. W. Butler, here this week. Mr. and Mrs. F. W. Butler visited in Goree last week-end. Mrs. B. F. Henry of Crowell visited Miss Minnie Wood and other relatives here Friday of last week. Mike Cates and Red and Bud Temple left Friday for Los Angeles, Calif., where they will work for several months. Mr. and Mrs. G. A. Neill, G. B. Neill and family and Mrs. Truett Neill and children visited E. E. Self and family in the Five-in-One community Saturday evening. Sherman McBeath sustained a broken arm and other injuries Sunday when a horse fell with him. He was taken to the Crowell hospital for treatment but was later removed to his home where he is resting comfortably at the present time. Mrs. Roy Shultz visited with relatives in Crowell last week. Hugh Jones and family of Childress visited relatives here Sunday. Mrs. Isaac Shultz was taken to Crowell Wednesday for medical treatment. Mrs. George Adkins and daughter, Carlbad, N. M., visited friends here Friday evening. Mr. and Mrs. Arlie Dunn and son, Jerry Den, of Rayland visited here over the week-end. Rev. Euel Bradford of Abilene preached at the Baptist Church here Sunday morning. Miss Floy Huntley of Vernon visited in the J. D. Miller home Saturday night and Sunday. Mrs. J. C. Taylor and Mrs. Joe Johnson were visitors in Quanah Wednesday.

RAYLAND (By J. C. Davis)

John Taylor and sons of Vernon and Weyman Howard of Noma visited John Wesley Taylor Sunday. Mr. and Mrs. R. A. Rutledge visited relatives and friends in Dallas and Fort Worth last week. Mr. and Mrs. A. T. Beasley and son, R. D., and daughter, Jean, visited Mr. and Mrs. M. G. Garvin and son, Kenneth, in Dallas last week. Mrs. W. T. Raines and children and Mrs. Will Raines of Prairie View visited relatives here Tuesday. W. J. Abston spent part of last week with relatives in Vernon. Mr. and Mrs. Perry Tooley and Mr. and Mrs. Jim Abston visited relatives at Odell Sunday. Mr. and Mrs. Quincy Rutledge of Elliott visited his parents Sunday night. Mr. and Mrs. J. H. Roberson and children visited relatives in Amarillo over the week-end. Mr. and Mrs. Bill Price of Albuquerque, N. M., visited his mother, Mrs. Martha Price, last week. Mrs. H. D. Lawson was called to Benton, Tenn., last Monday on account of the death of her sister. Mr. and Mrs. Bill Phillips and son, Carroll, of Brownfield and Mrs. Bill Barrett and children of Paducah spent Thursday night with their father, J. C. Davis. The onion crop is harvested. It made only about one-third of a crop. All other crops are growing fast and are about clear of weeds and grass. Mrs. Tom Lawson and children visited her parents, Mr. and Mrs. Joe Bowers, in Vernon Sunday afternoon. Mr. and Mrs. Bowers returned home with her for a few days' visit.

Competition—

to get ahead simply because we were made that way. Records made on the athletic field, at the bridge table, and in Sunday School attendance are all higher because of competition. Similarly, the desire to excel has sharpened the skill of craftsmen, raised the level of professional attainments, and inspired the achievements of industry. Competition is the natural way of life, the way of human progress. When there is lively competition, each manufacturer and merchant strives continually and earnestly to provide better goods, lower prices, and better service to the consumer. The result is that we all get better things and more of them. Regardless of other complicating problems, we can never get away from the eternal fact that competition and personal incentive together form the most powerful of all forces working for material progress. In modern business, competition comes to a head in the selling of merchandise. With the development of advertising, merchants and manufacturers have come to use this method for displaying their wares to the public. The efforts to make better products and to sell them more cheaply have their final expression in advertising. The very desire to have a good article to advertise has often been responsible for improvement in a product. It is truly said that advertising is the life and the symbol of competition in business. Firms which compete honestly also advertise honestly. Fair competition is the only condition under which industry can continue its progress. In anything that may be done to regulate business practices, there must be no restraint upon constructive competition. History shows us some cases where competition was abolished through the establishment of monopolies. In a very few special types of industry, this may be desirable, but in most other cases this has been bad for the public. When the incentive for improvement is removed, there can be no further progress. Control of production and prices is almost always disastrous, for this means the stoppage of competition. Sometimes we find business men who would like to have restraints placed upon competition. They have so many troubles trying to keep their enterprises going, meeting payrolls and fighting competition, that they are tired of the effort. They find the hard way to be too hard and they think it would be better if conditions were made a little easier by cutting down or controlling the competition. Perhaps we shouldn't blame them too much, especially those who might have to go out of business unless something is done to lighten their burden. It is always bad to have even a few bankruptcies and abandoned enterprises. But it is worse to interfere with the vital forces that make business go, and to change the rules so that there will be no further progress. By eliminating competition we might save temporarily a few crippled business enterprises, but the general public would eventually have to pay for it in higher prices or poorer goods, or both. Almost every proposal to reduce competition is short-sighted. Brought forth to solve a pressing difficulty of the moment, it does harm in the long run—harm to consumers and harm to business as a whole. Nevertheless, devices for this purpose are constantly being proposed and some of them are in actual operation now, at the present moment. One large group of such measures for cutting down a certain kind of competition is the surprising collection of state laws setting up barriers against interstate trade. Many of our citizens probably do not even know that this sort of thing exists. It is an amazing thing, that in this great country which is supposed to be a single economic unit with goods moving freely from points in Maine to California and from Florida to the state of Washington, more than half the states have passed laws restricting, in one way or another, the competition of outside businesses with firms located within the state. While it is unconstitutional for states to set up actual tariff barriers, some of them have done almost the same thing in the guise of measures supposed to protect health, public safety, or natural resources, and through ingenious use of taxing powers. In addition, the purchasing departments of some states are required by law to buy from firms within the state wherever possible, even if their prices are higher than quotations from outside concerns. Many states have inspection laws which make it next to impossible for certain products from outside their boundaries to compete with those produced inside the state. Another device for reducing out-of-state competition is the assessment of prohibitive fees and licenses on trucks coming in to the state. Fortunately, this matter of interstate trade barriers is now being studied by representatives of the Federal and state governments, and it is to be hoped that remedies will be undertaken. It is a most promising sign that various state authorities are themselves beginning to see that something must be done to remove these barriers. Another set of laws aimed at destroying a particular form of

competition is the series of chain-store measures. The numerous state taxes on chains, and especially the proposals for a Federal law of this type, are designed to hamper and even to eliminate this particular kind of store, solely because other stores want less competition. Chain stores have forced others to be more efficient, to make their own stores more attractive, and to sell on a smaller margin; and with these improvements, wide-awake independent merchants have been able to compete very successfully. However, many of them prefer to have the chain store competition eliminated through punitive taxes.

Then there are a great many state laws called "fair trade acts," some of which are not fair at all. Some of these laws are constructive in intent, but the general effect of most of them is to lessen the free competition of manufacturers and merchants and to relieve them somewhat from the stern struggle for better goods, lower prices, and more efficient distribution. From time to time, there have been attempts at price-fixing. This is one of the worst forms of competition-killing. It is almost always unsuccessful in the long run, and much damage is done while it lasts.

There has been much discussion about the various kinds and degrees of price-fixing and some of the arguments given by proponents of these measures sound very plausible indeed. But invariably the central idea is to reduce competition in a manner that is basically unsound because it violates the fundamental principle that competition must be free. In the end, nothing but harm can come from big or little price-fixing devices, regardless of apparent temporary benefits. Competition is a hard task master. There is no denying that. Yet it is a blessing, for almost everything worth while has come through competitive effort.

Now and then we hear criticism of the waste caused by competition in business. We must admit that there is some waste effort when many firms in the same line of business all try to sell us their products. It is in selling and advertising that competition finds vocal expression and that is where we are impressed by the great amount of competition that exists. While we hear some complaints that there is too much competition in selling, we seldom find anyone protesting against the competitive efforts going on all the time in laboratories, where engineering departments, where manufacturers spend huge sums of money in the constant effort to

develop something better, something new, so that more customers will buy. Nor do we hear complaints about money being spent for improved service, one of the most expensive forms of competition.

Probably the greatest item of cost to be charged against competition is to be counted in the graveyard of business failures. The pressure of competition forces a tremendous number of firms out of the race, and these failures represent a considerable money loss. But we do not hear much complaint about this serious waste being caused by business competition.

The total cost of competition is very large indeed. Yet it is worth many times its cost. Free competition gives vitality to the business system, and there is no doubt that it increases national production much more than enough to offset any incidental cost due to competitive effort. Selling and advertising represent only one aspect of competition but this is the most important aspect, for it is through selling and advertising that other competitive efforts are made effective. Advertising especially is indispensable in bringing the benefits of competition to all of us as consumers.

Freedom of competition is as essential to the American way of life as the democratic form of government.

WOODSTOCK TYPEWRITER WICHITA TYPEWRITER EXCHANGE 913 1/2 Indiana Avenue Wichita Falls, Texas

INSURANCE FIRE, TORNADO, Hail, Etc. A. E. McLaughlin

CROWELL ONE NIGHT ONLY Monday JULY 7 Auspices American Legion

ARLEY SADIER TENT THEATRE LOCATED BY POSTOFFICE ALL NEW STAGE SHOW Admission 10c and 20c

For Sale \$100.00 SCHOLARSHIP IN BYRNE BUSINESS COLLEGE - FOR - \$75 Reasonable Terms Can Be Arranged Foard County News

Every Member of the Family says "I'm Glad I Tried Alka-Seltzer" And They Say It With a Smile!

Do the members of YOUR family say this? If not, perhaps it is because you have never given Alka-Seltzer a thorough trial. All over the world people who have used Alka-Seltzer are enthusiastic in its praise. If Alka-Seltzer is as good as we say it is, you want it in your medicine cabinet; if it is not, it won't cost you a penny. We will refund the purchase price to any new user who is not entirely satisfied. Your family may need Alka-Seltzer sooner and more often than you think. Our guarantee of satisfaction or money refunded covers its use in all conditions listed below. Gas on Stomach, Acid Indigestion, Heartburn, "Morning After", Muscular Pains, Neuralgia, Headache, Distress of Colds, as a Gargle in Minor Throat Irritations.

Alka-Seltzer

These Values will SAVE YOU PLENTY BANANAS NICE FRUIT 15c Per Dozen. WHITE SWAN Coffee 1-lb. can 29c. LIGHT CRUST MEAL 5-lb box 19c. WHITE SWAN Corn Flakes 2 13-oz bx. 15c. PURE CANE SUGAR CLOTH BAG 1 Bag Limit 10 lbs. 55c. RITZ 1-lb. bx 22c. Coconut, Favorite 3 cans 25c. Grapefruit Juice 46-oz. Can 15c. WHITE SWAN Salad Dressing pt. 19c. Toilet Tissue 3 650 SHEETS 14c. CRYSTAL WHITE Soap Flakes 60-oz. 39c. CAROLL'S Milk 6 small cans 21c. PEANUT BUTTER qt. 23c. Macaroni 3 boxes 10c. Crackers 2-lb bx 13c. Pimentos 3 9-oz. cans 25c. SPUDS 10 lbs. 19c. ORANGES doz. 23c. Flour AMERICAN BEAUTY 24 lbs. 89c. We Will Be Closed All Day Friday, July 4th Coltharp Food Store Phone 11 "It's Cool Inside" Free Delivery

