

The Crowell High



WILDCAT

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EDITORIAL

Christmas Love
 Christmas is a word that has a magical tone to our ears. People never seem to grow too old to feel the tremor of excitement that prevails as the Christmas season approaches each year.
 We all have our private dreams of a perfect Christmas: snow,

cheery fireplaces, colorful lights, carolers, candles, manger scenes, gay ribbons and wrapping paper, laughter and the beautiful sense of being a part of a world that's celebrating. But underlying all these tangible things is the real significance of Christmas. It's called "love."

Love is a part of our lives the year round, but its poignant beauty becomes more readily given and received now in these festive days.

Love is the reason that Christmas began. God's love for His creation that somehow tried to forget their Creator put a baby in a manger, shepherds on a hillside, and a brilliant star in the sky. Love guided three foreign strangers through an unknown land to a tiny, obscure manger. Love brought a condemned man on a cross back to life.

Love for children and for those in need created the legend of Santa Claus. Love prompted great men to write immortal tales about the powerfulness of love at Christmas. Stories about men like old Scrooge, who waited until Christmas to learn to love, have captivated the hearts of all.

Now that the glorious season is here, it is our turn to give love. Let's all really learn what it means to love this Christmas, and let's carry that knowledge with us throughout the entire year.

Merry Christmas to all!
 (by Judy Borchardt)

Library News
 Mrs. E. C. King and 25 members of the Crowell High School Library Club assembled last Thursday in Mrs. King's class room for their Christmas party.

Carolyn Aydelotte, president, called the meeting to order, and every member told what she wanted for Christmas. Then, Carolyn Denton presented as the devotional, the Christmas story from the Bible; Mrs. King led in prayer.

Gifts were exchanged, and delicious refreshments were served by Mrs. King, Rachel Rodriguez, and Patricia Pittillo. The refreshment table was decorated with Santa on matching table cloth, napkins and plates. A spray of mistletoe and a burning red candle arranged around the punch bowl helped portray the Christmas season. Hostesses for the next meeting are Lillie Polk and Joyce Howard.

Joyce Howard and Dale Johnson—Senior Personalities

Two seniors of Crowell High were recently announced winners of the annual Crowell Derby. Fifty million people came to see the world famous horse race, and these two were the only ones that placed their bets on Dead Pan, the winning horse. Since it was a talking horse, here's what he told us about them.

Joyce Howard is 5' 5" tall, has brown eyes, blond hair, and is 18. Her very favorite food is cherry pie ala-mode, and her favorite spectator sport is football. Joyce likes to listen to records

in her spare time, especially "Only Make Believe," by Conway Twitty. Also, movies are enjoyed by Joyce, too. Her favorite actor and actress are Tony Curtis and Elizabeth Taylor.

Joyce has only one pet peeve, and that's "two faced" people. Her hardest subject is algebra II, and her easiest is civics.

Joyce has been an officer of the FHA, a member of the Sub-Junior Columbian Club, also a member of the volleyball and basketball team two years, on the Wildcat annual staff, a sophomore class officer, and a member of the pep squad.

After graduation, Joyce will attend Lubbock business college to become a secretary.

Dale Johnson is 5' 8 1/2" tall, has brown hair, brown eyes, and is 18. Fried chicken and chocolate pie, topped with whipped cream, comprise Dale's favorite meal. His favorite sport is football.

Dale enjoys riding around and listening to "One Night" in his spare time. When it's movie time, if it's a horror or juvenile delinquent picture, Dale will be there. Brigitte Bardot and Paul Newman are his favorite stars.

Anyone who pops his chewing gum is Dale's pet peeve. His hardest subject is chemistry; his easiest is typing.

During school Dale has been a member of the annual staff, a 4H officer, and manager of the football team.

After graduation he plans to attend McMurry or Texas Tech to

become a dentist.

When asked his opinion on going steady, he answered "With Carol, I like it!"

Good luck, Dale and Joyce, in whatever you do!

Let's Make It a Date—Ex-Students

Be at the school cafeteria from 2 to 4 Christmas eve afternoon to renew old acquaintances and to organize an ex-students association.

Student Howlers

A blizzard is the inside of a fowl. A goblet is a male turkey. A spinsters is a bachelor's wife. A virgin forest is a forest in which the hand of man has never set foot. They raise only alpaca grain in Kansas, and they have to irritate it to make it grow. An adjective is a word hanging down from a noun.

What Do You Want Santa to Bring?

Gayle Taylor—One guess!
 Jerry Ann Fairchild — A good looking 6' 3" cowboy (Bud).
 Charlotte Sledge — Pod.
 Carolyn Aydelotte — Jerry Johnson.
 Jackie Hickman—Ha! Ha! Ha!
 Joe Barry—A white sport coat.
 Monte Churchill — My English lesson for a year.
 Gaye Ramsey — A Betsy Wetsy doll and a buggy and a bottle for

2—THE FOARD COUNTY NEWS Crowell, Texas, Dec. 18, 1956

it.

Mrs. King — An electric blanket and some clothes.
 Dorothy Nell Denton — Clothes.
 Sue Sanders — A new Oldsmobile.

Helen Vessel — The referee named Charlie.
 Alta Nell Bartley — Jerry Don.
 Carla Driver — A certain boy friend.

Slim Nichols — Brigitte Bardot.
 Jimmy Cates — Anything.
 Fred Youree — I want anything too! Make it special, please!
 Jim Henry — A book full of chemistry lessons.
 Linda Johnson — a shiny new Ford!
 Lillie Polk — a boy friend.
 David Carpenter — One dozen copies of Constitution. These might come in handy!
 Dianne Sledge — a "he" man about 6 feet tall.
 Jo Cooper — a watch or a dress length mink.
 Miles Welch — Oh, you can't fool me — there "ain't no Santa Claus!"
 Bob Carpenter — a book entitled "How to Keep My Gal."
 Bettie Linda Knox — Some red hair dye, just in case the black rinse doesn't come out.
 Mr. Taylor — Advice to a father, "A sure way to get the babies to sleep."
 Judy Vaughn — Some hints on "How to make marriage a success."

Christmas Party Enjoyed by Homemaking I Class

Bright green cedar, sprayed with snow, and bright Christmas colors were used by the Homemaking I class in the decorations for the dinner they served on Thursday, Dec. 11. Each girl was on a different committee, and working with Mrs. Kenner and Miss Dorothy Erwin made the dinner a huge success.

Lonesome Valley, Chapter 1

Friends, this is a stirring saga of the exciting, fearsome, deadly old West. This is a tale of one man who stood out among the heroes and villains of his time, the courageous El Zordilton Wayne Rodgers Cassidy, the Robin Claus of the old West. This particular story takes us back to the young days of the thriving Pease River country. Along that mighty river and down its turbulent waters came many breeds and types of men, but the worst ever to enter this beautiful land was the feared outlaw, Blackie Dead-Eye Sam!

It was a blustery day in the river side town of Pease City. The dust rose in flowing waves and covered the town and citizens. Those simple country people didn't fret; they merely donned their coverall space helmets, turned on the automatic oxygen supply, and ignored the roaring elements. These blinding storms were only minor routine to these courageous people.

Little did they realize that approaching their peaceful town in his fully compact retractable flipping snucer was the terror of the wild—Blackie Dead-Eye Sam!

What will happen to these unsuspecting people? What will be their terrible fate? Join us next week for chapter 2 of the famous saga—Lonesome Valley.

Menu

Monday: light rolls, Frito frank whole potatoes with butter, cream, celery, apple and raisin salad, cherry cobbler.

Tuesday: light bread, turkey dressing, giblet gravy, cranberry sauce, frozen corn, celery stick angel food cake, fruit salad.

Each of the two rudders of the Navy's newest aircraft carrier, USS Independence, weighs 45 tons and equals the floor area of two bedroom house.

TO RELIEVE SORE THROAT

Due to a cold, try DURHAM'S ANAESTHESIA-MOP and see how pleasant and effective a mop can be. Generous bottle with applicators only 75c at your Druggist.

ERNEST WEAVER
 Automobile and Tractor Repair
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E. L. Pollard's Big Nursery Store
 One Block North of United Grocery in Vernon, Texas

New radiance! New glamour! New life for your lawn with electric...

Lawn Lighting

THE NEW FASHION FOR HOMES

\$2.50

...down payment and \$2.50 a month on your electric statement

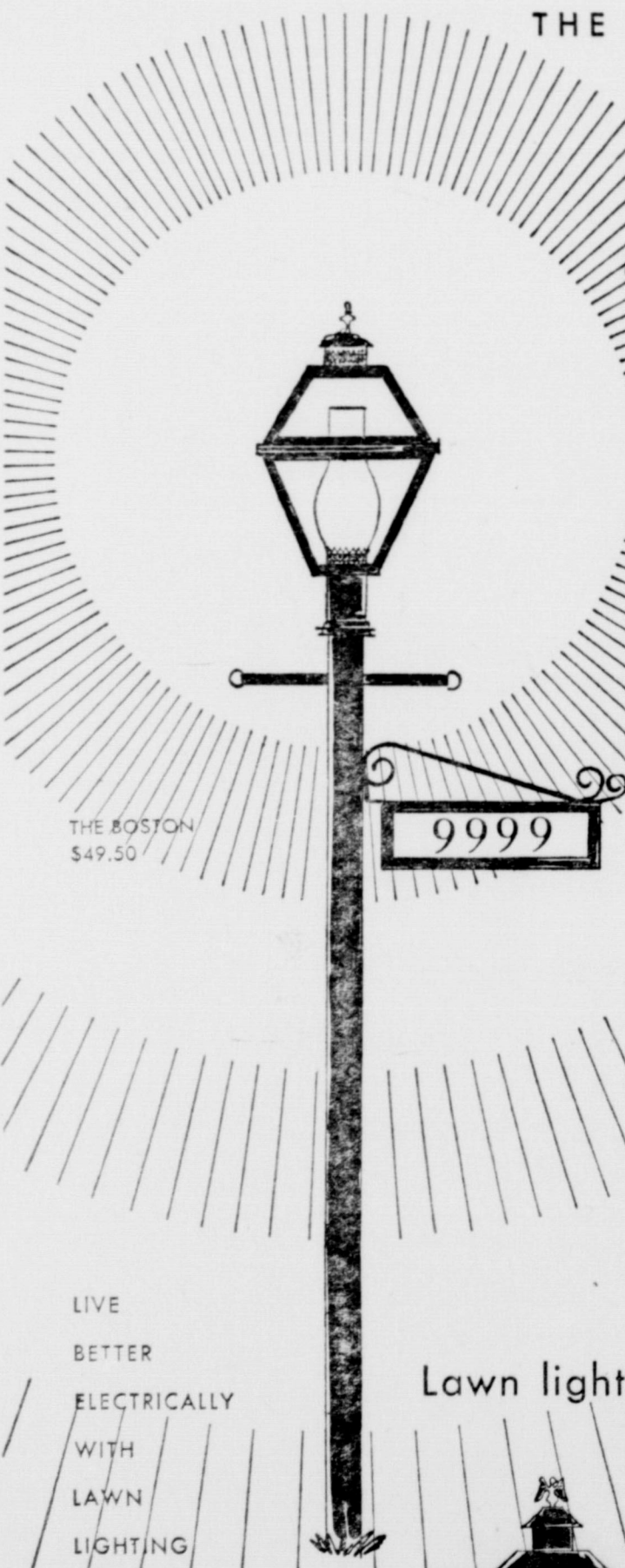
For new sparkle, new brilliance, add these fashionable new post lights to your lawn! Four handsome styles, described below, are available through any local electrical contractor, completely installed at \$39.50 or \$49.50. These prices include up to 50' of cable and normal installation of an inside switch, so you may turn your post light on or off at will. Costs pennies to operate — you can use it all night, every night, for less than 28¢ a month.

See these smart styles on display at your electrical contractors

- THE ARCADIA** — Traditional head on adjustable post. Uses clear or colored bulb, 25 to 100 watts. Completely installed, up to 50' of cable and normal installation of inside switch, \$39.50, on easy terms.
- THE BOSTON** — Traditional style on adjustable post, with lighted house number bracket. Uses clear or colored bulb, 25 to 100 watts. Completely installed, up to 50' of cable, and normal installation of inside switch, \$49.50, on easy terms.
- THE CHARLESTON** — Traditional head on wrought iron base. Uses clear or colored bulb, 25 to 100 watts. Completely installed, up to 50' of cable and normal installation of inside switch, \$49.50, on easy terms.
- THE DOVER** — Striking modern head on wrought iron base. Uses clear or colored bulb, 25 to 100 watts. Completely installed, up to 50' of cable and with normal installation of inside switch, \$49.50, on easy terms.

WEATHERPROOF LAWN OUTLET — You can add a weatherproof electric outlet at the base of the post to plug in your electric lawn mower, edge clipper or other outdoor appliances. \$10.00 additional, but may be included in your monthly payments.

Lawn lighting sold only by your electrical contractor — call him today!

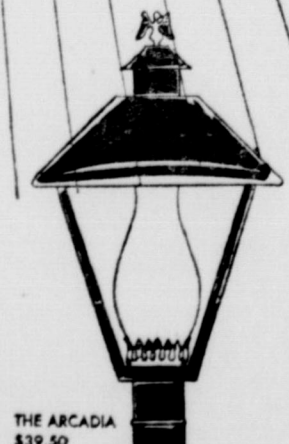


THE BOSTON \$49.50

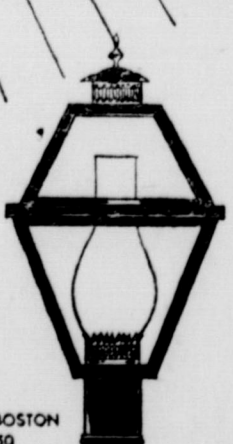
LIVE BETTER ELECTRICALLY WITH LAWN LIGHTING



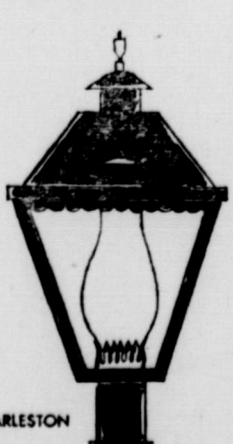
West Texas Utilities Company



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THE BOSTON \$49.50



THE CHARLESTON \$49.50

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Wehba's Christmas Specials

PRICES IN THIS AD ARE GOOD ALL THROUGH NEXT WEEK

COFFEE Kimbell's 2 lb. can \$1 39	WALNUTS Diamond lb. 49c
SHORTENING KIMBELL'S 3 Pound Can 69c	PECANS U.S. No. 1 lb. 49c
CHRISTMAS CANDY 2 lb. Sack 49c	DATES Bordo lb. 39c
SUGAR with \$5 Purchase 10 lbs. 89c	APPLES Delicious lb. 15c
COFFEE Kimbell Instant 6 oz. jar 89c	ORANGES Calif. Navels lb. 15c
	CRANBERRIES lb. box 25c

GATEWOOD SALAD ALL KINDS—REG. 39c 2 for 49c	PILLSBURY'S CAKE MIX 3 for 89c	SOFTASILK CAKE FLOUR Large Box 39c
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BACON COWBOY THICK SLICED 98c	TURKEY Home Dressed lb. 45c
SAUSAGE EBNER'S 2 lb. Sack 79c	FRYERS Band B ea. 69c
ROAST EBNER'S PORK lb. 49c	OLEO Kimbell's 5 lbs. \$1 00
STEAK PORK—EBNER'S lb. 59c	HAMSPICNIC Ebner's lb. 39c

MILK Carnation, Vern-Tex, Greenbelt Half-Gallon 43c
FLOUR LITTLE MISS—25 lb. Sack \$1 79
COFFEE Maxwell House, 2 lb. can \$1 49
CHILI Armour's 1 1/2 lb. can 59c
PICKLES BEST MAID Half Gallon 49c
MARSHMALLOWS Kraft's Miniature Large Size 29c
APPLE JELLY Kraft's—20 oz. Jar 3 for \$1 00
GRAPE JELLY Kraft's—20 oz. Jar 3 for \$1 00
GREEN BEANS Early Bird 7 cans \$1 00

For happier holiday eating....



PEACHES Del Monte No. 2 1/2 Can 3 CANS 89c
FRUIT COCKTAIL DEL MONTE 4 CANS 98c
WHOLE GREEN BEANS Del Monte 4 cans \$1 00
PINEAPPLE Santa Rosa Sliced 3 No. 2 1/2 Cans 79c
PUMPKIN Del Monte 303 Size 2 cans 29c
TUNA Del Monte Fancy 3 cans \$1 00
CORN Del Monte 5 cans 89c
PEAS Del Monte Fancy 5 cans \$1 00

AJAX 2 cans 25c	VEL Giant 69c	RINSO Giant 69c	DETERGENT SOAP Kimbell's Giant 59c
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LOTION JERGEN'S \$1.00 size 79c	LOTION WOODBURY Creme Rinse \$1.00 size 69c	LOTION WOODBURY \$1.00 size 49c	IRONING BOARD REGULAR \$4.98 PAD and COVER SET... \$1 39
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Austin, Tex. — Foreshadowing many hours of debate in the next legislative session is the steady build-up of proposals and counter-proposals for improving public schools.

Texas State Teachers Association has voted to push a 19-point legislative program. TSTA will go along on most of the Hale-Aikin Study Committee's recommendations, through its own program omits a few H-A proposals and is lukewarm on others.

Most notable difference is that TSTA calls for larger teacher salary raises. Present minimum starting salary is \$3,204. Hale-Aikin Committee recommends hiking this to \$3,800. TSTA is asking for \$4,000 for bachelor's degree holders, \$4,200 for those with a master's degree.

TSTA's salary increases would cost some \$10,000,000 to \$15,000,000 a year more than the Hale-Aikin plan. Overall, enactment of the Hale-Aikin school improvement plan would cost the state an estimated \$110,000,000 a year more than is now being spent.

Other planks in the teachers' legislative platform are specific changes to expand or enrich school programs — driver education, special programs for gifted children, more funds for small schools, etc.

TSTA approved the Hale-Aikin proposal for lengthening the school year, but indicated it would not go all-out for it.

Because they call for new spending at a time when the state already is in the red, no one expects smooth sailing for the school proposals. Governor Daniel warned teachers that he could not foresee available money for all the program. Many legislators are haunted on the one hand by the need to dig up new money just to keep the state in business and on the other by campaign promises not to vote for certain kinds of new taxes. They're inclined to view new spending plans like smallpox germs.

On the other hand, advocates of school improvement constitute a large and very active group. And all such efforts gained tremendous new leverage when Sputnik I whizzed into orbit.

FOR BUSINESS SEEKING — Texas Industrial Commission is asking the Legislature for a \$100,000-a-year appropriation to be used in attracting new businesses to Texas.

Commission voted not to go into tourist promotion unless asked to by lawmakers.

Proposed budget allocates \$16,500 annually for an executive director's salary and \$75,000 a year for advertising in national publications. All this activity will be brand new to Texas, made possible Nov. 4 when voters removed an 82-year-old constitutional ban against spending state money for advertising.

Commission also announced that it is opposed to any plan of offering temporary local tax exemption as a sort of "prize" to new industries.

BACK TO WORK — For the first time in 1958, Texas non-farm employment broke the three-million mark in October.

Christmas rush and other gains may bring the number of workers to a new record high in December, according to the Texas Employment Commission.

Settlement of 13 labor-management disputes involving 9,749 workers contributed to the October employment peak of 3,001,400.

December bright hopes are based on expectation of the usual retail job increases, more employment in cotton processing due to a high per-acre yield, plus gains in manufacturing, transportation and school employment.

OLD AGE ROLLS SHORTER — Number of Texans receiving old age assistance payments dropped during the past year, but Texas still has a greater percentage of its population on state old age pensions than most other states.

State Welfare Department's report to the governor notes that an increase in the number of elderly persons receiving Federal Social Security payments is apparently causing the shrinkage in the state welfare rolls.

Despite this trend, Texas has 33.6 per cent of its 65-and-over population on the state pension rolls compared to a national average of 16.2 per cent. Texas' average payments are lower—\$47.08 per month compared to the national average of \$61.39.

During the past fiscal year the State Welfare Department paid out \$125,353,296 for old age pensions. Of this, 30 per cent was state funds, the rest federal.

JUDICIAL REVIEW UPHELD — Persons unhappy with State Water Board decisions may appeal to the courts, but not for a new trial starting from scratch.

State Supreme Court ruled that appeals from Water Board rulings may be considered only in the light of the evidence presented in the original hearing. In so ruling, the high court invalidated a provision in the water code providing for trial de novo (or anew).

At issue was a Water Board decision denying Southern Canal Co. of Houston permission to take water from the Trinity River. An Austin district judge had ruled that he did not have jurisdiction. Now the case can go back to district court for judicial review under the "substantial evidence" rule.

Effect of the Supreme Court decision could be far-reaching if applied to appeals from other administrative decisions. Heretofore, trial de novo has applied to appeals from the State Board of Insurance.

SHORT SNORTS — Jake Jacobson, Governor Daniel's top assistant, will leave this job Jan. 1 to enter private law practice in Austin. Jacobson has been a close associate of the governor since the days when Daniel was attorney general. . . . Texas Employment Commission Chairman S. Perry Brown has been reappointed by the governor for a new six-year term despite protests from labor groups. . . . U. S. Dept. of Agriculture is recommending a 12 per cent cut in 1959 acreage allotments for spring potatoes in Texas. This would be 7,875 acres for next year compared to 9,000 in 1958. . . . Texas Heritage Foundation President Paul Wakefield has petitioned President Eisenhower for a full pardon for one of Texas' most famous sons, the late William Sydney Porter, better known as short story writer O. Henry. Porter was convicted in federal court of embezzlement and served a prison term, but Wakefield declared there is "abundant proof of his innocence." . . . Wayland C. Rivers Jr. has resigned as an assistant to Attorney General Will Wilson and entered private practice in Austin. . . . Texas draft quota for January will be 359 men, the lowest monthly call since December, 1957. It is to be filled with men who are 22 years or more by Jan. 1, except for volunteers and delinquents who may be younger. . . . Department of Public Safety has begun the training of 70 new recruits at its Law Enforcement Academy. Graduates will be assigned to the Highway Patrol, Driver License Patrol and Weight Patrol, all of which are undermanned.

"We Shall Be Made Equal by Man"

"Today . . . we are being indoctrinated (taught something without really knowing all about it) by a group that have the most insidious plan for domination of the human race that the fertile mind of man has ever conceived. That plan is simply this: 'Not that we have been created equal by God, but that we shall be made equal by man.' We will all work under the same conditions, we will no longer have any problems, we will all have plenty to eat, we will all have a good house, a good car, a good television set, not necessarily because we earned them but because we are all equal and all deserve the same. We shall also think the same, worship the same, study the same things, dress the same, worry the same, and in the end we will all be the same,—NOTHING." — Calipatria, Calif., Herald.

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That'ta
ays—Jo Carol an
arol, is Maurice mak
ades now?
ay afternoon wen
Roxie-Gerald, Betty
erry, Judy-Mike, Car
arol-Dale, Boob-Kay
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it happened Saturda
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-Wesley, Jerry-Ronal
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Jerry-Ronald.
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TO RELIEVE
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cold, try DURHAM
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ICE IS

PERSONALS

Christmas napkins and party napkins at Womack's.

Mrs. J. R. Beverly is spending this week in Dallas. She went Sunday.

C. E. Kay Jr. of Dallas and Joe Milligan of Graham visited Frank Meason over the week end.

The phone number at my home has been changed to MU 4-4631. —Ray Shirley. 24-1tc

Check our tire prices before you buy.—Crowell's. 46-tfc

Joe Seales of Houston has been here visiting his grandmother, Mrs. Joe Harris, and other relatives.

Maple lamp tables, \$25.55 for \$20.00 cash.—Womack's.

Mrs. D. S. Ellis of Truscott, Mrs. M. L. Hughston and Mrs. T. S. Haney spent last week in Fort Worth.

I will serve Christmas dinner. If possible, please make reservations in advance.—Mrs. Belle McKown. 22-2tc

Rev. Carl Hudson attended the Central District Staff meeting in the Waggoner National Bank building in Vernon on Monday evening.

Transistor radios, at \$29.95 to \$39.95 and \$49.95, at Crowell Radio & Television. 22-tfc

A few gifts left going at half price. See them this week.—Womack's.

Get all of your service station needs at Garrett's Gulf Station. Try our wash and lubrication job. Price \$2.50. 28-tfc

Mrs. A. Y. Beverly left last week for Austin where she is visiting in the home of her son, Joe W. Beverly, and family.

Reduced prices on all hassocks until Christmas at Womack's.

I will serve Christmas dinner. If possible, please make reservations in advance.—Mrs. Belle McKown. 22-2tc

Margaret
MRS. BAX MIDDLEBROOK

Mr. and Mrs. W. T. Ross of Plomot spent Saturday night with Mrs. C. W. Ross.

Mr. and Mrs. Melvin Moore of Denver City visited their parents, Mr. and Mrs. Bax Middlebrook, over the week end.

Billy Bond, his father-in-law, Mr. Woodard, and two of his friends of Lubbock, came down Saturday quail hunting and visited Mr. and Mrs. Bill Bond.

Mr. and Mrs. Hardin Russell of Vernon visited Mr. and Mrs. Dink Russell Sunday.

Mr. and Mrs. Kinnard and Mrs. E. W. White and Patty McGinnis of Fort Worth visited the Jack McGinnis family Sunday.

W. A. Dunn was a business visitor in Vernon Saturday.

Visitors in the August Rummel home Friday evening were their children, Mr. and Mrs. Leroy Hobratschek of Hinds, Mr. and Mrs. James Bice and family of Dumas and LaVoy Rummel of Vernon; also Milton Phillips and Mr. and Mrs. Floyd Bice of Vernon.

Mr. and Mrs. Joe Orr visited Mrs. Claud Orr of Gambelville Thursday.

Mr. and Mrs. G. W. Sikes of Quanah visited their parents, Mr. and Mrs. Green Sikes, Sunday.

Mr. and Mrs. M. T. Reinhardt and daughter, Holly, of Sweetwater visited his mother, Mrs. Bess Williams, and grandmother, Mrs. Jack Roden, and brother, Arthur Pruitt, Wednesday and Thursday.

Mrs. Green Sikes was a business visitor in Quanah Monday morning.

Mr. and Mrs. Tom Smith and children visited relatives in Vernon Sunday.

Raymond Halenack left Wednesday for Waco to attend a teachers school.

Herman Johnson of Crowell was a visitor here Sunday.

Mr. and Mrs. Joe Orr visited their daughter, Mrs. Karl Streit, and children at Lockett Friday.

Mr. and Mrs. James Bice and family returned to their home at Dumas Saturday after a week's visit here with her parents, Mr. and Mrs. August Rummel.

Mr. and Mrs. Frank Halenack visited Mr. and Mrs. Karl Ten Brink Sunday evening and enjoyed a domino game.

Mr. and Mrs. Phinnis Bohannon and Mr. and Mrs. J. W. Pauley and son of Lawton, Okla., visited Mr. and Mrs. Hugh Shultz Friday

THIS WEEK
—In Washington

Clinton Davidson

The new Congress will make another effort to solve the farm problem, which the U. S. Department of Agriculture now concedes seems to be getting worse rather than better.

Most, if not all, of the increases in prices and income made during 1958 will be wiped out by lower prices and higher production costs in 1959, official surveys now indicate.

Record-size surpluses of farm products, especially wheat and feed grains, will be carried over into the 1959 production season as a result of bumper crops that topped all previous records by a whopping 11 per cent.

All of the government's efforts to sell, barter or give away farm surpluses have not been effective enough to slow down the accumulation of excessive supplies in the hands of the Commodity Credit Corp. The total has increased by about \$1 billion in the past year.

night while on route to Hobbs, N. M., to visit Mr. and Mrs. Edwin Pauley and their new baby.

Frankie Halenack was a Wichita Falls visitor Wednesday.

Mr. and Mrs. Charles Hudgens of Vernon and Mr. and Mrs. Charlie Blewins of Thulia visited their daughter, Mrs. E. L. Hudgens, and family Sunday.

Mrs. C. W. Ross and Mrs. Frankie Halenack were Vernon visitors Saturday.

Mr. and Mrs. Buss Ingie and son, Don Keith, visited in Quanah Saturday.

Mrs. Gilbert Choate and Mrs. Laura Choate visited Mr. and Mrs. W. T. Blewins in Vernon Monday.

Walter Ross of Plomot, Greer Reinhardt of Crowell and Joe McGinnis of Los Angeles, formerly of Margaret, visited Dink Russell Saturday.

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Card of Thanks

I am deeply grateful for the many acts of kindness shown me and my family during the time I was ill in the Foard County Hospital. The warm friendship evidenced by the beautiful flowers, get-well cards, letters and visits was appreciated so much and will ever be cherished. A special thanks to the blood donors, and also to Dr. Kralicke and the nurses for their watchful care.

Church and School Bombers
Deserve Severe Punishment

"In the past few weeks a rash of senseless bombings of houses of worship and schools has taken place throughout the South. . . . These people should rise up and demand that the culprits, when captured, should be severely punished for these unwarranted attacks. If allowed to go unchecked these groups may decide that the Methodists, Presbyterians or even the Rotary Clubs, should be eliminated. Terror tactics are never good, and only prove the cowardice of the perpetrators."—Walterboro, S. C., Press and Standard.

Public Following Primrose
Path Toward Bureaucracy

"Despite the Hoover Report and the warnings of so-called 'reactionaries,' the public has blithely continued on its merry way, trading its freedoms for inflated bucks and ignoring the primrose path they are taking toward bureaucratic domination. . . ."

Government Should Not Compete with Business
in Production and Distribution

"Since its function is primarily political rather than economic, the Government's responsibilities do not encompass competition with its own citizens in the fields of production and distribution. Given the same conditions, there are no circumstances under which private enterprise cannot operate in these fields more efficiently than can Government. The only cases where, on the surface, this is not appar-

Too Late to Classify

FOR SALE — Fox terrier pups from registered parents. Ready to go.—Bobby Barker. 24-1tc

ent, are those in which through subsidies, freedom from taxation or improper allocation of costs, Government enjoys a definite competitive advantage."—Campbellsville, Ky., News-Journal.

Mrs. Virginia Roberts of St. Louis, Mo., is here visiting Mr. and Mrs. N. J. Roberts.

GIFTS FOR MOTHER:

- Patio or TV Snack Sets.
- Set of 4 Cinderella Pyrex Bowls.
- Set of Steak Knives.
- Set of Stainless Steel Tableware.
- Pyrex Dinnerware.
- Automatic Percolator.
- Automatic Electric Fry Pan.
- G. E. Portable Mixer.
- G. E. Steam Irons.
- Electric and Wind Clocks.
- Hallite Wear-Ever, "Turquoise Top."
- And many other useful household items.

GIFTS FOR DAD:

- Set of Power Trustworthy Tools, quarter-inch drill, half-inch drill, 7 inch saw and sander.
- Shotgun Shells.
- Wrench Sets.
- Many other useful gifts to make him happy.

GIFTS FOR THE TEEN-AGER:

- Auto-Graph Hounds.
- G. E. Clock Radio.
- Desk Lamp.
- Toys for the Boys and Girls:

HALF-PRICE Table, values up to \$24.75!

CICERO SMITH LUMBER CO.

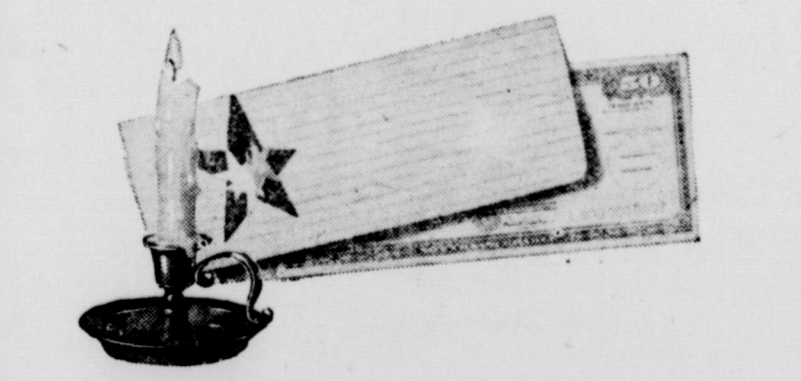


Give a gift of Peace this Christmas —

Of course, you can't just walk into a store and ask for a package of peace, gift-wrapped. But you can buy Bonds, gift-wrapped, here at our bank. And they help pay for peace.

Peace costs money. Money for industrial and military strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals to help make our economy strong.

Every U. S. Savings Bond you give this Christmas will help strengthen America's Peace Power. Think it over. You couldn't give a better gift!



Give U.S. Savings Bonds

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, The Advertising Council and

CROWELL STATE BANK

Member Federal Deposit Insurance Corporation

FORMAL OPENING
of
Scott's Coin-O-Matic Laundry
Will Be Held All Day —
MONDAY, DEC. 22
Free Washings for Public All Day
7 a. m. to 7 p. m.
Free Coffee and Doughnuts
Will Be Served All Day Monday.
Come by and visit us Monday and drink some coffee whether you wash or not.

SCOTT'S LAUNDRY

Adventures in ADVERTISING

Vash Young and the 52 PHONE CALLS

In his book, "The Go Giver", Vash Young tells of making a telephone call to one prospect for 52 consecutive weeks before he got results.

Vash Young is one of the all time great insurance salesmen. He used tact, diplomacy, intelligent presentation and persistence. In this particular instance he telephoned a prospect for an appointment. The prospect put him off until the next week. And then he put him off another week and another and another until the telephone calls got to be sort of a game.

Vash Young kept right on calling every week without ever getting an appointment. On the 52nd call he was startled when the prospect told him of another man who wanted to buy a substantial amount of insurance. Vash Young followed the lead and took an order for the largest policy he had ever sold.

If Vash Young had given up after the second or third call he would never have sold the big order. And so it is with newspaper advertising. It takes more than one or two "calls" to the potential customers to get the best results. It is the consistent, persistent advertiser who eventually gets the "big order."

Texas Press Association
1716 SAN ANTONIO ST. AUSTIN, TEXAS

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Dallas News!

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SUNDAYS

.75 PER MONTH!

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COUPON





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DAILY and SUNDAY,

3 months, \$5.25

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.....TEXAS

WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS

FROM ALL OF US AT

McCLAIN'S

A
MERRY CHRISTMAS
to You and Yours!

We will be closed December 25 and 26 for Christmas so that our employees will have more time with their families.



Peaches	PANTRY 2 1/2 Can ...	25^c
Cranberry Sauce	White Swan 2 for ...	47^c
Pumpkin	White Swan For those Holiday Pies 6 for ...	69^c
GREEN BEANS	White Swan Whole 2 for ...	53^c
Kimbells Coffee	Introductory Offer 2 lb. Can ...	\$1.49
Cake Mix	Betty Crocker 3 for ...	89^c
CRISCO	Canister Can 3 lbs. ...	89^c
Sugar	Imperial 10 lb. Bag ..	99^c

CELERY	Pascal Stalk ea.	15^c
ORANGES	Navel lb.	12 1/2^c
APPLES	Extra Fancy Delicious lb.	12 1/2^c
YAMS	Wonderful Candied lb.	9^c

MEATS

PLACE YOUR ORDERS NOW FOR YOUR CHRISTMAS
HAMS, TURKEYS and HENS

HAMS	Shank or Butt Portion lb.	55^c
HENS	Fresh Dressed, Plump 5 to 6 lb. avg.—lb.	45^c
ROAST	CHUCK, Lean and Tender—lb.	55^c

Swindell's Whole Hog
SAUSAGE 2 lb. sack \$ **1 29**

CANNED
PICNICS Save Time! Save \$
Money! Pear Shaped 3 lb. can **2 39**

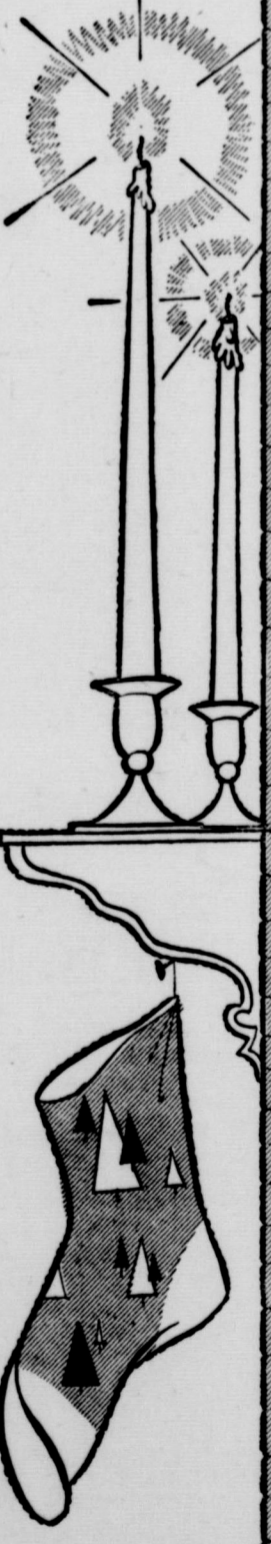
BACON Swift's Premium
lb. **59^c**

THIS YEAR, WHY NOT GIVE FOOD?

Hershey's 5 1/2 OZ. BAG
KISSES 2 for **49^c**

WONDERFUL SELECTION OF CHRISTMAS CANDY and **NUTS**

PECANS	Shelled 12 oz. Bag	99^c
Welchade	3 for	\$1
Whip	Kraft's Miracle PINT ..	39^c
Flour	Gladiola 5 lb. Bag	49^c
OLEO	GRAYSON 2 for	39^c
Biscuits	ALL BRANDS ea.	10^c
Orange Juice	Ace High, 6 oz. Can 2 for	41^c
Blue Star Pies	Apple, Peach, Cherry, 8-INCH .	45^c



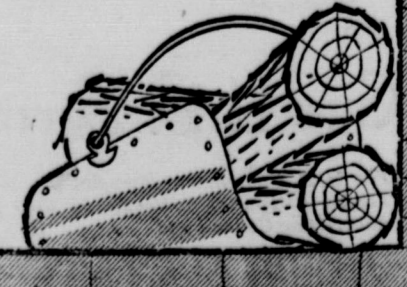
CALL **McCLAIN'S** MU 4-2281

LOW PRICES ARE BORN AT McCLAIN'S • RAISED ELSEWHERE

SUPER MARKET

FREE DELIVERY AND EASY PARKING

PEAS	Birds Eye Green 2 for	39^c
CORN	Birds Eye Cut 2 for	39^c



WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS WE GIVE  GREEN STAMPS

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**BETTER BUYS
BIGGER
SAVINGS**
FOR THE



HOLIDAY FEAST

THIS AD WILL BE IN EFFECT DEC. 18, 19, 20,
22, 23 AND 24TH. **CRACKERS** SUPREME Pound Box **28¢**

EGGS Grade A Medium, DOZEN . . . **49¢**

SUN SPUN **OLEO** Pound **18¢** PUFFIN or BETTY CROCKER **BISCUITS** ea. **10¢**

VEGETABLES

CRISP—GREEN
Celery Stalk **9¢**
CRISP—FIRM—DELICIOUS
APPLES lb. **12 1/2 ¢**
FRESH
CRANBERRIES Each Full Pound Box **25¢**
CALIFORNIA NAVEL
ORANGES lb. **15¢**
IDAHO RUSSET
POTATOES 10 Pound Bag **39¢**

Crisco 3 LB. CAN **83¢**

FOLGER'S 2 LB. CAN **\$1.45**

White Swan or Irvington Club—Whole **GREEN BEANS** 4 for \$1 HARD CHRISTMAS MIX **CANDY** lb. **25¢**

MILK CHOCOLATE COVERED
Cherries Large Box **49¢** **WALNUTS** Medium

PECANS SHELLED—NEW CROP 12 oz. Pkg. **98¢** lb. Bag **45¢**

Cranberry Sauce OCEAN SPRAY Each . . . **23¢**

DROMEDARY 8 oz. Pkg. **DATES** each **22¢** FRUIT 303 Cans **COCKTAIL** 2 for **49¢**

MINCE MEAT White Swan Pkg. **25¢**

PEAS DEL MONTE—303 CANS 2 FOR **39¢**

FLOUR LITTLE MISS 25 lb. Bag **\$1.65**

Sugar 10 Pound Bag **97¢**

DETERGENT KIMBELL'S Unconditionally Guaranteed for All Types Washers! Giant Box **59¢**

FOR YOUR HOLIDAY Feast
MEATS
POULTRY
Ranger Picnic—Christmas Wrapped
HAMS lb. **39¢**

Large—Broad Breasted—Tender **HENS** POUND **43¢**

Ebner's Ranger—Half or Whole **Hams** pound **63¢**

BROAD BREASTED **TURKEY HENS** Pound **49¢**

Chuck Wagon—2 lb. pkg. **BACON** \$1 19 Arkansas **FRYERS** lb. **35¢**

D & T FOOD WAY PHONE MU 4-2171

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