# THE FOARD COUNTY NEWS 

AND CROWELL INDEX




FOR SATTRDAY ONLY
Chese, per Ib. ................ 24c
Pickles, quart jar .............. 24c

Peanut Butter, quart jar ........ 39 c
Coffee, Louis, vacuum pack, $2_{2}^{2}$ lbs 99 c
Syrup, Ribbon Cane, per gal. ...... 79 c
Green Beans, 3 No. 2 cans ...... 35 c
Salt, 3 112 -lb . package .......... 10 c
Laundry Soap, Lighthouse, 10 bars 35c

Peaches, dierd, $5 \mathrm{lbs} . . . . . . . . .60 \mathrm{c}$
FOX BROS. CASH GROCERY



## SAVE AT LEAST ONE-TENTH OF WHAT YOU EARN

ft and opportunity account and more if you possibly out of each wek's salary. Then add to this your sur-dollars-money that you would otherwise spend fool- and watch the total of your<br>You will soon have enough to begin to realize your am-<br>This Is The Bank You Need<br>$\qquad$ d by your friends, but because of its excellent points of

THE BANK OF CROWELL

## GENERAL INSURANCE FIRE, TORNADO and HALL

## LEO SPENCER

General Insurance and Loans
Phone No. 283
Office P. O. Bldg.

## locals

## Wide shirts $\overline{81.00}$.Selfs. tanitully. deocrated <br>  <br> Sunday. <br> Altheon, county judere at. <br> RENT- $\overline{\text { turnished roms for }}$ <br>  <br>  <br> and Mrat Earl Davenpor of <br>  <br>  <br> lines Clark. <br> Yise Elisie Schinder, a student in in Academy of Mary Immaculate at <br>  <br> and Mrs. Ti. J. Cates, Mrs. Roy and William Cates returned <br>  <br> did ben broken into but that no loss

## McKesson's

Rose Hair Oil, 8 ounces

A preparation recommended especially for dry scalp. It stimulates and generally promotes a desirable hygiene condition.

## RIDIRR DRIC COMPAIM

(The Nyal Service Store)

ys Falls by Mrs. Thompson and Mrs. T.

##  day by Mr. and Mrs. Je. H. Self tha their daughter, Mrs. Reid Williams of their daughter, Mrs. Reid Weilliams of Loveland, Colo., had been elected superintendent of public instruction <br> Be glad if you have a poor mem- Mark $\begin{aligned} & \text { ory, most things cain quit school at the age } \\ & \text { without any loss. }\end{aligned}$ can be forgotten of twelve, but he never braged about ROTARY LUNCHEON

$\qquad$ Rennels and a short discussion of
eents twenty-five years ago, promp.
teore items read ing issues of the
Foard County News of Foard County News of that year,
featured the Rotary Luncheon Wed.
nesdia, Mrs. Arnold Rucker acted
as pianist.


## JUDGMENT

In Financial matters you will find the seasoned experience of this institution paramount in its judgment. Whatever you plan to do, whatever the financial question, we offer you a friendly and sincere consultation. Allow us to serve you when there is need for it.

## THE FIRST STATE BANK

DR. R. L. KINCAID, President GRADY THACKER, Cashier M. L. hughston, Vice President Lee black, Asst. Cashier

## Classified Ads <br> CHURCHES

Notice



BAPTIST W. M. S.


## HIGHSCHODT

lillian Bell Gives Evelyn sloan, Ass't. Editor Party for Sophomores

## 

Window Sale
$=0$

## Fall is Here AR Y YoU PREPPREM?

It not come to see us. We can outfit the wre family in quality merchandise at astonWhen you buy shoes you want a fit. We the best shoes for the price that money For your Fall Buying-visit us
R. B. EDHARSS CO.

## Society

Husbands Honored by Members of Columbian Club with " 42 " Party

## More of 'Em

Cabbage, good and firm, lb. ....... 3c Coffee, Folger's, 1-1b. can ...... 4lc Baking Powder, 25c K. C....... 2lc Old Dutch Cleanser, 2 for ..... 150 Coffee, 5 lbs. Forget-Me-Mot.. $\$ 1.00$ Peaches, No. $2_{2}^{1}$ New State ..... 2lc Apricots, gallon Belle Isle ...... 57c Pickles, quart jar $23 c$ Peanut Butter, 1-lh glass ......2lc Make Our Store Your Store

HANEY RASOR
Phone 44
Where Your Trade Is Appreciated

## Advertising, Like Business, Must Be CONTINUOUS

It is superfluous to say that commercial enterprises must be open every business day to be successful. Still many merchants who keep their doors open figuratively close them to a vast group of customers, whose index to buying is the The Foard County News columns. Without advertising that merchant's business is closed for the day to a number of potential buyers.

John Wanamaker once said, "continuous advertising like continuous work, is most effective. If there is any enterprise in the world that a quitter should leave alone it is advertising. Advertising does not jerk, it pulls. It begins very gently at first, but the pull is steady. It increases day by day, year by year, until it exerts an irresistable power. To discontinue your advertisement is the same as taking down your sign. If you want to do business you must let the public know it. I would as soon think of doing business without clerks as without advertising.

