





—FOR—

### SATURDAY AND TRADES DAY

For the Following Merchandise

- Ladies' and children's cotton bloomers. Regular 40c values. Half price sale ..... **20c**
- Children's ribbed school hose. Half price sale ..... **17c**
- Single Plaid Blankets. Good size. Regular 98c values. Half price ..... **49c**
- Boy's gray cotton dress pants. Sizes 10 to 15. Regular \$1.50 values. Half price sale ..... **75c**
- Men's gray cotton dress pants. Former \$2.25 values. Half price sale ..... **\$1.13**
- Men's novelty style hats. All light spring shades. \$2.95 values, half price ..... **\$1.48**

All men's women's and children's Sweaters at One-Half Price REGISTER HERE FOR COUNTRY STORE DRAWING.

### R. B. EDWARDS CO.

### RECONDITIONED BLOCK

Why run an old worn out motor when we can give you a complete factory reconditioned block assembly for your Ford. These blocks are just the same as new and the labor on them is all done at the Ford Factory in Detroit.

- Model A ..... **\$52.50**
- V-8 ..... **\$57.50**

These prices are installed, and we furnish the gaskets, oil and labor.

Come to town Trades Day and don't forget to register at every place in town.

### SELF MOTOR COMPANY

### 'DAWSON' FANCY EGG

### COAL

**\$10.00** Per Ton

NEW CAR JUST UNLOADED

This is the coal that will serve you better and more economically.

**FREE! FREE!**

Register at our table in Ferguson Bros. on TRADES DAY. You may get one of the ten 100-lb. sacks of DAWSON FANCY EGG Coal that we are giving away that day ABSOLUTELY FREE.

### T. P. DUNCAN & SON

FLOUR MILLERS—GRAIN and COAL DEALERS

### By All Means Come

We honestly believe that the February, 1934, Trades Day here Monday will be the best one in the history of Foard County and that you will certainly benefit by coming.

#### WE INVITE YOU

—To visit our store while here on that day. Make it your headquarters and we can serve you in any way, we shall be pleased to do so. We will have some worth-while First Monday bargains on hand for your benefit.

Be sure to register with us. We are giving away a pound box of fine candy.

### REEDER'S DRUG STORE

### DEPENDABLE MEAT SERVICE

When you buy your meat here, you may rest assured that you will get the best quality meat and at a fair price. We have built our business on this policy and are sticking to it.

#### Be Sure To Register

—With us. You may be the one to get a fine beef roast FREE!

### MEASON'S MARKET

### The Beverly Shop

—Joins the other business firms with an invitation to visit Crowell on Trades Day.

We invite you especially to visit our shop and register for the pair of "PROPPER" HOSE that we are giving away. We will take this opportunity to show you our lovely Spring Merchandise, which is arriving every few days.

This Spring—as always—you can depend upon us for merchandise of individual design . . . correct in style . . . but off the beaten path.

### THE BEVERLY SHOP

Smart Women's Wear

### THE FARMALL '12'

—Is just the power the small farm needs. It has made a real hit as a tractor for small farm use and for auxiliary power on big farms. And no wonder, when you consider it does the work of four or more horses. It uses only one gallon of fuel an hour in the hardest kind of work. It pulls a 16-in. or two 10-in. plow bottoms, plants and cultivates 25 to 33 acres a day and does other row-crop and general farm work in proportion.

Ask us for a demonstration. The FARMALL "12" costs only \$525, f. o. b. Chicago.

See this tractor here TRADES DAY and register here for the COUNTRY STORE DRAWING.

### SELF TRUCK & TRACTOR CO.

# Here's a Over ABSOL

### TRADES DAY—

Over 80 prizes with a total value of \$10,000.

### COUNTRY

ON THE COAST

### HERE

All that you have to do is to register at every place you register, the better your chance to win. You must be present to win. You must be present to win. You must be present to win.

NOT YOUR WIFE, DAUGHTER or anyone else will be given your prize. You must be present to win. You must be present to win. You must be present to win.

The above space is contributed by The National Automobile Chamber of Commerce.

# Come

- Stone Grocery
- Wallace Barber Shop
- Swaim's Garage
- Spear's Blacksmith Shop
- Armour Creameries
- Shelton Grocery
- Eagle Cafe
- Crowell Service Station
- Bruce Barber Shop

### WELCOME TRADES VISIT

TRADES DAY visitors—we are looking forward to your visit to our shop Monday.

Register Here—We are going to clean and press a DRESS and a SUIT absolutely FREE for some lucky persons.

#### New Spring Styles

While here, we invite you to look over our 1934 Spring line of suits.

### THE WRIGHT CLEANERS

East Side of Square

### TRADES VISIT

We will greatly appreciate a visit from you Monday, or any day.

You can secure "free" buys" in the hardware here, in addition to material and paint. It's absolutely FREE—We are ABSOLUTELY FREE for some lucky persons.

#### New Spring Styles

While here, we invite you to look over our 1934 Spring line of suits.

### CICERO LUMBER

### "Knee-Action" on New Chevrolets Explained

Much has been written and much discussion has been held for some time past about independent front wheel suspension, known as "knee-action," a feature of the new 1934 Chevrolet.

Leaving out the pure technicalities of the principle involved—something which the great majority of the public is not interested—"knee-action" in an automobile, itself permitting the use of soft, velvety springs, may be explained in this manner: In a new and revolutionary design permits the front wheels to move upward and downward following irregularities of the road, whether they be holes, holes or raised obstructions, without imparting like movement—other words, shock—to the frame, body and passengers.

Actually, it should be evident that "knee-action" has many additional advantages—all contributing to a comfort in riding never before thought possible in a motor car.

Not alone in riding, but in handling, steering, safety at high speeds and tire economy does "knee-action" prove to be one of the greatest contributions to motoring in quite some time. With conventional spring suspensions, it was necessary to use very stiff front springs, which transmitted road shocks to the frame causing the front end of the car to rise and fall with a consequent rise and fall at the rear. Back seat riding, therefore, was uncomfortable because the passengers were jolted up and down and rust forward at each bump in the road.

By relieving the front springs of the duty of holding the axle and wheels in place, "knee action" allows the use of soft, billowy springs and the retention of steering stability because the steering connections are held in a fixed position.

The front and rear spring deflection rates—harsh or soft action, to put it another way—may be determined strictly on a basis of load and deflection requirements when "knee-action" is used.

The improved riding qualities are present at all speeds and under all road conditions, but the greatest improvement is noticeable at high speeds and on extremely rough roads. In driving over the latter or through loose gravel, the steering stability is once apparent.

In design, the front spring unit is compact and efficient. The entire spring mechanism and the double action hydraulic shock absorbers are bathed in oil in an enclosed solid-welded housing attached rigidly to the frame. A forced steering knuckle is welded to the housing. The "king pin" is locked securely in the knuckle. There is a multitude of needle bearings—128 in number—to reduce friction to an absolute minimum.

The steering arms are strong regular section forgings of alloy steel with balls riveted to their ends at which the tie-rod and drag-link attach. This arrangement of the knuckles and their rams completely isolates the steering control from road wheel movement and makes for perfect roadability and eliminates the last vestige of wheel fight.

A new distribution of weight, in which the engine is located far forward and the rear-seat passengers sit slightly in front of above the rear axle, combine with "knee-action" to make the ride of the new 1934 Chevrolet astonishingly smooth, comfortable and enjoyable.

### How Care to Prevent Spread of Pneumonia

Austin, Texas, Feb. 1.—Pneumonia a seasonal disease, in that the incidence and mortality is much increased during wet, cold weather, according to Dr. John W. Brown, State Health Officer. It is more prevalent and serious in towns where contacts with people is more common. Pneumonia is always dangerous but it is especially so to persons in a run-down condition. This accounts for a number of cases following illness with some other disease.

The germs that cause pneumonia are spread by careless coughs, sneezers, spitlers, and the things that they thus infect. The first symptoms are usually a severe chill and fever, very sick feeling, loss of appetite, rapid breathing, and a heavy sensation in the chest. Sometimes coughing brings up blood from the inflamed lungs. Any of these signs should be a signal for going to bed at once and sending for your doctor.

The familiar rules of the prevention of other respiratory diseases apply to pneumonia. These rules should become personal habits and not be put on or off at times of prevalence or absence of disease. Persons should avoid careless coughs and sneezers, even if you have to be rude. Wash your hands thoroughly before each meal. Keep your hands, pencils, money and other such things away from your mouth and nose. Get plenty of fresh air day and night. Exercise and eat in moderation and wear clothing suitable for the weather.

Pneumonia ranks second as a cause of death in Texas, in 1932 almost six thousand persons died of this disease. It should be remembered that contagious and infectious diseases cannot be decreased or eliminated without the co-operation of the people and that means that people who are sick with contagious or infectious disease should be isolated and visited as little as possible by relatives and friends.

Opening an oven unused during the summer Henri Malline, a baker of Angoulême, France, found alive 200 young snakes.

The letter boxes of San Antonio, Texas, contained hundreds of unstamped letters, which puzzled the postal authorities until they found that the stamps had been eaten off by ants attracted by the gum.

### Former First Ladies Active Committee Members



WASHINGTON: . . . These two wives of former Presidents of the United States, Mrs. Woodrow Wilson, left, and Mrs. William Howard Taft, right, still remain active in national affairs, shown above as they attended a meeting of the National Volunteer Service Committee of the American Red Cross.

Her twenty-fifth child, a boy, has been born to Mme. Elizabeth Theunissen of Amsterdam.

Mrs. Kate Dunn of Newark sold a pair of old shoes in which her husband had hidden \$400.

Mr. and Mrs. John Elliott of Lincoln, Eng., were arrested for selling a case of bootleg whiskey in church.

A savage horse bit off the left hand of 3-year old John Williams, of Cheyenne, Wyo.

### OFFENSIVE SIGNS

In keeping with what is becoming a world-wide protest against offensive signs and billboards, the authorities of Paris have decreed that no signs shall be displayed on its famous thoroughfare, the Champs Elysees, which advertise any goods not actually sold on the premises.

Recently protests were heard in Spain concerning objectionable American billboards which mar the landscape. In this country the woman's clubs and other organizations billboards nuisance.

By their erection of signboards which spoil the natural scenery along the highways, and by their encroachments in residential sections of our cities, the billboard people have brought upon themselves the just resentment of that section of the public which has regard for appearances.

When we become more civilized the billboard will go the way of the town crier. As an advertising medium it is an anachronism already.

Summoned for a failure to put a license on her dog, Mrs. Edith Macrae of St. Louis pleaded that the "poor little thing" couldn't wear a collar because it had a stiff neck.

### SPEED LIMITS

It has been rather well established that laws which arbitrarily fix speed limits for automobiles are little protection against accidents. The speed at which one may safely drive depends upon the road and traffic conditions involved.

A high executive of one of the leading automobile manufacturing companies, who has made a close study of speed in its relation to accidents, declares that 50 or even 60 miles an hour over good open roads in the country may be safer than 15 miles an hour in cutting corners in town.

The safe driver is not necessarily the slow driver, but one who uses common sense whether driving fast or slow. Careless driving while turning corners, passing pedestrians or other cars, crossing railroad tracks and maneuvering in congested traffic is the greatest menace to life and limb.

Sense, not speed, is the important factor in determining whether a driver is safe or unsafe.

Two women were hurt in a Chicago street car panic when a boy dropped a box from which six white mice escaped.

Tantalum, one of the rarest metals known to science, has been discovered in desert land near the Aral sea.

Lighted pointers to aid the lecturer and blackboard demonstrator have been developed by Washington engineers.

A new process has been reported to have been developed in Italy for obtaining citric acid direct from lemon juice.

### Children's Coughs Need Creomulsion

Always get the best, fastest and surest treatment for your child's cough or cold. Prudent mothers more and more are turning to Creomulsion for any cough or cold that starts.

Creomulsion emulsifies creosote with six other important medicinal elements which soothe and heal the inflamed membranes. It is not a cheap remedy, but contains no narcotics and is certain relief. Get a bottle from your druggist right now and have it ready for instant use. (adv.)

Knee-Action Wheels

Longer wheelbase

Bigger Fisher Bodies (4 inches more room)

Blue Streak Engine

80 horsepower

80 miles an hour

Faster acceleration

12% greater economy at touring speeds

Increased smoothness and quietness

New, larger all-weather brakes

Smart new styling

Typically low Chevrolet prices

*So radically different in the way it runs, rides and responds we say*

**Drive it only 5 miles and you'll never be satisfied with any other low-priced car**

Now on display

**CHEVROLET FOR 1934**

It's here now, for the first time: the car that all America has been standing by to see and drive—Chevrolet for 1934! And if you aren't among the first to attend the gala introductory showing, you're going to miss one of the biggest, most exciting events of the whole motor car year. There never has been a new Chevrolet model with so many basic and sweeping advances as this one. Its different—totally unlike anything you've seen or anything you will see in motor cars for 1934!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors

**LILLY MOTOR CO.**



Items from Neighboring Communities

WEST RAYLAND (By Bonnie Schroeder)

Yancey Lindsey and family moved Monday of last week to the Carroll Lindsey farm in the Thalia community.

Mr. and Mrs. Otto Schroeder and daughters, Bonnie and Emma, attended a social at the home of Mr. and Mrs. W. Rummel near Vernon, Tuesday night.

The West Rayland Junior boys basketball team defeated the Thalia team by a score of 26 to 8 at Thalia Monday of last week.

Horace Young returned Tuesday from Post. He was accompanied home by Mrs. Buster Crisp of Post.

Mr. and Mrs. A. V. Owens of Rayland moved to the Elmer Key farm Wednesday.

Misses Thelma Young and Oneta Derrington, who are attending North Texas State Teachers College in Denton, spent from Thursday until Sunday with their parents.

Mr. and Mrs. T. E. Wayland of Myersville and Mr. and Mrs. Johnnie Hamble and children of Thalia visited Mr. and Mrs. Otto Schroeder Thursday night.

Glen Key left Saturday for Denton where she will attend the North Texas State Teachers College.

Mr. and Mrs. R. B. Prescott spent the week-end with relatives at Harold. They were accompanied home by Miss Ray Flinn, who spent last week there.

Hazel Marlow of Thalia spent the week-end with Margaret and Mildred farlow.

Mr. and Mrs. Edwin Forester and children, Madalene and Leon, Mr. and Mrs. Verner Spellar and daughters, Rena and Adaline, of Lockett, and Mr. and Mrs. Fred Forester and grand-children, Lorine and Evelyn Forester, and Mr. and Mrs. Raymond Forester and children of Slaton were upper guests of Mr. and Mrs. Otto Schroeder Sunday.

Mr. and Mrs. Luther Jobe and son and Mr. and Mrs. Oscar Marlow of Thalia visited Mr. and Mrs. Luther farlow Sunday.

Miss Bonnie Schroeder entertained the young folks with a party Saturday night.

Mr. and Mrs. L. A. Rhey and daughters visited Mr. and Mrs. Burle

Richards of Vernon Sunday. Mr. and Mrs. R. F. Derrington and son, Lavoy, visited Mr. and Mrs. Oswald Haynes of Sherwood Sunday.

Miss Hazel Key and Mr. and Mrs. Emmett Powell of Vivian visited relatives here Sunday.

C. A. Gloyna of Lockney came Sunday for a visit here. Cap Adkins and family visited Carroll Lindsey and wife of Thalia Sunday.

Mr. and Mrs. Herman Gloyna visited Mr. and Mrs. Fred Reithmayer of Margaret Sunday.

Mr. and Mrs. Fred Forester and grand-children, Lorine and Evelyn Forester, and Mr. and Mrs. Raymond Forester and children, Lillian, Vera Mae and Eugene, of Slaton spent Sunday night with Mr. and Mrs. Otto Schroeder.

Mr. and Mrs. Bill Cox of Claytonville spent Sunday with Mr. and Mrs. C. E. Dunn.

Rev. Graham filled his appointment here Sunday and a large crowd attended.

Miss Leo Marie McClendon, who is going to school at Crowell, spent the week-end with her mother, Mrs. Minnie McClendon.

Miss Geraldine Logan from Crowell spent Saturday night and Sunday with Louise Whitley.

Miss Annie Polk of Claytonville spent Sunday with Miss Mildred Love.

Mrs. Hudgeons and children of Antelope Flat attended Sunday school and church here Sunday.

Miss Catherine Woods, who is teaching school here, spent the week-end with her parents, Mr. and Mrs. Woods.

J. A. Mercer and children visited in the home of D. A. Duncan Sunday.

Mr. and Mrs. Joe Rader of Antelope Flat spent Sunday with Mr. and Mrs. Rex Traweck.

There was a large crowd attended the B. Y. P. U. Sunday night.

Mr. and Mrs. Lawrence Wisdom and family of Beaver spent Sunday with Mr. and Mrs. C. T. Wisdom.

Myers' parents, Mr. and Mrs. Jim Weathered. Misses Mozelle McDaniel and Edith Gover of Foard City spent Sunday with Victoria Owens.

Mr. and Mrs. Glenn Jones and small son visited Mr. and Mrs. Brown Jones of Beaver.

Mrs. Corrine Hutton visited relatives and friends in Denton this week-end.

J. N. Owens of Vernon is visiting Mr. and Mrs. G. C. Owens.

Mr. and Mrs. Otis Baldwin and family visited relatives in Crowell Thursday.

Mr. and Mrs. Frank Gillard of Antelope Flat spent Friday evening with Mr. and Mrs. J. M. Speck.

Obie Dollars, Gaylon Gover and J. W. McDaniel of Foard City visited Clarence Adylott Sunday.

Mr. and Mrs. Wilson Sanders and family of Crowell spent Sunday with Mrs. J. T. Foster.

Several from this community attended church at Good Creek Sunday and Sunday night.

Mrs. Dillard Steinbaugh and children, who have been living in this community a few weeks, have moved to a place in the Good Creek community.

Mrs. G. C. Owens and daughter, Victoria, and Mrs. Dillard Steinbaugh spent Thursday with Mrs. E. E. Logan of Crowell.

Mr. and Mrs. T. J. Johnson of Foard City are visiting Mr. and Mrs. A. R. Ray.

Misses Melba and Gertrude Connell of Foard City spent the week-end with homefolks, Mr and Mrs. O. E. Connell.

Mr. and Mrs. U. C. Rader, Mr. and Mrs. Joe Rader and daughter spent Sunday with Mr. and Mrs. Lester Myers of Crowell.

J. M. Weathered and children visited I. N. Bumpass and family last Friday.

Mr. and Mrs. Wesley Foster and children visited W. J. Foster of Claytonville last week.

Mr. and Mrs. Lester Myers of Crowell visited Joe Rader and family Sunday night.

Everybody is invited to come to Sunday school Sunday morning at 10:30 o'clock.

Mr. and Mrs. Bob Miller of the Ayersville community visited Mrs. C. E. Blevins Sunday.

Mrs. D. M. Shultz, who has been sick for the past week, is improving some at this writing.

Mrs. Garnet Jones and son, Billie Wayne, went with Mrs. S. E. Tate of Crowell Sunday for several days' visit with Mrs. Len Johnson at Sayre, Okla.

Mr. and Mrs. Dave Sollis and family spent Sunday with Mr. and Mrs. Raymond Sikes and other friends at Margaret.

Francis Garrett spent Saturday night with Mr. and Mrs. Willie Garrett of Crowell.

Everyone is invited to attend the singing here every Sunday night.

Mr. and Mrs. Gus Neill of Thalia visited in the home of his brother, Truett Neill, and family a while here Wednesday night.

Mr. and Mrs. J. C. Greenway of Crowell and Mr. and Mrs. Fred Taylor of Margaret spent Saturday night and Sunday in the J. C. Davis home.

Rev. Reed of Thalia filled his regular appointment at the Baptist Church here Sunday morning and night. Both services were well attended.

Cotton Cribbs of Throckmorton spent a few days last week with his brother, George Cribbs and family.

Miss Ola Haynes of Vernon, formerly of this place, and Miss Alice Brown left Wednesday of last week for Denton, where they will enter college.

Mr. and Mrs. Oscar Holland and family of Thalia spent Sunday in the home of her parents, Mr. and Mrs. J. C. Davis.

Mr. and Mrs. Joe Keesee of Thalia

Mr. and Mrs. John Todd of Crowell visited Mrs. Todd's parents, Mr. and Mrs. M. L. Owens, and attended Sunday school here Sunday.

Rev. Steward the presiding elder from Vernon, preached here Sunday. A large crowd attended.

Grady Halbert from Truscott spent the week-end with his parents, Mr. and Mrs. E. V. Halbert.

An enraged beggar in Oakland, Calif., jabbed his thumb into William Lentz's eye after the latter had given him a dime.

Because she didn't believe her husband's story that he had been "de-tained at a baseball game" until 4 a. m., he struck her, Mrs. Fred Lenza told the court in Chicago in obtaining a divorce.

Fred Kratzer of Cincinnati, Ohio, who has a weakness for plate glass windows, was arrested after he had smashed eight of them, valued at \$1,600, with a hammer.

Edmund Cooper, of Placerville, Calif., believed to have been one of the oldest white men in the world, died recently at the age of 115.

As a result of a quarrel with his wife, Antonio Galsi, of Naples, cut off her tongue and then shot himself.

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Advertisement for Bisma-Rex antacid powder, featuring an illustration of a man and a woman. Text: "INDIGESTION CAUGHT ME" and "BISMA - REX put me on the job in 3 MINUTES".

Advertisement for Fergeson Bros. Drug Store, announcing a Trades Day in Crowell on Monday. Text: "TRADES DAY IN CROWELL MONDAY" and "FERGESON BROS. DRUG STORE".

Advertisement for Claude Dodd, a food store. Text: "LOW PRICE EVERYBODY'S FOOD STORE" and "PHONE NO. 3.2". Includes a list of items and prices.

Advertisement for Rayland, by Margie Davis. Text: "RAYLAND (By Margie Davis)" and "Mr. and Mrs. Gus Neill of Thalia visited in the home of his brother, Truett Neill, and family a while here Wednesday night."

Advertisement for Foard City, by Mrs. G. M. Canup. Text: "FOARD CITY (By Mrs. G. M. Canup)" and "Mr. and Mrs. U. C. Rader, Mr. and Mrs. Joe Rader and daughter spent Sunday with Mr. and Mrs. Lester Myers of Crowell."

Advertisement for R. T. (Bob) Carroll, an auto repairer. Text: "ALL KINDS OF AUTO REPAIRING" and "First Class Work Satisfaction Guaranteed".

Large advertisement for Quality 'M' SYSTEM Service. Text: "Quality 'M' SYSTEM Service SATURDAY and MONDAY TRADES DAY" and lists various goods and prices like "SUGAR, 25 lb. \$1.23; 10 lb. cloth bag 48c".

Large advertisement for Conoco Bronze Gasoline. Features an illustration of a Conoco service station and a car. Text: "CONOCO BRONZE GASOLINE" and "INSTANT STARTING—LIGHTNING PICK-UP—HIGH TEST".









# Prizes FREE

February 5th, 1934

will be given away at the big

## DRAWING

AT 4 P. M.

## HOW

at various stores over town which are open only ONE time at one place, however. In other words—the more stores you visit the more chance you have to win a prize. Remember—you don't

if you are a HUSBAND, SISTER or any other person who is drawn and you are not present to claim your prize, you cannot win a prize, no matter how many times you draw.

TRADES DAY. Merchants listed on this page and elsewhere in Foard County.

# Crowell

- Linn Dry Goods Co.
- West Texas Utilities Co.
- Wm. Cameron Lumber Co.
- Quick Service Station
- Fox-Harrell Station
- Crowell Shoe Shop
- A. L. Johnson
- DeLuxe Cafe
- T. F. Hill, Gas and Oil Wholesale

### SPEND THE DAY In Crowell Monday

You will enjoy doing this, especially if you eat one of our **Regular Dinners** at noon. Its quality and price will please you.

**Remember**—We also have the best coffee, sandwiches, hamburgers, cold drinks, candies, tobacco, etc. Sanitary service—always.

#### REGISTER HERE

You may get the free meal we are going to give away.

**RAYMOND'S CAFE**  
North Side Square

## \$1,000 OLD LINE LIFE INSURANCE POLICY ABSOLUTELY FREE

Register at our office on Trades Day. You may be the fortunate person to get this policy FREE?

Are you giving proper consideration to insurance? Think it over.

**LEO SPENCER, Insurance**  
Post Office Building

## Your Trades Day

Folks, if you live anywhere in the Crowell trade territory—then the monthly TRADES DAY here belongs to you as much as it does anyone else.

You can make it more profitable for yourself and others by bringing those items to town that you do not need and trade them for something that you can use—and if you can't trade them, you can take advantage of the FREE auctioneer service and sell them.

#### VISIT US

We are giving away 6 loaves of bread Monday. Be sure to register at—

## ORR'S BAKERY

Veri-Best Bread, Now Sliced—No Extra Cost

## FIRST MONDAY SPECIALS

- Ladies' odds and ends Shoes, values to \$3.50 .....\$1.95
- Men's all leather Oxfords .....\$2.49
- One lot Overcoats, values to \$16.50 .....\$7.50
- New case, 80 square Prints, 25c grade, per yard .....19c
- Part wool Blankets, \$3.50 value .....\$2.49
- Clean-up of all Ladies' Felt Hats .....89c
- One lot All Wool Dress Pants .....\$1.98
- Ladies' Coats, \$15.00 values to close out .....\$7.95

#### FREE DRESS

Come in and register, the lucky one gets a fast color dress

#### FREE

## SELF DRY GOODS CO.

## TALK ABOUT YOUR REGISTERING

Well there's going to be more of it in Crowell FIRST MONDAY than you can possibly imagine. In making your rounds to register, don't forget us—for we are co-operating in the COUNTRY STORE DRAWING also.

See our new line of aluminum ware, dishes, the famous New Perfection Oil Cook Stoves, Harness of all description, axes, grubbing hoes, brooms, mops, can sealers, cookers, alarm clocks, etc.

#### IF IT'S HARDWARE WE HAVE IT

## LANIER HARDWARE CO.

# Trades Day VISITORS



Your day in Crowell—FIRST MONDAY—will not be complete until you come around and inspect the NEW 1934 CHEVROLET.

This is the car that the public has anxiously awaited and now that it is here, we know that whatever your expectations may have been—you are not going to be disappointed.

Come around and inspect it—ride in it!

FREE—We are giving away an auto tire pump absolutely free on TRADES DAY.

#### WANTED

—Everybody to read this and profit by reading it.

#### Batteries

Are you sure of any place you can go and get instant battery service? We are prepared to give the best.

There is some care that should be given your battery—that is to keep the top clean and dry. It should be tight in holder and the connections should be cleaned and oiled to keep down corrosion.

The most important thing is your generator charging rate. Bring your battery to our service department and we will WATER, WASH and CLEAN and GREASE CONNECTIONS and TIGHTEN battery in holder and SET your GENERATOR for your driving—

#### ABSOLUTELY FREE

Can you afford to pass up this wonderful opportunity?

## LILLY MOTOR COMPANY



## SATURDAY and FIRST MONDAY

- |                            |                              |
|----------------------------|------------------------------|
| Round Steak, lb. 17½c      | Pork Chops, lb. ....13c      |
| Seven Steak, lb. 10c       | Pure Pork Sausage, lb. 10c   |
| Cured Ham, sliced, lb. 17c | Creamery Butter, lb. .20c    |
| Cent. Cut Ham, sl. lb. 20c | Beef Roast, any kind, lb. 9c |
| Swifts Prem. bx bacon 21c  | Hamburger meat, lb. .9c      |
| Best Sug. Cured Bacon 14c  | Chili meat, lb. ....9c       |

Watch our counter for week-day specials.

**REGISTER HERE**—We are giving away merchandise at the Country Store Drawing.

**JIM COOK'S MARKET  
and CASH-WAY GROCERY**

## O'CONNELL'S TEA ROOM

—Extends you a cordial invitation to visit their place of business while in Crowell on TRADES DAY.

Whatever you need in the confection line, such as cold drinks, ice cream, candies, etc., we are prepared to serve you.

#### AT MEAL TIME

—Why not drop around at noon and enjoy one of our delicious and economical meals?

**BE SURE TO REGISTER HERE.** We are giving away a half gallon of ice cream on TRADES DAY.

## O'CONNELL'S TEA ROOM

**CROWELL CLEANERS**

# SOCIETY

MRS. T. B. KLEPPER, Editor  
—Phone 163J—

### MOTHERS' CLUB

The Mothers' Club met with Mrs. Walker Todd last week in its regular meeting. Mrs. Tanner Billington was leader and brought a lesson on the life of Ralph Waldo Emerson. She was assisted by Mrs. Thomas Hughston.

After the lesson, games of 42 and refreshments were enjoyed. Next Tuesday the club will meet with Mrs. W. B. Tysinger, at which time new officers will be elected. Mrs. Pete Bell, president, urges all members to be present.

### ADELPHIAN CLUB

Miss Frankie Kirkpatrick was hostess to the Adelpian Club Wednesday afternoon.

Mrs. L. A. Andrews, leader for the afternoon, was assisted by Mrs. E. W. Brown, who gave "Federation News;" Mrs. W. B. Johnson, who gave "Good English;" and Mrs. A. D. Campbell, who gave a most interesting review of "My Story," by Mary Roberts Rhinehart.

An appetizing refreshment plate was served to club members.—Reporter.

### APPOINT COMMITTEES FOR VIVIAN HOME DEM. CLUB

The Vivian home demonstration club met last week at the home of Mrs. Jess Dishman with seven members present.

At the business hour Mrs. J. B. Raspberry was elected delegate to the county council. Committees appointed by the president were: finance—Mrs. Sandlin, Mrs. Oliver Woolly, Mrs. R. L. Walling; recreation—Miss Bernice Walling, Mrs. Raspberry, Mrs. C. L. Goble; exhibit—Mrs. Oscar Nelson, Mrs. Charlie Beatty; program—Mrs. Oscar Fish, Mrs. J. H. Myers, Mrs. Bruce Benham.

The club had an interesting program on feeding children, which was discussed by Mrs. Woolly, Mrs. Dishman, Mrs. Aaron Nelson and Mrs. Oscar Nelson.

The club adjourned to meet with Mrs. Egbert Fish on Feb. 8. The club officers urge all members to be present and to help in making 1934 the best year in Vivian club work. Visitors are extended a cordial invitation to attend the meetings. "Our motto is to do all the good we can to all the people we can," Mrs. T. W. Cooper, president of the club stated.

### WEST SIDE CLUB

The Westside Home Demonstration club met January 24, 1934, with Mrs. Charlie Bryson, with fifteen members and two visitors present. The lesson on Breakfast for Children was led by Mrs. Beggs, assisted by Mrs. Tate, Mrs. Eubank, Mrs. Donald Norris, Mrs. Lena Davis and Mrs. Sewell Roy. The club will meet February 14, with Miss Lela Patton.—Reporter.

### WEST RAYLAND GIRLS' 4-H

The West Rayland Girls' 4-H club met Tuesday, Jan. 23, 1934, in the school auditorium with the demonstrator, Miss Holman, in charge. Six members were present. Plans were made for a spring garden. Other matters were discussed and the meeting adjourned to meet again on Tuesday, Feb. 6.—Reporter.

### WEST RAYLAND CLUB

The West Rayland Home Demonstration club met with Mrs. Frank Ward Tuesday. Roll call, "Bright Sayings of Children," was answered to by 13 members. The following subjects were discussed: "Value of a good breakfast," Mrs. Sam Kuehn; "Children's diseases caused by inadequate diet," Mrs. R. F. Derrington; "Parents, know your job," Mrs. J. S. Ray. Refreshments of cake, cookies and hot chocolate were served by the hostess. The club adjourned to meet with Mrs. J. A. Young, Feb. 6.—Reporter.

### MARGARET CLUB

The Margaret Home Demonstration club met Jan. 26, at the home of Rev. Marvin Brotherton with 11 members present and one visitor. Breakfast for children was discussed. We adjourned to meet Feb. 9 with Mrs. Arthur Bell. All members are urged to attend and be present at 2 o'clock in the afternoon.—Reporter.

### Fine Club Record Is Made by Mrs. Patton

One of the two women in the county who holds a record of never having missed a meeting of their club, Mrs. G. H. Patton, co-operator in the West Side Home Demonstration club, has other things to her credit than attendance. She served as parliamentarian of the club in 1931 and as council representative the same year. In 1932 she served as president of her club and so again was a member of the council and worked on a number of its committees. During the past year Mrs. Patton has served on the program committee of her club and has been selected for the same position for this year.

In the dress contest last spring Mrs. Patton was awarded a baking dish as a prize for winning second place on her street dress. Besides this contest she has entered others and has been a very valuable aid in arranging exhibits for achievement events and special shows.

In spite of such a record and her plans to continue it Mrs. Patton says, "I haven't done very much, I've just gone to meetings."

### Buttons Covering Machine

Mrs. J. T. Billington of this city has just secured a new modern button covering machine, which will be in operation the first of next week. All kinds of buttons can be made with the new equipment.

### More Than 230,000 Students in Texas U. During Past 50 Years

Austin, Texas, Jan. 30. — During the fifty years since the University of Texas opened, a total of 231,391 individuals have matriculated, according to the latest report of the registrar. About 20,000 more men registered in the University during this period than did women. In 1932-1933, over 2,000 more men than women were enrolled, while in 1929-1930 men outnumbered women by only 660.

A total of 1,043 students have registered in the School of Education. The College of Arts and Science records 74,087 matriculations during the fifty years of the University; the Graduate School, 5,841; the School of Business Administration, 3,333; the School of Law, 11,594; the College of Engineering, 14,830; and the College of Pharmacy, 2,293.



All in all, it's going to be a great day. Naturally we have reference to Trades Day here Monday. If we have anything like decent weather, you can just bet that there will be one of the greatest crowds that Crowell has seen in many a moon.

The fact that over 80 prizes will be given away free, provides the big feature, but any time you get as great a crowd as is expected here Monday, you may rest assured that the majority will find other ways of entertaining themselves. Some will get a kick out of being just one of the crowd; others in meeting their friends; some in watching the folks stroll by—but why try to mention even a few samples like these when there are so many? And of course you can never tell what unusual happening will take place on a day like this.

In reading R. B. Edwards Co. ad on Page 2, we see that "pants will be half off" in that store on Trades Day. And if you read the ad, you will find that other wearing apparel is also included in this rather unusual Trades Day feature.

H. W. Norwood and son, Billie K., of Vernon were visitors in Crowell Monday. Mr. Norwood is one of the pioneer editors of The Foard County News. Early in 1900 he bought this paper for \$260 from Aaron Hart and 26 months later sold it to A. F. Straight for \$1,100. T. B. Klepper, the present editor, first sniffed printer's ink when he took up work as Mr. Norwood's printers' devil.

Amos Lilly and Jimmy Self have dropped around in the new Chevrolet and Plymouth to prove that we wouldn't have said what we did in

I have installed a new button covering machine, which will be in operation next week.

Mrs. J. T. BILLINGTON

the column about the Main street roughness if we had been making that stretch daily in their new machines. Their demonstrations were rather convincing at that.

### The Big Mystery

The Trades Day committee states that a grand prize will be drawn for at the conclusion of the Country Store event. So far as we know, this prize remains a deep mystery.

### Proper Orchard Trees For Foard Are Listed

"Whether you live in North, South, East, or West Texas, may make some difference as to the kind of fruit you can grow, but if you want fruit bad enough you can surely enjoy 'the fruits of your labor'" says J. F. Rosborough, horticulturist, Extension Service, College Station, Texas. Since it is necessary to select a variety suited to the special locality Mr. Rosborough recommends plums, cherries, apples, grapes, and blackberries as particularly adapted to this locality

where one is troubled with and low winter temperatures recommends the following for orchard here:

- 10 plum trees—2 Six B. Bruce, 3 Pools Pride, 3 Gold Carman, 1 Hiley, 1 J. H. Hale
- 2 Compass, 2 Hansca
- 10 Cherry Plum—3 Opazo
- 5 apple trees—3 Golden B. Beacon, 5 Edna.
- 100 blackberries—25 Early vest, 50 McDormald, 25 Early
- 5 cherry trees—3 Early
- 2 Montmorency.
- 30 grapes—10 Extra, 5 B. Beacon, 5 Edna.

Fruit is one of the things needed on the farms in Foard county. The county agents are a group order for fruit trees in a few days next month. Everyone is interested in these are also inquire about the offer as the substantial price reduction on ordering in the group.

Pidgin, the simplest language in the world and used in every treaty port, has been used in international language.

With a part of a of the G of compl inal resi al people a short ti Roberts, Cemetery The pi eured i ay the li ver, add in ord With the ready be le doubt will com aced in the dead. Mrs. J following natter: he reali he mind shouderly work. I lan som ver. A and alm we want sletely a 'orn ou the ther wa id of ope at and act wo wee "Fund icient t we are of insta nected v "We who wa amount.

# Our 9c Sale

WILL CONTINUE THROUGH TRADE DAY

Just returned from Dallas and many new items have been added to the sale. Don't forget to register in our store on Trades Day.

OUR MOTTO—"Fair Dealings to All."

## Harwell's Varieties

## BIG TIME Vaudeville

### SATURDAY ONLY

Stage Show at 2:30 4:30 6:30 8:00 and 10:00 P. M.

### "A CENTURY OF PROGRESS REVUE"

with Don Pablo and His Victor "RUMBA" Recording Band

Miss Bobbie Young and Her Sensational World's Fair FAN DANCE

MISS LOUISE KAY A Real Torch Singer

Bob and Carl Carlton in A "CHAIN" DANCE

NORMAN HART Crooning Melodies

ON THE SCREEN "BOMBAY MAIL" with EDMUND LOWE

NOTE:—The management reserves the right to rope off first five rows of seats from stage

## VERNON

VERNON'S GREATEST ENTERTAINMENT

PREVIEW SATURDAY at 11:15 P. M. SUNDAY and MONDAY

ANN HARDING in "GALLANT LADY"

## SATURDAY AND FIRST MONDAY SPECIALS

3 Meal COFFEE, 4 lb. can	91c
VINEGAR, bring your jug, 1 gal.	22c
COFFEE, Texas Girl, lb.	17c
SOAP, Big Ben, 5 bars	18c
K. C. BAKING POWDER, 25c size	19c
SYRUP, Farmer's Friend, gal.	59c
COMPOUND, 8 lb. carton	56c
GOLD DUST, box	3c
SPUDS, peck (15 lbs)	35c
SUGAR, Cane, 10 lbs.	49c
BROOMS, good ones, each	38c
SPAGHETTI or MACARONI, box	5c

TOP PRICES FOR EGGS

REGISTER—Make this a real Trades Day by registering here and elsewhere for the Big Drawing.

## HANEY RASOR

Phone 44—Where Your Trade Is Appreciated

# RIALTO

Mrs. E. L. Draper, Mgr.

LAST TIME TONIGHT—"S. O. S. Iceberg"

Friday and Saturday Nights—"Goodbye Again" With WARREN WILLIAM and JOAN BLONDELL

Saturday MATINEE ONLY 1:00 to 4:30 p. m. Admission 10c and 15c TOM KEENE in "Scarlet River"

Saturday 11 o'clock PREVIEW and Sunday MATINEE 2:30—Paramount—"Take A Chance" A Musical Comedy with BUDDY ROGERS, JAMES DUNN and CLIFF EDWARDS Admission 10c and 30c

TRADES DAY SPECIAL—JACKIE COOPER in "Lone Cowboy" A Real Picture Admission 10c and 25c Also showing Monday and Tuesday Nights

Wednesday and Thursday Feb. 7 and 8—"Aggie Appleby"

Friday and Saturday Nights, Feb. 9 and 10—RICHARD DIX in "Ace of Aces"

Starting Saturday, Feb. 10th. That New SERIAL—DON'T MISS IT! "Tarzan the Fearless" Chapter No. 1 in 8 Reels.

Register Here next Monday, Trades Day.

## Free Action for all 4 wheels

plus the *safety* of a front axle and *comfort* of Cantilever Springs

A great deal of thought is being given today to springs. Various experiments are being tried in an effort to get independent action for an automobile's front wheels.

All of which is simply another tribute to the soundness of Ford engineering and the Ford V-8 for 1934. When you drive this car you get free action not only for the front wheels—but for all 4 wheels.

Ford transverse cantilever springs provide individual suspension for both front and rear axles. In the new Ford these springs have been made more flexible. This type of construction is not experimental and has the advantage of

comfort plus the proved safety of a front axle. This new Ford combines V-8 power with gasoline economy—20 miles to the gallon at a speed of 45 miles per hour, in exhaustive road runs. It will do 80 miles an hour without difficulty. At 50 or 60 miles per hour it is actually running at ease!

This reserve power means acceleration unequalled by practically any other make of American automobile, regardless of cost. Before you buy any car at any price, drive the new Ford V-8 for 1934.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST

# FORD V8 for 1934

\$515 AND UP  
F. O. B. DETROIT  
IMMEDIATE DELIVERY  
—easy terms through  
Universal Credit Company