





from Neighboring Communities

FOARD CITY

Thompson of Lubbock... Mrs. G. M. Canup... Miss Mildred Owens and Carvel Thompson were married Thursday, Nov. 29, at the home of Mrs. Joe Owens.

Morris, Mr. and Mrs. Percy Stone, Mr. and Mrs. George Owens, Mrs. G. M. Canup and Hazel Canup... Several from here attended Trades Day in Crowell Monday.

Wednesday night and Thursday in the home of his daughter, Mrs. Allen Fish... Miss Elvira Marr, who is attending school at Chickasha, Okla., returned here Sunday after spending the Thanksgiving holidays with her parents.

arrived Saturday from Gertie, Okla., accompanying Miss Nettie Lee Churchwell home after several weeks' visit there with Mr. and Mrs. Huckaby, her grandparents.

University. He was visiting here over the Thanksgiving holidays... Mr. and Mrs. R. M. Camden spent the Thanksgiving holidays with Mrs. A. P. Smart.

business visitor in our town Tuesday... Tom Moody and Miss Mary Helen Gilland were married in Oklahoma last Wednesday evening.

EVERYDAY SPECIALS

FREE—5 Gallons of Fruit This Week

Armours Star HAMS, Lb. ... 14c

COFFEE, 4 Pound Pail .... 81c

SYRUP, Karo, Red, 1/2 Gal. ... 29c

Table with 2 columns: Item and Price. Includes tomatoes, ALMON, Crackers, Sausage, ROOM, spaghetti, etc.

LOW PRICE EVERYBODY'S FOOD STORE

GAMBLEVILLE

Mr. and Mrs. Garnet Jones and son, Billie Wayne, and Miss Ethel Hance returned home Sunday after attending the B. T. S. convention at Lubbock.

VIVIAN

Virgil Gaudin of Sioux City, Iowa, and Miss Nina Lou Gaudin of Vernon spent Sunday and Sunday night with Miss Gaudin's sister, Mrs. R. L. Walling.

TRUSCOTT

C. H. Parker, a progressive grocer of Wichita Falls, is visiting his uncle, J. E. Stover... Mr. and Mrs. A. F. McMinn spent Thanksgiving with relatives near Hereford.

\$5,000.00 REWARD

—DEAD or ALIVE—

Advertisement for Boris Karloff featuring a picture of a man on a horse and the text 'BRING 'EM IN DEAD'.

Advertisement for Jesse James and The Younger Brothers, featuring wax figures of frontier outlaws.

Chest Colds

Don't let them get a strangle hold. Fight them quickly. Creomulsion combines 7 helps in one. Powerful but harmless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion. (adv.)

MARGARET

Mrs. Bill Bond and children, V. and Billy, left Friday for a visit with her sister, Mrs. Bill Crisp, and family of Southland. They were accompanied by Mr. and Mrs. Marvin Phillips and son, H. A. Marvin.

Advertisement for Dr. Hines Clark, Physician and Surgeon, Office Over Reeder's Drug Store.

CHANGE of LOCATION

My studio is now located at the head of the stairs in the Lanier building... CHRISTMAS PHOTOS... There's nothing quite so personal as a photograph, and nothing more welcome as a gift than a photograph of mother or daughter or son for Christmas.

Advertisement for The Allen Company, featuring 'Prices Reduced 10 to 20 Per Cent' on 'AUTOMOBILE GLASS'.

Large advertisement for 'CHRISTMAS BARGAIN FESTIVAL' with decorative background.

Advertisement for Ladies' Fur Trimmed Coats, Our Best Grade OUTING, Ladies' Dress Shoes, Pumps and Oxfords, Kirschbarn Suits.

Advertisement for Men's Overcoats, 66x76 Double Heavy Cotton BLANKETS, MEN'S DRESS HATS, Men's Part Wool SWEATERS, Vat Dyed PRINTS.

Mr. and Mrs. Jim Ewing left Tuesday of last week for Amarillo where they were called to the bedside of her daughter, Mrs. Vernon Baker, who was very ill. Mr. Ewing returned Sunday, reporting her some better.

Large advertisement for 'COME TO THE Gift Store' by Fergeson Brothers, featuring a picture of a gift store and various gift items.

**THE Foard County News**  
**T. B. KLEPPER, Editor-Owner.**  
**MACK BOSWELL, Asst. Editor.**

Entered at the Post Office at Crowell, Texas, as second class matter.

Crowell, Texas, December 6, 1934

**IT PAID TO ADVERTISE**

Dallas Morning News.

Detroit's results in civic advertising to speed up delinquent tax collections are summarized in Printer's Ink for Nov. 15. With \$49,000,000 in unpaid tax bills on its books, Detroit invested \$10,700 in direct advertising, which offered specific inducements to pay up. The bulk of the expenditure was made in newspapers, four

insertions in seven dailies, two insertions in fifty community and foreign-language journals, one insertion in thirty-eight church organs. Additional advertising included forty-eight illuminated and sixty unilluminated outdoor bulletins, one announcement a week for six weeks on six radio stations, slides on motion picture screens and folder distributions. A later campaign ran the total advertising cost to \$29,000.

Before advertising, Detroit was forced to issue \$10,000,000 in scrip to meet its pay rolls.

After advertising, Detroit finds it necessary to borrow but \$3,000,000 to balance its books.

Seventeen million dollars was obtained in delinquent payments for the \$29,000 spent. Detroit is confident that it pays to advertise.

Detroit is not alone in experimenting with advertising results. Dallas County in the last year has used direct newspaper advertising to bring home to the delinquent taxpayer the advantage offered him in concession for payment by a certain date. It is doubtful whether the possibilities in direct advertising of this nature have been fully exploited anywhere. A certain amount of news space is always open to the tax collecting authorities but direct display gets better results.

If taxing authority co-operates by fixing permanent collection policies, with which the Legislature will not interfere, the judicious use of advertising to educate the public on forestalling interest and penalty will prove its permanent value.

Vatican City State has the largest open pit iron mine in the world. It is 350 feet deep and two and a half miles long with an area of 1,070.

**WEAK AND SKINNY MEN, WOMEN AND CHILDREN**

Saved by new Vitamins of Cod Liver Oil in tasteless tablets.

Pounds of firm healthy flesh instead of heavy scraggy bones! New vigor, vim and energy instead of tired listlessness! Steady, quiet nerves! That is what thousands of people are getting through scientists' latest discovery—the Vitamins of Cod Liver Oil concentrated in little sugar coated tablets without any of the horrid, fishy taste or smell. McCoy's Cod Liver Oil Tablets, they're called! "Cod Liver Oil in Tablets," and they simply work wonders. A little boy of 3, seriously sick, got well and gained 15½ lbs. in just one month. A girl of thirteen after the same disease, gained 3 lbs. the first week and 2 lbs. each week after. A young mother who could not eat or sleep after baby came got all her health back and gained 10 lbs. in less than a month.

You simply must try McCoy's at once. Remember if you don't gain at least 3 lbs. of firm healthy flesh in a month get your money back. Demand and get McCoy's—the original and genuine Cod Liver Oil Tablets—approved by Good Housekeeping Institute. Refuse all substitutes. Insist on the original McCoy's—there are none better.

**PROBABLE STARTING LINE-UP**  
 At Wichita Falls—Friday, 3 P. M.

No.	Wt.	CROWELL	GRAHAM	Wt.	No.
76	176	Patton (c).....LE-RE	Harris .....	160	42
72	156	Owens .....	Parsley .....	170	55
82	150	Cogdell .....	Wheat .....	150	40
81	134	Saunders .....	Kendall .....	165	60
90	160	Brisco .....	Burke .....	156	52
77	175	Dunn .....	Couger .....	185	50
75	157	Gafford .....	W. Cook .....	140	47
86	153	Horn .....	Kimbrell .....	162	44
84	145	McKown .....	Morris .....	140	56
87	142	Meason .....	Prideaux .....	140	51
88	160	Todd .....	Kennedy .....	175	49

**CROWELL RESERVES**

END—R. Horn, 141, 74.  
 TACKLES—Womack, 170, 89; Nichols, 154, 71; Statser, 110, 43.  
 GUARDS—Graham, 147, 83; O. Brisco, 144, 70.  
 CENTER—Jones, 153, 79.  
 BACKS—Joy, 132, 91; Crews, 129, 78; Lilly, 125, 73; Gibson, 154, 85.

**GRAHAM RESERVES**

ENDS—Hayes, 150, 59; Walker, 130, 54; Drum, 160, 58.  
 TACKLE—McComas, 165, 41.  
 GUARDS—Green, 160, 57; Deats, 170, 53.  
 BACKS—T. Cook, 125, 45; Newman, 138, 48; Martin, 140, 46; Pechinis, 140, 51.

**OFFICIALS**

Eck Curtis, Electra High Coach, referee; Ted Jefferies, Wichita Falls coach, umpire; J. S. (Red) Petty, Eastland High coach, head linesman.

**WEST RAYLAND**  
 (By Bonnie Schroeder)

J. E. Young and son, Jerry, returned home Tuesday night from Clarksville.

W. A. Walker of Mission visited friends here several days last week.

Mr. and Mrs. Lloyd Porter and children of Brownfield came Tuesday to visit Mr. and Mrs. E. M. Key. They went to Alvord Wednesday and returned Friday after spending Thanksgiving with her mother, Mrs. L. L. Leeth, there. They returned to their home Sunday and were accompanied to Paducah by Mr. and Mrs. Key and children, who returned Sunday afternoon.

A very interesting Thanksgiving program was presented by the pupils of the West Rayland school in the auditorium Wednesday night. A called meeting of the P. T. A. was held following the program. Mrs. Luther Marlow was hired to cook for the cafeteria, which was built last week.

Mr. and Mrs. Oscar Dunson and daughters of Petersburg spent Wednesday night with their mother, Mrs. L. B. Dunson, while en route to Altus, Okla., to spend Thanksgiving with relatives. They visited here a while Friday on their way home, accompanied by her father, Ben Butts, of Altus, who will spend the winter with them.

Raymond Ross of Flomot visited Mr. and Mrs. John S. Ray last Wednesday afternoon.

Mr. and Mrs. Herman Gloyna and sons were dinner guests of her parents, Mr. and Mrs. Fred Reithmayer, of Margaret Thanksgiving.

Mrs. S. C. Starr and children of White City spent the Thanksgiving holidays with Mr. and Mrs. R. G. Wright.

Ralph Gregg and daughters spent Thursday and Friday at Childress. They were accompanied by Miss Thelma Young, who remained for a longer visit.

C. A. Gloyna and family of Lockney spent the Thanksgiving holidays with Mr. and Mrs. Herman Gloyna here and with Mr. and Mrs. Fred Reithmayer of Margaret.

Mrs. E. A. Spears and son, Wells, of Archer City and Wilma Jean and Bobby Dick Hunkley of Vernon spent the Thanksgiving holidays with Mr. and Mrs. C. L. Adkins.

Mr. and Mrs. J. Bailey Rennels spent the Thanksgiving holidays with relatives at Bridgeport. They were accompanied by her sister, Mrs. E. L. Derr, of Chillicothe.

Gladys Taylor, who has been suffering with an attack of appendicitis, was carried to the home of her grandmother, Mrs. A. E. Howard, in Vernon Thursday night.

The West Rayland school was closed Thursday and Friday for Thanksgiving.

Bill Barrett and family of Paducah spent Friday with Mr. and Mrs. C. L. Adkins.

Mr. and Mrs. Arnold Young of Quanah visited relatives here Friday.

Miss Halez Key, who is teaching school at Vivian spent the week-end with her parents, Mr. and Mrs. E. M. Key.

Cloude Pitman of Lindale spent Saturday and Saturday night with C. H. Sitten and family.

Dr. W. H. Ballew of Vernon spent Saturday and Sunday with Mr. and Mrs. John S. Ray.

Mr. and Mrs. Bert Finley and children of Margaret spent Sunday with Mr. and Mrs. Cap. Tuggle.

Mr. and Mrs. J. D. Rothwell of Thalia and his mother of Childress spent Sunday with Mr. and Mrs. Frank Wray.

Mr. and Mrs. Carl Austin and Tom Rennels of Rayland visited Mr. and Mrs. J. L. Rennels Sunday.

Mr. and Mrs. N. J. Roberts and son, Tom Ray, of Crowell spent Sunday with Mr. and Mrs. John S. Ray.

Mr. and Mrs. Horace Young and children left Sunday for Lubbock and other points on the Plains.

John Taylor and family spent Sunday with Mrs. A. E. Howard of Vernon.

Mrs. Adair Webb, who has been bedfast for some time, is still unable to be up. She is now at the home of her mother, Mrs. L. B. Dunson.

Sticher staples at News office.

**'DRI-SHEEN'**

Cleaning and Pressing

PLAIN DRESSES  
 SUITS ..... 50c  
 COATS .....

Get your clothes in condition now for the holiday season.

Come to the Xmas FESTIVAL

The Wright Cleaners  
 East Side Square

**ADVERTISING PAYS DIVIDEND**

How much does advertising cost? The St. Charles (Minn.) Inter-County Press uses a full-page to answer the question. In a short statement, set in 18-point, surrounded by white space, the Press says:

"How much does advertising cost?"

"Not long ago we heard a house to house salesman tell a prospect: 'I can sell you this gadget 25 per cent cheaper because my firm does not advertise.'

"How much does advertising actually cost?"

"As a customer, every day of your life, you are entitled to know. "Automobiles are extensively advertised. But only 3½ per cent of the selling price of a car goes for advertising; or about \$17 on a \$500 automobile. Before large-scale advertising you paid \$1,000 for a car not so good.

"Coffee, canned goods, soft drinks, etc., have large advertising budgets. Only 5½ per cent of the selling cost, or ½ cent on a 10 cent can, is used for promotional advertising.

"The average retail store spends from 1 to 4 cents on a dollar purchase.

"It is worth while to know much more for the knowledge advertising gives you? Advertisers think the low prices on advertised products are possible without the volume of advertising that is entirely upon advertising? News advertising pays you dividend."

**HERE'S THE AID TO FEWER COLDS... VICKS VA-TRO-NOL**  
 A FEW DROPS UP EACH NOSTRIL

**HERE'S THE AID TO SHORTER COLDS... VICKS VAPORUB**  
 JUST RUB ON THROAT AND CHEST

Follow VICKS PLAN for better CONTROL OF COLDS  
 Full details in each Vicks package

**Expert Mechanical Work**

At all times with a Chevrolet equipment and part mechanics—

**W. R. OWENS**

LUTHER DENTON

Come in and have your car checked over.

**Lilly Motor**

**NOTICE!**

We want to thank you again for your patronage during the Thanksgiving Turkey Season, and will appreciate it during the CHRISTMAS SEASON.

Bring your turkeys to Crowell and get highest market prices.

I am in the market for poultry, eggs, hides, cream, turkeys and fur, and will guarantee you top prices on all.

**DON'T FORGET**

Tuesday, Dec. 11. Ten turkeys will be given away FREE. They will be released from local buildings between 7 and 8 p. m. This date will open the Christmas holiday shopping season in Crowell.

**TRAPPEERS SEE ME ABOUT YOUR FUR**

**MOYER PRODUCE**  
 Phone 182

**Lanier Grocery**

**Makes Living Easier**

Following PRICES GOOD ALL WEEK

SUGAR, 10 lbs. Cane ..... 53c

SPUDS, 15 lb. peck ..... 24c

SOAP, Crystal White, 6 bars ..... 23c

BEANS, Pinto, per lb. .... 8c

LARD, 8 lb. cartons, only ..... 95c

SALT, Morton's Sugar Cure, 10 lbs. 82c

BACON, Dry Salt, per lb. .... 17c

MEAL, 20 lb. sacks ..... 54c

LOTS of XMAS CANDIES and FRUITS

FLOUR, 48 lb. sacks, only ..... \$1.65

Can TOMATOES, No. 2, 3 for ..... 23c

Baking Powder, Clabber Girl ..... 24c

STOVE PIPE, the best, joint ..... 15c

**Christmas GIFTS**

THAT WILL REALLY PLEASE

Whether it is a "50c Gift" or one of the festive nature, we believe you can find just the gift in our store.

Old and young alike will enjoy the big Pre-Christmas Festival in Crowell Tuesday night.

**Reeder's Drug Store**

*Where Gift Selection Is Made Easier*

**Gifts for Ladies—**

- 1 Gloves
- 2 Handkerchiefs
- 3 Hose
- 4 Underwear
- 5 And many other things that will make attractive Gifts.

**Gloves—**

Our old favorite—fabric Gloves—appears in new ways and wins our heart all over again, always so fresh and clean, always so comfortable to wear, always correct, and always at such a reasonable price. The gloves make Ideal Gifts.

**Munsingwear—**

Underwear in latest styles—always the best fitting and most comfortable. Ideal for Gifts.

**Hosiery—**

Always excellent Gifts. Now comes the dark shades of winter. In Hosiery they do soft, flattering tricks to your complete ensemble. Munsingwear Hosiery has led the field for years and caps the climax of success with these cloudless, misty hose WITHOUT a single ring. Give HER Hose.

**Handkerchiefs—**

Real linen and embroidered. Sport prints or more dignified white Hankies. These are priced right for immediate selection, and just think of the possibilities here for Gifts.

**Blankets—**

A Gift all the family will enjoy. Big, fluffy, warm and attractive. See these before you select Blankets.

**Towels—**

Big, fluffy towels that the whole family will enjoy. Beautiful sets—in bright colors. A Gift that'll be appreciated.

**Give the Men Hats—**

We reach the goal of superior styling in these hats. So little happens to men's hats that new lines and fabric such as these score as big hat news. Come in and select one for HIS Gift.

**Gifts for Men—**

- 1 Hose
- 2 Belts
- 3 Shirts
- 4 Ties
- 5 Hats

And too many others to name.

**Shirts—**

The "Arrow Shirts" made of fine material—expert tailoring. A wonderful new selection of patterns. A Gift that will please him.

**Ties—**

Fresh, stimulating patterns that carry a note of correctness in their soft fall colors. Well made as a tie can be. Hand made with silk linings.

**Pajamas—**

One of the few times when a man can have color and as much as he wants—when he can satisfy his craving for vividness—in bed. These Pajamas are wild in color, yet as smart as can be and in perfect taste. They are of silky broadcloth, deftly bound with contrasting colors.

**R. B. EDWARDS CO.**







Seventh Installment

SYNOPSIS

Ellen Church, 17-year-old, finds herself alone in the world with her mother's last warning ringing in her ears, to "love lightly."

table from her new husband—nervously sipping a tomato juice cocktail and trying not to quake both inwardly and outwardly—Ellen endeavored to tell herself that it was really her name, now.



It wasn't such a gay luncheon, after all.

"What now?" Ellen's winglike eyebrows were dark smudges in her white face.

It was his compliance that hurt. Ellen again felt the rush of tenderness toward him, wifely tenderness, that she had felt in the little chapel.

"I'll take about two hours," she said. "I'm due there at three. Yes, you can drive me to the place, Tony. And you may," she didn't want, somehow, to give the permission, but there wasn't any way out.

"I suppose," he said with a childish wistfulness, "that you'd not like to have me come up, and wait for you in the studio? I'd be very quiet."

Just before she knocked on the door of Dick's studio, even as her hand was raised for the knocking, Ellen remembered her wedding ring.

"How do you do, Mrs. Brander!" he said, and Tony was handing him a bill that shone very yellow in the dim light.

dress) and put on the white buckskin suit and the coral and turquoise beads. And like a little girl—only one dressed up to play pretend—she emerged from behind the screen, and took her place in a kneeling attitude, with her two pink palms cupped together in front of her, and her face raised to the smoky blur of the studio ceiling.

It was four-thirty. Ellen, counting the strokes of the clock that sounded from the Metropolitan Tower, not so far away, wondered if Dick were almost through with painting. Dick was painting absently. She knew that she couldn't break into his absorption, no matter what came of it!

The clock chimed again in the Tower. It was four-forty-five. "Almost done?" she ventured nervously. But Dick didn't answer, which meant that he wasn't.

There was a shuffle of feet on the stairs. Ellen started, her nervousness growing, before she realized that the shuffle was too light to be made by Tony's feet. It must be a girl who was coming.

Ellen hadn't heard the last part of the other girl's speech. Her whole being stood forward, on tiptoe, to catch the first part of it.

Ellen was staring toward the screen, but she stopped short at Claire's words. Stopped for a blank second as Cinderella must have stopped when all of her loveliness was turning back to rags.

Ellen didn't say anything. She merely stood, in her white buckskin suit, and rocked back and forth with the storm of her mirth. Only it wasn't just good clean fun, that mirth—it was something of a mental upheaval.

Just before she knocked on the door of Dick's studio, even as her hand was raised for the knocking, Ellen remembered her wedding ring.

She felt like a feminine Judas as she did it. Dick was standing before a huge canvas, with his paint-marked shirt carelessly open at the throat, and his hair rumpled, and his eyes intent upon some detail of his picture.

She went behind the screen in Dick's studio. And got out of her blue crepe dress (her wedding

H. D. and 4-H CLUB ACTIVITIES

Officers of FOARD COUNTY HOME DEMONSTRATION COUNCIL Mrs. T. W. Cooper, Chairman Mrs. F. E. Diggs, V. Chairman Mrs. E. A. Dunagan, Secretary-Treasurer Miss Myrna Holman, Home Demonstration Agent

Canning Contest Attracted Much Interest Monday

The attractive display at M. S. Henry & Co. in Crowell Monday in connection with the canning contest sponsored by the County H. D. Council attracted much interest and favorable comment.

Each women's club in the county won at least one place. As a whole the quality of products was good. Miss Elsie Phillips of Quannah, Hardeman home demonstration agent, served as judge.

Women Fruit—Mrs. W. B. Jones, Foard City; Mrs. H. H. Beggs, Mrs. F. A. Davis and Mrs. S. E. Tate, West Side; Mrs. R. C. Cravey, Good Creek; Mrs. Fred Taylor, Margaret.

Vegetables—Mrs. Frank Cates, Community; Mrs. John S. Ray, West Rayland; Mrs. Dave Solis, Gambleville; Mrs. S. E. Tate, W. Side; Mrs. J. L. Farrar, Foard City; Mrs. Bert Matthews, Vivian.

Summary—76 entries of 2 jars each—one quart fruit and one of vegetables. Fruit and vegetables judged separately.

Girls Fruit—Maxine Flesher, Thalia; Ona Mae Hargrove, Thalia; Daisy Chatfield, Good Creek; Dorothy Nell Beggs, Vivian; Nazoma Gamble, Black; Mildrene Nelson, Vivian.

Vegetables—Marguerite Lewis, Vivian; Mabel Hall, Black; Dorothy Nell Beggs, Vivian; Vidie Phillips, Good Creek; Maxine Flesher, Thalia; Annie Mae Hall, Black.

Summary—26 entries of two jars each.

Farm Food Supply Mrs. H. H. Beggs of West Side won first in the farm food supply demonstration. Mrs. Tom White of Margaret and Mrs. T. W. Cooper of Vivian won second and third places, respectively.

Ferguson Cup Won By West Rayland

The silver loving cup offered by Ferguson Bros. drug store to the 4-H Club in the county making the best general record for the year, was won by the West Rayland girls.

This club scored 10 per cent in completion of demonstrations; 80 per cent in completion of co-operators' goals, and 83 per cent in attendance. Thirty-eight per cent entered the dress contest, and 90 per cent went on the 4-H tour of the county and to the encampment.

The Good Creek 4-H Club met Nov. 28 with 6 members, Miss Holman and Mrs. Davis present. Each member present answered roll call

by hanging two pictures in her home. Miss Holman gave an interesting demonstration on dresser scarfs. The first goal of the club is for each member to make a dresser scarf.

GOOD CREEK H. D. CLUB

The Good Creek H. D. Club met with the pantry demonstrator, Mrs. Roy Cravey, on Nov. 20 with 5 members and 2 visitors, Mrs. A. C. Hinkle and Mrs. Roy Ballinger, present.

Officers were elected as follows: Mrs. F. Chatfield, president; Mrs. A. L. Cox, vice president; Mrs. R. L. Thomas, secretary-treasurer, and Mrs. C. H. Groomer, council representative.

The club will meet with Mrs. R. L. Thomas on Tuesday, Dec. 18, at which time a Christmas program will take place.

CROSS CHILDREN MAY HAVE WORMS

Watch for upset little stomachs, bad breath, fretfulness, loss of weight, itching around nose and arms. They may have pin or round worms. Whites Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. Whites Cream Vermifuge recommended by druggists.

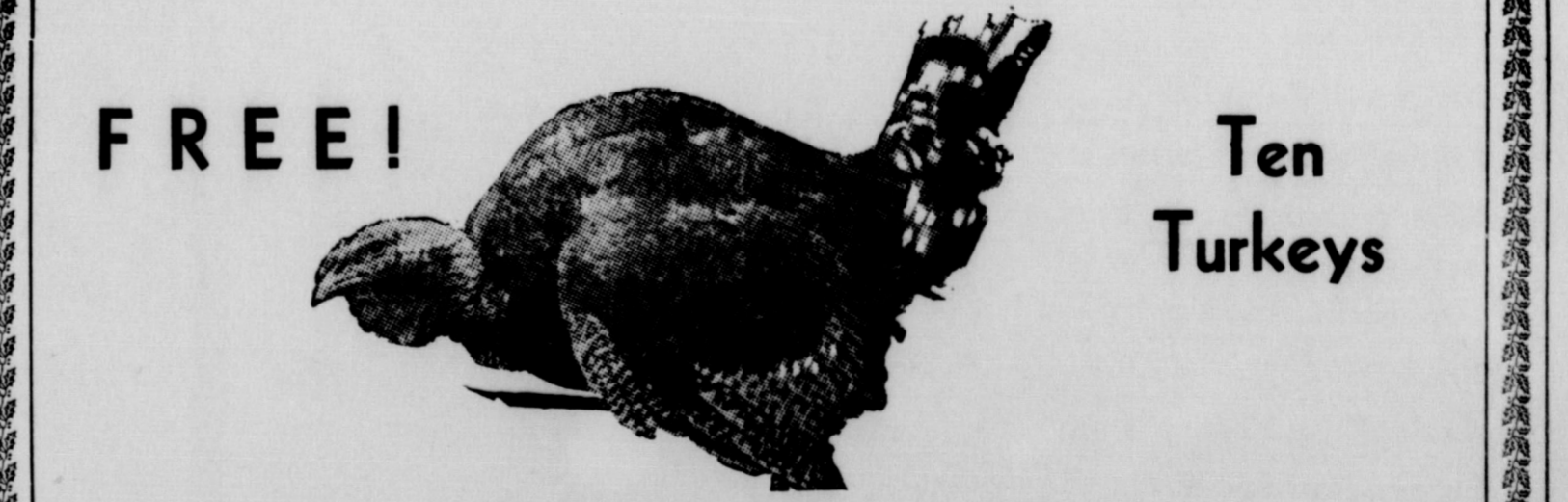


Meet Jolly Old Santa - AT THE - PRE-CHRISTMAS FESTIVAL IN CROWELL-TUESDAY NIGHT, DECEMBER 11, 1934

FREE—Candy and Souvenirs for the Kiddies!

The sound of the fire siren at 7 P. M. will hail the opening of CROWELL'S Pre-Christmas FESTIVAL and will be the signal for turning on the Christmas lights over town.

Old SANTA CLAUS will arrive shortly afterward, escorted by the Crowell High Band and Pep Squad, which will provide appropriate Christmas music for this occasion. SANTA will have CANDY and SOUVENIRS for all the children of this section.



FREE! Ten Turkeys

Between 7 and 8 o'clock, ten turkeys will be released at intervals from buildings in each portion of the business section. Here's your opportunity to get a turkey FREE for your Christmas dinner.

DON'T MISS THIS EVENT Come and join in the HOLIDAY SPIRIT! A good time will be had by all, whether old or young. Local stores will remain open for your Christmas shopping convenience.

VICKS COUGH DROP ... Real Throat relief! Medicated with Ingredients of Vicks VapoRub OVERCOMES BAD BREATH

