# The Foard County News <br> <br> AND CROWELL INDEX 

 <br> <br> AND CROWELL INDEX}



Sheer Wash Dress<br>ontest to Be Held With Clubs of Co.

## FOARD ENTRY CAR ACCIDENT WINS LIVING IS FATAL TO ROOM HONORS RAYLAND GIRL



no. Carter Brings in First Load of GLENN HOLDER 1930 Foard Wheat DIED 31 DAYS AFTER INJURY



## INDICATIONS FAVORABLE THAT

 FEDERAL FARM BOARD MAY PUT IN BRANCH OFFICE AT CROWELLField Manager for New Government Agency Is Visitor in This City Wednesday; Branches in This Section May Be in
Crowell, Lubbock and Wiehita Falls

, ina forme


Baseball Games Here for Independence Day




Kill this pest-it spreads disease


| THE | Ratus | Hear <br> 'THE |
| :---: | :---: | :---: |
| Crazy WATER | ATwis | ${ }_{\text {crate }}^{\text {crat }}$ |
| WATER Hotel | , ATEE | MAN" |
| at | A Natural Mineral Water | Every |
| Mineral | Has rele eved thousands of people | Saturday |
| Wells, |  | Night |
| Texas |  | ${ }_{\text {at }}$ |
| Wants |  | 7:37 |
| You | (tay | From Radio |
| ${ }_{\text {to }}^{\text {to }}$ |  | $\xrightarrow{\text { Radatio }}$ |
| $\begin{gathered} \text { Enjoy } \\ \text { Its } \end{gathered}$ |  | KRLD |
| Unique | Water by open kettle eeraporation | Dallas |
| Southern | Wo mill | ${ }_{\text {Kilocyeles }}$ |
| Hospitallity | are not thoroughiter aceording to drinking the water arrink directions. our | Kilocycles |
|  | Crazy Water Co. | $\cdots$ |


Serving Many Businesses

## Experience of large fleet ouners reveals the unusual reliability and economy of the mew Ford

$\mathbf{A}^{\text {SIGNificant tribute to the value of }}$ ing use by Federal, state and city governments and by large industrial companies which keep careful day-by-day cost records. In most instances, the Ford has of every factor that contributes to good performance-speed, power, safety, comfort, low cost of operation and up-keep, reliability and long life.
Prominent among the companies using the Ford are the Associated Companies of the Bell System, Armour and Company, The Borden Company, Continental Rubber Company, General Electric Com pany, Goodyear Tire and Rubber Company, Kellogg Company, Knickerbocker Ice Company, Morton' Salt Company, Pillsbury Flour Mills Company, The Procter and Gamble Company, and Swift \& Company.
Each of these companies uses a large number of Ford cars and trucks. The use more than eight thoneand. ase more than eight thousa and it needs the Ford. Daily, in countless ways and places, it helps to speed the production and delivery of the world's goods and extend the useful service of men and companies.
thonsands of miles emphasizes the and vantages of the sound design of the Ford vantages of the sound design of the Ford
car, its high quality of materials, and

Benusual accuracy in manufacturing. colors there is a high degree of meAn exanical excellence. An example of the value built into the Ford is the use of more than twenty ball within the car and you may never see them. Yet they play an important part in satisfactory, economical performance. Their function is similar to the jewels of a fine watch.
Throughout the Ford chassis, a ball or roller bearing is used at every place where it is needed to reduce friction and wear and give
At many points, as on the transmission
counter-shaft, clatch release, fan and pump shaft, and front drive shaft, these ball and roller bearings are nsed where less costly types of bearings might be considered adequate
Additional instances of the high quality buit into the Ford are the exrensive use of steel forgings, fully
enclosed four-wheel brakes, Rustless Steel, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floeting
rear axle, and the Triplex shatier-proof rear axle, and the
glass wind
glass windshield.
use the best possible material foren to part and then, through large produc-


Ford Motor Company





II WONT WORK BOTH WAYS

## never save the mone <br> in money you have <br> ved it and invest it more wisely <br> saving your money at this bank no riendly, helpful co-operation that <br> THE BANK OF CROMELL

GENERAL INSURANCE FRRE, TORNADO and HAIL City Loans Payable Monthly Leo spencer
Phone No. $283 \quad$ Office P. O. Bldg.

## IOCALS

and Personals
PHONES 43 AND 163

## $x$ x $x-m=49$ tr and Mrs, W. W. Boyd visited $\begin{aligned} & \text { Mr. and Mrs. Furd Halsell of For } \\ & \text { Worth arrived in Crowell this week }\end{aligned}$ $5=$ $5 \mathrm{ax}=\mathrm{F}=$

$\qquad$


THE WHOLE FAMLY

THE FOARD CO
 Great Film Actress
In Rialto Picture Monday and Tues.

Officers Chosen by
Local Masonic Lodge

milking three times a day
We'll take your old Typewriter!

$\qquad$
A New CORONA It is the last wor in portables and built to stand hard oard county news

$\qquad$ OVERALLS AND JACKETS, garment .... $\$ 1.00$ to $\$ 1.7$ WORK SHIRTS
HEAVY WORK SOCKS
UNDERWEAR
50c to $\$ 1.50$
LEATHER FACED CANVAS GLOVES STRAW HATS

25 c to $\$ 1.25$


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Is Your Ship of Safety
A small craft may keep you afloat for a time, but whe
times are bad, it's well to have a good, sizeable financial ship to bear you and your family safely across. Every man is his own shipbuilder. Beam by beam, he
constructs his financial craft. And when his long effort is rewarded he feels a thrill of justifiable pride.

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