

Editorial comment - the post dispatch
Thursday to Thursday
BEING A GOOD NEIGHBOR

YOUR FARM PROBLEM
Declining Farm Income, Mounting Surpluses Evidence That Program Not Working Right By EZRA TAFT BENSOM
Secretary of Agriculture

## This natic It does no

## Today $\$ 5$ billions <br> $\$ 5$ billions

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mounting agricultural surpluses is the best vidence that our present program is not func

Getting Out On The Limb by EDDIE the edito

THE AMERICAN WAY


Reasonable Request
Our Contemporaries Are Saying

THE POST DISPATCH


Remembering Yesteryears
Five Years Ago This Week

## 

## BUSINESS SERVICES * * DIRECTORY *

| CHEVRON STATION <br> "BUMPER TO BUMPER SERVICE" We. Give Scottie and SEAH Green Stamps |  |
| :---: | :---: |
| Hudman Funeral Home <br> Day or Night <br> Service <br> Licensed Lady Attendant | DAY OR NIGHT PHONE 16 POST, TEXAS |
| SPARKS RADIO SERVICE | $\begin{aligned} & \text { PHONE } \\ & 570 \end{aligned}$ <br> post. texa |
| AMBULANCE... Oxygen Equipped" Mason Funeral Home | $\begin{gathered} \text { PHONE } \\ \text { 440 } \\ \text { Post, TEXAS } \\ \text { "Since 1915" } \end{gathered}$ |
| DR. B. E. YOUNG <br> Dentist <br> Dental Office Closed Every $\qquad$ | TELEPHONE <br> 15 <br> POST, TEXAS |
| Hundley's Cleaners THE BEST IN DRY CLEANING y. One Years Your Cleaner | $\begin{aligned} & \text { PHoNE } \\ & 198 \end{aligned}$ |
| DR. JOHN BLUM <br> Optometrist |  |
| City Laundry Service... <br> flat finish, fluff dry <br> For Prompor picktup Serice -CALL | TELEPHONE $530-W$ |
| Baker Electric <br> Machine Shop $\qquad$ | PHONE 315-W <br> post, texas |
| Ideal Laundry <br> Steam, Soft Water, Dryer Service <br> Wet Wash, Rough Dry, Finish Work | phone 150 <br> pOST, TEXAS |
| White Auto Store AUTO PARTS AND $\qquad$ | $\begin{aligned} & \text { Telphone } \\ & \text { 243-J.J. } \\ & \text { post, texas } \end{aligned}$ |
| Thaxion Cleaners Quality Dry Cleaning | $\begin{aligned} & \text { TiLEPHON } \\ & 255 \end{aligned}$ <br> post, texas |
| Shytles' Implement Co. <br> JOHN DEERE <br> Quality Farm Equipmenr | TELEPHONE 33 Post, texat |



## Society * Clubs * Churches * Personalities <br> Send or Telephone News to GANEL BABB, Women's Editor, Telephone 11

Evans-Williams Vows Solemnized In Baptist Church On New Year's


## Announcing.....

## Triangle Service Station

CONOCO GASOLINE AND OILS
 Sher sames
$\qquad$ business in Post. Drop in to see me and $L L$ station attendant.

IRA (DAD) GREENFIELD

Telephone 424
$\qquad$
PHS Classes Have Holiday Reunion


Local Employs Of General Telephone Have Holiday Party

## "My AUTOMATIC ELECTRIC Washer does ALL my clothes!"

says Mrs. Mary Ann Maycumber 1100 WEST LUBBOCK SLATON, TEXAS

Mr. And Mrs. Tyler Two Are Honored Honored At Shower At Party Jan. 1

## LEARANCE <br> S-A-L-E

and Boy's $D_{\text {epartment }}$
Menus Are Listed
Menus Are Listed


Dodson's


Miss Margie Lene Roberts Will Marry Billy W. Craig January 23

your washing, and be bic to wash all your


## SEE YOUR REDD KILOWATT LECTRIC APP LANCE DEALER. ELECTRIC APPLIANCE DEALER. LET HIM DEMONSTRATE THE <br> Hun

 liECTAIC CIOTHES WASHER.PUBLIC SERVICEs

$\square$

## Announcement

To Customers Of West Texas Gas Company

Effective January 1, 1954, West Texas Gas Company was combined with Amarillo Gas Company, Clayton Gas Company and Dalhart Gas Company to form a regional natural gas utility company named PIONEER NATURAL GAS COMPANY

The properties will contınue to be operated under the same ownership and management as heretofore.

All West Texas Gas Company employees are being retained.

Lubbock is headquarters for the West Texas Division, which consists of the area formerly served by West Texas Gas Company. Our General Offices are in Amarillo.

We thank you for your patronage and friendship throughout the years since 1927, and pledge our best efforts to render you an ever-better type of service.

Pioneer Matural Gas Company
FUEL FOR A GROWING EMPIRE

son was pastor
of God Church.
The soldier's addreas is:
Herley A. Wisoor, Jr
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Th Trainee US 54130206 Fort Bliss, Tex.


Two Professions with One Purpose The medical and phar.
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are both developed to
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with meticulous care and precision.
We Give Double Green
HAMMTON DRUG


## JANUARY

## CLEARANCE SALE

Starting January 7 Through?
Curlee Suits

| $\mathbf{4 2 . 5 0}$ | 9.95 ROBES |
| :--- | :--- |
| $\mathbf{3 2 . 5 0}$ | 10.95 ROBES |

Topcoats by Curlee

nationall advertise
Sport Shirts


Western Dress Shirts

Sport Coats
1.65
16.05
and
20.00
22.155
22.50
seltcter grour
Nationally Advertised Dress Shirts
450 values
2.95

| Crosbr square |  |
| :--- | :---: |
| Shoes And Loafers |  |
| 9.95 SHOES |  |
| 10.95 SHOES |  |
| 11.95 SHOES |  |
| 12.95 SHOES |  |
| 14.95 SHOES |  |
| With Sale Prices There Will Be A Charge For All |  |
| Alterations |  |
| No "Approvals" - No Exchanges .... Please |  |



## ANNUAL JANUARY CLEARANCE S－A－L－E

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WOR BEST SELECTIONY SANUARY BM BE HRE EARLY

## Ready－to－Wear $\mathcal{D}_{\text {epartment }}$

| LADIES＇SWEATERS |  |
| :---: | :---: |
| Regular 3.98 SWEATERS－January Clearance Regular 5.95 SWEATERS－January Clearance Regular 6.95 SWEATERS－January Clearance |  |
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| GIRL＇S SWEATERS |  |
| Regular 3．95 SWEATERS－January Clearance Regular 4.95 SWEATERS－January Clearance Regular 5.95 SWEATERS－January Clearance Regular 7.95 SWEATER SETS |  |
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| Girl＇s Dresses |  |
| One group includes Prissy Missy，Trude of California and Helen Fenton－values to 7.95 |  |
| January Clearance－ 4.00 Sizes 2 to 6 |  | $\begin{array}{lll}\text { Regular 7．95 GIRL＇S DRESSES－January Clearance } & 4.98 \\ \text { Regular 8．95 GIRL＇S DRESSES－January Clearance } & 5.98\end{array}$ Regular 10.95 GIRL＇S DRESSES－January Clearance $\quad 6.98$

1 Only CHILD＇S SATIN ROBE Values 4.98 －January Clearance 1.00 1 Only CHILD＇S SATIN PAJAMAS Values 4.98 －Jan．Clearance $\mathbf{1 . 0 0}$


LADIES＇SKIRTS
Regular 3.98 SKIRTS－January Clearance
Regular 5．95 SKIRTS January Clearance
Regular 6．95 SKIRTS — January Clearance
Regular 8.95 SKIRTS－January Clearance
2 only 19.95 WESTERN SKIRTS

| ADIES＇SLACKS |  |
| :---: | :---: |
| Regular 5.95 SLACKS－January Clearance |  |
| Regular 6.95 SLACKS－January Clearance |  |
| Regular 8.95 SLACKS－January Clearance |  |
| lar 10．95 SLACKS－January Clearance |  |
| 3 pairs 5.95 LUXITE BAL BRIGGIN PAJAM | 8 |
| OBL |  |
| Regular 595 ROBES－January Clearance |  |
| Regular 8.95 ROBES－January Clearance | 8 |
| Regular 10.95 ROBES－January Clearance |  |
| Regular 12.95 ROBES－January Clearan |  |
| Regular 16.95 ROBES－January Clea |  |
| Regular 14.95 LOUNGING PAJAMAS |  |
| Regular 8.95 LOUNGING PAJAMAS |  |
| 4 only 14.95 NYLON |  |
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| LADIES＇DRESSES |  |
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## LADIES＇SUITS <br> Regular 2995 SUITS－January Clearance Regular 3995 SUITS－January Clearance Regular 39.95 SUITS－January Clearance Regular 4995 SUITS－January Clearance

## Jersey pullover blouses

## $\begin{array}{ll}\text { Regular 7．95 BLOUSES－January Clearance } & 4.98 \\ \text { Reguar 8．95 BLOUES－January Clearance } & \text { S．98 } \\ \text { Regular 1095 BLOUSES－January Clearance } & 6.98\end{array}$ <br> COTTON BLOUSES <br> Regular 2.98 BLOUSES－January Clearance Regular 350 BLOUSES January Clearance Regular 3.50 BLOUSES－January Clearance Regular 398 BLOUSES二 January Clearance Regular 3.98 BLOUSES－January Clearance Regular 498 BLOUSES－January Clearance

 LADIES＇PURSES－Value to $8.95 \cdots 1.00$ plus tax Close out on all DOROTHY PERKIN＇S COSMETICSOne half price－plus tax GIRL＇S WOOL GLOVES Regular 1.00 GLOVES－January Clearance
Regular 119 GOVESE January Clearace
Regular 1.98 GLOVES－January Clearance


1．00 ARGYLE ANKLETS－January Clearance $\quad 79 \mathrm{c}$
JANTZEN GIRDLES－Values to 8.95 －Sale－ 2.98 3．50 PETER PAN NYLON BRASSIERES－Sale 1.98 3.00 PETER PAN COTTON BRASSIERES－Sale 1.69 Piece Goods Department


Sale 79 c yd
79 c yard－ 79 c yard -79 c yard -79 c yard -79 cyard
Regular 2.98 VELVET－January Clearance
BEDSPREADS

BEDSPREADS

3.98
4.98
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11.98
12.98
13.98
18.98
1.79
2.49
4.98
$\begin{array}{ll}\text { Regular } 249 \text { CURTAINS－January Clearance } & 1.79 \\ \text { Regular } 3.95 \text { CURTANS－January Clearance } & 2.49 \\ \text { Regular } 7.95 \text { CURTAINS－January Clearance } & 4.98\end{array}$
White ORGANDY CURTAINS
Regular 5.95 CURTAINS－January Clearance
Regular 1095 CURTAINS－January Clearance
Regular 1295 CURTAINS
14.95 － $100 \%$ WOOL BLANKETS－January Clearance $5 \%$ WOOL DOUBLE BLANKETS－January Clearan 6．00 LADIES：HOUSE SHOES－January Clearanc
3．95 LADIES＇HOUSE SHOES－January Clearanc4.98
6.98
7.98

9.98
3.98
2.98
$\quad 1.98$

## Men＇s and Boy＇s Department

 DRESS HATSRegular 5．00 HATS－January Clearance ..... 3.00
5.00
Regular 6.95 HATS－January Clearance
Regular 8.50 HATS－January Clearance ..... 5.00
6.00
Regular 1000 HATS－January Clearance
Regular 1250 HATS－January Clearance ..... 7.00
8.00
10.00
SPORT SHIRTS
Regular 3.98 SPORT SHIRTS－January Clearance
Regular 495 SPORT SHIRTS－January Clearance2.49
2.98
Regular 5．95 SPORT SHIRTS－January Clearance－ ..... 2.98
3.49
Regular 895 PANTS MENS DRESS PANTS ..... 4.98
5.98完
Regular 1.50 TIES－January Clearance
Regular 200 TES 二 January Clearance
Regular 250 TIES－January Clearance1.00

MEN＇S JACKETS AND SURCOATS
farm quilted lining valuary Clearance 7.98
JUSTIN BOOTS
Regular 27.50 BOOTS 二 January Clearance
Regular 29.95 BOOTS U January Clearance ..... 14.98
17.50
19.50
22.50
ose out on all JARMAN SHOES5．98－6．98－7．98
BOY＇S SPORT SHIRTS
Values to 2.98 January Clearance
349 and 3.98 Values－January Cleat ..... 1.69
2.49
BOY＇S KNIT SPORT SHIRTS ..... 1.192 for 2.00
BOY＇S SWEATERS
Values to 2.98 －January Clearanc
Post Antelope SWEATSHIRTS
HUGGER CAPS－Values tol ..... 1.00
1.00
BOY＇S JACKETS
Regular 695 JACKETS－January Clearance
Regular 8.95 JACKETS－January Clearance3.98
4.98
BOY＇S SHOES
Boy＇s 75 C CREW SOCKS－January Clearance —u 39Men＇s 295 NYLON BOXER SHORTS－Sale $\quad 1.9$


## JANUARY CLEARANCE SALE

Valentine Dress Pumps
 Arch Type Shoes Now Only ... \$6.95 Famous Heydays Shoes Now Only .... \$7.95 FORTUNET Nationaly Kroun Ns The Coading

## $\$ 4.95$ to $\$ 5.49$

School Oxfords Close Out ..... \$2.95 White High Top Shoes Only ..... \$2.49

In order to make this the biggest sale of the year we have decided to reduce every pair of shoes in the house ... tor 10 DAYS ONLY . . . some tar below cost. Don't wait . . . come early shoe the tamily at the biggest saving of the year. Girls' Saddle 0xfords
Only ..... \$4.49

Poll Parrot Shoes
Storybook Shoes

Paramount Anklets 3 Pair For $\mathbf{\$ 1 . 0 0}$ First Quality Hose Only ..... 79e Pair Beautiful Hosiery Only $\$ 1.00$ Pair Girls' Nylon Anklets 2 Pair for $\$ \mathbf{1 . 0 0}$
\$4.95 Squaw Moccasins Special ... \$3.29 Jolene Dress Shoes

Close Out Price . \$4.95
Vogue And Shirley Only \$2.95

Flat Heel Pumps
Only ...... \$2.49
Date Book Flats
10 Days Only . \$3.95

## Penny Loafers

Now Only .. \$3.95

All Sales Final! No Refunds! No Exchanges Please!

Nunn Bush Shoes For Men
Only
\$12.95

Fortune Shoes For Men All Styles ......... \$7.95

## Porto-Ped Air Cushioned Shoes

Redived for tor This Sole
10 Day Sale
$\$ 13.95$

Kangaroo Shoes For Men
$\$ 10.95$
10 Days Only
$\$ 10.95$
MEN'S SOCKS
For Sport Or Dress Wear Regular 55c Values
For This 10 Dar Sale Priced A1
ts Of News from Here and There nw mixikivisuman

## REPAIR-REMODEL NOW!

USE THE FORREST FINANCE PLAN MAKE NO DOWN PAYMENT UP TO 36 MONTHS TO PAY!


- Yard Fence
 These Are Just A Few Of The Home Improvements Eligible For Loans Under The Forrest Finance Plan.

Come In To See Us Soon. We'll Gladly Help You With Ideas And Estimates.


SECTION TWO
Scottish Visitor Says She'd Like To Stay Here For Good


Norman Cash Makes All-Conference ' 11 ' Norman Cash, Sul Ross State
Colitege suiliching this season to full.
was named to
back, and


## ITOIIIEP


LOOK OUT! LOOK UP! HAPPEN?
ANAZING - Yet POSSIBLE!


See Americas Most Exciting New Car Today The Completely New Star Chief Pontiac!


Prage 10 Thurdary, Jaruar 7, 1954 The Post Dispate $/$ Prospector Dry On Two New Ford Trucks, Two New Engines Drillstem Test Are Being Displayed At Ford Dealer's




[^0]$\triangle$ CHROUET

## CRACKERS

## NABISCO

 PREMIUM1 POUND BOX

Announcing
THERESA HOUCHIN
EVELYN'S BEAUTY SHOP

Evelyn's Beauty Shop

18 C MUSTARD
13c TISSUE
 BLNTACKBENRRIES

29c FURNITUREPOLISH
HuNTSE OOCNN
SWET PEAS
 VIENNA FINGERS SUN
SANDWICH PAPER NAPMINS
francoamerican 151.4 ounce can
SPAGHETTI New insta
puoding 15 OUNCE CANTYIL BANS STHS
RAN TIDE GIDNE SIZE
TREND BREEZE
 $10 c$ 16c

75c 49.

## CHILI CHILI

| Solat bath |
| :--- |

## Connell Chevrolet Co.

18. SOUTH BROADWAY

TELEPHONE 36



GIANT BOX-
SURF
BREEZE
MARGARINE

## STA-FLO, QUART BOTTLE-


gladiola, 5 Lb. bag
MEAL
CUT-RITE, BOX
WAX PAPER
powdered 2 boxes-
BON AMI
VIENNAS LIBBY's
NO. $1 / 2$ CAN

## 19 c

25c
41 c
28c
25c

SHORTENING 3 LB
CAN

MACARONI, 7 OZ. BOXSKINNERS 23 C TOILET TISSUE
 SHAMPOO
detrgent Large boxOXYDOL
CHEFR
PRESERVES (n) FRESH FRUITSEVEGETABLES

73POP CORN kaffis, puart botrteSALAD OIL
$121 / 2 \mathrm{C}$ MARSHMALLOWS 25c CLOR 30c ASPIRINS

## MODART <br> 75C SIZE

31 giant box-
31c TIDE 75c DUZ

BAILEY
PURE STRAWBERRY 2 LB. JAR
T.N.T. 10 OZ. CAN

## govt grade choice le. <br> 79 All meat slice le

LOIN STEAK
U. S. GRADED QUALITY MEATS

BEEF RIBS
GOV'T. GRADED CHOICE, LB.-
CHUCK ROAST
SucEe LRE- LIVER
BEEF
FRINLESSK L8,
C E E E
Nuletrs. 12 oz can-
MEXICORN
BATIO, ${ }^{303}$ CAN

53c BACON
39c VEAL CUTLEETS
39c CANNED PICNICS
CLEARFIELD
CHEE-ZEE
2 LB. BOX

21 camar batm siz
TOIET SOAP
59c Tollet soap
premium

33c DOG MEAL
$28 \subset$ BATEF TAMALES

- BE TAMETE
c BOLOGNA
GOV'T. GRADED

49c
29c
83c
89
$\$ 3.98$
75 c
2 for 25c 3 for 25c
CRACKERS

25 $74 c$ 23c

## BETTY CROCKER, BOX-

CAKE MIX
viemont mald, $120 Z$. sottri-
SYRUP

BANANAS
SNOW white le--
CALAVI
golden
FRUIT
LB.
71/2 ${ }^{\text {ExTRA }}$ FANCY, RED, DELICIOUS, LB.-
71/2C APPLES
121 TEXAS. SEEDLESS. Lb. 121/2C GRAPEFRUIT

fair acres frozen, 10 oz. pKg.-
STRAWBERRIES
25c RICE
Ben's. 14 oz. pkg.-
snow crop, 10 oz. pkg.
PEAS
TORTIL ARLES
ORANGE JUCE
SNOW CRO

## 6 OZ . CAN


[^0]:    It stands to reason that you'll get the finest Valve-in-Heod engine in the low-price field trom the world's largest builder with 40 years of experiance in developing and
    improving this type of engine. And now for '54... New powert New economy of operationt Smoother, quieter, finer performance!

    For 1954, Chevrolet brings you your choice of two great high compreswion Valve-in-Head
    engines. One, the advarued" "Bheve-Fhume
     matic Tranmission, now available on all
    

