PLAINS FRUIT CROP
DAMAGED BY BLIZZARD

NATURE PLAYS HER APRIL



The Eagles' Screams

Crammar School News
SEVENTH GRADE—honor roll:
Jim Ellen Wells, Doris McConal
Ovell Waren, Earl Wayne Guye, Raymond James, Mary Lee Turner,
Crisey Simmons, Mary Hamilton,
Gene Eckols, Winson Ables, Marvis
Eubanks, Dorothy Walls, Ciyde Ash,
Ava John Johnson, Wilda Lee Burkett, Minnie Mee Williams, Grace Hasley, Jaunita Frazier, Opal Talley,
Modene McLaurin.
The giris' baseball team is looking forward to some good games at

METHODIST REVIVAL TO OPEN HERE SUNDAY

girls played New Home Tuesday af-

LYNN COUNTY COTTON CROP TOTALS 28,582 BALES IN 1930 FUNERAL SERVICES HELD FOR DR. COLLINS THURSDAY

girls played New Home Tuesday afternoon.

SIXTH GRADE—We are real proud of Norma Rath Vermillion, for she represented our school in subjunior spelling and placed second in the county.

Our teacher is planning an Easter of the Proper of the Properson of the State of Park of the Properson of the Web of the We

Ward, 1st.; Joe Stokes, 2nd.; Wil-son, 3rd.
Tiny Tot Finals: Oscar Hein-rich, Wilson, 1st.; Greta Joyce Ap-plewhite, Tahoka, 2nd.; Geneva Smith, Redwine, 3rd.; Elsis Bernice Etter, Wells, 4th.
Boys' Tennis Doubles, Finals, Ta-hoka, 1st.; Wilson, 2nd. Girls' Tennis Doubles, Finals, Tennis Singles, Finals, T-Bar, 1st. Indoor Baseball, Finals, T-Bar, 1st. Indoor Baseball, Finals, O'Don-nell, 1st.

The O'Donnell Index

lished every Friday at O'Donnell, Texas

H. RITZENTHALER Editor and Owner

\$1.50 PER YEAR-IN ADVANCE Advertising Rates on Application.

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.

Funeral services for Mrs. Harmon Blaylock, who died early Sunday morning after an illness of only a few days, were conducted at the First Baptist church here Monday afternoon. Bro. D. B. McGuire, who baptised her into the church just three years ago, had charge of the services. He was assisted by Rev. L. S. Jenkins, pastor of the church. Interment took place in the city cemetery.

church. Interment took place in the city cemetery.

Mrs. Blaylock was the daughter of A. M. Parker, now of Oklahoma, but formerly a prominent farmer of the OK community. She was married about four years ago to Harmon Blaylock. The couple had been in O'Donnell only a week, friends stated, when her death occurred. She is survived by her husband and a baby son, her father, A. M. Parker, a sister, Mrs. Alice Gibbs of this place; two brothers, and a number of other relatives.

NEW MOORE NEWS

large crowd. Everybody come and bring someone with you.

Mr. Herbert Lester of O'Donnell spent last week visiting is sister, spent last week visiting is sister, and Mrs. Rachel Pendleton at New Moore.

A number of the young people enjoyed a forty-two party at the home of Mr. and Mrs. R. E. Strasner on Friday night.

Mr. and Mrs. W. M. Willett spent last Saturday evening in the Switzor home, and report a very pleasant time.

Mrs. Wo. T. Huff, who has been quite life for the past several days, is reported to be much improved.

Miss. Alma Hyde returned Friday income a short visit with her parents and other relatives at Knox City.

Charlie Cabool was in Littlefield over last Saturday evening in the Switzor home, and report a very pleasant time.

EAST SIDE NEWS

Mr. Fuller and Jimmie Sanders of ule were in O'Donnell a few days at week. Mr. Fuler came on busi-ses, ann M. Sanders visited his nele and aunt, Mr. and Mrs. J. H.

omewna. Somewna. Somewna. Somewna. Somewna. Somewna. Messrs, Buck Stockins and Vernon at visit to forsicana. They were accompanied in their return by Equilla Stocking, she had been visiting her brother. Mr. and Mrs. W. O. Ratliff spent unday afternoon with Mr. and Mrs. C. Watson. Election of Joe Bailey school rustees wil be held Saturday, April Building.

ocal

Mrs. W. R. Gibson is ill at her ome in the south part of town.

Mrs. J. E. Garland of Lamesa was the guest of friends here Tuesday af-ternoon.

Mmes. J. P. Bowlin, M. B. Hood, T. M. Garner, and Harvey Jordan were Lubbock visitors Tuesday.

James Cathey, who is attending Price Memorial College at Amarillo, has been at home several days for the Easter holidays. He will return to school Monday.

Miss Beverly Wells, who is attend-ingState College for Women at Den-ton, arrived Saturday evening to spend the Easter holidays here with her parents, Mr. and Mrs. E. T. Wells.

Mrs. C. H. Westmoreland and Mis Irma D. Palmer, who are attending Texas Technological College, spen the week-end here with their par ents, Mr. and Mrs. W. L. Palmer.

Miss Mickie Allen of Lamesa has been the guest of Miss Mary Dean Preston for the past several days.

Mrs. Roy Gibson was a Lubbock sitor Wednesday.

New Moore and Wells played ball again Thursday. The New Moore girls won, but the boys got beat. Mr. and Mrs. Nelson, Albert Lee and Grace Nelson, Thelma, Eunice, and George Pendleton spent Sunday at the home of Mr. and Mrs. David Jophen and family at Meadow. Texas. All had a nice time. Jess Bevel and Mr. Bill Pechal left for Dallas on business last Thursday night and returned Sunday. A large crowd attended singing Last Sunday night. We are expecting our new song books by next Sunday night and we are expecting alarge crowd. Everybody come and bring someone with you.

Mr. and Mrs. John Hardberger of Littlefield are visiting relatives and friends here this week.

Mrs. Knox Eckols of McCamey i the guest this week of her parents, Mr. and Mrs. George D. Foster.

Mrs. R. O. sines returned Sinday from the bedside of her father, F. O. Allen of Big Spring. Mr. Allen, who has been ill for some time, is somewhat improved. His many friends here are glad to hear this.

THE FIRST NATIONAL BANK CHARTER NO. 12831-

REPORT OF CONDITION OF

OF O'DONNELL, TEXAS

AT THE CLOSE OF BUSINESS, MARCH 25, 1931

1. Loans and discounts	\$ 20,401.
4. Other bonds, stocks, and securities owned	3,159.
6. Banking house, \$10,000.00. Furniture and	
fixtures,\$4,200.00	14,200,
7. Real estate owned other than banking house	8,885.
8. Reserve with Federal Reserve Bank	7,000.
9. Cash and due from banks	9,968.

		4100,44
	LIABILITIES	
1	Capital stock paid in	\$ 25,000
	Surplus	5,000
7.	Undivided profits-net	8.82
	Due to banks	12,53

of Texas, County of Lynn, as: I, J. L. Shoemaker Jr., Cashier of the above named bank, do solemnar that the above statement is true to the best of my knowledge and

J. L. SHOEMAKER, Jr., Cashier.

t-Attest: C. H. Mansell, L. D. Tucker, Roy Riddel

ed and sworn to before me this 28th day of March, 1931. W. A. TREDWAY, Notary Public

Mrs. Mack W. Hancock spent Sun-day at Mr. and Mrs. Pferce Horton's, of the O. K. Community. Mr. and Mrs. Troy Gibson of La-mesa, spent Sunday afternoon with the latter's parents, Mr. and Mrs. Ray, of this place.

Ray, of this place.

A miscellaneous shower was given Mr. and Mrs. Holin Kinnison, at the home of the former's mother, Mrs. O. A. Kinnison of Woody.

Mr. Mack W. Hancock has accepted a position with the Ford Motor Company of Lamesa.

Mack W. Hancock made a business trip to Mexico Monday.

Mr. and Mrs. Hazel Hancock spent Sunday afternoon with the latter's parents, Mr. and Mrs. J. A. Richard son. on, all of Lubbock, spent Sunda as guests of Mr. and Mrs. Be and family.

L. D. Tucker is spending the week with Mrs. Tucker and their daugh-ters in Roswell, N. M.

Flynn and Durwin Sikes of Crane re spending a few days here with

Raymond Riggs of Guymore, Okla-the guest this week of his aunt, rs. Omer Johnson.

A. A. House of Sweetwater, for-mer citizen and business man of O'-Donnell, is here this week on busi-

A. W. Gibbs was in Lubbock Wed-nesday, visiting Mrs. Gibbs in the Sanitarium. Mrs. Gibbs is convalesc-ing from a recent operation for ap-

M. C. Hamilton was in O'Donnel Wednesday on business.

Mr. and Mrs. J. C. McCoy, Dr. and Mrs. J. H. McCoy and daughter, Dude, of Tahoka spent the week-end with Mr. and Mrs. E. T. Wells.

Thurman Wells is on the sick list

Johnnie Rochelle left Monday for Longview to get Mrs. Rochelle, who has been with her brother, Clarance Lacy, who has been ill with pneu-

Grady Gantt and George Shum left Wednesday with a load of the for the Ft. Worth market.

Jack Reeves, highway patrolman as in O'Donnell Wednesday.

ARVANA NEWS

cold weather the past few days.

Several from here attended the short course at Lamesa last week.

Curtis Richardson visited Shorty

Hancock Sunday.
Miss Johnnie Richardson attended B. Y. P. U. at Lamesa Sunday

is inight.

Several from here attended the

Interscholastic League meet Friday
is and Saturday at Lamesa.

son.

Several from here attended the party at Earl Greenley's, of O. K., Saturday night.

Misses Lillie and Mildren Cooper, and Bert Lambert, of Lamesa, spent Sunday afternoon with Miss Johnnie Richardson.

White.

Mr. and Mrs. Morris and family of Woody, visited Mr. and Mrs. J. L. Morris and family of this place Sun-

day.

Several from here attended the fifth Sunday singing convention at Higinbookam Sunday.

THREE LAKES

Mr. and Mrs. Fagan Johnson spent Saturday night with Mr. and Mrs. Floyd Tamplin. Mr. and Mrs. J. C. Sparks visited Tom Hale and family Sunday. Qarroll Edwards is visiting his parents at Crawford. His mother is very sick.

Mr. and Mrs. J. C. Sparks were shopping in O'Donnell Monday. Mrs. Opal Duckett has been on the sick list.

Next Sunday is our meeting day. The 1st Sunday. We will have services Saturday night, Sunday and Sunday night, Eeveryone is invited to attend.

Trade at home and help yourself.

Index advertising gets results. y.....

C. R. CARPENTER

ATTORNEY-AT-LAW

Office in Court House

TAHOKA, TEXAS ·····

CICERO-SMI3 LUMBER

"Where Quality Counts" GOOD LUMBER—GOOD SERVICE Lumber, Builders' Hardware, Wind Mills, Wir2, Post, Paint and 'Nigger Head Coal.' DON EDWARDS, Manager

Good Performance at low cost

YOU SAVE when you buy the Ford and you save every mile you drive. During the life of the car the saving on the cost of operation and up-keep will a-mount to considerably more than the saving on the first cost.

Don't keep paying for repairs on your old car when you can buy a **New Ford** at such a low price. We'll give you a good trade-in allowance and deliver the Ford for a small down payment.



LYNN COUNTY MOTOR CO.

Economy Is Essential

Economy in the use of Natural Gasi essential as a means of keeping gas bill down.

Economy does not mean stinting. means using only what is needed to per form useful heating and cooking open tions and to check all waste.

The more miles an auto may run on gallon of gasoline, the greater the fuel ficiency. When the auto engine is allow to run without moving the machine the is no fuel economy nor efficiency.

When Natural Gas is allowed to bur without performing some useful heating operation, or when it is allowed to lea at fittings and valves, there is absolut

Send for a service man to adjust you gas appliances and test your lines.

WEST TEXAS GAS COMPANY

Join The Ester Parade Sunday

Be sure you are prepared for the Easter parade Sunday. That does not mean new clothes for

We Will Clean Your Old Ones To Look Like New

Bring us your dresses, hats and suits. Too don't forget our Cash & Carry prices save you money! Our 'phone No. is 66.

C. E. RAY

Pay by Check

Queer, but cash slips through one fingers very easily. Later, perhaps, you worry where it all went. Not so with a

A check accounts for every dime you spend. It's a record and a receipt—a real convenience.

OPEN A CHECKING ACCOUNT WITH US

Why Not Save It Yourself?

The First National Bank

J I SHOPMAKER Cashie



green. Buck. But he told me beres. Buck. But he told me beres. Grogan's forehead in a first of the second of the s

w where Bob is?"

Down in the Mexican

I met Gomez on the
round the subject the
But you know how
They won't tell a thing

like a plumb fool?"
to know. "Of course I
I said to Gomes was
Dolores' friend was in
n he looked at me real
I slida casual, 'Maria
Is, too. Came up from
Tuesday. Manuel was
th the 'Si, si' stuff, but
a mite too late. He'd
inself away, though I
or a minute."

two cowboys had fought fogether as he drappin' in on a fellow, against him in the battle at the Circle B. O'Hara' in the ware of the regrested, yawning.

you know whether Bob Quanin twnl' the sheriff asked.

you know whether Bob Quanin twnl' the sheriff asked.

sin despired his arms, all the circumstances had changed, and with them his allegiance.

"That sound indical," O'Hara admitted. "That sound indical," O'Hara admitted with them his allegiance whether had with them his allegiance whether had been a sively down the control of the companies of the circumstances had changed, and with them his allegiance whether had been a sively down the control of the circumstances had changed, and with them his allegiance whether had been talways dow what the companies had been the surely down the companies of the c

Quantrel's friends may be watching him."

"All right. Breakhat first. No, sfr. You lie right there. Fil if u us up something."

A couple of hours later Worrall reached the cabin. He and the sheriff talked the situation over. It was decided to keep an inconspicuous waten on the Deligado stable from a side window of the Steelman store. Problem of the steel was not been also to be kept under observation. "If his gang is here with him some of the bunch will poke their noses from where they're holed up soon as

"If his gang is nere with him some of the bunch will poke their noises from where they're holed up some it gets dark, said wormal. "Good thing to have quite of the property of think so. See Buckskin Joe and Amen and the Browns. You might speak to McCarthy, too. Steve. Tell them trouble is brewing and may break but don't let them know what's up. If too many beeple know a secret lifs not one any longer."

O'Hara did not leave the cabin until darkness fell. By a back way he went to the Steelman-McCarthy store where Worrall and, Grogan were to meet him. He was eating a supper of cheese and crackers and sardines when

meet him. He was eating a supper of cheese and crackers and sardines when Owen Johned him.

"Lo, Amen." he said. "Get all rested from your long ride?"

"Umpha! Say, boy, there's a Mexlean baile tonight at the Montes place. If your eat let up to me Hob your and the said of the sai

In SOCIETY

MRS J. W. CAMPBELL, Reporter

Master Wade Yandell, son of Mr. and Mrs. Buddo Yandell, celebrated his third birthday Monday afternoon with a party at the home of his

INFORMAL DANCE SATURDAY third birthday Monday afternoon FOR LUBBOCK VISITORS with a party at the home of his par-

Miss Irma D. Palmer was hosess

Miss Irma D. Palmer was hosess

Saturday evening to a number of friends when she entertained with an informal dance honoring her house guests, Misses Mildred Runnels, Lorene Fryor, Mabel Brumleigh, and Edith Bandy.

The young ladies are college friends of Miss Palmer, all of them attending Texas Technological College at Lubbeck.

Punch was served throughout the evening. Others present were Misses Maggie Wilson, Hazel Burk, Alice ed Lubby, Mary Dean Preston, Alice Joy Bowlin, and Mickie Allen of Lames; Wassers. Lester Burdine, Barton Burk, Manuel Medicy, Summer Clayton, Howard Tredway, Sam Singleton, Raymond Busby, Charlie Cathey, Ralph Beach, and Benson of Tahoka.

WADE YANDELL CELEBRATES

GIBSON AND MAY
O'DONNELL AND LUBBOCK
TRUCK LINE
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas

FIVE-YEAR OLD HAS PARTY THURSDAY

Little Miss Aubra Lee Shook, daughter of Mr. and Mrs. Cary Shook was the much-thrilled honores at a party last Thuraday which celebrated her fifth birthday.

The little lady was the recipient of many lovely and useful gifts, all of which were opened and admired by the small cuests.

the small guests.

After a number of games, delicious hostess served a dainty pine refreshments of angel food cake and is alad course with nut bread an ite cream were served to Mary Ellen to the following guests: Mmes, and Helen June Gantt, Roy Daniels, lin, Garner, Gibson, Jordon, Mary Louise Singleton, Margaret Laurin, Martin, Coin, Whi Lucille and Billie Jane Johnson, June Moinson, Rayburn, Ritzent Marie and Roy Allen Gibson, Dur-Johnson, Singleton, and Wilkes

garet Lucille and Billy Jane Johnson,
Wilds Gene and Jo Anne Campbell,
Terry Edwards, Aubra Lee Shook,
Shirley Coin, Bobby Ramey, Lean
Samuel Drew Hobdy, and Boby
Ramey, and Irene Wood.

HIGGINBOTHAM FUNERAL HOME

O'DONNELL, TEXAS E. T. WELLS Night Phone 154

E. T. WEIGHT

OF

LAMESA PHONES

DAY—FUNERAL HOME 75

NIGHT PHONE

Phone 223

51 Clyde Branon Pho Aubrey Thomas Pho "AMBULANCE SERVICE"

OUALITY Building Material

AT LOW PRICES

HIGGINBOTHAM-BARTLETT LUMBER COMPANY

See Us Before You Build



"When I say 'Howdy neighbor!' I mean it?

"My neighbor and I both take our butterfat, eggs and poultry to the nearest Swift & Company produce plant and get spot cash for them. It makes no difference how much we raise, Swift & Company takes it at the going market price as fast as we can deliver.

"Swift & Company employes give me the same treatment as they do my neighbor. There are 200,000 of us who deliver our produce to the Swift & Company plants.





It was the last bit of advice a prominent re-tiring merchant gave to his son and successor, and it guided a sound business enterprise safely through the rough channels of trade.

"Under no circumstances," counselled the merchant, "neglect the protection which sound stock insurance affords. Keep it broad—adequate! It strengthens business credit, invites public confidence, stimulates patronage and encourages consistent prog-

Phone 153
LOANS AND INSURANCE

Advertising during 1931 will help.

THE INDEX CLASSIFIED DEPARTMENT

THE MORE YOU TELL THE QUICKER YOU SELL

TERMS: Strictly cash in advance.

No ads taken over telephone. THE CHEAPEST SALESMAN IN

HALF AND HALF COTTON SEED FOR SALE—One and two years from

Read the ads-It pays.

CARD OF THANKS

We take this means to try to express our appreciation and thankfulness to the people of O'Donnell for their kindness and sympathy during the illness and death of our precious loved one, Mrs. Mardie Rea Blaylock. We earnestly ask God's blessings one each one who assisted in anyway. And accept our thanks for the beautiful floral offerings.

Harmon Blaylock and son A. M. Parker and family Alice Mas Gibbs

Mrs. E. C. Pace and family

CARD OF THANKS

We take this means of expressing heartfelt gratitude for the words of consolation and offers of help and comfort during the death of our hus-band, son, and brother. The love and sympathy of our friends helped us to bear our shock and grief, and

C. E. CAMERON

is the representative of the Texas Electric Service Com-pany in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 424 or at Lamesa, Texas, Phone 237.

CARD OF THANKS

We wish to express our sincere anks and appreciation to our iends here for the assistance and ords of consolation given us dur-ing the death of our father, Dr. C. Collins. We ask God's blessings on each of

Charles Collins Mrs. Dorothy Nichols Mary Jane Collins

School Notes-

rell Singleton, and Hilman Max

MISS JORDAN'S ROOM-Read the ads—It pays.

COTTON SEED—Have plenty of Miss JORDAN'S ROOM—honor roll: Weddon Hancock, Luedell Mitchell, Sam Minton, George Gray Wilkes, William Edward Singleton, Co-op Gin for fall-time prices, or see W. C. Sauls.

WANTED TO BUY—Good second-hand windmill; cheap. Will pay cash. H. B. Davis, Tredway, Tex-as.

24-2tp.

SEED FOR SALE—Sweet and common Sudan, 7c; Cane seed, 3c; Miss Millson, Jessie Lee Ables, L. Parr Maire 2½c. All recleaned and raised on my farm I mille north of Wels Store. C. L. Tyler. 24-3tp.

Store. C. L. Tyler. 24-3tp. Miss JORDAN'S ROOM—honor roll: Wonne Green, Gordon Kirkland, Junior Wyatt, and Jack Turner. Miss MILLWEFS ROOM Kirkland, Junior McLaurin, Elise Minton, Jessie Lee Ables, L. Parr Mary Ellen Minton, Jessie Lee Ables, L. Parr Mary Ellen Minton, Jessie Lee Ables, L. Parr Mark, Ellis Minton, Jessie Lee Ables, L. Parr Minton, Jessie Lee Ables, L. Par

LOSI—Silver wrist watch with a silver band, in O'Donnell last Saturday. The championship in indoor base-ball was won late in the afternoon Matalia Crosby, Wilson, Texas, and cached by Mrs. E. E. Gilbreath receive reward.

—25-1tc.

—25-tc.

Taboka 8-1.

The boys backed their star pits
J. B. Curtis, while he made 'em
to find. Another star player of
forth when Joe Pugh knocked a h

to find. Another star player came forth when Joe Pugh knocked a home run with the bases drunk, and this brought in four of the eight scores which won the county schampionship. Each player deserves bonorable mention. They are as follows: Willis Yaughn, Eugene Eckols, J. D. Hunt, Joe Pugh, J. B. Curtis, Ray DeBusk, J. W. Gardenhire, Burl Tune, John Latham, and Ira Page. Their teacher, Mrs. Glosch, and their coach, Mrs. Gilbreath, are planning a party in the near future for these boys who upheld the school so well.

TELEGRAPH SERVICE ANY TIME IN NIGHT

Ry special arrangement with Western Union Telegraph Company, we can now send or receive the night.

If you have a message to send call the operator at

O'DONNELL TELEPHONE COMPANY

500 Rolls WALL PAPER

See Us And Save Money! "HOME PEOPLE"

SORRELS LUMBER CO.

E. L. SORRELS, Mgr.



LISTEN FOLKS!

-SEE US FOR-

Oil

Tires

HIGHWAY GARAGE

John Earles, Prop.

WOODY

We sure did have some freeze Thursday night. Killed all the fruit. The Sunshine Club of Hancock community met with Grandmother Smith Sunday evening in the home of her son, E. Q. Smith. Grandmother said it was the greatest meeting shi had been to in a long time. She is improving some now frop a three weeks' spell of illness. We hope

SEED FOR SALE!

J. A. DUNN, Grower STAR ROUTE 4, LAMESA

the Sunshine Club will visit Grandmother again soon.

Several from this community went to the Singing Convention at Higginbotham Sunday.

W. O. Clark and children went to
Lamess Saturday.

Mrs. F. O. Smith has been an the

Mrs. E. Q. Smith has been on the sick list and has had sickness in the lent alip-on covers for mattresses.

LAMESA SANITARIUM



AGAIN FOR SALE

Texas Electric Service Co. PREFERRED STOCK

Each Share Pays Nearly 6%

A FEW months ago, we made an exceptional offering to the customers and employes of Texas Electric Service Co. and other local people.

We reasoned something like this: "Why not of-fer the folks here at home an opportunity to be-come partners in this Company? They support the Company and they should be the ones to share in its success.

"Each share of its Preferred Stock represents a share in the business. This stock is a safe investment, backed by modern properties of great value, with proven earning power, devoted to useful public service. So let us invite the customers and other local folks to use, for the safe investment of their savings, this great growing business which we have built up. Let us also provide a way for people to obtain the stock on an Easy-Payment Plan."

The Money You Invest in this Stock will be

FREE FROM TEXAS
TAXES

Many hundreds responded and purchased the Company's stock for cash and on the Easy-Payment Plan and are receiving their dividends regularly and promptly every three months. They have found it to be the answer to "Where can I put my money so that it will be safe and pay me a good return?"

Because the Company is growing there is an op-

portunity for you to invest in its Preferred Stock. In doing so you can be sure you are investing in a business embodying most substantial protection as to safety of principal and income.

What we have to offer is the very finest sort of INVESTMENT. It is NOT a speculation or getrich-quick scheme. Each share of this stock represents an investment in actual property, such as large modern power plants, sub-stations, transmission lines, etc., which can be readily seen daily.

This stock is suited to you, particularly, because it is free from City, County and State Taxes in Texas and because you will be investing in a HOME enterprise whose properties you can see and whose growth and progress you can closely follow.

So that EVERYONE may take advantage of this opportunity, we have, in addition to the cash plan of purchase, arranged an Easy-Payment Plan and you can buy the stock on terms as low as \$10.00 a month.

Here is a real opportunity. Take advantage of it. Let your savings earn money for you. Invest in a Company whose service is an every-day neces-sity and get a dividend check every three months.

WHY THESE SHARES ARE BEING SOLD

Today, no community can progress without adequate electric service. To provide for the comforts, conveniences and necessities which the Company supplies to its customers, there is a constant need for extensions and improvements to the Company's system. The funds necessary to carry on this work must come from the sale of the Company's securities.

A. J. DUNCAN, FORT WORTH

Shares also for sale at all offices or through any employe of

Texas Electric Service Co.

Price \$102.00 and Accrued Dividend per Share

We also have an Easy Payment Plan of \$10 per share down and \$10 a month