## *THE O'DONNELL INDEX




## District Singers Are To Meet Here Sunday

 $\underset{\substack{\text { te } \\ \text { is }}}{\substack{\text { en }}}$| is held. The program is scheduled to begin promptly at $2: 30$ at the Methodist church. <br> As is the custom on these occasions the public is cordially invited to atitend this meeting, which gives every |
| :---: |
|  |  |
|  |  |

odornact chars heme Additional Cotton Checks Are Being Received Daily

Business Firms Add<br>New Employees

## "EAGLES' SCREAMS"

on texas farms
By W. H. Darrow

Fine Arts Classe
Much interest is being displayed by Everett, Jessie Lee Ables, Willadeen Beth high sechool and grammar school Ballew, Martha Jean Houchin, Doro-
stadents in the three branches of Fine thy Helen Martin, Opal McKibben, sadents in the three branches of Fine thy Helen Martin, Opal Mckibben,

Miss Audrey Faye Bailey is this Lois Shook, and Charley Reynolds. wives, not members of horse demon- nery in Denton by people unable to
week enrolling pupils in the speech Second Grade: We have two new stration clubs, were taught canning, purchase containers and equipment, week enrolling pupils in the speech pupils this week, bringing our enrol:- cheese making and foundation pat- ports. Eighteen canners agent reseven pupils, with a number of ment up to 42 . $\quad$ tern making this year, the county were kept busy in August and nearly Whers planning to begin work in the $\quad \boldsymbol{\sim}$ home demonstration council reports. 12,000 cans of food are on hand for

Miss Alice Busby reports most * Mesquite News *
*ratifying interest in the piano de-
*

GRAMMAR SCHOOL NEWS

Sanitary Beauty Shoppe
SPECIAL PRICES BEGINNING OCT. Compare prices and quality! Of cou others are equally as good, but no bette: We don't say GOOD - We say REAL AR Real Art Permanent Wave $\quad \$ 1.50$ Finger Wave
Shampoo, plain 15c, Oil Hair Dye
Henna Pack
Lash and brow dye
OPAL ROGERS, Operator
JOE PROCTOR, Manager
We offer congratulations to the Index on Tenth Anniversary


## Levine Bros.

Notice

Our store closed Saturday until 6:30 P. M. AS A SPECIAL OFFER FOR YOU TO BUY SATURDAY NIGHT
between 6:30 and 10 o'clock P. M. We offer our entire stock on sale Saturday night at a saving of

per cent

MAKE 12c ON EACH DOLLAR by waiting until 6:30 Saturday night to buy.
12 PER CENT OFF ON EVERY THING IN OUR STORE
Levine Bros. LUBBCOK, Exas

Three Reasons Why

You Should Buy

## SELBERLING'S

1. Large volume buying direct from the factory, low operating expense, enables us to give you best prices on quality tires. We always give you more for your old tires.
2. Seiberling, a quality tire, built by a man who has the reputation of always building America's finest tire. Built in one of the most modern factories in the industry
3. All first line Seiberlings are guaranteed for 12 full months against any road hazard and against your own carelessness.
MORE SEIBERLING TIRES SHIPPED TO LAMESA THAN ALL OTHER KINDS

## A REPEAT ORDER

Is The Greatest Evidence of Quality In Any Product

Always A Better Trade-In DEAL

MR. FARMER :
If it's trailer tires, we have your size at prices you can afford. A complete fresh stock. Equip your trailer today with

SEIBERLING TIRES

TOUGH TREAD STRONG CARCASSFRESH RUBBER-

Make this tire outstanding for tire buyers today.

# Folden Harvest of Values at Collins Dry Goods Co. 

 (D) ITIR Monday, Oct. 2

[^0]

Shirts - Shorts
 colored
cold
poke font
tront

4 for $\$ 1$

A SUEDE JACKET
Water proof cotton suede
$\$ 2.98$
Boys' Water proof Suede $\$ 2.49$
 Men's 14 lb . unions Mens' 12 lb . Unions Mens' wint
ers, each Boys' winter unions, 4 to 16 Girls' taped unions,
Boys' corduroy Lumberjacks $\$ 1.98$

## 95c

85c
75c
raw-
69c
59c
59c

Mens' Leather Suede $\$ 4.95$
Mens' extra quality Suede
$\$ 7.95$
Mens' Champ Leather Suede $\$ 8.95$
We have the most complete asortment we
have ever shown and we want you to see them

## Notice --

We are here to stay and not a "Fly-by-night merchant"- we want to be your friend and will do all we can in a business way to obtain it. If you have not been a customer we ask that you give us a trial - Brighten up your home. we guarantee to please you. Prices Reasonable - Courteous at all times.


We have this week added a complete line of beautiful curtains. 98c-\$1.49- $\$ 1 .{ }^{98}$
(20)


| oUR sTock of MEN'S |
| :--- |
| DRESS SHIRTS |
| II very complete with new pat. <br> terrs, well tallored and beau- <br> uifol handries |

MENS' SHOES

| with narrow toes, plain and |
| :---: |
| tancy tip w with wather or rub.- |
| ber heel, neat and comfortale |

$\$ 2.98-\$ 3.49$
$\$ 4.95$ TIES
most gorgeous showing of Land tailored, resilient construe

$$
49 c \& \$ 1
$$



CURTAIN PANELS

The only catch to this is that we just have a few to sell at this
low price. Ecru color, fringe end, $2 \%$ yards long, 40 inches

## rs are shipping hogs and catle coop-

 eratively to Houston. in July 700head of calves and cattle worth $\$ 7000$ and 72 hogs worth $\$ 500$ were sold

## "EAGLES' SCREAMS"



## Sanitary Beauty Shoppe

SPECIAL PRICES BEGINNING OCT, Compare prices and quality! Of coul. others are equally as good, but no bettel: We don't say GOOD - We say REAL AR Real Art Permanent Wave $\quad \$ 1.50$
Finger Wave
Shampoo, plain 15c, Oil
Hair Dye
Henna Pack
Lash and brow dye
OPAL ROGERS, Operator JOE PROCTOR, Manager
We offer congratulations to the Index on i Tenth Anniversary

About 37,000 cans of vegetables have been filled in the R. F. C. canery in Denton by people unable to purchase containers and equipment,
he home demonstration agent reorts. Eighteen canners and sealer
ern making this year, the county were kept busy in August and nearly
home demonstration council reports. 12,000 cans of food are on hand for
Since April 284 sanitary pit toilets relief purposes. Since April 284 sanitary pit toilets relief purposes. Vaccination of lambs for sore-
mouth using the vaccine discoved
by the Sonora Experiment Sub-Sta-

We offer our entire stock on sale Saturday night at a saving of

## 12 <br> per cent

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TOUGH TREAD STRONG CARCASS FRESH RUBBER-

Make this tire outstanding for tire buyers today.

## folden Harvest of Values at Collins Dry Goods Co. DVITIR Monday, Oct. 2 <br>  <br> Dollar Day at this fine store has always been an event where countless numbers of fine high grade, seasonable, items have been offered at prices substantially below their actual worth . . . Dollar Day Monday and Dollar Days in the future will continue to offer these same advantages, for regardless of the price level merchandise finds from time to time, our set policy of offering you an opportunity to during this monthly event will be maintained. Thrifty shoppers will seize this opportunity of supplying themselves with their requirements against the day when still further price increases are the rule




Shirts - Shorts
 colored broad
yoke front-

4 for $\$ 1$

Mens' 16 lb . unions Men's 14 lb . unions Mens' 12 lb . Unions
Mens' winter wt. shirts and drawers, each Boys' winter unions, 4 to $16 \quad \mathbf{5 9}$ c Girls' taped unions,
Boys' corduroy Lumberjacks $\$ 1.98$

A SUEDE JACKET
Water proof cotton suede
$\$ 2.98$
Boys' Water proof Suede $\$ 2.49$
Mens' Leather Suede $\$ 4.95$
Mens' extra quality Suede $\$ 7.95$
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We have this week added a complete line of beautiful curtains. Brighten up your home.



The O'Donnell-Index, Thursday, September 28, 1933


## Pratt's Food Store

QUALITY MERCHANDISE AT A NOMINAL COST

SPECIALS FOR SATURDAY, SEPT. 30 SHORTENING, 8 lb . carton - 59c
Ppuds

| No. 1 's |
| :---: |
| 10 pounds |

23 c

| BAKING POWDER, K. C. 50 oz | 29c |
| :--- | :--- |
| POST TOASTIES | $\mathbf{1 1 c}$ |

Soap Laundy. Bob White. io bars 25c
Pranges, medium size, dozen _15c
MACARONI, with cup \& saucer ._._21c
PEANUT BUTTER, quart jar
Coffee imman 2lc

ORN, good grade, No. 2 can
YRUP, country made sorghum, gallon 53c
EACHES, Gold Bar, No. 2 can 11c
CONGRATULATIONS, INDEX, ON
YOUR 10TH ANNIVERSARY
HIGHEST PRICES PAID FOR EGGS

## We Congratulate The Index

ON THIS TENTH ANNIVERSARY
We cordially invite the inspection and patronage of this trade territory, and have arranged the following

Saturday Specials, September 30
VINEGAR, buik gallon 26c DRY SALT BACON, lb. 91/2c

Shortening

| 4 lb. carton | 31c |
| :--- | ---: |
| $81 \mathrm{lb}$. Carton | 59 c |
| 8 lb. Bucket, any brand | 67 c |


| MILK, Veribest, 2 for | 7c | K. C., 25 oz. |
| :--- | :---: | :--- |
| TOMATO JUICE, 2 for | 13c | LYE, Babbitt |

MUSTARD, quart _...... 14c TAMALES, Wolf Brand _13c $\begin{array}{lll}\text { SARDINES, capitan } & \text { 11c } & \text { LAMP CHIMNEY, } \\ \text { CHILI, W olf Brand } & \text { 13c } & \text { No. 2, } 2 \text { for }\end{array}$ SEE US BEFORE YOU SELL YOUR EGGS AND CREAM

# SelfSServing Grocery 

Open 7:00 A. M.
Close 9:00 P. M

ONLY 33 BUSINESS FAILURES DURING MONTH OF AUGUST Austin, Texas, Sept. 20.-Only as during August 1933, according the University of Texas Bureau
Business Research. This number
then the smallest on record since 192
with the exception of 1928 when only 28 firms failed. Forty-one were re corded for July 1933, and 70 for A
cust, 1932. Average for 30, 31,32 , is 72 .
Liabilities of firms failing in $A u$


# Not Next Month or Next Year, But Here And Now In Lynn County 

# Happy Days are here again 

INCOME DUE LYNN COUNTY THIS FALL

CASH, Plowed-Under Cotton
OPTION BENEFITS ( 3,953 Bales at $\$ 20$ per bale) HARVESTED COTTON (45,000 Bale Estimate)
LIVESTOCK
FEED AND GRAINS
HIGHWAY PROJECTS
\$552,151.00 \$79,060.00 $\$ 2,025,000.00$
$\$ 25,000.00$
$\$ 150,000.00$
$\$ 48,000.00$

> O'DONNELL BUSINESS MEN AND MERCHANTS BELIEVE IN THE FUTURE OF THIS SECTION, AND WE CORDIALLY INVITE YOU TO OUR TOWN, THE TRADING CENTER OF THE SOUTH PLAINS. WE HAVE WHAT YOU WANT - AT PRICES YOU CAN AFFORD.
C. C. Drygoods

Pratt's Food Store Hal Singleton, Sr. Irvin Wright, Conoco Agent E. D. Hobdy, Gulf Company Palmer Implement Co. C. R. Brock
T. A. Wimberly

Boss Johnson Grocery

Everett Barber Shop Corner Drug Higginbotham-Bartlett Company City Grocery \& Market C. E. Ray, Tailor Mansell Bros. Hardware West Texas Gas Company Economy Drygoods Whitsett Drug

Whitehead Variety
Sanitary Barber Shop
Singleton Hdwe. \& H. \& L. Gro. Dr. Ferrell Farrington Gibbs Gocery \& Filling Station Self-Serving Grocery Baldwin's Store Cicero Smith Lumber Co Davis Furniture \& Hdwe. Co.

Lynn County Motor Company B. M. Haynes

Panhandle \& Santa Fe Ry.R. O. Stark.

Thornhill Variety O'Donnell Index B. \& O. Cash Grocery Fritz Service Station Firestone Tires

## 思 $/ 2$ SOCIETY

Family Reunion Held - Miss Howard Honoree At Scott Home Mr. and Mrs. M. A. Scott were
hosts over the week end to his brothers and sisters and their families
when the group gathered here for a when the group
family reunion. Among those present were Mr . and
Mrs. W. A. Seott of Iowa Park, Mr. and Mrs. Monroe Reaves of Electra,
Mr. and Mrs. J. L. Brown and family of Seagraves, and Mrs. W. A. Smith
of Knox City.
W. M. S. To Begin New Study Course
 of the Methodist church will begin a
new study course at the regular mee ing at four o'clock next Monday af This course, "Christianity and industry in America" is said to be one
of the most interesting in the entire year's work, and every lady in the
ehureh is cordially invited to be pres. church is cordially invited to be pres-
ent for the opening lesson.
W. M. S. To Serve Thanksgiving Dinner
M. At the business meeting of the W M. S. of the Methodist church Mondinner in a down town building on
Thank sgiving day. Committees were appointed to iook

## At Shower Monday

Two Are Hostesses
At Sunday School Par


$\qquad$



## Christine Davis is on the s this week, suffering from flu

Miss Willie Ruth Litte Wames Pratt was in town on but ent the week-end here with her sis. Iong enough to say hello to friends

## Birthdays

Are usually happy occasions, and it gives 115 much pleasure to congratulate the Index on its 10 th birthday. Many happy returns of the day!

## Lynn County Motor Co.



Authorized Ford Dealers
Call us for a Demonstration
Our repair shop is one of the best on the South Plains
*Miss Josie Riggs * spondent operation for sinus and anderwent an Dorace Greenlee. * operation for sinus at a Lubbock hosMr. and Mrs. Clyde Edwards asa Mr. and Mrs. Clyde Edwards gave
Miss Anita Faye Angle a birthday Mr. and Mrs. M
dinner Sunday wi Mrs. Clyde Edwards
Crs. Clyde Edwards.
Mrs. Alford Whitely and party last Saturday evening. Every- with Mrs, Anna Lou Simpday all ancle, J. W. Riggs, and family, on as guest, their son, Buford Cox, of guests of Mr. and Mrs. J. W. Riggs W. Whitaker made a trip to Haskell. Nelix Riggs is here on furlough last week. He was accompan-1 day when all his family held a birth- from the CCC camp at Blue, Ore. HIGGINBOTHAM-BARTLETT CO. Now is the best time to repair and renovate. Prices in building supplies are on the increase. Freshen up your home NOW and save money.
B. Y. P. U, was organized $S$
night with a niiee attendance.
The Singing elas The Singing class met here Sunda
afternoon. afternoon. $\qquad$ Doyle Wilson of L
ing for Mr. Herman.

East Side News

In one of our made-to-measure suits. Place your order, with a small deposit, and your suit will be delivered when you say. Our cleaning and pressing department is at your


CONGRATULATIONS INDEX
We'll be with you 10 years from now
C. E. RAY, Tailor

## Fall Merchandise

Our buyers returned Wednesday from market, and we are happy to announce that the newest styles in ladies' ready-to-wear, coats, shoes, and millinery are now on display in our store.

Through some fortunate purchases, we will be able to offer you several important bargains in these lines, despite the steady increase in wholesale prices. We will be compelled to pay more than your purchase price when we replace this merchandise. Don't fail to take advantage of the savings you can effect by buying now

We have also unpacked a full line of mens' work clothing, including overalls, shoes, and shirts, all to be sold to you at real bargain prices.

Prints and piece goods in dozens of patterns and colors will make sewing a pleasure and also save money for you.

We have plenty of cotton sacks and ducking. Get our prices before you buy.

## C. C. Dry Goods

EXTENDS CONGRATULATIONS TO THE INDEX ON ITS TENTH BIRTHDAY

is leaving. Mrs. Simmie Unsenbee Udaily
elected teacher of the voun. pee
ples class, and Mrs. Franl: MeKee pri-
mary teacher.
Mris. and Mrs. Bill Howard of Hig-
ginbotham were guests in the Arthur
Mo, and Mrs, J. C. Lackey moved

## ine RED \& WHITE

## SPECIAL FOOD VALUES

## \section*{To Help You Plan A More Appetizing} <br> Meal Every Day

WE MAKE IT EASY FOR YOU TO SHOP ECONOMICALLY, OUR SPECIAL VALUES EACH WEEK WILL HELP YOU SOLVE YOUR FOOD BUDGET, AND MAKE IT EASY FOR YOU TO TEMPT YOUR FAMILY WITH DELICIOUS MENUS CELEBRATE THE SUMMER HARVEST SEASON BY TAK. ING ADVANTAGE OF THE CHOICEST VALUES WITH WHICH.OUR STORE IS LADENED. WE ARE FEATURING THE BEST QUALITY FRUITS AND VEGETABLES OF THE SEASON, AND TEMPTING VALUES IN FINE QUALITY CANNED GOODS.

FILL YOUR PANTRY SHELVES BEFORE PRICES GO ANY HIGHER

# B \& 0 Store - Boss Johnson Gro. 

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## VERSARY.




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