

Orchid Beauty Shop
For Beauty Work that Really Beautifies Call 165 for appointment

The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

A GOOD ADVERTISING MEDIA SIXTEEN YEARS OF SERVICE

VOLUME XVI

O'Donnell, Lynn County, Texas, Thursday, Sept. 7, 1939

NUMBER 19

O'Donnell Schools Begin New Term

All prospects indicate the most successful term in the history of O'Donnell schools, according to teachers and patrons. The 1939-40 school year opened Monday morning with a program at the high school auditorium.

Rev. J. H. Crawford, pastor of the Methodist church, gave the invocation and made a short talk to students and patrons. C. H. Mansell directed the song service, and Miss Margaret Gibbs played a piano solo. At the close of the program Superintendent S. F. Johnson introduced the new teachers and directed students to their home room for enrollment.

More Than 500 Enrolled
Records which are still being worked out indicate that the student body will exceed the 500 mark with 197 pupils in high school. The freshman class is the larger of the four high classes, with an enrollment of 63. Juniors and sophomores run second, with enrollment of 60 each, and the senior class is the largest O'Donnell has ever had with an enrollment of 36.

Regular class work began Tuesday morning, and as this is being written the term is officially under way.

Football Workouts Started
Thirty-four men reported for football practice on the first day. Coaches Conger and Snodgrass are positively crowing over the wealth of material for the team. The loss through graduation of several of our strongest players last year was great, but it now appears that their places will be efficiently filled by the new men.

The first game is scheduled for September 22 against the Big Spring Blue Devils. As this will be the first game played under the new lights, coaches and boys are especially anxious for a good crowd of fans. Remember the date and begin making your plans to let nothing interfere with your attendance at the game.

Classes to Organize
M. D. Couger principal of the

FARM PONDS AID MIGRATORY FOWLS

LAMESA Sept. 7.—Besides supplying necessary livestock water, properly managed farm ponds often afford a home for wildlife which otherwise could not exist, according to George D. Keathley of the Lamesa CCC camp. Where streams and natural lakes are few, as in the Southern Great Plains, protected water vegetation provides food and shelter for migratory waterfowl and other wildlife of economic value.

Farmers who have established wildlife sites in this area report that mallards, blue-winged teal, killdeers, pintails and other similar species of waterfowls are nesting and rearing their young on small ponds that have been constructed in connection with the soil and water conservation program.

In order to make a pond valuable to wildlife, at least a part of it should be fenced so livestock will not trample out the water plants. Farmers may fence a narrow lane down to the water or fence the entire pond and pipe the stock water through the dam. Ponds should be built at least one or two miles apart so that concentration of livestock will not result in overgrazing about the watering places, Keathley points out.

LAMESA MAN LEASES SPACE FOR STORE

Mr. Ben Moore states that his building, formerly occupied by his grocery store, has been leased by Mr. Kalle of the Fair Store at Lamesa, and that he plans to fit up the space for a dry goods and ready-to-wear store.

Carpenters are busy this week building and installing shelving and fixtures, making ready for placing of stock. The store will probably be open for business either the last of this week or next.

Mr. Kalle of the Fair Store at Lamesa, high school, said Thursday that organization of classes will be completed this week, and the staff for the Eagles' Screams will also be elected. Further news of school activities will be reported as fast as it develops.

Fire Destroys Garage Car and Other Articles

Fire of undetermined origin on Sunday night destroyed the garage at the farm home of Mrs. A. J. Barnes burning the car, a Chevrolet sedan, a valuable saddle which had been the gift of James Turner Barnes from his father, the late A. J. Barnes, and numerous other items such as tractor parts, etc.

Total loss, none of which was covered by insurance, amounted to approximately \$1,000.

Mrs. Barnes said Tuesday that it seemed a short in the wiring of the car might have been the cause, but that the garage and contents were so badly damaged that it was impossible to determine exactly what had caused the configuration.

O'DONNELL EX STUDENTS WILL ORGANIZE SOON

Activities of the Ex Seniors' Association of the O'Donnell High School will begin within the next few days, and numerous plans for the year are already being worked out.

All ex-seniors and ex-students are asked to get in touch with Mr. Couger as soon as possible, so that a definite date may be set for the first meeting.

FOSTER FAMILY HOLDS REUNION HERE LAST WEEK

Justice of the Peace George D. Foster and Mrs. Foster again had all their children, except for Cecil, at home last week when a family reunion was held.

Mr. and Mrs. Knox Echols and family were here from Chicago Mr. and Mrs. A. O. Thomas and family of Pittsburg, Mrs. Harry Phillips and son of Corsabad, and Mr. and Mrs. Rundell Foster and baby of Littlefield.

Mr. and Mrs. Jesse Barnes and little son of Odessa spent Sunday here with relatives and friends.

O'Donnell Exes To Meet Tuesday Night

Eldon Carroll, vice president of the ex-Senior Association of the O'Donnell High School, asks that we announce a called meeting of that body, to be held at the high school auditorium Tuesday evening of next week. Meeting will open at eight o'clock.

At that time plans for the annual homecoming of alumni on September 22, when the Eagles play their first scheduled game.

WELLS TEACHERS' BROTHER IS SUICIDE VICTIM

Mr. Hamilton Still teacher in the Wells school near here, was notified Tuesday of the death by suicide of a younger brother, James Still. Body of the young man was sent to Kilgore for burial.

Financial and personal troubles are believed responsible for the death of the Tech student. In addition to his brother here, he is survived by his mother, another brother, and two sisters.

BUYING GIFT MERCHANDISE

Mr. and Mrs. Marshall Whitsett are in Dallas and Ft. Worth this week, buying gift and holiday merchandise for the store.

Mrs. Ethel Schubert of the Star Bargain Store was quite ill several days this week, but is able to be back on the job today.

Mr. and Mrs. C. H. Cabool had as week-end guests Mr. and Mrs. Yezbeck of Enid, Okla. and Mr. and Mrs. H. Ollie and daughters of Loveland.

County attorney Rollin McCord was down from Tahoka on business Monday.

Mr. and Mrs. Perry Howard were in Muleshoe last Thursday and Friday.

Miss Thelma Palmer made a business trip to Lubbock Monday afternoon.

OATES FOOD STORE ADDS MEAT DEPARTMENT

Mr. George Oates, owner and manager of O'Donnell's newest food market, is this week announcing the installation of complete McCray market equipment and the opening of the meat department.

Mr. Claude Cheirs, who is well known to local people, will be in charge of this part of the store. Mr. Cheirs was for a number of years connected with City Grocery and also with Dodd's Grocery and his efficiency as a meat cutter is recognized throughout the trade territory.

Wishing his customers to join with the store in celebrating the opening of the market, Mr. Oates has announced a number of interesting and worthwhile specials on fresh and cured meats in his ad which appears in this issue of the Index.

RESIDENCE PROPERTY BEING IMPROVED HERE

L. L. Busby, who recently bought the interest of other heirs in the Busby estate residence property here, has this week begun extensive repairs and renovations on the residence on Eighth street, next door to the West Texas Gas office.

The house will be moved several feet further west, making more space for lawn between the two buildings, and will be considerably enlarged. Interior space will be renovated and improved so as to make this a completely modern and attractive dwelling. Later on, Mr. Busby plans to either rock veneer or stucco the outside and he and Mrs. Busby will make this their home.

Mr. and Mrs. C. C. Schooler, Mrs. Bobbie Sloan and son, Jack, and Mrs. Floyd E. Schooler were in Lubbock on business Monday.

Mrs. D. J. Bolch returned Sunday from a three week's vacation through western states and to the Fair at San Francisco.

Mrs. J. C. McCarley and Mrs. Carl Alexander and children of Lubbock visited friends and relatives here Saturday afternoon.

Band Prospects Good Expect 40 Members

Interest in the school band is increasing daily, said Mr. Leonard of Parkinson's Music Store. Twenty-two prospective members were present Wednesday at the first meeting since school opened and it now seems that the band personnel will number at least forty.

Another meeting of members and parents is called for this afternoon at the high school auditorium to further plans for the beginning of classes, which will be directed by Mrs. Dolores Burke. Lessons will be 25c each, and will be held at least twice weekly.

Mr. and Mrs. M. N. Cabbiness announce the birth of a son at West Texas Hospital at Lubbock on Thursday morning. Mother and baby doing well, and the grandparents are expected to be back to normal soon.

Mr. and Mrs. W. C. Sauls had as guests the first of the week his father, L. N. Sauls of Mr. Enterprise and his uncle, Mr. John Neale of Palestine. The gentlemen were paying their first visit to this section and were much impressed with conditions here.

Mrs. J. B. Miller returned last Friday to her home in Florence, after having spent several weeks here with her son, S. D. Allen, and family.

A. L. Gatlin, who has been an O'Donnell business man through the past several cotton seasons, arrived Monday for the fall rush. Welcome home again, Mr. Gatlin.

J. Sam Lewis staff correspondent for the Avalanche-Journal publications was a pleasant caller in the Index office Monday afternoon.

Mrs. Paul Raley of Wichita Falls arrived Monday to spend her vacation with her parents, Mr. and Mrs. W. M. Veazey, and other relatives and friends.

WHEN Cotton is King!

-IN-

LYNN COUNTY

It should be given the best treatment possible so . . . bring your cotton to us—We gin it cleaner and better

Experienced and Careful Ginners—Accurate Weights
—No Delay—Complete Bookkeeping Records

HENDERSON-BOONE

J. T. MIDDLETON, Mgr.

STUDENTS' and TEACHERS' HEADQUARTERS

We Have Everything For School!

—AND OUR PRICES ARE RIGHT!

- Fountain Pens
- Pencils
- Crayolas
- Note Paper
- Rulers
- Compass
- Dictionary
- Ink

STUDENTS

Try Our TASTY - TOASTED SANDWICHES For Lunch

15c

- Typing Paper
- Scissors
- Note Books
- Spelling Tablets
- Ink Erasers
- Carbon Paper
- And everything for school use.

Students' Headquarters!

As usual at our complete store where a pleasant welcome atmosphere always prevails . . . plus greater values!

Refresh Here!

at our fountain . . . you'll like our delicious fountain specialties . . . and our delicious Bell Ice Cream.

WHITSETT'S DRUGS AND JEWELRY

"Nothing But the Best"

THE O'DONNELL INDEX

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS

SUBSCRIPTION RATE—\$1.00 PER YEAR IN ADVANCE

PAULINE CAMPBELL

Owner

ADVERTISING RATES ON APPLICATION

Miss Beverly Wells school tax collector, was able to be in her office a short time Monday. She has been ill for the past ten days, suffering from an attack of appendicitis.

TO TEACH AT MULESHOE
Miss Ruth Suddarth has this week begun duties as teacher in Muleshoe public schools. Miss Ruth received her degree from Candian on August 25.

SCHOOL BAND ASSURED

For Your Musical Needs Call on

PARKINSON'S MUSIC STORE

1314 Avenue Q Lubbock
Or see Mr. Leonard at the Display Trailer in O'Donnell Friday

Mr. and Mrs. Fred Henderson visited relatives and friends at Quannah this week.

YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION

Operated by

RIX FUNERAL HOME

A local organization, where the pay-off is prompt and where the settlement is in the hands of your friends. You will be best served by carrying your burial benefits with us. Phone 508. Lubbock.

HIGGINBOTHAM FUNERAL HOME

LAMESA

Adequate service for all regardless of Financial Circumstances.

Any Burial Association Policy Accepted at Face Value—We negotiate settlement with Home Office.

Ambulance Service

LAMESA

Clyde Brown
Phone 223-J
Paul McDaniel
Phone 283

O'DONNELL

E. T. Wells
Phone 103 or 154

DR. HALL W. CUTLER

Licensed Chiropractor

Office in Nix Building
LAMESA, TEXAS

B. M. HAYMES

Real Estate and Insurance
First National Bank Bldg.
O'DONNELL, TEXAS

FREE ENLARGEMENT

WITH ANY 6 OR 8 EXPOSURE FILM PRINTED & DEVELOPED

Elko 25¢
FADE PROOF BORDER SNAPSHOTS
Whitsett Drug

WEST TEXAS

HOSPITAL

Lubbock, Texas

STAFF

Chas. J. Wagner, M. D. Surgery and Consultation
Sam G. Dunn, M. D. F. A. C. S. Surgery and Genito-Urinary Diseases
Allen T. Stewart, M. D. Obstetrics, Gynecology, Surgery
Fred W. Stauderfer, M. D. Robert T. Cannon, M. D. Eye, Ear, Nose, Throat, Bronchocopy
W. E. Gravens, M. D. General Medicine
Denall B. Cross, M. D. F. A. C. S. Surgery, Gynecology, Urology
Wm. L. Bangh, M. D. Surgery and Diagnosis
O. W. English, M. D. Ewel L. Hunt, M. D. Surgery Gynecology and Obstetrics
C. C. Mansell, M. D. Dermatology and General Medicine
M. M. Ewing, M. D. General Medicine
M. H. Benson, M. D. Diseases of Children
T. L. Morgan, M. D. General Medicine
C. J. Hollingsworth Superintendent
Miss Edna Engle, R. N. Director of Nursing
Mrs. G. W. Woody, R. N. Director of Nursing Education

T. J. YANDELL AND SON

FOR THRESHED GRAIN, GROUND FEEDS AND COAL
GOLD MEDAL CHICK FEED
CUSTOM GRINDING AND THRESHING
PHONE 121

WE WANT TO BUY

Your threshed grain, maize and kaffir heads, cane seed, sudan seed

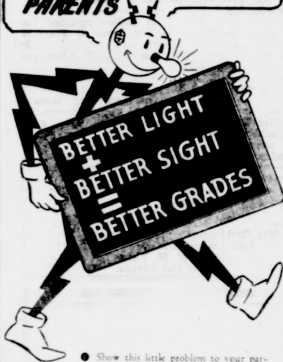
ANYTHING IN THE GRAIN LINE

Highest market prices paid at all times. See us before you sell

KOENINGER GRAIN CO.

Office Phone 76 Residence Phone 101

HEY, STUDENTS!
HERE IS A LIGHT PROBLEM FOR YOUR PARENTS



Show this little problem to your parents and see if they can solve it. If they can, it will mean easier home work for you.

Put a study lamp on your list of school needs and ask the folks to do their part to help you make better grades this year.

Most stores which sell school supplies also have study lamps.

TEXAS ELECTRIC SERVICE COMPANY
C. E. CAMERON, Manager

Enjoy BETTER LIGHT Tonight!



... While YOU READ



... While YOU STUDY



... While YOU SEW



... While You do HOUSEWORK



The girl friend told me that. Matter of fact, it's no fun for me to feel like a damp seal—with my top-shirt all clammy from perspiration. That's why I wear a Hanes Undershirt! Gentlemen, you need a blotter when it's hotter. A Hanes Undershirt soaks up perspiration with its soft, absorbent knit. Evaporation is ever and rapid. You actually feel cooler all over... and your top-shirt keeps neater and fresher! See your Hanes Dealer today. P. H. Hanes Knitting Co., Winston-Salem, N. C.

SHIRTS AND BROADCLOTH SHORTS 35¢, 3 for \$1



FOR MEN AND BOYS FOR EVERY SEASON



JOHN A. MINOR

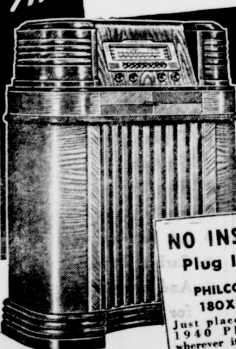
Headquarters For

HIGHEST QUALITY SEED AND FEED CUSTOM GRINDING

Phone 120

O'Donnell

Now AT SINGLETON APPLIANCE



The New 1940 PHILCO with amazing Built-in Super Aerial System

NO INSTALLATION! Plug In Anywhere

PHILCO 180XF

Just place this 1940 Philco wherever it looks best, plug in and play! Exclusive Philco Built-in Super Aerial System does away with per aerial and ground wires. In sturdy aerial and ground wires. In addition, you enjoy American and Foreign reception with new purity of tone and undreamed-of power, even in noisy locations. Sensational value—come in, see it!

... and built to receive TELEVISION SOUND

PHILCO 124C \$

A powerful, fine-tuned quality-built AC-DC Compact, Push-Button Tuning, costly R. F. Stage, attached Aerial, Handsome Walnut cabinet.

EASY TERMS! Big Trade-in Allowance

SINGLETON APPLIANCE

LOOK! FORD DEALERS' ANNUAL NATION-WIDE USED CAR CLEARANCE SALE

See what a **whale** of a value your dollars buy in used Ford cars and trucks ALSO YOUR CHOICE

Many cars offered for sale carry the Ford Dealer's R&G written guarantee which means Renewed where necessary to certain specifications and Guaranteed under a money-back plan. Many others carry the dealer's "50-50" guarantee which pledges that he will pay 50% of the cost of all material, labor and mechanical repairs (glass and tires excepted) not caused by accident or neglect, which may be required within 30 days after your purchase.

of other makes and models! Here's your opportunity to get a used car you'll be proud to own!

SEE THE FORD DEALER VALUES LISTED BELOW:

We have a number of remarkable bargains in good used Cars, including Ford, Chevrolet and Plymouth Tudors, Coupes, Pick-Ups. It will pay you to consult your Ford Dealer before buying a car.

LYNN COUNTY MOTOR COMPANY