## \$4,000 Reduction In Electric Rates Made Here



## Tentative Ballot


Merchants Building
For Lubbock Fair For Lubbock Fai
To Cost $\$ 18,000$
Work On Building To
Be Finished Within
Next Few Days



It's a Nice Anniversary Gift

To Cost \$18,000
under way on the new s188000
Merchants Builing for the Pan
handle South Plains Fair, pan
for the 25th annual exposition

Texas Electric Service Co. Voluntarily Makes Proffer Of 15 Per Cent In Savings

| Farm Prices Are Higher In Nation | New daramend |  |
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| 9mbu | C. R. Miller Quits |  |
|  | Governor's R |  |




## (1)

\section*{$\frac{\text { Published Every Fride, -Form. Close Thursday Noon }}{\text { Entered at the postoffice at O'Donnell, Texas, as second-class mai! }}$} | Pubiuhed Every |
| :--- |
| $\begin{array}{l}\text { Entered at the postoffice at O'Donnell, Texas, as second-class mail } \\ \text { matter, under the Act of March 3, 1899. } \\ \text { WILLAAM G. FORGY, Editor and Owner } \\ \text { Devoted to the Best Interests of ODondell and Lynn County-One of } \\ \text { the beot Agricultural sections of Texas. }\end{array}$ | SUBSCRIPTION PRICE-In Lynn and Adjoming Counties 81.00

per annum; elsewhere $\$ 1.50$ per aunum. Payable in advance. aseo of error or omission in advertisements the publishers do not hold themselves liable for damages further than th
amount received by them for such advertising.
Any erroseous reflection upon the character, standing or repucorrected upon being brought to the publishers' attention. and fully

| Rats Cost Texas | $\begin{array}{l}\text { control, Hill believes. The Rodent } \\ \text { Control } \\ \text { with the } \\ \text { Service in } \\ \text { Extention } \\ \text { cooperation }\end{array}$ |
| :--- | :--- |
| Farmers Over of of |  | $\$ 20,000,000$ Year



VOTE FOR
G. H. NELSON

 by systematic, communty wid
poisoning campaigns winch should
be launched at least twien a vear
or woften as the infention warrents, can be minimized by rat
Losofing all new buildings and old
prof proofing all new buileings and old
ones where powible. Infestations
will be held at low ebt if food
and fead is kept in rit proof

PEACE AND CONTENTMENT
FOR THE BKBY
FOR
LIEUTENANT Governor
"He's The Man"


AssessorCollector

Re-Election
1 would Ile to axain hank my
 (riend sho aproce chation for yor your ?o thank each of you personauty, past, but for the intorest you hav. Having honestly endeavored, at all times, to make Lynn County an efficient and courteous officer, now place my candidacy in your hands and ask your support for re-elec tion solely on the basis of the services that I have rendered while in office.
If you see fit to re-elect me to
bo office of assessor-collector, it shall be my utmot and constant
endeavor to eontinue to serve the
people of Lynn County to the bet endeavor to continue to serve the
people of Lymn County to the be
of $m y$ ability.

## Why Newspapers Ask For

## "Early Copy!"

The Advertiser Is Unfair to Himself When He Sends His Advertisement to the Newspaper Office Just Before The Dead-Line

While a newspaper is a marvel of mechanical efficiency, there are limits on what can be done by a given force of printers, sterotypers and pressmen in a short crowded period of stress.

There is plenty of time to give every advertiser good service when early copy is sent in.

The Press believes that its advertisers desire to be fair to themselves.

Visitors to the mechanical department are invited so that the process of handling advertising may be thoroly understood and the mechanical problems fully realized

Your co-operation will be greatly appreciated by the entire personnel of The Preses.

## [

Early Copy Late Copy

O'DONNELL PRESS

## Second Section

O'Donnell-Situated in The Great South Plains of West Texas, A Land of Diversified Farming and Livestock Raising


## Number $331.19 \quad$ O'DONNELL, TEXASX, THURSDAY JULY 14, $1938 \quad$ For the Beet Intereats of ODonnell and Lymn County

ead The Candidate's Statements This Issue


|  | paign, and maintaining an excellent position to bid for body's support in a runoff. <br> The annual row over the fixing of the per capita school apportionment, and the tax rate nec- essary to finance it, broke out essary this week. It, attracted a here the large delegation of teachers, large delegation of teachers, sentatives, text-book salesmen, and others who profit by the "big The Board of Echouls. <br> The Board of Education after long argument adopted a resolution advising the Automatic Tax Board that $\$ 37,829,161$ from the available school fund, will be needed next year. This represents a per capita apportionment of about $\$ 22$ highest-in-history apportionment. It aiso recommended ${ }^{8}$ ?.,- 0000,000 for text-books. This would require uping the present State ad valorem levy from ${ }^{7}$ cents to somewhere between 21 cents to somewhere between 21 | and 32 cents. The usual arguments about whether the board should fix the apportionment in advance of the Autmatio Tax Board's action, or wait until the tax rate is fixed and then appertion available money to conform, broke out. Conflicting laws make even the lawyers doubtful aiout the proper proceedure. Gov, All- red contends the Legislature never red contends the Legislature never intended a rate higher than one required to pay a $\$ 17.50$ apportonment should be levied. The substantially more than the constitutional allocation of certain special taxes, including gross pro- duction tax on oil, and sales tax on cigaretts. Increasing revenue from these levies is certaia to advocates in the next Legislature to cut the schools' share of these special taxes back to the minimum provided in the Constitution. <br> Move To Save Lives <br> Seeking to cut the heavy toll | of traffic deaths and injuries on Texas highways, the Texas Traffic Safety Council met here with representatives of other interested groups and laid plans for a threcyear coordination progrm of engineering education and enforce- ment. C. J. Rutland of Dallas, prasident of the Council, presided, and cooperation of the Texas Good Roads Association, Public Gafety Department, Highway De. partment, League of Texas Municipalities and Texas Safety Exby spokesmen for these groups. <br> Austin Notes <br> Members of the board of control are engaged in their biennial task of compiling budget recom- mendations for the various State mendations departments, to be submitted to the lawmakers in January. The Railroad Commission and the Sev- en State Teachers Colleges presented their estimates this week She Board of Control, the largest spending agency in the State Govspending agency in the state | ernment, makes the budget estimates for all other departments, but the Legislature usually scraps the recommendations and rewrite the budgets, any. Mrs Louis Snow Phinney, who has been chief of the House of Representatives for several terms, will not be a candidate for re-election by the 46 th Legislature. She has reserved a room at a maternity hospital for sometime this autumn. Her husband is Carl Phinney, an able and popular young Dallas of Jeff Strickland, ex-Senator and Secretary of State under Gov, P. Neff, brought sorrow to a large circle of friends throughout Texas. Strickland was known as one of the most effective lobbyists in Austin, representing theatre, sulphur and insurance interests. Lynn Landrum, former editor of the recently merged writhing man (whether or not, devoted his col- | umn in the Dallas News last Saturday to rebuking a gubernatorial candidate who has attacked and malligned newspaper reporter who don't think this candidate will will). Landrum's defense of Walter Hornady, the News' able political commentator, is worth reading. $\qquad$ <br> Lamesa - Blaine Wiggins was elected president of the Airport Golf club, a new club hene. Morris Beavers Leonard Scott, secre-tary-treasurer. <br> Sarah Bernhardt was born a Jewess; she was baptized a Catholic; by birth she was French; by marriage she was Greek. <br> It has been definitely determined by observation that a two-weeks-old robin eats as many as seventy earth worms in a single day. |
| :---: | :---: | :---: | :---: | :---: | :---: |

# BE SURE TO ATTEND <br> POLTTCAL SPEAKING IN O'DONNELL 

Thursday, Nuly 21 At 8 P.M.

## To The Voters Of Lynn County:

During the Past few weeks, I have tried to see as many of you that I possibly could, but eral of you.

The duties of the office have prevented my making a thorough canvas. Duties of the County Superintendent's office came first and then my campaigning.

However, I would appreciate it very much if you would consider this as my asking you personally for your vote and influence, and assure you that I will continue to do every thing in my power to make you a good officia!-A fair deal for Everyone and a square deal for your children.

## H.P.Caveness

Pachersmex

RAYON'S GROWT SPURS NEED FOR COTTON RESEARCH
ved through 1937 of produc
and use of rayon in world tex
the All-South Development Co ing the urgency for finding new
cotton uses and cutting production costs through better seed, bettee
ginnin, and more thorough insect
control ment rayon yarns, continous filarding to
bulletin of the National bulletin of the Narns, according to to

of New York, increased by by bank 66 mil | or on pounds in 1933, reaching |
| :---: | :---: |
| lion |

## TO THE VOTERS OF LYNN COUNTY

Two years ago you elected me County Judge of Lynn Couny, I have been serving you now as such for almost two years. I shall always be grateful to the good people of Lynn County for honoring me with this office of trust.

In asking the people to elect me for a second term County Judge I would like to call your attention to some of the things that have been accomplished during my first term in this office.


The duties of this office are such that makes it impossible for me to make a thorough campaign, so I may not get to see all of the voters personally, in fact I am sure that it will not be possible as I feel that I must not neglect the duties of this
office which the good people of Lynn County has honored me office
with.


## P. W. GOAD

 County JudgeLynn County, Texas.


World Clock Tells Time Anywhere




Streamlined Boat for Mississippi



Ask about thony finither. O里:

## Singleton Appliance C

# Speaking of the Yovernar's gob. <br> TEXAS NEEDS <br> LEADER <br> <br> ERNEST THOMPSC 

 <br> <br> ERNEST THOMPSC}

Trained .. . Talented . . . Tested

Qualified for the Governor's Job by a Sound Record of Public Sr

WHAT HE HAS DONE!

 every uulity
As Texas Railroad Commissioner, he assisted the farmer through lower fret , he
rates and the live rates and the livestock industry wigh
emergency drouth rates; brought manh emerligency drouth ratess; brought many
miltins of dollars to the school fund by tensible supervision of the Texas oill in.
dut dustry; helped lower the gas rates in scores
of Texes towas as
hard a mark, whe has boyhood was spent ac record of private and public service, fough for his councry wiub hic service,
during the woors
 aurned the resppect and admistation has arnoed the respect and admirtion of
strightethinking people all over the
nation.

## ERNEST THOMPSO <br> or GOVERNOR

## Why Not Elect-.. Madiox

He can -and will-discharge the duties of the office in a capable manner, by drawing upon his experience as a lawyer, state and county official.

EFFICIENT, SINCERE AND ECONOML ICAL SERVICE ASSURED LYNN COUN TY BY YEARS OF EXPERIENCE, MATURITY AND QUALIFICATION.



Aubrey $\mathrm{Mc}_{\mathrm{Mc}}^{\text {vor }}$ Whirter


AUBREY McWHIRTER


# I. H Jim' $\operatorname{IZARD}$ for SHERIFF 

Lynn County

## To The Voters:

While I have personally met hundreds of you in the last few Weeks, and talked with you about my race for sheriff, 1 also know that I have surely failed to see many of you, and therefore if 1 aliciting your vote.
In presenting my candidacy for such an important office I do In presenting my candidacy for such an important office 1 do and a square deal to evergone.

A sheriff should have many qualifications if he would serve well. To be firm when the occasion demands-yet treat youthful ecapades in a different manner than that dealt to hardened criminals.
If you should see fit to honor me by electing me as your Sheriff, romise that I shall make you a good one, and will bring to office every ability that I possess. My deputres your effich ns to act as peace-officers in every sense and meaning of the
gain let me assure you that I will appreciate very deeply vote and influence.


Qualified By Actual Experience and Training
To Discharge The Duties of the Office $\operatorname{In} \mathbf{A}$
Capable and Efficient Manner


## LOUIS B. REED

 for DISTRICT JUDGEJudge Reed has engaged in the practice of law since his return from France with the American Expeditionary Forces. His legal practice has been in all phases of law.
He has rendered acceptable service on the bench of the 106th Judicial District Court as successor to Judge Gordon B. McGuire, deceased, and seeks his first full term on the basis of his record as Judge of this Court, professional training and practice.
His knowledge of the Law, his industry and efficiency in dispatching the business of the Court which save time for litigents and expense to the tax paying public are well known and are the subject of favorable comment with those who have observed his procedure.
He is entitled to consideration on his record as Judge.
He has proved in every county that he can do the job well.
TRAINED EXPEXRIENCED INDUSTRIOUS FAIR TO ALL His record has proved the merits of his appointment and now let us give him confirmation by electing him for the full term. HE WILL APPRECIATE YOUR VOTE AND INFLUENCE ON JULY 23

## Fiemas For Making Fequests For Making Chasing Servic <br> service is not available to individ aal cootton growers ars service is not available to individ ual cotton growers, only to mem bers of organized, imprwemen groups. smoptar ured that oine viried servise for the current crop apply is. promptl as posibe, so that Burenu may arrange all $\frac{d}{}$ do as promptly as possible, o that that the Bureau may arrange all de- ail for handing and shipping Try It Once and Know What A Western Welcome Means



## ELECT W. W. PRIC

 OF TERRY COUNTY Of the 106th. Judicial District of Texas, giniTerry County its first resident district officie Terry County its first resident district officia Judge Price is of a judicial temperament 23 years a practicing
attorney in The State and Federal Courts of Texas. A man Terry County has honored in every election he has entered. A man unimpeachable character and integrity. A man you can not buy. 37 years a citizen of Terry coun-
 3


The WORTH Promises You Warm Rugged Hospitality... As Real as the Range Itself

## 



here's the buy


## Alka-Seltzer



## CRUCIBLE

## By BEN RMES WILLIRMS



Forty Years Ago He Bid for Fam By Carrying "A Message to $G_{\text {ar }}$

But Andrew Summers Rowan Might Still Be a "Forgotten Hero" if Elbert Hes
ng of $S_{l}$ Not Needed an Editorial to Put in His Magazine, The Philistine, Which by elmo scott watson

Golfing City






 when they won the pennant and he
world＇s championstip．He was suce
cessively manager of the Boston
Bees，the Chicago Cubs and the St． Bes，the
Leuis Br
leage．
The Cha The Chattanooga team is one of
the tan owned clubs in the country．
It was purchased iy then It was purchased by the tans of
Chattanooga trom the Washington
Senators through the sale of stock Senators through the sale of stock
at $\$ 5$ a share plus a substantial sum
furnished by Joe Engel，the club＇s

## Here and There－

 Che Cubs could have purchasedcters frome Passeau and the Phillies and Vank Wan Wi－ Vers Fom Mhe Phimes and Van Lin－
sle Mungo from the Dogers for
less than the sis5，000 they are re ported to have given the Cardinals
for Dizy De－ ers at Michizan state coltege play－
given new balls to take home with them during vacatione．They have
to bring them back in the tall and
and the condition of the ball tips off
Coach Chartes Bachman as to how
much practicing the boys have done． much practicing the boys have done．
Two hours atter fining Johnny A1－ Two hours atter fining Johnny Al－
len $\$ 250$ tor waiking out of a game In Boston Manager Oscar Vitt of
ine Indians took the pitcher to a
tole the Indians took the pitcher to a a
mevie．Alex Kampouris，Giant
second baseman，owns more lug．
seat soge than any other player in the
gat
major leagues ．．．More than one
the thoroughbred with a broken leg has
been saved besides Insco．sire of
Lawrin Marshall was saved．He was
a son of Dis Done races at New Orieans atter recover－
ing from the injury ．．．Joe E ．
Brown ter ing
Brown has a horse in his soe E．Ele
which was doomed to be destroyed
beca because of a broken leg，but Brown
ordered him
 ba seball writers are now saying that
it was a mistake to let Tony Lazzeri get awa mistake to lot Tony Lazzeri
get away trom the Yanks，because
he was too valuable as a coach，
 twents that Louif would satten
Schmelling tin the tat tyo rounce

## The Rolling Stone by floyd gibbons <br> floyd gibbons

H



 Long，Hard Trip Around the Mountain．

 they climb over it It might have been a good idea in the theory，b
tose two lads just didnt have any conception of how big a mountain cal
be．Especially one of those Rocky mountains like they have out in Utal．

Caught in a Landslide．


Caught in a Landslide


It became harder and harder to bee where they were gotm．But by They climbed for two straight hours，while the gray dusk
deepened into night．The mountain got so steep that they couldin＇t
 ＂Thoese rocks．＂says John，＂were as big as cows．One of them was
sort of suare，with a fat top，and stuck out over the side of the slope．
I thought that if we could get on top of it we could get some rest．
it grabbed for the top of the rock，but my hands slipped off it It y yeled to to
Bob to give me a boost，and he did．It was then that the freworks started．＂，
And boy，those fireworks sure did start．＂As best I can recall，＂， And boy，those fireworks sure did start．＂As best I can recall，＂
says John，it felt something tugging at my feet and heard a noise that
sounded like the beating of drum．I yelled to my pal，＇Bob！Bobl
where are you？＂And then I heard him answer：
 I was going to roll all the way down the mountain，but Bob made
a grap and held me．We were no osoner under cover than the
big boulders up above us began to move．＂ Seemed Like the End of the World．
John says he can＇t describe what took place after that，but he
thought the world was coming to an end．＂A couple of boulders．＂，he
says，that must have weighed a ton apiece bounce righ of the one
we were under．I could hear the crackicg band falling of trees down
welow when the the says，ereat must have weighed a ton apiece bounced right off the one
we were under．I could hear the crackling and talling of trees down
below when toose big rocks hit them，and every time one of those big
babies bounced of the rock above us，we wondered it our rock was
going to hold，or it it was going to crash down on top of us．Boy was I scared．＂
For ho
them－and them－and then things began to quiet down again．The slides ceased
the rain thopped．They clambered overt the top of theerir rock and headed
up the mountain again，but they didn＇t get very far．For dead ahead，
and about ano feet above，the mountain shot straight up in a tall，smooth－
sided elife

## and sided ce

 and the whole camp was out looking for them．They were taken basce toand
camp，exhausted，and sick as dogs．as John puts it．＂And instead of
getting two days leave in town，＂he says，＂we spent a week in bed at


HOT－WEATHER WEAR

## Quality Silk Weaves Lead Styles By cherie nicholis <br> Farm Topics



BABY TRIMS GIVE
THAT CHARM TOUCH
than older cattle since they will
continue to make fairly economical

ing price．
It is believed that a price increase
of about 50 cents a month is need．
ed in holding two－year－old steers in
$\qquad$

HREE RULES FOR MARKETING CATTL

Important Points Cited by

 and



 and
$\qquad$
$\qquad$
Turkeys Recommended

turkeys．Posts quare gererally used
to support the timbers on which
to ost poles are placed．Poultrycoming in contact with the drop－
pings．
The same location for roosting
to and from their dally range．This
method of management wil revent
the use of range some distance from
tection against theft．Where there
is on danger of theft，roosting quar－
ters may be changed at the time a
rotation of the range is made．Marecrows．Modernistic为birds，menaeing crops such as felds
of ripened grain，are now rriven oa
by flash guns，revolving lights．andespecially flys，revolving lights．and
designed move－on＂
noisemakers．Even freworks，aCare in Feeding Horres


Keep Biddy Cool Hens need assistance from tock
owners during warm weather．The
hens bave elaborate sets of air
which eommunies
whice with the bronchi
点就

By cherre nicholas
This season＇s trocks and lingerie
blouses are taking on the chare of of
childhood tays when leisure mo．
ments were taken up wwith running
ribbons through beading，or hand
running
ribbons through beading，or hand
running numberless．pintucks or
ruith＂whipping on＂．
datinty lace edgings，plus countless other
hancements that contribute
something called ．．cher． something called＂charm．＂
TTe trend toward ultra teminin．
ity in dress that marks eurrent
styles accounts for the revival of
s． styles actounts for the revival of
the dainty＂baby trims＂that are
som much in evidence in summer tash
ions．As a consequence
ins． lons．As a consequence，in select．
ing your wardrobe you can indulge
to your heart＇s content in the
tonel
tancies and foibles that gives the
＂prety＂look to summery clothes．
So look up the dress and the blouse
＇ collections in your tavorite shops
and departments and be gladdened
at the refreshing sight of taseinat
ing touches that designers sare lav．
ishing on even the most inexpensive
washables．as well as a poon the de．
lectable ．．．two．

## more formal wear．

## 




## FREE

Health Clinic

## $\pm=$

Dis. ramen bo matate
DR. HALL W. CUTLER

Nix Building

Office Phone 474

## Society

Mrs. D. O. Huddleston Is Honored
With Bridal Shower On Tuesday
canimem mon
$\square$


HIGHWAY GARAGE O'Donnell, Texas


BLOCKER'Trade Goes Where Invited. Stays Where Treated Well

## NONE SOLD TO MERCHANTS



[^0]CRACKERS 2 lb.
SUSAR10lb. Cloth Catsup 14 oz Egg Noodles

SKINNERS 2 PKGS.
Marshmallows $1-2 \mathrm{lb}$. Grape Juice qt. Salmon
Tomatoes No. 2, 3 for
Vienna Sausage 5 for
Cherries ${ }_{\text {Noite }} 2$ Red Pitted

APPIE BUTTER 38 oz. White House
Meal, Cream $\underset{\text { sack }}{20 \mathrm{lb} \text { b }}$
) A Admiration $2 l b$ Syrup, West Tex gal. All 5c Bar Candy 3 for Mixed Candy bulk lb.
Tobacco PRINCE ALBERT DUKES 7 FOR
PLENTY OF ICE WAT
Bring Us Your Eggs. We Pay Cash-trade where you ple
Blocker's Grocer


[^0]:    We Stay Open After 7 O'clock P. M. For Your Conveniend Justmen
    And It Doesen't Inconvenience Us.
    Itton Pri

