

# The O'Donnell Index

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, NOV. 11, 1927

NUMBER 7

## BEAUTIFUL CHEVROLET COACH TO BE GIVEN FREE

### ANNOUNCES GIGANTIC PRIZE CAMPAIGN

While Awards To Be Given Free, Saturday, December Seventeenth

opportunity were presented to you, how many of you could secure, for a penny's cost, a brand new Chevrolet Coach during the campaign, would you take it?

You were offered \$150 in prize for a little interest and effort, or would you back undecided and afraid? "Surely I can't do it; I don't get so much so quickly," and while thinking over the other fellow gets the prize, if the proposition is that if you failed to get these awards, you were to lose ten per cent on any amount you had, making "Everybody Wins" you still let the opportunity

is being offered to people, married and single, young and old, and the reason is that the O'Donnell Index is out for its subscribers. While the Index is a fair list in this territory, it is increasing its large readership.

At the end in view we have decided today to announce a most interesting offering—a campaign for a beautiful Chevrolet Coach of the latest model will be offered as grand prize. This beautiful car is worth \$1718.00 and is the best car on the market.

Who knows the fine qualities of the "Chevrolet" car, one that has led the motor industry for years—and just think! You have it for your very own in a few weeks of your spare time helping us extend our subscription!

Grand prize, \$150.00 in cash, and introduction or recommendation does the cash in the form of commissions to active non-members. All of these are to be given to enterprising workers, men and women, (married or single) boys and girls of the more active sort, residing in the territory, on December 17.

**Active Worker Wins**  
The best liked features of the prize distribution is the fact that there are no losers in the race. A commission of 15 per cent is given to all active participants who win one of the regular prizes or an excellent business proposition.

It is not a "something for nothing" scheme. In fact it is no scheme at all, but a charitable undertaking on the part of the Index. Its purpose is to advertise the news, secure new and renewal subscribers, and last but not least, to reward and friends an opportunity to profit in a big way through the time in the next few weeks, there is hardly a day in the territory that someone calls at the Index office to have his name on the subscription list, or to bring out of town to see the Index will let you, and then with the result that you get the beautiful Chevrolet Coach for another \$150 in cash, and the line with the cash prizes—and not a penny of yours—only your spare time.

**NEAREST ROAD TO INDEPENDENCE WITHOUT CAPITAL IS SALESMANSHIP**  
It requires no capital—other than what we had at birth, or which we developed—that is energy and initiative. Potentially we are all businessmen lacking only the opportunity to turn this natural gift into profit. You may have latent ability, which developed, will lead to heights and affluence unimagined. Now is the time to try!

Whether what your age or occupation, without investing one cent—now or later, the O'Donnell Index offers this opportunity. Experience is not necessary—your territory is unrestricted. All that is required is

a little rightly planned and well directed effort. Try—you will be happily surprised to see how easy it is to secure subscriptions to the O'Donnell Index.

**Pays in Good Will**  
The campaign is short—only five weeks. During the campaign hundreds of subscribers will be added to our subscription list, which will immediately make our advertising more valuable—our chief source of revenue—a large number of this section's hustlers will be richer and happier in both pocketbook and acquaintance, and the general good engendered and prestige gained for this newspaper will be almost inestimable.

**INFORMATION and ASSISTANCE**  
For the purpose of assisting to the best advantage everyone who enters this campaign, and being assured that those living at a distance will receive the same personal assistance as those residing near the office, a campaign department has been created, with an experienced campaign manager in charge. His entire time will be devoted assisting those who take part. Come in and see him personally and receive first hand information of the ease with which prizes are earned.

Or, if you cannot call, phone or write and the campaign department will communicate with you. It is here solely to help you win.

### \$10.00 To One First Nominating Grand Prize Winner

Think over your friends and nominate one you think can win, fill out the nomination coupon on this page, and send to the Campaign Department, O'DONNELL INDEX, O'Donnell, Texas. Each coupon, when received, is marked with the time deposited, and the first to name the one who wins the capital prize, the Chevrolet Coach, will receive \$10.00 in cash. Good pay for the few moments spent in thinking over friends and acquaintances. If you nominate yourself and win, you get the \$10.00. The nomination blank will give the one nominated 50,000 votes for a beginning. It costs nothing. Just clip and send it in.

### REV. HICKS PREACHS FAREWELL SERMON

Rev. W. B. Hicks addressed a large audience last Sunday morning at 11 o'clock at the Methodist church, taking for a text Roman 12:2.

The sermon was well prepared and splendidly delivered and was received with interest and enthusiasm by the large crowd.

As this was Bro. Hicks' farewell sermon, the Baptist church discontinued their services going to the Methodist church to show in part their appreciation of this able pastor.

Rev. Hicks will not know until after conference convenes where he will go from here. The Hicks have many friends in O'Donnell who regret to see them leave.

### MISS HAZEL CADELL HOSTESS TO SUNDAY SCHOOL

Miss Hazel Cadell very charmingly entertained her Sunday School class Saturday night from 8 to 10 at her home on 8th street.

Interesting games were played, the hostess being happily assisted by Mrs. W. B. Philips in entertaining.

Delicious sandwiches and cake and hot chocolate were served to the following: Misses Mozell Edwards, Lois Ash, Louise Edwards, Billie Ash, Johnnie Edwards and S. F. Singleton, Clyde Ash, Jr., Clyde Tate, Robert Frost, Snook Pugh, J. C. Christopher, Bill Beatenbough, Jas. Cathey, Ollie Cadell and L. S. Nichols of Roaring Springs.

Mr. and Mrs. H. E. May made a trip to Santa Anna Saturday returning Sunday evening where they went to bring their daughter Frances, home who has been visiting her grandparents the past two weeks.

### Eleven o'Clock



### COUNCIL PETITIONED TO CALL AN ELECTION

A petition bearing the names of something like one hundred of the property tax payers of O'Donnell was presented to the City Council at the regular meeting on Thursday night of last week, requesting that the City Council call an election for the issuance of bonds for the purpose of construction of a water system in O'Donnell. The petition did not call for any certain amount of bonds which was left up to the council to determine.

After the petition had been discussed by the councilmen they failed to reach an agreement on the amount of bonds for the people to vote on. The petition was finally passed without action and Mayor Wilder issued a call for the special meeting of the council tonight (Thursday) at which time it is believed the council will act favorably upon the petition and call an election at an early date.

Since the last water bond election which was held about 18 months ago and defeated by 12 votes, sentiment has changed and it is believed by this time it will carry with but few dissenting votes. Some few are still opposed to such an issue but they are changing fast and it is hoped by the time the issue is voted upon all will go to the polls and cast their ballots in favor of the construction of a water system for O'Donnell which would be one of the greatest forward steps the city has made in some time.

Mrs. W. W. Williams and children left Saturday for San Angelo for a visit with Mr. William's brother and family at that place. Mrs. Williams says she means to take advantage of the immense pecan crop of that community and bring back a bountiful supply.

### "Fighting the Flames" Coming November 18

Feature picture has plenty of fire. "Fighting the Flames," filled with thrills and plenty of action in motion picture it will be hard to beat the recent release of the Columbia Picture Corp. It is as its name implies, a fire picture only instead of having the fire as the big kick in the last reel, the picture has several fires. Engines dashing down the street, at the last fire there is a most difficult rescue scene. In the picture, William Haines plays the hero, and a very active part. Dorothy Devore is the heroine and a good look at her makes one seem that the rescue is worth while.

The management of the Lynn Theatre has gladly donated the use of the Theatre to the local fire department to show this wonderful picture on Nov. 18.

The Fire Department asks that everyone come and support them. Admission 15 and 40 cents.

### ANNUAL CONFERENCE METHODIST CHURCH MEETS

The Methodist church had its annual conference Friday night. Rev. Doak, the Presiding Elder met with the church and heard the reports from the different organizations of the church. The year's work was rounded up and passed upon by the presiding elder.

### IN APPRECIATION

I wish to express my sincere appreciation to the local fire department and all who assisted in extinguishing the flames when fire was discovered at my gin plant early Wednesday morning. Had it not been for such loyal assistance my plant would probably have been a total loss.

### 4547 BALES COTTON GINNED TO DATE

The weather remains ideal for the gathering of the season's cotton crop with the exception of the past two mornings which has been misty and foggy keeping the pickers out of the fields until about noon. However something like fifty bales of the fleecy staple has been ginned this season than last which brings the total ginnings for the season in O'Donnell to 4,547 bales. This, in the opinion of cotton men, represents approximately 40 per cent of the crop in the O'Donnell territory. Below is the report of the seven gins of the city up until noon Thursday

McDonald-Ely	1,150
Henderson-Boone	693
J. P. Bowlin	639
J. H. Hardberger	601
Harrison-Williams	568
A. Y. Pemberton	495
A. D. Brown	461

Total 4,547

### BOYS ENTERTAINMENT WAS GREAT SUCCESS

The entertainment sponsored by the ministers the marshal and the city for the boys of O'Donnell was a great success in the boy's estimation especially.

About sixty boys were congregated in the High School Auditorium Friday evening at 8 o'clock to participate in the program arranged for their enjoyment.

Rev. Williams and District Scout Master, Knox, both of Lubbock made wonderful talks while Mr. Knox entertained the boys with numerous scout tricks.

Mesdames Horn, Sutton, George, Jeff Music, C. M. Mansell, W. E. Vermillion, N. T. Singleton, Carl Beatenbough, Cabiness, Ed James, Tom Yandell served delicious refreshments to the sixty boys and eighteen men from the Home Economics Department of the High school. This program made such a hit with every one concerned it has been agreed that the various churches of the city entertain the boys alternately once each month.

Mrs. Carl Holman has accepted a position with the O'Donnell Telephone Co. as day operator.

Mr. and Mrs. Carlisle and little son of Blackwell were here the past week end. Mr. Carlisle was looking after the interests of the Carlisle Dry Goods Co here of which he is owner. They were the guests of Mr. and Mrs. J. P. Aylor.

### FIRE DESTROYS EIGHT BALES COTTON WED.

Fire was discovered early Wednesday morning about 4 o'clock on the platform at the A. D. Brown Gin and the alarm was turned in which brought the local fire department to the scene promptly.

Local firemen used chemicals to hold the flames in check until machinery at the plant could be started so that water and steam could be used to extinguish the flames.

The machinery at the plant was not damaged, the fire being confined to the outside platform and east wall which was slightly damaged. The heaviest damage was in the loss of cotton, eight bales being burned.

It is believed that the fire originated inside of a pressed bale of cotton which was rolled out on the platform before closing Tuesday night.

### Physicians Enjoy Banquet Monday

Monday evening a group of men, representing the leading physicians of the district met at the O'Donnell City Hall in their regular meeting for the month.

Dr. Swart of the West Texas Hospital, Lubbock, gave a very interesting paper on Obstetrics. Quite a discussion, pro and con, followed Dr. Swart's paper.

Dr. Campbell presented two of his patients as a Clinic which were very helpful. Discussions followed.

After the business interests of the League were disposed of the physicians in a body went to the Palmer House where a lovely, three course luncheon was served to the following out of town guests: Drs. L. E. Turrentine, E. E. Caloway, R. B. Smith, C. B. Towns, J. H. McCoy of Tahoka, Dr. E. L. Howe, Wilson, Dr. Swart, Lubbock, Drs. W. H. Dunn, A. H. Smith and J. B. Bennett of Lamesa, and Drs. J. F. Campbell, C. P. Tate and O. H. Sheppard of O'Donnell. While the luncheon was being served beautiful music was furnished by Mr. Gordon King, Travis Everett and Miss Alice Busby.

The next meeting of the League will be in Lamesa the first Monday in December.

### BAILEY-CHRISTOPHER

The announcement of the marriage of Miss Thelma Bailey to Lee Christopher which took place in Wilson August 23 was a great surprise to even their most intimate friends.

The young couple motored to Roby and procured their license and on to Wilson where Rev. Thompson pastor of the Methodist church performed the ceremony, after which they returned to O'Donnell, keeping the marriage a secret these two months.

Miss Thelma has lived most of her life in and around O'Donnell and is one of the most charming, sweetest girls that O'Donnell has ever produced. Every one who knows Thelma loves her for her sweet and gracious manner.

Lee has lived in Lynn and Borden counties since boyhood and is a student of T. S. T. C. He has been connected with the Christopher Drug Co. since 1923. He has a host of friends who congratulate him on his wise choice and extend good wishes to the fair young couple for a happy married life.

### HIGH AND GRAMMAR SCHOOL PLAY BASE BALL

The girls teams of the high and grammar schools played an interesting matched game Wednesday afternoon.

Miss Wynema Sorrells, Coach, umpired the game. It was a losing game almost from the start for the high school girls. Every girl played good ball doing her very best to win the game. The grammar school girls won by a great majority.

NOMINATION BLANK—GOOD FOR 50,000 VOTES  
Only One Counted to an Entrant

## \$10 FOR A NAME

I nominate \_\_\_\_\_  
Address \_\_\_\_\_  
As a candidate I would like to see win.  
Signed \_\_\_\_\_

The O'Donnell Index will pay forty nominating Candidates who wins first prize in the "Everybody Wins" Campaign, \$10.00. If you nominate yourself and win first prize you receive in addition to first prize. Send in your name or name of a friend today. A subscription with it is not necessary but a good start means much. The name of party making nomination will not be divulged.

Sandwiches of All Kinds  
HAMBURGERS  
Wimberly Sandwich Shop

## Small Lincoln Is Way Dallasite Describes Forthcoming Car

(From Monday's Dallas News)

The new Ford has a speed of more than seventy miles an hour, can exceed fifty miles an hour in second gear and in appearance is a smaller addition of the Lincoln, says John E. Morriss, Dallas dealer who returned last week from Detroit, where he rode in the car and talked with Henry Ford about it.

Additional information on the new Ford was gleaned from Raymond Hatton, moving picture star, who flew in a Ford plane to Dallas from Detroit, by James L. Price, vice-president of the John E. Morriss Company.

The new Ford has a wheelbase of 104 inches, with bodies much lower and roomier, Mr. Morriss reported. An average-sized man can almost look over the top of the car, which has the flowing lines characteristic of the Lincoln and other large cars. Five wire wheels are said to be standard equipment while the crown fenders are wider and heavier.

### NEW NAME PLATE

The radiator is round and nickled, like a Lincoln and is decorated with a new name-plate. Within a blue-outlined circle is the white name, "Ford," written in the familiar Ford script. A new design radiator cap is topped by a quail, which was chosen to symbolize the quick get-away of the car. Nickeler bullet type lamps are standard.

A variety of tones of gray, green and blue with some two-tone effects is offered in the new Ford. Upholstery is marked by beauty and serviceability, said Mr. Morriss.

The new motor is of a much faster type than the old, he declared. The bore has been decreased slightly and the stroke lengthened, he said he had been informed. The engine easily develops thirty-five horsepower.

### Crankshaft Counterbalancer

Use of counterbalancers and an increase in the number of bearings on the crankshaft were said to have practically eliminated vibration. Mr. Morriss, who drove the car at a speed of from one to fifty-two miles an hour, declared that at no speed was

there any vibration noticeable.

Four-wheel mechanical brakes are standard equipment, with an emergency brake at the left side of the driver's seat. The gear-shift is standard and the steering gear has been changed to the indirect type. Mr. Morriss was given a demonstration in sand, through which the car was steered with one hand. Cooling is by a water pump and ignition by storage battery, as on most standard cars, the magneto having been discontinued. Gasoline line feed is by gravity.

### New Kind of Horn

Two bumpers are standard equipment on the cars. A speedometer, oil gauge and ammeter were said to be members of the dash assembly, while a foot feed and a motor-driven horn are standard equipment. Locks were found on some of the cars, though it is not known whether they will be regular equipment.

Raymond Hatton, movie star, who came to Dallas from Detroit last week, was given the use of one of the new Fords to test as he pleased at the Ford Motor Company Proving Grounds. He drove the car sixty-eight miles an hour, and reported to M. H. Barton of the Dallas assembly plant of the Ford Company that the car could easily have done more than seventy. He made fifty-one miles an hour in second gear. After driving it over the roughest roads he could find and trying it as severely as he could, he gave an order for two new Fords to replace his present cars.

Samples of the new car are expected in Dallas this month. The price will be practically the same as for the old models, Mr. Morriss reported.

Unusual production as soon as the Ford factories are really started turning out the new cars is expected. The departments of the factories have been rearranged for greater efficiency and the output is due to be unprecedented, said Mr. Morriss.

Earnest Buchannon of Lubbock is here now, and will be in the employ of the Corner Drug Store in the future.

**FOSTER'S**  
Filling Station  
for  
Prompt Service  
and  
Good Values

## Bread

Baked fresh every day. Why bake bread at home when it is cheaper to buy our

### DAISY BREAD

which is made clean, baked clean, and sold clean.

PIES, CAKES AND PASTRY  
OF ALL KINDS

**JACKSON'S BAKERY**

A Home Institution

# FREE!

WATER SETS  
SHERBET SETS  
BERRY SETS  
PICTURES  
SILVERWARE  
ALUMINUM WARE  
KODAKS  
ELECTRIC IRONS  
END TABLES  
FOOT BALLS  
NECKLACES

Hand Painted Pottery  
SCALES  
SMOKING SETS  
SMOKING SETS  
DISHES  
DISHWARE  
TOYS  
TOILET SETS  
CARD TABLES  
CLOCKS

And Many Other Valuable Items With  
**O'DONNELL TRADING STAMPS**

Given By The Following Progressive Merchants

'M' SYSTEM MARKET & GROCERY  
CORNER DRUG STORE  
SANDERSONS SERVICE STATION  
RAY'S TAILOR SHOP  
TONSOR BARBER SHOP  
POPULAR DRY GOODS STORE  
(Premiums Displayed Here)

These above firms are the only stores in O'Donnell who give stamps—patronize them for best in value and ask for your stamps.

Any of these stores will gladly explain how to get premiums FREE.

## EXCEPTIONAL VALUES--

We are offering you quality merchandise right in the heart of the season at money saving prices. Make our store your headquarters. Bring the family in and buy your new fall needs while the saving is big—



### Specials for Saturday and Monday

Cotton Checks, 12c grade, going at 7c  
Ginghams, 12c grade, going at 7c  
Merit Outing, 36 in. wide, 25c grade at 16 1/2c  
2 lb Quilt Rolls, only 50c



## Men!

Now is the time to buy your Winter Suits and Overcoat. We handle the FAMOUS CURLEE LINE, which is guaranteed.

### Exceptional Values

You'll say so when you see what generous measures of style and quality have been woven into these fine suits.

\$37.50 Blue Serges, now \$27.50

\$35.00 worsteds for \$25.00

ALL OTHER SUITS PRICED ACCORDINGLY

### LADIES and CHILDREN'S

## Coats

ALL GOING AT BIG REDUCTIONS

\$37.50 Coats going at \$27.50  
\$35.00 Coats going at \$25.00  
\$30.00 Coats going at \$22.50  
\$25.00 Coats going at \$18.50

These coats are all new numbers and are of the season's latest in style, materials and colors.

THEY WON'T LAST LONG AT THE ABOVE PRICES

### New Hat Tonic!

Get under one of these new Davis felts—feel your shoulders snap back, the old chin raise a trifle, as new vigor comes into your step! A new Davis will tone up your entire dress system.



### ON DAVIS HATS

\$7.50 Hats for \$5.00  
\$6.00 Hats for \$4.50  
\$5.00 Hats for \$3.50

# CARLISLE & CO.

"We Keep The Quality Up"

# Bennett the Jeweler

Make Your Watch KEEP TIME  
Leave it at

O'Donnell Drug Co'



Two-fisted jobs  
licked with one finger

**STRETCHING**, straining muscle no longer. Work is done quicker and safer today by electricity.

At a finger's command this giant force leaps to action doing most any job in the factory or the home.

Depend on Texas Electric Service Company service to keep electricity at instant call any hour of the night or day.

"Your Electric Servant"

**TEXAS ELECTRIC SERVICE COMPANY**

## Having Eye Trouble?

Need Glasses—See

### DR. T. J. CONNORS

Just returned from Milwaukee, Wis. to Lamesa. Has had 26 years of successful practice and has lately taken the Richards method of overcoming eye strain in children.

Is equipped with the most modern instruments. Consultation free. Difficult cases solicited. At

**MORRIS & McCALL DRUG STORE**  
West Side Square, Lamesa, Texas

## Quality Hardware—

That's what we sell. It will stand the test, and the price is reasonable.

When in need of WAGONS, COTTON SCALES, KNEE PADS, STOVES, ETC., See Us.

We carry everything that will be found in an up-to-date hardware store.

# Mansell Bros.

## News From The O'Donnell Schools

### LOW FIRST

Our school work is moving along beautifully this week. Every one is studying hard. We are glad to have two new pupils in our room last week. They are Guy Preston and Dorothy Epsom.

### MISS MILLWEE'S ROOM

We are happy to have a few pupils back in school who have been absent about a month, Allen Shafer, Irvin Simmons, Clyde Carr, Homer Parker, Reed Parker and Willie Hanes.

Delton Pemberton has made the most hundreds in spelling this week. We are a motherless bunch of children again as this makes the second time we have been left without a room mother this year, and its a lone some feeling when you haven't one to expect a visit from every week. We are thinking seriously of taking the proper steps to adopt us another real soon.

### HIGH SECOND

We are glad to have the following pupils return after quite an absence, James Clayton, Gladys and Ruby Lee Williams and Lena Mae Williams.

We have a new pupil in our room W. C. Ables who entered Monday. Robert Gary stuck a splinter in his foot Monday and wasn't able to be in school the rest of the week. The following have neither been absent or tardy all week, J. Verna Street, Bearl Tune, Earl Tune, Glyn Edward R. J. McKee and Joe Burkett. We were glad to have Mrs. Everett visit us Friday and tell us stories for a while.

### LOW THIRD

We are sorry to report the illness of one of our pupils, Connie McConal, who had an attack of appendicitis.

### HIGH THIRD

We are starting our honor roll in our room of boys and girls who haven't been tardy during the entire month. This month we have the following on the roll, Annie Bell Estes, Anna Mae Frost, Grace Hasley, Harold Beverage, Bobbie Carroll, Wilborn Kirkpatrick and Burl Koeninger.

We are proud to have several pupils back that have been out picking cotton but we are sorry to say that Willie Vaughn is still absent.

### HIGH and LOW FOURTH

Glynn Payne, Louis Tanner and Maynard Eubanks are back after a long absence.

Our room mother, Mrs. Roaten, visited us Friday and read us a very interesting story. Our room is going to put up a real fight for the beautiful black velvet banner which will be given to the best room. Glynn Beverage reached San Francisco first in the arithmetic contest and is going back to New York through Texas and other southern states.

### HIGH and LOW FIFTH

We are proud of our new pupils. They are Evelyn Wood and Myrielle Smith.

Thelma Williams, who has been absent for quite awhile, started back again Tuesday. Our room has two new large maps. One as a U. S. map and the other in a Texas map. Everyone is proud of them.

### LOW SIXTH

We were glad to get our report cards and were pleased to some extent but hope to do better next time. We were pleased to learn that we cleared \$2.50 in our rishing pond at the carnival Halloween night.

We enjoyed a visit from our room mother, Mrs. Vermillion Wednesday afternoon. She brought us a beautiful pot plant which makes nine in our windows. We have been getting lovely bouquets of cut flowers for our room this week. Lois Ash has been appointed to look after our library this year.

As it is so near Thanksgiving we are drawing a very pretty picture. It is a picture of Thanksgiving long ago. Miss Sargent drew a large picture on the board with colored chalk.

### LOW and HIGH SEVENTH

We are through with our examinations and are averaging our grade to see who the "Big Four" will be this month. The "Big Four" of the high seventh are Curtis McMillian, Andrew Simmons, Wilbur Shumake, and Gordon Goddard. The "Big Four" of the low seventh are Hollis Hunt, Kathleen Venzy, Frances Williams and Sarah Fulton. Several of our pupils that have been out picking cotton are back this morning.

### HIGH SIXTH GRADE

We are so pleased to be "fixing" our room up. Since we have our shiny new book case and our teacher, Miss Sorrells brought two lovely

pictures for our room and we are beginning to feel real dressed up. We are expecting a visit from our "big Sister," Miss Roxie Hancock, next week.

\$8.41. We put \$3.41 in the sophomore treasury gave the athletic association \$3.00 and the P. T. A. \$2.00.

Mr. and Mrs. A. W. Gibbs and little daughter, Margaret, spent the week-end in Midland visiting Mrs. Gibbs' brother, John Schooler and family.

Index Ads Get Results—Try Them

### FRESHMAN NEWS

The Freshman Class made \$7.87 out of the Halloween carnival. We are very proud of what we made, although we would to have made more. Some of our class are still out picking cotton. We sure will be glad when they return, for the class is not like it was when they were here. Our class reporter, Marydell Vermillion has returned to school.

### SOPHOMORE NEWS

Last Friday night at the Halloween carnival, the sophomores made \$13. The roulette wheel made \$8.93 and the faculty dolls made \$4.13. Our expenditures were \$4.45. After paying expenses we had a net profit of

## SEE US

For All Kinds of  
BUILDING MATERIAL  
Low Price Cotton, Low Price Lumber  
Build Your Home Now

**BENNETT MFG. CO.**

E. M. Wilder Mgr.

# FRESH CAR



"The Perfect Flour for All Purposes"

It's Leadership Throughout the South is Undisputed.

TRY A SACK TODAY

**SINGLETON HARDWARE & GROCERY CO.**

## BEAUTIFUL ASSORTMENT

OF LADIES AND MISSES

## Coats and Dresses

READY FOR YOU TO

Select From



Never before have we had a more beautiful assortment of Ladies and Misses Coats and Dresses for you to select from than is now on display at our store. Come in early and get your pick of the smart patterns.

ALL REASONABLY PRICED

# Jones Dry Goods

The Store That Appreciates Your Business

**The O'Donnell Index**

Publishing every Friday at O'Donnell, Texas  
By Roberts Printing Company.

J. W. Roberts, Editor

**Subscription Rates**

In first zone -----\$1.50  
Beyond first zone -----\$2.00

Advertising rates on application

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.

Mrs. Guy Preston has accepted a very enviable position with the new Boston Store, beginning her new work the first of this week.

**SOPHOMORE PICNIC**

The Sophomore class of the high school was thrilled Friday when their sponsor, Mr. Cook, science teacher in the school, invited them to go on a picnic. The crowd composed of Misses Kitty Aylor, Beverly Wells, Inez Edwards, Madeline Morrison, Jessie Middleton, Etta Mae Singleton and Alice Busby, Newman Caddell, Clyde Tate, Sumner Clayton, Walter Gaston, Cecil Treadway, Cecil Foster, Claude Tate, Sam Singleton and Ralph Beach were the happy ones who, with Mr. Cook, motored five miles east of O'Donnell to an open section, for nothing else but a section could hold this joyous group of youngsters, where everyone fell out and into a spirited of "Three Deep," followed by the fly-

ing Dutchman." The boys then engaged in a real football game, while Mr. Cook with one or two boys built a big fire and fried bacon and made coffee, inviting the tired and hungry bunch to come and help themselves to bacon, black coffee, bread and fruit. The Sophomores think it a splendid picnic and they a fortunate class to have Mr. Cook for a sponsor.

The local Junior foot ball team was defeated overwhelmingly Tuesday. The score was 25-0 in favor of Lamesa.

The O'Donnell boys were outplayed in all departments, they were out charged, out weighed, and were not so quick as the Lamesa boys. Lamesa scored early in the first quarter, twice in the second and once in the third. In the last quarter they were within ten yards of the goal but the O'Donnell line held. O'Donnell's backfield was atotal loss on the offense but showed up well on the defense. At times the line worked well but at other times it did not. Beaten bough made a very creditable showing in the line as well as Clayton. Captain Treadway starred for the Lamesa boys with his long end runs. Lamesa's big line functioned with clock-like precision.

Mr. and Mrs. Harlan Holt moved to Idalou this week where Mr. Holt will be engaged in the Hardware business. Mr. Holt made many friends while in business here who will wish him success in his new home and business.

Miss Caire Ruth Nichols, a student of O'Donnell Business College, has accepted a position as stenographer at the First National Bank.

Mrs. Gladys Mahtews spent the week-end in Tahoka with her mother Mrs. Kuykendall.

MILK COW for sale. Will trade incubator for pigs. Ben Moore, phone 506K. 1t

Henry Holmes and family are here from Alba, Texas, for a visit to C. E. Ross and family.

Mr. and Mrs. S. G. French were business visitors to Seagraves one day last week.

Mrs. J. D. Mathis was attending business in Lubbock Tuesday.

Rev. W. C. Hart went to Grassland to fill an appointment in the pulpit at that place Sunday.

Mrs. W. P. Aylor and baby are in Sweetwater this week visiting Mrs. Aylor's mother.

W. H. Fulton spent last week at market in Dallas buying holiday supplies.

Mr. and Mrs. Jake Green and Mrs. W. L. Parr were shopping in Lubbock Tuesday.

**NOW ENJOYS EATING THANKS HIS WIFE**

"For years I suffered with stomach trouble. Then, my wife got me to take Adlerika. Today I feel fine and eat what I like."—Wm. Opp.

Adlerika relieves stomach gas and sourness in ten minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you feel. It will surprise you!

Corner Drug Store

Index Ads Get Results—Try Them

**Flute Players Never Popular as Neighbors**

Flute playing appears to have gone out of fashion and it has been suggested that this is because of the denunciation that the instrument has received from the pens of eminent writers. Violinists and pianists sometimes figure in fiction as heroes and heroines, but performers upon the flute are generally introduced into novels only as comic or unpleasant characters, says the Philadelphia Inquirer.

At least three comic characters of Dickens were flute players: Dick Swiveller, who took to it as a "good, sound, dismal occupation" and was consequently requested to remove himself to another lodging; Mr. Mell, the schoolmaster, who "blew his most dismal sounds I ever heard produced by any means, natural or artificial," and the young gentleman at Mrs. Todgers' musical party who "blew his melancholy into the flute."

Bulwer-Lytton wrote of a clever schoolboy who "unluckily took to the flute and unfitted himself for the present century," and Charlotte Bronte represents "inept curates" as performing upon it. Then there was also Goethe, who summed up the case against the flute thus: "There is scarcely a more melancholy suffering to be undergone than what is forced upon us by the neighborhood of an incipient player on the flute."

**Age-Old Difference Over Welsh Emblem**

The custom of wearing the leek by Welshmen on St. David's day has been variously accounted for. In the "Festa Anglo-Romana" we are told that it is worn in memory of a great victory obtained by the ancient Britons, who lived in the Welsh region, over the Saxons, they, during the battle, having leeks in their hats for their military colors and distinction of themselves.

Other accounts say that when fighting under their King Cadwallon on a field near Hethfield (or Hatfield Chase) in 633 A. D., in which that vegetable was growing, they won another victory and in jubilation they uprooted the leeks, stuck them in their hats and then returned home.

The custom has certainly remained since that date, as can be seen at any international sporting gathering with which Wales is concerned. The daffodil is largely superseding the leek in favor as the Welsh emblem.

**The Button in History**

The button is a product of modern civilization, since the ancient people did not have any such form of holding their clothes together. They were first used for ornamental purposes. The next step was the use of the button and loop, the buttonhole being last in the development. Buttons were first employed in southern Europe in the Thirteenth and Fourteenth centuries. Their manufacture in England did not commence until the reign of Elizabeth. The earliest mention of the buttonhole in literature occurs in the year 1531. While men's outer garments are still made with buttons and buttonholes, the trend of the present is away from such fastenings. Almost all women's clothes and many men's undergarments are now made without buttons.

**Changing a Mule's Mind**

Gen. William Booth, founder of the Salvation Army, used to tell a story of a man in South Africa who was exceedingly successful in dealing with mule teams. Asked how he managed these stubborn creatures, he said:

"Well, when they stop and won't go on, I just pick up a handful of gravel or soil, put it to their mouths and let them taste it. Of course they spit it out again; but as a mule they begin to go on."

"Why do you think it has that effect on them?" persisted his questioner. "Well, I don't know," was the reply. "but I expect it changes the current of their thoughts!"

Index Ads Get Results—Try Them

B. J. Boyd is in Dallas this week buying his holiday goods for the Corner Drug Store.

You will find plenty of oil and shoe polish at Shoe Shop. Now is a good time to get that set of harness.

**Atwater Kent**  
IS THE LAST WORD IN  
**RADIO PERFECT**

Why not enjoy the music that is in the air when it costs so little to have an Atwater Kent installed in your home which brings to you the best music by the world's greatest artists; the results of the latest sport events and many other things of interest. Let us demonstrate.

RADIOS, BATTERIES, TUBES AND SUPPLIES

**LYNN COUNTY MOTOR C**

Local Dealers

Our New

**Frigidaire**

Which we have recently installed in the Market Department makes our market the best equipped in this section of the country. It keeps our meats fresh at all times and in the most sanitary way.

Visit Us And Then You Will Become A Satisfied Customer

SERVICE—QUALITY—PRICE

**GUTHRIE MERCANTILE**

**ALEMITE**

THE SUPERIOR TRANSMISSION LUBRICANT—IT HAS NO EQUAL

It causes your transmission gears to shift with perfect ease on the coldest morning. We guarantee it.

**Gantt & Hubbard Motor Co.**

WE GIVE

**O'Donnell Trading Stamps**  
**Sanderson Service Station**

Morris Sanderson, Prop

**HERE'S A REAL BARGAIN!**  
MADE TO ORDER TWO-PIECE SUITS

ALL ONE PRICE  
**\$21.75**  
ALL WOOL

300 SAMPLES—NO EXTRA CHARGES

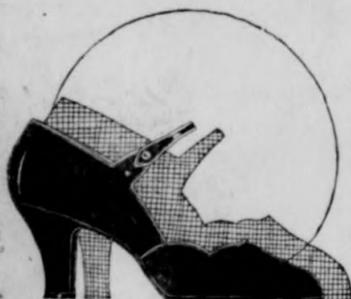
3-Piece Suit or Overcoat—All One Price,  
\$25.75—Single Pants, \$8.25



ORDER FROM  
**C. E. RAY**

One Day Service—Cleaning and Pressing

**ATTENTION!**



**LADIES**—that have slender feet and have trouble in getting shoes that fit. We have just received some beautiful styles in Combination lasts and narrow widths that will surely please you in every way.

**NEW ARRIVALS**—in every line this week will complete our stock again. A wonderful lot of new numbers in Ready-to-Wear have arrived this week. Such as Men's and Boys' suits, Ladies and Childrens Coats, Dresses, Hats and more new numbers in our LA GRACE Dresses. Make your selections early while our sizes run complete.

Soliciting your further commands and a pleasure to serve you

**W. E. Guye Dry Goods Co.**

PHONE 65

# "EVERYBODY WINS" CAMPAIGN

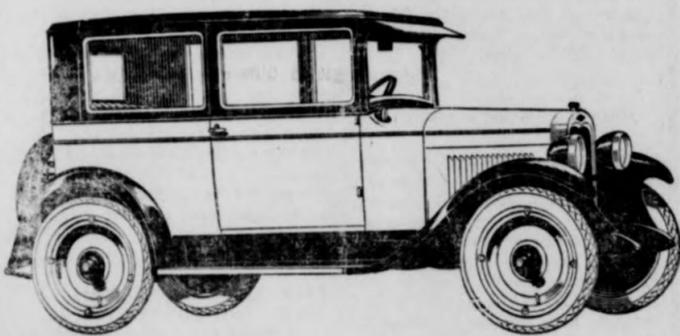
## \$1250.00 IN PRIZES

To Be Given Away FREE SATURDAY, DECEMBER 17, 1927

These Valuable Prizes Are Not Going To Those Whose Wish Bone Is Where Their Back Bone Should Be—You are Competent and Healthy and Sane, You Have All Your Limbs and Faculties—Why Can't You Win??? The Valuable Premiums Described Below Will Be Given To The Women Who Risk.

### This Is Your Invitation To Enter the Campaign

It is launched today and every active member will draw dividends. It is reasonable to suppose that after reading the particulars you will become a candidate. The prizes or the dividends you will receive depends entirely upon yourself. There is no reason why you should not draw the biggest and most valuable of the prizes offered—A LATEST MODEL CHEVROLET COACH. Besides, there are other prizes and cash prizes limited by the number of active workers. The size of the cash prize, if you draw one, depends on the interest you take in the campaign. The beauty of the campaign is that it requires no investment to secure dividends. A little energy and ambition is all you need. Any lady, young or old, is eligible to enter. A friend may nominate you, or, better still, nominate yourself. The announcements tell you how to do it. The O'Donnell Index campaign is absolutely a sure thing for you. With it you ought to win the automobile, but if you do not win the automobile, your time and effort will be rewarded with 15 per cent commission on the amount of subscriptions you turn in, provided you are active to the close. This feature alone closes every avenue of argument and compels you to enter the campaign at once, as you have nothing to lose and everything to gain.



### First Grand Prize

Value, \$718.00. Sold and will be Displayed by Gantt-Hubbard Motor Co., O'Donnell, Texas.

### How to win one of these Valuable Prizes

FIRST—you enter the campaign by sending in a nomination blank properly filled out. The nomination is good for 20,000 votes, and only one nomination coupon will be accepted for any candidate.

Then you enlist the aid of your friends and neighbors. Use the telephone. Let everyone know you are a candidate before they promise their help to someone more enterprising than yourself.

Be ambitious and determined to win, from the start. If you have friends you cannot see at once, write them.

Votes will be given on new subscriptions and renewals of old subscriptions that are paid in advance, also on payments of arrearage.

Call or send to The Index office for a receipt book. The campaign manager will be glad to have you call, so he can explain anything you do not understand. Telephone or write to him if you cannot call and a representative of the contest will call and give you full details.

Cut out every coupon possible but work for the subscription votes. They count the most.

### Plan of Contest

Any person of good character, residing in the vicinity, may become a candidate. You do not have to be a subscriber to the Index in order to enter. Just fill out the nomination blank and send to the Contest Manager, or deposit in the sealed ballot box in the Index office.

Votes cannot be bought. They can only be secured by clipping them from the Index, securing cash subscriptions to the paper.

Candidates may have anyone work for them.

All have an equal chance of winning. The campaign manager will decide questions which may arise, with fairness to all concerned. No one connected with the Index will be eligible to compete. The list of candidates and the number of votes cast will be published in the Index each week. The official count at the end of the contest will be made by a committee of business men to be selected by the contestants and the contest manager.

Any collusion on the part of the candidates to nullify competition, or any other combination formed to the detriment of candidates or this newspaper will not be tolerated. Any candidate taking part in any such combination stands liable to forfeit all rights to a prize or commission.

Votes are given to contestants for each cash order taken, whether it is a new or old subscription to the paper. The votes are given as each subscription is turned into the contest department, and cannot be transferred. No person can win more than one prize, except the nomination prize.

Organizations, fraternal or otherwise cannot enter as a body name, but they can assist anyone they wish.

The vote schedule given on this page is what you go by. There are no deviation or special offers. The prizes will be awarded to the persons having the highest vote standing at the close of the campaign on Saturday, December 17.

Vote ballots issued workers can be held in reserve by them, and will not show on unofficial weekly standings published until they are deposited in ballot box at the office of the Index. This method precludes any possibility of the votes being public. The vote standing with your name will be given weekly to coincide with your wishes. Total voting strength of contestants is not public property. By publishing as you desire, you can hold a reserve vote to be published the last day.

Out-of-town men and women (married or single) and boys and girls can enter the same as any one else and will be given the same consideration. There is no special territory reserved for anyone. Work where you please.

In accepting nomination all candidates must accept and agree to abide by the rules and regulations as printed in this announcement.

Ambition is the one and only thing necessary for you to own this brand new Chevrolet Coach—without a cent of outlay.

Come in today and see the campaign manager and get the supplies to start to work.

### The Object of the Campaign

The idea of this campaign is to increase the circulation of the O'Donnell Index. There are a great number of people who would be glad to subscribe for the Index if the opportunity was presented. We are giving the women and girls of the surrounding territory the opportunity, and in return for their efforts along this line, will award them handsomely by giving them beautiful prizes. The campaign starts today and will close Saturday, Dec. 17, at 7 p. m.. The time is short—only a few weeks' work—but the reward is great. If there is any-thing pertaining to the rules of the campaign and other features you do not understand, call or write THE CAMPAIGN MANAGER, THE O'DONNELL INDEX, O'DONNELL, TEXAS.

#### REGULAR VOTE SCHEDULE

These are the regular votes and remains the same throughout the campaign

1 year	\$1.50	2,400 votes
2 years	3.00	6,000 votes
3 years	4.50	10,000 votes
4 years	6.00	15,000 votes
5 years	7.50	25,000 votes

Beyond first zone the paper is \$2.00 year and votes be issued as though for \$1.50 subscriptions.

Votes are on a declining scale. A special ballot, good for 50,000 extra votes, will be issued on every club of \$21.00 turned in. This will be in effect throughout the campaign and is to be considered as part of the regular schedule.

#### EXTRA VOTE SCHEDULE

In addition to the regular vote schedule, and decreasing each week, will be an Extra Vote. This will begin with 10,000 votes for each \$1.50 paid on subscription, and will decrease 1,000 votes each week, making it work as follows:

The first week, 10,000 extra votes are given with each \$1.50 paid on subscription; the second week, 9,000 votes are given; the third week, 8,000; fourth 7,000; and so on to the end of the campaign.

### Plan of Contest

To enter the contest, simply fill out the nomination blank on the first page and send it to THE INDEX.

Then call or send to The Index office for a subscription receipt book with which to write subscriptions you can secure. The Campaign Manager will be glad to have you call, phone or write him, so that he can explain the contest to you in detail and put you on the road to win that CHEVROLET COACH.

The two big prizes will be awarded to the two candidates who have the MOST VOTES to their credit at the close of the contest.

Votes are secured by clipping the free 10-vote coupons appearing in the paper, and by getting renewals and new paid subscriptions to THE O'DONNELL INDEX.

See your friends, neighbors, and every one you can, at once and get their subscriptions to THE O'DONNELL INDEX. Use your telephone and let everyone know that you are a candidate before they promise their subscriptions to some other enterprising candidate.

Let your friends know that you expect their aid. It will be given if you show them right at the start that you are ambitious and determined to earn one of these valuable prizes.

You can get votes and subscriptions anywhere in the United States at \$2.00 per year.

No matter where you live YOUR chance to EARN one of these prizes is JUST AS GOOD as anyone's. You can earn one of them in five weeks if you start now. Why not do it?

#### OPPORTUNITY COUPON

GOOD FOR 20,000 EXTRA VOTES

Candidates Name \_\_\_\_\_

Address \_\_\_\_\_

Subscriber's Names \_\_\_\_\_

Address \_\_\_\_\_

This Coupon and a one (1) year subscription entitles the members to 20,000 extra votes in addition to the regular schedule. Only five (5) of these Coupons allowed to any one candidate.

#### FIRST GRAND PRIZE

To the one who has the largest number of votes at the close of the campaign, Saturday, Dec. 17, 1927, will be awarded a Chevrolet Coach valued at \$718.00. Votes can be secured only with cash subscriptions to the O'Donnell Index and by clipping the free coupon from each issue of the Index.

#### SECOND PRIZE

\$150.00 in cash will be awarded to the person who has the second largest number of votes at the close of the campaign on Saturday, Dec. 17, 1927.

#### CASH COMMISSION

All candidates who work to the end and fail to win one of these prizes will be paid a cash commission of 15 per cent on all money she collects for subscriptions.

Mail or Phone Inquiries or Call at

CAMPAIGN DEPARTMENT

O'Donnell Index

O'Donnell, Texas

PHONE 49

THURSDAY, FRIDAY and  
SATURDAY, Nov. 17, 18, 19

THURSDAY, FRIDAY and  
Saturday, Nov. 17, 18, 19

# ORIGINAL 1c REXALL ONE CENT SALE

CORNER DRUG STORE

THE REXALL STORE

## Lynn Theatre

FRIDAY NIGHT, NOV. 11,  
Starting 11 P. M.

### Surprise Picture

A Good Show Guaranteed. The Funniest  
Picture of the year. Take a chance with us.

MONDAY & TUESDAY, NOV. 14 & 15:

### LANE McWILLIAMS COMBINED VAUDEVILLE CO.

Presenting

Music Mirth Magic Acrobatic Dancing

Layne Trio Offering

High Class and Popular Musical Specialties

The Funniest Magic Act in the World

also

A Zane Grey Story

"DRUMS OF THE DESERT"

Warner Baxter and Ford Sterling

NEWS and COMEDY

WEDNESDAY-THURSDAY, NOV 16-17:

Florence Vidor in

"THE WORLD AT HER FEET"

A love comedy that really has both love  
and comedy.

NEWS and COMEDY

FRIDAY 11, MATATINEE and NIGHT:

REGINALD DENNY

In

TAKE IT FROM ME

also

The Silent Flyer No. 3

News and Aesops Fables

Then don't forget our show starting 11 p. m.

## Surprise Picture

SATURDAY Nov. 19, MAT. and NIGHT:

TOM MIX in

"THE OUTLAWS OF RED RIVER"

Comedy-News

### P. T. A. EXECUTIVE BOARD MEETS MONDAY AFTERNOON

The Executive Board of the P. T. A. met Monday afternoon to round out plans to send Mrs. Everett, the president, to Houston to the Texas Congress of Mothers and P. T. A. Convention. After the plans were given to the delegate, she asked permission to be allowed to not go to the convention as was voted upon, feeling and realizing the needs of the school to such an extent she deemed it wisest to not make such deep demands into the P. T. A. funds as this trip would require.

We are very sorry to not have a delegate to this convention for we do know very well what wonderful things will be given there.

Reporter.

### JUNIOR EPWORTH SOCIETY

The Junior Epworth Society met with the Supt. Tuesday afternoon. This being week of prayer for the W. M. S. the program centered around the Mexican children and Valley Institute of Pharr, Texas, where children from Mexico go to school. Margaret Hicks told a story in her own words, "Finding Happiness," which was very good. The offering for the week was given by the members present as follows: Kathleen Veazy, 25c, Ruth Howard, 10c, Margaret Hicks, 15c, Frances Williams, 10c., Alice Joy Bowlin, 20c Mavis Hart, 20c, Lois Burdett, 15c, Verda Ballew, 20c, Annie Bell Estes, 10c, Thyra Painter, 10c, W. B. Hicks Jr., 10c, Jimmie Lee Snook, 10c, Ina D. Everett, 20c, Kimmie Lee Pearce, 25c. Closed by sentence prayer led by Kathleen Veazy and closed by Mrs. Everett.

### REV. MRS. W. B. HICKS HONOREE AT PARTY

The pretty little home of Mrs. R. O. Stark was filled with guests Monday afternoon from 3 to 6 o'clock. Mrs. J. W. Roberts, Mrs. H. E. Gillespie and Mrs. Marvin Pemberton assisted in entertaining.

The home was lovely with the season's choicest cut flowers and very suggestive of the fall, making a Pumpkin Party very appropriate.

In the Feather Contest and a contest of making the most names out of "pumpkin," prizes of pumpkin dolls were given.

Mrs. W. B. Hicks won the prize in seeing who could string the most pumpkin seed. A pumpkin relay race was very exhilarating. Then in a contest to see who could draw the best pumpkin, Mrs. W. B. Hicks was a gain winner and was presented with a huge crepe paper pumpkin, upon being opened was found to be filled with many beautiful and useful gifts. The honoree expressed herself in a very charming manner of her love and appreciation for the O'Donnell women. Mesdames W. H. Veazy and C. C. Jones assisted in serving delicious pumpkin pie with whipped cream, coffee and tiny pumpkins, filled with orange and white mints, as plate favors to Mesdames J. W. Gates, J. N. Liles, Enis Curtis, W. B. Curtis, Jno. T. Johnson, Harvey Everett, Glen Allen, J. L. Schooler, Clyde Frost, S. G. French, H. E. Gillespie, Marvin Pemberton, J. W. Roberts, C. C. Jones, W. H. Veazy, and R. O. Stark.

Mr. W. T. Burke was taken to the West Texas Hospital at Lubbock Sunday for treatment and possibly an operation soon. Mr. Burke is suffering with a disorder condition of the kidneys. He was accompanied to Lubbock by Mrs. Burke and son, Barton. Mrs. Burke returned to O'Donnell Sunday night and reported that he stood the trip well and was feeling much better when she left.

Index Ads Get Results—Try Them

### News From The O'Donnell Schools

#### JUNIORS

We had a class meeting Thursday and decided on our class pins. They have been ordered, and we are anxiously awaiting their arrival. The Juniors received the net amount of \$14.10 from the proceeds at the Halloween carnival and a part of this shall be given to the athletic fund.

#### SENIOR NEWS

The Seniors are very proud of the average of their class. There was not an average below 77 1-2. We feel that this is doing good, and we want to keep this exceedingly good record up to the standard.

It seems that our rings will never get to O'Donnell, but we are still hopeful and expecting them to arrive any day. We made a profit of about \$10.00 in our carnival booth, which will aid greatly in senior class funds.

We ordered the invitations for the class last week. They are very pretty though they are plain. We shall not get them until next spring.

#### EXPRESSION DEPARTMENT

We feel that some good work is being done in our department. We have three new pupils this week, Billy Sutton, John Sutton and Earl Guye. We are practicing on a recital Thanksgiving.

Hereafter gold stars will be given the primary department for attendance, good lessons, and being on time and the one getting the most stars will get a prize.

We will begin this month entertaining the mothers of the pupils each fourth month and each meeting we will serve refreshments after the program. Mrs. Roy Smith Teacher.

## Your Troubles

Just bring your Motor troubles to us, our expert mechanics will make your old motor hum like a new one.

GAS, OILS, TIRES AND  
TUBES

As Good as the Best

ACCESSORIES OF ALL  
KINDS

HIGHWAY GARAGE

Haney & Earls, Props

### C. E. CAMERON

is the representative of the Texas Electric Service Company in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 11 or at Lamesa Texas, Phone 237



THERE'S no overtaking the battery when the tank contains Winter Conoco Ethyl Gasoline. This special fuel fires quickly—then keeps you going with smooth, sustained power

No knocking to wear down your engine. On the contrary, carbon deposits which cause knocks when ordinary gasoline is used are turned into a source of power when you use Conoco Ethyl. This miracle fuel gives you all the benefits of high compression with your present motor—and all for a few cents per week.

Look for the Conoco Ethyl Sign.

### CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers

of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



"Always Available"

GRANDSONS OF THE FUTURE MAY RELY UPON OUR SERVICE WHICH IS BUILT FOR A GENERATION AHEAD.

LET US FIGURE YOUR ESTIMATE.

## HIGGINBOTHAM BARTLETT CO.

THE HOME BUILDERS

Phone 103 — E. T. Wells, Local Mgr.  
O'DONNELL, TEXAS

A. C. Woodward, — W. L. Taylor  
OWNER AND MANAGER — ABSTRACTOR

C. J. (DOCK) BEACH, LOCAL REPRESENTATIVE

A. C. WOODWARD LOAN COMPANY  
LAMESA ABSTRACT COMPANY, Inc.

LOANS — INVESTMENTS — INSURANCE — ABSTRACTS

Office across street from P. O.

Lamesa, Texas

# Shipton Foretold Present Modern Events

Shipton, author of the following prophetic poem, was born in England, and died in Clifton, Yorkshire, 1449 A. D., forty-three years before Columbus discovered America. How many of her prophecies true can be checked readily by the most casual reader. How many yet to become true remains for the future to disclose:

## A WOMAN'S PROPHECY

A carriage without horses shall go,  
Disastr fill the world with woe;  
In London Primrose Hill shall be  
Its center hold a Bishop's See.  
Around the world men's thoughts shall fly,  
Quick as the twinkling of an eye.

And waters shall great wonder do—  
How strange, and yet it shall come true.  
Then upside down the world shall be,  
And gold found at the foot of tree;  
Thro towering hill proud man shall ride,  
Nor horse nor ass move by his side.

Beneath the waters men shall walk;  
Shall ride, shall sleep, shall even talk;  
And in the air men shall be seen.  
In white, in black, as well as green.  
A great man then shall come and go,  
For prophecy declares it so.

In water iron then shall float  
As easy as a wooden boat.  
Gold shall be found in stream or stone,  
In land that is as yet unknown.  
Water and fire shall wonder do,  
And England shall admit a Jew.

The Jew that once was held in scorn,  
Shall of a Christian then be born.  
A house of glass shall come to pass  
In England—but alas! alas!  
A war will follow with the work  
Where dwells the pagan and the Turk.

The States will lock in fierce strife,  
And seek to take each others life;  
When North shall thus divide the South  
The eagle builds in lion's mouth.  
Then tax and blood and cruel war  
Shall come to every humble door.

Three times shall sunny, lovely France  
Be led to play a bloody dance;  
Before the people shall be free  
Three tyrant rulers shall she see;  
Three rulers, in succession, be,  
Each spring from different dynasty.

Then when the fiercest fight is done,  
England and France shall be as one.  
The British olive next shall twine,  
In marriage with the German vine.  
Men walk beneath and over stream—  
Fulfilled shall be our strangest dreams.

All England's sons shall plow the land,  
Shall oft be seen with book in hand,  
The poor shall now most wisdom know,  
And water wind where corn did grow;  
Great houses stand in far flunk vale,  
All covered o'er with snow and hail.

And now a word in uncouth rhyme,  
Of what shall be in future time:  
For in those wondrous far-off days  
The women shall adopt a craze  
To dress like men and trousers wear,  
And cut off their lovely locks of hair.

They'll ride astride with brazen brok,  
As witches on a broomstick now.  
Then love shall die and marriage cease,  
And Nations wane as babes decrease.  
The wives shall fondle cats and dogs,  
And men live much the same as hogs.

In nineteen hundred twenty-six  
Build houses light of straw and sticks.  
For then shall mighty wars be planned,  
And fire and sword shall sweep the land.  
But those who live the century through,  
In fear and trembling this will do.

Flee to the mountains and the dens,  
To bog and forests and wild fens—  
For storms shall rage and oceans roar  
When Gabriel stands on sea and shore;  
And as he blows his wondrous horn,  
Old worlds shall die and new be born.

—Original Mother Shipton's Prophecy.

Mrs. N. A. Harper of Gatesville is here visiting her sister, J. F. Campbell.

E. T. Wells and family and Miss Edna House visited in Tahoka Sunday.

Rev. Deak of Lubbock, Presiding Elder of the Lubbock District of the Methodist Church was attending church duties in O'Donnell the past week.

Dr. Kenneth Campbell and Claude Malone came up from Midland Thursday to attend to business affairs here.

Miss Wynema Sorrells attended the Ball Game in Lubbock Saturday.

John Holland of Houston visited his wife's parents, Mr. and Mrs. W. L. Rogers over Saturday. Mr. Holland had been to Post to attend the burial services of his mother, Mrs. J. A. Holland who died at that place Thursday.

Mr. and Mrs. N. M. Wyatt of Tahoka visited Mrs. Wyatt's parents, W. L. Rogers and wife last week.

Mrs. Vaugh Powers of Lubbock is here now in the employ of the Santa Fe Railway Co.

Miss Jessie Sargent spent the week-end in Tahoka visiting her parents.

Mr. and Mrs. M. H. Rogers returned to their home at Levelland after a week's visit with relatives in O'Donnell.

Raymond Sisk of San Angelo was a business visitor here last week. He was a guest of the Palmer House.

T. E. Bennett of Eureka, California, is with the Tonsor Barber Shop now. Customers will find Mr. Bennett a splendid up-to-date barber in all lines of the work.

## BUSINESS AND PROFESSIONAL DIRECTORY

V. O. KEY  
Abstracts, Loans And Insurance  
Key Building  
Lamesa, Texas

GIBSON AND MAY  
O'DONNELL AND LUBBOCK TRUCK LINE  
General Hauling  
Phone 113 or Phone 48  
O'Donnell, Texas

W. H. CRUNK  
Lawyer  
Notary Public  
Warren Building  
O'Donnell, Texas

I. O. O. F.  
Meets Every Monday Night at Odd Fellows Hall  
O'Donnell Texas  
Visiting Brothers Welcome

Eyes Tested  
Lenses Ground  
Glasses Fitted  
SWART OPTICAL CO  
1015 Broadway  
Lubbock, Texas

DR. C. P. TATE  
Physician and Surgeon  
All Calls Promptly Attended  
Day or Night  
Office Phone 21, Day or Night  
O'Donnell, Texas

LUBBOCK CLINIC  
Third Floor Temple Ellis Bldg.  
Phone 1200  
and

Ellwood Hospital  
Nineteenth and El Tiana Streets,  
Phone 902  
LUBBOCK, TEXAS  
Complete Diagnostic Laboratory,  
including X-Ray and Modern  
Physic Therapy  
D. D. CROSS, M. D.  
Surgery and Diseases of Women  
V. V. CLARK, M. D.  
Diagnosis, Internal Medicine  
and Electro Therapy  
J. E. CRAWFORD, M. D.  
Eye, Ear, Nose and Throat  
O. W. ENGLISH, M. D.  
General Medicine and Surgery  
G. H. ATER, D. D. S.  
Dental Surgery, Pyorrhea, and  
X-Ray  
T. C. GENTRY  
X-Ray and Laboratory Technician  
H. S. RIGGS  
Business Manager

Frank Baker of Bangs, Texas, brother of Mrs. Paul Gooch, is here on a prospect trip.

Mrs. C. M. Cox and little son, Perry moved to Crane City last week, where Mr. Cox has been in the drug business the past year.

Mr. and Mrs. Henry Schooler are the proud parents of a new boy, weighing 7 1-2 pounds, arriving Friday.

Mr. and Mrs. E. L. Sorrells spent Sunday in Lubbock.

Mr. and Mrs. Jeff Shook returned from Dallas Friday. They did not leave their little son, Jimmie Lee in a hospital as planned, but were given some instructions regarding exercise for him to take, which is hoped will put him in fit condition soon.

Wade Christopher who is with the Horn, Hanson Dry Goods Co., at Lamesa spent Sunday here with his family.

Mr. and Mrs. Lon Bigham of Lubbock were the guests of Mrs. W. B. Curtis and family this week.

## SENIOR B. Y. P. U.

The Senior B. Y. P. U. was highly entertained with a program arranged by Group Lader No. 1, Mr. Gordon King. The program was very interesting and helpful. Those who took part in the program were Misses Leta Rogers, Effie Vaughn, Grace Harville and John Vermillion. Those who failed to hear this splendid program really missed a treat.

We were very glad to have two new members, Chester Barton and Truett Hodnett. Another good program will be given next Sunday evening at seven thirty and all are invited to attend.

TATE-LAX for Constipation, Rheumatism, stomach, liver and kidney disorders. Tate-Lax a dependable system cleanser. For sale by Corner Drug Store. It's guaranteed. 30-26c

FOR SALE—Quick Meal Oil Stove Coal Heater and Duofold. See D. C. Stevens. 6-4tc

Having moved my stock of lamps and electrical supplies to my home premises, please call 136 if in need of any of above. H. E. Gillespie.

W. A. Tredway  
ALL KINDS OF INSURANCE  
Office Back of Corner Drug Store  
O'Donnell, Texas

Shelley Roaten, M. D.  
Office at Dr. Thompson's Office.  
Phone 102  
Specialty on Diseases of Women and Children.

Fairley & Haymes  
Real Estate—Insurance  
Best Cotton Land on the Southplains  
TELEPHONE NO. 153  
O'DONNELL, TEXAS

# WHY DEPOSIT IN BANK

BECAUSE—your money is safer in the bank than any place else.

BECAUSE—paying bills by check is the simplest and most convenient method and your check becomes a receipt for the debt it pays.

BECAUSE—a bank account teaches, helps and encourages one to save.

BECAUSE—the bank officials are glad to give to their customers assistance of all kinds, and valuable advice and information that cannot be obtained elsewhere.

TODAY IS THE DAY TO START SAVING!

## THE FIRST NATIONAL BANK

J. L. SHOEMAKER, Jr., Cashier.

Conservative—Safe—Accommodating

MEMBER OF THE BIG CHAIN

# 'M' System Store

Saves For The People It Serves

These are some of our

## Specials for Saturday & Monday

OATS MOTHER'S CHINA WARE 33c  
PER BOX

CABBAGE NICE GREEN HEADS 3 1-4c  
PER LB ONLY

Laundry Soap LUNA BRAND, P. & G. PRODUCTS \$1  
LARGE BAR—30 BARS

LETTUCE ICE BURG 7c  
PER HEAD

Flak-O-Wheat GOOD FOR YOUR HEALTH 9c  
PER PKG.

None Of These Items To Merchants  
We Give O'Donnell Trading Stamps



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STORE No 444

## SORRELS LUMBER CO.

COMPLETE STOCK OF BUILDING MATERIAL  
STAR WINDMILLS and PIPING  
Barbed Wire and Posts, Poultry and Hog  
Wire, Paints, Oils and Varnishes

If You Want To

## BUY, SELL OR TRADE

Anything, Anywhere, See

M. A. Scott Real Estate Co.,

At Rear of Old First Nat'l Bank Bldg.

O'Donnell, Texas

# Real Bargain Prices

ON NEW

## Fall Coats and Dresses



A Small Deposit  
Will Hold Any  
Coat or Dress



We have just received a special purchase of Ladies Coats and Dresses (our 12th shipment this season).

Special prices on these Coats and Dresses are offered for

**SATURDAY & MONDAY, NOVEMBER 12 and 14, ONLY**

Coats are all fur trimmed collars and cuffs. Some with large shawl collars. Made of good quality Woolen Suede.

VALUES TO \$32.50	-----	\$21.95
VALUES TO 2485	-----	14.95
VALUES TO \$12.50	-----	9.85

Dresses made in the new Velvet Combinations.

Also Metallic on Crepe with heavy Satin faced Crepe Combinations (Metallic guaranteed not to turn) \$6.50 and up

We guarantee these prices to be the best values to be had on the South Plains—or your money will be returned cheerfully.

# Popular Dry Goods Store

"FAMOUS FOR VALUES"

PHONE 72

WE GIVE O'DONNELL TRADING STAMPS

### "DRUMS OF THE DESERT" A THRILLER

The age-long losing struggle of the American Indian to retain his precarious foothold on the land over which he once reigned supreme, which formed the basis of the "Vanishing American" is revealed in an absorbingly different phase in "Drum of the Desert" Paramounts thrilling translation of Zane Grey's thrilling "Desert Bound" arriving at the Lynn Theatre Mon. and Tues.

The picture tells the story of one of the most romantic episodes of Indian History, one of the race instances on record in which the Indians won, the discovery of oil on the reservation and the unscrupulous efforts of a group of thieving whites to rob the red men of their rights.

Around this situation has been woven a vivid romance that makes "Drums of the Desert" one of the finest Westerns of recent years, according to B. P. Schulberg, studio producing executive for Paramount. The film was given a lavish production by John Waters, who has become noted as one of our outstanding directors in the field of western screen drama.

Marietta Millner, noted Viennese actress makes her American debut in the leading feminine role, opposite Warner Baxter. Ford Sterling plays the featured comedy part. Wallace MacDonald is the "heavy."

STRAYED—Two mare mules, black in color, 4 years old, 14 1-2 hands high, branded L on jaw. \$5.00 reward for information as to their whereabouts. Notify S. J. Akin, Rt. 3, O'Donnell, Texas. 7-4tp

LOST—Fountain pen, black with yellow tips, somewhere in town. Lost on Thursday. Finder return to John Stokes. 1tp

### YOUNG LADIES SOCIETY HONORS MRS.

Honoring Mrs. W. B. Hicks, moving away, several members of the young ladies society met at home of Miss Bula Estes Tuesday afternoon. Mrs. Hicks has been of the society for two years and done a splendid work with the Games were played at this and a real good time was had. Refreshments of delicious sandwiches and grape juice were served to and Mrs. W. B. Hicks and Grace Harville, Hester Gates, Edward, Bula Estes, Mary Joe Florence Henderson and Tricieville.

### JUNIOR B. Y. P. U.

The Junior B. Y. P. U. met at the church at 4:30 as usual. We read our literature and are ready to work right away on some real programs. See that the children are on time each Sunday.

Mrs. Billy Street who was operated on in a Lubbock hospital time ago and later taken to Aledo returned to O'Donnell this week accompanied by her daughter, W. D. Wood. They visited her home of Mr. and Mrs. Joe Fritz, before atking Mrs. Street to her home 10 miles south east of O'Donnell.

Mr. and Mrs. Roy Preston Odessa visited the latter's sister Earl Curtis last week.

Roy Everett and family spent the week-end in Lubbock, the guest of Mrs. Everett's sister, Mrs. Ma Cadell.

O. H. SHEPPARD, M. D. General Practice and Electro-Therapeutics. Piles cured with detention from work or business. Office half block Southeast in Building, O'Donnell, Texas 4-3

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"Where Quality Counts"

GOOD LUMBER — GOOD SERVICE

Lumber, Builders Hardware, Wind Mills, Wire, Post, Paint and "Nigger Head Coal."

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The World's largest Wholesale Tailors Come and see our samples before you buy that fall suit or Topcoat

Tailored To Measure

All-Wool

Suit or Top-Coat  
**\$22.90**

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REPRESENTATIVES

We Wear the Kind of Clothes We Sell

BUY YOUR

# COAL

At

Turland & Wilder Coal Yard  
At Major Rodgers Old Yard

Highest Prices Paid For Your

# Maize

### MRS. E. L. SORELLS ENTERTAINS THANKSGIVING PARTY

On Wednesday, Nov. 9, the beautiful home of Mr. and Mrs. E. L. Sorrells in South O'Donnell was the scene for a lovely party. Mrs. Sorrells was hostess to the T. F. L. Class of which she is a member.

The home was given a very festive air with decorations of fruit pumpkins, chrysanthemums and shocks of corn.

Interesting games and contests were entered into heartily and lot of fun ensued.

Mrs. Grover Sutton and Mrs. Roy Miles sang beautiful duet "Masses in the Cold, Cold Ground," after which Mrs. Sorrells explained to the guests that these ladies knew the song so well that they could even sing it backwards—some of the less sophisticated ones protested that it could not be done when the ladies turned backwards and sang the song.

Miss Roxie Haddock gave a splendid reading.

Sweet cider and doughnuts with chrysanthemums as plate favors were served as refreshments.

### NOTICE CLUB WOMEN

Saturday, Nov. 12, promises one of the most interesting Council meetings of the year. Come promptly at two o'clock if you wish to see it. All Clubs that have elected new officers may send both old and new officers to this meeting.

Yours truly,  
Millie M. Hasley,  
C. H. D.A.

Miss Effie Cox and Mrs. C. R. Brock spent the day Saturday in Lubbock on business.

J. B. Cathey is convalescing in a West Texas Hospital at Lubbock after an appendicitis operation.

### NOTICE

Attention is called to the fact that all cars, no matter how old or worthless, must have a head light certificate and a bill of sale or the 1927 license receipt before they can be registered for the year 1928. Don't wait, get your papers together as you will have to have them before you can register your car.

J. M. Simpson,  
Tax Collector, Lynn County