CIENCE AND ENGINEERING JOIN TO DEFEAT URAL LIFE ENEMIES -ROAD MUD AND DUST


 ON IN ENGLISH

 b) Are constringed."

## $\$ 2.501$



There is a modern pleasant way to get relief from

Ilka-Seltzer

## (Annigeste Allallining Effervescent Tablets) You will really enjoy the torte-more like spring water than like medicine. <br>   

 Free Credit Coupon






IVINOR BABY CHICKS

Hills san


Serve Electrolux is a blessing to our family" -write thou-
sands of happy farm women. This silent, low-cost refrigerator is identical in every lmportant respect with the famous gas refrigerator that's enjoyed in more than a million city homes and apartments.
Servel Electrolux keeps food fresh at all times . . gives you an opportunity to have more an opportunity to to have more lightens housework. . . and actually saves enough to pay actually saves enough to pay
for itself. It requires but one filling of fuel every week or ten filing of fuel every week or ten
days, needs no water or daily attention. Write for full informotion today.


- Parser food motrection - masamudir slaver - Wo movive Parts in Irs phatrive syst - wises wo water, wo bally atreminew

PAGE FOUR

Four Dead As Result Of
Torado's 25-Mile Swath
O'DONNELL, April $\begin{aligned} & \text { By Journal Staft Writers } \\ & \text { Ap } \\ & \text { A stunned and bewildered }\end{aligned}$ countryside still attempted unsuceessfully this morning to
count the cost of a devastating tornado which twisted and bounced over rural areas in the vicinity of O'Donnell late Tuesday, spreading death and destruction. Aacilities made the confusion and crippled communication Facre some of the facts and develo chent
were some of the facts and developments:
Three persons were killed, all in the vicinty of Draw
community, 17 miles southeast of Tahoka, which seems to community, 17 mileser
have been hit hardest.
 Walters is the son and Geo
and Mrs. Mack Walters.


## 

Eagle Screams .:

Louis McKay Family In Sanitarium; Has No Home, But Thankful For Escapes




Isn't this the real problem of Beer -and almost its only problem?

THERE ARE people, of course, who stead-
fastly and sinincerly believe bee icating, or its use sinful, harmful, or a first step toward use of "hard hiquor."
Just as sincerely we hold that the weight of the evidence is overwhelmingly against beverage.. and that " "there is nothing more
promising to combat the evil of too much alcohol than the opportunity of drinking No..it is not in beer itself, we believe, that
its gravest problem lies, but in those conditions, undesirab)
surround its sale
How should that problem be handled...
by brewers, by retailers, by consumers, and by the pubs, by retailers, by consumers, and
be believe, depends the sul on itimate suaccessing. or failure of the art and science of brewing,
with all its manifold contributions to pleasure and happiness and to the farm and
industrial welfare of this country

In that belief, a short time ago the Brewers
Foundation was organized Foundation was organized. ... to align the
brewing industry with forces working for the public good in this country Our underlying motive... to perpetuate
and promote our industry $\ldots$ is of course obvious. But equally obvious, we hope, is the fact that our interests coincide with the
public interest. Important progress has been made. Brewer-
members of the Foundation already represent nearly half the prouduation of of beer and aepesent in the United States; and these members are
pledged, individually and collectively, to the
Brewers Code, one significant clause of which is as follows:
 anti-social conditions wherever they may,
surround the sale of beer to the consumer., Being practical men, we promise no mira"police" the quarter-million points where beore is sold (norrter-milife fair, have we we legal
authority in many cases to do so). Nor can authority in many cases to do sol.) Nor can
we, immediately, bring about full compliance we, immediately, bring gabout fuil compliance
with the law among all retailers, nor honest aforcement by all authoritics.
But a beginning has been made....and we
do promise that you will see results from it.
How far we can go, and how soon, depends
on your. Public opinion, once aroused, can operate to bring about honest enforcement of exist-
ing laws. Restriction of your patronage only ing laws. Restriction of your patronage only
to legal, respectable retail outlets can and will operate to raise retailing standards.
Public preference for the prodice of Public preferences for the products of Foun-
dation members
will bear witness of your dation members*
approval bear witness of your
and approval both to members and to cooperat-
ing retailess, and will encourage them to ing retailers; and
renewed efforts.

This is, therefore, at once a statement of our objectives and an appeal for your support, without which we must fall short of our high
hopes. We urgently invite your full and

UNITED BREWERS INDUSTRIAL FOUNDATION 21 East 40th Street, New York, N.Y.

Correspondence is invited from groups and individuals everywhere who are interested in the
brewing industry and its social responsibilities.
fociety
Miss Jessie Middleton and Mr. Sam Newsom. Wed In Roswell Saturday




Crepared by C 隹


CHOOSE A GIFT THAT


MARTHA WASHINGTON CANDIES
$\$ 1.00$ to $\$ 3.00$
Beautifully Boxed, Wide Assortment
Corner Drug Store






For 'Baby Week' MAY 1st to 7th ${ }^{\text {cotemsess }}$ -BLANKETS -SHAWLS
-Combination Gift Set
-Tams of Comb and Brush
-Birdseye Diapers -Soap Box
Mother's Day
The Second Sunday In May

SHE'LL APPRECIATE GIFTS YOU SELECT AT McCARLEY'S -She Trades Here

| -BED SPREAD | -DRESS |
| :--- | :--- |
| -BATH MAT | -GOWNS |
| -SCARF | -SLIPS |
| -GUEST TOWEL | -PURSES |
| STETSON FELT RUGS |  |



McCARLEY DRY GOODS

## FAIR WARNING

## Just Friday-Saturday-



A WORD TO SUBSCRIBERS
Every person who is reading this advertisement has a friend among the you are interested. A subscription given to that friend will help them realize their ambition to win one of the prizes, BUT a subscription to win one of the prizes, BU Crew, while the big credits are in force, will count twice as much now as it will later. Give your favorite that subscription today.

## LET'S GO!

A WORD TO PARTICIPANTS
The wining credits are not hard to IF YOU TAKE ADVANTAGE OF THE BIG CREDIT SCHEDULE now in effect. Right now each yearly subscription counts 4,000 . During the last week of the Big Weekly Payroll Drive this same subscription brings only 2,000 credits Participants-Read the schedule of credits and you will see that what you do NOW counts the most. LET'S GO!
Time Waits For No One---Make The Next Two Days Count!
EVERYTHING COMES TO THE OTHER FELLOW IF YOU SIT DOWN AND WAIT:
No Free Credit Coupons Will Be Accepted After April 30

## Then

## oum CREDITS!

Aren't These Priz Efforts? Wish
${ }_{1938}^{\text {New }}$ Ford V-8
To Be Purchased From
LYNN COUNTY MOTOR CO.

FRIEN


You're Very Best Win For You! hevrolet

Purchased From chevrolet co.


Give your subscription NOW! credits are at the HIGHEST point they'll be during the compaign.

News of The World In Pictures

 School House Wrecked by Tornado

$\$ 7,400,000$ Ocean Bridge Open to Traffic Torlan's new overseas highway bridge which cost $87,400,000$ and has a capacity of 3.000 cars a day was
Then -n tivat separate the Allantic o
en


## LECTRIL留 Ch filime COMTROLLER

 AUSTIN, April 27. - Retai sales in Texas continue to makea far better showing than in the
Nation Nation as a whole, aceording to to
the Bureau of Business Research
of the University of Tex of the University of Texas. Ag.
gregate sales, as measured in dol gregate sales, as measured in dol-
lars, during March of a repre-
sentative grour sentative group of department
stores, dry goods, and apparel
stores, men's and women's spe stores, men's and, women's spe
cinlys stores were only slightly
below those of the corresponding month last year and exceeded
these of February by atmost the
normal seasonal amount, the report suad.
Reports from 106
retail estab-
Whments showed total dollar Hishments showed total dollar
sales during March of only 2.4.
per cent below those of the like
menth last year, while the inarease over February was 216
er cent. The fact that Easter
ame in March last year whereas this year it came in April lend
further optimism to the curren
shicwing. hicwing. cut Blue Laws, no man was ald lowad to court a maid in wasorsn,
or by letter, without first obtain

 miami shown at the bottom of siiver springs at Ocala, Fla., as they
photographed a turte while 20 feet below the surface. Clad tin diving
helmets the entire class took turns at exploring the springs' botiom as




Official House Wrecking the camp had a chance to see the tanks in operation.

Sow Farrows Litter of 25


Mrs. Albert Marlatt of Medway, Ohio, claims a world's record for Mrs. Albert Mariatt of Medway, Ohio, Claims a world's, record for
her Duroe-Jersey sow with tis litter of 25 pigs. Mrs. Marlatt, shown here
with the sow and some of he 20 olsp which survived, has found dit neeesarry to resort to battle feeding for most of the pigsio family, as the
mother ean care for only eight.

Aftermath of Nazi "Anschluss"


## 2

Bancty Corker
AN OLD FRIEND IN NEW CLOTHES
Havent you had the experienceo of meeting an old friend-and for
 covering. that tou won't reeognize your old friend, Emergency Cake,
under it But it will be thrill to realize that this quic, easy cake can
be turned into such a delicious dessert and so easily too


 sherbet glasses and chill thoroughly before serving
Lest morgency Cake-
here it is- may have mislaid your recipe for Emergen



 Irom 25 to 30 minutes in a moderate oven, $350^{\circ} F$. Or this may be
made into 2 or 3 small liyers.
Then there are two other ways in which you can dress up this
and
 is to add 2 squares of chocolate to the batter and blend it in thoroughly.
A Spice ane made by substituting $1 / 2$ tsp. nutmeg and 4 tsp. cloves
for the flavoring in ths Question: I have a new electrie range with an oven regulator on it. done now? And if 1 should test them, how? Tve used a
broom straw, but $I$ suppose theres a more up-to-date way
 zeneral gride, tbe there. may be slight variantions doce to the the
difference in the way ovens bake. The oid straw or tooth difference in the way ovens bake. The old straw or tooth-
pick metho of teting is sit used. Or you may test the
cake for doneness by pressing your finger tip lighty the the top surface when the baking time tindicated on the
reeipe is about up If an impression of the finger remains,
then a lonker baking time is needed. If the surface springs
 Question: If your recipe calils for $1 / 2$ cep shortening, fill the measuring
cup one half full of water. Then kep pponing in the
shortening until the water reaches the top of the eupshoriening until the water reaches the top of the eup-
berim foll. Now you hane in the botom of the eup the
heavien shortenig which has sisplaced the waterand forced

 correct , whille others use the regular forks. Which
The small
smaller, is sometimes designated as a " dessert" fork and
 YOU'VE NEVER MET A PIE LIKE THIS
 au gratin name upon it. Nevertheless, I prefer calling it by the name
it bore when first it was iven to me. That name is Ekg Noodlo Pie
Supreme. It
Its the


 pkg. egz noodles Egg Noodle Pie Supreme $2{ }_{\text {qt. }}{ }^{\text {cupssing }}$ boiling water
cups (or ${ }^{1}$ lb). thinly slieed 1 cuin. peopper (left-over gravy medium-sized onion, sliced thin juices; or 1 wap bor orling water (omatoes, sliced in thin rings. in it and siightly thickened) Cook egg noodles until tender in the boiling water to which the 2 tsp. yers of noodles and meat in a lightly greased casserole. Cover with a
Ryer of the sliced onion, and then a layer of the siliced tomatoes. Sprin-
 Question: 1 have read Betty Crocker Advises that ceantains Vitamin C Is thrs correct?
 United States Depepartment of As Agsellaneous Publication 275 ,
will cost you very litle Peeation: Im on a committee to give a Gay Nineties teas. Have sou
 tion Have roses or earnations in a eut Rlass bowl in the
eenter of the table. Pink toid be Gay Nineties oior. Hive
pink candles crystal or siliver holders and a pink ohide on pink candles crystal or silver holders and a pink shade on







WE BUY HOGS AND CATTLE And Pay Market Prices FEED GRINDING
Bryant Coal \& Grain

Grade School


## We ar trick has had been We

$\square$

## 

WANT ADS
notice to the

## VICTIMS Of the Tornado

Until further notice, I will clean and press your clothing for you free.

Please feel free to bring your clothing to me. You are not obligated in any way.

RAY'S

TAILOR SHOP



BLOCKER'S
Trade Goes Where Invited. Stays Where Treated Well

## Spuds ${ }_{1 \times}^{11} 15$

Tomatoes, No. $2{ }_{\text {For }}^{\text {Thee }} 21$ Grape Juice, qt.

CHEESE, Longhorn or Print, lb.
BUTTER, Creamery,


Everlite, 48, \$1.63 Corfice KRAUT
HOMINY HOMINY MUSTARD GREEN SPINACH

WE HAVE BULK GARDEN SEED
SEED MAIZE and CHICK FEED
We Pay Highest Cash Prices For Eggs

## 



Blocker's Grocery

