NEWSIEST NEWS-
 TIIING, FEATURES
bREADER INTEREST

## ormal Opening of New Hospital Here Friday

edication Services of Methodist Church Here Attracts Crowd 500

## THEPRESS SNEPSHOTS



## R T

## .




Public Invited to Attend Open House of New Clinic Friday 2 to 5 P. M.

New Voting<br>Precinct In

Dawson County

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| Windbreak Used |  |
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| To Plant Sweet Potato Hills |  |
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O'Donnell Youth Hurt In Wreck


## Betty Crocker MEALTIME MAGIC

DThur autrasocta favor pes for Buttersecotch Cake and coukies to thour heart
and make them often. Just imagine Brownies where and make them often. Just imagine Brownies where usmooth buttery taste. Or in place of a devil's food, try a deep tan butterscotch-flavored cake with a luscious satiny butter-
scotch icing over its top. Here are the recipes: I/ cup shuterseoteh
2 cups brtening
2 cups brown sugar

Asp. vanillar
About ape cold
eups cake flour

Cream shortening, add sugar grad


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$\qquad$

## 


 SPOOKY REFRESHMENTS


 bow the triek of the wet kid gowe it will be. Tom





## LEAVINC HIM BEHIND



## The Ford for 1939

 F WE KNEW anything better we could do forthe country than make good motor cars, we By every one doing his best in the job he
thinks most useful, this country is going to regain thinks most useful, this country is going to regain
its momentum. We have tried to do our best in our job. ery more than a year ago, we determined that we
should keep going anyway, if not at full.volume motor car production, then at getting ready for
greater motor car values that would help future productio

## EXPANDING FOR THE FUTURE

 We began to build 34 million dollars' worth of new plants and equipment. We felt that if wecould not employ all our men building motor cars, we would employ as many as we could building better production facilities.
We. were told, of course, that this was no time for expansion, that a wiser business polity would
be to "hold everything"-which means, stop everything. But no one ever got anywhere standing still.
Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our
Country and our People will be amply justified by Country and our People will be amply justified by
the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have our People seen real Prosperity.
Never yet have we seen adequate Production. $\frac{\text { But we shall see it! }}{\text { which we have builte }}$ That is the assurance in which we have built.
Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason
will be a co-operative year. will be a co-operative year. Manufacturers, sellers
and buyers will co-operate to bring back the business that is waiting to be brought back.
This construction program is almost completed.
It has increased activity and payrolls in a number It has increased activity and payrolls in a number
of related industries. It has given us better facilof related industries. It has given us better facil-
ities for building better cars and trucks, and ities for building better cars and trucks, and
eventually our new tractor which is being perfected. THIS MEANS MORE VALUE The current program has provided a new tire plant, which will turn out a part of our tire requirements $\ldots$ a new tool and die plant that will help
us cut the cost of dies . . . and a steel-press plant us cut the cost of dies... and a steel-press plant mobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.
We don't supply all our own needs, of course and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more
economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries. We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to
the Rouge, is figured at accurate cost. The only the Rouge, is figured at accurate cost. The only profit is on the finished result - the car or truck
as it comes off the line. Some years, there is no as it comes off the line. Some years, there is $\frac{\text { no }}{}$
profit for us. But we see to it that our customers profit for us. But we see to it that our cussomers
always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller. Our new plants have helped us build more $\frac{\text { value into all our cars for } 1939 \text {. That means }}{\text { more profit on the purchase to the purchaser }}$ more profit on the purchase to the purchaser.
We have not cut quality to reduce costo We have not cut quality to reduce costs.
We simply will not build anything inferior.

## NEW TESTING EQUIPMENT

 While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at ourlaboratories this year.

It makes any kind of weather to order. The ${ }^{-}$ weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.
In other tests, every part of the car is punIn other tests, every part of the car is pun
ished unmercifully. Then our engineers tear down to see if they can find abnormal wear o any sign of weakness.
The money we spend on tests saves you money
on repairs. And your family car is safer and on repairs. And your family car is safer and more dependable when we put it in your hands. THE NEW CARS
We have two new Ford cars for 1939-better cars We have two new Ford cars for 1939-better cars
and better looking-but we also have an entirely new car. It's called the Mercury 8. It fits into our line
between the De Luxe Ford and the Lincoln Zephyr. It is larger than the Ford, with 116 -inch wheelbase, hydraulic brakes, and a new 95 -horse power V-type 8-cylinder engine.
We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes
With new
whole Ford orgonization is geared to go forward.
FORD MOTOR COMPANY, Dearborn, Michigen



Congratulations O'DONNELL

THORNHILL'S VARIETY

Better Hurry-Our Sensational Sale Closes Next Saturday

NEW SHIPMENT OF LEATHER JACKETS AND SWEAT SHIRTS

ITCH and W AIT
1939 FO

NOW ON DISPLAY!
the new
1939 CHEVROLET
see it - finer value

ELLIS
CHEVROLET CO.

Upon The Completion of The
ODonnell Hospital and Dr. Davis' Clinic


ONOMY DRY
GOODS
N. Saleh
!

| the new |
| :---: |
| 1939 ChEVROLET |
| see it - finer value |
| ELLIS |
| ChEVROLET co. |
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EVERETT BARBER
SHOP
You'll Like Our Work In Every
way

CALL US .
When you need plumbing

BOB DEBENPORT
$\widetilde{\sim}$

## High Clasy Ginning

 ServiceBETTER SERVICE
Call Us

Henderson - boone
GIN


## Specials

 SAT., OCT. 29| P\&G SOAP | 5 large bars | 19c |
| :---: | :---: | :---: |
| DREFT large | large package | $23^{\text {c }}$ |
| CORN FLAKES | R\&W, 3 for | $25^{\circ}$ |
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B \& O CASH GROCERY DOOO \& SONS LIIE \& SON

CAKES GO WRONG? EXPERT TELLS WHY Mrs. Ames Deseribes Failur
Gives Their Causes


John Earles



Pady Buloo ${ }_{\text {Z }}^{\text {an }}$ gulovis 17 ITEWELST

FIRST CLASS WATCH REPAIRING
C. N. WOODS

SNOODLES


SNOODLES



## XTRA


This week at the

Friday Nite-Sat. Mat. Oct. 28-29
SMITH BALLEW
ind SMITH BALLEW"
$\qquad$
Sat. Nite Only October 29 WILLiAM Bovd in

Sat. Nite Owl Show Oct. 29, 11:30 "THE BARRIER"

> Sunday-Mondav October $30-31$

Billy the Kid Returns"
With Smiler Burnette
Tuesday-2-for-1 Nite November 1

"Campu Conteriom"
Wed.-Thur.
November 2-
"the texans"

Eagle Screams


## LAST CALL!

## Last Opportunity!

 We Will Csive Away FREE! That Brand New 7.Tube
## DeWald Radio

## Saturdey Afternoon

At 5 O'Clock
Call For Your Tickets When You Make A Purchase

Corner Drus Store

Swinging Into Our Second week-Sensational low-priced values

HI

BOTTOMSALE!

Hundreds of this territory came to our store during the past week. They came, saw and they bought. They discovered, as you will discover, that every word in our advertising was backed up-that we had slashed prices to undreamed of depths! we are still heavily overstocked due to the moving of the Seagraves store merchandise to need dry goods or will need such merchandise this winter-we urge need dry goods or will need such merchandise this winter-we urge that you attend this sale! You may be offere dbargains later, but none greater than to be found at McC
DON'T PASS THIS SALE UP-PRICES CANNOT TELL THE STORY UNLESS YOU SEE THE QUALITY OF THE ARTICLE



Lhis Melton has been absen
the last month on acount of sick.
ness. We will be clad whe
the last month on aceount of sick-
ness. We will be glad when she
can eme back. Ohers have been
absent, picking cotton.
$\begin{aligned} & \text { Methodist WMS Met } \\ & \text { At The Church }\end{aligned}$
Met
At The Churc
Members
$\qquad$
NEWS BRIEFS
M. and Mrs. Tom Brewer were
in $B \mathrm{~K}$ Spriggs Sunday Visiting.

Mr. and Mrs. Bonnie King of
Lubbock spent Sunday with Mr.
and Mrs. W. J. Smith
Mrs. J. F. Campbell, Miss May
Cox and Willis Cox spent the
weekend in Midland and Ozona.
Mrs. Charles Cathey and Mrs.
Ward were in Lamesa Tuesday
afterna Ward were in Lamesa
afternoon on busmess.
Miss Tempe Bolch and D. J.
Bolch were in Lubbock on busi
ness Tuesday

## ness Tuesday.

Mrs. L. E. Robinson, Sr., L.E.
Robinson Jr., and Mrs. Alber
Koeninger

## WANT ADS

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\begin{aligned}
& \text { Wanted: Practical Nursing, rea. } \\
& \text { sonale rates. Mrs. J. A. Smith, } \\
& \text { Box } 602 \text { ODonnell } 1 \text { It. }
\end{aligned}
$$

$\qquad$ FOR SALE-Two-wheel trail er. Heavy duty 6-ply tires,
ture poof inner tubes. See

McWhirter, O'Donnell Hotel | PLAIN AND |  |
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| Dressmaking a | FANCechalty. | Dressmaking a specmaty.

work at reasonable price
work guaranteed. $\quad$ Mret
Wigintor, Across street
home of Jeff Shook.
A tiskit, a taskit, a bright and
vellow baket,
yow backet, you'll get our fm
est egg mash if you'll only askit
Now $\$ 1.85$ hundren
Now 81.85 hundred. "It's go
everything." Guaranteed analy
FOR SALE - At a bargain.
Two hundred acre farm, five miles
Two hundred acre farm, five miles
east of O'Donnell, with 190 acres
in eultivation. Good imp
in cultivation. Good improvements,
small e eash payment - balance
ierms. Write awner erms. Write owner,
J. M. LEE, Rt. 2,
Hale Center


SPECIAL NOTICE---
All Ex-Service Men!


Are invited to be the guests of the "Fern Allen" post of ODonnell on Thursday, night Nov. 3, 7:30 o'clock.

## L. E. Robinson,

Post Commander No. 387

Hale Center, Tex

