

O'Donnell—Sited in The Great South Plains of West Texas, A Land of Diversified Farming and Livestock Raising

The O'Donnell Press

O'Donnell's Home-Printed Newspaper

ADVANCING INTO THE FUTURE—BOOSTING, BUILDING, BENEFITTING

O'DONNELL, TEXAS, THURSDAY, SEPTEMBER 8, 1938

For the Best Interests of O'Donnell and Lynn County

Loop Thru City To Receive New Asphalt

CITY COUNCIL IN MOVE TO RE-TOP CITY'S STREETS

Part of Program Now Underway On State Highway

Re-topping of the "loop," part of the state highway through O'Donnell, has been assured city officials, according to Mayor B. M. Haynes.

The project is a part of the work which is now underway on the highway this side of Tahoka to the Dawson county line.

Lubbock Boosters Coming Tuesday

Band to Accompany Tourists; To Hit Here at 11 A. M.

LUBBOCK, Sept. 7.—More than 30 Lubbock Goodwill Boosters will arrive in O'Donnell Tuesday, September 13, at 11:00 a. m. on the annual goodwill tour.

With this group will be 25 select members of the crack Lubbock High School Band.

Plans are nearing completion for the quarter century exposition as workmen finish laying out the new parking area.

Funeral Services For J. C. McCarley

O'Donnell Merchant Succumbs Following Illness of Months

Funeral services for J. C. McCarley, 60-year-old O'Donnell business man, who died at his home here Tuesday night at 11 p. m., were held from the First Methodist church at 3 o'clock Wednesday afternoon.

While the end had been expected for several months, the onset of business career of Mr. McCarley saddened the citizenship here.

Mr. McCarley had been in ill-health for several months, yet when downtown maintained a cheerful outlook and friendly attitude to everyone.

He was covered at the age of 15 years and sailed with the...

Cooking School Opens Monday 2 P.M.

PERFECT SOUND AT REX THEATRE DISTINCT AID

Press' School To Be Held Three Days; Is Big Time Affair

Lock the doors and come to town! The O'Donnell Press' Motion Picture Cooking School entitled "Star in My Kitchen" will be the real community attraction for three days at the Rex Theatre starting Monday, September 12.

This fascinating and different cooking school is open entirely free to every woman in town, and the Press as well as O'Donnell merchants extend this last invitation to join in the home-making lessons and jolly entertainment for at least one day.

The Motion Picture Cooking School will be a practical rally of home-makers to contribute fresh perspective for the "same old job," the monotonous day-in-and-day-out job, yet the most important business in the world.

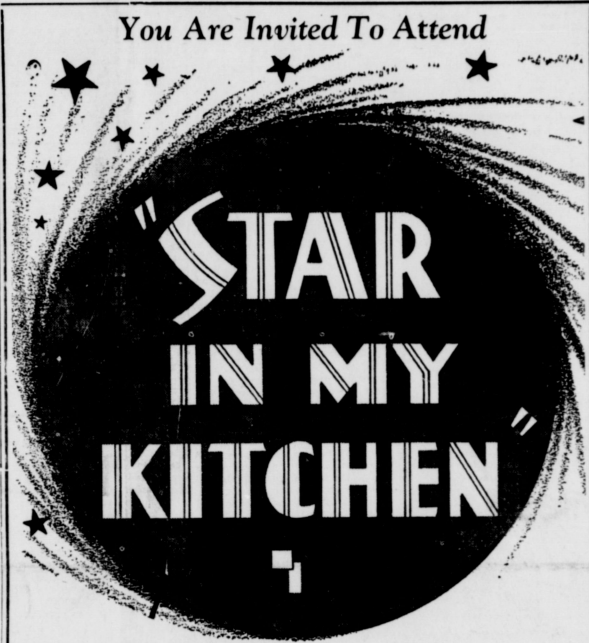
Just as fresh inspiration for the old job is one of the by-products of the familiar cooking school, which presents a lecturer in a modest kitchen, so are new ideas, keen incentive born in the film class for home-makers, with its novel approach and modern setting.

No "false-front" camera-beautiful kitchens satisfied these specialists. They insisted on working in complete, compact, modern kitchens, which actually reflect more scientific ingenuity and careful planning than any living room.

Recognizing the demands of home experts, the producers of "Star in My Kitchen" signed all-star cast, adding a continual procession of close-ups, so that every woman in town is a good seat for this amazingly pictured home-making course.

Everyday happenings have been dramatized in the plot of "Star in My Kitchen." Behind the sparkling humor and suspense that are so necessary to screen stories, was a complete plan and a determination to carry instruction, inspiration, and worthwhile home news to women in every community.

The camera took its time and it took its close-ups, so that every person in the Rex will have a "large as life, and twice as natural" (Continued on page 4)



A cordial invitation is extended to every woman in this community to see "Star in My Kitchen," the Hollywood production, featuring a number of well-known actors and actresses, that combines cookery instruction with entertainment and amusement. It is the most interesting and fascinating presentation of cooking methods ever devised for the home-maker. You will be able to see all and hear all.

\$12 In Free Merchandise Is Offered By Local Merchants

Fighting Senator Battles for South

Righteous wrath—the sensitivity to feel it, the ability to convey it to the authors—has made Texas Senator Connally a recognized leader of the liberals in the United States not—the neo-liberals, but those of the sound old school.

Last week, American Legionnaires at their annual convention in Austin heard a sample of that wrath. They liked and they cheered it and to the Junior Texas senator came new stature in the eyes of that growing body of Southerners resentful of the attempted "second reconstruction" of the southland.

Epitome of a statesman, in appearance and eloquence, Connally extemporized as his audience roared, strode his way boldly plucked at one responsive chord as he decried the "new thought" contempt for those American ideals for which the Legionnaires offered their lives some twenty years ago.

To use a commoner description, he "poured it out," and he liked the applause. "I'm not," he explained at one point, accustomed to approval.

"The trouble with the South," Connally shouted, "is that the damned Yankees have had their feet on our neck for 75 years, ever since the war between the States, and if they take it off (Continued on page 4)



SEN. TOM CONNALLY

AGED RESIDENT OF COUNTY SINCE 1916 DIED WEDNESDAY

Mrs. W. R. Thomas, 78-year-old resident of Grassland, and mother of the Thomas Brothers, who own four farms in this county, died early Wednesday morning.

Funeral services were held today at 2:00 p. m.

Mrs. Thomas came to this section with her family in 1916 from Shelby county.

"Get Acquainted" Offer Free To All Readers of Press

In the greatest "Get Acquainted" bargain offer made readers of the Press are offered the collective service of a group of city merchants valued at \$12 for only 50 cents. Details of this offer are fully explained in a full page advertisement appearing on page 6.

In order to benefit from these exceptional values it will be necessary for readers to bring the page advertisement to The Press either Friday or Saturday and pay 50c to have the entire page of coupons stamped. You then present coupons to the individual merchants and business firms and secure merchandise or services to the value of \$12 free of any other charge. There are no catches. This is not a contest. The only stipulation is the coupon must be presented to the merchants on or before the normal hour for closing on Saturday night, September 24.

Read the advertisement carefully. Study the bargains and free service offered then bring the advertisement to the Press where one set of coupons will be validated for each family presenting the paper to be stamped. Remember these simple rules.

You pay 50 cents and receive merchandise and services valued at \$12. Only one set of coupons per family. Coupons must be stamped before 9 p. m. Saturday night September 10. Coupons are not good after September 24, 1938. Don't delay—Get in early and avoid the rush.

County Attorney Rollin McCord was a business visitor in O'Donnell Wednesday.

Rex Theatre Has One of Best Sound Systems On Market

Visitors to the cooking school at the Rex Theatre next Monday, Tuesday and Wednesday from neighboring towns and communities will probably be impressed with the excellence of "sound" at the local showhouse in comparison with that in other places.

National advertisers, who demand only the best when their wares are to be advertised, readily co-operated with the Press in the cooking school when it was learned that Mirrophone sound was available in such a small town as O'Donnell and made it possible for this feature to be brought here.

The Rex sound, combined with "even," steady film which presents eye strain, is known throughout the state and this show given the highest possible rating.

Baptists to Erect New Building

Work to Start At Once; Tabernacle to Be Razed, Use Lumber

Immediate construction of a new building was voted unanimously last Sunday night by members of the First Baptist church.

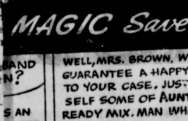
The new building will be larger than the basement which the members are now worshipping in, according to the Rev. J. A. Lunsford, pastor. There will be ample rooms for the Sunday school departments, and a large church auditorium.

It was also decided that an experienced contractor would be hired to superintend the building.

The first step, now underway, in the erection of the new church building involved the razing of the wooden tabernacle, and the lumber used, all of which is being done through volunteer labor.

Both Pillsbury's Best Flour and Pillsbury's No. 1 Flour are used exclusively in the Motion Picture Cooking School.

WELL, MRS. BROWN, WE GUARANTEE A HAPPY END TO YOUR CASE, JURY GETS SELF SOME OF AUNT JEM'S READY MIX. MAN WHAT A



NEW POSTOFFICE OCCUPIED TODAY; MODERN DESIGNING

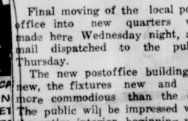
Final moving of the local post office into new quarters was dramatized in the plot of "Star in My Kitchen." Behind the sparkling humor and suspense that are so necessary to screen stories, was a complete plan and a determination to carry instruction, inspiration, and worthwhile home news to women in every community.

LOUISE EDWARDS TO TEACH IN McCAMEY

Miss Louise Edwards, daughter of Mr. and Mrs. Don Edwards of this city, has accepted a position with the McCamey school system, and has entered upon her new duties.

The new equipment permits an easier handling of all outgoing and incoming mail.

WELL, MRS. BROWN, WE GUARANTEE A HAPPY END TO YOUR CASE, JURY GETS SELF SOME OF AUNT JEM'S READY MIX. MAN WHAT A



B. & O. Cash Store Building Repainted Throughout Interior

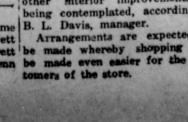
Repainting throughout the interior of the B. & O. Cash Store building is now underway, and other interior improvements are being contemplated, according to B. L. Davis, manager.

Arrangements are expected to be made whereby shopping will be made even easier for the customers of the store.

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THE "NEWSEST NEWS." "WORKER" IN NEWS, ADVERTISING, FEATURES, AND READER INTEREST

Volume 3, Number 41 1-27

METHODISTS IN REVIVAL; MUCH GOOD IS DONE

Special Saturday Morning Service Is Being Planned

Continuation of the meeting now being held at the Methodist church will be held throughout the second week in this month, or until September 18.

The increase in attendance has been gratifying, and much interest is being manifested. Room, however, will be available for others who would like to attend.

Messages are being given in the mornings at 10 a. m. and in the evenings at 8 p. m. A feature service is announced for Saturday morning at 6 a. m.

Some of the very finest revival services in various places have been held here. "I think you will be glad to hear of this service."

We are earnestly soliciting the attendance of our members and would like very much to have young women, boys and girls, who are interested in the betterment of life to attend these revival meetings. This will do good awaits us if we will only make the sacrifice to attend."

New Term Of School Opened

Registrations Exceeded First Week Of Last Year

With an enrollment of 142 in the school and 265 in the district, the O'Donnell Independent school system began the 1938-39 school year Monday morning.

Registration for the High School exceeded that of one year ago, but the decrease was shown in the number of students in the grades, so records in the office of S. J. Johnson, superintendent.

The total this year, however, was greater than in any year since 1931.

At least a 600 total is expected to be reached before the close of the school year.

Registrations for the school system for this year were as follows: M. D. Johnson, first and kindergarten; Mrs. F. G. Gooch, principal; Miss Mathews, sixth; Miss Elizabeth Moore, fourth; Miss Craighead, fourth; Mrs. W. H. Wyath, second; Miss Bennett, first and kindergarten.

Miss Johnson has served as principal of the school system for the past several years.

From Ft. Worth this week in the home and Mrs. Travis Everett, Billy Travis and Glenn Travis, all of Ft. Worth.

The O'Donnell Press

Published Every Friday—Form. Close Thursday Noon

Entered at the postoffice at O'Donnell, Texas, as second-class mail matter, under the Act of March 3, 1879.

WILLIAM G. FORGY, Editor and Owner

Devoted to the Best Interests of O'Donnell and Lynn County—One of the best agricultural sections of Texas.

SUBSCRIPTION PRICE—In Lynn and Adjoining Counties \$1.00 per annum; elsewhere \$1.50 per annum. Payable in advance.

In case of error or omission in advertisements the publishers do not hold themselves liable for damages further than the amount received by them for such advertising.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be gladly and fully corrected upon being brought to the publishers' attention.

BRIEF BITS OF NEWS FROM HERE AND THERE

Jack Judge died recently at the age of 60 in Birmingham, England. Judge was the writer of the song "It's a Long Way to Tipperary." The publishers of the song gave Judge a life pension for writing the song.

Dorothy Lamour, the movie actress, is the wife of Herbie Kay, a band leader.

Twenty-five per cent of the coast line of Antarctica is yet unexplored. The interior of Antarctica is 90 per cent unexplored even after 150 years of exploration. Wheat futures established a new five year low in the Chicago market recently when September wheat sold at 67 and three-fourths cents a bushel.

United States exports for the first six months of 1937 exceeded imports by \$631,074,000, the highest since 1921.

In 1937 over 100,000 letters were mailed at the various post offices of the country with no address whatever upon them.

The Selby Shoe Company of Portsmouth, Ohio, recently instituted a policy whereby the employees of the company will receive 25 per cent of the net profits of the company above 6 per cent.

In capacity years the steel industry of this country employs 500,000 men.

Between September 1937 and June 1938 unemployment increased from 5,651,000 to 10,081,000, according to the National Industrial Conference Board.

Jennie Kammergaard, 19-year-old girl of Denmark, recently swam 28 miles from Falster Island to Niengenhagen, Germany, a distance of 28 miles in 40 hours and 9 minutes. This is 5 miles further than the distance across the English Channel.

Americans spend about \$314,000,000 a year in candy and confectionery stores, according to census bureau reports. Cherry County, Nebraska, has more cattle than any other county in the United States, according to census bureau reports.

IN WEST TEXAS

Financial condition of Scurry County schools as a whole is good, according to County Superintendent Frank Farmer. Economy has been practiced in every phase of operation, and expenses have been held to a minimum.

Says in giving reasons for the financial conditions. Present school debts have been reduced to date. This has been accomplished by fair tax collection, holding running expenses to a minimum per capita of \$22 per pupil last year in the force.

Odessa News-Times: Arriving at the office this morning about seven o'clock, I began planning the day's work so as to keep the back shop boys all busy. About eight fifteen I noticed that we were just three men short, one

Macaroni Ring Fills the Bill—Saves the Budget!



Parties need not be extravagant these days to be spectacular. Budget-wise party planners are building many a novel and delicious main dish whose chief ingredient is the Kraft Dinner, a macaroni and cheese combination prepared in nine minutes. Perfect for itself alone, served as the family dinner, Kraft Dinner has all sorts of party possibilities too. Prepared in a ring mold, the

Kraft Dinner becomes a very gay and partied looking dish. Creamed chicken fish left-over meats may be used to fill the center of the mold. Around the edge of the platter on which this party combination is served, fagots of long green beans, wrapped in a gay strip of pimiento lend the final party note to a memorable and economical treat.

NOBODY'S BUSINESS

By PULIAN GARDNER JR.

AUSTIN. — Threatened renewal of the widely criticized confiscated oil policy under which nearly four millions of barrels of confiscated oil were dumped upon the market at an average price of 27 cents per barrel, when the open market price for crude was around \$1.35, created a hot controversy in Austin official circles this week. Final outcome of the wordy warfare was postponed, as trial of several confiscation suits set in Travis County District Court was delayed on motion of the Attorney General's office.

Gov. Allied, several Senators and independent oil men were lined up on one side, opposing the "dumping" of "hot" oil, seized by the State, acting through the Attorney General, upon a softening crude market. They expressed fear that plans were afoot to unload large amounts of this confiscated crude oil during the next few months. Attorney General William McCraw stoutly denied this, and declared he had no intention of dumping large quantities of oil at this time, despite the filing of suits to confiscate sizeable quantities of crude, and the advertised sale of about 200,000 barrels set for this week. McCraw and Allied

held a lengthy and noisy conference behind closed doors, and the Governor is understood to have threatened to call a special session to deal with the situation, if oil over two years ago, which became the subject of a Senate investigation, resulted in a blistering report by the Senate probers, criticizing the Attorney General. McCraw later instituted a different policy, designed to eliminate multiple receiverships with the receivers getting huge fees and other features, condemned by the investigators.

SADLER COMES TO AUSTIN

Jerry Sadler, nominee for Railroad Commissioner over C. V. Terrell, came to Austin and joined vigorously in opposing heavy sales of confiscated oil at this time. He also issued statements indicating he will form no alliance with either Ernest Thompson or Lou Smith, the other two commissioners, pledging himself to a policy of strict conservation, and promising to correct what he termed "abuses" in enforcement of the conservation laws. Sadler's statement quoted some of the more excitable members of the oil fraternity, who had feared an era of "wide open" production.

Sadler was accompanied by "Hick" Halcomb, former Texas weekly newspaperman, who single-handed "brain-trusted" the spectacular campaign by which the youthful Sadler unhorsed the veteran Terrell. Holcomb, well and favorably known to weekly publishers throughout the State, was virtually the only campaign aide of Sadler, and brought his candidature through despite an O'Daniel endorsement for Terrell.

THOMPSON TO REMAIN

Ernest Thompson announced he will not resign to accept appointment as President of West Texas Tech, but will remain to serve out his four years as Railroad Commissioner. Discouraging news from Washington, indicating Secretary of the Interior Harold Ickes will not approve Texas application for a loan and grant to build a new State office building makes it virtually certain there will be no special session. Gov. Allied told reporters, as he left for a week's vacation on the Gulf Coast that he had received protests from many businessmen and indicated he had lost interest in the project. The Governor is entirely cold toward the suggestion that he call a special session to raise pension money, which has come from various sections of the State. He regards that as O'Daniel's problem. Allied probably will announce the date of his resignation to take his

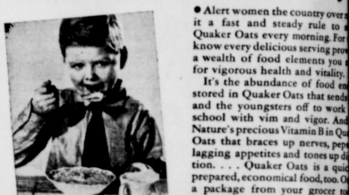
EVERY WOMAN LONGS FOR FREEDOM FROM HARD-WORK WASHDAYS!



How one woman discovered the NEW RINSO and got whiter, brighter washes without scrubbing or boiling is dramatically shown in "STAR IN MY KITCHEN" FREE Full-Length Movie DON'T MISS IT!

QUAKER OATS BREAKFAST OF MILLIONS

Starts Your Day the Vital Way



Alert women the country over it's a fast and steady rule to Quaker Oats every morning. For a wealth of food elements you get vigorous health and vitality. It's the abundance of food stored in Quaker Oats that feeds and the youngsters off to work school with vim and vigor. And Nature's precious Vitamin B in Quaker Oats that braces up nerves, pepping appetites and tones up digestion. Quaker Oats is a quick prepared, economical food, too. Get a package from your grocer to

Attend the Free Cooking School Movie in My Kitchen... to see how QUAKER OATS Wins the Whole Family

SEE "STAR IN MY KITCHEN" ALL-SOUND MOTION PICTURES COOKING SCHOOL FEATURING THE STAR OF ANY KITCHEN... FRIGIDAIRE WITH THE NEW SILENT METER-MISER

Saves more on Current... Food... Ice... Upkeep! SAVE ALL 4 WAYS —or you may not Save at all

See it starred in the motion picture cooking school... the new Frigidaire with new Silent Meter-Miser... the most beautiful, useful, and money-saving refrigerator in Frigidaire history. Then see it at our show room and learn how Frigidaire saves amazingly more on current, food, ice, and upkeep... all a refrigerator can save!

Take no chances with an ordinary refrigerator that may save pennies one, two or even three ways, yet waste dollars another. Buy the safe way... on Proof of 4-way savings! Come in. See Proof of Frigidaire savings before your eyes, before you buy! See, too, the New Silent Meter-Miser, New "Double-Easy" Quickcube Trays, New Moisture-Seal Hydrators, Newly-Styled 9-Way Adjustable Interior, and all the other work- and money-saving features found only in Frigidaire!

COME IN! LISTEN TO THE NEW SILENT METER-MISER Uses so little current—You can hardly hear it run!

Meet the simplest refrigerating mechanism ever built! Saves up to 25% more electricity than even the current-saving Meter-Miser of 1937. Completely sealed. Automatically oiled and cooled. Comes with 5-Year Protection Plan backed by General Motors. Only Frigidaire has it!

NEW "DOUBLE-EASY" QUICKCUBE TRAYS 1. Release cubes instantly—save 20% more ice! All metal for faster, cheaper freezing! No wasteful melting under faucet! 2. Trays come at finger-touch—no need for exclusive Frigidaire Automatic Tray Release. Every tray, in every model, a "Double-Easy" Quickcube Tray! Only Frigidaire has them!

SEE OUR 4-WAY SAVINGS DEMONSTRATION NOW!

HERE'S WHAT I CALL A REAL "BUY" IN RAZOR BLADES

PROBAK JUNIOR BLADES 4 for 10¢

Men everywhere acclaim Probak Jr. Blades—the world's best buy in shaving comfort. Why? Because these famous, smooth-shaving blades give you known quality at an amazingly low price. Product of the world's best razor blades maker, they remove tough, wiry whiskers without pull or irritation. Priced at only 10¢ for a package of 4 double-edged blades, Probak Jr. is today's outstanding value.

PROBAK JUNIOR BLADES

To Gin MANAGERS

With the ginning season near, you are doubtless going to need Printing Supplies—Before buying why not get our quotations as to cost?

GO TO THE MARK REASONABLE PRICES and DO appreciate Service will be prompt with you. Our

Job Department Telephone No. 26

Girls Seek Careers

PASO, Texas.—Business, marriage and home life, appealing to the modern girl, are featured in a new release, at the College of Mines and Metallurgy, a branch of The University of Texas.

Forty women majoring in business administration and economics at the College of Mines and Metallurgy, 320 per cent during the last three years. Total enrollment for both men and women over the same period increased 142 per cent.

Love Apples Love Velveeta!



Tomatoes, famed love-apples of the ancients, have done good service on our menus the year round for a long time now. From soup to sandwich and back again, the tomato is a versatile vegetable, highly renowned for its flavor. But not so many housewives know that this attractive vegetable may be used equally well as the basis for the main dish of a meal. Combined with cheese, whose high dietetic values make it invaluable among protein foods, a new kind of tomato dish can be added to any list of dinner specialties. An ideal cheese food for all

cooking purposes is Velveeta—mild, delicate, as easily melted as butter. Few main dishes with so much to recommend them are so quickly or easily prepared. Simply broil half tomatoes—with the skins left on, pour on each a generous amount of Velveeta sauce made by melting a half pound package with one third cup of milk in the top of a double boiler—garnish each tomato slice with crisp bacon—and the dish is ready. Broiled tomatoes with Velveeta sauce are ideal for the party supper, luncheon, or simple family dinners.

Nineteen per cent of the students enrolled in the college during the 1937-'38 session majored in business administration or economics.

This rapid increase may be attributed to a broader curriculum being adopted by the major colleges and universities, Thomas E. Morris, head of the department of business administration and economics said. More courses are being

designed and offered for women students who expect to follow business careers after graduation.

Mr. and Mrs. Claude Parks and son of L. C. Field visited with Mrs. Park's brother, Tex Johnson and Mrs. Johnson, Sunday.

Mr. and Mrs. Fred Henderson are spending a few days in Quannah the guests of Mr. and Mrs. Scott Henderson.

Mr. and Mrs. Sam Singleton and children Sammie and Ann visited her parents in Lamesa, Sunday.

Postmaster and Mrs. J. Mack Noble and sons visited in Lamesa Sunday.

"BAKING ADVENTURES ARE FUN"—MRS. AMES
Home Economist Suggests Livening Meals With New Foods

"Read adventures to your own kitchen," urges Mary Ellis Ames, noted director of Pillsbury's Cooking Service. "Try new recipes, bake exciting new foods. Your family will look toward mealtimes with the keenest anticipation, and eating will never be a dull routine."

Mrs. Ames is well qualified to talk about "baking adventures." She directs the activities of Pillsbury's Cooking Service staff in developing and proving new "balanced" recipes. These "balanced" recipes, which are worked out under home-type conditions, make the preparation of new foods a sure and simple matter. They supply information in the exact order in which the home maker needs it.

Recipes Easy to Follow

This is the form of a "balanced" recipe: (1) recipe title; (2) size of baking pan to use, or number of servings recipe will yield; (3) baking (or other) temperature to be used, and length of time for baking (or cooking); (4) ingredients listed in order of use; (5) method of preparation, each step being numbered.

Look for folder of "balanced" recipes packed in every bag of Pillsbury's Best Flour and in every package of Pillsbury's Sno Sheen Cake Flour," urges Mrs. Ames. "They are economical and practical, yet each offers you a real adventure in baking."

Both Pillsbury's Best Flour and Pillsbury's Sno Sheen Cake Flour are used exclusively in the Motion Picture Cooking School.



Be sure you see the **FREE movie**

"STAR IN MY KITCHEN"

WHERE and how does Lifebuoy come into this movie? We'd like to tell you—but it's a big surprise! "Star in My Kitchen" is full of surprises, and we don't want to spoil your fun.

So all we can tell you here is that Lifebuoy contains an *exclusive* purifying ingredient. Daily Lifebuoy baths stop "B.O." as no ordinary soap can. Over 20% milder than many leading "beauty" soaps, and Lifebuoy is simply grand for the complexion. See the free movie.



SEE THE COOKING SCHOOL MOTION PICTURE

"Stars In My Kitchen"

AND THEN HAVE FOOD STARS IN YOUR KITCHEN

Lowest Possible PRICES

- SPRY SHORTENING
- RINSO
- LUX FLAKES
- LIFEBOUY
- BANANAS
- AUNT JEMIMA
- READY MIX
- KRAFT DINNER
- KRAFT VELVEETA
- MIRACLE WHIP
- SALAD DRESSING
- LIPTON'S TEA
- QUAKERS OATS
- PILLSBURY SNOSKEEN



MEATS

STARS FOR YOUR TABLE FROM OUR MEAT DEPARTMENT

- McDonnell Roasted Veal Luncheon Loaf.
- McDonnell Pimento-Luncheon Loaf.
- American Cloverbloom Longhorn Cheese.
- Loin Steak, cut from Baby Beef.
- Chuck Roast—Baby Beef.

... You'll always find the CHOICE CUTS in FRISH MEATS here—and the prices are kept low every day in the week. May we serve you as we are serving hundreds of others?

B & O Cash Store
"Where Cash Talks"



That will shine in your kitchen... and make you known as a cook of unusual ability.



"STARS IN MY KITCHEN"

- SPRY SHORTENING
- RINSO
- LUX FLAKES
- LIFEBOUY
- BANANAS
- AUNT JEMIMA
- READY MIX
- KRAFT DINNER
- KRAFT VELVEETA
- MIRACLE WHIP
- SALAD DRESSING
- LIPTON'S TEA

SHOP WITH EASE
in this Modern Market

... If you want anything in the food line that is tasteful... yet economical, shop at Line & Son.

FEATURING SATURDAY FRESH FISH AND OYSTERS

For School Lunches and Home Lunches we Recommend...

- BONELESS HAM
- BAKED HAM
- CURED HAM
- PRESSED HAM
- BARBECUE LOAF
- American
- Swiss
- Philadelphia Cream

Line & Son

SATURDAY SPECIALS

Quart. Del. Dill Sour or Dill Pickles	14c	16-Oz. Red and White or Brimful Pork & Beans	5c
No. 2 Green Beans	22c	No. 2 Kumer Economy Peas	14c
Quart. Red Ball Mustard	12c	No. 2 RSP Cherries	2 cans 25c
Quart. Supreme Peanut Butter	15c	1 pounds Red and White Coffee	27c
Red and White Prepared Spaghetti	9c	P. & G. Soap	5 bars 19c
32-Oz. White House Apple Butter	21c	Red and White Cleanser	3 cans 13c
No. 2 Blackberries	2 for 19c	12 1/2-Oz. Red and White Tomato Juice	3 for 20c
No. 2 Crystall Pack Spinach	3 for 23c	Red and White Oats	large box 17c
No. 2 Tomatoes	2 cans 13c	3 Meal Tea and Glass	15c

COFFEE, 3 Meal 18c
REC. 25c OXYDOL

MATCHES, 6 bxs. 17c

RED & WHITE

Watch Our Windows!

B & O CASH GROCERY DODD & SONS LINE & SON

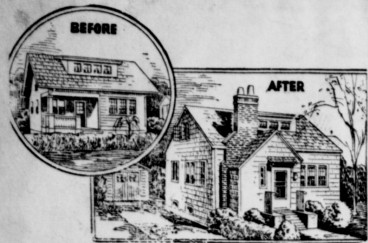
AUNT JEMIMA

Her MAGIC Saves a Romance!



See AUNT JEMIMA make these Happifying Hotcakes. FREE COOKING SCHOOL MOVIE "Star in My Kitchen"

Modernize Your Home! ... Your Kitchen!



... The Picture "Star In My Kitchen" will bring you the latest in foods... recipes... and the cozy new kitchen style! We will be glad to assist you in rearranging your present kitchen and show you the many time-saving devices that can be made from lumber.



If You Wish to PAINT

be sure to use

Sherwin Williams Paint

It will stand the test of time, and will give the very best of service.

FREE ESTIMATES

Higginbotham-Bartlett

THURMAN WELLS—Mgr.

COTTON PLIGHT IS MAHON'S TOPIC AT DICKENS'S MEET

DICKENS. — Representative farmers from Dickens and six adjoining counties met here Wednesday morning for a meeting to hear Congressman George H. Mahon of Colorado discuss the status of government loan cotton placed in certain West Texas cotton warehouses last fall and winter.

Mahon agreed to attend the Dickens meeting, following a telephone conversation with County Judge Marshall Formby early Tuesday.

Hundreds of farmers, over these seven counties have been informed recently that cotton placed in these warehouses was below government standard and that their notes are being called for payment now. Unless these notes are paid within 15 days, representatives of the Commodity Credit corporation say the cotton will be sold and the difference between the notes and the cotton sale price will be charged up against the farmers.

A large percentage of Dickens county farmers as well as farmers in the adjoining six counties placed cotton in the warehouses and are attempting to find some solution to the problem of taking up the notes now due. Mahon will explain what steps are being taken to aid the farmers in this situation. Counties represented here in tomorrow's meeting will include Dickens, Kent, Stonewall, King, Motley, Crosby and Floyd.

MCCARLEY RITES—

(Continued from Page 1) Methodist church. He was married to Miss Lula Smith of San Saba July 4, 1909. To this union two children were born, James C. the daughter, now Mrs. Carl Alexander of O'Donnell, and J. C., a son, who met death by accident on April 1, 1934.

The family moved to Florence, in Williamson county in 1913. Eleven years later in 1924, they moved to Lynn county, to the T-Bar community. Mr. McCarley was engaged in business in the T-Bar community from 1925 until 1934.

"My Skin Was Full of Pimples, and Blemishes from Constipation," says Verna Schleppe: "Since using Aderlika the pimples are gone. My skin is smooth and glows with health. Aderlika washes BOTOX bowels, and relieves constipation that so often aggravates a bad complexion."

CORNER DRUG

Cooking School Co-operators

The following business firms of the nation and of this city are co-operating with the Press in bringing the motion picture near elsewhere in this issue:

Lever Bros. Company
Pillsbury Flour Co.
Fruit Dispatch Company
Quaker Oats Company
Thomas J. Igoon, Inc.
Frigidaire Corporation
Texas Utilities
Rex Theatre

C-C Dry Goods Company
Williams Dairy
Blocker Grocery
B & O Cash Store
Line & Son Grocery
Thornhill's Variety
Higginbotham-Bartlett
Coca-Cola Bottling Co.

That year he moved to O'Donnell and began a business. For the past four years he has had an active business man in this city.

His influence may be felt today in the community in which he resided and in the town he has made his home.

He was a member of a large family of children, having 7 brothers and sisters. Brothers, in automobile wreck, December 16, 1935; Lee McCarley, Florence, Williamson county; Floyd McCarley, half brother, Hobbs, N. M. Sisters, Mrs. Idell Smith, O'Donnell; Mrs. Norma Allen, O'Donnell; Mrs. Gertrude Hall, Seagraves; Mrs. Jamie Mae Jones, Step brothers, M. R. May, Florence; Bob Jones, Louisiana; Bill Jones, Longview.

BURN BARN

"I've always considered myself a liberal," he said, "but they're charging those who stand by the Constitution with being reactionaries. Well, I don't believe you have to burn down a barn or use a blackjack to be a liberal."

Here for McCarley

Funeral Wednesday. Among the out-of-town relatives attending the funeral of the late J. C. McCarley were the following: Related to Mr. McCarley—Floyd McCarley, brother, Hobbs; Mr. and Mrs. O. L. Hall, the latter a sister; relatives of Mrs. McCarley—Mrs. J. Alexander, brother of Carl Alexander, son-in-law of the deceased, was also present.

COOKING SCHOOL—

(Continued from page 1) al' view of each operation. There will be no "orchestra circle" at this entertainment, since the back row guests of the Press will have an equal chance to peer into the busy mixing bowl, watching the deft steps of measuring, creaming, sifting, and thorough mixing, not overlooking the final work of baking, roasting, French-frying, or freezing.

For this is no half-hearted demonstration. Each delicious dish will be completed and shown with such realism that there are sure to be hungry "ohs" and "ahs" from the audience. If any stray husbands get into the theater, they are certain to ask, "When do we eat?" Keeping up-to-the-minute on fresh discoveries to ease the home manager's burdens, is one of the jobs of the household specialists, who supervised the demonstration in this profitable cooking school. Because they have devoted years of training and study to home problems, these capable experts know how to help other housekeepers to run their homes more smoothly, interestingly and economically. Under the glow of their enthusiasm and creative skill, a well-cooked meal becomes elevated from "just a job" to an artistic achievement, requiring skill and imagination.

Not only does this picture show new dishes, styles, and interesting ways to serve everyday meals and party feasts, but it demonstrates how to make intelligent use of the ingenious mechanical servants that take the guess work out of house work.

What about recipes? Naturally every guest of the Press will want to test these tantalizing cures for menu monotony. Free sheets will be distributed daily. And other things will be given away—valuable gifts that will find long and useful life in many a home.

Guests at the school will want to meet and remember the friendly local firms and nationally-known products that are helping the Press in this community undertaking. Participating in the cooking school are:

Does your house run you? If so why not accept the Press' invitation to join the neighborhood cooking school party, starting Monday in the Rex Theatre. Remember the dates and opening hour.

WANT ADS

WARNING NOTICE—The person responsible for dumping a large amount of trash and other refuse on the road south of Will Williams' place IS KNOWN to several persons. You are warned that the act was a violation of the law. Cleaning up of the mess at once will save you further trouble.

Selected By All Better Cooks Because of Quality THORNHILL'S

Aluminum Ware

... Watch the motion picture "Stars In My Kitchen" — see the cooking utensils that are used, and then equip your own kitchen at a very low cost.

ALUMINUM SPECIALS

- Roasters 79c up
- Dripolators, 6 cup 98c
- Percolators 98c
- Double boilers, 2 qt. 98c
- Stew pans 79c
- Tea kettles 98c

Other kitchen utensils at lower prices

OVENWARE OF EVERY NEED

SPECIAL DISPLAY— VIRGINIA HART HOUSE DRESSES

99c up
Children's Peppercall Wash Dresses
59c up

THORNHILL'S VARIETY

"I'm as much against lynching as any man; so is every other Texan — more so than some of these reformers up north; but I don't consider it the function of the Federal Government to send sheriffs in Texas. I'm against means of fishing for a few weeks in Harlem and I'll fight them from hell to breakfast."

For entertaining at Home... PURE REFRESHMENT



ALSO IMPORTANT ON YOUR SHOPPING LIST!

Coca-Cola

IT IS EVERYWHERE ELSE—IT BELONGS IN YOUR REFRIGERATOR!

Any woman can brighten her day and lighten home work with an ice-cold Coca-Cola. And it's so easy to buy the handy family six-bottle carton from your dealer.

Coca Cola Bottling Co.

Lamesa Texas

The "Stars" of the Entertainment World Brought to You Each Day of the Year!

Presenting for your approval...

SUNDAY-MONDAY

SEPTEMBER 11-12

Wallace Beery

In

"Port of 7 Seas"

Tuesday—2 for 1 Nite
September 13
ANN SHERIDAN—in
"LITTLE MISS THOROUGHbred"

Wednesday and Thursday,
September 14 and 15
"Crime School," with
The "Dead End Kids"

Mirrophonic Sound

The REX

USE YOUR COUPONS
ON ALL YOUR PURCHASES—

FREE!

DeWALD 7 Tube, All-Wave
Superhetrodyne

Radio

To Be Presented
Saturday, October 1
CALL FOR YOUR COUPONS
Save Your Coupons

**Corner
Drug Store**

Society

sewing. At this time plans were made for an exhibit of their work at a later time.
A delicious refreshment course was served.
Present were Mesdames Harvey Line, Calvin Fritz, Stansell Jones, Ralph Blanton, M. D. Conger, Hollis Hunt, Allan Crowley and Loye Frasier.
The club is meeting today with Mrs. Stansell Jones.

**Sunbeam Group
Met at Church**

The Sunbeams met Monday at the Church with Mrs. J. A. Lunsford in the absence of their counselor, Mrs. Lyle Pugh.
Stories were told and the Sunbeam song was sung by the group.
Present were Forestine and Iva Ruth Crowley, Lamoine, Roger and Harrell Line, Loretta Mae Beal and Johnnie Q. Brunson.

**Lena Mae Singleton
Is G. A. Hostess**

The Intermediate G. A. group met at the home of Lena Mae Singleton last Monday with most of the members present.
An interesting missionary lesson on Mexico and Cuba was given by members.

**Junior G. A.'s
Met at Church**

Members of the Junior G. A. group met at the Church Monday with their counselor Mrs. J. A. Lunsford, leader.
The lesson topic was on Panama, and was led by Mrs. Lunsford.

Ruth Yandell, Pat Burns and Dorris Ballew were present.
Beginning next Monday the time will be at 4 o'clock.

**Contract Club Hostess
Is Mrs. Guy Bradley**

Mrs. Guy Bradley delightfully entertained Contract Club members and additional guests at the Colonial Club Tuesday afternoon.

Following the usual games, Mrs. J. Mack Noble was awarded high score prize and slant prizes went to Mrs. Noble and Mrs. William G. Forgy.

A most delectable refreshment plate was served at the conclusion of the games.

Playing were Mesdames Fred Henderson, L. E. Robinson, E. T. Wells, Joe Whigham, Pauline Campbell, J. Mack Noble, Nowell Hughes, Harvey Jordan, Sam Singleton, Charles Cabool, Tex Johnson and William G. Forgy.
Mrs. Joe Whigham will be hostess to club members next Tuesday.

Texas Technological college in Lubbock two years.
Mr. Billingsley is the son of Mr. and Mrs. J. C. Billingsley of Lamesa, and at present is attending a Diesel Engineering School in Chicago.

**Mrs. S. F. Johnson
Is Club Hostess**

In her home on East Seventh street, Mrs. S. F. Johnson entertained members of the Sew and Chapter Needle club last Thursday. The afternoon's diversion was

Stage of Mrs. J. Verna E. Johnnie Billingsley was announced this the parents of Miss
many took place June
New Mexico at
the passage with the
Minister officiating.
ing is the attrac-
of Mr. and Mrs. Ir-
She is a graduate of the
school and attended

Church News

BAPTIST CHURCH

There were 18 additions to our church during the meeting which has just closed. Our S. S. attendance was 192 last Sunday. We are happy over both of these good things. If you don't attend S. S. anywhere else on Sundays we will be glad to have you in our services. Help make O'Donnell a Church-Going town by bringing your self every Sunday.

Sunday School—10:00 a. m.
Morning Worship—11:00 a. m.
Baptist Training Union—7:15 p. m.

There will be no evening preaching service as we will dismiss for the Methodist meeting which is in progress.
—J. A. LUNSFORD—Pastor.

**Students Scatter
To Various Colleges
Over Entire State**

O'Donnell students will be leaving soon for various colleges and schools over the state.

Entering C. I. A. at Denton for their freshmen year will be Miss Lometa Robinson, daughter of Mr. and Mrs. L. E. Robinson, and Miss Lela Merle Koeninger, also Miss Betty Lou Suddarth, who will continue her studies there.

Mack C. Bradley, A. C. Lambert, Mary Jane Goddard and Peggy Jane Adams will enter Tech at Lubbock for their freshman year.

Misses Treva Payne and Christine Barber will enter Draughton's Business College in Lubbock and Miss Meady McCracken will attend a Beauty School.

Mr. and Mrs. Lyle Pugh, and Mr. Pugh's parents, Mr. and Mrs. J. J. Pugh, have returned from an extended vacation tour which took them over an extensive area of South Texas.



"I'm telling you that it is important to have MILK pure whether you cook with it or drink it, and you'll find such MILK always at Williams' Dairy. Everything is kept CLEAN—and they invite you to visit them anytime to verify my statement."
—CALL 12802 NOW!

ELECTRICITY IS CHEAPER

**Use the SAVING
to Make Seeing
EASIER!**



What better way could you find to use the SAVING you receive from recently reduced electric rates than to provide better light for children, to help them make better grades at school? Give your child a Better Sight Lamp and a quiet place to study, and see if it isn't easier to get him to do homework.

ELECTRICITY IS CHEAPER

**Use the SAVING
to Make Reading
More Enjoyable**



The SAVING under your new low electric rate will give you several hours of comfortable reading every night under a Better Sight Lamp.

See these new lamps at electrical stores, furniture stores and other stores which sell electrical appliances.



**ELECTRICITY IS
SO CHEAP THAT YOU CAN
HAVE PLENTY OF LIGHT
FOR ONLY A FEW CENTS
A DAY**

Now that Electricity is Cheaper . . .
**LIGHT YOUR HOME FOR
Easy Seeing**

Electricity, always one of the smallest items of household expense, is now cheaper than ever. You can use it freely to make your home more comfortable and more attractive with light, make it easier to see, to read and to do any other visual task.

Call our office and we will be glad to make a careful survey of the lighting in your home without cost or obligation. We'll also show you how little it costs under your new low electric rates to have plenty of light for easy seeing.

TEXAS ELECTRIC SERVICE COMPANY
C. E. CAMERON, Manager

**Autumn
Pre-views**

"Stars In Your Kitchen" . . . or any place you wish to wear them! You'll find better values here anytime of the year . . . and at prices you can afford to pay.

SEE—the "Marcy Lee"
HOUSE FROCKS
At The Motion Picture Cooking School—then buy one yourself!



Beautifully fashioned of attractive prints in fine fabrics. All sizes—New Fall colors
—\$1.00 to \$2.95—

**VANNETTE
HOSIERY**

Full-fashioned, knee-length
Regular 79c, \$1.00 and \$1.39
Values

49c

Unbleached
DOMESTIC

36-40 Inches In Width
Regular 15c Value

10c

**EXTRA
Heavy Material**



English Prints
Crepe and Rayon
guaranteed
fast colors
No Shrink, No Fade
10c up

Boys'
**DRESS
SHIRTS**
sizes 6 to 14
49c

C. C. DRY GOODS CO.
C. H. CABOOL

A CHEST FULL OF TREASURES ... IN MERCHANDISE AND SERVICE! FOR ONLY 50c YOU GET \$12.00! In Merchandise And Service

Why These Merchants Do This

In order to get better acquainted and to make new customers, the O'Donnell merchants listed below are offering these favors without cost to you. These offers are absolutely on the square

NO CONTEST! NO CHANCES! NO CATCHES!

These Merchants Are Building Good Will And Making New Customers

Here's How It Is Done!

Just bring in this full page of coupons to The Press office where we will stamp each coupon with a special rubber stamp to make them good for values advertised. Pay 50c for stamping all these coupons, when you can use all of them for the merchandise or service called for.

Coupons must be stamped at The Press office before 9 o'clock Saturday night, September 10, and must be used within 16 days. Coupons must be used before 6 p. m. September 24. All coupons must be stamped at The Press office to be good for these values. All merchants have guaranteed to redeem these coupons. There are absolutely no strings attached. Only one page per family will be stamped, AND NOT MORE THAN ONE COUPON PER PERSON WILL BE HONORED AT EACH PLACE OF BUSINESS.



THIS IS A GOOD WILL
FREE OFFER
BY O'DONNELL MERCHANTS

FOR ONLY 50c YOU CAN USE ALL OF THESE COUPONS!

This Coupon Entitles You To An Absolutely Free
30c Credit on NEW SET OF SPARK PLUGS
(Retail Only)
BURL'S AUTO SUPPLY
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
FREE HAMBURGER
MACK'S CAFE
Good Eats—Low Prices
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
WOMAN'S DRESS CLEANED and PRESSED
MODERN CLEANERS
Better Work at No Higher Cost
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
33 PER CENT OFF ON ORDER WALL PAPER
CICERO SMITH LUMBER CO.
Don Edwards, Mgr.
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
ONE FLAT FIXED FREE OF CHARGE
HIGHWAY GARAGE
Cosmo Gasoline
Germ Processed Oil
High Class Garage Work
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
25c CREDIT ON GALLON OF PAINT
HIGGINBOTHAM-BARTLETT LUMBER
Thurman Wells, Mgr.
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
50c CREDIT ON ANY Permanent up to \$5.00
1.00 Credit On any Permanent over \$5.00
MERLE'S BEAUTY SHOPPE
Under New Management
Mrs. Belle Greenwood
Miss Gladys Gibson
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
50c CREDIT ON PAIR OF SHOES \$2.95 UP
25c CREDIT ON \$1 HOSIERY
25c Credit on Wash Dresses, valued \$1 up
30c Credit on Men's Dress Pants, valued \$2.95 up
C. C. DRY GOODS
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
10c DISH OF HOME-MADE ICE CREAM
—or—
10c Drink
On Any 25c Purchase
CORNER DRUG STORE
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
MAN'S SUIT PRESSED FREE OF CHARGE
RAY'S TAILOR SHOP
See The New Fall Styles In Men's Suits
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
FREE POOL PLAYING ALL DAY LONG
—at—
WRIGHT'S RECREATION PARLOR
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
50c CREDIT ON EITHER A WASH OR GREASE JOB
McCRACKEN'S MAGNOLIA STATION
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
RADIO CHECK-UP IN OUR STORE
All tubes tested, speaker checked, loose wires located, sensitivity tested, All parts tested
SINGLETON'S APPLIANCE
Vernon Cook In Charge of All Radio Labor
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
25c CENT CREDIT ON SACK EVERLITE FLOUR
Look for our food bargains in this issue
BLOCKER'S GROCERY
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
TICKET TO REX THEATRE
Come to the Rex for good pictures and better sound
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

This Coupon Entitles You To An Absolutely Free
HEEL JOB
On either Ladies' or Men's Shoes
WIMBERLY SHOE SHOP
Better Work In Shoe Repairing Modern Machinery
Not Good Unless Stamped At The Press Office
Not Good After SEPT. 24, 1938

ECONOMIC HIGHLIGHTS

... That Affect the Dinner Pails, Dividend Checks and ... of Every Individual. National and International Pro- ... from Local Welfare.

American people know that the governments attend to domestic policies and that there have been few changes in the doings of government and the politicians who have been of so much concern to the average man. But it is probably a relatively small part of the people have any realization of the important place in American foreign policy during the last few years of European and Asiatic events have served to clarify this change. State Hall made a talk, which while it named the dictators of the present age, his passion-ate denunciations involving in-ternal morality and order, the country at the forefront of powers, which will work but which at the same time prepared for war, and able to defend

logical check on the ambitions of aggressor nations. They can't afford to lose even our formal friendship—and much less, take a chance of arms, and supply embargo. As a nation, we are rich, powerful, and remote from all other powers. We are practically immune from attack—and in the event of war, we would have the balance of power, as we did in the last. That helps a great deal to keep the tenuous peace of Europe.

EXPECTED IN COFFIN, BOY ASTONISHES CROWD STEPPING FROM TRAIN
EUFULA, Okla., Sept. 7.—Daniel Howard's funeral was not held Friday because he astonished his parents by coming home alive instead of in a coffin. The commander of a CCC camp at Fitzsimmons, Colo., had telegraphed the parents, Mr. and Mrs. W. D. Howard, that their son would arrive Thursday night with an attendant. The boy had been ill at the CCC camp. The parents, other relatives and friends and a nurse met him at a funeral home representative asked the agent for the body. Then Dan stepped off the train. The crowd was astonished, then shouted with joy. Mr. and Mrs. Howard smiled through their tears.

MOTHER GETS DIARY OF SON, KILLED IN WAR, 20 YEARS LATER
GENESE, N. Y., Sept. 7.—A diary kept by her son, killed in the World War, has been returned to Mrs. William Nixon, twenty years after his death. Corporal George Nixon, her son, a member of Company G, 310th United States Infantry, was killed in the front lines Oct. 18, 1918. The diary had been kept until Sept. 1 of that year. Somehow the diary got into Germany and the possession of a former German soldier, who through war files in Washington, located Mrs. Nixon.

WOMAN LOCATES HUBBY AFTER 19 YEARS AND A ROBBERY
CHICAGO, Ill.—It took nineteen years and a robbery before a woman located her husband. Mary Wronkiewicz of Philadelphia could locate her husband. She read in a newspaper that the owner was her husband, who took his elixir, son, Frank, and went West in 1919. She hasn't seen them since. The police did some checking and found that her husband is the butcher and their son, now 22, works for him.

MARRIAGE LICENSE TAKES 37-MILE JAUNT IN TORNADO
BLOOMINGTON, Ill.—Mr. and Mrs. Dent Bell found their marriage license missing after a tornado hit their farm home near Deer Creek last March. It had

been kept in a bookcase. The Bells were a little surprised when the certificate was returned by Harold Yunge, who said he came across it while walking through a field thirty-seven miles away.

'HOT TIP' LEADS KEPT SECRET
NEW YORK.—A sizzling hot tip, too dangerous to talk about, according to one of the federal agents, led the sub-committee on the investigation of un-Americanism to hold the first secret session today. Rep. Joe Starnes (D., Ala.), said the hearing might be opened to the public when the tip developed further.

PHYSICIANS SAVE SELF-MUTILATOR
MERCED, Calif.—Physicians apparently had succeeded today in saving the life of Mrs. Ola Irene Harwell, 26, who gouged out her right eye with a pair of scissors and handed off her right hand with a heavy chopping axe during family prayer session at the Harwell home last night. The woman went into the wood shed to mutilate herself. She said her right eye and hand had "slipped."

Texas signed its own Declaration of Independence from Mexico on Feb. 2, 1936.

In 1925 a Moscow restaurant owner was brought to trial because he failed to vary his menu.

'A CAKE FOR EVERY OCCASION'—MRS. AMES
Baking Authority Outlines Extensive Range of Cake Types

Cakes are like dresses, according to Mary Ellis Ames, director of Pillsbury's Cooking Service. You should have different kinds for different occasions. To provide all these different kinds of cakes, Mrs. Ames directs the staff of Pillsbury's Cooking Service in the constant developing and proving of new recipes for use with Pillsbury's Sho Sheen Cake Flour, which is featured in the Motion Picture Cooking School.

Everyday Cakes
Since a good cake is always a popular dessert with every member of the family, Mrs. Ames has developed many recipes for inexpensive everyday cakes. These cakes may not require costly ingredients, but they still can have expensive-appearing lightness and delicacy if Pillsbury's Sho Sheen Cake Flour is used. Typical of this sort of recipe is the recipe for Two-egg Cake, printed on the outside of the Sho Sheen package.

Dress-up Cakes
Cakes for bridal showers, for important dinners, for gracious tea-time entertaining, for meals when one must be impressed... they're all included in the Pillsbury "balance" recipes for use with Sho Sheen Cake Flour. Many of these are in the special recipe folder packed in every box of Sho Sheen. Others are printed right on the Sho Sheen package; among them is Nut Devil's Food, a high-ranking favorite among men.

Home makers who see the Motion Picture Cooking School, "Star in My Kitchen," will admire the luscious Feather Sponge Cake, which is baked with Sho Sheen Cake Flour. They'll agree with the heroine, when she asks her grocer for this superior cake flour.

"Star in My Kitchen"
★★★★



stars Lux in the dishpan

- ★ —because Lux gives your hands beauty care. It has no harmful alkali to dry and coarsen the skin
- ★ —because it makes quick, rich, gentle suds
- ★ —because it gets the dishes done in almost no time
- ★ —and costs ever so little, especially when you use the economical big box.

for dishes—ends dishpan hands

"You'll be happy as larks!"

1. His mother whispered: "She's wonderful, Bob—but you could teach her a thing or two about tea. Tell her to get Lipton's."

2. Bob objected: "Gosh, Mom, but Lipton's Tea must cost a fortune. And we're going to be poor as church mice!"

3. Mother laughed it off: "Why, son, even as choice a tea as Lipton's costs less than any other beverage except water. And you really ought to serve the best—when the best costs so little."

LIPTON'S TEA
"THE WORLD'S MOST DELICIOUS"

DON'T MISS THE FREE MOVIE "Star in My Kitchen"

Personal Daintiness As Important As Good Manners, Says Authority

Lillian Eichler, author of famous New Book of Etiquette, warns women against carelessness

Good manners and personal carelessness simply do not go together, according to Lillian Eichler—long recognized as one of America's leading etiquette authorities. No matter how charming and gracious a woman may be, how well she knows and understands the rules of good conduct—if she is careless about her person, if she fails to keep herself fresh, dainty and absolutely beyond the possibility of offending—she can not be looked upon as socially acceptable.

"I have known women who destroyed every chance for social success by failing to realize this important fact," says Miss Eichler. "I knew one woman who was perfectly beautiful and a brilliant conversationist, but she was never really popular until she realized—the sad part humiliation—what was wrong."

The great part about body odor is that so few people realize when they offend. According to Miss Eichler, a great number of really cultured men and women are guilty of this social taint. And as she points out, it is doubly unforgetting inasmuch as it is very well known that daily baths with Lifebuoy effectively stop body odor.

That more and more people are beginning to recognize body odor as a social blunder is indicated by the result of surveys made by eight leading magazines. Thousands of women were questioned as to their soap preferences. Results show that more American women use Lifebuoy for the bath than any other soap. And Lifebuoy is also the No. 1 bath soap of men and children. It is now pretty generally known that no ordinary soap can stop body odor the way Lifebuoy does, for Lifebuoy contains an exclusive purifying ingredient not found in any other popular bath or toilet soap.

Lifebuoy is famous for the complexion, too. Scientific tests on the skins of hundreds of women have proved it to be more than 20% milder than many so-called "beauty soaps" and "baby soaps."

TODAY PEOPLE ARE SAYING

"Our Next Refrigerator Will Be a Silent SERVEL ELECTROLUX THE Gas REFRIGERATOR"

EXPERIENCE counts when you're thinking about a refrigerator. Today, people who have tried other makes are switching to Servel Electrolux because they know the value of silent operation. And they know that Servel Electrolux is the refrigerator that can't make noise. For it has no moving parts in its entire freezing system.

This simplicity means you save more, too, with the gas refrigerator. Whether you're considering refrigeration for the first or second time, it will pay you to call at our showroom and see Servel Electrolux.

- PERMANENT SILENCE
- CONTINUED LOW COST
- LASTING EFFICIENCY
- SAVINGS THAT PAY FOR IT

Save WITH THE REFRIGERATOR YOU HEAR ABOUT— BUT NEVER HEAR

SINGLETON APPLIANCE COMPANY

Good news! The club's going to COOKING SCHOOL MOVIE today!

and! sure to be good tips

Be the cooking school. "Star in My Kitchen" out why 9 out of 10 women use Lux Toilet Soap.

ACTIVE lather removes old dirt, stale cosmetics, and highly prevents the spots that cause unattractive skin—dullness, smudges, enlarged pores. Get your complexion the old-way—with pure, Lux Toilet Soap.

9 out of 10 Teen Stars use Toilet Soap

Time to FREE Motion Picture Cooking School

have a good time—learn about Spry!

SEE WHAT LIGHT, TENDER Cakes Spry Gives IN HALF THE MIXING TIME. TRY THIS RECIPE

OLD FASHIONED CHOCOLATE LAYER CAKE

1/4 cup Spry 2 cups sifted flour
1/2 teaspoon salt 1/2 cup cocoa powder
1 teaspoon vanilla (preferred) 1/2 cup sugar
2 eggs, unbeaten 1/2 cup milk

Combine Spry, salt and vanilla. Add sugar gradually and cream until light and fluffy. (So quick! Done with smooth, creamier Spry!) Add egg, one at a time, beating thoroughly after each addition.

Sift flour and baking powder together 3 times. Add small amounts of flour to cream mixture, alternately with milk, beating after each addition. Pour batter into two 8-inch layer pans greased with Spry. Bake in moderately hot oven (375° F.) 25 minutes. Spread Chocolate Frosting between layers and on top and sides of cake.

CHOCOLATE FROSTING

1 tablespoon Spry 1/4 cup sifted cocoa powder
1/2 cup butter 1/2 cup sugar
1/2 cup milk 1/2 cup flour

Melt Spry, butter and chocolate together over hot water. Pour hot milk over sugar and stir until sugar is dissolved. Add vanilla and salt. Add chocolate mixture and beat until smooth and thick enough to spread. Spread mixture over top and sides of two 8-inch layers. (All measurements in these recipes are level.)

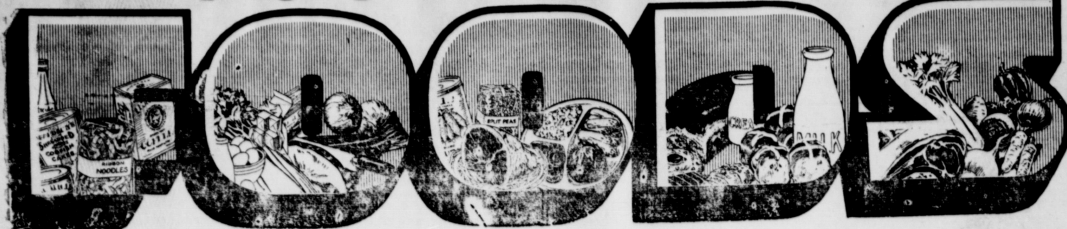
In 2-lb., 1-lb. cans. Also in the big 6-lb. family size. (Clip and save this Spry recipe!)

The new, pure ALL-vegetable shortening

SPRY

Simple-Creamed!

On this page you will find the Market's CHOICE



Real 'Stars In Your Kitchen,' Ladies!

See The O'Donnell Press' Motion Picture Cooking School On September 12-13-14---And Buy Your Food Bargains Here



We have certainly been enjoying wonderful meals, Lucy, and we're spending less money. It was a brilliant idea of yours to budget our way, and buy in quantities every time this store has an unusual special!

Food SPECIALS

- SUGAR, 10-Lb. Cloth Sack 49c
- PEACHES, Heavy Syrup No. 2 1-2 14c
- SALMONS, 3 for 29c
- COCOA, Mother's—2 Lbs. 15c
- Pork and Beans, 16 Ounce can 4 1/2c
- VIENNA SAUSAGE, 5c
- TOMATOES, No. 1, 6 cans 25c
- CHERRIES, No. 2 can 12 1/2c
- Peanut Butter, One-Half Gallon 39c
- Bran Flakes, Okay 10-Oz., 6 for 40c
- MARSHMELLOWS, One-Half pound 6c
- SOAP, Crystal White, 7 bars 25c
- GRAPE JUICE, Pint 13c

BAKERY GOODS



We sell only the finest and most delicious of BAKERY PRODUCTS... and they are brought to you FRESH DAILY!

Brought to you fresh and are not left on the case to dry out, hoping that we might make a sale! What we do not sell one day is replaced if any chance of spoilage is liable to occur.

We invite you to purchase your bakery needs with full confidence that you are getting only the best.

Stars In Your Kitchen:

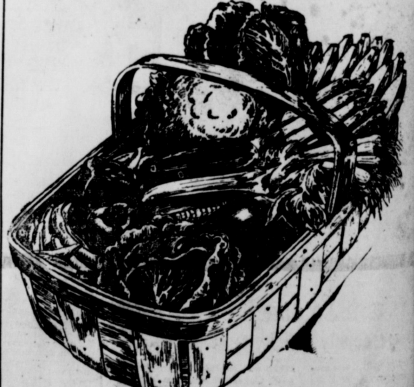
- SPRY SHORTENING 3 Lbs. 58c
- SPRY SHORTENING 6 Lbs. \$1.15
- LUX SOAP 2 for 15c
- LUX FLAKES Reg. size 10c
- LIFEBOUY 2 for 15c
- PILLSBURY SNOSHEEN cake flour 29c
- BANANAS Doz. 13c
- QUAKERS OATS 10c

Aunt Jemima's Ready-Mix 13c



- KRAFT VELVEETA LIPTON'S TEA
- MIRACLE WHIP RINSO
- SALAD DRESSING KRAFT DINNER

Coffee, White Swan 3 pound can 79c
Tea, Bright and Early (with glass) 12 1/2c



BLOCKER'S GROC.

... We have plenty binder twine, cotton sack and knee pads... at LOW prices.
—BRING US YOUR EGGS—
We pay CASH, trade where you please.