day

for ...

ednesday

TAMPS

PHONE I

Jack Rader of Dallas and daugh-

ACK POT NEAR \$300

At the Trades Day drawing Satalled for a 10 percent ticket worth Saturday the Jack Pot will worth \$294.

-000-New arrivals at Dr. Rumbo Clinic ast week were -Loretta Kay Porter, a 6 lb 9 daughter of Mr and Mrs. Jimmy
Porter of Tahoka.

Also Laura Lyn Greenwood, 7 lb 4 or daughter of Mr and Mrs. Wm. Greenwood of Tahoka.

PLAN TO RETIRE?

If you intend to retire this month and file a claim at the Social Sec-arity District Office for retirement benefits, you should bring the W-2 which you received from your em-ployer, or a copy of your 1956 in-come tax return, according to John Hutton, manager of that office. The W-2 can be used to verify our 1956 earnings if you worked for someone else. The income tax return plus a carefully completed Schedule C. Profit or Loss from Business, is essential if you are in business for yourself in 1956. Cancelled check or other evidence of payment of the Social Security tax

hould also be available if you were self employed in 1956. Mr. Hutton says that his office, like all other Social Security offices is having an exceptionally high in-take of claims since the first of the year, and some delays will be unwoldable. However if claimants will come prepared with the proof of earnings described above. record volumn of work can be processed more rapidly.

Mr. Hutton points out that the ocial security amendments of 1956 which brought new groups under the program, reduced the retirehe program, reduced the ment age for women, and provided benefits for the severely disabled worker age 50 to 65, are responsible or the sharp increase in the work

Local Man Dies Here

Funeral services were held for William Mathis Abernathy, 82, retired farmer who died at 6:30 p.m. irsday at his home in O'Donnell following an illness of several

The body was taken to Stanley Funeral Home, Tahoka, and later removed to Davis-Morris Funeral Home, Brownwood. Services and Home, Brownwood. urial took place in Rochelle.

Abernathy came to Lynn County in 1955 from Brown County. He was a native of Muffitburg, Tenn.. and a member of the Baptist Chur-

He is survived by his wife; two daughters, Mrs. Oma May Brown, Rochelle; Mrs. Zelma Hightower, O'Donnell; three sons, A. R., Grand Falls; V. P., O'Donnell; H. San Antonia; two brothers, H. Abernathy, Brownwood, and John Abernathy, Millerview; 12 grandchildern and 8 great grand-

New S. S. Ruling Given

--0-Monthly insurance payments can low be paided to the handicapped or daughter of a retired or a eceased worker, according to John B. Hutton, District Manager of the Lubbock office of the Social Security Administration.

This is the first year that payments can be made to a dependent child who is incapable of self-support due to a physical or mental dis-

"Payments can begin for January of this year to a person of any age who was disabled before he reached age 18, " Mr. Hutton says, Such payments are made on the social security account of a parent of the disabled The parent must be an insured worker who has retired or

"Before this new provision went lato effect, no family insurance could be paid for a child after he became 18 years of age. Now there is ao age limit for a disabled child, "

Applications for these payments hould be filed with the Social Securty Administration, 2878-34th Street,

Hunting and Fishing Licenses

Spire Sept. 1st. — Get them and
all supplies at H. and S. Auto and

10 Blocks Paving Set

Mayor S. M. Clayton, Jr. said Monday that 10 blocks of new pay ing was ready for immediate construction by Kerr and Middleton, and the chances were almost sure for two more blocks running north from east line of Junior Hi building m east line of Junior Hi building football field. This new work will bring the total of paved blocks
to around 45. All old paving is to
be retopped at the same time.

Mayor Clayton has deported much Mayor Clayton has devoted much

of his time to this project and his seneral administration of duties has hade him one of the best mayors in the town's history.

Work on the Rock Crusher road ing is progressing rapidly and road will make a very beautiful rive for Sunday for a jaunt into orma, new band uniforms, sturning home on Draw road, system in high school audi

O'DONNELL INDEX PRESS

35th year No. 52 (a)

O'DONNELL, LYNN COUNTY, TEXAS, * Wed. Aug. 28, 1957

\$2 And \$2.50 Per Year

the Dawson Control of Dawson Control of Dawson Control of Dallas will be the guest caller. Square Dance Club. Harper Smith of Dallas will be the guest caller. Square Dance Club. Harper Smith of Dallas will be the guest caller. Square Dance Club. Harper Smith of Dallas will be the guest caller. Freyone is Mrs. O. G. Smith, Sr. and family of ter, Mrs. O. G. Smith, Sr. and fam-

All School Employees Listed

Thursday, Aug. 29th, the O'Donnell School faculty will meet at 7: 30 a.m. in the Homemaking Cottage for a breakfast and the initial meeting of the 1957-58 school term. Following the breakfast there will be a general faculty meeting at 8:30 and a building faculty meet ing at 9:30. At 1 p. m. Thursday the teachers will report to their respective buildings to prepare for registration of students on Friday. Students Register Friday

Students in ALL grades are to register on Friday, Aug. 31st from 9 to 11°a. m. and 2 to 4 p. m.

First eight grades - room assign ments will be made, books issued. lunch tickets purchased, student in surance paid, workbook deposits made, etc.

High schiol students will register between 9 and 11 a. m. or 2 to 4

There will be no formal classes Friday. Students are urged to regis ter Friday and avoid confusion on Monday.

Classes Start Monday Monday, Sept. 2nd, school will begin. Buses will run their regular schedule on this date and the lunch room will be open. High school class es start at 8:30 a, m, and elementary classes at 9 a. m. Parents are urged to keep their children at home until near the starting time for classes. Children arriving early make a problem for the teachers who need this time to prepare for the school day. Children do not re-ceive supervision on the playground before school starts in the morning. The possibility of play-ground accidents are thus higher. Good Meals Available

We believe that our lunchroom is one of the finest in West Texas. Our lunchroom workers all have health certificates. The plant has been cleaned from top to bottom. Insecticides have been sprayed dur ing the summer to kill all roaches and the like. We have purchased new plates and much of the area has been repainted. Dishes and silver are put thru a thorough cleaning process in water near the boiling point. Our lunchroom workers have attended a short course at Texas Tech. in proper preparation of foods. Meals will again be 25c each and we challenge you to find a place where your child can get the same wholesome food and milk at this low price, Supt. Skinner said. Mrs. Iris Line, Mrs. Porterfield and Mrs. Young will again operate the lunchroom

Many Local Teachers Our faculty is made up of the

following local teachers Mrs. Ruth Bates, 1st, Mrs. Howard Marcum and Mrs. Line, 2nd grades, Mrs. Nodia Tredway, 3rd, Mrs. Harvey Line and Mrs Mable Brock, 4th grades, Mrs. Paul Gooch, 5th grade and elementary principal, Mrs. Oma Lee Doss, 6th grade, Mrs. Nila Rae Furlow, 7th grade, language arts and social science, Mrs. Gene Singleton, 8th grade, language arts and social science, James Thompson, 7th and 8th grade science and Jr. Hi. coach, Mrs. Nola Bolch, high school English and librarian, Mrs. Morene Cathey, social science, James Reed agriculture, Joe Palmer, physical education, health and coach, Bill Schooler, band and English

Other Members Of Faculty Listed Miss Barbara Ballard, 1st grade Mrs. Slater Johnson, 3rd grade, Mrs Margaret Sherrill, 5th grade, Merle Waldrep, 6th grade, Ivan Sherrill, 7th and 8th grade math, and Jr. Hi principal, Slater Johnson, 5th Robert Agnew. and 6th grades. biology and coach, Mrs. Ann Adams homemaking, Mrs. Theta Waldrep commercial, Henry Burton. school principal and math.

not been employed Saleh, a graduat holder of a me teach commerc of Mrs. Waldre weeks ents in waiting

Many Repairs, made great st ing our schoo new bus was year and two mer. In additiwere installed ing was done in the elementary the lunchroom ki of bleachers were o stadium and much r ing was done on the side

were able to c painting of all woodworhigh school, Mr. Skinne This building is now in a of repairs. A new rubber was put in the hall of t building. Florescent were also installed in the co considerable amount was done in this building and ing there will continue next st

Other New Items In addition to the new sch buses and stadium seats, other items were added last schyear - new high school stage c

Homecoming Is Oct. 11th

The O'Donnell Ex-Student's Association will observe "Home-coming" on Oct. 11th this year with the football game being with Coahoma. It is requested that those knowing of any ex-student that who might not be on the mailing list to please give the information to Mrs. Douglas Ballew, Mrs. B. J. McLaurin or Elvin R. Moore. officers are preparing the mailing list and should have this information as soon as possible. A schedule of homecoming events will run at a later date.

MRS, VERMILLION RESIGNS

Mrs. Irene Vermillion has resigned as an elementary teacher here to teach at her home in Rising Star. The family moved there from here several years ago. Mrs. Vermillion has taught here for many years and is one of the most loved members of the faculty. Our best wishes go with her.

Custom Combining and binding, Harvey McKee, Box 516, O'Donnell, Phone Aten 2293. 4tp

Speaks At Rotary

-he O'Donnell Rotary Club met Tuesday in its revular meeting, Visiting Rotarians were J. B. Thompson, Clint Walker, J. Harris, Ray Hopkins, Dub Kenley, W. Collier, Herman Heck, Urban Brown, H. B. McCord, Jr., T. A. Smith and A. B. Cox of Tahoka and John Agee and Sam Jenkins of Lamesa. Guest speaker was Hans Inger of Switzerland who told of his native country.

new duplicators in all three of the buildings, three new typewriters, a lawn mower and a new piano the auditorium. In addition we have continued to spend \$1,000 per year for library books. Former Eagles say the playing field is in the best shape in history. With good crop prospects, the school hopes to continue its progress of maintenance and repair during another year. The system hopes to start replacement of worn out and out-dated furniture high school in the near future. Other Employees Named

Mrs. Iris Line will again manage the kitchen of the lunchroom with the capable help of Young and Mrs. Porterfield.

Holland Simpson, who for past three years has handled bus transportation, will again be head bus man. Drivers include Roy Line, Rt. 1, Mrs. Olen Johnson Rt. 2, Shorty Summers, Rt. 3, J G McGee, Rt. 4, Roy Line, Rt. 5, Holland Simpson, Rt. 6, Horace Brunett Rt. 7, and Olen Johnson, Rt. 8. Bus routes remain the same as last year.

Mrs Vera Etter will continue as secretary to Supt. Skinner, Tom Yandell, who for many years has collected taxes, is again guardian of school funds. Jones Pierce anr Sid Jones continue their respective posts as capable custodians. These two men along with Mr. Simpson have done a fine job of summer re-

Big Business

The School Board is composed of W. Gardenhire, president, Dave McMillan, vice president, Jake 0. Burkett, secretary-treas., O. Smith, Jr., Wayland Taylor, Anderson, and Ben Moore, Jr. The Board recently approved a budget fields of cotton for \$203,606 expenditures new school

Josks You

John Hays of Parker, Ariz. visit ed here last week. He was born and raised near Wells.

Hubert Webb recently built new 6 room residence 4 miles north of New Moore.

Mrs. John Anderson had surgery last week at a Lubbock hospital.

Mrs. Kate Garrett of Brown-wood and Mrs. Roy Gibson of Denver City are visiting in the Shag Garrett and Lynn May homes.

The L. D. Bingham family have moved to the Harmony Gin and the C R Burleson family have mov ed to the New Moore gin.

Lubbock* hospital and is now nome with his sister, Mr and Mrs Bert Fritz Mr and Mrs. Glenn Gibson and

Bob Scott had treatment at

family spent Saturday nite at Lake Mr and Mrs. Gene Jackson are proud parents of a baby boy born Aug. 17th and named Joe Paul. Grandparents are Mr and Mrs. E C

Mr and Mrs. J T Reed and girls

of McCook, Neb., are visiting her mother, Mrs. B. D. Ballew. Mrs. Jesse Lane visited in Odessa

over the week end.

Mr and Mrs. R. E. Hardberger and family of Beaver, Okla., are vis iting her mother, Mrs. Willie Smylie

Mrs John Ellis and granddaughter, Nena Bingham, visited her sis-ters in Oakland, Calif. -0-

Willie White and family, Mrs. Beatrice McLaurin and Fran and Mr and Mrs. Jeff White, Sr. are visiting in California and Oregon.

Freak Car Mishap Here

Monday morning Mrs. Jim Palthe northeast wall of the Quick Service Station breaking out about feet of brick and glass Jeff Shook owns the building and Andy Vulgamore owns the station. Breaks Fail

Mrs. Palmer said her breaks completely failed suddenly as she approached the Ellis Chevrolet corner to turn north. To avoid the certainity of hitting a lady crossing the street she turn west and ran into the building. Two double parked vehicles added to complications. Her quick thinking probably saved a life or severe injury. No one was injured and the car only moderate-ly by impact and falling bricks.

Mr and Mrs Houston (Hook) Brandon and children of Mira Loma Calif, are visiting here.

Worms Hit Cotton

Farmers are currently and dusting for a moderately to some instances, severe cases of cotton leaf worm infestation. Generally cotton is beautiful and grain is also progressing. Some dry land

Estimated Cost Club House Is Given

Probably the first question that comes to mind when the building of our Community Club House is discussed is what will be the This, of course, allows many variations depending on size and type of construction. Tenative plans call for the building to be 100 by 30 feet with simple lines and the only projection being that of a concrete porch, the main entrance. A stage is proposed in one end of the building with dressing rooms on either side while the other end will be given to kitchen space, lounges and storage room. The center of the hall will be the area set aside for general gatherings.

When completed our Community House should easily accommodate any group within our community that should ever care to use it.

To lend a cheery atmosphere for cold, gray winter days, a large fireplace is planned.

Should the above dimensions be used with brick siding and hardwood floors, the cost would be \$15.719.40 as calculated by a local firm which figured a 10 discount as a donation to the effort along with a donation of gravel and

rock by C. A. Lacy Should concrete floors be used the overall cost would be \$14.931. 60. Still another reduction in total cost would be possible thru the use of concrete blocks with oak floors. A low figure of \$12.019.56 could be attained if masonry was used in its entirety, namely, that of concrete

blocks and concrete floor.

In any case the total cost is less than many homes in this community have cost. It is not too much to expect that a community such as ours, so well known for their all-together efforts, should build such place that will not only add prestige to our town, but give us some-thing so badly needed.

Mr and Mrs. C O Carpenter and daughter Frankie and Mrs. Beaver of Denton and Mrs. Owen Egger and children visited with Miss Florence Carpenter last week. -0-

Mr and Mrs. W. H. Place of Walla Walla. Washington visited in the Jake Gates home over week end.

FAIR BOOSTERS DUE HERE NEXT MONTH

Lubbock boosters will be in O' Donnell on Wednesday, Sept. 11 to tell of plans for the Panhandle -South Plains Fair which will be held at the Lubbock Fairgrounds Sept. 23 thru 28th.

The Lubbock Lions club will sponsor the trip. They will distribute souvenirs, free tickets to Kid's Day at the fair and literature. They plan special entertainment while here

TO PREACH HERE

Rev. Vernon Henderson, district superintendent, of Brownfield, will fill the pupit Sunday at the First Church here. He will ceive his D. D. degree from Murry College this month

Mr and Mrs. Tom Brewer visiting in Christoval

WILDCAT SET NEAR NEW MOORE

The Kerr-McGee Oil Industries. Inc. staked the 5,100 ft. San Andres wildcat 3 1-2 miles south of New both have taught many years. Moore in Lynn Co. as No. 1 Shappell

Country

No matter how good it is, a new product is rarely accepted readily by the public

None of us rush out to buy a new mousetrap just becouse a better one has been invented. We buy after advertising convinces us that the new mousetrap is superior to the old mod-

The products of American industry--undreamed of luxuries a century ago--could not be destributed until advertising created new demands.

Many of us can remember when housewives claimed that automatic washers could not get laundry really clean. Advertising changed that not ion and relieved the homemaker of hours of drudgery each week

The television manufacturers could not sell TV sets until news-papers advertising sold the American public on the idea of listing to tele-

Any women -- or man, for that matter who has washed a stack greasy dishes is familiar with the virtues of modern detergents. Yet, remember, it took several years of consistent advertising after World War II to convince women that detergents would work.

The early communist govern-ment in Russia considered advertising to be an economic waste. How-ever, the Russians found that people accustomed to doing without would not buy even necessities once they became available without advertising. Today, consumer advertising is common in Russia.

Advertising truly has a place in the creation of wealth. For, the products which add to our wealth are not bought and used until they have been advertising. Even the Salk polio vaccine had to be widely ad-vertised before it was consumed. Indeed, it would be difficult to name a major step in human progress that did not require selling through advertising.

Mrs. Earl Gillespie had major surgery in a Lamesa hospital Tues day of this week.

New Jr. Hi. Head



Junior High Principal, He and Mrs both have taught many years.

CUSTOM SPRAYING

With The Famous Hi-Boy Spray Machine ★ Custom Spraying ★ Custom Defoliating **Custom Fertilizing** See us today -- Phone 200

We are your local dealer for all Stauffer Agricultural Insecticides 3 - 5 - 40, 2 - 10 - 40, 10 40 Dust 6 lb Tox Spray, 2 - 1 Mix Spray, Dieldrin Spray

Grinding & Mixing 20c per 100 lb

O'DONNELL FARM & RANCH STORE

Paymaster FORMULA FEEDS

L.G. CLARK, OWNER

A New Shipment of Inlaid and Printed

Linoleum

JUST ARRIVED ----

Also A Complete Line of Hot Water Heaters, Bathroom Sets And Plumbing Needs Get Singleton's Price Before You Buy

Singleton Appliance

WE GIVE FRONTIER STAMPS

We Redeem Frontier Stamps At Our Store

The Texas Farm and Ranch Safe ty Council warns that conditions are favorable for grass fires and urges community organization to combat the threat.

Noble L. Rumbo, M. D.

Medicine and Surgery

RUMBO CLINIC OFFICE TELEPHONE 61 RESIDENCE PHONE 180

HIGGINBOTHAM FUNERAL HOME

Austin St. Lames

'Dedicated to Helpfulness'

24 Hour Ambulance Service

INSURANCE "Bonded Protestion

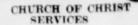
4stembly of God

Sunday School 9:45 a. in. Worship Service 11:00 a. m Evening service: 7 p. m.

Dr. O. H. NANCE

Optometrist

528 N. 1st Lamesa ph. 554



Evening services 7:30 p m Mid-week Bible Study 8 p. m.

FOR BELTS, BUTTONS, BUT . TON HOLES, see Mrs. E. J. Tredway. 2tp

Former M. J. Whitsett house for sale, remodeled and room added.

Reol Estate

-FARMS - RANCHES CITY PROPERTY Leases and Royalties

B. M. Haymes

FIRST BAPTIST CHURCH

SUNDAY Sunday School Morning Worship11:00 a. m. 6:00 p. m. 7:00 p. m. Concord Choir Training Union Evening Worship 8:00 p. m. Youth Fellowship 1st Sunday at

3:45 p. m. Sunbeams Jr. G. A.

WEDNESDAY Intermediate G. A. Officers and teachers 7:30 p m Prayer, Bible Study 8:00 p. Church Choir8:45 p.

CHURCH OF THE NAZARENE

Sunday School
Morning worship 11:00
N. Y. P. S. at 6:30 p. m. . 11:00 a. m Evangelistic Services

For rent - 4 room furnished

duplex apt. See Index

See Ben Morrison today for fine quality cage eggs. xtc

METHODIST CHURCE

Sunday School 9:40 Morning Worship 10:55 a. m. Evening Fellowship Children. Youth, Adults 6:30 p. m

Evening worship 7:30 p. m Woman's Society of Christian Service — Faith Circle Mondays at 2:30 p. m.; Mary Martha Circle at 9:30 a. m. Tuesdays Methodist Men meet each Monday at 8 p. m

WANTED - Woman to part time making appointments for photographer. Can make good photographer. Can make good money. C. Edmund Finney, 1818 N. First Tahoka, Box 902, ph. 112-J

For sale — 4 lots, east of Joe Harris residence, for rent — 2 nice 4 room houses. Marvin Herman 203 N. 18th Lamesa phone 3314

Never Go Places Without -

TRIP ACCIDENT INSURANCE MOORE INSURANCE AGENCY PHONE 220 O'Donnell Index . Pri

Box B. O'Donnell Texas Published Every Wednes

O. G. SMITH, JR. Advertising Rate: 50c col. Entered as second class : September 23, 1923 at Post

at O'Donnell, Texas under Congress March 3, 1879. (Rain Or Shine) SUBSCRIPTION RATES In Lynn, Dawson and

Counties Elsewhere in U. S Card Of Thanks 50c Advertising 2c per word with mum charge 50c Read label at top of paper

Cowbo

Comm

Tex ar

Bride

NBC 1

Moder

Chann

Supern News Here's Hawke

Twenty

Arthur Ted M

Dr. H

Ford 7 News Weath

Sports MGM

Home The Pri

A Lot Of That's ten you p estment in

erty with erty float This big cy covers

eft, most

on think (home, o

> CLA Insuran

Phone 148

that yo

your hom

Buy your

home-- i

Index off

Lubbock

days a v

days a we

ake Index

r \$1 more

at 1947 price

this bewilder

If you have

or improver

home and pi

you make t

provements in

Don't be ca sensitive spo

your local Ca for a compl-

He is an ex ABLE Capit

MOORE II

Phone 22

AGEN

program.

LO



5 miles south of town. E. For C, Lamesa 3 tp

FAIR BOOSTERS DUE HER NEXT MONTH

Lubbock boosters will be in Donnell on Wednesday, Sept. 1 tell of plans for the Panhand South Plains Fair which will held at the Lubbock Fairgro

Sept. 23 thru 28th.

The Lubbock Lions club
sponsor the trip. They will
bute souvenirs, free tickets to Day at the fair and literature, plan special entertainment here.

FINEST QUALITY OF WATCH REPAIRS AND

SERVICE AT HALE VARIETY

Work Guaranteed Prompt Service WANTED

CANNER BLACKEYES and other cowpeas

See us for details



No Money Down And Months To Pay

Phone 18 O'Donnell Joe Hromas, Mgr.

FREE



Gibson

CLEANERS CLEANING PRESSING

Alterations Agt. For Lamesa Steam Laundry

We Give S. and H. Green Stamps

SOFT WATER Help-Your - Self

aundry

STANLEY

Funeral Home And Burial Association phone 233 Bx 185 Tahote



* WE HAVE JUST RECENTLY PURCHASED THE ENTIRE STOCK OF THE ----

CRESCENT DEPT. STORE

In Houston Known In That Community For The Last 30 Years As One of The Leading DEPARTMENT STORES.

■ WE HAVE MOVED THE ENTIRE STOCK TO ---

Rudy's Dept. Store

LIQUIDATE

IT TO YOU GOOD PEOPLE OF O'DONNELL and Area SE EVERYTHING MUST GO NOT A SINGLE ITEM WILL BE WITH-HELD --- JUST IN TIME CPENING OF SCHOOL.

HERE ARE JUST A FEW SAMPLES OF THIS GIGANTIC

SALE OF SALES

---- BUT HONEST TO GOODNESS BARGAINS

Sale Starts Friday Morning at 9

NO FANCY FIXTURES -- NO FANCY WRAPPINGS



MEN'S WHITE MULE

WORK CLOTHES \$1.00 BELTS \$1.00

Values Up To \$5.00

A group of Ladies Kaiser Hose, First Quality, reg. \$1.15 to \$1.69 2 pairs for only \$1.00

BACK TO SCHOOL BOYS BLUE JEANS 1st Quality, Zipper fly, Sanforized, 10 oz.

\$1.00

589 MEN'S SPORT AND DRESS SHIRTS Values Up To \$8.95

Long Sleeves, --- Famous Brands as Arrow, Van Heusen, etc Regardless of value on sale at low price of only

\$1.90 & \$2.98

BALLOONS FOR THE KIDS

MEN AND BOYS STRETCH SOX 3 pairs for \$1.00

1 group of LADIES and CHILDREN

ANKLETS Values To 39c 12 pairs for only \$1.00

ONE GROUP OF INFANT CLOTHES CUT TO THE BONE IN PRICE

The Biggest YOU CAN'T AFFO

* I GROUP OF BOYS SUITS

\$14.98 VALUES ON SALE AT ONLY \$4.00 Men's Work Shirts each \$1.00 Men's Khaki Shirts \$1.79 Men's Blue Jeans \$1.98 Men's Shorts 49c Men's Undershirts 29c

Rudy's D

I FIRS

ESSES \$5.00 Colors r \$5.00 PORT SHIRTS

DONNELL

10 TV: Channel 11

Donnell. Teras Every Wednes

SMITH, JR.

ate: 50c col.

second class

1923 at Post

Texas under

PTION RATES

Dawson and I

in U. S. \$2 per

inks 50c Cla

per word with

room house,

S DUE HERI

ers will be in

nesday, Sept. 1 the Panhand

bbock Fairgro

They will

ee tickets to

d literature

TY OF

AIRS AND

VARIETY

ranteed

Service

EYES

tetails

III.

14

onnell

i, Mgr.

a Steam

ind H.

owpeas

ED

er expires.

3. 1879. n Or Shine) Tic Tac Dough It Could Be You

Club 60-color Bride and Groom

Queen for a Day

Looney Tunes Hospitality Time News and Sports

Here's Howell

Meet Mr. McGraw

Festival of Stars

From Hollywood

Wednesday

The Prise is Right

It Could Be You

Bride and Groom

Queen for a Day

Six Gun Theater

Hospitality Time

News and Sports

Navy Log-Father Knows Best Masfuerade Party

This is Your Life

American Legend

Thursday

Home The Price is Right

It Could Be You

Bride and Groom

Queen for a Day

Modern Romances

Channel 11 Matinee

Tex and Jinx

Club 60-color

NBC Matinee

Roy Rogers

Looney Tunes

Hospitality Time

News and Sports Weather

Science Fiction

People's Choice

Warner Brothers Showcase

10:45

MGM Movie

High - Low Lux Theater

Sign Of Tuesday

MGM Movie

The Price is Right

It Could Be You

Bride and Groom

Queen for a Day

Six Gun Theater

News and Sports

Here's Howell

Modern Romances

Channel 11 Matinee

Adventures of Jim Bowie

Tex and Jinx

Club 60-color

NBC Matinee

Rin Tin Tin

Weather

On Trile Big Moment Cavalcade of Sports

Truth or Consequences Tic Tac Dough

Groucho

Dragnet Dateline Europe

News

Today

Home

Weather

Truth or Consequences Tic Tac Dough

Looney Tunes

Here's Howell

Weather

Disneyland

Crossroads

MGM Movie

Weather

Sports

Modern Romances

Tex and Jinx

Club 60-color

NBC Matinee

Truth or Consequences Tic Tac Dough

Warner Bros. Highway Patrol

Lone Ranger

Modern Romances Channel 11 Matinee

Tex and Jinx

NBC Matinee

Gene Autry

Weather

Panle

Sports

Today

Hon !

News Weather

MGM Movie

10:30

6:10

10:30

10:40

10:50

10:30

5:45

6:15

10:40

9:00

12:30

Sunday hristian Laymen's Witness This is the Answer Youth Wants to Know Zoo Parade Frontiers of Faith Meet the Press Cowboy Theater circus Boy Steve Allen Royal Playhouse Command Performance

Frontier Weather Monday Today

The Price is Right Truth or Consequences It Could Be You Tex and Jinx Club 60-color Bride and Groom NBC Matinee Modern Romances Channel 11 Matinee Six Gun Theater News and Sports Weather Here's Howell

Hawkeye Twenty One Arthur Murray Party Ted Mack's Amateur Hour Dr. Hudson's Sec. Journal Action Tonight Weather MGM Movie

Tuesday The Price is Right



A Lot Of Coverage

That's what you get en you protect your instment in personal proerty with a Personal prorty floater.

This big insurance polcovers against fire. ft, most any peril you an think of --- whether home, out shopping or

CLAYTON'S Insurance Agency LOANS

Phone 148 O'Donnell

that your news gets your home town paper Buy your daily paper home-- it's same price Index office

Lubbock Avalanche days a week lays a week ake Index at same time



If your property is insured at 1947 price levels, your protection is as inadequate as is this bewildered little fellow's.

If you have made additions or improvements on your home and property, be sure you make these same improvements in your insurance program.

Don't be caught with your sensitive spots exposed. Call your local Capital Stock agent for a complete analysis of your insurance coverage.

He is an expert who represents only SOUND, RELI-ABLE Capital Stock com-

MOORE INSURANCE AGENCY Phone 220, O'Donnell

Need Printing?

May we suggest you look over your supply of:

- Imprinted Checks
- Statements
- Letterheads
- Envelopes
- Tabulated and Registered Forms
- Poster Forms
- Rubber Stamps

"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive. . . trade at home"

If we can't save you from 10 to 25 percent, we don't want your job!

The Index

Blondie O Henry Playhouse News Weather Sports MGM Mivie 11:00 Howdy Doody Gumby Fury Roy Rogers Junior Auction Little Rascals Leo Durocher Warmup Ballgame Movie 3:45 Gene Autry Popsicle Party People are Funny Julius La Rosa Trouble with Father Encore Theater Adventure Theater Lawrence Wellk Country Music Jubilee News Weather

KDUB - TV. Ch. 13

Saturday Captain Kangaroo Mighty Mouse Playhouse Susan's Show It's A Hit

Big Top Let's Take a Trip Industry on Parade Dizzy Dean Show Baseball Game of the Week to be announced Championship Bowling Wild Bill HicKok Uncovered

Playhouse of Stars The Buccaneers Oh, Susanna S. R. O. Playhouse Jimmy Durante Show

Gunsmoke Jimmy Dean Show 20th Century Fox Movie Premiere Performance Sign Of

to be announced

Sunday Sign On Church Services The Christophers

SHOP OUR LINE OF QUALITY ...

School Supplies

Everything You Will Need In School YEA, EAGLES ---- WIN DISTRICT

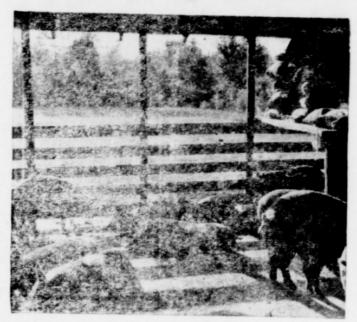


Lott Pharmacy

Hugh Lott, Registered Pharmacist

Camera Three Heckle & Jeckle This is the Life Valiant Lady Love of Life Face the Nation World News Roundup The Last Word to be announced Network News You are There As the World Turnes Our Miss Brooks My Favorite Husband Alfred Hitchcock \$64,000 Challenge Houseparts The Pig Pay Off Reader's Digest Ed Sullivan Brighter Day Secret Storm Final Edition 20th Century Fox Movie Sign Of mmy Dean Show China Smith Monday Home Fair Willy 6:55 Signon Captain Kangaroo CBS Morning News Willy Local News Comedy Theater Garry Moore Show Godfrey Time

A new, easy, low-cost way to fatten hogs-**Purina Pig Parlors**



Purina Pig Parlors are designed to hold 50 feeder pigs, of 40 to 70 lbs., until they reach market weight. Parlors consist of a sloping concrete floor, fencing, a roof, three automatic waterers and a 10 to 16 hole self-feeder. That's all! Can be built for about \$400. Has many advantages over other feeding methods:

- 1. Easy to operate—little labor. 2. Easy to keep records.
- 4. Fast turnover of
- investment.

This is the modern way to raise hogs. You buy your hogs, put 'em in the Parlor, give 'em plenty of a good Purina ration and fresh water-then stand back and WATCH 'EM GROW! Almost before you know it you'll have a trailer load of sleek, fat



5. Regular cash crop.

6. High daily gains.

7. Few disease problems.

8. Produces a quality hog

fast-and at low cost.

On a \$17 hog market you should make from \$5 to

COME SEE US. Let us tell you more about Purina Pig Parlors. We have plans to show you how to build your parlor step-by-step. We can help you in locating pigs at the right price, too. Be among the first in this community to have Purina Pig Parlors.

> CLARY POULTRY AND EGG AT NORTH "Y" IN O'DONNELL

Riggest Sellers...because they're Biggest Savers!



that Chevrolet . . . with its wide range of models . . . offers the right capacity and power to stay and save on any job!

Durable Chevrolet Task-Force trucks are doing more jobs-and getting them done more quickly

and efficiently than any other truck. And because of their brawny build, big-load capacities, and many modern features, Chevrolets save time and money around the

Take a look at Chevrolet's hardworking pickups. You can take your pick of big, roomy bodies with hardwood floors, skidstrips,

and grain-tight tailgates.

And for the right power, Chevrolet offers a lineup of super-effi-cient engines from 140 all the way up to 210 h.p.

From a wide range of modelsperky pickups, middleweights, tough tandems-let your Chevrolet dealer help you select the right truck for your job. See him soon!

Chevrolet Task-Force 57 Trucks

The "Big Wheel" in trucks!

Only franchised Chevrolet dealers CHEVROLET display this famous trademark

See Your Local Authorized Chevrolet Dealer

SPECIALS For Friday and Saturday



You can fill your books more rapidly by trading with O'Donnell Merchants who give S. and H. Green Stamps . . . they're valuable

Ask us for a free catalogue Yes, Sir, Double Stamps

EVERY WEDNESDAY

Miracle Whip

330 Pint Jar

Tuna 2 for 290

"Hi Note" Grated, Flat cans

TEA 73c

"Lipton's" 1-2 lb box

14 oz. bottle "Del Monte"

"Kimbell's" 12 oz. can

CORN 15c

10 oz. pkg. "Birds Eye" Frozen Cream Style

Rolls 350

Frozen, "Jene Casebolt" 24 count bag

SALMON 49c

Tall can, "Honey Boy"

sliced Bacon

beef ribs lb 25c

Per Lb

beef roasts 49c

Choice cuts per Ib

FRYERS

TRADE WHERE MA SAVES MONEY FOR PA

BACK TO SCHOOL Specials

FREE -- Just Register

BOYS AND GIRLS --- WIN A BIG PRIZE --- Come In And Register Now 1st Prize -- A Timex Shock Resis-

tant Watch. 2nd Prize -- Table Tennis Set

25c Aladin full count filler paper 19c Also 10c and 50c Fillers

Rencil Tablets 10c, 25c, 39c

2 ring wide gusset Leather Zipper Binders \$1.98, \$2.98, \$4.98, \$5.98

2 ring canvas Binders 69c Spiral Note Books 15c, 25c and 50c Wearever Fountain Pens 39c, 50c, \$1

Wearever Pen and Pencil Sets 98c Sheaffers Cartridge Pens \$2.95 (2 cartridges free with pen)

Paper Mate Piggy Back Refill Pen only \$1.69 Veri-riter Ball Point Pen 25c Ferber retractable Pen 49c (Refills for only 25c)

Scripto Long Lead Pencils 29c

Red Lead Empire Grading Pencil 10c

PENCILS 2 for 5c and 5c Tot and Cub Staplers 98c School Paste 10c, 15c, 20c LePage's Mucelage 15c Water Colors 29c, 49c, 69c

School scessors blunt 15c, pointed 19 12" plastic and wood rulers 10c Pencil sharpeners 5c and 10c Clip Boards with metal clip 59c Spiral Assignment Books 25c

School Lunch kits with Vac. Bottle only \$1.98

Crayolas, 10c, 25c, 35c and 69c Skrip Ink 19c

* Bring us your school list of supplies to fill

SMYLIE'S VARIETY

For sale - 4 lots, east of Joe Harris residence, for rent — 2 nice 4 room houses. Marvin Herman 203 N. 18th Lamesa phone 3314

FINEST QUALITY OF WATCH REPAIRS AND SERVICE AT

HALE VARIETY All Work Guaranteed Prompt Service

Never Go Piaces Without —
TRIP ACCIDENT INSURANCE
MOORE INSURANCE AGENCY
PHONE 220

Friday and Saturday Aug. 30th and 31st Rex Reason and Margia Dean in

Badlands Of Montana In Regalscope

Sunday, Sept. 1st Red Skelton in PUBLIC PIGEOS NO. 1 In Color Thursday,

Sept. 5th Spencer Tracy and Katharine Hepburn in DESK SET Cinemascope

Specials For Friday Saturday

1-2 lb Griffin Tea with Goblet Scrappy Dog Food 3 for Cut Rite Wax Paper 5 lb Pure Cane Sugar 303 can Our Value Pork and Beans 3 for No. 1 can Tomatoes per can 3 lb can Armour's Vegetole 12 oz. Libby's Sour or dill Pickles 303 Libby's Fruit Cocktail 303 can Libby's Garden Peas A'll-meat Bologna per lb Chuck Steak per lb Spiced Lunch Meat per lb 10 lb Mesh Bag White Spuds Bananas, Golden, yellow, per lb 5 lb Bag Oranges

Double Frontier Stamps On Wednesday WE GIVE FRONTIER SAVING STAMPS

Line Grocery And Market

Plenty of parking behind the store; come in an WE DELIVER with us



Coffee 920

Maryland Club 1 lb can

Note Book Paper **19**0

25c package

Fruit Cocktail 5 for \$1

303 can Del Monte

Wesson Oil 670

quart size

Milk 33c

Instant Pet 4 quart Size

OLEO 19c

Kimbells 1 lb

Tuna 2 for 27c

Hi Note

Towels 190

Charmin Kitchen towels, color

white

Banner Bacon 6

per Ib

Pork Chops

Nice and fresh, lb

Cheese lb 49

. Longhorne Ib

I have :

my broth

In doin

fine patr

AGA

Fresh dressed fryers, head

\$\$\$\$\$\$\$\$\$\$\$ SILVER DOLLAR THRIFT STAMPS



\$\$\$\$\$\$\$\$\$\$\$\$\$

** WE GIVE DOUBLE SILVE DOLLAR THRIFT STAMPS EVERY WEDNESDAY

PHONE 50

SPECIALS FOR FRIDAY AND SATURDAY FREE DELIVERY