

Eagles Clean
Whiteface

O'DONNELL INDEX PRESS

32nd Year; No. 12

O'DONNELL, LYNN COUNTY, TEXAS, Wednesday, Nov. 3 1954

\$1.50 PER YEAR

Homecoming Is Friday At School

O'Donnell smashed to its first victory of the season at Whiteface Friday night in a District 4 A conference game. Halfback Wayne...

The Eagles showed no sign of losing control of the game from the opening minutes. Following the kickoff drive was capped as a 40 yard drive was capped as a 40 yard drive...

Baptists Call New Pastor

Sunday at the First Baptist Church the congregation called Rev. Ernest D. Stewart of Whiteface as its new pastor...

REUNION IS ENJOYED

Guests in the Charlie Morrison home over week end were his nephews, Elmer Green of Lamesa, Mr. and Mrs. Garland Green of Austin, his niece, Mrs. Ivy Coyne and twin daughters, Jean and June of Bonham; also all of Mr. Morrison's children and their families...

Y.M.P.S. HAS PARTY

Thirty young people met at the home of James Mott for a "Backward" party Tuesday night of last week. Leonard Dunn and Joan Mott were judged as best "backward" dressed of the group...

Mr. and Mrs. E. E. Degge of Plainview visited in the Rob Lane home Sunday.

The Senior Class rings arrived October 19.

METHODIST NEWS

J. Marvin Menefee, Pastor
Sunday school 9:45 a. m.
Morning Worship 10:55 a. m.
Evening Fellowship for all age groups 6:15 p. m.
Evening worship 7 p. m.
The Wesleyan Service Guild meets each first and third Thursday nights at 7:30 p. m.

The W.S.C. Faith circles meet Monday mornings at 9:30.
Mary Martha circle meets on Tuesday mornings at 9:30.
Choir practice each Wednesday at 8 p. m.

Methodist Men meet each third Monday for supper meetings and program at 7 p. m.

MARGAIN DAY RATES NOW ON

Ft. Worth Star - Telegram

DAILY WITH SUNDAY

1 Year Reader Saves \$4.05 \$13.95

DAILY WITHOUT SUNDAY

1 Year Reader Saves \$2.40 \$12.60

7 days a week \$12.95

Week days only \$11

Agent for Abilene Reporter Agent for over 500 Magazines

The Index Sells Reading Pleasure

PALMISTRY READINGS

MADAM HOLLEY TELLS PAST, PRESENT, FUTURE

See the Madam on your private affairs, such as business, love affairs, marriage, lost articles, law suits, sickness or trouble. Don't fail to see her!

Will I make a success in business? What am I best adapted for? When and whom will I marry? What is my lucky day? How can I improve my health? Should I go into partnership? Will I sell my property? Will I be able to meet my obligations? Does anyone share the love that rightfully belongs to me? Does my sweetheart love me?

MADAM TELLS YOU

How to win the girl you want. How to win the man you want. How to hold your husband's love. Why many marriages end in despair.

How to hold a woman's affections. Things that turn men against you.

SHE ANSWERS ALL QUESTIONS

Know yourself and find success and happiness. No one in trouble turned away. Madam has helped thousands and can help you.

All Readings Confidential

Special Readings

WE GUARANTEE ALL READINGS

9 a. m. to 9 p. m. - Open Sunday Afternoons.

NEXT DOOR WEST H. and S. Auto Store, O'Donnell. Look For Hand

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Hodnett Talks At Rotary

The O'Donnell Rotary Club met Tuesday in its regular meeting. Visiting Rotarians were Don Daniels of Lubbock, Walter Horn, Bob Sanders, Gordon McGuire and D. J. Bolech of Lamesa and Clifford Harris, Dub Kenley, Harold Gale of Tahoka. President Tuet Hodnett was in charge of the program titled "The Rotarian."

At Ft. Sill

Pvt. Richard Wayne Maxwell, 22 son of Mr. and Mrs. W. L. Maxwell of O'Donnell, recently began eight weeks of army basic training in the anti-aircraft artillery replacement Training Center at Ft. Bliss, Texas. He will spend his first weeks of training on fundamental subjects and is climaxed with a one week maneuver in the field.

LOCAL COUPLE WEDS

Miss Edith Massey, daughter of Mr. and Mrs. Floyd Massey, local cafe owners, and Henry Hancock of here were united in marriage Thursday morning at Portales. The bride is formerly of Grandberry before moving here last summer with her parents.

Mr. and Mrs. Jackie Hale of Ft Hood were here over the week end. P. O. Cabiness of Austin visited here over the week end.

We give S. and H. Green Stamps O'Donnell's Farmers Fuel Ass'n

NEW MOORE

Mr. and Mrs. Vernon Maddox of Sanatorium, J. R. Light of Loop, Mrs. Doyle Moss of Union, Sony Rogers and Curtis Christian of Gomez visited in the home of Mr. and Mrs. J. F. Rogers, Jr. Sunday.

Mrs. Ted Rogers and children spent the week end at Olton with her husband.

Mr. and Mrs. Raymond Wilson visited his brother Jack Wilson at Klondike Sunday.

Mr. and Mrs. R. G. Gaddes of Lubbock visited her parents Mr. and Mrs. J. W. West Sunday.

Mr. and Mrs. Ben Conrad of Bellaire are visiting his parents Mr. and Mrs. H. Y. Conrad this week.

Mr. and Mrs. Raymond Crutcher and family of Tokio spent Sunday with Mr. and Mrs. O. P. Crutcher.

Mr. and Mrs. J. E. Thomas of Garrettsville visited Mr. and Mrs. Jack Hoskins Friday.

Mr. and Mrs. Clyde Rogers spent Sunday in Levelland with Mr. and Mrs. Buddy Odell and family.

Miss Gena Blair of Lubbock spent the week end at home.

Mrs. Foy Gunter and boys of Union visited Mrs. J. F. Rogers Monday evening.

Little miss Judy Hoskins celebrated her 6th birthday on the 27th with 13 friends present. Games were played and refreshments of cake and ice cream were enjoyed.

Mr. and Mrs. Lon Light of Seagraves visited here Monday.

Good Game Friday

Probably the best game of the current football season will be Friday night when the Eagles tangle with the Coahoma Eleven in a district game. The Coahoma team is moderately strong but since the Eagles' win over Whiteface anything can happen. Coach Ed Robertson formerly coached the Coahoma team and the boys he coached on the Junior team are now on the Coahoma varsity. Ed believes his Eagles will take the visitors into camp come Friday night.

CHILDREN COLLECT \$71

24 children met Sunday afternoon at 5 to Trick or Treat for the Children's Emergency Fund. They were out for about an hour and collected \$71. The children and their sponsors thank each one who contributed to the United Nations International Children's Emergency Fund which is being conducted in 72 countries.

Fokes You Know

We give S. and H. Green Stamps O'Donnell Farmers Fuel Ass'n

For sale: 2 Pikeoness Puppies, \$25 each. Mrs. J. G. McGee, phone 229, O'Donnell

Cpl. James Morris, son of Claude Morris, is home on 30 day furlough after serving 17 months in Korea. He is stationed at El Paso.

Mr. and Mrs. Ben Moore Sr. Mrs. Warren Smith and Mr. and Mrs. Elvin Moore attended the funeral of Mrs. Ben Moore's uncle J. H. Mathis at Lubbock Sunday.

Mrs. M. W. Wood visited her daughter, Mr. and Mrs. B. K. Cooley at Tahoka, Sunday.

Mr. and Mrs. S. F. John and boys of Plainview visited here Sunday. Mrs. Burks returned home with her daughter for a visit.

Mr. and Mrs. Jessie Lane visited in Lubbock Sunday. Mrs. Doyle Lane and Cathy returned with them for a visit here.

Mrs. J. V. Burdett, Jr. will be hostess to the Thursday Bridge Club this week.

Mr. and Mrs. H. L. Wood visited her brother, Mr. and Mrs. B. W. Robinson in Lubbock, Sunday.

Mr. and Mrs. Leroy Mensch are proud parents of a baby boy born last week in a Lamesa hospital. He is named Samuel Kenneth.

Mr. and Mrs. S. H. Boyd of San Angelo visited in the home of Mr. and Mrs. H. F. Lindley.

Mrs. H. C. McKenzie of Plains is visiting her daughter Mr. and Mrs. F. M. Page.

Mr. and Mrs. Thomas Seassums of Big Spring spent Saturday visiting his sister Mr. and Mrs. E. C. Mahurin; also Mr. and Mrs. McCune of Denver City visited in the home.

Lunchroom Menu

Monday: pork chops, celery stick, English peas, candied yams, milk, bread, peach cobbler.

Tuesday: beef roast, vegetable salad, lima beans, buttered corn, milk, bread, ice cream.

Wednesday: meat patties, sliced tomatoes, black eye peas, rolls, butter milk, bread, figs.

Thursday: weiners and cheese on toast, pinto beans, cabbage, milk, corn bread, butter, bread, cookies.

Friday: bacon, carrot stick, green beans, creamed potatoes, milk, bread, jello with fruit.

N. Y. P. S. MEET

Eight young people went calling in the interest of the Nazarene young people society Sunday afternoon from 4 to 6. They met back at the parsonage for refreshments furnished by Mrs. Emmet Vandivere and Mrs. John Eaker. The young people are seeing how many of the youth they call on, can come back with them for refreshments and the evening services.

NAZARENE WOMEN QUILT

A group of the Nazarene Missionary women met at the home of Mrs. John McGregor last Monday to quilt. A covered dish dinner was enjoyed. The quilting was completed Saturday. The quilt is to be mailed soon to an over-sea mission station.

W. D. Loflin of Fresno, Calif., father of Mrs. Rochell Howard, suffered a stroke recently.

Mr. and Mrs. Jack Rader of Dallas are visiting Mrs. Rader's sister Mrs. O. G. Smith, sr.

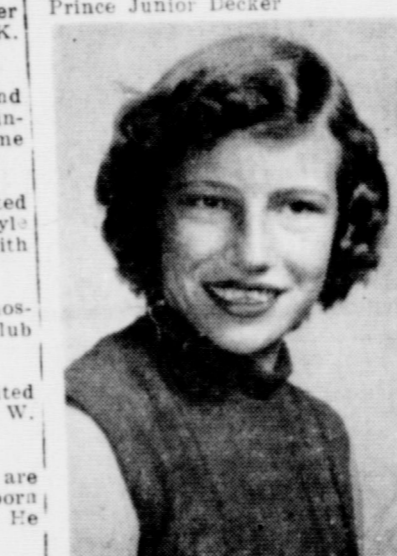
MORE FM ROADS FOR LYNN CO.

The Texas Highway Commission has taken the first step to inaugurate a new two year farm-to-market road program for Texas. E. H. Thornton, Jr. Chairman of the Texas Highway Commission stated that the funds for this program are being derived from the Federal Aid Highway Act of 1954 matched with State Highway Funds on a dollar for dollar basis.

The Texas Highway Department at Lubbock has stated that the following farm to market roads in this area are scheduled for work under this program: From FM 211, 2.2 miles East of Lakeview, North to Lubbock Co. line, a distance of approximately 4.4 miles. From end of proposed Farm to Market road at Garza Co. line west to Gordon, a distance of 2.3 miles.

Miss Clark Is School Queen

Patsy Clark was crowned 1954 Carnival Queen Thursday night. The coronation, held in the auditorium, was the climax of a very successful carnival. Johnny McLaurin escorted Queen Patsy and served as her king. Other members of the court were Princess Yvonne Seay and Prince Wayne Mott. Princess Patsy Pease and Prince Eddie Thompson. Princess Bonnie Veach and Prince Junior Decker.



Flower girls: Libby Cook and Marcie Hromas. Crown Bearer: Mike Farnes. Train Bearer: Jerry Collier and Tom Vestal. Heralds: Roddy Pelts and Burma Rogers.

Crown: Tommy Mahurin. Gombolia: Jo Ann Griffin. After the crowning, entertainment was brought forth for Queen Patsy and her court. Entertaining were: Sandy Singleton, Helen Hoffman, Janice Clayton and her sheep, Sherry Singleton and Homer Vaughn, Mary Ann Farrington, Charles Huff Cathey, Rosie Amaro, Donna Vestal and Patsy Young.

The Coronation opened with Charles Huff Cathey playing the National Anthem. Mrs. Ed Robinson played during the processional and recessional. The Harmon Organ used was furnished by JENKINS MUSIC Co.

CARD OF THANKS

We wish to take this means of thanking all of our many friends for their thoughtfulness in sending us the many flowers, cards and letters and all other thoughtful acts at the time of the loss of our beloved father.

Mr and Mrs. C. J. BEACH

For sale or trade: 14x28 ft. house and lot in east part of town; will trade for tractor or a pickup. T. A. HARRIS, Rt. 1 24p

The 4-H Club of O'Donnell Elementary School met Tuesday and elected the following officers: President, Brenda Barne; vice president, Robbie Hale; secretary, Jan Hardburger; reporter, Donna Sue Jackson. The group meets every third Tuesday.

We give S. and H. Green Stamps O'Donnell Farmers Fuel Ass'n

TOM LANDERS DIES MONDAY

The community was sad to learn of the passing Monday afternoon of Tom Landers due to a heart attack. He was a ginner working near Plainview. The funeral was Tuesday at 3 p. m. at a Plainview Funeral Home. Mr. Landers was well known here having been a ginner at Harmony and in O'Donnell prior to moving from here about 2 years ago. Mr. and Mrs. Dick Harris left Monday to be with the family.

Eli McMurry is in a Lamesa hospital with a relapse of flu.

R. E. Barnett returned from a Lamesa hospital this week after having had surgery.

Card of Thanks

I wish to take this means of thanking the many friends who remembered me with flowers, cards, and letters and visits during my illness. Words can not express my thank to you.

Mrs. O. G. Smith, sr

Will keep children in my home: 35¢ per hour, \$2.50 per day, \$12.50 per week. Mrs. Hromas.

PRINTING (24 Hour Service) THE INDEX

Lowest Priced and Finest Quality

Carnival Report Is Made

Following is the financial results of last Thursday's Carnival at the school:

Door fee, 10¢ per person	\$79.38
FHA	\$16.00
FFA	\$20.65
Seniors	40.46
Juniors	57.08
Sophomores	28.50
Freshmen	16.92
8th Grade	12.40
7th grade	28.00
6th grade	33.22
5th grade	37.40
4th grade	27.25
3rd grade	59.40
2nd grade	69.90
1st grade	26.00
Total	\$552.56

Athletic fund, all of the gate to the coronation ceremony 76.10

The PTA and Athletic fund divide the admission fee -- each taking half.

The 12 grades keep half of what they take in and the PTA receives half. The rooms use their money for what ever they need such as books, record players, sports equipment, etc.

The PTA raises money for its entire year's work thru the carnival. With part of this year's money added to money raised last year at the carnival, the PTA has erected a stage curtain in the grade cafeteria. Other projects for the year call for first aid supplies where needed in all our schools as well as eye charts for use in the school.

The curtain cost \$330. Mrs. L. G. Schuessler is president of the PTA.

Rites Read For Former Harmony Resident

Funeral services for Ben Tisdale, 78, were held Saturday at 3 p. m. in the chapel of Higginbotham Funeral Home with Reverend Bob Williams of the Welch Baptist Church officiating. Interment was in Lamesa Memorial Park.

Tisdale had been a resident of Dawson County for 33 years. He first moved to Welch community around 1915, and later made his home in the Harmony Community. For the past few years he has resided with children in Andrews and Ft. Worth.

He was a member of the Masonic Lodge, Odd Fellows, Woodmen of the world and had been a member of the Baptist Church for 60 years. He was a former commissioner of Precinct 2 in Dawson County.

Tisdale is survived by one son Jess Tisdale of Fort Worth; two daughters Mrs. Hardy Burkett of Welch and Mrs. John Brewer of Andrews; and eight grandchildren and nine great grandchildren.

The Masonic Lodge was in charge of Masonic services at the cemetery. Those from here in the service were Hugh Lott, Bryan McLaurin, E. C. Harris, R. C. Carroll and W. E. Huffines.

We give S. and H. Green Stamps O'Donnell Farmers Fuel Ass'n

RODGERS REUNION ENJOYED

Those visiting Mr. and Mrs. Harvey Line recently for Rodgers family reunion were: Mr. and Mrs. W. H. Jarrrell of Vista, Calif., Mr. and Mrs. J. W. Holland of Houston, Mr. and Mrs. W. B. Fortner and David and their daughters, Mrs. Raymond Hobert, Mrs. Buddy Parsons of Graham, Mr. and Mrs. N. M. Wyatt of Snyder and their children Mr. and Mrs. Gregg Bell and daughters, Mr. and Mrs. Richard Young, and finally, Mr. and Mrs. George Morris and sons, all of Lubbock, Mr. and Mrs. Claude Malone of Quitman, Mr. and Mrs. B. B. Street of here, Roger Line of Lubbock, Mr. and Mrs. C. M. Houser of Hobbs, N. M.

Mr. and Mrs. M. H. Rodgers of Vista, Calif., visited his sister and family Mr. and Mrs. Harvey Line last week.

Mr. and Mrs. B. B. Street have been visiting their sons and families Donald and Weldon of Earth and Amarillo.

Mr. and Mrs. J. L. Schooler spent the week end with Mr. and Mrs. R. R. Ragan at their cabin at Ft. Phantom at Abilene.

Luxury Electric Blankets

Dual Controls \$36.95 value on sale at only \$23.95

tax included

Single control \$29.95 value only \$17.95 tax incl.

Lott Pharmacy

Hugh Lott, Registered Pharmacist



GOV. ALLAN SHIVERS signs Texas section of World Good Will Book, sponsored in this country by American Bible Society, containing signatures of those who contribute to fund to make Bibles available where needed. Bible societies are observing 150th anniversary.

Now you can protect yourself and all your loved ones best of your family against expensive auto accident injuries... regardless of where you are in the world... protect your family members on roads, highways, and bicycle accidents.

LET US GIVE YOU DETAILS

Elvin Moore

FIRST BAPTIST CHURCH
 "The Friendly Church With A Message"
 9:45 a. m. Sunday School
 10:55 Morning Worship
 5:00 p. m. Youth Choir
 7:00 p. m. Training Union
 8:00 p. m. Evening worship

9:00 p. m. Youth Fellowship
MONDAY
 4:00 p. m. Womens Missionary Society
FIRST AND THIRD TUESDAYS
 8:00 p. m. Brotherhood
WEDNESDAY
 7:30 p. m. Life Service Band and Teachers Meeting
 8:00 p. m. Prayer meeting

9:00 p. m. Choir practice

CHURCH OF THE NAZARENE
 F. M. Page, Supt.
 Jack C. Pischel, Pastor
 Morning Worship 11 a.m.
 Sunday School 10 a.m.
 N. Y. P. S. 10:00 a.m.
 Evangelistic Service 7:30 p.m.
 Mid-week Prayer Service Wednesday 7:30 p.m.

Church Of Christ
 Sunday Services:
 Bible School at 10:00 a. m.
 Communion : 11:00 a. m.
 Preaching at 11:15 a. m. and 7:30 p. m.
 Men's Bible class and Young Peoples' classes at 6:45 p. m.
 Tuesday
 Ladies' Bible class at 9:30 a. m.
 Wednesday
 Bible classes for all ages at 8 p. m.

last Thursday at 4 p. m.
 Methodist Men: each 2nd Wednesday at 8 p. m.
 Choir practice Wednesday at 7 p. m.
 Want to sell, buy or trade . . .
 four bits will tell your story to 925 guaranteed readers in this area.
 No other medium of advertising has this CONCENTRATED coverage. The Index.

O'DONNELL UPHOLSTERY
 Draperies, Belts, Buttons, Buttonholes and Cornices
 Mrs. H. L. Wood
 Stanley - Jones
 Funeral Home
 And Burial Association
 phone 233 Bx 185 Tahoka

Lynn County Farm Bureau
 Office in McElroy Bldg; 1649 Sweet St.
 Tahoka Phone 528

We Attend to Your Insurance Need.
 Gas Exemption Forms Filled Out for any Farmer FREE!

BRACEROS FOR YOUR FARM LABOR
 FARM BUREAU INSURANCE SERVICES
 Auto - Fire - Life - Polio - Blue Cross, Blue Shield Farm Liability

Office Hours: 9 to 5 Six Days a Week

Assembly of God
 Sunday School 10 a. m.
 Morning worship 11:00 a. m.
 Evening worship 7:30 p. m.

Dr. O. H. NANCE
 Optometrist
 528 N. 1st Lamesa ph. 554

METHODIST NEWS
 J. Marvin Menefee, Pastor
 Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 M. Y. F. 7:00 p. m.
 Prayer meeting 7:00 p. m.
 Evening worship 8:00 p. m.
 Womens Society Of Christian Service
 Tuesday: Mary Martha Circle at 9:30 a. m.
 Monday: Faith Circle 2:30 p. m.
 Wesleyan Service Guild each 2nd and 4th Thursdays at 8 p. m.
 Junior Friends: Last Monday in each month 9:30 a. m.
 Intermediate Fellowship: each

FOR SALE
 Ford Tractor with scoop knives, Blade, turning plow, cultivator, planter, rear lift ---\$800.00
 Bud Pugh
 For Sale: 8 room Furnished House
 Bud Pugh
 For sale: 20 gal. butane bottle and regulator, coal oil heater, cook stove; see Bill Shepperd near Drive In Theatre 21p
 Orders now being taken by the Eastern Star for Christmas cards.....

Joe M. Lehman, M. D.
 Medicine and Surgery
 Hours 8 a m to 6 p m
 Sunday: 9 a m to 11 a m
 Office phone 134; Home 209

HIGGINBOTHAM FUNERAL HOME
 "Dedicated to Helpfulness"
 408 N. Austin St. Lamesa Phone 4585
 24 Hour Ambulance Service
 Burial INSURANCE "Bonded Protection"

There's Always Something New Here
Full Line Playtex Baby Needs
 All Brands Baby Foods
 Try The New Parker Jotter Ball Point Pen Only \$2.95

PRESCRIPTIONS

Always A Line of Elizabeth Arden Products.
Lott Pharmacy
 Hugh Lott, Registered Pharmacist

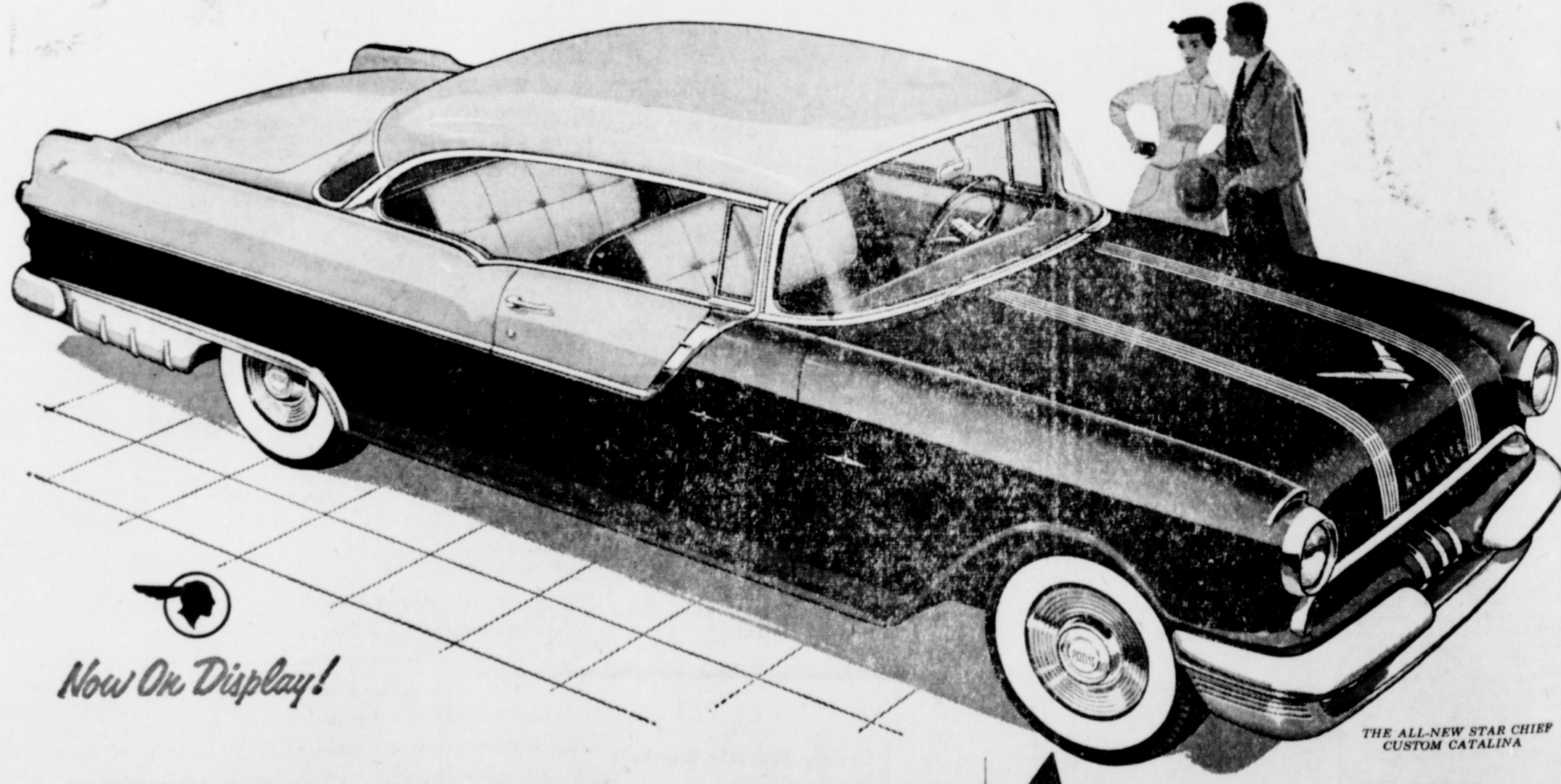
O'DONNELL EAGLE FOOTBALL SCHEDULE
 Nov. 5th Coahoma Here *
 Nov. 12th Seagraves, There *
 Nov. 19, Sundown, Here *

FRESH EGGS
 J. C. SWINNEY

Real Estate
 - FARMS - RANCHES -
 CITY PROPERTY
 Leases and Royalties
 B. M. Haymes

Gibson's
 CLEANERS
 CLEANING
 PRESSING
 Alterations

Announcing the
All-New '55 Pontiac
 with the 180-HP Strato-Streak V-8!



Now On Display!

ALL-NEW STRATO-STREAK V-8
 You'll get the lift of a lifetime from this all-new V-8. Every feature is entirely new from the multiple jet carburetor to the advanced antiknock combustion chambers. Here's performance that will fill the miles with thrills—proved for dependability by over 3,000,000 test miles!

ALL-NEW PANORAMIC BODY
 Take another look at that panoramic windshield . . . that fender-level hood . . . the dream-car design of the wide front end. It's a masterpiece of modernity—this lower, roomier Body by Fisher—with luxurious new fabrics color-keyed to the beautiful Vogue Two-Tone body colors!

ALL-NEW SHOCK-PROOF CHASSIS
 The '55 Pontiac chassis is a catalog of all that's new. An even heavier "X" frame. Wider-spaced parallel rear springs. Bigger brakes. Recirculating ball steering. Tubeless tires. Vertical king pins. Here's every finest feature adding up to a smoother ride, greater safety, extra driving ease!

It's here—the mighty, future-fashioned Pontiac for 1955. And never have you seen a car so surely marked for stardom! With everything new except its great name and world-famed value . . . with every part and feature presenting a bold advance, it is a new pace-setter for the industry. See this exciting new car this week end—new proof that dollar for dollar you can't beat a Pontiac!

A GENERAL MOTORS MASTERPIECE—ALL-NEW FROM THE GROUND UP
Harris Pontiac
 7th and Oak St. O'DONNELL, TEXAS

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Farm And Business Progress Review

Lamesa Cotton Oil Co.

Is Leading Industry

Well known to the agricultural interests of this trade area as well as throughout the great Southwest, Lamesa Cotton Oil Co. located on McCarty Road in Lamesa, manufactures Cotton Seed Meal, Pellets, 20-8- Mixed Feeds and 20-10-15 percent Range Pellets, have made an outstanding record.

The products of Lamesa Cotton Oil Co. are most efficient as a feed—containing the highest quality ingredients, well balanced, and have proved their feeding value. They are regarded as "The Maximum in Quality at a Price which assures big return for every Feed Dollar spent." This company is vitally interested in the agricultural activities of this

part of the state and are always glad to be of assistance in promoting any program that will benefit our territory.

Lamesa Cotton Oil Co. is under the management of Bob Fleming who has made many friends throughout the territory his company serves. It is with pleasure that we compliment Mr. Fleming and Lamesa Cotton Oil Co. for their quality products—the company manufactures and the ready market they furnish our farmers for the cotton seed produced throughout this part of the state. They are indeed a boon to the industrial and agricultural life of our community and we wish for their continued successful operation in the years ahead.

Lamesa Co-Op Gin Offers

Best Of Service

Owned and operated by our farmers, each sharing equally in dividends, Lamesa Cooperative Gin and Delinting Plant which is under the able management of R. L. Jones has gained an enviable reputation throughout this trade territory. Gin has been completely overhauled for the season and R. L. Jones invites his many old customers and those who have never used the services of Lamesa Cooperative Gin to bring their cotton to them with the assurance that they will receive quick and efficient service and courteous treatment.

If you want to know about this popular and reliable gin, all you have to do is ask one of their old customers regarding their grade and turn-out.

Since cotton is the major crop in

this territory, Lamesa Cooperative Gin has always placed "Complete Customer Satisfaction" above all else and they will go out of their way to see that the service they extend you will make you one of their regular customers.

R. L. Jones has made many friends throughout this trade area and always stands ready to be of assistance to any project that will benefit the community. He takes an active part in civic activities and always keeps the "Welcome Mat" out at Lamesa Cooperative Gin for residents of the community to come in and see him.

We gladly recommend the services of Lamesa Cooperative Gin to our friends and readers, and assure you that you can depend on this popular gin for the very best service and fair treatment.

Water Well Supply

Outstanding Concern

In reviewing the business life of this trade territory, we wish to call the attention of our readers to Water Well Supply, 508 South Dallas Avenue in Lamesa, who offer a complete Turn-Key Service to our irrigation farmers. They are dealers for WAUKESHA and CONTINENTAL Irrigation Motors, A. O. SMITH Irrigation Pumps, RAIN-O-MATIC Irrigation Systems and a complete line of irrigation supplies.

Elmo Davis, owner-manager of Water Well Supply in Lamesa has had wide experience in the irrigation and water supply business and is always glad to consult with prospective customers and furnish cost estimates without obligation. He will recommend the proper size motor and pump to best serve your purpose. WAUKESHA and CONTINENTAL Irrigation Motors are known for their economical operation, trouble-free performance and

long life. A. O. SMITH pumps are known the world over for their efficiency and are one of the oldest pumps manufactured by the largest companies of the kind.

Water Well Supply in Lamesa operates a Service Department and repairs all types of irrigation pumps and motors. Their mechanics are experienced and only factory engineered parts are used. Cost estimates are cheerfully given. For field service (phone 4556 in Lamesa (nights 2393)). We take this opportunity to recommend Water Well Supply to our readers and compliment them on their outstanding lines and good service. They are indeed making a liberal contribution to the advancement of this territory as far as irrigation is concerned and wish for Elmo Davis and those associated with him continued success in the operation of Water Well Supply in Lamesa.

Trinity Compress & Whse. Co.

Asset To Our Area Good Used Cars At

In reviewing the business activities of this trade territory we wish to make special mention of Trinity Compress & Warehouse Co. in Lamesa, which is under the management of J. H. Harp, superintendent.

With our territory a leading cotton producing section of the state, Trinity Compress and Warehouse Co. has admirably met the demand in handling the large crops produced and at all times during the heavy cotton movement, this outstanding concern, has been able to render the very best of service, due to their modern equipment and efficient organization.

With the increase in irrigation

in the area and subsequent increase in cotton production, this progressive industry again stands ready to serve its many friends and customers with the very best of compress and warehouse storage service for this year's crop.

In this review of our paper it is with pleasure that we single out Trinity Compress and Warehouse Co. of Lamesa for public mention and their popular superintendent, J. H. Harp, together with his efficient organization. Not only do they offer splendid service but they have played an important part in the development and growth of this trade territory and are indeed an asset to our community.

There is no gamble in buying a used car if careful consideration is given to the reputation of the company from which the purchase is made. The prospective purchaser should take over precaution to assure himself that the firm he is dealing with has a background of experience and a record for fair and honest business transactions. In this respect we are able to recommend Lamesa Motor Sales, 300 North Dallas, in Lamesa, who buy, sell and trade—all makes and models. They also do "On the Spot" financing, without delay.

This prominent Lamesa used car dealer has directed every effort to always satisfy their many customers. They pride themselves on having clean, low-mileage, late

Lamesa Motor Sales

model used cars in wide selection and invite you to come and see and drive the one of your choice. A liberal trade-in allowance will be given you on your old car and attractive terms on the balance.

W. A. "Walt" Gehring, who owns and operates Lamesa Motor Sales, set a high criterion when he acquired this business. To build a reputation for absolute dependability, has been the goal to which he has always strived, this is the reason Lamesa Motor Sales has become "Used Car Headquarters" in this territory. It is appropriate that we compliment Walt Gehring on the quality used cars he handles and his open and above-board business policies that has made for him so many friends and loyal customers.

Shepherd Battery and Electric

Serves Our Area Well

Offering a complete Auto Electric Service, Shepherd Battery and Electric, 213 North 1st in Lamesa are your authorized UNITED MOTORS and AUTO-LITE Electric Service. They specialize in Magnets, Starters, Generators and Complete Motor Tune-Up. They handle and give authorized factory service on Fairbanks-Morse, American Bosch, Case, Wico, and Elsemann Magnets and Carter, Stromberg, Zenith, Marvel, Schebler, Holly and Rochester Carburetors. They also render expert Speedometer Service.

Shepherd Battery and Electric have the most modern equipment and experienced mechanics, who are specialists in their line, and you are assured of first class work when you go to them for service. Ronnie J. Shepherd, who operates this

popular concern, has had wide experience in his line and built a reputation thruout a wide territory for quality work, courteous treatment to his many customers and reasonable charges. Now that Winter is here, we suggest that you go to Shepherd Battery and Electric in Lamesa and have your car or truck checked over and put in shape for cold weather and avoid delay and annoyance of starter or battery failure. They are also your "Official State Auto Inspection Station" and will inspect your car or truck and see that it complies with the Texas Motor Vehicle Inspection Law.

We compliment Shepherd Battery and Electric in Lamesa for the good record they have made and recommend them to those who may be in need of their services.

Higginbotham Funeral Home

Merrits Praise

Faithfully serving our community is Higginbotham Funeral Home, 403 North Austin Avenue in Lamesa, who has won the respect and confidence of those whom they have served. Our people have learned that every consideration is extended the family when Higginbotham Funeral Home in Lamesa is selected. Their modern and well appointed chapel is available for a distinctively modern funeral service that will retain the reverent features which, for generations, have marked the passing of loved ones.

Higginbotham Funeral Home also maintains a most efficient and courteous Ambulance Service. They answer all calls quickly and their drivers are thoroughly experienced. Their modern ambulances are equipped with oxygen and are available at all times, day or night, by calling 4535 in Lamesa.

Clyde Branon, manager of Higginbotham Funeral Home stands high in the business life of this area. He is a man of wide acquaintance whose many friends admire and respect in him those virtues which inspire confidence and promote good feeling. His upright business methods are a credit to his high sense of honor. There is always a place in any community for men of this type.

Over a period of time Higginbotham Funeral Home in Lamesa has demonstrated that they know and understand the wants of the people they serve, and they have so admirably fulfilled these wants. It is, therefore, appropriate that we pay tribute to Higginbotham Funeral Home who, through the years, have built a fine record of achievement and call the attention of our readers to this highly respected concern.

Jack Mitchell who owns and manages Lamesa Transfer and Storage. It is a known fact that they place a high value on satisfied customers and it is for this reason they have become leaders in the moving and storage business in this territory. We sincerely hope that they will continue to grow with the times and thus continue to serve the needs of the public of this district. When in need of their services (phone 2925 in Lamesa (nights 3391) and your call will be given immediate attention.

Unemployed farm equipment doesn't cut labor costs. Farm machinery to return a profit to the farmer, like the hired labor, must be kept busy. Farmers should consult their equipment dealer on the size and type of equipment required for doing specific operations.

The Texas 4-H Junior Leadership Camp will be held at the Bastrop State Park

Cope Butane, Lamesa

Popular Concern

With the ever-increasing demand for Butane and Propane Gas for home, agricultural and industrial use, Cope Butane, 503 South Dallas Avenue in Lamesa has kept abreast with the increased demand and have equipped themselves with the latest type trucks for safe, speedy delivery anywhere in this trade area—Anytime in fact, they "put it where you want it"—when you want it.

Many of our farmers have found it profitable to convert their tractors, pumps and trucks to Butane. Cope Butane in Lamesa are equipped to make this conversion and will gladly discuss changing over your equipment to Butane. You can easily

pay for this conversion in your saving in fuel costs, to say nothing of a longer life for your engine. They will also make a survey of your farm or commercial building and give you cost estimates on a complete Butane installation, including tank and appliances.

Complete customer satisfaction has been the watchword of Cope Butane in Lamesa. The owner-manager, Glen Cope, has many friends and customers throughout this territory. For Butane Gas delivery or other services be sure to phone Cope Butane at 3040 in Lamesa and we are sure you will be pleased with their quality products and superior service.

Lamesa Machine Shop Does Expert Work

The old saying "There is No Substitute for Experience" is indeed true when it comes to rendering a complete machine shop and welding service. There is no concern in this area that is better equipped and has had more experience than Lamesa Machine Shop, 312 South Austin in Lamesa. Here you can have any kind of machine work done by competent and experienced machinists as well as shop and field welding and hard surfacing.

V. C. King, Jr. who owns and operates Lamesa Machine Shop has built a reputation thruout this territory for dependable, expert work at fair prices. Farmers, ranchers, businesses, industries and the oil fields have learned that they will get a first class job by patronizing Lamesa Machine Shop.

They fabricate any item made of light steel such as trailers, trailer hitches, loading and branding chutes, cattle guards, etc. Mr. King will gladly consult with you regarding your welding and machine work and quote cost estimates without obligation, giving you the benefit of his wide experience and technical knowledge.

We are glad to compliment Lamesa Machine Shop on their high quality work and good service and suggest that our readers give them the opportunity to serve you when you have work in their line. We are sure that you too will become one of their regular, satisfied customers.

Lamesa Glass & Mirror Co.

Rates High

A concern that has made a good record for their quality glass products and good service throughout this area is Lamesa Glass and Mirror Co., located on the Big Spring highway in Lamesa. They are headquarters for Window Glass in all sizes, Structural Glass, Store Fronts, Glass for furniture tops and shields. They have all types of window and Automobile Glass, including tinted glass for all makes and models, which will be installed in your car while you wait.

The use of glass has increased in the building of modern homes and commercial buildings alike and Lawrence Robinson, owner-manager of Lamesa Glass and Mirror Co. is

always glad to be of help and make suggestions regarding your plans for Picture Windows and any other type of interior or exterior glazing. If it is a new store front they will furnish sketches and cost estimates without obligation.

Lamesa Glass and Mirror Co. will cut Plate Glass to any size for furniture tops, which are most practical both from a standpoint of beauty and protection to the finish. A wide selection of attractive Mirrors can also be found here.

We are glad to recommend Lamesa Glass and Mirror Co. to our many readers. They have built a reputation for quality, service and fair dealing and merit your patronage.

Householders Rely On

Lamesa Transfer and Storage

From the pioneer days of the horse drawn freighters, methods of transportation have been improved by our modern van lines and highways to such a high degree of efficiency that household goods are transported quickly and safely at a very small fraction of the cost and time of bygone days.

One of the leading concerns serving this area is Lamesa Transfer and Storage, located at 1608 Lubbock Road in Lamesa who offer a complete packing, crating and stor-

age service as well as local and long distance moving. They are agents for Atlas Van Service, Inc. and are fully insured and bonded.

Lamesa Transfer and Storage vans are the modern type of sufficient capacity to serve all purposes. Their drivers are especially skilled in their line of work and take a great deal of pride in rendering their customers the quickest and best of service to be found.

Progress has been the byword of

Farm and Home Safety Week for 1954 is now history but living to farm and farming to live should be a daily reminder that accidents lurk in a thousand or more places on every farm and carelessness will put them to work.

'ELECTRIC COOKING HELPS KEEP MY KITCHEN CLEAN'



Any homemaker who uses an electric range will tell you . . . electric cooking is CLEAN . . . as clean as electric light. Your walls, curtains and ceilings stay cleaner . . . pots and pans stay shiny and bright through years of use. Take advantage of all the benefits an electric range has to offer. Cook electrically because it's clean . . . but cook electrically, too, because it gives you more leisure time, and more for your mealtime money year-in and year-out.

See your electric appliance dealer's Special Jubilee Showing of modern electric ranges NOW, and select the size and type electric range you need to save your time and energy.



TEXAS ELECTRIC SERVICE COMPANY
J. H. LEMONS, Manager

KCUB - TV; Channel 13

Thursday
8:00 Sign On
8:05 Farmer's Weather Fare
8:20 News
8:30 TV Sermonette

8:45 Home Hints
9:00 Garry Moore
9:30 A to Z
10:00 Mid-Morning Movie
11:00 Valiant Lady
11:15 Love of Life
11:30 Search For Tomorrow
11:45 Songs From Country Chapel
12:00 Noon News

12:15 Seeking Heart
12:30 Welcome Travelers
1:00 Mid-Day News
1:15 Shopping Bag
1:45 Bandstand
2:00 Recipe Round-up
2:45 Doty on Duty
3:00 Brighter Day
3:15 Secret Storm
3:30 On Your Account
4:00 Beauty School of the Air
4:15 Children's Theater
4:45 Cartoon Time
5:00 Agee The Clown
5:30 Serial Cinema
6:00 Community Crossroads
6:30 World News
6:45 Local News, Sports, Weather
7:00 Racket Squad
7:30 Shower or Stars
8:30 Melody House
9:00 Rocky King
9:30 Name That Tune
10:00 News, Sports, Weather
10:15 Old American Barn Dance
10:45 Platter Party
11:30 Sign Off
Friday
8:00 Sign On
8:05 Farmer's Weather Fare
8:20 News
8:30 TV Sermonette
8:45 Home Hints
9:00 Garry Moore
9:30 A to Z
10:00 Mid-Morning Movie
11:00 Valiant Lady
11:15 Love of Life
11:30 Search For Tomorrow
11:45 Songs From Country Chapel
12:00 Noon News
12:15 Seeking Heart
12:30 Welcome Travelers
1:00 Mid-Day News
1:15 Shopping Bag
1:45 House Party
2:00 Recipe Round-up
2:45 Doty on Duty
3:00 Brighter Day
3:15 Secret Storm
3:30 On Your Account
4:00 Children's Theater
4:45 Uncle Dirk
5:00 Agee The Clown
5:30 Kit Carson
6:00 Community Crossroads
6:30 World News
6:45 Local News, Sports, Weather
7:00 Liberate
7:30 Tupper
8:00 Stories of the Century
8:30 Our Miss Brooks

9:00 The Line-Up
9:30 Football Predictions
9:45 Passerby
10:00 News, Sports, Weather
10:15 Mark Saber
11:00 Paramount Wrestling
12:00 Sign Off
Saturday
1:10 Program Previews
1:15 Industry on Parade
1:30 Facts Forum
2:00 Saturday Matinee
3:00 Belmont Races
3:30 Big Picture
4:00 Swillin' Ed McConnel
4:30 Stop, Look, and Listen
5:00 Teen Time
5:30 Ramar of the Jungle
6:00 International Playhouse
6:30 Beat the Clock
7:00 Jackie Gleason
8:00 Two for the Money
8:30 The Visitor
9:00 That's my Boy
9:30 Willy
10:00 Chronoscope
10:15 Chicago Wrestling
11:15 Sign Off
Sunday
12:25 Sign On
12:30 Sunday Bandstand
12:45 Sports Time
1:00 Eagles Vs Cards
3:30 Drew Pearson
3:45 Plains Talk
4:00 This is the Life
4:30 Herald of Truth
5:00 The American Week
5:30 You Are There
6:00 Sunday Funnies
6:15 Huntin' and Fishin' Club
6:30 Jack Benny
7:00 Toast of the Town
8:00 G. E. Theater
8:30 Man Behind the Badge
9:00 Father Knows Best
9:30 Amos 'N Andy
10:00 News
10:15 Bombay Waterfront
11:30 Sign Off
Monday
8:00 Sign On
8:05 Farmer's Weather Fare
8:20 News
8:30 TV Sermonette
8:45 Home Hints
9:00 Garry Moore
9:30 A to Z
10:00 Mid-Morning Movie
11:00 Valiant Lady
11:15 Love of Life

11:30 Search For Tomorrow
11:45 Songs From Country Chapel
12:00 Noon News
12:15 Seeking Heart
12:30 Welcome Travelers
1:00 Mid-Day News
1:15 Shopping Bag
1:45 Bandstand
2:00 Recipe Round-up
2:45 Doty on Duty
3:00 Brighter Day
3:15 Secret Storm
3:30 On Your Account
4:00 Children's Theater
4:45 Uncle Dirk
5:00 Agee The Clown
5:30 Serial Cinema
6:00 Community Crossroads
6:30 World News
6:45 Local News, Sports, Weather
7:00 Burns and Allen
7:30 Frankie Lane
8:00 I Love Lucy
8:30 December Bride
9:00 Studio One
10:00 News, Sports, Weather
10:15 They Stand Accused
11:15 Sign Off
Tuesday
8:00 Sign On
8:05 Farmer's Weather Fare
8:20 News
8:30 TV Sermonette
8:45 Home Hints
9:00 Garry Moore
9:30 A to Z
10:00 Mid-Morning Movie
11:00 Valiant Lady
11:15 Love of Life
11:30 Search For Tomorrow
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1:00 Mid-Day News
1:15 Shopping Bag
1:45 Bandstand
2:00 Recipe Round-up
2:45 Doty on Duty
3:00 Brighter Day
3:15 Secret Storm
3:30 On Your Account
4:00 Children's Theater
4:45 Arcee Time
5:00 Agee The Clown
5:30 Serial Cinema
6:00 Community Crossroads
6:30 World News
6:45 Local News, Sports, Weather
7:00 The Goldbergs
7:30 On Stage
8:00 Meet Millie

8:50 Famous Playhouse
9:00 Personality Puzzle
9:30 Touchdown
10:00 News, Sports, Weather
10:15 Western Warm-up
10:30 The Big Moment
11:00 Impact
12:00 Sign Off
Wednesday
8:00 Sign On
8:05 Farmer's Weather Fare
8:20 News
8:30 TV Sermonette
8:45 Home Hints
9:00 Garry Moore
9:30 A to Z
10:00 Mid-Morning Movie
11:00 Valiant Lady
11:15 Love of Life
11:30 Search For Tomorrow
11:45 Songs From Country Chapel
12:00 Noon News
12:15 Seeking Heart
12:30 Welcome Travelers
1:00 Mid-Day News
1:15 Shopping Bag
1:45 Bandstand
2:00 Recipe Round-up
2:30 Bob Crosby
2:45 Doty on Duty
3:00 Brighter Day
3:15 Secret Storm
3:30 On Your Account
4:00 Children's Theater
4:45 Uncle Dirk
5:00 Agee The Clown
5:30 Serial Cinema
6:00 Community Crossroads
6:20 World News
6:45 Local News, Sports, Weather
7:00 Arthur Godfrey
8:00 Strike It Rich
8:30 I've Got A Secret
9:00 Life With Elizabeth
9:30 Circle 13
10:00 News, Sports, Weather
10:15 Red Raider Time
10:30 All American Game of
11:00 Suicide Attack
12:00 Sign Off

Sunshine Sue,
star of WRVA's "Old Dominion Barn Dance" says:



"You know, friends,
I just couldn't set a good table
without Karo

**the hearty maple-y flavor
of Karo makes
my meals a big success"**



Pour
Karo Waffle Syrup
on biscuits,
pancakes...
everything!

★ 1 1/2-POUND AND 3-POUND BOTTLES... 5- AND 10-POUND CANS ★

What's new with Chevrolet?

everything!



Wonderful new Glide-Ride Front Suspension

New spherical joints flex freely to cushion all road shocks. You glide over the bumps! New Anti-Dive Braking Control, exclusive with Chevrolet, assures "heads up" stops.

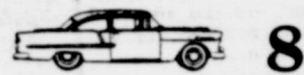


Easier steering, stopping, clutching

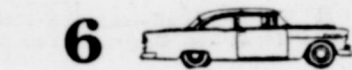
The new Chevrolet steers with ball-bearing ease, thanks to new friction-cutting Ball-Race Steering. New Swing-Type Brake and Clutch Pedals pivot at the top, swing downward with a light pressure of your toe.

Tubeless tires as standard equipment

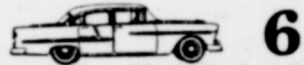
You get this great tire advance at no extra cost! Proved tubeless tires give you greater protection against a blowout... deflate more slowly when punctured.



8



6



6

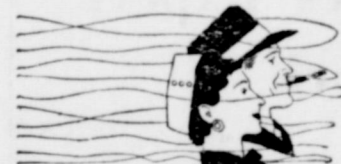
Great new V8—two new 6's

New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. Two new 6's, too—the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123."



And look what you see from the driver's seat

New Sweep-Sight Windshield curves around to vertical corner pillars, giving you a wide, full view of the road ahead. And you can see all four fenders from the driver's seat!



A ventilating system that really works

Chevrolet's new High-Level Ventilating System takes in air at hood-high level, away from road heat, fumes and dust.

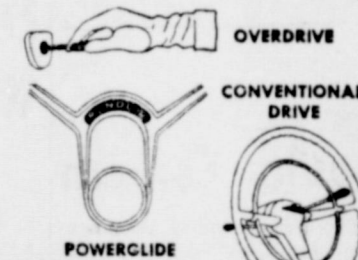
Even Air Conditioning, if you wish

Air is heated or cooled by a single highly efficient unit that requires no trunk space! (V8 models only.) It's just one of the wonderful extra-cost options Chevrolet offers!



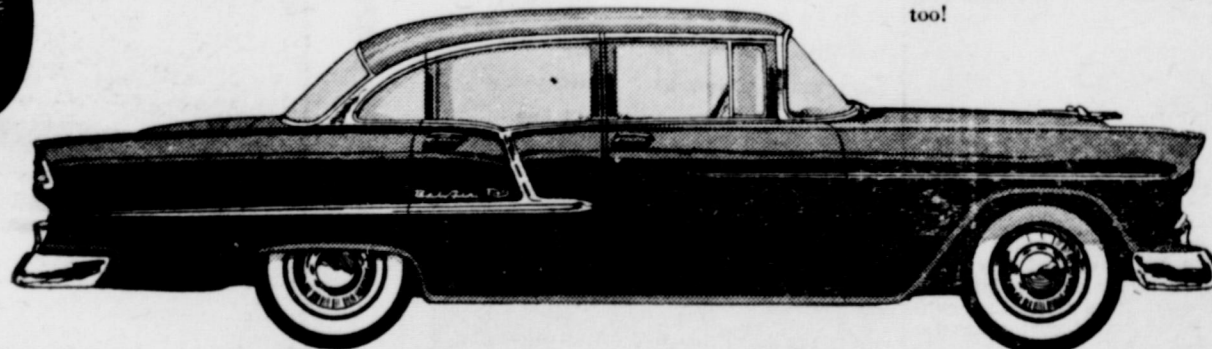
New Outrigger Rear Springs

Rear springs are longer—and they're attached at the outside of the frame. This means they're spaced wider apart, outrigger-fashion, to give you greater stability in cornering.



Three drives, including Overdrive

Powerglide—with the new V8 or the new "Blue-Flame 136." New Overdrive with the new V8 or the new "Blue-Flame 123." (Powerglide and Overdrive are extra-cost options.) New standard transmission, too!



The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Chevrolet and General Motors have started something—a whole new age of low-cost motoring—by taking a whole new look at the low-cost car. Here are new ideas, young ideas... and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars. Lots of car buyers have wished for such a car. Lots of automotive engineers have dreamed about it. But there were

plenty of reasons why it couldn't be done. Then Chevrolet and General Motors designed and built a car to fit the dream—the Motoramic Chevrolet! Come in and see how the Motoramic Chevrolet for '55 is far more than a completely new car. It's a whole new idea about cars!

Come in and meet the **motoramic Chevrolet**.

—more than a new car—A NEW CONCEPT OF LOW-COST MOTORING

ELLIS CHEVROLET CO.

CHEVROLET SALES AND SERVICE

O'Donnell, Texas

BARGAIN DAY RATES NOW

Fl. Worth Star - Telegram
DAILY WITH SUNDAY
1 Year Reader Saves \$4.05
DAILY WITHOUT SUNDAY
1 Year Reader Saves \$2.40
Lubbock AVALANCHE
7 days a week
Week days only
Also Agent for Abilene Reporter
Agent for over 500 Magazines
The Index Sells Reading Material

PRINTING
In West Texas
(24 Hour Service)
THE INDEX
Lowest Priced and
Finest Quality
All prices 25 to 40
cent less than elsewhere

**New Easie
Kelvinator
Way to
Keep Foods**



Room for 53 pounds of frozen foods in this new 11 cu. ft. 40th Anniversary Kelvinator... a dozen milk bottles on the Roll-Out "Dairy" Shelf... nearly a bushel of fruits and vegetables in giant crispers. Built-in Butter Chest. Handy door shelves. All this—plus "Magic Cycle" automatic defrosting at no extra cost!

1954 MODEL MAD-110 ILLUSTRATION
H. & S. Auto & Home Supply

O'Donnell Index - Pr

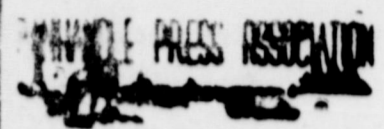
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O. G. SMITH, JR.

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SUBSCRIPTION RATES

In Lynn, Dawson and Borden Counties \$1.50 per year
Elsewhere \$2.00 year
Card Of Thanks 50c Classified Advertising 2c per word with minimum charge 50c
Read label at top of paper to see when your paper expires.



KCBD TV; Channel 11

Sunday
1:45 Norman Vincent Peale
2:00 Texas Rasin'
3:00 Hopalong Cassidy
4:00 Family Bible Quiz
4:30 Royal Payhouse
5:00 Your Bible
5:30 Interlude
5:45 Opportunity Knocks
6:00 Kollege of Music
6:30 The World Today
6:40 Weather
6:45 Channel 11 Melodies
7:00 Comedy Hour
8:00 TV Playhouse
9:00 Dollar A Second
9:30 News of the Hour
9:40 Weather
10:00 Break the Bank
Monday
1:00 One Man's Family
1:15 News
1:30 First Love
1:45 Norma Raine
2:00 Hawkins Falls
2:15 Melody Go Round
2:30 Betty White
3:00 Pinky Lee Show
3:30 Cook Book
4:15 News
4:30 Serenaders
5:00 Time for Beanie
5:30 Space Ranger
6:00 Hospitality Time
6:25 Sports
6:30 The World Today
6:40 Weather
6:45 Bernie Howell
7:00 Badge 714
7:30 Heart of the City
8:00 Dennis Day
8:30 Robert Montgomery
9:30 News of the Hour
9:40 Weather
9:45 Sports
Tuesday
1:00 One Man's Family
1:15 News
1:30 First Love
1:45 Norma Raine
2:00 Hawkins Falls
2:15 Bride and Groom

2:30 Betty White
3:00 Pinky Lee Show
3:30 Cook Book
4:15 News
4:30 Serenaders
5:00 Six Gun Theater
6:00 Hospitality Time
6:25 Sports
6:30 The World Today
6:40 Weather
6:45 Bernie Howell
7:00 Serenaders
7:30 Arthur Murry Party
8:00 Texas in Review
8:30 Ford Theater
9:00 Truth or Consequences
9:30 News of the Hour
9:40 Weather
9:45 Sports
10:00 Inner Sanctum

Wednesday
1:00 One Man's Family
1:15 News
1:30 First Love
1:45 Norma Raine
2:00 Hawkins Falls
2:15 Melody-Go-Round
2:30 Betty White
3:00 Pinky Lee Show
3:30 Cook Book
4:15 News
4:30 Serenaders
5:00 Six Gun Theater
6:00 Hospitality Time
6:25 Sports
6:30 The World Today
6:40 Weather
6:45 Bernie Howell
7:00 I Married Joan
7:30 My Little Margie
8:00 Bob Lamont mm mm
8:30 Favorite Story
9:00 Danny Thomas
9:30 News of the Hour
9:40 Weather
9:45 Sports
10:00 Waterfront

Thursday
1:00 One Man's Family
1:15 News
1:30 First Love
1:45 Norma Raine
2:00 Hawkins Falls
2:30 Betty White
3:00 Pinky Lee Show
3:30 Cook Book
4:15 News
4:30 Serenaders
5:00 Six Gun Theater
6:00 Hospitality Time
6:25 Sports
6:30 The World Today
6:40 Weather
6:45 Bernie Howell
7:00 Groucho Marx
7:30 Justice
8:00 Dragnet
8:30 I Led 3 Lives
9:00 Travelogue
9:30 Interlude
9:45 News of the Hour
9:55 Weather
10:00 Sports
10:05 Boston Blackie

Friday
1:00 One Man's Family
1:15 News
1:30 First Love
1:45 Norma Raine
2:00 Hawkins Falls
2:30 Betty White
3:00 Pinky Lee Show
3:30 Cook Book
4:15 News

4:30 Serenaders
5:00 Sleepy Joe
5:30 Superman
6:00 The Duke
6:25 Sports
6:30 The World Today
6:40 Weather
6:45 Bernie Howell
7:00 TV Theater
7:30 Life of Riley
8:00 Big Story
8:30 Duffy's Tavern
9:00 Soldier Parade
9:30 News of the Hour
9:40 Weather
9:45 Sports
10:00 Colonel March
Saturday
11:45 Washington at Cleveland
2:55 News
3:00 Johnny Mack Brown
4:00 Playtime
4:30 Sherlock Holmes
5:45 Spinnersanctum
6:25 Sports
6:30 The World Today
6:40 Weather
6:45 Interlude
7:00 Cisco Kid
7:30 Ted Mack's Amateur Hour
8:00 Theater Guild
9:00 Private Secretary
9:30 News of the Hour
9:40 Weather
9:45 Sports

Is This How Plainview Was Named

The Sage of Bucksnort, Albert Hines of Bucksnort, Tenn., tells how Plainview got its name in his column in the Nashville, Tenn., Tennessean, as follows:
PLAINVIEW, Texas.— Here lies the flattest land in Texas.
The dirt is so level that you can see a cow coming home four days before she gets there—if she ever does.
You can see a kitchen window so far away that when a housewife blows out the lamp, it will shine for you for another 13 minutes.
The way Plainview got its name, the first settler in these parts had a pretty daughter who had a sweetheart who came to take her buggy riding one Sunday afternoon.
Soon as they drove off, the boy told the girl he was going to kiss her when they got out of sight of the house. Well, he drove fast for two hours, but they could still see old folks sitting on the front porch. Another two hours, and still they were in sight.
By this time the young chap had lost his patience. He stopped his horse, folded the girl into his arms

and said, "Darling, we are still in plain view but I'm going to kiss you anyway."
So they married and raised a houseful of children and lived happily ever afterward, and that's how come Texas has a Plainview.

Nearly 80 percent of the nation's commercial farms are in the family-scale class and account for about 70 percent of the value of total farm products sold.

Sixth Annual



Time To Buy An Automatic Gas Range



Only automatic Gas ranges offer such a variety of new conveniences! Check them and you'll find: Automatic lighting of all burners, automatic timer to end guesswork, automatic turn-on and automatic turn-off of oven while you are away! See these modern ranges at your appliance dealer's. Buy an automatic Gas range. No range is more automatic.



WATER'S
SOFT WATER
Help-Your - Self
Laundry



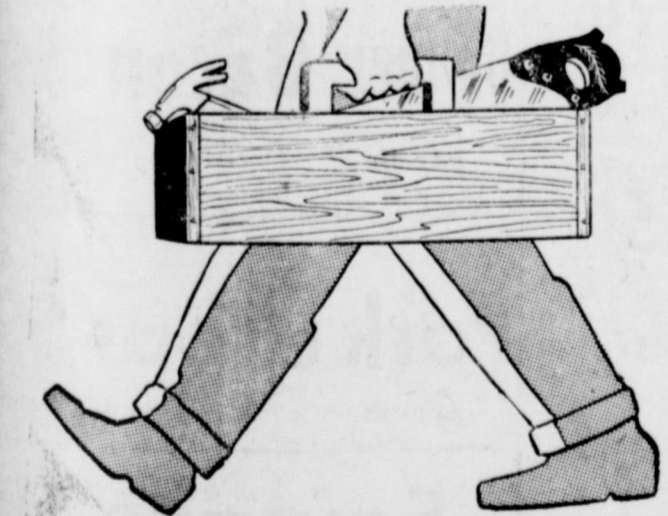
EXPENSIVE EXTRACTION
IF YOU LOSE your home and are to replace part of it out of your own pocket, that will be an expensive project.

AND that is what will happen if you catches you under insured. Better let us check your insurance protection now

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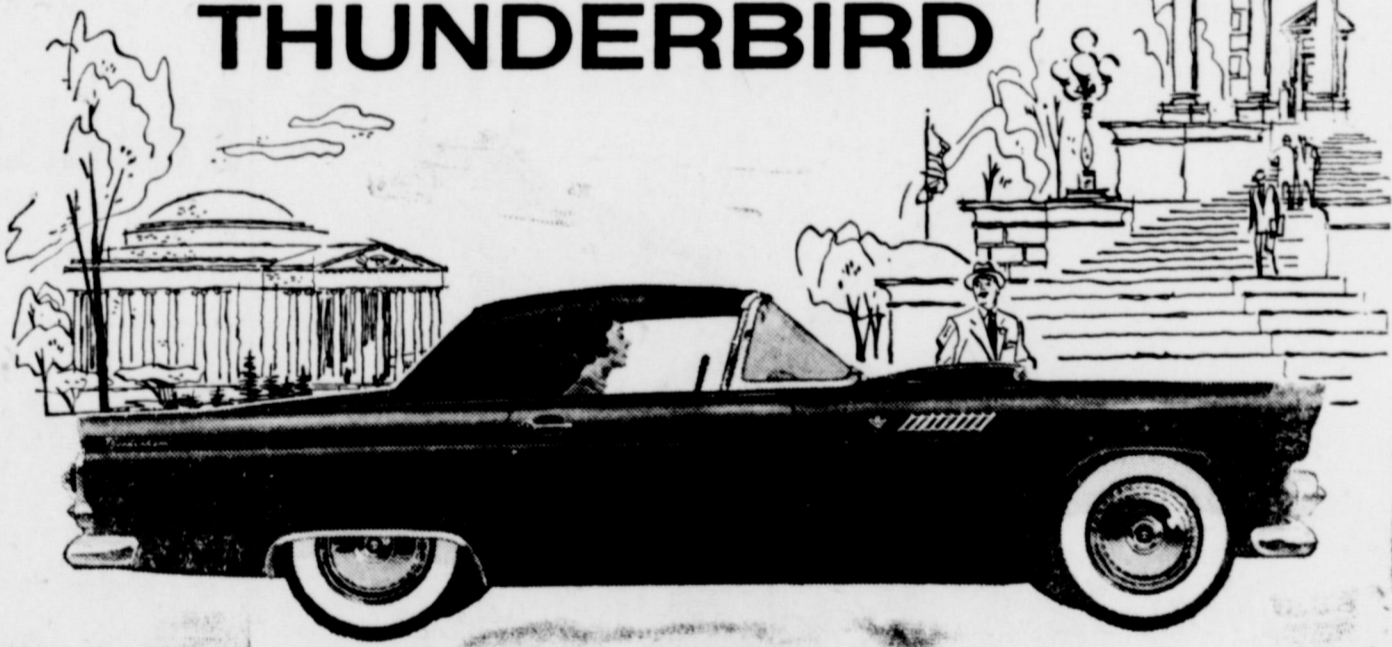


DO IT YOURSELF (Or have it done)

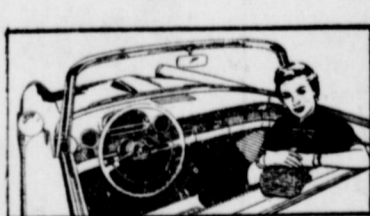
If you would like to fix up your house for winter and the cash isn't handy, let us furnish the money with a home improvement loan. Pay us back by the month out of income.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
First National Bank Of O'Donnell

New FORD THUNDERBIRD



A personal car of distinction ...with Trigger-Torque performance



You'll be delighted at the wealth of conveniences the Thunderbird offers. Two tops are available, a disappearing fabric top... and an easy-to-lift-on hard top. The extra-wide vinyl upholstered seat is foam-rubber-cushioned... power-operated 4 ways. Windows roll up... by power, if you like. There is a tachometer... and a clock with a sweep second hand. There is a telescoping steering wheel. And you can have power steering and power brakes.

Something totally fresh is here — a bewitching new all-steel beauty that sets the styling keynote for other Ford cars to come.

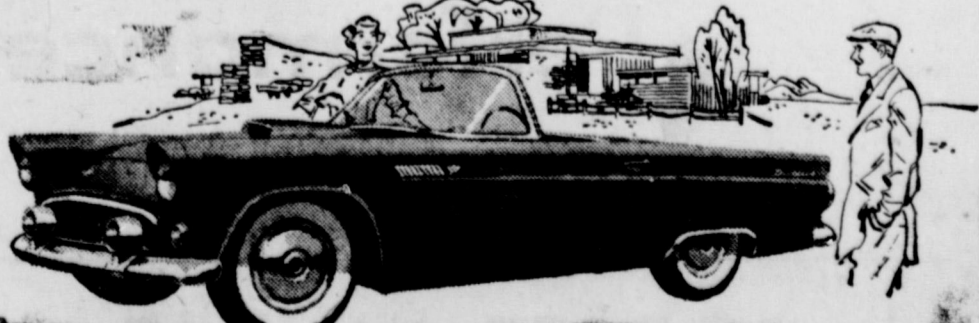
But, styling gives the merest hint of what the Thunderbird has to offer. In traffic and on the open road the Thunderbird's Trigger-Torque performance is literally a revelation. Here is hair-trigger response... fleet, liquid agility... backed by a reserve of swift, sure power to meet safety's every demand. Trigger-Torque performance stems from Ford's new Thunderbird Special V-8 — a high-torque engine with 4-barrel carburetor, dual exhausts, wide-opening valves and Ford's famous low-

friction design. And you can have the Thunderbird with the transmission of your choice — Conventional, Overdrive, or new Speed-Trigger Fordomatic.

Ford's Ball-Joint Front Suspension not only velvet-cushions your ride, it also allows the Thunderbird to handle with utmost ease — to corner with greatest stability.

But, more important, the Thunderbird is the product of the same advanced engineering... the same manufacturing skills that have made Ford products so dependable, so value-full and so desirable to so many.

Come in today for complete information



FORBES Motor Co.

FORD Sales and Service Phone 92, O'Donnell, Texas

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Join the **Food Savings Club**

Bakerite 79c

3 lb can

Salmon 33c

Tall can, "Honey Boy"

Tamales 19c

17 oz. can Wolf

Milk 2 for 25c

Tall cans; Carnation

FLOUR 79c

10 lb Print "Everlite"

Peas 2 for 25c

303 cans "Mission"

Green beans 25c

303 can "Del Monte" whole

Cheer 25c

Large Box

sliced Bacon 1 lb 53c

Corn King

Beef Roast 45c

Choice cuts lb

Fryers

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We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold



Here
Nov. 12

The
'55 FORD!

It's got **Trigger-Torque Performance**

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FORBES Motor Co.

FORD Sales and Service

Phone 92, O'Donnell, Texas

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We are prepared to
Barbecue your Chickens
LAMBERT'S Grocery
Barbecue Lunches 75c
Mellorine 1-2 gal. 59c
M. L. ISSACS, Mgr.

REX

Wednesday and Thursday
Nov. 3rd and 4th
Charlton Heston in
Secret of the Incas
In Technicolor

Friday and Saturday
Nov. 5th and 6th
Dane Clark and Dorothy
Patrick in
Thunder Pass

Sun. and Mon. Nov. 7th
and 8th
Wayne Morris in
The Desperado

Specials For Friday and Saturday

- 5 lb bag Oranges
- California Lemons lb
- Carrots, large Cello pkg.
- Sunspun Pork and Beans 15 oz. can
- 25 lb Aunt Jemima FLOUR
- 3 lb can Mrs. Tucker's Shortening (1 lb free)
- 1 lb can Durands Sweet Potatoes
- 1 lb can Sun Spun BEETS 2 cans for
- Wolf Tamales 2 cans for only
- 46 oz. Libby's Pineapple Juice
- Longhorn Cheese lb
- All meat Bologna lb
- Sweet Rashier Bacon lb

Line Grocery And Market

Plenty of parking behind the store; come in and shop with us **WE DELIVER PHONE 118**



Biscuit mix 46c

2 lb box Pioneer

Biscuits 2 for 25c

Puffin

Tomato Juice 27c

46 oz. can Del Monte

Shortening 77c

3 lb Crustene

Peas 2 for 35c

303 size Del Monte

Oleo 19c

1 lb Kimbells

Sugar 5 lb 45c

TIDE 69c

Giant Box

Kleenex 17c

300 Size

CHOICE MEATS

Banner Bacon 59c

per lb

Pork chops 59c

per lb nice and fresh

Sausage \$1

2 lb E. and R.

Fresh Fryers and Hens

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PHONE 50