

Now Comes the Biggest Opportunity of the Season The Real Money Saving Sale

W.E. GUYE DRY GOODS

-Beginning-

Friday Nov. 15, 9 A. M.

This Sale Will Be the Greatest Money Saving Event of the Year. The heart of the Buying Season Just Here and a Store Brim Full of New Merchandise. We must Take Our Loss in Proportion to the Loss that has Befallen our Community by the Short Crops. Therefore we are making these prices at a time Which We Hope Will Benefit You Most.

SHOP EARLY AND AVOID THE RUSH—BEST VALUES WILL GO FIRST ! ! ! !

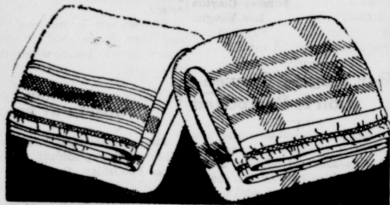
(PERSONAL LETTER)

Dear Customers:

No greater asset could we hope to gain than the friendship of our customers. Not for a selfish purpose of personal gain in dollars and cents, but for the real satisfaction of knowing we have merited the true confidence of our customers by giving the best values possible in every purchase made at this store. We realize the only way to be able to give you real value is to buy right and keep down overhead expense. Therefore we are now operating with less expense than any other store this size. Not by "happen so" but by giving a close and continued study to this end of the business. First because we now own our building and have no rent to pay. Second by selecting the most efficient salespeople that have their customers interest at heart. Third by using great care in selecting the best merchandise for the money. Fourth by giving freely of our own time in serving our customers. Last but not least our slogan is "to save for those we serve" and every effort is being put forth to carry out this aim. Our prices during this sale will convince you of our ability to meet all competition, whether mail-order houses, chain stores, or bankrupt stocks, and too we have nothing to offer but clean new stock. Read every word of this circular which is not just a few items as leaders but actual specimen prices of all merchandise throughout this store.

MR. AND MRS. W. E. GUYE

BLANKETS



Genuine "Nashua" part Wool Size 72x84 **\$3.95**
 "No-Kold" part wool size 70x80 **\$3.75**
 "Nod-A-Way" size 70x80 **\$2.69**
 Other Blankets 66x80 **\$1.69**

Close Out Prices On All—

Mens and Boys Suits



The remaining stock of these goods will be sold for half price as long as they last. Get in on these real values by shopping early.

Mens Dress Trousers

In many beautiful patterns. Regular prices \$5.50, \$6.50, \$7.50—all to sell at one price, — your choice **\$4.95**

Boys Dress Trousers

Many new patterns just arrived, complete run of sizes. Regular price \$2.25 to \$3.75. Sale price **\$1.69 to \$2.49**

Mens Dress Hats
 At close Out prices. All "Buck-Skin" felt will be closed out at these prices **\$4.95** Regular value \$7.50
 All Dress Hats are reduced during this sale.

Mens O'Coats

Mens O'Coats will go at a wonderful saving in accordance to other items during this sale.

Real Saving In Ladies Coats and Dresses



Coats of Broad-cloth and Suede with lavish use of fur. You will find all the newest styles here.

Regular prices — \$10.50, to \$39.75

Sale Prices — \$7.50 to \$31.75

Frocks of the newest styles and materials. Also a lovely assortment of new arrivals will all go at these prices:—

\$4.39 **\$7.85**
 \$6.75 val. \$10.50 val.

\$8.95
 \$12.50 val.

\$12.95 **\$14.75**
 \$16.50 val. \$19.75 val.



Big Savings In Shoes



Ladies Novelties including over 50 pairs of new arrivals this week will go at these prices—

\$3.39, **\$3.95**, **\$4.95**,
 \$4.50 val. \$4.95 val. \$6.00 val.

Ladies Novelty arch supports priced accordingly.

CHILDREN'S SHOES

Including many new arrivals this week will go at drastic reductions.

Reg. price \$1.75 to \$3.95
 Sale **\$1.29 - \$2.98**

HANES UNDERWEAR

WEAR

16-Pound weight

Now **\$1.29**

Special Lot of Shoes

While going through the Shoe Stock we have sacrificed 50 pairs of broken sizes by putting them out at—

98c

to

\$3.79

up to \$7.50 val



Men's Dress Oxfords

\$3.35 - \$4.65
\$5.75

Men's 17-in. Boots **\$4.95**

One Lot Ladies Coats

All good styles colors to go at—
HALF PRICE

ONE LOT LADY SILK DRESSES to go at—
HALF PRICE

MILLINERY

A beautiful array of felts and metallics giving this makes this the greatest bargain feast all—
\$3.39, \$2.79, \$4.95 val. \$3.95 val.

Men's Sheep Coats

Moleskin Corduroy Men's Heavy Sox

EXES DANGER COTTONSEED MARKET

Texan, Nov. 13.—Destructive market for Texas cotton...

CULTIVATION AND DUST-ING SAVED CROP

Orange—A yield of more than half a bale to the acre on his entire cotton acreage worked by French tenants is announced by E. C. Sletlef of Orange county as a result, he says, of following the suggestions of R. R. Morrison, county agent...

AL JOLSON COMING IN "THE JAZZ SINGER"

Manager Hardy of the Lynn Theatre announces the coming of the world's greatest entertainer in "The Jazz Singer."

AND CHEVROLET FOR COMPANY AGAIN

Leadership as an advertiser is again paid the Motor Company in the award of the National Automobile Show of Commerce...

URE PROFITABLE

Barn yard manure has yielded of milo maize 525 bushels in a demonstration...

C. T. Heisig, dairy

Hamshire in Jefferson county a mill for grinding and plans to grind 155 acres of hagar, beans and cow peas as a green and home mixture.

Pyorrhea

Loose teeth, or sore gums, or aching jaws, or aching face, or aching head, or aching eyes, or aching ears, or aching nose, or aching throat, or aching chest, or aching stomach, or aching bowels, or aching bladder, or aching kidneys, or aching joints, or aching muscles, or aching nerves, or aching blood, or aching skin, or aching hair, or aching nails, or aching feet, or aching hands, or aching arms, or aching legs, or aching back, or aching neck, or aching shoulders, or aching hips, or aching ankles, or aching wrists, or aching fingers, or aching toes, or aching ears, or aching nose, or aching throat, or aching chest, or aching stomach, or aching bowels, or aching bladder, or aching kidneys, or aching joints, or aching muscles, or aching nerves, or aching blood, or aching skin, or aching hair, or aching nails, or aching feet, or aching hands, or aching arms, or aching legs, or aching back, or aching neck, or aching shoulders, or aching hips, or aching ankles, or aching wrists, or aching fingers, or aching toes.

A 6-pound hen laying 144 eggs in a year about three times her own body weight and one laying 240 eggs produces about five times her weight. For such hard work a hen must be vigorous and in the best of health.

The American farm worker produces from two to five times as much as similar workers in the important European countries. The higher production capacity in this country may be largely attributed to the use of machinery.

CITATION BY PUBLICATION

THE STATE OF TEXAS To the Sheriff or any Constable of Lynn County, greetings:

YOU ARE HEREBY COMMANDED to summon W. L. Carter, and Norma Hill, by making publication of this citation in each week for four successive weeks to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, in the nearest County where a newspaper is published, to appear at the next regular term of the County Court of Lynn County, to be held at the Court House thereof, in Tahoka, Texas, on the 4th Monday in January, A. D. 1930...

Wherein The First National Bank of O'Donnell, Texas, is Plaintiff, and W. L. Carter, and Norma Hill, are defendants, and said petition alleging suit upon certain sale contract dated Dec. 23, 1926, signed by W. L. Carter, to Liles Chevrolet Co., at O'Donnell, Texas, wherein said defendant purchased one Chevrolet touring car, motor No. 2753075, 1926 model, model letter V serial No. 3V115783, by which defendant contracted to pay a deferred balance of \$427.00, to the order of Liles Chevrolet Co., bearing interest of 10 per cent from date and 15 per cent additional of principal and interest as attorneys fees in event of default; that plaintiff purchased said written obligation from said Liles Chevrolet Co., before maturity for valuable consideration and is legal owner and holder thereof and entitled to collection thereon. That since said execution thereof said defendant paid plaintiff an amount of \$295.04, principal besides interest from date and attorneys fees thereon; plaintiff alleges that thereafter defendant Norma Hill wrongfully converted said

Almost any variety of winter of fall apples will make good vinegar. Winter apples in general are best as they have the highest average sugar content. Wind-fall apples can be used for vinegar, provided they mature at the time of falling. Green apples don't make good vinegar, because much of their starch has not been transformed into sugar. Frosted or frozen apples have been used successfully for vinegar, but they must be pressed after freezing and before any rotting occurs. Contrary to usual belief, sweet apples are not richer in sugar than sour apples. The sweet taste of sweet apples is due not to larger quantities of sugar but to a deficiency in malic acid, an acid normally present in apples.

SOUTH PLAINS MONUMENT CU.

Advertisement for South Plains Monument Co. featuring an image of a monument and text: "SINCE 1916 The finest memorials in your O'Donnell cemetery have been finished by us..."

C. E. RAY

Advertisement for C. E. Ray featuring an image of a man in a suit and text: "Will order that new suit or Overcoat for a small deposit, have it here ready for you, a fit and workmanship guaranteed..."

SORRELS LUMBER CO. Dependable Service and Materials Phone 53 O'Donnell, Texas

BETTER CALL AND SEE US AND HAVE THAT— Gas Heater INSTALLED TODAY BEFORE ANOTHER NORTHER ARRIVES Our supply of gas heaters was never more complete and the prices are as low as can be found anywhere...

HUNTERS SUPPLIES Our stock of guns and ammunition is complete and everything you need can be found right here in stock. Before you start on that hunt call and let us supply your wants. EVERYTHING IN HARDWARE Singleton Hardware Co.

Drive In Comfort All Winter Install A Genuine Chevrolet "Zero Tested" Heater Tested by the General Motors Research Laboratories, and delivers 29.5 cubic of air at 250 degrees Far. at 30 miles per hour. LET US SHOW YOU THIS WONDERFUL PRODUCT Fill Your Radiator With EVERYREADY PRESTONE The perfect Anti-Freeze—One Filling lasts all winter. Drive in today before the seasonal rush and prepare for winter driving. You'll be glad of your foresight when the North wind begins to blow and the snow begins to fall. Rayburn Chevrolet Company Genuine Chevrolet Parts and Service Phone 124

The O'Donnell Index

Published every Friday at
O'Donnell, Texas
By Roberts Printing Company

J. W. Roberts Editor

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Advertising rates on application.
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September 28, 1925, at the post
office at O'Donnell, Texas, under the
Act of March 3, 1879.



HELPING TO BUILD TEXAS

Pecan trees as shade trees are suggested by the Dallas Journal, which cites the instance of a Central Texas man who this year is harvesting rich returns from a pecan tree planted 8 years ago as an ornament to his premises.

Appeal to Texans to be more careful with fire has been made by the State Fire Insurance Commissioner in announcing that the Texas fire loss for September was \$816,620, bringing the total for the first nine months to \$9,614,357. Of all Texas

ires 85 per cent are due to carelessness, the commissioner says.

An 86-mile, 66 k. v. transmission line is being built by the Central Power & Light Co., from Laredo to Asherton. Another line leads north out of Uvalde through Edwards county to connect with a West Texas Utilities line at San Angelo. Developments in that section of Texas made the improvements necessary.

Swift & Co. are to erect a new poultry plant at Taylor which will employ seventy-five persons. It will employ seventy-five persons and which in addition to packing poultry will be equipped with butter-making machinery.

Screenings, or dockage, makes valuable feed for livestock and should be removed before grain is shipped. In North Dakota alone the annual farm feed value of dockage is estimated at \$5,000,000 or more. Clean grain commands a higher average price and costs less to ship than uncleaned grain.

If un-hulled sweet-clover seed is used, it is better to sow it in late fall or winter. Seeding should be done so late that the seed can not germinate before spring. The action of moisture and frost breaks the seed coat and the seed is ready to sprout with the first warm weather in the spring.

Mark the pullets that start to lay early. Then select the best for breed

ers next spring. The birds can be banded with aluminum or celluloid bands. An easy way to determine the approximate time pullets begin to lay is to note the development of the comb and wattles and the width between the pelvic bones.

Lubbock—Nearly \$100 was made the past season by Laura Barton, second-year 4-H clubgirl from Grovesville in Lubbock county. In her report to Miss Louise Baird, home agent, Laura shows net profits of \$38.50 on her poultry flock, \$37.20 on canning from her garden, and has done \$8 worth of sewing for herself, as well as improved the home to the extent of \$10.75. In last spring's bed room improvement contest for club girls in this county, Laura won first place among 49 entries.

Clyde Creighton of Fort Worth passed through O'Donnell Monday en route to Slaton and stopped for a few minutes to visit with W. A. Tredway.

Mr. and Mrs. Grady Gantt and children spent the past week-end with relatives in Mineral Wells. Grady returned Tuesday morning. Mrs. Gantt and children will remain until Thanksgiving.

Save Time and Money by Using the

Telephone

More Often

O'DONNELL TELEPHONE CO.

FEEDING EXPLAINS THIS POULTRY PROFIT

Big Spring—A net return of 30 cents per hen from 50 White Leghorns fed a modified "Big Five" ration has been obtained by Earl Phillips, Howard county poultry demonstrator. Ground milo maize was substituted for ground oats in the ration which consisted of 200 pounds of ground milo, 100 pounds wheat bran, 100 pounds wheat shorts, 70 pounds meat scrap, 50 pounds cotton seed meal, and 2 1-2 pounds of salt. Green feed was kept before the flock at all times.

RUGS CHEAPLY MADE

Coleman—A rug worth \$10 or \$12 has been made for 40 cents by Mrs. F. Hamilton who wore it out of bur-lap furniture shipping covering obtained free from a store. The dye cost 30 cents and thread 10 cents. Another home demonstrator club woman taking part in the Coleman county rug campaign by the home demonstration agent is Mrs. S. A. Moore, who has made a wool rug out of old trousers at a cost of 12 cents per thread.

TIRES Vulcanized at Foster's.

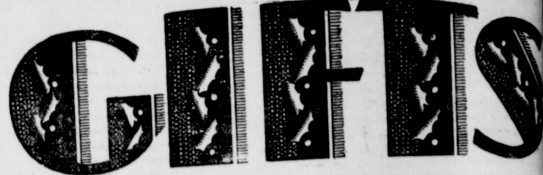
NOTICE

Parties who borrowed plow from the John Anderson last spring will render their great favor if same is returned to T. J. Yandell or John Anderson.

J. P. AYLER

Justice of Peace, Precinct

O'Donnell, Texas



VISITING OUR GIFT DEPARTMENT IS LIKE MAKING A FOREIGN TOUR FOR HERE YOU WILL FIND NEW MERCHANDISE THAT IS ARRIVING DAILY, IMPORTED FROM JAPAN, CHINA, ITALY GERMANY AND OTHER FOREIGN COUNTRIES. ON OUR RECENT TRIP TO MARKET WE BOUGHT THE MOST COMPLETE ASSORTMENT OF GIFTS THAT WE HAVE EVER OFFERED YOU BEFORE AND HAVE PRICED THEM MOST REASONABLE.

THIS IS YOUR INVITATION TO VISIT OUR STORE AND LOOK THEM OVER.

WHITSETT DRUG CO.
"Nothing but the Best"



Insurance Is Your Good Samaritan

"A friend in need"—Accident, Health, Fire or Burglar Insurance comes to your aid to alleviate loss. INSURANCE—the friend of the wise man.

Phone 153

Haymes & Beach

INSURANCE, LOANS, REAL ESTATE

Wanted

Good Clean

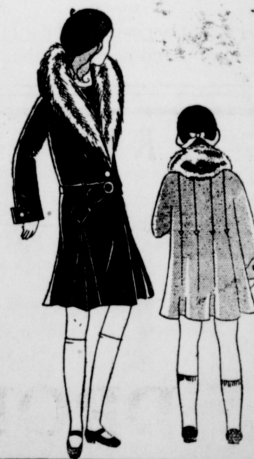
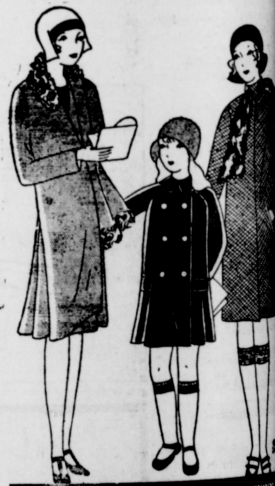
Cotton RAGS

At INDEX OFFICE

ONE HUNDRED New Coats

In This Week

Our New York Buyer, the Messrs Grombach Maloney Syndicate, purchased one thousand dozen Coats at 25 per cent off manufacturers list price, and our allotment was 100 Coats, sizes for Women, Misses and Children. The Materials are: Tweeds, Soft Suede, and Broadcloth. Elaborately Fur Trimmed.



We save everything possible for our customers.

We buy as low as we can, and pass it on to our friends with only a small profit.

One price to all, same price every day.

- Womens Coats, regular price \$29.75, our price \$22.31
- Womens Coats, regular price \$25.00, our price \$18.75
- Womens Coats, regular price \$20.00, our price \$15.00
- Womens Coats, regular price \$15.00, our price \$11.25
- Misses Coats, regular price \$22.50, our price \$16.88
- Misses Coats, regular price \$20.00, our price \$15.00
- Misses Coats, regular price \$15.00, our price \$11.25
- Childrens Coats, regular price \$13.50, our price \$10.13
- Childrens Coats, regular price \$10.00, our price \$7.50
- Childrens Coats, regular price \$7.50, our price \$5.63
- Fifty Womens and Girls Silk Dresses, Value \$15.00, our price \$11.25

These Coats are bought at a low price, and we are passing the saving on to the

We expect to sell the entire lot Friday and Saturday.

Tucker Dry Goods Co.

**JOLSON COMING IN
"THE JAZZ SINGER"**

Brothers will present Al Jolson's "The Jazz Singer" at the theatre next Monday and Tuesday under the auspices of the Ladies' Society of the Methodist Church. The long-awaited presentation of the picture-drama, which is to be a potent attraction on legitimate stage will be the event.

The production of "The Jazz Singer" is said that the Warners have shed so much thought, care and attention that they look upon it as their best work as their supreme achievement. For nearly six months it has been in active preparation.

The story of the rise of the son of a man who deserted his home for a jazz singer and at last he succeeds him in the theatre and his own desire to become a Broadway star is well known. The man who directed the picture is said to have treated the story with a spirit in which it was conceived. Jolson is the logical choice for the story of the picture because of the fact that the story of his life parallels it in many particulars.

UNCANONIZED at Foster's.

Mrs. R. R. Simmons of O'Donnell visitors Tuesday.

Mrs. Sidney Cathey and Charles were Slaton visitors Monday of this week.

Mrs. Jessie White of San Antonio the guests of Mr. and Mrs. Westmoreland Monday of this week.

No drug nor combination can be converted into a treatment for pyorrhea. The food, antiseptic administration is in the midst of a campaign from the market toothbrush washes, and similar fraudulently labeled as a treatment for this serious disease.

On the range that are late fall or winter should be fed, as they make better beef than when older. It is advisable to feed yearling heifers so liberally. Steers must be wintered to insure profit in holding. They are 3 year old. If off the range in the fall they may be more profitable than at that time. If they are killed and the feeder is wrong, they may be profitable as feeders.

WARRANT ADS

National Drink. Daw- tfe

National Drink. Daw- tfe

—One good used 1928 light truck. Palmer Im- 5-4tc

—Farm and city loans. monthly plan. Low rate. C. J. (Dock) Beach.

Will do your painting. See me at Sorrels. First class work guaranteed. Sullivan. 2-4tp

—6-room house, one school house; \$20 per month. See J. M. Christensen. 7-2tp

The owners of the 3-acre plot that was borrowed from Paul Gooch place last year please to have same returned to W. L. Palmer. 7-4tc

To buy maize, kaffir corn or grains, see H. B. Koeninger and Henderson Boone Gin or Koeninger & Henderson. 4-4tc

—480 acres of good land you are able to take advantage of on Farmall. See at the M-System.

Buy Your Reading Now WHILE Bargain Days ARE ON

Fort Worth Star-Telegram

AND

O'Donnell Index

BOTH ONE YEAR

\$8.00

ALL OTHER DAILIES IN COMBINATION WITH THE O'DONNELL INDEX AT REDUCED RATES

DROP IN TODAY

WHAT'S DOING IN WEST TEXAS

The Stamford Chamber of Commerce will be host at a luncheon for the directors of the West Texas Chamber of Commerce when they convene here November 9th. The purpose of this meeting will be to elect a manager for the regional organization for the ensuing year, and to discuss matters of vital importance to the western section of Texas.

Archer City is getting things in readiness for one of the most elaborate public entertainments ever held in that city. This will be in the form of a "Jubilee" rodeo. The rodeo grounds have been arranged with pens, seats and full connection lighting system, which will make the grounds well illuminated during the night performances.

The Hale Center American reports that even though the wheat crop last year was considered unusually good, the prospects for a bumper wheat crop are more promising now than for several years. It is estimated that practically 95 per cent of the wheat has been sown, and most of this is already up. The favorable weather which has prevailed in this section recently has brought this verdict of "perfect" from the wheat growers.

BRADY—The winner's report for McCulloch county shows a steady head over gainings at the same time last year. On October 18th, 1929 records show 15,587 bales ginned, while on the same date last year there had been only 15,947 bales ginned.

FORT STOCKTON—Work on the Fort Stockton aviation field will begin at once. This motion was authorized at a recent meeting of the local Lions Club, who is sponsoring this move. The selected ground is level and free from all obstructions that would make it hazardous for planes to land or take off, and as soon as the contemplated improvements are made, the citizens of Fort Stockton will have reason enough to feel that they have one of the most ideal landing fields in this section.

PRESIDIO—The cattle importations from Mexico, through the Port of Presidio, begun this week when 1,000 head were crossed to the American side over the International bridge here. More than twelve thousand head of cattle entered this country last year through this port and it is estimated that there will be more than 15,000 head imported this year, due to a more stable condition in Mexico. In view of the shipping facilities afforded at Presidio, it is expected that within a short time this port will handle more cattle than any other port along the Mexican border.

SAN ANGELO farmers and business men have launched a cotton seed standardization program for Tom Green county. The advantages of growing a cotton of uniform staple length and characteristics were stressed at a meeting held recently, and a committee from the Co-operative Gin & Supply Company was appointed to select the type of seed to be planted.

LORAIN—Included in the Loraine diversified farming exhibit and

poultry show were a flower show, farm and merchant exhibits, and a poultry and rabbit show.

One of the features of the diversified farming exhibits was a hog guessing contest. The hogs were six months and two days old on the first day of the exhibit, and they were fed a balanced ration of ground threshed maize and a protein supplement in a self feeder. Much interest was created in this contest, and a prize was given the first person guessing the correct weight of the hogs on the second afternoon of the exhibit.

BOWIE—The annual meeting and turkey banquet of the Bowie Chamber of Commerce was attended by the largest crowd ever assembled upon an occasion of this kind. Among the out of town speakers were: Amon G. Carter, Fort Worth, Luther Hoffman of Wichita Falls, and Homer D. Wade, manager Dallas Chamber of Commerce.

NATIVE PLANTS ADD CHARM TO KERR COUNTY HOMES

Kerville—Native shrubs have played a prominent part in the four-year yard improvement contest in Kerr county in which 102 home yards were beautified, 46 of them being entered in the contest. The work has been done by home demonstration club women aided by Miss Veta Culpepper home agent, and in cooperation with local civic and commercial organizations.

Such evergreens as cedar, agarita berry and mountain laurel were used in this Kerr county landscaping, and other native shrubs including redbud buckeye, and sumac were also transplanted from the woods. Honeysuckle and many kinds of cactus were used.

Rock walks, fences, porches, columns and steps were built in many places out of the beautiful native rock that abounds in the Hill country, illustrating the beauty and economy of using material that is at hand.

The total cost as given by the 46 contestants amounts to about \$800, not counting the time of friends or members of the family, nor of mater-

ial on hand. No records were kept on the other yards improved as a result of the contest.

CARD OF THANKS

We take this means of expressing our deep appreciation to those who were so kind to us during the illness and death of our dear departed son and brother. We are also very grateful for the beautiful floral offerings.

Mr. and Mrs. J. M. Payne and children.

KNOW TEXAS

During 1928 the United States built 29,252 miles of improved highways. Texas led with 2,356 miles.

Limestone county leads Texas in the number of farms, the Census Bureau showing 6,755 in 1925. Tex as leads the states with 466,395 farms.

Texas is producing 256,000,000 barrels of oil annually valued at \$270,000,000. Oil manufacturers bring the total value to nearly \$700,000,000.

DR. FERRELL FARRINGTON
Dentist
X-Ray Diagnosis
Office Phone No. 9
O'Donnell, Texas
Offices in First National Bank Building

PHONE 30702
DAW-LYNN
DAIRY
C. L. TOMLINSON
Owner
O'Donnell, Texas

Farm Building

We make a specialty of furnishing materials for Farm Buildings and other improvements. If you are thinking of putting in a new farm, we can supply you with the lumber to build your residence and barns; your posts, wire and other fencing material.

Regardless of what you might want on the Farm in the way of improvements, we can furnish it, whether it be an elaborate set of improvements, or less expensive, we can furnish it at a saving to yourself.

We will take pleasure in making estimates and furnishing plans. Call and talk the matter over with us, as we feel that our experience in this line will be of benefit to you.

HIGGINBOTHAM-BARTLETT LUMBER CO.
E. T. Wells, Manager.
O'Donnell, Texas

A good business course will make you independent. Prepare yourself to draw a big salary in the business world.

BIG SPRINGS BUSINESS COLLEGE
Offers the training necessary to a successful business career. Enroll and do most of your work at home then come to the college at Big Springs, complete your course and graduate. All information desired will be sent on request. Mail the coupon below.

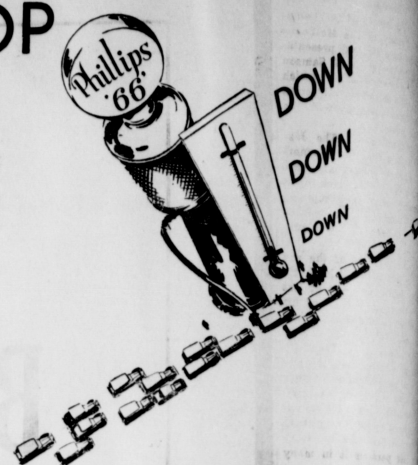
Big Springs Business College,
Big Springs, Texas.
Gentlemen:
Please send me your catalogue and all necessary information in regard to your college.
Name _____
Address _____

* * * * *
BUSINESS AND PROFESSIONAL DIRECTORY
* * * * *
V. O. KEY
Abstracts, Loans And Insurance
Key Building
Lamesa, Texas
* * * * *
GIBSON AND MAY
O'DONNELL AND LUBBOCK
TRUCK LINE
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas
* * * * *
I. O. O. F.
Meets Every Friday Night at Odd Fellows Hall
O'Donnell Texas
Visiting Brothers Welcome
* * * * *
O. H. SHEPPARD, M. D.
General Practice and Electro-Therapeutics. Piles cured without detention from work or business.
Office half block Southeast Index Building, O'Donnell, Texas.

C. N. WOODS
Watchmaker and Jeweler
Tahoka, Texas

CITY TRANSFER CO.
O'Donnell, Texas
Drayage and Heavy Hauling
BERT FRITZ, Owner
Phone 105

LET THE THERMOMETER DROP



... it's always summer for your car

Even on cold winter nights your motor starts "right now" when fueled with Phillips 66. Here's a gasoline with volatility controlled to fit the season and the climatic conditions of the locality in which you buy it. Combines, for the first time, instant cold weather starting and quick warm-up—flexibility at all engine speeds—mileage and power—at no extra cost. Put your car on super-performance rations; for best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with **Phillips 66**

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it is fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, 66 vaporizes as quickly in cold as in warm weather.

GUY SIMPSON, Agent



"EVERYBODY'S S

Smart • Smooth • Safe
Dependable—and Priced
Within the Reach of All

THE new Chevrolet was designed and built to bring the advantages of six-cylinder performance within the reach of all those who can afford any automobile. For that reason it has met with sensational success—more than a million two hundred and fifty thousand on the road in less than nine months!

We cordially invite you to come in and see this remarkable car. Its smart Fisher bodies are styled in the latest mode—with tasteful mouldings, concave front pillars and oblong windows. Its great six-cylinder valve-in-head engine is smooth, powerful and usually swift in acceleration. It is designed throughout for greater safety and dependability. And its low first-come price combined with its outstanding economy of operation, makes it truly "Everybody's Sport."

Come in today for a demonstration!

The Roadster, \$325; The Phaeton, \$375; The Coach, \$395; The Coupe, \$395; The Sedan, \$425; The Sedan, \$455; The Sedan, \$485; Delivery (Chassis only), \$400; 1 1/2 Ton (Chassis only), \$545; 1 1/2 Ton Truck (Chassis with Cab), \$650. All prices f.o.b. Flint, Michigan.

Consider the delivered price as well as the (f. o. b.) price when comparing values. Chevrolet delivered prices are only authorized charges for freight and delivery, and the charge for any additional options or financing desired.

RAYBURN CHEVROLET CO.

A SIX IN THE PRICE RANGE OF THE

RECORDS ARE BROKEN BY CHEVIE

Detroit:—Production records in the Chevrolet Motor car broken last month with 85,915 cars and trucks, ahead at the central of...

with the output of 65,000 cars in October of last year, the motor manufacturing volume gain of more than 20% indicates an increase of 900 cars and trucks in the corresponding month of a year ago.

record October performance output up to 1,275,778 units for the first time in November first. This is the first time Chevrolet has ever broken a record in any month and is nearly double the number of any other car built in an entire...

continued high demand on the schedule on record, the volume of the Chevrolet is doing national business in the report for the last October which shows a 20% increase over the corresponding month of last year. The period are 36,640 for days of this October as compared with 30,539 for the corresponding month of 1928.

TON LITTER CONTEST MEDAL

believed to be the first to successfully finish litter contest, Mrs. Mag-Grimes county demonstration with County Agent, has made a litter of 19 Jersey pigs weigh 2383 lbs. at the age of five months. They are quickly producing pig according to packer and will receive a medal and other prizes awarded by the journal. She fed her pigs a balanced ration meal, protein supplement and little skim milk in the...

ratio two parts corn meal to one part protein supplement. They were fed in a creep and ran with the sow until they were weaned at 50 days, when they weighed 412 pounds. Every ten days Mrs. Shanks weighed the litter and on the 130th day the ton mark was reached. At 140 days the pigs averaged 225 pounds each, considered the ideal packer size. It cost \$35.52 to feed the sow until the pigs were weaned, Mrs. Shanks says, and \$133.22 to feed the pigs from weaning time until they were sold at the pen for meat purposes for \$212.95. The cost of live weight of these pigs when sold was slightly more than seven cents per pound which is considered economical production. Her net profit above feed cost amounted to \$44.21.

FEEDING EXPLAINS THIS POULTRY PROFIT
Big Spring—A net return of 30 cents per hen from 50 White Leghorns fed a modified "Big Five" ration has been obtained by Earl Phillips, Howard county poultry demonstrator. Ground milo maize was substituted for ground oats in the ration which consisted of 200 pounds of ground milo, 100 pounds wheat bran, 100 pounds wheat shorts, 70 pounds meat scrap, 50 pounds cotton seed meal, and 2 1-2 pounds of salt. Green feed was kept before the flock at all times.

Good silage fed to horses in lim and tonic. It should not be given in larger amounts than 10 pounds daily per animal.

C. E. CAMERON
is the representative of the Texas Electric Service Company in O'Donnell.
For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 11 or at Lamesa Texas, Phone 237

RUGS CHEAPLY MADE

Coleman—A rug worth \$10 or \$12 has been made for 40 cents by Mrs. F. Hamilton who wove it out of bur-lap furniture shipping covering obtained free from a store. The dye cost 30 cents and thread 10 cents. Another home demonstrator club woman taking part in the Coleman county rug campaign by the home demonstration agent is Mrs. S. A. Moore, who has made a wool rug out of old trousers at a cost of 12 cents for thread.

Cooper—A Delta county club girl has reported to Miss Anna Mae Russell, home demonstration agent, a net profit of \$176.78 for her year's work. She is Malvin Whitaker, and \$145.83 her income was from a flock of White Leghorns raised from chicks this year. She now has 40 pullets and four cockrels on hand. Canning brought this girl an additional \$21.45 and sewing \$9.50.

Mr. and Mrs. R. V. Adams of Tahoka were O'Donnell visitors last Sunday.

Horses at hard work and dairy cows producing heavily should be fed three times a day. Young animals need to be fed at least three times a day, with the intervals between meals as even as possible. Two feeds a day for other animals are usually sufficient.

Save Time and Money by Using the Telephone More Often O'DONNELL TELEPHONE CO.

WANTED
To buy maize, kaffir and all kinds of grains, see H. B. Howell or either Koeninger and Henderson at the Henderson-Boone Gin or Public Scales.
KOENINGER & HENDERSON

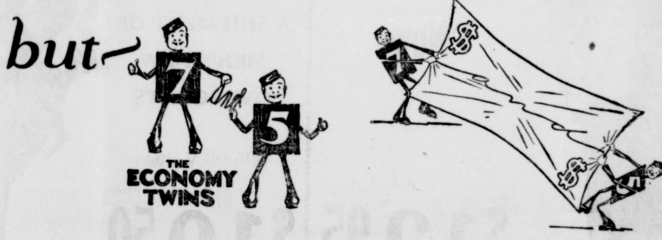
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"Where Quality Counts"
GOOD LUMBER—GOOD SERVICE
Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and Nigger Head Coal.
DON EDWARDS, Manager

This Store Now the **FRANCHISE DEALER** for the New Instant-Light
Aladdin
Mantle Lamps and Supply Parts
Every home without Electricity should have and enjoy this remarkable Aladdin: lights instantly. Burns kerosene without danger, odor, noise, smoke or trouble. Furnishes an abundance of highest quality Modern White Light at the lowest cost of all. Come in and see this wonderful New Instant-Light Aladdin demonstrated and learn how it will save your money and your eyesight as well as beautify your home.
Present Aladdin Users Will Find at this Store a Complete Line of Supplies for Aladdins of All Models
MANSELL BROS. EDW. CO.

Garage

Polite
ten gallons of ethel—any oil?—Air in your tires?—
to fill your tank with powerful, clean-firing liquid
and to give that courteous, speedy service that makes
a pleasure to our patrons.
Highway Garage, John Earls, Prop.

NOW PAYING
Highest Market Price
FOR YOUR
Porkies and Chickens
SEE US BEFORE YOU SELL
ALSO PAY TOP PRICES FOR
CREAM.
City Grocery
AND MARKET
Holman & McConal, Props.

The Government has made the DOLLAR BILL SMALLER
but 
stretch it further than ever before when you spend it for electricity
7 and 5, The Economy Twins, can take a dollar bill and make it go farther than any size dollar bill has ever gone before for service performed. 7 and 5 are the two steps in the new domestic electric service rate of the Texas Electric Service Company.
If, for the sake of economy, you have been doing without the help of electric appliances in your home, you need do so no longer. It is a real economy to use electricity today. The more you use the cheaper it gets. The housewife who does not make use of electric service cheats herself out of New Hours for relaxation and pleasure, for 7 and 5, The Economy Twins, will do her work in less time.
Put 7 and 5 to work for you. They will do a quicker, neater and cleaner job—dozens of different jobs. Let them save time, money, strength and health for you.
Texas Electric Service Company
"Your Electric Servant"

PERSONAL MENTION

Miss Irma D. Palmer who is attending Tech spent Armistice in O'Donnell visiting relatives and friends.

Mr. and Mrs. Charles Benson were Slaton visitors Monday.

Mr. and Mrs. R. K. Thornhill of Lamesa were the guests of Mr. and Mrs. W. H. Thornhill Monday of this week.

Howard Tredway attended the football game between Tech and A. C. C. Monday.

Mr. and Mrs. Marshall Whitsett were called to Munday last Saturday on business.

Miss Era Harris of Tech spent Armistice in O'Donnell visiting relatives and friends.

Messers and Mesdames Uhl and Nelson and family attended the football game in Slaton between Slaton and Lamesa.

An ex-senior meeting has been called for Tuesday night, November 19th. This meeting will be held in the High School auditorium. All ex-seniors are urged to be present.

Miss Gladys McGee of Tech spent Monday in O'Donnell.

Judge Grider of Tahoka was an O'Donnell visitor Sunday.

Abilene is to have a new railroad—the Frank Kell line from Cross Plains. To get it Abilene citizens, more than 400 of them, subscribed to \$400,000 worth of stock in the company, which was according to the Kell offer. The line will give Abilene direct connection with the Katy system and tap a rich agricultural and live stock region.

TIRES VUNCANIZED at Foster's.

Messrs Walter and ... ton who are attending the O'Donnell visitors Monday week.

In 1900 Texas led the states in public school ... total \$4,465,000. In 1930 South, total \$11,777,000. (estimated) it will be the total \$65,128,019.

POPULAR STORE'S

ANNIVERSARY



SALE

NOW IN FULL SWING

Here Are Real Money Savers



Men's All Wool Suits Now

\$13⁹⁵ \$19⁵⁰

Mens Overcoats JUST RECEIVED A SHIPMENT OF MEN'S NEW OVERCOATS

\$25.00 Values



Get Your New Fall Coat At SALE PRICES

SHOES

Ladies \$4.95 Shoes

\$2.95

Children's Shoes

\$1.49 UP

Men's Oxfords

\$3.39



Childrens Silk Dresses

Just received Children's Silk Dresses, sizes 6 to 14 years.

Just like sisters At SALE PRICES



Extra Special

Ladies Full Fashioned Silk Hose. A nationally known brand—all the new shades.

\$1.19

LADIES FALL

HATS \$1.00

Lumber Jacks

All wool, \$4.95

grade, men's lumber-jacks \$3.98

Boys Lumberjacks

All wool lumber-jacks, \$3.95 grade

\$2.98



MEN'S FLANNEL SHIRTS

89c

Jersey Bloomers 39c

OUTNG yd. 9c

TOWELS Large size Turkish Towels 17c

Men's Heavy Sox 10c

Outing Gowns Fancy trimmed gowns 98c