

THE O'DONNELL INDEX

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, OCTOBER 30, 1931

NUMBER 5

TIME IX

CHAIRMAN ENJOY SMOKER MONDAY NIGHT

Members of the Fern Legion gathered at the Legion Monday night to enjoy an evening together. The latter part of the evening was spent in some hotly contested domino games, which were abandoned that the boys had justice to the chili and had been prepared by the entertainment committee. The short business meeting followed, presided over by Commodore Stark, the Legion disburses and means of collecting clothing for the winter. A proclamation Governor Ross Sterling, number 1st as Smile to the appointing of discarded rain gear to be gathered up on Sunday. Governor Sterling presiding over the needs of the committee has asked the Legions to sponsor the gathering of clothing to be collected this winter, since it is not like the American Red Cross will be held again this year. The Legion has requested that the following announcements be having discarded rain gear that may be used, please and have it on the front ship on Sunday, November 1st which time the Legion will have a call for it. It is hoped that many will need help this winter and the cooperation of the citizens of the town and surrounding territory will be appreciated by the post as is usual by each individual person living in rural communities who wish to donate clothing to be left them at the County Motor Company in J. Mack Noble, Jr., and will be turned over to the district committee.

The Index has this week printed a double size circular for C. G. Dry Goods Company, calling attention to the "Lower Price Cotton Sale" which will open their Friday morning. Many useful and timely articles are listed.

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PATRONS EXPRESS APPROVAL OF SCHOOL PLAN

Patrons of the public schools have almost unanimously expressed their approval of the plans worked out last week by the school board, and have signified their willingness to cooperate in every way. L. F. McAfee, superintendent of the school, expressed his appreciation in glowing terms: "It is always pleasing," said Mr. McAfee Tuesday, "to anyone when he has used all his ingenuity in working out the most feasible and economical plan, to hear favorable comments from friends and those concerned. The Board, teachers, and all of us are well pleased with the expressed willingness from the people of the town and community to cooperate in every way possible to help the plan of our present school year a success. It looks like teamwork when everyone is willing to do a best."

"If everyone will get the signal and play his part when the ball is snapped, victory will be ours."

CATTLE SHIPPED TO WINTER PASTURE

Eight cars of cattle, or a total of three hundred and thirty-one head, were shipped from the local stock yard Wednesday, destined for winter pasture near Muleshoe. They were the property of John Son-Clayton ranch. Shipping was under direction of A. M. Clayton. Stock for the most part is in fairly good condition, in spite of the drought through the summer.

C. C. DRY GOODS HOLDING SALE

The Index has this week printed a double size circular for C. G. Dry Goods Company, calling attention to the "Lower Price Cotton Sale" which will open their Friday morning. Many useful and timely articles are listed.

O'DONNELL STUDENTS MAKE GOOD RECORDS IN SCHOOL

News was received here last week that Miss Irma D. Palmer, daughter of Mr. and Mrs. W. L. Palmer of this place, has been elected president of her dormitory at the University at Albuquerque, N. M. Miss Palmer was a leader in all forms of school activity during her high school career here, and made an enviable record at Texas Tech last year. This is her sophomore year, and with her personality and poise, she is expected to be prominent in university affairs.

Miss Kathryn Veazey, daughter of Mr. and Mrs. W. H. Veazey, is doing her senior high school work at Albany this year, and last week assisted on the program for the district Home Economics Clubs during a meeting held at Albany, giving a musical reading. She has also been elected to the pep squad, Dramatics, and Glee Clubs.

Sam Singleton, son of Mr. and Mrs. Hal Singleton, is a student in the Chillicothe Business College at Chillicothe, Missouri, and reports from that institution are that he is making a splendid record. He recently made excellent grades on examinations. Evidently he is not sacrificing all of school fun for the sake of grades, however, as he was among the students on the Duck special train trip to Booneville recently when the college Ducks were victorious over Kemper Military Academy. They have won the Missouri State Conference championship two years in succession, and are now tied with Rockhurst for first place.

Any news of other O'Donnell young people who are in high school or college will be appreciated by our readers.

Some were discussed, and committees appointed to carry them to completion. A public program will be held on the street from eleven to twelve o'clock, and M. J. Whitsett was appointed chairman of a committee to ask the merchants to close their places of business during the hour. L. F. McAfee was named as chairman of the program committee, and Rev. Burnett and Roy Wilkes will work with him. The last number of the evening was an appeal that members pay their dues and strive in every way possible to hold the present number of members as well as seeking new ones.

The Morning After



FARMER RECEIVES INJURED FOOT IN ACCIDENT

Claude Tyler, prominent agriculturist of the Wells community, is hobbling around "on three legs" this week as the result of a peculiar accident which happened Monday. Mr. Tyler was weighing cotton for the hands early in the morning, and dropped the eight-pound pee on the ankle joint of his right foot. It was at first feared that the ankle was broken or at least fractured, but X-ray pictures showed no indications of such a condition. Mr. Tyler is devoting his spare time this week to trying to devise some means of protection against the recurrence of such an accident.

CHRISTENSONS RETURN TO MAKE HOME IN O'DONNELL

The Index is happy to announce the return of Mr. and Mrs. Harold Christenson to O'Donnell, and that they will make their home for some time in this community. They are occupying the Rochelle house formerly occupied by Mr. and Mrs. M. J. Whitsett.

Mr. Christenson has resumed his duties as operator at the Santa Fe depot, a position he filled for several months last year. Both Mr. and Mrs. Christenson were prominent in church and social activities of the town, with special emphasis on the musical part of community life. Mrs. Christenson is a soloist of much ability and charm, and also assisted in working up and directing the Christmas cantata presented by the choir of the Methodist church last December.

4-H CLUB TO MEET WEDNESDAY WITH MRS. JOHN EARLES

Mrs. John Earles will be hostess and Mrs. Boss Johnson leader at the meeting of the 4-H Club next week. The subject of the program will be "Achievement Day for the 4-H Party." Reports on various projects will also be part of the work. Members are urged to be present at 2:30 o'clock.

Local News

Mr. and Mrs. W. L. Palmer and Mrs. Carl Westmoreland were in Lubbock on business Friday.

Mr. Herbster of the International Harvester Company was in O'Donnell the latter part of the week on business.

S. F. Hameed of Lamesa was the guest of Charlie Cabool Tuesday.

Mr. and Mrs. Griff McConal and Miss Doris McConal returned Monday from San Saba, where they spent the summer.

Mrs. Harvey Jordan of Loop was the guest of her parents, Mr. and Mrs. J. P. Bowlin, Monday of this week.

Miss Winnie Fairley has been the guest of her parents, Mr. and Mrs. A. C. Fairley.

Mr. and Mrs. B. M. Haymes, accompanied by Mrs. T. M. Garner and Kitty May Garner, spent the weekend in Manday. Mrs. Garner and

UNCLE MAT CATHEY TO HOSPITAL TUESDAY

"Uncle Mat" Cathey, well-known farmer of this territory, was taken to a Lubbock hospital for examination Tuesday, and though he returned home that same day, is still regarded as being in a serious condition. It will be remembered that Mr. Cathey suffered a stroke of paralysis several weeks ago, and the ailment has grown more serious. Lubbock physicians agreed with the diagnosis of local doctors that the trouble has arisen from an extreme nervous condition, and have prescribed complete rest and freedom from strain. The family and friends are most concerned at his continued disability. It is hoped that some improvement will soon be apparent.

GINNING REPORT BETTER THIS WEEK

Seven hundred and ninety-five bales were ginned by O'Donnell gins this week, bringing the total number of bales ginned up to the three thousand, one hundred eighty-seven mark.

Clear, cool weather has enabled pickers to be in the fields most of the time, though heavy dews several mornings have forced them to wait until nine or ten o'clock. Each of the seven gins has run at night, and several of them have been active all night. Quality of the cotton was not materially damaged by the rains, though it was slightly discolored. It is hoped that the four thousand mark will be reached in next week's report.

FRIDAY, OCTOBER 30, 1925

The First National Bank had opened its doors for business. Lawrence Dennis was cashier, C. E. Kelly assistant cashier, and Mrs. Kelly accountant.

Liles Chevrolet agency was opened here.

The Andrew Overstreet home was destroyed by fire, and their four-year-old son burned to death.

Ray's tailor shop had moved to its new location in the Miles building.

The Thursday Club was organized, the following officers being charter members: Mmes. Jones, Campbell, French, Boyd, Bowlin, Bonham, Hicks, Scrimshire, Gillispie, and Dickinson.

The Davis Building on 8th street had been leased by Guthrie Merchandise Company.

The Missionary Society of the Methodist church had a "lucky party" at the home of Mrs. J. B. Curtis.

Mr. and Mrs. E. L. Sorrels had begun construction on their six-room bungalow in the Dawson Heights addition.

SCHEDULE ANNOUNCED FOR DISTRICT HEALTH NURSE

Monday-Nov. 2, Martin county; Woolcott, Three League-Adult Health class p. m. Tuesday, Nov. 3, Dawson class, 1 p. m. Wednesday, Nov. 4, Lynn county-O'Donnell, Adult Health class p. m. Thursday, Nov. 5, Dawson county-Patria, Adult Health class 2:00 p. m. Friday, Nov. 6, Dawson county-Fair View, Adult Health class p. m. Saturday, Nov. 7, Dawson county, Lamesa-office.

W. M. U. SPONSORING GIFT FOR WAYLAND COLLEGE

The W. M. U. of the First Baptist church announces that on Monday afternoon, November 2, a box will be filled with home-canned products or other foods, and sent to Wayland College at Plainview. All those interested in helping the school through this unusually trying year are asked to bring their gifts to the church on or before that day, so that they may be properly cared for.

The College funds were on deposit in the Plainview bank which recently closed its doors, and it will be a difficult matter to keep things going. The various organizations over the association are taking this means of helping share the burden. Teachers are meeting their classes and conducting their work cheerfully with no salary as yet, and the church as a whole has rallied to the support of the institution. Readers of the Index will, we feel sure, be glad to have a part in this worthwhile work. We are asked also to mention again the fact that a crate of chickens is being prepared to send to Buckner's Orphan's Home, and to ask everyone to bring chickens to the church on or before Monday afternoon. In case they are brought through the week, they are to be put in a coop at Mrs. Guy's residence.

W. E. GUYE HOLDING STORE-WIDE SALE

Special attention of our readers is called to the page ad from the W. E. Guye dry goods store which appears on page three. This ad lists only a few of the items which will be of interest in the store-wide sale of timely merchandise.

New merchandise has been arriving daily, and the entire store is full of new styles in each department. The "Talk of the Town Sale," is under the personal direction of Mr. and Mrs. W. E. Guye, and many added clerks are on the list to help in the opening days of the sale.

Six Years Ago

News items taken from files of The O'Donnell Index published here six years ago.

4,300 bales of cotton had been ginned in O'Donnell. An early freeze had slightly lowered the estimated yield.

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FIRE DEPARTMENT MAKES RUN SATURDAY EVENING

The new members of the O'Donnell Volunteer Fire Department had their first taste of the life of the gallant fire ladders when the company was called out Saturday evening soon after dusk to subdue a pile of tumble weeds which had created enough smoke and confusion to rouse the town.

Origin of the fire is unknown, though it is supposed that the weeds either were ignited by sparks from burning trash piles or that boys unthinkingly set the blaze for the fun of it. Whatever the cause, the fire furnished excitement for a short time. The cloud of smoke seemed to hang over the Edwards gin, and the general consensus of opinion was that the town was just minus one gin. The run was made in record time, with a majority of the boys turning out for the excitement, and the blaze was extinguished in short notice.

The Index force has rather been crowding over the matter this week. It will be remembered that in a recent issue, a fire with no serious results was ordered for the special benefit of the new fire boys. And lo, we got what the Index ordered. When you want something, just tell the hometown paper. "It pays to advertise."

(Now remember, we hereby specifically state that we don't guarantee to end the "repression" and we don't intend to supply a minor next June, but our little minor things can be attended to nicely.)

SOUTHSIDE BAPTISTS TO HAVE SERVICES

The Index is requested to announce to the public that Rev. W. L. Henderson will preach at both morning and evening services at the Southside Baptist church next Sunday, and that every person has a cordial invitation to be present.

His subject for the morning hour will be, "Physical and Special Signs of the End Age, and the Rapture of the Church." At the evening hour he will preach on "The Tribulation Period, the Anti-Christ, and the End of Human Government." Bible classes are conducted at the church each Sunday, beginning at ten o'clock. Rev. Henderson teaches the class, and J. R. Mayo is superintendent. Everyone of already affiliated with some Sunday school has an urgent invitation to join this one.

THORNHILL'S VARIETY STORE TO CONTINUE SPECIAL SALE

According to an ad which appears on the back page of this issue, Thornhill's Variety Store will continue the sale of several special articles, along with numerous other bargains, through Saturday, October 31.

The reason for the continuation of the sale, according to Mr. and Mrs. Thornhill, is that bad weather has prevented many customers from taking advantage of the bargains offered.

J. A. CORNETT HONOREE AT BIRTHDAY DINNER

Mr. and Mrs. J. A. Cornett and family and Mr. and Mrs. J. E. Mayo were guests Sunday of Mother Cornett at Klondike, at a family dinner celebrating the thirty-ninth birthday of Mr. Cornett.

His mother was anxious to prepare this dinner herself, and knowing that he would be unable to leave his business on Tuesday, which was the anniversary, she invited them down on Sunday. Only members of the family were present.

Mr. Mayo reports a wonderful dinner, with mammoth chocolate birthday cake as the grand climax.

REDUCTION IN COTTON RATES EFFECTIVE HERE OCT. 22

The Panhandle & Santa Fe railroad announces the reduction of freight rates on cotton destined for Galveston, Houston, and Texas City which will be of material saving to cotton growing territories. The reduction amounts to twenty-three cents per hundred pounds, or \$1.23 per bale. On a crop of fourteen of five hundred thousand bales, thousands of dollars will be saved each year in this territory alone. Rates on Cotton seed were also reduced twenty-five per cent. This reduction went into effect in the southern part of the state on October 18.

(lasts 4 weeks). If this first bottle doesn't convince you this is the easiest way to lose fat—gladly returned.

In SOCIETY

MRS J. W. CAMPBELL, Reporter

HALLOWE'EN THEME USED IN SOCIAL AFFAIRS

All the typical Hallowe'en symbols and suggestions and then some new ones have been used this week by clever hostesses at gay parties. Witches, goblins, spooks, and fortune tellers have been associated with owls, black cats, and jack-o-lanterns to add to the festivity of the various social affairs which have been enjoyed through the week.

MRS. SINGLETON HOSTESS

The first on the list of parties was that last Thursday afternoon at which Mrs. Hal Singleton, Jr., was hostess to members of the Thursday Club and a number of guests, entertaining with a forty-two party at her lovely home in the north part of town.

Autumn flowers and foliage suggested the Hallowe'en idea, and tallies and score cards further carried it out.

Five tables were in play during the afternoon, the gracious hospitality of the hostess adding to the pleasure of the occasion.

Delicious pumpkin pie topped with whipped cream was served with coffee to the following guests: Mmes. A. W. Gibbs, Ed Singleton, John Johnson, Harvey Line, Guy McGill, John Earles, Albert Koeninger, Waldo McLaurin, W. H. Ritzenthaler, E. L. Sorrels, Marshall Whitsett, Roy Wilkes, E. T. Wells, Wade Christopher, Boss Johnson, W. J. Shook, T. M. Garner, L. E. Robinson, J. P. Bowlin, Hal Singleton; Misses Ethel Singleton, and Ola Belle Singleton of Tahoka.

MARGARET LUCILE JOHNSON HONOREE

Little Miss Margaret Lucile Johnson, daughter of Mr. and Mrs. John Johnson, celebrated her seventh birthday Saturday afternoon with an exceedingly clever party which took the form of a Hallowe'en circus.

The circus theme began with the invitations which summoned the juvenile guests to an afternoon's fun. Black cats and clovers vied with each other for the most prominent place, while the caption named the date and hour.

The big-eyed guests were greeted at the door by a tiny clown, who also acted as ticket-seller for the circus. Billy Jane Johnson, younger sister of the honoree, thoroughly enjoyed this office. Lena May and Mary Louise Singleton enhanced the spooky atmosphere of the party by appearing as ghosts, while Doris Nell Gates as the gypsy fortune teller, James Bowlin, Jr., as a clown, Betty Lou Pierce (on stilts) as the tall man, and Alvin Ray Moore as the midgeat furnished plenty of fun at the 'circus'. Pop corn further flavored that part of the party.

At the close of the afternoon, the birthday cake was cut and served with hot chocolate to the following: Emma Joe Hinkle, Wilda Gene and Jo Anne Campbell, Lena May, Mary Louise, and William Edward Singleton, Yvonne Westmoreland, Doris Nell Gates, Betty Lou Pierce, Frances Procter, Marcie Lambert, Jennie Mae and Eloise Shoemaker, James Bowlin, Jr., Waldo McLaurin Jr., Wade Yandell, Billy Barnett, Alvin Ray Moore, Wade Christopher, Jr., Bobbie Ramey, Weldon Hancock, Emma Lee Pierce, Wilma Jean Mixon, and little Miss Wood.

MRS. WESTMORELAND HOSTESS AT BRIDGE

With a ghostly visitant from the realm of spooks directing the activities guests held high revelry Tuesday evening when Mrs. C. H. Westmoreland entertained with bridge at the home of her parents, Mr. and Mrs. W. L. Palmer.

Tallies, score cards, and decorations

C. R. CARPENTER

ATTORNEY-AT-LAW
Office in Court House
TAHOKA, TEXAS

carried out the Hallowe'en idea in every detail. Soon after the guests had found their places at the tables, and made their bids, lights were extinguished without warning, and a spectral apparition appeared in the doorway. When the squeals and exclamations had somewhat subsided, the ghost directed the players to draw five cards from the hand of the player on the right, and then play the hand as it had been bid. Naturally, much confusion was created as the cards drawn hardly fitted for several unusual plays, the last one being the order to bid and play the hand 'dumb', meaning, in this case, that players should really be dumb. Various methods of expression without the use of words were tried out at the tables, and as the penalty for speaking or laughing was two hundred points, the situation was grave. Several of the guests seemed in imminent danger of suffocation or explosion as they tried to stifle their laughter, but the hand was finally played.

Concluding the gay affair, dainty refreshments of baked apples filled with nuts and topped with whipped cream were served with bread and butter sandwiches to the following guests: Messrs. and Mmes. Ross Stark, W. S. Cathey, Burley Brewer, Marshall Whitsett, W. H. Ritzenthaler, Naymon Everett, and J. L. Shoemaker, Jr., Misses Ethel Singleton, Laynette Smith, and Eva Reeves of Lamesa; Mmes. T. M. Garner and A. W. Gibbs; Messrs. Mack Noble, C. A. Rayburn, Hoffman, Rhyme, and B. J. Boyd. Miss Kitty May Garner officiated as the ghost.

MISS BOWLIN HOSTESS AT AFTERNOON BRIDGE

Miss Alice Joy Bowlin was the charming hostess last Monday afternoon to a number of friends when she entertained two tables of bridge players at the home of her parents, Mr. and Mrs. J. P. Bowlin.

This was one of those delightfully informal affairs which are so much enjoyed by those who are fortunate enough to be included on the guest list, and a most enjoyable afternoon was spent.

Dainty refreshments of sandwiches, olives, and iced tea were served to Misses Beverly Wells, Wynona Huff, Ruth Roberts, Pauline Wheeler, Eula Belle Miles, Alice Busby, and Mrs. Ed Singleton.

ENJOY PICNIC TUESDAY NIGHT BY MOONLIGHT

Taking advantage of the gorgeous moonlight nights which are now so enjoyed, a number of the younger social set arranged and carried out a most delightful picnic Tuesday evening.

Miss Elizabeth Turner was the hostess, though the affair was a complete surprise to her—the other members of the crowd merely "throwing the eats in the car and going out to Liz's."

The usual picnic supper of sandwiches, fruit, cookies, and wienies was eaten in the moonlight, and games and songs finished up the evening.

Those present were Misses Wynona Huff, Beverly Wells, Alice Joy Bowlin, Eula Belle Miles, Louise Miles, Pauline Wheeler; Messrs. Buster Whitehead, Howard Tredway, Ralph Beach, T. A. Greenwood, Hobart Jordan, Randall Gibson, Newman Caddell, Glenn Everett, and Sumner Clayton.

CONOCO TO ANNOUNCE WINNERS NEXT WEEK

Announcement of winners in the \$10,000 cash prize contest sponsored by Continental Oil Company, for the best answers explaining "The Mystery of the Hidden Quart," will be made in an advertisement in next week's issue of The O'Donnell Index. The success of this advertising campaign, in which motorists were invited to compete for \$10,000 in prizes for the best answer to the question, "What becomes of the hidden quart of Conoco Germ Processed Motor Oil, and how does it benefit motorists?" has so far surpassed expectations that the winners cannot be announced as early as was anticipated.

Preliminary examination of all of the thousands of entries in the contest has been completed, and the judges are now making their final inspection of the entries, with a view to announcing the winners next week. The judges are: Dr. W. B. Bizzell, president of the University

of Oklahoma; John A. Hunter, professor of mechanical engineering, University of Colorado, and Frank L. Martin, associate dean, school of journalism, University of Missouri.

Sore Gums Are Now Curable

You won't be ashamed to smile again after you use Leto's Pyorrhoea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. Whitsett Drug Co.

How One Woman Lost 20 Pounds of Fat

LOST HER PROMINENT HIPS—DOUBLE CHIN—SLUGGISHNESS

Gained Physical Vigor—A Shapely Figure

If you're fat—first remove the cause! Take one half teaspoonful of KRUSCHEN SALT in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALT from The Corner Drug Store, or any leading druggist in America



UNEQUALED!

WHETHER JUDGED ON A BASIS OF APPEARANCE, SERVICE, QUALITY, OR ECONOMY, THE FORD HEADS THE LIST OF POPULAR PRICED CARS.

Ask any Ford owner—he'll tell you the same thing. Our repair department is fully equipped and competent, and is at your service at any time.

LYNN COUNTY MOTOR CO.

LAMESA SANITARIUM



MRS. W. H. DUN Supt. Nursing LAMESA, TEXAS Phone 212 DR. W. H. DUN DR. T. L. TREADAWAY

FOR LATEST

Cotton Quotations

Call the Texas Cotton Cooperative Association, C. M. Hoffman, Manager.

PHONE 9

O'DONNELL TELEPHONE COMPANY

QUALITY Building Material

AT LOW PRICES

HIGGINBOTHAM-BARTLETT LUMBER COMPANY

See Us Before You Build

HIGGINBOTHAM FUNERAL HOME

O'DONNELL, TEXAS E. T. WELLS Night Phone 154
LAMESA PHONES DAY—FUNERAL HOME 75 NIGHT PHONE
Clyde Branon Phone 223 Aubrey Thomas "AMBULANCE SERVICE" 51

If You Love Money TRADE WITH SORRELS LUMBER CO. and BANK THE DIFFERENCE.

A most complete stock of best materials.

THE RED & WHITE STORES

SPECIALS

Saturday, Oct. 31

- SOAP Luna Laundry, 10 bars 23c
- PINEAPPLE Crushed or Sliced, No. 2 tins 19c
- SOUP Red & White, all flavors except chicken, No. 1 tins 9c
- SNOWDRIFT 3 lb. tin 49c
- SNOWDRIFT 6 lb. tins 93c
- WESSON OIL pint tins 23c
- PLUMS California, gallon 43c
- PEACHES California, gallon 49c
- APRICOTS California, gallon 49c
- BEANS Brown Beauty, No. 2 tins 12c
- BEANS Kurer Green, No. 2 tins, 2 for 25c
- PRESERVES Red & White, none better, 16 oz. 27c
- CORN Our Darling, No. 2 tins, 2 for 29c
- OATS Blue & White, large pkg. with cup 21c
- MARSHMALLOWS Red & White, 1 lb. 21c
- COCOA Hershey, half pound 14c
- OYSTERS 4 oz. tins 9c
- COFFEE Red & White, vacuum packed, 2 lb. tins 75c
- CAKES Graham Crackers, 2 lb. 26c
- CAKES Lemon, Vanilla or Ginger Snaps, 22 oz. 24c
- TOILET TISSUE Title Brand, 1000 sheets, 2 rolls 17c
- KNOX GELATINE per pkg. 22c

THE RED & WHITE STORES

B. & O. CASH STORE ED COOK & SON JOHNSON & LINE



TALK OF THE TOWN

SALE

Begins **OCTOBER**
FRIDAY, 9:00 a. m. 30

Free Free!! A package will be given to the ladies entering our door at the opening hour, containing seasonable merchandise. Be sure you do not miss this! **Free**

IF MONEY MEANS ANYTHING TO YOU; IF THE SAVING OF MANY DOLLARS APPEALS TO YOU—BE HERE FRIDAY MORNING AT 9:00 O'CLOCK.

Late buying in Fall merchandise when prices have been on the downward trend for sometime, has enabled us to offer you regular prices that have competed with sale prices thus far BUT NOW WE COME WITH A REAL SALE, just in the heart of the buying season which will be THE TALK OF THE TOWN for values. Prepare to take advantage of the great savings to be realized here. New goods will be arriving daily which will go at Sale prices.

LADIES' HOSE
In all the wanted shades for fall,
\$1.95 val. **\$1.58**
\$1.50 val. **\$1.18**
\$1.25 val. **88c**
93c val. **78c**

MILLINERY
All the new fall styles arranged in groups,
No. 1 **\$1.18**
No. 2 **88c**
No. 3 **48c**
No. 4 **28c**

Mens' WORK SHIRTS
48c
Coat style with two pockets, good grade cheviot,
All sizes **48c**

DRESS SHIRTS
\$1.68
Values up to \$3.25 in good brands such as "Ide" and "Chesterfield" to be closed out at **\$1.68**

CANVAS GLOVES

8c pr.
Four Sizes

COVERALLS

Children's coveralls, "Fink" brand,
\$1.25 val. **68c**
75c val. **48c**

DRESS SHIRTS
78c

All new patterns and fast colors,
Sizes 14-17 **78c**

"Hanes" UNION-SUITS

Heavy Weight
88c

Mens' SUEDE SHIRTS

Heavy Quality
78c

"Big Smith" WORK SHIRTS

68c
Sizes 14-17

One Lot Boys' Wool and Cotton Trousers

98c to \$2.25 val.,
78c

Ladies' Ready-to-wear

BIG VALUES FOUND HERE.

Blankets
ALL WOOL
regular value, \$7.50,
ON SALE NOW
\$4.88

PART WOOL
extra heavy blanket
size 70 x 80, NOW
\$2.48

"Nod-a-way" Cotton
size 66x80
\$1.18

Part Wool Single
INDIAN DESIGN
Regular value \$2.75
to \$2.95, on sale
\$1.68

You will have to see these unheard of values to appreciate them. Limited space prevents our listing prices as we would like, but below are a few of the many values:

COATS DRESSES

Three outstanding groups.
GROUP NO. 1 **\$9.88**
GROUP No. 2 **\$6.88**
GROUP NO. 3 **\$4.88**
\$16.50 val. **\$9.88**
\$10.95 val. **\$6.88**
\$6.75 val. **\$4.88**
\$4.95 val. **\$3.88**
Dresses up to \$10.95 value,
One Lot **\$1.88**

Mens' Hats

ALL NEW FALL FELTS

These hats are in the leading styles and colors.

"LION" and "DAVIS" HATS

All arranged in three groups

GROUP NO. 1 **\$4.88**
GROUP NO. 2 **\$3.88**
GROUP NO. 3 **\$2.88**

WASH FROCKS
68c

Overalls on children's wash frocks, values up to \$1.00, on sale **68c**

Ladies WASH FROCKS
Best values at **99c.**
78c

SWEATERS
48c

Children's sweaters, part wool, excellent values at **48c**

MUSLIN
Good Grade
7c

TOWELS
7c

OUTING
11c

PRINTS
Our guaranteed fast color prints,
12c

O'DONNELL TEXAS

W. E. GUYE

O'DONNELL TEXAS

In SOCIETY

MRS J. W. CAMPBELL, Reporter

HALLOWE'EN THEMES USED IN SOCIAL AFFAIRS

All the typical Hallowe'en symbols and suggestions and 'tween some new ones have been used this week by clever hostesses at gay parties. Witches, goblins, spooks, and fortune tellers have been associated with owls, black cats, and jack-o-lanterns to add to the festivity of the various social affairs which have been enjoyed through the week.

MRS. SINGLETON HOSTESS

The first on the list of parties was that last Thursday afternoon at which Mrs. Hal Singleton, Jr., was hostess to members of the Thursday Club and a number of guests, entertaining with a forty-two party at her lovely home in the north part of town.

Autumn flowers and foliage suggested the Hallowe'en idea, and tallies and score cards further carried it out.

Five tables were in play during the afternoon, the gracious hospitality of the hostess adding to the pleasure of the occasion.

Delicious pumpkin pie topped with whipped cream was served with coffee to the following guests: Mmes. A. W. Gibbs, Ed Singleton, John Johnson, Harvey Line, Guy McGill, John Earles, Albert Koeninger, Waldo McLaurin, W. H. Ritzenthaler, E. L. Sorrels, Marshall Whitsett, Roy Wilkes, E. T. Wells, Wade Christopher, Boss Johnson, W. J. Shook, T. M. Garner, L. E. Robinson, J. P. Bowlin, Hal Singleton; Misses Ethel Singleton, and Ola Belle Singleton of Tahoka.

MARGARET LUCILE JOHNSON HONOREE

Little Miss Margaret Lucile Johnson, daughter of Mr. and Mrs. John Johnson, celebrated her seventh birthday Saturday afternoon with an exceedingly clever party which took the form of a Hallowe'en circus.

The circus theme began with the invitations which summoned the juvenile guests to an afternoon's fun. Black cats and clowns tied with each other for the most prominent place, while the caption named the date and hour.

The big-eyed guests were greeted at the door by a tiny clown, who also acted as ticket-seller for the circus. Billy Jane Johnson, younger sister of the honoree, thoroughly enjoyed this office. Lena May and Mary Louise Singleton enhanced the 'snoozy' atmosphere of the party by appearing as ghosts, while Doris Nell Gates as the gypsy fortune teller, James Bowlin, Jr., as a clown, Betty Lou Pierce (on stilts) as the tall man, and Alvin Ray Moore as the midiget furnished plenty of fun at the 'circus'. Pop corn further flavored that part of the party.

At the close of the afternoon, the birthday cake was cut and served with hot chocolate to the following: Emma Joe Hinkle, Wilda Gene and Jo Anne Campbell, Lena May, Mary Louise, and William Edward Singleton, Yvonne Westmoreland, Doris Nell Gates, Betty Lou Pierce, Frances Procter, Marcell Lambert, Jennie Mae and Eloise Stromber, James Bowlin, Jr., Wade McLaurin, Jr., Wade Yandell, Billy Burnett, Alvin Ray Moore, Wade Christopher, Jr., Bobbie Ramey, Weldon Hancock, Emmu Lee Pierce, Wilma Jean Mixon, and little Miss Wood.

MRS. WESTMORELAND HOSTESS AT BRIDGE

With a ghostly visitant from the realm of spooks directed the activities guests held high revelry Tuesday evening when Mrs. C. H. Westmoreland entertained with bridge at the home of her parents, Mr. and Mrs. W. L. Palmer.

Tallies, score cards, and decora-

tions carried out the Hallowe'en idea in every detail. Soon after the guests had found their places at the tables, and made their bids, lights were extinguished without warning, and a spectral apparition appeared in the doorway. When the squeals and exclamations had somewhat subsided, the ghost directed the players to draw five cards from the hand of the player on the right, and then play the hand as it had been bid. Naturally, much confusion was created as the cards drawn hardly fitted the bid. The ghost gave orders for several unusual plays, the last one being the order to bid and play the hand 'dumb', meaning, in this case, that players should really bid dumb. Various methods of expression without the use of words were tried out at the tables, and as the butter sandwiches to the following guests: Messrs. and Mmes. Ross Stark, W. S. Cathey, Burley Brewer, Marshall Whitsett, W. H. Ritzenthaler, Naymon Everett, and J. L. Shoemaker, Jr., Misses Ethel Singleton, Laynette Smith, and Eva Reeves of Lamesa; Mmes. T. M. Garner and A. W. Gibbs; Messrs. Mack Noble, C. A. Rayburn, Hoffman, Rhyme, and R. J. Boyd. Miss Kitty May Garner officiated as the ghost.

MISS BOWLIN HOSTESS AT AFTERNOON BRIDGE

Miss Alice Joy Bowlin was the charming hostess last Monday afternoon to a number of friends when she entertained two tables of bridge players at the home of her parents, Mr. and Mrs. J. P. Bowlin.

FOR LATEST Cotton Quotations

Call the Texas Cotton Co-operative Association, C. M. Hoffman, Manager.

PHONE 9

O'DONNELL TELEPHONE COMPANY

This was one of those delightfully informal affairs which are so much enjoyed by those who are fortunate enough to be included on the guest list, and a most enjoyable afternoon was spent.

Dainty refreshments of sandwiches, olives, and iced tea were served to Misses Beverly Wells, Wynona Huff, Ruth Roberts, Pauline Wheeler, Eula Belle Miles, Alice Busby, and Mrs. Ed Singleton.

QUALITY Building Material

AT LOW PRICES

HIGGINBOTHAM-BARTLETT LUMBER COMPANY

See Us Before You Build

HIGGINBOTHAM FUNERAL HOME

Day Phone 203 O'DONNELL, TEXAS Night Phone 154
E. T. WELLS
LAMESA PHONES
DAY-FUNERAL HOME 75
NIGHT PHONE
Clyde Branon Phone 223
Aubrey Thomas Phone 51
"AMBULANCE SERVICE"

If You Love Money

TRADE WITH
SORRELS LUMBER CO.
and
BANK THE DIFFERENCE.
A most complete stock of best materials.

ENJOY PICNIC TUESDAY NIGHT BY MOONLIGHT

Taking advantage of the gorgeous moonlight nights which are now so enjoyed, a number of the younger social set arranged and carried out a most delightful picnic Tuesday evening.

Miss Elizabeth Turner was the hostess, though the affair was a complete surprise to her—the other members of the crowd merely 'throwing the eats in the car and going out to Liz's.'

The usual picnic supper of sandwiches, fruit, cookies, and wienies was eaten in the moonlight, and games and songs finished up the evening.

Those present were Misses Wynona Huff, Beverly Wells, Alice Joy Bowlin, Eula Belle Miles, Louise Miles, Pauline Wheeler; Messrs. Buster Whitehead, Howard Tredway, Ralph Beach, T. A. Greenwood, Hobart Jordan, Randall Gibson, Newman Caddell, Glenn Everett, and Sumner Clayton.

CONOCO TO ANNOUNCE WINNERS NEXT WEEK

Announcement of winners in the \$10,000 cash prize contest sponsored by Continental Oil Company, for the best answers explaining "The Mystery of the Hidden Quart," will be made in an advertisement in next week's issue of The O'Donnell Index. The success of this advertising campaign, in which motorists were invited to compete for \$10,000 in prizes for the best answer to the question, "What becomes of the hidden quart of Conoco Germ Processed Motor Oil, and how does it benefit motorists?" has so far surpassed expectations that the winners cannot be announced as early as was anticipated.

Preliminary examination of all of the thousands of entries in the contest has been completed, and the judges are now making their final inspection of the entries, with the view of announcing the winners next week. The judges are: Dr. W. B. Bizzell, president of the University

of Oklahoma; John A. Hunter, professor of mechanical engineering, University of Colorado, and Frank L. Martin, associate dean, school of journalism, University of Missouri.

Sore Gums Are Now Curable

You won't be ashamed to smile again after you use Leto's Gums Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists get money if it fails. Whitsett Drug Co.

How One Woman Lost 20 Pounds of Fat

LOST HER PROMINENT HIPS—DOUBLE CHIN—SLUGGISHNESS

Gained Physical Vigor—A Shapely Figure

If you're fat—first remove the cause! Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS from The Corner Drug Store, or any leading druggist in America

(lasts 4 weeks). If this first bottle est way to lose fat—you doesn't convince you this is the easi- gladly returned.



UNEQUALED!

WHETHER JUDGED ON A BASIS OF APPEARANCE, SERVICE, QUALITY, OR ECONOMY, THE FORD HEADS THE LIST OF POPULAR PRICED CARS.

Ask any Ford owner—he'll tell you the same thing. Our repair department is fully equipped and competent, and is at your service at any time.

LYNN COUNTY MOTOR CO

LAMESA SANITARIUM

MRS. W. H. DUN Supt. Nursing LAMESA, TEXAS Phone 212 DR. W. H. DUN DR. T. L. TREADAWAY

THE RED & WHITE STORES

SPECIALS

Saturday, Oct. 31

| | |
|--|-----|
| SOAP Luna Laundry, 10 bars | 23c |
| PINEAPPLE Crushed or Sliced, No. 2 tins | 19c |
| SOUP Red & White, all flavors except chicken, No. 1 tins | 9c |
| SNOWDRIFT 3 lb. tin | 49c |
| SNOWDRIFT 6 lb. tins | 93c |
| WESSON OIL pint tins | 23c |
| PLUMS California, gallon | 43c |
| PEACHES California, gallon | 49c |
| APRICOTS California, gallon | 49c |
| BEANS Brown Beauty, No. 2 tins | 12c |
| BEANS Kumer Green, No. 2 tins, 2 for | 25c |
| PRESERVES Red & White, none better, 16 oz. | 27c |
| CORN Our Darling, No. 2 tins, 2 for | 29c |
| OATS Blue & White, large pkg. with cup | 21c |
| MARSHMALLOWS Red & White, 1 lb. | 21c |
| COCOA Hershey, half pound | 14c |
| OYSTERS 4 oz. tins | 9c |
| COFFEE Red & White, vacuum packed, 2 lb. tins | 75c |
| CAKES Graham Crackers, 2 lb. | 26c |
| CAKES Lemon, Vanilla or Ginger Snaps, 22 oz. | 24c |
| TOILET TISSUE Title Brand, 1000 sheets, 2 rolls | 17c |
| KNOX GELATINE per pkg. | 22c |

THE RED & WHITE STORES

B. & O. CASH STORE
ED COOK & SON
JOHNSON & LINE

C. R. CARPENTER

ATTORNEY-AT-LAW
Office in Court House
TAHOKA, TEXAS



TALK OF THE TOWN

SALE

Begins OCTOBER
FRIDAY, 9:00 a. m. 30

Free Free!! A package will be given to the ladies entering our door at the opening hour, containing seasonable merchandise. Be sure you do not miss this! **Free**

IF MONEY MEANS ANYTHING TO YOU; IF THE SAVING OF MANY DOLLARS APPEALS TO YOU—BE HERE FRIDAY MORNING AT 9:00 O'CLOCK.

Late buying in Fall merchandise when prices have been on the downward trend for sometime, has enabled us to offer you regular prices that have competed with sale prices thus far BUT NOW WE COME WITH A REAL SALE, just in the heart of the buying season which will be THE TALK OF THE TOWN for values. Prepare to take advantage of the great savings to be realized here. New goods will be arriving daily which will go at Sale prices.

WASH FROCKS
68c
Cut-outs on children's frocks, values up to \$1.50
CHOICE 68c

Ladies WASH FROCKS
Excellent values at 99c.
78c

SWEATERS
48c
Ladies' sweaters, part, excellent values at 48c

MUSLIN
Good Grade
7c

TOWELS
7c

ROUTING
11c

PRINTS
Our guaranteed fast color prints.
12c

CANVAS GLOVES
8c pr.
Four Sizes

COVERALLS
Children's coveralls, "Fink" brand.
\$1.25 val. 68c
75c val. 48c

DRESS SHIRTS
78c
All new patterns and fast colors.
Sizes 14-17 78c

"Hanes" UNION-SUITS
Heavy Weight
88c

Mens' SUEDE SHIRTS
Heavy Quality
78c

"Big Smith" WORK SHIRTS
68c
Sizes 14-17

One Lot Boys' Wool and Cotton Trousers
98c to \$2.25 val.
78c

LADIES' HOSE
In all the wanted shades for fall,
\$1.95 val. \$1.58
\$1.50 val. \$1.18
\$1.25 val. 88c
98c val. 78c

MILLINERY
All the new fall styles arranged in groups,
No. 1 \$1.18
No. 2 88c
No. 3 48c
No. 4 28c

Mens' WORK SHIRTS
48c
Coat style with two pockets, good grade cheviot,
All sizes 48c

DRESS SHIRTS
\$1.68
Values up to \$3.25 in good brands such as "Ide" and "Chesterfield" to be closed out at \$1.68

Blankets
ALL WOOL regular value, \$7.50, ON SALE NOW **\$4.88**
PART WOOL extra heavy blanket size 70 x 80, NOW **\$2.48**
"Nod-a-way" Cotton size 66x80 **\$1.18**
Part Wool Single INDIAN DESIGN Regular value \$2.75 to \$2.95, on sale **\$1.68**

Ladies' Ready-to-wear
BIG VALUES FOUND HERE.
You will have to see these unheard of values to appreciate them. Limited space prevents our listing prices as we would like, but below are a few of the many values:

COATS
Three outstanding groups.
GROUP NO. 1 **\$9.88**
GROUP No. 2 **\$6.88**
GROUP NO. 3 **\$4.88**

DRESSES
\$16.50 val. \$9.88
\$10.95 val. \$6.88
\$6.75 val. \$4.88
\$4.95 val. \$3.88
Dresses up to \$10.95 value,
One Lot \$1.88

Mens' Hats
ALL NEW FALL FELTS
These hats are in the leading styles and colors.
"LION" and "DAVIS" HATS
All arranged in three groups
GROUP NO. 1 **\$4.88**
GROUP NO. 2 **\$3.88**
GROUP NO. 3 **\$2.88**

O'DONNELL TEXAS

W. E. GUYE

O'DONNELL TEXAS

MESQUITE AND TREDWAY NEWS

Two weeks' of wet weather has given Borden county almost certain assurance of wonderful winter wheat and gardens. Too, they have increased faith in the future, and have given old-timers the belief that 1932 will begin with one of the most excellent crop seasons in years. Approximately two inches of rain fell here the past two weeks.

A very large crowd attended Sunday school Sunday morning and church Sunday morning and night. Bro. Fletcher preached his farewell sermon which was enjoyed by a large crowd.

Mr. and Mrs. Wyatt of Tahoka spent the week-end with B. B. Street and family.

Iva Lee Bradshaw spent the week-end with Mr. and Mrs. Joe Bradshaw. Foster Barrett returned home from Wasco, California, Thursday.

Mr. and Mrs. Nunnally spent Sunday at Draw.

Mr. and Mrs. Coe of Colorado are the guests of C. A. Bearden and family this week.

Louise Martin was the guest of Daphne Lamb Sunday.

Edgar and Oscar Telchik have relatives visiting from Mineral Wells. John Coff made a business trip to Lubbock Saturday.

Lee and Raymond Lamb and Stevin Burris were in Lubbock Friday. George L. Stephens, Jr. returned home from the Gila River country in New Mexico Sunday, bringing with him a large deer.

Loys and Minnie Bearden, Nonnie Crump, Lorene Fletcher, Leola Burdett, Anna Lue and Olene Stephens visited Jaunita and Eula Mae Parker Sunday afternoon.

THREE LAKES

Carl Halsell, who has been visiting in New Home, returned Saturday. Mr. and Mrs. Ennis Curtis and family of O'Donnell spent Sunday

with Mr. and Mrs. J. C. Sparks. Mr. and Mrs. Carroll Edwards and family spent the week-end in O'Donnell with relatives.

C. J. Edwards of O'Donnell is visiting in Three Lakes this week. Kenneth Askew of Wells visited Calvin Edwards Saturday night.

Fern Ellis, daughter of Bud Ellis, fell off a pony a few days ago and sprained her arm. She is wearing it in a sling but is getting along nicely.

EAST SIDE NEWS

Mr. and Mrs. G. C. Watson visited Thursday with Mr. and Mrs. J. H. Yarborough Sunday.

Mr. and Mrs. H. L. Brewer visited Mr. and Mrs. J. H. Yarborough Sunday afternoon.

Mrs. F. G. Wheeler, Miss Pauline Wheeler and Mrs. Dinna Wheeler visited Mrs. Yarborough Monday afternoon.

Mr. and Mrs. W. O. Ratliff visited Mr. and Mrs. Durham Sunday afternoon.

Mrs. J. H. Yarborough isn't doing so well at this writing.

W. A. Isbell, Dink Ratliff and Thomas Hancock are northwest of New Moore pulling bolls.

J. D. and Hubert Watson are at Grassland pulling bolls.

G. C. Watson returned to hauling cotton seed to Slaton Monday morning.

J. R. Romines, grandson of Mr. and Mrs. Yarborough, left Saturday for Monday.

ARVANA NEWS

Mr. and Mrs. Maek W. Hancock were hosts at a party given at their home Friday night.

Mr. and Mrs. J. A. Richardson and Mr. and Mrs. Hazel Hancock went to Munger Sunday afternoon.

Miss Johnnie Richardson took dinner with Miss Flavell Vines of Lamesa Sunday.

GET ACQUAINTED SPECIAL!

Until Nov. 7, permanent wave

A CROQUIGNOLE

with ringlets ends

\$1.75

All waves guaranteed

MRS. ANNA D. WHITE Phone 80



CHEAPEST IN 14 YEARS

Bargain Days

(Expire December 31st)

Star-Telegram

Largest Circulation in Texas

ONE YEAR BY MAIL

\$4.95
6 DAYS
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY

EACH WEEK DAY BY MAIL

To include Big Sunday Issue add \$1.00 Extra—Making \$5.95 for Daily and Sunday. Regular price is \$10.00, YOU SAVE \$4.05; Regular price, Daily Without Sunday \$8.00, Cut to \$4.95—YOU SAVE \$3.05.

Make sure your household daily for the coming year is a COMPLETE MARKET paper. You can't afford to miss the three daily business pages.

FORT WORTH STAR-TELEGRAM

Morning—Evening—Sunday

AMON G. CARTER, President

CONTINUATION!

Due to weather conditions which have prevented many of our customers from having a fair chance to purchase our many low price bargains, we will continue the sale until Saturday, October 31.

Thornhill's Variety Store

Mr. and Mrs. Hazel Hancock spent Thursday with Mr. and Mrs. J. A. Richardson.

Mr. and Mrs. Jim Key entertained the B. Y. P. U. class of Hancock Thursday night.

Born last week to Mr. and Mrs. Otis Fryer, a girl, Mildred Joyce.

DOCTORS HARDEST HIT!

We have collected very little since 1928. We are without money and in debt. There are a few people who have in the past said us what they could spare and a very few have paid us all they owed, to these we wish to extend our heartfelt thanks, and we are glad to render our service to them just as long as we can buy gasoline to make the trip. But a large majority of the people are using hard times as an excuse for not paying anything, and this is the reason that we are now broke, while we feel that everyone could pay us at least a part of their account.

Or do you expect us to go forever without any pay? If we refuse to come when you call us, you will howl around to get the sympathy of your neighbors, and try to prejudice them against us, but you fail to tell them that you owe us an account and have

C. E. CAMERON

is the representative of the Texas Electric Service Company in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 424 or at Lamesa, Texas, Phone 237.

never paid us a dime. If we have to resort to raising pigs and chickens or some other means of making a living, what will you do when your family gets sick?

And you young "Bucks" that are dodging about from place to place, having a engagement case here this year and another in some other place next year and never paying anybody, had better have the cash on hand in advance or make some satisfactory arrangements, or you will not get any service from us. We are absolutely fed up and chuck full of this kind of practice, and we positively will not make any more blind runs.

J. F. CAMPBELL, M. D.
O. H. SHEPARD, M. D.
A. W. THOMPSON, M. D.

5-5t.

Delicious

The pastries and sweets found here are unsurpassed in flavor and quality, as well as price.

- Fruit pies 25c
- Cream pies 30c
- Pecan pies, 35c
- Small Pecan pies 5c
- Cookies, doz. 15c
- Bread, any kind 5c
- Cakes 25c

CITY BAKERY

Phone No. 83

CICERO-SMITH LUMBER CO.

"Where Quality Counts"

GOOD LUMBER—GOOD SERVICE
Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and 'Nigger Head Coal.'
DON EDWARDS, Manager



A Service For You

The insurance agent is your representative. His service is of a highly specialized nature and his duties are not merely to collect premiums, but to study and understand your insurance needs and provide correctly for them.

As insurance representatives we are able to help you, and will review your needs and advise you without obligation.

HAYMES & BEACH

EASY TO GET BY

Everything is O.K. It is easy to get by these days. The following will convince anyone: It takes only ten pounds of wheat to buy one pound of bread, five pounds of hog on foot to buy one pound of bacon, ten pounds of steer to buy one cooked steak, one hundred and eleven pounds of cowhide to buy a two-pound pair of shoes, four hundred pounds of wheat to buy 100 pounds of good flour and ten pounds of seed cotton to buy a package of cigarettes.

"I'll tell you," said Gol "business got bad on Spring so I took der car up Broadway

A German professor declares earthworms can sing. Some kinds think they can.

GIBSON AND MAY
O'DONNELL AND LUBBO
TRUCK LINE
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas



Before you start on that trip, let us see that your tires and the spare are in good shape. Or better still, let us fit the old bus with four new shoes. The increased security

and pleasure which is added to your motoring will more than pay for the cost.

HIGHWAY GARAGE

John Earles, Prop.

Valet Service?

Sure Mike, any of us can have valet service and appearance at very small cost. The answer to that problem is easy—just take advantage of our expert cleaning and pressing service. Your valet is as near as your telephone. We call for and deliver clothes. You can also add to your savings by using our cash-and-carry plan.

C. E. RAY

SUITS MADE TO ORDER

PHONE 66

CLEANING & PRESSING

HAZARDS OF THE GAS BUSINESS

No other public utility operation is as hazardous as the natural gas business.

The duration of the business is limited by nature, because the commodity in which the utility deals is supplied by nature alone. The supply is limited and is exhaustible, and when exhausted can never be recreated.

Artificial gas companies, electric light companies, railroad companies, telegraph and telephone companies create the basic elements of their service; their business is stable and their duration is not limited. But this is not true of a natural gas utility. When the supply of gas is exhausted, the equipment is worthless except for the price it will bring as junk.

It is vital to the progress and welfare of any community that its utility companies be extended a measure of co-operation which will permit them to give the excellent service which they desire to give—and which the citizens have a right to expect.

West Texas Gas Company