

The O'Donnell Index

The best advertising medium in Lynn County. Read in 1,500 homes each week.

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, SEPTEMBER 6, 1929

NUMBER 50

Milk Plant At Lamesa To Serve Eight Counties

to reports coming from... day of last week, O'Donnell assured of an East Highway. The meeting attended by delegates in... G. C. Grider and the... G. Williams, secretary of... Chamber of Commerce, and G. S. Dowell, secre... O'Donnell Chamber of... together with representa... and Lubbock.

Mr. Tucker states that an important announcement will be made in next weeks Index regarding his opening. Read his ad elsewhere in this issue.

To Drill Oil Test Deeper Near Tahoka

Hole Will Be Extended to 5280 Feet; Business Men Raise Drilling Funds.

All the indications are that work will be resumed within a few days on the Ash Syndicate well five miles west of Tahoka on which drilling was suspended a few weeks ago.

This well was drilled to a depth of 4500 feet by George McCamey of the Ash Syndicate under contract with the Hart Oil Corporation which holds a block of leases in that locality. When the Ash Syndicate suspended operations the Hart Oil Corporation made a proposition to the people of Tahoka whereby the latter were to contribute \$1,000 to the expense of sinking the well to a depth of 5,280 feet unless oil were found in paying quantities sooner. A. L. Lockwood and others took the matter in hand and notified the Hart Oil Corporation a few days ago that approximately the sum required was in the bank. On Monday a line of cable was unrolled here and hauled out to the well. It is said that a contract has been made with some drillers to sink the well down to the specified depth of 5,280 feet. The old drillers employed by the Ash Syndicate will not be back, we understand, but they left the hole in perfect condition. It is said, and the new drillers should have no trouble in completing the hole.

It is said that drillers and oil men regarded the indications of oil as being good when drilling was suspended, the bit still being in the lime formation. Many Tahoka people are very sanguine as to results in this well, but it must be remembered that the oil game is almost entirely a gamble and no one knows positively what will be found in the boom of the earth at any given point—Lynn County News.

All-Stars to Battle High School Friday

The first football game of the season will be played here on next Friday afternoon when the City All-Stars will battle the High School nine for honors.

Following is the line-up of the all-stars:

Mannuel Medley, Taylor, J. D. Fair, Desmond Yandell, V. B. Hohn, Roy Lines, Kendrick Gaston, Sam Singleton, Chas. Cathey, Hal Singleton, Jr., Dick Tune, R. C. Willis, Paul Welch.

We are unable to secure the line up of the high school before going to press.

SENIOR B. Y. P. U. NOTES

The students are returning to school after a three months vacation and will report at B. Y. P. U. Sunday night. We urge each member to be present, especially those taking part on the program which is printed below:

Program for B. Y. P. U.

Desmond Yandell—1st Part.
June Middleton—2nd Part.
Jessie Middleton—3rd Part.
Earnest Dunaway—4th Part.
Iris La Rue—5th Part.
Alta Lee Payne—6th Part.

L. D. Tucker Preparing To Open Business Soon

L. D. Tucker, former business man of O'Donnell, but for the past three years has been conducting a dry goods business in Roswell, N. M., is here this week installing fixtures and arranging stock in the new Singleton Building preparatory to opening a first class dry goods store on or about the 10th of this month.

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Revival Closes With Sixty-Five Converts

One of the most successful revivals ever held in O'Donnell came to a close on last Sunday night. Sixty-five conversions resulted from the meeting. The Methodist church received forty new additions. Other churches of the city will divide the remainder of the converts.

Rev. Walter O. Parr, pastor of the Cumberland Presbyterian church of Petersburg, did the preaching and in delivering his Sunday night message brought the services to a close with a fitting climax with twenty-two conversions. The meeting was held at the Baptist tabernacle sponsored by the Methodists and Cumberland Presbyterians of the city, but was participated in by practically all churches of O'Donnell. With each evening service the congregation grew until at the close of the meeting Rev. Parr was preaching to a capacity house. Rev. Parr is one of the most noted evangelistic workers in this section of the west and preaches the old time gospel in a very convincing way.

At the close of the meeting Sunday night some three hundred women, men, girls and boys took the evangelists hand with a pledge that they would reconsecrate their lives to God and the church and do all in their power to make O'Donnell a better place in which to live. Such a meeting is expected to bear much fruit.

Country Store Will Be Conducted During Fair

According to present plans of the fair management, a real Country Store will be operated during the 2 days Free Community Fair to be held here on September 20-21.

G. S. Dowell, secretary of the Chamber of Commerce who is working with Manager Vernon Martin of the Fair, states that the Country Store will be one of the leading features of the two days fair. The proceeds from the "Country Store" will be used to help defray expenses of the fair.

LAMESA'S FOOTBALL SQUAD WILL BE OF NEW MATERIAL

LAMESA—The Lamesa Hi School will build their football squad for the season around new material, according to coaches F. T. McCollum and Roger Elms in charge of the team this season. McCollum states that the team lost eleven good letter men with graduation last spring, however, some good although inexperienced recruits are coming in from the rural school for the starting practice which will open next week according to McCollum. With the stiff practice the squad expects to go through a winning team is expected toward the last of the season.

Games are being scheduled at this time with teams in the section, who desire to meet the Golden Tornado this season and a full schedule is expected within the next ten days, so states McCollum. Last year the locals had perhaps the best team they have ever had going out of the interscholastic contest by Slaton here on November the 11th in a hard fought game. This year if the club can stay in the contest until this late day it is expected to present a hard fighting machine for the winning title.

Sixteen farmer owned and operated cotton marketing associations with approximately 100,000 members handled more than 1,100,000 bales of the 1928 cotton crop. The best record was made by the Oklahoma Cotton Growers Association, Oklahoma City, which received more than 363,000 bales from its 25,000 members.

Mrs. W. C. Miller and children of Snyder have returned home after a visit to Mrs. Miller's parents, Mr. and Mrs. W. J. Chandler of this city.

J. H. Goddard Died Last Friday

Heart Failure Claims Aged Citizen; Body is Carried To Crawford for Burial

Suddenly and unexpectedly death came Friday night and took an honored citizen of Tahoka. J. H. Goddard, 78 years of age, was the victim of a heart attack which came almost without warning. In a short time after the attack came, he was dead.

Mr. Goddard was a native of Mississippi. He came to Texas when a very young man and for many years he lived at Crawford, where he reared a family. About five years ago he came to Lynn County and has spent most of the time here since. He was an honored and highly respected citizen with a host of friends.

His wife preceded him to the grave several years ago. He left surviving him one son and three daughters, as follows: Ed Goddard of O'Donnell; Mrs. J. H. Edwards of Tahoka; Mrs. Jim Cagle of Ogleby, and Mrs. M. L. Dulaney of Crawford.

The remains were shipped to Crawford Saturday for interment, and the funeral services were conducted at the Baptist Church Sunday under the auspices of the Masonic fraternity. W. O. Henderson of this city accompanied the remains from this city to Crawford an escort representing the Tahoka Lodge.

The funeral was also attended by the entire family of J. H. Edwards of this city and by a great concourse of relatives and friends from other places.

The News extends condolences to the bereaved relatives of this city and county.—Lynn County News.

HUNTING SEASON OPENED LAST SUNDAY MORNING

The hunting season opened last Sunday morning, September the 1st, and regardless of the day, many were out early in an effort to bag Prairie Chickens in the open spaces west of town. Chickens seemed to be more plentiful this year than last and several were very successful in their first hunt of the season.

Mr. R. T. Rogers of Mt. Pleasant was a business visitor here the first of the week.

Revival In Progress At Nazarene Church

Sunday night was the beginning of a ten days old time gospel revival meeting at the Church of the Nazarene.

Rev. J. J. Douglas, of Dallas, is in charge of the services doing the preaching. Prof. R. C. Carroll, of Ada, Oklahoma, pianist, Choirster, Guitarist and Soloist, is assisting Miss Ruth Lanier of Dallas with the music.

Rev. Douglas is considered one of the strongest preachers in the evangelistic field of his denomination in this section and is delivering some old time gospel sermons that will no doubt bring good results.

Celery in commercial quantities is usually stored in cold storages where under proper conditions it may be successfully kept for 3 or 4 months. Limited quantities of celery, however, are commonly kept for short periods on the farm. The usual method is to place the plants close together in a trench with the roots, which should not be trimmed off, imbedded in soil. Soil is thrown up about the plants and as cold weather approaches the tops are covered with boards or straw. Old hot-bed pits are frequently used for home storage, the tops being covered as in trench storage.

Fire Does Damage At The City Cafe

Fire of undetermined origin slightly damaged the building and fixtures at the City Cafe just before midnight Tuesday. The alarm was turned in at 11 o'clock and the fire boys were on the job within a few seconds and succeeded in extinguishing the flames before damage to any extent was rendered. The damage was mostly from smoke and heat together with water and chemicals, used by the fire boys. The fire originated in the kitchen.

George Stevens stated that the damage would be repaired as soon as possible and business would be resumed within the next two days as usual.

Regular Weekly Luncheon Tuesday

The regular weekly luncheon of the Chamber of Commerce was held at the Hotel Rochelle Tuesday at 12:30. Attendance was less than at any previous luncheon since the reorganization of the Chamber of Commerce.

Secretary Dowell presided during the lunch hour. Very little business of importance was discussed during the meeting. Some discussion was had concerning the changing of the Luncheon Club to a Lions, Kiwanis, Rotary or some other club of such nature. No action was taken on the matter, however. T. J. Yandell, told of the good roads meeting held at Gall on Wednesday of last week and the proposition made and accepted by the commissioners of Lynn and Borden Counties, an account of which will be found elsewhere in this paper.

O'Donnell Schools Opened Monday With Large Enrollment

O'Donnell kiddies layed away vacation toys and took up work commencing nine months of school, on Monday morning of this week. The attendance was not made public as a complete check has not been made as we go to press, but Supt. D. A. Edwards states that the enrollment this year will slightly exceed that of last year.

The morning session was taken up with programs and short talks by Rev. Walter O. Parr, G. S. Dowell, Rev. Wilson, Mrs. Wilson, and others. Supt. D. A. Edwards introduced the teachers to a packed house of students and visitors. The following program was rendered.

Prayer: Rev. C. A. Duncan.
Introduction: Supt. D. A. Edwards.
Opening Address: Rev. Walter O. Parr.

Addresses by Rev. and Mrs. Joe Wilson, G. S. Dowell and others.

MILK FLOODS WHERE SUDAN GRASS GROWS

Navasota—Twenty acres of Sudan grass pasture has been paying \$4.30 a day, this summer to J. J. Johnson, dairy farmer of Lynn Grove community.

Until this year the production of his cows had slumped in the summer when the demand for sweet cream at the local ice cream factory was the greatest. But this season his 40 cows increased their milk flow two gallons a day as soon as they were turned into the Sudan grass pasture, and in eight days had increased 25 gallons daily. The milk averages 4 per cent and sell for 50 cents per pound butterfat, making the pasture value \$4.50 per day, not counting the value of the skim milk. At the end of eleven days the grass was eaten down and the cows had to be removed to a few days to get another start. He intends to plant one acre of Sudan grass for every cow next year, the county agent reports.

With the large powdered milk factory which is to be built at Lamesa dairying in the eight Lower South Plains counties will be given a boost. This plant is to cost \$225,000.00 and will likely be in operation in January next year. The Dourthitt Engineering Company of Chicago, Ill., is furnishing half the Capital and local business men of Lamesa and O'Donnell are subscribing half the money to build this, the first factory for this area and for the farmers of this section. The eight counties that will be served by this plant are: Dawson, Borden, Howard, Martin, Andrews, Gaines, Terry and Lynn. From the plant milk routes will operate some thirty miles. At such points as Tahoka, Brownfield, Seagraves, and other points where production is sufficient cooling stations will be built and from these stations milk routes will radiate as from the plant bringing milk to the cooling station and from here large thermos trucks will haul the milk to the plant.

Cow finance organizations are being formed for the purpose of placing more good jersey milk cows in the area. In this area a survey reveals there are now 12,000 to 15,000 head of good milk stock. It is the plans of the cow finance organizations to bring from 1,000 to 2,000 head more good cows into this section for each county that will be served by the plant.

So, with the milk plant assured for there are now 12,000 to 15,000 head feel optimistic for the future. Cotton will be velvet mow crop and the farmers of the area who patronize the milk plant will have their living assured at home. Again, the thousands of acres of good tillable Lower South Plains Land will fast go under the plow for good stock farmers will be induced to the section now in this "land of feed" a sure and better market for these products are to be realized through the dairy cow. The new program to be adopted for this area with the installation of the Milk Plant is "The Land of Milk and Sunshine."

BETTER CONSTRUCTION REDUCES FIRE WASTE

Teaching carefulness in regard to fire is a never-ending job, in the opinion of C. A. Ludlum, of the National Fire Waste Council.

"It seems to be necessary," he says, "if any impression is to be made to create, if possible, a habit of caution and carefulness on the part of the individual citizen by constant iteration and proclamation of fire prevention."

"It is admitted and recognized that all fire losses are in the final analysis paid by society and that every fire loss accordingly represents a real loss to society, but the average individual is not much concerned over the final analysis from which he feels himself quite remote.

"Building to resist fire is as important as the teaching of carefulness, and it should be apparent that all organizations interested in America's fire-safety and the conservation of its created resources should sponsor a safe and sane construction program that would reflect credit upon community intelligence, and combine their resources and informed knowledge to bring about greater fire resistance in buildings."

LAMESA—Plans are going forward on the Lower South Plains and in Dawson County for a most intensive diversified farm program which will include majoring in dairying. No less attractive, however, is to be given to hogs, poultry and other farm products. As one farmer has put it Dawson County, "We must put legs on our feed." The idea that is prevailing among bankers, business men and farmers here is to the effect that a balanced farm program is to be pursued in this area. Cotton has been the principal money crop and will likely continue to do so in this section, but much thought is now being turned to feed and live stock raising.

YOUTH--AND THE NEW LEADERSHIP

By CRAIG B. HAZLEWOOD
President American Bankers Association

LEADERSHIP is a picturesque word. With it, one pictures Hannibal fighting his way through the passes of the Alps--Napoleon in his grand campaigns--Washington holding together his half-frozen army by the sheer magnetism of character at Valley Forge. But I visualize something that holds a more astounding spectacle in many respects. Craig B. Hazlewood



It is the crux of our business life. Our economic progress plunges ahead at a rate unheard of in the history of the nations of the world and every industrial and financial leader is daily brought face to face with new and perplexing problems requiring the highest courage and intelligence for their solution.

Ninety billions a year, they tell us, this country is now producing in new wealth. The rate of increase is even more staggering than the amount. It is difficult to say where it may lead us in even ten or fifteen years.

We are moving exceptionally fast. Our economic and industrial structure is placing before us problems of greater and greater magnitude. Few men can see far ahead. Few are in complete control for this is a changing world, as even the most experienced business man will readily testify. Our methods of adjusting ourselves rapidly to economic changes and of cooperating are far from perfect.

What an opportunity the leadership of five, ten or fifteen years from now presents! What an adventure it will be! What responsibilities it will lay upon the broadest shoulders that may be found! This is the challenge to leadership as I see it. In the hands of the young men must rest the responsibility for this leadership.

Boys Who Reached the Pinnacles Business is full of the romance of youngsters whose chief characteristic was working hard and keeping at it. There was a green farmer boy who died he studied mathematics in a counter than follow a plow. He seemed so obviously lacking in sales ability that for a time no merchant would hire him. He failed in his first position, and in the second his salary was reduced. He even agreed that he was a misfit--but he stuck. Out of his first five stores, I believe, three failed. But he persisted and worked hard. And that boy, Frank W. Worth, became the greatest retail merchant in the world with a store in every city of eight thousand or more population in this country.

There was another lad who clerked in a grocery store sixteen hours a day and studied mathematics in his odd moments. He became interested in the doings of the steel plant whose employees traded at this store. He began to study steel and sought a position in the plant. He carried a surveyor's chain and drove stakes. At night he studied mathematics and engineering. He did not despair. He kept the pressure on for seven years. And that boy, Charles Schwab, mastered the iron industry and became one of the country's great industrial leaders.

There was a lad who sold papers on a train. When he grew up, several million men and a score of billions of dollars of capital were given profitable employment through his inventions. Even in middle life, Thomas Edison continued to work twenty hours a day, if necessary to achieve his purpose.

Leadership is not play. Leadership offers countless positions of varying opportunity, of which the highest pinnacles will mean almost unbearable responsibility in the new era. There will be men with the fire and iron quality even for these places. Such men must have had the very finest preparation and the most grueling tests. Their reward will be the attainment of those highest pinnacles of achievement, and the rendering of an immeasurable service to their times.

bank depositors in apartment and office buildings, thus divesting the depositors' balances and supplying models for forged checks. As a step to put customers on guard against these methods, banks are urged to instruct every depositor to whom they submit statements of deposit accounts on the last business day of each month to notify the depositor if such statement are not received by the close of the next day.

Also banks should educate depositors to safeguard blank checks and cancelled vouchers as they would money. Such paper stolen by forgers soon puts real money in their hands. If all blank checks and cancelled vouchers were securely kept in safes instead of filing cabinets or desks, the check crooks would be denied their chief stock in trade, namely, genuine blank checks and signatures. Warnings to depositors against leaving blank or cancelled checks accessible to sneak thieves or burglars should be sent out at once.

Estimates broadcast by surety companies indicate that in addition, most chalets, hotels and others outside of banking are shouldering more than 99 per cent of the total amount of forgery losses. The bulk of forgery loss on checks is sustained by those who are willing to risk accepting them without reliable proof of identity or title of the proscriber.

Years ago the Protective Department of the American Bankers Association adopted the slogan, "Strangers are not always crooks, but crooks are usually strangers." If those outside of banking could be prevailed upon to observe this rule and think about it when considering accepting a check for their merchandise or services, for which they are also asked to give a substantial sum in cash in change, one of the biggest aids to the forgerly business would be denied the crooks.

SCRUB BULL IS HAILED TO COURT

Placed on Trial for Hindering Development and Prosperity of Dairy Industry.

Indicted for robbery, larceny, and a few other such charges, Scrub Bull went on trial for his life at Laurel, Mississippi, recently. It seems that for some time people had suspicions that Mr. Bull was hindering the right and lawful development of the dairy industry, thereby "maliciously and wilfully lowering production and decreasing profits in the dairy business."

This, it says, was the first trial of his kind ever held in that section and was attended by several hundred people. The jury, representing every vocation within the boundaries of the Laurel trade territory, rendered a unanimous verdict of "guilty." The death sentence was pronounced, "but during the night, before the sentence could be carried out, friends of the convict secretly spirited him away and he has not been seen since."

The arraignment came during the Milk Products Show sponsored by the banks of Laurel. People attending the show had the opportunity of also attending the bull's "trial" and went away firmly convinced of the seriousness of lax and out-of-date methods in the pursuit of dairying. The purposes of both the Milk Products Show and the trial were threefold, namely: to develop public sentiment for more and better Jerseys; to foster a more cooperative spirit for dairying and livestock growing; and to promote tick eradication.

The banks of Laurel entered into a cooperative arrangement in their efforts for fostering agricultural development and successful farming in the community, offering \$2,165 as premiums to the outstanding farm workers throughout the territory during 1929.

An instructive booklet has been issued, showing the agricultural activity of the banks, together with announcements of contests for farmers, exhibits in the bank lobbies and prizes offered.

BANKERS DEVELOP NOVEL INSTITUTE

The Georgia Bankers Association in cooperation with the State College of Agriculture has sponsored a series of farmers' institutes in various parts of the State of an entirely new character. The principle feature is a large and comprehensive exhibit transported in four large trucks and set up at each stop. Whether it fills a space 40 by 60 feet and consists of panels, charts, and models on practically every phase of agriculture, including agronomy, horticulture, agricultural engineering, poultry, animal husbandry, soils and fertilizers, home economics and marketing. A large electrified farm model, showing the use of electricity on the farm, model farm buildings and the ideal layout and landscaping of the farmstead, is one of the most elaborate and attractive exhibits.

Local bankers in each locality visited gave the money to cover expenses for the transportation and installation of the exhibit in their territory and assisted in the preliminary advertising and publicity. The College of Agriculture assembled the exhibit and conducted the tour through its various extension specialists.

WHAT'S DOING IN WEST TEXAS

The LUBBOCK Hilton a \$1,400,000 structure is now up six stories. A five-story addition to hotel Lubbock, totaling \$222,650 comes next in line. Brick work on this hotel is almost complete and the addition is expected to be completed during October.

SAN ANGELO building permits for the year have already exceeded a million and a half dollars. The western Reserve Life Insurance Bldg. for \$185,000, the new Texas Theatre for \$135,000,000, the Baker-Hemphill building for \$121,000, and other buildings of like kind for similar prices are nearing completion.

An AMARILLO farmer, J. R. Durrett uses an unique method to make his more than 7000 acre farm pay. Renters are allowed to keep hogs, cows, and chickens during the slack months for an income and are relieved of their care during harvest time on a profit sharing plan.

DECATUR Baptist College, the property of the Baptists of the state is under the supervision of the Baptist General Convention, a junior college, correlated with Baylor University, and affiliated with the state department of Education. It is the oldest junior college west of the Mississippi river.

SEYMOUR's growth and development over the last half century will be chronicled in the Half-Century Anniversary number put out by O. C. Harrison, editor of the Baylor County Banner this month. Prosperous business concerns, permanent homes, progressive citizens are Seymour's.

MARFA is coming to the front as a western town with a western outlook on life. Sixty thousand dollars worth of paving, a white way, \$35,000 telephone system, her Highland Fair, grazing land, building program, marble quarry silver mine, and other enterprises are getting her headlines in the daily papers.

PLAINVIEW, the home of Wayland College is a staunch supporter of the school. The school has enjoyed an unparalleled growth since

C. N. WOODS

Watchmaker and Jeweler
Tahoka, Texas

DR. FERRELL FARRINGTON
Dentist
X-Ray Diagnosis
Office Phone No. 9
O'Donnell, Texas
Offices in First National Bank Building

Bill Der Says



NOW IS THE TIME

Summer time is the best time to do that building. Whatever it be, a new home, barn, outbuildings, or what not, the weather is ideal for the building of any kind. No rain to warp the lumber and ideal weather for the workmen.

Remember, that no matter what you want in the lumber line, large or small, receives our special personal attention. We deal in facts--not guess work. Plenty of time to talk with you personally about anything in the lumber line.

HIGGINBOTHAM-BARTLETT COMPANY
"EVERYTHING TO BUILD ANYTHING"
E. T. WELLS, Mgr.
O'Donnell, Texas

it was founded by the Staked Plains Baptist Association in 1908. In 1917 it was recognized as a standard junior college and has kept that rank ever since.

GOREE's first bale of cotton for the season was brought out by W. C. Coon who lives north of Goree across the Brazos River. The bale was ginned by the Goree Gin Company and bought by G. W. Moore for 18 cents per pound. A premium of \$27.75 was given Coon by business men.

MUNDAY is the home of the boy who was awarded second place in the individual judging of dairy cows at the short course at College Station. He is Gilbert Myers, and completed with 153 entries. Tenth place in dairy judging and fifth place in poultry judging was won by the Knox County Club boys.

McLEAN's \$65,000 fire truck is now installed and ready for any emergency. The truck is of the pump-type and has a maximum capacity of 5000 gallons of water per minute delivered through the hose nozzle. It is powered by a heavy duty six-cylinder engine capable of making 45 miles per hour on runs.

SCHOOL SUPPLIES

Yes, we have them--everything the dies will need to begin their school year.

* * * * *
BUSINESS AND PROFESSIONAL DIRECTORY
* * * * *
V. O. KEY
Abstracts, Loans And Insurance
Key Building
Lamesa, Texas
GIBSON AND MAY
O'DONNELL AND LUBBOCK TRUCK LINE
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas
I. O. O. F.
Meets Every Friday Night at Odd Fellows Hall
O'Donnell Texas
Visiting Brothers Welcome
J. S. FRITZ
Undertaking and Embalming
Funeral Supplies
Funerals Conducted Anywhere
PHONE 1048
O'DONNELL, TEXAS

* * * * *

\$200,000 worth of churches, a population of 5000, natural gas, modern system.

ABERNATHY is the home of Elton Beene, the youngest corn champion in the United States. The boy is twelve years old and has played the corn half his life. He is the son of C. W. Beene, band master at Abernathy.

Linden--She wielded an axe on the unshingly old plank fence surrounding the yard; cleaned the junk out from underneath the house; filled in around the house with native rock; planted flowers; screened the wash place and hen house with shrubs; and planted a hedge. The farmstead bloomed as never before, and Mrs. Le Skelton of Lone Oak, who made

these improvements, among birds and butterflies all my work."

She was one of the contestants conducted by Mrs. Ray, home demonstrator.

PHONE 300
DAW-LYN DAIRY
C. L. TOMLIN
Owner
O'Donnell, Tex

School Supplies

Yes, we have them--everything the dies will need to begin their school year.

Phone 28
DELIVERY HOURS
9 and 11 o'clock A. M.
3 and 6 o'clock P. M.
SATISFACTION GUARANTEED

City Grocery

E. D. HOLMAN, Prop.

"I was glad to see your sign as I rounded that curve . . . it's STOP sign with me"

A FRIEND YOU'RE GLAD TO MEET THE CONOCO RED TRIANGLE

TOURING! Many are its petty annoyances but many its pleasures! Much depends on the way your car performs. If your motor runs along softly, smoothly, sweetly--all is well. That depends mostly on your oil. That's the reason so many motorists greet the Conoco Red Triangle as a real friend.

They know it is a sure guide to oil that can trust--Conoco Motor Oil! This motor oil saved motor trouble in so many emergencies where the average oil simply would not hold the gaff. Motorists who know, always feed their Conoco Motor Oil. Seek the sign of the Conoco Red Triangle--and be sure.

CONOCO MOTOR OIL
extra life for your car

CONOCO MOTOR OIL
AT THE SIGN OF THE RED TRIANGLE

Conoco Gasoline and Conoco Motor Oil are made by the Greater Continental Oil Company (the Marland Oil Company combined with the Continental Oil Company) and sold at stations formerly handling Marland products and Continental products. Look for the new Conoco sign.

The O'Donnell Index

Published every Friday at O'Donnell, Texas By Roberts Printing Company

J. W. Roberts Editor

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Advertising rates on application. Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1879.



CELEBRATED CHATAQUA TROUPE TRAVELS BY WAY OF CHEVROLET SIXES

For the first time in its 16 year existence Redpath Chataqua is this year employing passenger cars to transport the members of its DeLuxe circuit. Buses and trains have been used in the past, but the comfort that the passenger car alone affords accounted for its ultimate selection.

The cars are Chevrolet six-cylinder sedans and the task to which they are placed in transporting "bag and baggage" the 40 members of the company is indeed a formidable one. The itinerary of the group trails jaggedly from Florida to Northern Wisconsin. The jaunt started April 1 and will not conclude until September 1, when time approximately 7,000 miles will have been traversed.

Unless one has traveled with a Chataqua troupe it is almost impossible to realize the rigors entailed by travel of this sort. In the first place the troupers are in the strictest sense not really troupers at all. They are persons who because of an outstanding reputation are drafted to traverse the smaller cities, many experiencing the life of the road for the first time.

Among the celebrities who are traveling by Chevrolet this year over the DeLuxe circuit are Mrs. Nellie Taloe Ross, former governor of Wyoming; Anne Campbell, the celebrated newspaper poet and Captain Dennis Rook, former British Army ace and holder of the world's record for the longest solo flight, a trip from London to India, a distance of 7000 miles.

For four months now the Redpath troupers have been making their one night stands and then hopping on to the next showing place. The 12 Chevrolets have never failed to get their occupants to their destination at the appointed time. Already more than 100 towns in a dozen states have been visited. When the tour ends 140 towns will have been visited.

Redpath is perhaps the best known Chataqua in the country. About five years ago it gave up almost altogether the custom of traveling by train. Awakening at early hours to catch trains resulted in jaded nerves and sometimes in missed engagements. Later, until this year, large busses have been used with an occasional passenger car here and there.

Not only do the Redpath Chevrolets transport the troupers but they also serve as baggage cars. All of the luggage is hauled in trunks placed in racks in the rear. The huge tent weighing nearly a ton is the only piece of equipment not carried by the Chevrolets. This goes by train.

The average jump between show points is 100 miles. These are afternoon and evening performances. A departure shortly before noon allows ample chance for rest. Then the smooth running Chevrolet sixes click off the hundred miles comfortably in the intervening three hours. There is none of the hurry or bustle that characterized these jumps when they were made by train.

B. Y. P. U. REPORT

The Senior B. Y. P. U. met at the regular hour Sunday evening and we had a very interesting meeting. We discussed the subject of faith. We decided on a goal Sunday to work for, to make our union A-1 standard and we hope to reach this goal soon. We made new plans to carry out our programs in, which we feel will help to make them more interesting.

We want to extend an invitation to all young people of the town who do not belong to any other union to come and join our class. You young married people, we have a place for you. So all of you come and see what we are doing.

CONCHO—A total of 12,000 sheep were treated for stomach worm by the tetrachlorethylene method in Concho county in July, the county agent reports.

What's Doing in West Texas

The EL PASO Chamber of Commerce was visited last week by President-Manager Bourland of the WTCC. Plans were made for the 11th annual convention of the regional organization, to be held October 24, 25 and 26, in the border city.

FLOYDADA business men made a get-acquainted tour of Lockney, Stereg, South Plains, Silverton, Quinlan, Flomot, Gasoline, Whiteflat and Matador in what they called the quietest good will tour on record. No talks were made, and no brass band was carried. No scheduled program was held in any town.

SEYMOUR entertained bankers from Baylor, Haskell and Knox counties on September 2. Eighteen banks are represented in this bankers association. Bankers in Throckmorton county will probably be present next year. A committee of Seymour women entertained the wives of the bankers.

HALE CENTER furnishes the statistics on Hale County's cows, and reports that it has 14,174 dairy cattle. Of this number 7,109 are giving milk, and 5,489 are heifers two years old and under. There are 771 males. There are 354 registered cows according to the report.

TULIA has a farmer named Muirhead who is past 80 years of age who successfully farms his 100 acre farm alone. This year he had 80 acres in wheat which averaged 20 bushels per acre. All of the work except combining was done by him. The land was summer fallowed with a team of mules.

CHILDRESS was host to a joint encampment for 4-H Club boys and girls on August 30 and 31. Miss Mary Sifton, and Phil Pinson, Home demonstration agent and county agent, respectively sponsored the activities of the 200 young people.

HEREFORD'S Farmers Creamery distributes \$500.00 every day to the farmers in the Hereford trade territory. The money is given out in amounts ranging from \$3.00 to \$25.00 for cream. Approximately \$15,000 was paid to the farmer patrons of the creamery during the first month of its existence.

JUNCTION'S Chamber of Commerce has mailed 3000 circulars recently calling attention to some of the advantages of the town. Population 1,500, but hie from all directions, aldermanic form of government, modern water light system, and good schools are listed.

STEPHENVILLE has spent \$25,000 improving her water system this year. Most of the expenditure has been in the form of extensions and reenergizing old lines. Some mains have been taken up and replaced with larger ones. New consumers have been added to the 100 patrons regularly.

LONDON, Texas, has sent out a call for cotton pickers. Last year cotton pickers passed up the London territory for places farther west, but this year Marvin Hunter, Jr., secretary of the chamber of commerce is advertising the fact that just as much cotton and just as good wages can be

found around London. DUBLIN will have the use of a large judging arena for their seventh annual fair. The fair will be held September 5th to 8th, and the 70 by 90 foot building will be filled by them.

LOCKNEY is expecting a vast deposit of what technicians term "Caliche" on the Running water draw to help solve the paving problems of Floyd County. Property owners on the busiest thoroughfare in town are planning a test strip of paving using it.

OUTLOOK FOR A GOOD FAIR AT ABILENE IS VERY GOOD

ABILENE, Texas, September 4.—All of the West Texas Fair exhibit buildings will be filled when the exposition opens September 23 in this city. Superintendents of the various divisions of the big show are highly optimistic over the outlook for this season.

The fact that practically all of the territory served by the West Texas Fair has been unusually dry during the past six months is not going to cause a decline in the showings of livestock, poultry and agricultural products, the department heads assert.

Actual evidences of what West Texas people, climate and soil can produce under unfavorable circumstances will be shown and it isn't going to be at all bad, under the circumstances, it is declared.

C. Metz Heald, agricultural superintendent of the West Texas Fair to be held in Abilene September 23 to 28, already has twelve community exhibits and five county displays signed up for the fair and that is not at all bad in comparison with former years. He expects to have at least double that number in the building when the show opens.

The poultry show at the West Texas Fair in Abilene, September 23 to 28, will be extra good, Frank Kirk, manager of that department, says. He thinks the general quality of the fowls exhibited will be higher than ever before.

Presets indications are, W. P. Stanage, general superintendent of the livestock department of the West Texas Fair, to be held at Abilene September 23 to 28, reports, that the sheep and dairy cattle shows will be extra good and he thinks that the beef division will be up to the standards of past years.

BIG TIME SCHEDULED AT BIG SPRINGS SEPTEMBER 11

Assurance that a minimum of fifty planes will go to Big Springs for the air fete and dedication of the airport there September 11-12 has been received by the Chamber of Commerce here from the Chamber of Commerce at Big Springs, G. S. Dowell, Secretary of the Chamber of Commerce here, announced today.

Both Lieutenant Colonel Reg Robbins and Jim Kelly, who started the recent epidemic of endurance flights, have promised to attend the celebration, the Chamber of Commerce at Big Springs said. Kelly Field, the army's advanced air training camp at

San Antonio, has promised to send a number of planes, also several will come from other aviation parts of the State. All the airlines operating in Texas have indicated they will send ships, the Fort Worth Association of Commerce has promised to send an aerocade and various other cities, companies and individuals have indicated they will send one or more planes. The Southern Air Transport System is expected to send the largest fleet of planes to the opening with the possible exception of the army delegation Mr. Dowell said. The J. S. Cosen Refining Co. a Big Spring concern, has promised to furnish free gasoline made from oil produced right there in the county, to all fliers who will land at Big Springs during the air fete and the Kendall Refining Company has promised free oil.

The Cosen Company expects to furnish at least 8,000 gallons of gasoline to visiting fliers. There will be a race for planes powered with engines of 90 horsepower or less and a free for all, contests in stunt flying, balloon bursting, parachute jumping, dummy bomb dropping for accuracy and spot landing. Prizes amounting to \$2000 will be awarded in these various events.

Following the dedication ceremonies September 11, there will be a parade September 12, illustrating the development of transportation from the days of the indians, through the time of the pack mule the span of oxen, covered wagon, the pony express, the early trains, the automobile and now, the airplane. Included in the parade will be a miniature train furnished by the Texas and Pacific Railroad, the first railroad to come to Big Springs, which arrived in 1882, a year before the town was incorporated.

The airport which has been built by the city to further aviation was originally part of the ground given to the T. & P. by the State in 1881 to get the railroad to build its line, it is located two miles west of the city on a paved highway contains 230 acres of land and is equipped with two steel hangars, machine shop, five room administration building, boundary, flood and revolving beacon light placed on a 56 foot steel tower together with an illuminated wind cone.

FEDERAL GOVERNMENT CUTS COSTS

At the end of the last fiscal year on June 30, the Federal government

had a surplus of \$185,000,000 in the treasury, five times the estimated surplus. During the year the national debt was reduced \$673,000,000 and is now less than \$17,000,000,000.

The policy of retrenchment in Federal expenditures, established a few years ago, has resulted in the conversion of savings into tax reduction for the people. Within eight years nearly two million people have been relieved entirely of Federal taxation.

President Hoover has announced that a careful study is being made to determine the possibilities for reducing Federal Taxes in the future. This will probably be done, but it will be of little direct benefit to the public if the orgy of spending by local units of government, that has multiplied their cost time and again in recent years, is continued.

WANT ADS

Milk, the National Drink. Daw-tfc Lynn Dairy.

TIRES VUNCANIZED at Foster's.

SEE ME for farm and city loans. City loans on monthly plan. Low rate of interest. C. J. (Dock) Beach.

Milk, the National Drink. Daw-tfc Lynn Dairy.

FOR SALE OR TRADE—New

five room and bath, frame residence with two lots in good late model car on payment, pay balance on lot 291, O'Donnell, Texas.

FOR SALE—Desiring in good condition at a bargain W. L. Gardenhire.

WANTED—Furnished sleeping rooms or three light keeping rooms. Call at Office for particulars.

STRAYED—1 black and white 14 hands high, 1 bay mare 14 hands high, 1 Brown Mare 14 hands high. Finder will be paid and receive reward. Texas.

MAIZE WANTED—All old maize for sale, see T. Pay market prices.

FOR RENT—Two furnished close in. See Whitehead Store for particulars.

FOR RENT—Three room ed apartment, modern. Phone

ABERNATHY is the best ton Beene, the youngest champion in the United States, is twelve years old and has the cornet half his life. Son of C. W. Beene, based at Abernathy.

O'DONNELL

Cash & Carry Gro

FOR SATURDAY ONLY

CAKES, Vanilla Wafers, lb.	24
SPUDS, No. 1, Colorado Greely (white) 10 pounds	37
PICKLES, All Gold, gal.	69
JELLY, 14 oz. glass	19
SOUR, Tomato, per can	10

Bring your tickets on the dishes

Home Canning Made Easy

By GRACE VIALI GRAY Household Science Institute.

BEANS

Every family should be well supplied with canned beans for winter use. We know they are conducive to good health and they add attractiveness, palatability, variety and bulk to the diet as well as mineral salts. The only way this supply can be furnished is by canning during the growing season.

The United States Department of Agriculture recommends that we use the pressure cooker for canning all types of beans due to the fact that beans are a non-acid food and as such are more difficult to properly sterilize. A pressure cooker assures perfect sterilization with consequent keeping qualities.

Either glass jars or tin cans can be used in the pressure cooker. The following recipes will assure any homemaker of perfectly canned beans.

Beans (Lima)

Carefully sort and grade for size and age. Old ones dry or can for soups. Boil young beans in water to cover two minutes, older beans, five minutes. Pack boiling hot into containers to within one inch of top, add one level teaspoonful of salt for each quart, and cover with water in which they were cooked.

Process: Quart Jars, 90 minutes at 10 pounds pressure.
Pint jars, 55 minutes at 10 pounds pressure.

Beans Are Best Canned in a Pressure Cooker.

OFFER \$5.25 IN PRIZES IN NATIONAL CANNING CONTEST

To win off a thousand surplus of farm products in many sections and to improve more housewives with the economy and healthfulness of home canned foods, a National Canning Contest is now under way to find the best jar of canned fruit, vegetable and meat in the country. Two hundred and twenty-two cash prizes totaling \$5,250 have been hung up by the Sears-Roebuck Agricultural Foundation. A grand sweepstakes prize of \$1,250 for the best jar of canned food entered in the contest. Any woman or girl is eligible to enter the contest, but entries must be in not later than October 1, 1929. Further information on the contest and free jar and entry blanks for sending in entries may be had by writing to Anne Williams, Director, National Canning Contest, 925 S. Human Avenue, Chicago, Ill.

New Store

O'DONNELL IS TO HAVE A NEW DRY GOODS STORE IN THE NEW SINGLETON BUILDING. SEE OPENING ANNOUNCEMENT IN NEXT WEEK'S ISSUE OF THE O'DONNELL INDEX.

FIXTURES ARE NOW BEING INSTALLED, STOCK IN COMING IN DAILY.

DON'T MISS NEXT WEEK'S PAPER. OPENING ANNOUNCEMENT WILL BE OF IMMENSE IMPORTANCE TO THE ENTIRE COMMUNITY.

L. D. Tucker

Home Canning Made Easy

By GRACE VIALL GRAY
Household Science Institute.

TOMATOES

Tomatoes are one of the easiest of vegetables to can. They are an acid vegetable and as such do not present any of the difficulties that sometimes arise in canning the non-acid vegetables. Tomatoes are so rich in vitamins that they are quite necessary in the diet, and fortunately retain their vitamin value after being canned. All wise homemakers will can many quarts of tomatoes for their winter menus when vitamins are not so plentiful.

For canning, use only sound, firm ripe tomatoes. Cut off any green, unripened parts. Scald 1½ to 2 minutes to loosen the skins. Putting the tomatoes in a square of cheesecloth facilitates this process. Dip in cold



Making Tomatoes Ready for Canning.

water, core and peel. Pack in jars. There are two styles of packing tomatoes. One way is to pack them solid or whole. The other is to pack them mashed in their juice.

For the solid pack, pack the tomatoes whole, pressing down firmly enough to fill all air spaces; add only the juice which drains from the tomatoes during peeling and cutting. If the tomatoes are to be sold, this is the type of pack that government

OFFER \$688 IN PRIZES IN NATIONAL CANNING CONTEST

To ward off a threatened surplus of farm products in many sections and to impress more housewives with the economy and healthfulness of home canned foods, a National Canning Contest is now under way to find the best jar of canned fruits, vegetables and meat in the country. Two hundred and twenty-two cash prizes totaling \$6,828 have been hung up by the Sears-Robuck Agricultural Foundation, including a grand sweepstakes prize of \$1,250 for the best jar of canned food entered in the contest. Only women or girls are eligible to enter the contest, but entries must be in not later than October 1, 1936. Further information on the contest and free jar and entry blanks for sending in entries may be had by writing to Anne Williams, director, National Canning Contest, 925 S. Homans Avenue, Chicago, Ill.

regulations require. Add 1 teaspoonful of salt to every quart. Seal and process. Process means sterilize.

For the other type of pack, the irregular, broken or extra large tomatoes can be used. Scald and cold dip to remove the skins. Mash. Fill jars. Add 1 teaspoonful salt to each jar. Partially seal and process.

Whole canned tomatoes look more attractive and should always be canned this way for exhibition purposes. They should be canned whole, also, when desired for salads. The other type of canning enables one to get more tomatoes in a jar and is excellent for soups.

Tomato puree can also be made by cooking tomato pulp until it is the consistency of catsup, after which it is seasoned, strained and packed hot in jars and canned. It is all ready for use when the jars are opened.

After the jars of tomatoes and tomato puree are ready for canning, put them in the steam pressure cooker. Have boiling water almost to reach the rack in bottom of cooker. Fill cooker with jars, adjust cover by tightening clamps opposite each other. At the same time, see that all clamps are tight and no steam escapes except through the petcock. When steam comes from the petcock, close petcock completely, and allow pressure to rise to 10 pounds. Sterilize 10 minutes at this pressure. Keep uniform pressure to prevent loss of liquid in jars.

Remove cooker from fire at the end of the processing period, and allow gauge to register zero before opening the petcock, then open gradually to prevent loss of liquid in jars. Remove jars, completely seal, invert, cool, watch for a few days, then store in a cool, dry place.

STUDYING HIWAY QUESTIONS

Today street and highway building absorbs a larger percentage of the tax dollar than any other item except schools.

The United States Chamber of Commerce, through committees, is studying the proper relationship of four chief sources of highway finance—general revenues, special property assessments, special taxes against the highway users and highway way users and highway bond issues.

They will endeavor to determine when bond issues are justifiable and the best means of redeeming them, how gasoline taxes should be applied, what the property owner's contribution to the highway past his door should be, the proper relationship of the Federal government to the highway program and other important questions.

The improvement of secondary roads to open up the back country and relieve congestion on main highways is a question of outstanding importance.

SERVING 14 MILLION HOMES

The gas utilities of the United States are now serving approximately 14 million homes, of which 13 million have gas ranges.

New development of the gas industry promise much for the future, such as automatic refrigeration, incineration and house heating and cooling. In both industrial and domestic life gas plays a steadily increasing part, as its efficiency, economy and cleanliness become better realized.

Vitamin A as contained in cod-liver oil is an elusive substance disappearing rapidly when the cod-liver oil is spread over large surfaces and exposed to light and air. For this reason, when stock feed containing cod-liver oil is purchased, the vitamin A substance should be guaranteed to be stable. If it is not, it is better to buy cod-liver oil and give it separately or mix it with the ration shortly before feeding.

FALL SAMPLES NOW ON DISPLAY

You are cordially invited to inspect our latest display of—

FALL AND WINTER WOOLENS AND FASHIONS

Our cleaning and pressing department always ready and desirous of serving you. Your patronage is appreciated.

MODERN DRY CLEANERS

Noel Sikes, Prop.

All Modern Improvements

Jim and Sally knew what they were doing when they bought the old Jones house. It was hopelessly out of date as far as looks and comfort went, but it was staunchly built and had a good sized lot, and they got it for a song.

Jim's salary wasn't very big, so they didn't try to do everything at once. They began with the furnace. They read the heater advertisements. They chose just the equipment they wanted and had it installed. Then they started reading up on bath rooms and plumbing. The following year they studied woodwork advertising, and replaced the old gingerbread porch with a pretty colonial doorway. Of course the house needed painting after that and they found a dream of a color scheme suggested in an advertisement. Later came new flooring, fresh wall paper, attractive lighting fixtures, shrubbery for the lawn. Jim and Sally have one of the prettiest houses in town. "Where did you get such wonderful ideas?" their friends ask, and Sally smiles.

"We simply knew what we wanted before we bought it," she replies. "Anyone can, who reads the advertisements."

A good business course will make you independent. Prepare yourself to draw a big salary in the business world.

BIG SPRINGS BUSINESS COLLEGE

Offers the training necessary to a successful business career. Enroll and do most of your work at home then come to the college at Big Springs, complete your course and graduate. All information desired will be sent on request. Mail the coupon below.

Big Springs Business College,
Big Springs, Texas.
Gentlemen:

Please send me your catalogue and all necessary information in regard to your college.

Name _____
Address _____

C. J. BEACH

REAL ESTATE—LOANS

Telephone 125

P. O. Box 31

O'Donnell, Texas

BANK'S PART IN THE FARM PROBLEM

By H. LANE YOUNG

American Bankers Association Agricultural Commission

The most discussed and least understood questions regarding the farm problem is the part played by the banks. The major blame is placed on the banks. It is a very serious matter.

It is not surprising that the banks are being criticized for their part in the farm problem. The banks are being blamed for the depression of the farm.

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Exert such depressing influence on prices the general price relation should be improved. If this occurs the individual farmer should also benefit.

It is to be hoped that the government is proposing a novel attempt in economics. Through stabilization corporations for such commodity it is proposed to make possible the handling of the surplus so as to lessen its disturbing influence on prices.

With non-perishable products such a program is, of course, conceivably possible, but one wonders what would happen if a stabilization corporation had to handle a perishable crop in great quantities.

"Is it going to be possible for a stabilization corporation to stabilize? It would be one thing if it had merely to stabilize the American situation, but often that situation is complicated with world conditions.

Perhaps the very fact that such a stabilization corporation is in position to function may be a leading effort on the market.

"Markets respond to psychological stimuli as do individuals. The very fact that the government has now definitely stepped into the breach with all of its resources available to meet the new plan work will exert undoubtedly a strong stabilizing effect.

"It would be presumptuous to forecast what the ultimate effect of the new act will be. It can, however, be definitely said that in the present plan much of the philosophy that had been so drastically criticized as economically unsound has been eliminated.

The existing plan is well worth the money that it has cost. The Federal treasury no inconsiderable amounts of money, but if it produces the hoped-for result it will have been well worth while."

BANKING FINDS THE WAY TO SAFER ERA

By FRANK W. SIMMONDS, American Bankers Association.

In considering the banking situation throughout the country, the fact should be kept in mind that while one bank in ten failed during the past eight years, it is far more important that nine banks out of ten, operating in the same general field, serving the same communities and meeting all the same economic same of adjustment successfully. This achievement cannot be ascribed to any element of luck, but rather to consistent adherence to sound banking principles and profitable practices.

Through worthy and efficient management they met the issues and problems confronting them, squarely and successfully.

Banking is regarded as the keystone of our entire business structure, hence bank failures are rightly regarded as intolerable public calamities that must absolutely be prevented. The three major objectives of all inter-bank organizations, whether local, county, district, state or national, are to make banking safer for all concerned and, through increased efficiency in bank management and supervision, to lessen or eliminate all forms of losses so that greater rewards may accrue to banking and better serve to the public.

There is definite evidence throughout the country of a strong and growing spirit of cooperation among bankers and banking organizations, which is resulting more and more in strengthening the work of all.

Clearinghouse associations among banks in city, county or district groups undoubtedly constitute the chief line of defense against bad banking practices. They have demonstrated that they are the principal factor in bringing about reformation in banking regulations, improvements in banking methods and the observance of sound banking principles.

For many years the primary purpose of a clearinghouse association was the clearance of checks, but today it is the clearance of banking ideas and the solution of banking problems.

Clearinghouses supply the local machinery essential for setting up and putting in practice necessary standards and uniformities. There are now 435 clearinghouses in 41 states, territories, counties and groups of counties in the United States.

Men today are more intelligently group-minded than ever before. Banking is combining the best elements of competition with sound group action. By virtue of this combination, individual thought has much wider possibilities of expression. In general, group action has not stifled but has stimulated individual thinking and initiative.

Better inter-bank organization and relationships afforded by clearinghouses would have undoubtedly saved many institutions that have suffered in the past. The clearinghouse activities of the American Bankers Association are conducted for the purpose of encouraging ever widening cooperation along fundamental principles and practices among banks through clearinghouse associations.

Bankers in every city, county or district can, through the agency of a clearinghouse, promote better banking and more profitable banking and also serve their communities better.

PIONEERS IN AIRWAY MARKING

Only a few years ago a tire company, as its own expense, put markers along the Pacific highway giving travelers at that time the only authentic information as to the distances along the route.

Today, less than 15 years later, the airplane has brought a new method of travel. Few flyers know anything about navigation or the art of following a course without land marks to guide them.

As a result airway beacons are essential for safety in flying, particularly at night.

The Richfield Oil Company has adopted a progressive program of building 8,000,000 candlepower steel tower beacons in conjunction with its modern gas stations, approximately every 50 miles along the Pacific highway from Canada to Mexico.

It is said that these beacons are visible in clear weather for 50 miles and the light which illuminates them will penetrate fog and mist for a great distance.

Thus has a private company again stepped into the breach and marked our newest transportation routes, namely, the airways, and made them more safe and practical for amateur flying as well as mail and transport planes.

These beacons would cost local communities thousands of dollars which could never be raised for a uniform system through several states.

Erected as they are they illustrate the duty which private industry feels it owes as a public service in conjunction with the operation of its business which is of such a widespread public character.

THE COMMUNIST HOLIDAY FARE

August 1 will have been a Communist "holiday." All over the world, in the great cities, special details of police were on duty to keep order in case of demonstrations by the radicals on behalf of the "exploited" and "oppressed" wage earners.

August 1 came and nothing happened. It was merely another day. The Communist demonstration was a flat and pathetic failure. In this country, especially, the workers seem content to ride about in their automobiles, live in modern homes, attend high-grade amusements and work for good wages under the best of conditions.

It is from sources other than communism that danger threatens American ideals and traditions. The slow encroachment of local and Federal socialism that has placed our government in competition with various lines of industries, all the way from printing envelopes to carrying freight and doing a banking business, is insidiously undermining the doctrines of individualism and personal liberty.

As the politician is exalted; the private citizen is pushed down. Such a tendency constitutes the greatest menace to democracy and free government.

EQUALITY FOR SUGAR INDUSTRY

The San Francisco Chronicle estimates that if the tariff on sugar was increased to the full amount proposed in the Hawley bill, the average cost per individual would be only 50 cents a year.

That is indeed a small sum to pay when the result would mean opportunity to produce a valuable agricultural crop which employs many workers and returns so much to the soil.

If we do not wish our sugar supply to be under foreign control, a low home industry to compete on sufficient tariff must be levied to an equal basis with foreign production.

The modern stock exchange might properly be termed a department store of finance, to which men come to buy or sell interests in our important industries. It is a market

place for stocks and bonds. Hysterical rantings against "speculation" are absurd. We all speculate and it is necessary to progress.

The major stock exchanges and investment bankers have waged an unremitting war against hysteria in all forms in the interests of honest investment and industrial progress.

They subject all securities to the most rigid of inspections before listing them for sale and they keep constant check on the soundness of any issue.

At the present time more people than ever before are buying industrial securities. The wise investor goes to the recognized experts for information.

Snyder—Gardening has flourished in Seary county this year as a result of a garden contest among the home demonstration clubs, with 106 women and 75 girls taking part. In

connection with the contest, Miss Jessie Lee Davis, home agent, has at least one demonstrator in each community according to a budget that will give the family plenty of fruits and vegetables in the right quantities for fall and winter.

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C. E. CAMERON

is the representative of the Texas Electric Service Company in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 11 or at Lamesa Texas, Phone 237

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ALSO dandelion rakes, keyrings, desk-locks, dish drainers, ice cream dishes, door-mats, dog-muzzles, double boilers, doughnut cutters, drawer knobs, drawing knives, drill-bits, batteries, dust-pans and Dutch ovens.

SINGLETON Hardware Co. Let Jack Nife Save Your 'Jack'

For Economical Transportation CHEVROLET

Facts that prove the Value of The New CHEVROLET SIX

The new Chevrolet Six is shattering every previous record of Chevrolet success—not only because it provides the greatest value in Chevrolet history, but because it gives you more for the dollar than any other car in the world at or near its price! Facts tell the story! Modern features afford the proof! Read the adjoining column and you will know why over a MILLION careful buyers have chosen the Chevrolet Six in less than eight months. Then come in and get a ride in this sensational six-cylinder automobile—which actually sells in the price range of the four!

The \$595 COACH

The Roadster... \$25	The Imported Sedan... \$695
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The Truck... \$95	The Light-Duty... \$400
The Sport... \$45	The 1 1/2 Ton... \$545
The Coupe... \$65	The 1 1/2 Ton... \$650
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Remarkable Six-Cylinder Engine Chevrolet's remarkable six-cylinder engine impresses you most vividly by its exceptionally smooth performance. At every speed you enjoy that silent, velvet-like flow of power which is characteristic of the truly fine automobile!

Beautiful Fisher Bodies With their low, graceful, sweeping lines and smart upholstery, their ample room for passengers and their sparkling color combinations and rich upholstery—the new Fisher bodies on the Chevrolet Six represent one of Fisher's greatest achievements.

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Amazing Low Prices An achievement no less remarkable than the design and quality of the Chevrolet Six is the fact that it is sold at prices so amazingly low! Furthermore, Chevrolet delivered prices include the lowest licensed and handling charges available.

Agricultural Farm Board's Job

Agricultural Marketing Act farm relief from a material point of view from that bills before Congress in re- says Dean H. L. Russell of University College of Agriculture American Bankers Association.

A new idea, fraught with possibilities—the organization of a Federal Farm Board, has been possible for farmers to borrow from Federal institutions before, and at a margin rate than city business pay for working capital.

The first set-up made by government in which commission carefully chosen to give attention to an effort to solve a farm group.

It is conceivable of a higher responsibility that must be this commission. No board by congressional action.

It is authorized not only to execute, to plan and put into effective action, to buy or dump, to dip into the treasury to accomplish its what would be almost un- known to any private con- cerns. The board's only in- creased, and no govern- ment even during the war.

They had a wider latitude. It is thought the farm relief bill is to be extended through organizations by making for such groups to obtain to hold crops so as to primary marketing.

The primary relation is with the individual or un- organized fellows. If program of merchandising business the surplus that

