

### Change in Management At Local Concern

Mr. and Mrs. Red Dunn of Lubbock died this week to take over the management of the O'Donnell Poultry Egg Co., which has been opened by Mr. Jim Robinson, who has managed the firm since its opening, has been taken back to Oklahoma to look after personal business affairs.

The company has enjoyed a friendly relation and most gratifying volume business and Mr. Robinson values his friends among his customers and will regret to know of his departure.

Mr. Dunn comes to O'Donnell with 15 years of experience in the poultry business and with the purpose of carrying on the high standard service set his predecessor.

### Thank You

To the many friends who have so kindly expressed their interest and sympathy for our recent illness and convalescence permit us to express our deep thanks and appreciation. Each visit, each telephone message, the flow of notes, the operation was a delicate stay in the hospital no more pleasant than such stays usually are. We now face the necessity of staying perfectly quit for many months to come, but we can still talk and read the old typewriter, so things don't seem so bad after all.

Permit your editor to again express appreciation for your thoughtful and kindness, with the sincere hope that she may be able to return kindness some time, without your going to go to a hospital.

Gratefully yours,  
Mrs. Farrington.

### T. A. Meeting Has Splendid Attendance

An unusually good attendance and an interesting program were reported at the regular meeting of the Parent-Teachers Association Wednesday night. One of the most appreciated features of the program was an informal but appropriate talk from Mrs. G. Gooch, grade school principal, on the subject of "Honesty for the Student."

The most searching and needed message in her talk was when Mrs. Gooch warned parents against threatening their children with punishment if they failed on a subject and that punishment often leads children to copying or other form of cheating in order that they may make good grades. Mrs. Gooch stated, additionally, in this manner parents should often show the seeds of dishonesty in the minds of their children.

Gooch, speaking from years of personal contact and experience with children of all ages makes the statement that nine children out of ten are doing their very best with their studies, simply out of pride and the desire to shine in their classmates, and if they fail in any subject it is because they cannot help it. In this situation need understanding and sympathy rather than threats of punishment.

The fourth grade room won the prize for having the most mothers present. The next meeting will be held at the high school auditorium on Wednesday afternoon, October 21. All parents urged to come and take part.

### Donnell Girl Weds Collinsville Man

Showing a whirlwind courtship after an initial meeting this summer, Miss Lee Pearce of this city and Ralph James Hutton of Collinsville were quietly married at Tahoka, October 3.

The ceremony was read in the parlors of the Methodist parsonage at Tahoka by the pastor of that church, C. C. Armstrong. For her marriage gown she chose an oxford grey suit and black accessories.

The bride is the younger daughter of Mr. and Mrs. Mel Pearce of this city and has spent the greater part of her life here. She is a graduate of the local grade school and high school, having graduated with the class of 1933. She has been active in school church as well as social affairs of her group, and is considered one of the most popular young ladies of the city.

Mr. Hutton, who is a nephew of Mr. and Mrs. L. E. Dodd, is the son of Mr. and Mrs. M. L. Hutton of Collinsville and is esteemed as one of the most promising young business men of the city.

The happy couple will have the honeymoon wishes of a wide circle of friends here and in Collinsville, in which wishes the Index joins most enthusiastically.

### Mayor Haymes Proclaims Fire Prevention Week

Fire uncontrolled is one of the most serious problems with which we are confronted today, by reason of the fact that it has taken a heavy toll in the number of persons burned to death each year and also by reason of the fact that this form of waste has proven to be a heavy financial burden on each citizen of our nation.

Fire to a very great degree is preventable by the proper application of education in prevention and fire protection.

Now, therefore, I, B. M. Haymes, mayor of the City of O'Donnell do hereby proclaim the week of October 4 to 10 as Fire Prevention Week in said city during this week. I most respectfully urge our civic and commercial organizations, our school officials and instructors, and our citizens as a whole to cooperate and work in an effort to instruct both young and old regarding the accumulation of fire hazards, the destruction of such hazards and all and sundry means of fire prevention in an effort to control this fire loss of life and property by fire. Every home and every place of business should be carefully inspected, and all fire hazards removed.

I further call upon our citizenship to join me in extending thanks and appreciation to our most willing and efficient Fire Department, whose members give their time and labor cheerfully without any remuneration, and to those whose efforts we are due thanks for one of the lowest fire ratings in the state.

In testimony whereof, I hereunto sign my name and affix my seal of office on this 4th day of October A. D. 1936.

(Signed) B. M. Haymes  
Mayor

### New Official Plans Trips Over Section

Announcements have been received by R. O. Stark, local Santa Fe agent, that Ray H. Forbes, recently made division passenger and freight agent for this section of the line, is planning a series of visits over the entire Lubbock territory this week, and that Mr. Forbes will include O'Donnell among his stopping places.

Mr. Forbes has held this office only a few weeks, replacing E. Kancher, and the purpose of the visits is to get acquainted with the territory, with the company's representatives in each town, and to otherwise become familiar with conditions. Mr. Kancher was promoted to the Plains division with headquarters at Amarillo after serving this territory for a number of years.

Rev. and Mrs. Wade (Buster) Campbell and small son, Warren Boyd Hobbs, New Mexico, spent a few hours here Sunday evening with Dr. and Mrs. Perrell Farrington and family. Mr. Campbell, who is a brother-in-law of Mrs. Farrington, who has always been here and has many friends who will be interested to know that he has taken up the ministry in the Baptist church and is pastor of the Hobbs church.

### School Children Given Half Holiday Friday

At a meeting of the Board of Education of the local public school early in the week, it was unanimously voted to grant an afternoon's holiday on Friday of this week to students and teachers so that they may be free to attend the matinee performance of Harley Street's Circus. So far as we can learn, this is the first time a local board has taken such action, and faculty members as well as pupils are indeed appreciative of the thoughtfulness of the board in this matter. We understand that Mr. Sadler, who has always displayed a real interest in all school affairs, has extended a special rate on admission to students of the territory for the occasion, a courtesy which will be appreciated by every one.

The circus is a recent addition to the well-known Sadler show, and one which has met with much approval throughout the territory. Mr. Sadler and his company enjoy a unique position throughout West Texas, being universally popular and respected, not only for the high standard of their productions but also because of the character and personality demanded by the management for each member of the troupe. Harley Sadler and his company are always welcomed in any community where they choose to perform, and this welcomes from all classes of people, the Sadler show, is well appreciated by everyone from preachers to the most typical man of the streets, from Grandmas and Grandpa to the smallest tot. All indications are that the circus will be enthusiastically

### Mrs. Williams Returns From Hospital Stay

Mrs. W. W. Williams, resident of O'Donnell for a number of years, was returned home from a Lubbock sanitarium Tuesday after remaining in that institution for several days for treatment and rest following a nervous breakdown. We are glad to be able to report that the lady is apparently much improved and helped by the rest and care at the hospital.

Mrs. Williams has not been in the best of health for several months, but refused to give up any of her family or household responsibilities until forced to do so by a total physical collapse. The family physician advised an examination at the clinic and a period of rest and freedom from any care or worry.

While the family and friends have been much concerned for her welfare, it is now believed that she will be soon fully recovered. The Index joins with the community in extending best wishes for this recovery.

### Mrs. Hemingway Taken to Hospital

Mrs. J. T. Hemingway, well-known local lady who lives just north of town, was taken to a Lubbock hospital Tuesday for a nervous breakdown. Her removal, her appendix immediately after being received at the hospital.

In view of the fact that the lady had a lengthy and serious illness from pneumonia only last spring, her physician here has expressed quite a bit of concern as to her reserve strength to meet this new emergency. However, she rallied from that illness in a most gratifying manner, and it is believed that she will recover from the operation without any complications.

As we go to press, there has been no news of an unfavorable nature, and we join with other friends in the sincere hope that we will be able to publish in next week's Index the fact that she is well on the road to health again.

### Wells Bible Class Elects New Officers

Fifteen members were present Monday afternoon when the Wells Bible Class held its regular meeting at the home of Mrs. D. J. Bolch, with one guest present.

Officers for the coming year were elected as follows: President, Mrs. Joe McLaughlin; vice-president, Mrs. Virgil Peppers; secretary-treasurer, Mrs. Lester Etter; reporter, Mrs. D. J. Bolch.

During the pleasant social hour that followed the business meeting and the lesson, the class surprised Mrs. McLaughlin with a sunshine shower. At the tea hour, delicious refreshments of cake and coffee were served.

The next meeting will be held with Mrs. Lonnie McKenzie Monday afternoon of next week. The lessons begin with the twenty-seventh chapter of Chronicles, including the next seven chapters. Every lady in the church is cordially invited to come and take part.

### Tuesday Bridge Club Met With Mrs. Whitsett

Members of the Tuesday Bridge Club had a few most enjoyable regular sessions of the club, which was held this week with Mrs. Marshall Whitsett at her home in the south part of town.

In games, high score went to Mrs. Floyd Boyd, and consolation to Mrs. Floyd Thompson.

A salad course was served with sandwiches and coffee to Mmes. Boyd, Bradley, Thompson, Wells, Henderson, Whigham and Edwards.

### Willadeen Ballew Has Birthday Party

Celebrating her twelfth birthday Willadeen Ballew was honored Saturday afternoon at a party at the home of her sister, Mrs. Alton Hobdy, with a number of intimate friends and school mates gathered on the occasion.

When the dainty and appropriate gifts had been admired, the guests enjoyed group games and contests until tea time, when punch and cookies were served.

Those present were the honoree and her sister, Doris, Margaret Sue Goddard, Wilda Gene Campbell, Allie Jo Schooler, Terry Hunt, Billy Ray Brunson and Nolan Hall.

received by the public as the shows have always been.

At any rate, local people will have a good opportunity to see for themselves this afternoon and tonight when Harley Sadler and his own company will be here with the customary excellent bill and with the circus as an added attraction.

### Death Ends Long Illness For Mrs. J. 4 W. Kirkpatrick

Death came quietly last Thursday night to Mrs. W. Kirkpatrick, resident of O'Donnell for fourteen years, completing many years of complete invalidism. Funeral services were completed Friday afternoon at the grave side, with Mrs. Pearl Keeton, pastor of the Dutch Reformed speaking words of consolation and hope to the bereaved family at friends. Interment was made in the O'Donnell cemetery.

Minnie Beulcke was born in Kansas December 1886, and her parents moved to Texas while she was still a child. In 1906 she was married to J. W. Kirkpatrick, at Panhandle, where they made their home, and where their two daughters were born. One baby daughter, Mary Amelia, preceded her mother in death by many years, but the other, Mrs. Claude Wells, lived to nurse her mother in her long suffering and illness and to lend true filial comfort to her in her time of trial.

Mrs. Kirkpatrick was converted early in life, and united with the Baptist church, working faithfully and cheerfully for the welfare of her church as long as her health would permit. Mrs. Kirkpatrick's husband, who is O'Donnell to make their home, and their fortunes have risen and sunk with those of their home town. Both Mr. and Mrs. Kirkpatrick have suffered long periods of ill health, and she, as well as her husband, often overworked herself to carry on their business and to be of assistance to their neighbors and friends.

For the past eight or ten years, Mrs. Kirkpatrick had been in robust health at all, and for the last five years had been almost a complete invalid. Every medical aid, every health resort, and every care and attention were used to affect a cure, but nothing which she had gone through, but nothing which tortured her, but nothing could be found to give her more than temporary ease, so that her demise was not unexpected. Throughout the illness she was patient and kind to those who cared for her, and her last coherent thought was that no one else would ever be called upon to endure what she had gone through.

In addition to her husband and her daughter, who were with her at the time of her death, she is survived by her mother, Mrs. Amelia Beulcke of Keenan, Oklahoma, a sister, Mrs. A. B. Chelt of the Angelo, and a brother, John Beulcke, also of Keenan, as well as by a number of other relatives and friends.

The Index joins with the community in extending sympathy to the bereaved family.

### L. L. Busby's Mother Dies At Lamesa

L. L. Busby, long-time resident of O'Donnell, last week of the sudden death of his mother, Mrs. A. M. Busby, at Lamesa. She had suffered a slight heart attack several weeks previously, and had been put to bed. Just a few moments before she was called to her son, Emmet, with whom she had made her home for some time, and asked him to call the family physician as she feared another attack.

The doctor, by her assistance, at the same time sending for the doctor, but she had passed away before he reached the residence.

Funeral services were held at Lamesa, Friday, and interment made in the cemetery there. She is survived by 3 sons, L. L. Busby of this place, Emmet Busby of Lamesa, and Dr. Busby of Abilene, with their families. All were present for the last rites.

Through the loss of her son here, the deceased had become fairly well known in our community, though during the past several years these visits had been infrequent due to her advanced age and increasing physical disability. Mrs. Busby owned some property here, administration of which had been looked after by her sons.

In this community and in Lamesa, where she had spent the last years of a useful and honorable life, her death is regarded as a distinct loss, not only by her family but by a wide circle of friends. She has been described by a friend here as one of the most lovable and beautiful characters I have had the privilege of knowing, and to our minds that is the most fitting tribute which could be paid to a really worthwhile life.

The Index joins with other friends in extending sympathy to the bereaved family.

### Suddarth Attends Carriers Meeting

Among more than twenty other West Texas rural mail carriers present for the regular meeting of their association, held in the Lubbock county court-house Saturday evening was W. E. Suddarth, local carrier for route three. Mr. Suddarth is editor of the State Association paper, and has for many years been active in the administration of the business and executive affairs of the West Texas Rural Letter Carriers Association.

Mr. Suddarth reports that only routine matters of business were carried out at the meeting Saturday, election of officers for the ensuing year being the purpose of the occasion. L. H. Thomas of Ralls, former vice-president was elected president, with C. Gilbert Wolcott of Mulhouse named vice-president. J. Roy Potts of Lubbock was elected secretary-treasurer. L. D. Girdersleeve of Tahoka was the retiring president.

Another interesting feature of this meeting was a report from W. C. Foote of Petersburg, delegate to a recent national convention, while a former president. Paul Attaway of Big Spring, was also present to visit with friends and to make an informal talk to the group.

Dr. and Mrs. C. P. Tate were among O'Donnell visitors at the Panhandle-South Plains Fair at Lubbock last Wednesday and Thursday.

Mr. and Mrs. Elmer LaGrone and children attended the Fair at Lubbock on Children's Day last Wednesday. Mr. LaGrone also assisted with the Chick tractor exhibit on the grounds during the entire week.

H. R. Womack was quite ill Friday and Saturday, suffering from flu. It was necessary for Elmo Burkett to get as substitute milk carrier for his mail route Saturday. We are glad to report that he is apparently recovered today.

FOR SALE: Upright piano in good condition. C. Bolch, R. 2, O'Donnell.

FOR RENT: House for rent, two big rooms, plenty of water. \$7.50 month. J. B. Hancock.

### Mahon To Make Speeches For Demos

The Speakers Bureau of the National Democratic committee has called upon Congressman George Mahon to assist in the National Campaign for the re-election of President Roosevelt. He has been asked to speak in several States during October but a complete itinerary has not been scheduled, according to an informant received from Congressman Sam Rayburn who is in New York as Director of the Speakers Bureau for the Committee.

In response to a telegram Tuesday, Mr. Mahon has agreed to speak at Fort Sumner, New Mexico Friday, October 9. Engagements in several New Mexico cities are being scheduled for next week and it is anticipated that the plans of the National Committee will show that Mr. Mahon will visit several States before the November election.

The National Committee used Mr. Mahon last Spring for Administration speeches in Virginia and Ohio.

Mr. Mahon announced that, though his work for the National Committee would likely take him out of the State most of the month of October, his secretary, Lloyd Green, would keep his Colorado office open for business.

### Fidelis Union Will Meet Here Oct. 16th

Miss Betty Suddarth, president of the Fidelis Young People's Union, has authorized us to announce a meeting of this organization to be held at the local Methodist church on Friday evening, October 16th. The program to begin promptly at 7:30. The public is cordially invited to come and hear this program and discussions which will be a feature of this occasion. All numbers will be presented by young people from the various churches which are members of this unit. These churches are those here at Tahoka: Lamesa, Ackerly Draw, Grassland, Mt. Olive and McCarty.

It has been several months since the local church has had the pleasure of entertaining this body, and the first time since the president moved here from Tahoka to make her home. For this reason, members of the young people's group here and members of the church as a whole are especially anxious that there be a good attendance of home folks and all the support and interest which the organization so well deserves.

We hope to have a detailed program of the occasion in time for next week's Index, pending that article, however, we add our plea that the meeting be well attended by O'Donnell people.

### Local Girl Attends Church Group Meeting

Miss Betty Lee Suddarth, daughter of Mr. and Mrs. W. E. Suddarth and a high school student, was one of several leaders in the meeting of the young people's group in this district of the Methodist church, who attended a conference held last Friday evening in the home of presiding elder, Dr. W. M. Pearce, and Mrs. Pearce at Lubbock.

The occasion was a dinner honoring all presidents of Young People's Unions of the Lubbock district, by their director, Miss Lucille Liljedahl of Levelland, and the pastor, Lynn Jay Courtneay, local of Levelland.

Miss Suddarth is president of the Fidelis Union, which is composed of young people from the Methodist churches here, at Tahoka, Lamesa, Draw, McCarty, Grassland, Mt. Olive, and Ackerly, and during her term of office the organization has enjoyed a most gratifying growth in interest and membership. She was most enthusiastic in her reports at the meeting last Friday evening, describing Dr. and Mrs. Pearce as gracious hosts and the entire event as one of the most enjoyable and worthwhile affairs she had ever attended.

### Mrs. Whitsett Honored At Morning Function

Mrs. Marshall Whitsett was the much honored guest of honor Wednesday morning when Mmes. Harold Jordan, Sam Singleton, and B. J. Boyd entertained with a charming bridge-breakfast celebrating her birthday. The affair was held in the home of Mrs. Boyd. Guests found two tables laid for breakfast when they assembled at eight o'clock in the beautiful living room where autumn flowers and foliage were used as decorations. When they had found their places, an appetizing breakfast of hot rolls, bacon, ham, scrambled eggs, coffee, jelly and jam was served, to be followed by spirited games of bridge.

Prizes were awarded in an unusual manner. Guests were asked to keep score of the honor counts in each hand and at the close of play, high score went to Miss Thelma Palmer as holder of the lowest count, while low score went to Mrs. L. E. Robinson as the holder of the most valuable hands. Mrs. Whitsett was presented with an array of dainty and appropriate gifts.

Those who enjoyed the delightful occasion were Mmes. Robinson, Fred Henderson, E. T. Wells, Guy Bradley, Edwards, Whigham, the honoree, and the hostesses.

Miss Alice Busby and Raymond Busby were called home from Lubbock last Thursday by news of the death of their grandmother, Mrs. A. M. Busby of Lamesa. They were present for the funeral services and remained over until Sunday for a short visit with their parents, Mr. and Mrs. L. L. Busby.

E. M. Heben returned Sunday from an extended visit and business trip to Emory and Dallas.

### EXCUSE IT PLEASE

We humbly solicit the indulgence and patience of our readers this week if we omit news which should appear, or mistakes occur worse than usual. The editor is still confined to her bed, convalescing from a recent major operation, and the substitute editor has struggled unsuccessfully with an attack of flu for three days, so that this issue of the Index will appear simply "in spite of," as the saying goes. If you will bear with us, we promise to do our best to make it up to you when the staff is on its feet again.

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### RADIO PROGRAM FEATURE

P. T. A. ACTIVITIES

Mrs. R. O. Stark, president of the local Parent-Teachers Association, authorizes us to announce a series of 8 programs discussing the work and problems of this organization, to be presented over radio station KFYO each Wednesday morning from 10:35 to 10:50.

These talks will be made by well known authorities on the phases of this year's program for P. T. A. and will be of vital interest to parents and teachers. Every patron of the school is urged to tune in and hear these programs.

News was received here Monday by Mrs. George Foster of the death of Mrs. E. E. Teaff, her brother's wife, on Sunday night.

The State Highway Commission, in session Tuesday, called for bids on thirteen construction projects estimated at a cost of \$1,400,000. Hard surface for Highway 9 north from Tahoka was included in these projects. Bids are to be opened October 20.

The city council has this week had the big grader, and a crew of workmen busy grading and dragging, with special attention being given to the residential streets running east and west.

Mr. and Mrs. Jack Veazey and little daughter, Kathryn Ann, left Thursday last week to make their home at Freer, where Mr. Veazey will be employed with a hardware concern.

# Harley Sadles Circus

America's Cleanest and Newest circus

with **HARLEY SADLER** in person

Daring acrobats, high school and dancing horses, trapeze performers, tumblers, gymnasts, circus performers from all nations.

America's only Mother and Baby elephants, "Muskuts," from dark Africa, largest anthropoid on exhibition today.

Thrilling historical spectacle, "Texas Under Six Flags."

## O'Donnell

One Day Only - Afternoon and Night Performances

**FRI. Oct. 9**

Free acts on circus grounds at 1 and 7 P. M.

Circus at 2 and 8 P. M. Special prices for this special and date only.

Afternoon performance, special matinee prices for children, 10c. Adults, 25c.

Night performance, 25c to everybody.

### The O'Donnell Index

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1879.

Published every Friday at O'Donnell, Texas

MRS. FERRELL FARRINGTON Editor and Owner

\$50 PER YEAR IN ADVANCE

Advertising Rates on Application

#### GRAZING STUBBLE AND STALK FIELDS

In the fall and winter when native pastures are short and dry, the stockman is forced to supply additional forage. Supplemental feed has never been too abundant, and he instinctively holds what he has in reserve as long as possible. At this time of the year stubble and stalk fields are a most attractive source of forage and in too many cases the temptation to utilize them to the fullest degree is too strong to resist.

This year presents a situation of especial concern to both stockmen and land owners. The few rains that have fallen in this region were localized to a great degree, some communities receiving enough moisture to produce excellent feed crops, while others had complete failures. Livestock men from these latter areas are making strong bids for this feed and for the privilege of pasturing the stubble. Bids have been made for sorghum standing in the field at prices per acre that would have bought the land early last spring, when it was blowing badly because of a lack of vegetation on the ground. Selling this feed without some reservation to protect the soil, and allowing the buy-

er to graze the residue stubble into the ground, will inevitably create a "blow" hazard that is a menace to his neighbors and may make his own land unfit for future production. The maintenance of sufficient crop residue to hold the soil in place against the action of wind and water is an essential part of good farming and ranching in this High Plains Area.

The question uppermost in the minds of farmers having stubble and stalk fields containing available forage should be, "How much of this residue is needed to hold the soil in place?" rather than, "How many head of livestock can this forage support?" The answer to this question will vary with the local conditions as determined by the amount of stubble or stalks present and the kind of soil. The safest thing to do is to keep livestock off entirely, especially on sandy soils. However, where an excess of plant residue is present on tighter land, it can be economically utilized as forage for livestock provided it is not eaten off so close as to leave the soil exposed to blowing. This means leaving an effective height and density of stubble.

One of the big problems in this connection is the leasing of such lands for grazing. The lessee is interested in obtaining as much grazing as possible and in most cases is not concerned with the effect of over-grazing on the land. It is to the interest of the land owner to incorporate in the lease such grazing restrictions as may be necessary to maintain an effective cover on this land.

#### FARM TERRACES END TO END SIX TIMES NATION'S LENGTH

More than 15,000 miles of terraces—enough for about 6 terraces from New York City to Los Angeles—have been built by farmers in Soil Conservation Service demonstration areas in 41 States. During the next 3 years the Service expects to help farmers build about 36,000 more miles of terraces. Approximately 150 miles of terraces have been constructed in the Lamesa Soil Conservation Camp area.

The value of terracing in keeping soil on moderate slopes from washing has been proved in many parts of the country. Terraces usually are built on land with not more than a 12-per cent slope.

In one case unterraced land lost soil at the rate of 84 tons an acre each year. On similar land terraced, the soil loss was a little more than 2 tons per acre. In another test, unterraced land lost from 8 to 10 times more soil per acre.

Another value of terraces, in regions where rainfall is scanty, is that they hold moisture as well as soil. Numerous tests show that as much as 60 percent more water runs off unterraced fields. Crop yields are also increased on terraced fields, after the second year, the increases being much greater after several years.

#### PASTURE AND RANGE IMPROVEMENT

In some areas of Region Six of the Soil Conservation Service, maintenance and revegetation of pasture and range lands is one of the most important problems.

Pasture furrowing has been done on 61,108 acres and 483 stock water and water conservation dams have been completed in the past year in demonstration areas according to H. H. Fennell, Regional Conservator.

Contour pasture furrows retain water, for grass growth, which would otherwise run off into streams and lakes. Pasture furrows also decrease flood hazards especially on the steeper slopes.

Stock water and water conservation dams distribute watering places for livestock more evenly, thus causing a uniform grazing over the range. They also act as reservoirs which air in flood control and in raising the water level in wells.

#### EROSION CONTROL PRACTICES SPREAD OVER REGION

Farmers outside the Soil Conservation Service demonstration areas of Region Six, which includes parts of Texas, Colorado, New Mexico, Kansas and Oklahoma, have begun the use of one or more soil erosion control practices on 1,270,155 acres of land since the demonstration work of the Soil Conservation Service was established. This is the result of a recently completed survey in which an attempt was made to include soil and water saving practices adopted through the influence of the Soil Conservation Service.

Contour farming leads the group of water conservation practices put in use by farmers outside Soil Conservation Service demonstration areas. Five thousand, two hundred and forty farmers have contour farmed 1,220,426 acres. Terracing was done on 49,237 acres by 263 farmers.

Strip cropping with erosion resistant crops to prevent wind erosion covers 284,135 acres. Ranges and farmers have contour furrowed 53,651 acres of grass land. They have, also, 21,672 acres of cultivated land being prepared for revegetation by tree nurseries. On the steeper slopes of the region where gullies are a serious problem, 9,471 acres have been treated for gully control.

The Soil Conservation Service, Region Six, has demonstration areas at the following points in Texas: Dalhart, Channing, Stratford, Perryton, Amarillo, Vega, Hereford, Littlefield, Lamesa, and Memphis. The Colorado area are: Trinidad, Pueblo, Hugo, Cheyenne Wells, Springfield, Templeton Gap, Cherry Creek, Box Elder Creek, Crow, and Black Bull, and Smoky Hill. Other demonstrations are located at Guymon, Oklahoma; Liberal, Kansas; and Clayton, New Mexico.

**WHO WANTS?** a beautiful piano at a bargain. We may have in your vicinity in a few days a splendid upright piano with dust bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take livestock poultry or feed as part payment. Address at once.—Brooks Mays & Co., The Reliable Piano House, Dallas.

Statement of Ownership, Management and Circulation, Etc., required by the Acts of Congress of August 24, 1912, and March 3, 1933.

Of the O'Donnell Index, published weekly at O'Donnell, Texas, for October, 1936.

STATE OF TEXAS, COUNTY OF LYNN, ss.

Before me, a notary public in and for the State and county aforesaid, personally appeared Mrs. Ferrell Farrington, who, having been duly sworn according to law, deposes and says that she is the editor-owner of the O'Donnell Index, and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 437, Postal Laws and Regulations.

That the names and addresses of the publisher, editor, managing editor, and business managers are: Mrs. Ferrell Farrington, O'Donnell, Texas.

That the owner is: Mrs. Ferrell Farrington, O'Donnell, Texas.

That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

Mrs. Ferrell Farrington Sworn to and subscribed before me this 7th day of October, 1936.

(SEAL) B. M. HAYMES, My commission expires June 1, 1937.

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RESIDENCE PHONE \$2 per month  
BUSINESS PHONE \$3.50 per month  
O'Donnell Telephone Co.

WANT MORE EGGS?  
Within the next few weeks the demand for eggs and their price will be almost doubled. Will your flock be producing the maximum number, ready to supply your own needs and to bring to market? It will—provided you are using

MINOR'S OWN LAY MASH  
A balanced feed, low in price but high in quality and results. We mix it ourselves, from the best home grown feeds. Give it a trial. WE NEED YOUR MAIZE AND OTHER GRAINS;  
SEE US BEFORE YOU SELL.

JOHN A. MINOR FEED & COAL

NOTICE TO PUBLIC:  
Because of the recent legislation which requires a firm to establish and maintain a funeral director and operating room in each town served, it has become necessary for us to move our stock of caskets, funeral supplies, etc., from our location in O'Donnell to the Funeral Home in Lamesa. This does not mean, however, that we will not continue to serve our O'Donnell clientele just as we have in the past; we have arranged to meet all situations and needs as they arise.

When our services are needed here, please phone E. T. Wells, and he will relay the message to us immediately.

HIGGINBOTHAM FUNERAL HOME  
E. T. Wells, O'Donnell  
Day Phone 103 Night Phone 154  
Lamesa Phones 75: Clyde Branon, 223-J  
Bonnie King, 214 George D. Norman, 51

Lubbock Sanitarium & Clinic  
Medical, Surgical and Diagnostic

- Dr. J. T. Krueger
- Dr. H. B. Stiles
- Dr. Henrie E. Mast General Surgery
- Dr. J. T. Hutchinson Eye, Ear, Nose and Throat
- Dr. M. C. Overton
- Dr. Arthur Jenkins Infants and Children
- Dr. J. P. Lattimore
- Dr. H. C. Maxwell General Medicine
- Dr. O. F. Hand Obstetrics
- Dr. James D. Wilson X-Ray and Laboratory

C. E. HUNT J. H. FELTON  
Superintendent Business Mgr.

X-RAY AND RADIUM

PATHOLOGICAL LABORATORY

SCHOOL OF NURSING

### CENTENNIAL EXCURSION

ONE WAY FARE FOR ROUND TRIP

South Plains Coaches, Inc.  
TO TEXAS CENTENNIAL

O'Donnell to Fort Worth and return \$6.95

O'Donnell to Dallas and return \$7.55

Tickets on sale each week on Friday, Saturday and Sunday, return not later than Tuesday.

Round Trip Tickets one and one-half fare on sale daily good for thirty days to Austin, San Antonio, Houston, Galveston, Dallas, and Fort Worth.

Ride the buses—avoid the hazards of traffic and parking problems.



Come In Girls, and get A beautiful new Permanent before school opens Remember:

All our Oil Permanents Are Fully Guaranteed

#### SCHOOL DAY SPECIALS

Specially priced for School Girls

- Regular \$8.00 wave \$5.00
- Regular \$5.00 waves \$3.00
- Regular \$3.00 wave \$2.50
- Regular \$2.50 wave \$2.00

With every \$5.00 worth of work you will receive a Free Facial, with all the proper manipulations and massage. Come in and let's talk it over.

GENEVA'S BEAUTY SHOPPE



Electricity is Cheap—  
Eyes Are Priceless—  
Safeguard Eyesight  
With Better Light!

I.E.S. Lamps Have This Tag of Approval.



The new I. E. S. Better Sight Lamps are scientifically designed to provide the right kind of soft, glareless light for reading, studying, sewing or any other task which demands extra work from the eyes. See these new lamps at our store and at electrical dealers.

TEXAS ELECTRIC SERVICE COMPANY

C. E. CAMERON, Manager

Be sure to look for the tag of approval on the lamp you buy. It isn't an I.E.S. Better Sight Lamp unless it has the tag of approval. If it doesn't have the tag, it isn't an I.E.S. Better Sight Lamp.



**POINTS PERTAINING TO WORK IN TEXAS**

1916 to 1935, inclusive, embraced in Texas under the leadership of county agents, over nine million acres of land contoured and classed. Texas amounted to 1936. In the spring and early 1936 there were 1,763,740 wind erosion area of North contour listed or classed.

**PEAS WANTED:** Will purchase quantity of peas.—W. Donnell.

**J. M. BUBANK**  
General Practice

Davis Drug Store Bldg.

Phone No. 35  
Office Phone No. 80P2

**O'Donnell Lodge**  
No. 1187

Communications each Saturday after full moon each members urged to attend; vice welcome.

C. Carroll, W. M.  
E. J. Johnson, Sec.

**WELL FARRINGTON**  
DENTIST

Hours, 9 to 5  
National Bank Bldg.  
O'Donnell, Texas

**A. M. HAYMES**

State and Insurance

National Bank Bldg.  
O'Donnell, Texas

**C. P. TATE**

GENERAL PRACTICE  
O'Donnell, Texas  
PHONE 185

This work was carried on from emergency grants through the U. S. Department of Agriculture, the State Extension Service being the State administering agency. There was a total of \$329,396 spent in the form of grants at 20¢ per acre. The Extension Service was permitted a total of 5 percent for county and state administrative costs. The amount spent for such purposes was practically 3 1/2 percent. The overhead supervisory cost was represented by approximately 7 of a cent per acre.

(2) Under the supervision and leadership of the county home demonstration agents, ten and one-half million quarts of vegetables, fruits, fruit juices, preserves, pickles and relishes were conserved in 1935 by Texas rural women and girls.

Approximately one million quarts of canned meat and three and one-quarter million pounds of dried and cured meats were reported by county Extension agents as being put up in 1935 in farm families. In carrying on the meat program by the Extension agents there were slaughtered 1,104 animals for demonstration purposes; over 19,000 farmers killed and cut up over 33,000 animals.

(4) There were 194 leather tanning demonstrations and schools conducted by agents; 817 farmers tanned over 2,000 hides, 37 different uses of leather being reported.

(5) There were installed in Texas during 1935 approximately 2,000 new cellars for food storage purposes, 849 new storage pits, over 1,000 new smoke houses, and over 172,000 feet of new pantry shelves.

(6) Over 6,000 home orchard demonstrators reported new plantings of over 600,000 new trees in 1935.

(7) Farm women and girls, under the leadership of the county home demonstration agents through organized clubs, made in 1935 approximately one quarter million garments, representing a value of over \$369,000.

(8) 3,465 trench silos were dug and filled by farmers in 1935 under the leadership of the county agricultural agents. There is an indication there will be an equal number dug and filled during 1936.

(9) There were enrolled in 1935 under the leadership of the county Extension agents, a total of 41,846 4-H Club members.

(10) There were 21,316 bedrooms made more comfortable and beautiful by club women and girls in 1935. Texas grown cotton was made into 3,392 mattresses, and Texas grown wool was made into 1,130 woolen comforts by the rural women. Raw wool was exchanged for 3,526 blankets.

(11) The 9,595 yard demonstrators planted 190,600 native and nursery shrubs, trees and rose bushes. Such improvements bind the families to the "home place" and create a feeling of pride and permanency.

(12) There was a total of over 9,000

demonstrations and informational meetings of farmers, ranchers, women and 4-H Club members held in 1935, under the leadership of agents. The combined attendance was over one half million people.

(13) Cooperative work with the Agricultural Adjustment Administration for the present year — A total of 243,000 work orders have been signed in Texas for participation in the Agricultural Conservation Program. This covers about 355,000 of the 561,000 Texas moat 70 per cent of all farms and ranches and more than all ranches in Texas are included.

Of the 35,000,000 acres of Texas crop land (which includes all small urban places) a minimum of 25,000,000 acres are under work sheet. Of this 25,000,000 crop acres of which was formerly devoted to crops that rapidly deplete the soil, it is estimated that 3,800,000 acres are now being devoted and used for the purpose of rebuilding soil fertility. Present indications are that to reduce contouring, strip cropping, and other practices that prevent soil losses will be applied to about 3,000,000 acres of crop land during 1936.

(14) The administrative cost of the Agricultural Adjustment Program in Texas under the supervision of the Extension Service is the lowest, on per acre basis, of any state. Of the total amount of funds allocated for administrative purposes in Texas for the fiscal year ending June 30, the Extension Service refunded as unspent almost a quarter of a million dollars. Our ability to reduce this portion of the total allocated is due to economy in administration at headquarters and economic practices in the counties by county agents and committeemen. These corresponding funds meant a corresponding increase in payments to farmers.

**FACTS FOR FARM TENANCY CONFERENCE**

This map, showing that Texas and Oklahoma are in the areas where farm tenancy is highest, is one of the exhibits prepared by the Resettlement Administration for the conference on tenancy which Governor Alfred has announced he will call at an early date.

The following article by D. P. Trent, regional director of Resettlement, discusses some fundamental angles of the problem.

**Nation's Future to Turn Upon Ownership of Farms by Farmers**

Rural society cannot be secure and progressive with one-third or more of the rural people packing everything in the wagon in the middle of winter each year and moving off through the sleet and snow to a new location, to a new place which they will call home for a time. Such condition is sapping the lifeblood of the people and is undermining the foundations of democratic government.

I am not saying that something should be arbitrarily taken from someone and given to someone else without due process of law. I am saying that the national welfare requires that the people who live on the land and who till the soil, who produce the food and raw materials which the nation requires, have an inherent right to own the land which they till without having to compete with speculative interests in acquiring such ownership. I am saying that the soil, the very foundation of human existence, should not be subject to speculation and exploitation.

The truth is that absentee ownership has not only been a bad thing for farmers, but for a number of years it has been unprofitable for investors in farm land. Indicators are that the old practice of investing money in land and reaping rich profits is probably a thing of the past and there is reason to believe that in the future speculative investments in land will be a losing game. It is to the interest of the capitalists and of the business and professional classes that ownership of the farms of the United States be returned to the farmers who occupy the farms and that those who have savings to invest find some other place to invest their money.

If the ideals of the pioneers are to be realized, if rural life an rural society are to become full and rich and free and satisfying, if the United States is to be the great progressive and democratic nation which its founders conceived, something must be done to bring these things about. These purposes cannot be achieved with a rural peasantry. They can be achieved only with the rural people owning the land and living in homes where stability, comfort, happiness and progress abide. These conditions will not just happen. They do not come about by just wishing. They will not be brought about by just talking. They cannot be brought about without opposition and a struggle. To bring them about will require fearless and honest leadership coupled with careful and systematic planning and action. The future of the nation is tremendously dependent upon the course which is adopted with reference to these matters during the next few years.

In addition to providing long-time easy credit to farmers in an effort to promote long ownership, the state of Oklahoma has taken other steps with this same purpose in view. Steps have been taken to reduce the ad valorem tax rate on land and to replace this with the income tax and sales tax. Certainly these steps are in the right direction. Always the land has borne too large a portion of the cost of government. The land cannot be concealed from the tax assessor and the tax collector. Other classes of property are

much more difficult to reach in the levying and collection of taxes and other classes of property have been able to secure lower rates of taxation and to escape the tax to a greater extent than has land. Also, farmers are in less favorable position to safeguard their own interests in the matter of taxation than are the owners of other property.

Most citizens of the Southwest will be surprised to know that in 1913 the Oklahoma state legislature passed a law which exempted the homestead from taxation and provided a graduated scale of taxation upon speculative holdings of land. Due to the fact that the bill was passed during the last five days of the session and for other technical reasons the law was declared inoperative, but was never repealed. In connection with the idea of exempting the homestead from taxation two problems arise. First, other sources of revenue must be provided as a means of maintaining government. This is not sufficient reason for failure to find a solution to the problem and is not a sufficient excuse for continuing to compel land to bear an undue portion of the cost of government. Second, the mere exemption of the homestead from taxation does not remove agricultural land from speculation and exploitation and of safeguarding and conserving this greatest natural resource by recognizing and safeguarding the inherent right of the people who live on the land which they till and to acquire ownership without having to compete with speculative interests.

**DAWSON COUNTY 4-H CLUBS SHOW REMARKABLE PROGRESS**

The 4-H Club boys and girls will wear the club emblem during the Fair. The national 4-H Club emblem is a four-leaf clover with an H in each leaflet. These four H's stand for the equal training of the head, heart and hands; and for health. The emblem is in the club colors of green and white; a green clover leaf with white H's and background. The emblems will be in the form of buttons.

The 4-H Club pledge also involves the four H's. As a true club member I pledge my head to clearer thinking, my hands to greater service, my heart to truer loyalty and finer sympathy, and my health to efficient living in service to my home, my community, my country, and my God.

Last July winners of a trip to A. & M. College for the Farmers Short Course from Dawson County were R. B. Wilkerson, Eugene Seale and C. L. Bankhead Jr. These boys were winners in the county train judging eliminations and a state team won Second Award at the State Contests July 20-24. Winners of trips to Chicago several years ago were W. C. Wright, Oliver Gowan, Luther Peterson, Leon Ranson, and Clyde Bostick, all of Dawson county.

The membership of the 4H boys and girls clubs in the United States is more than one million in number. Last year the value of products produced by the 4-H club members in the United States was estimated at more than twenty million dollars.

Mrs. D. Dorward, Mrs. E. T. Sealey, Mrs. Roland Hamilton and Miss Ruth Bennett, all of Gall, were Lamesa shoppers Tuesday.

Mr and Mrs. A. H. Koeninger spent the week end at Bridgeport, called there by the serious illness of his mother. The elder Mrs. Koeninger, who has recently passed her seventy-first birthday, fell about a month ago and broke her right hip. She has, of course, been confined to her bed since that time, in a very serious condition. The many friends of the family here after sincere wishes for her recovery.



**Hogs**

Will Pay Top Price for Your Hogs Each Friday

Will buy every day in the week at 50c off

Fort Worth  
COAL — GRINDING — FEED

**BRYANT COAL & GRAIN**

**O'Donnell Procude & Hatchery**

Now is the time to get your pullets in the highest possible production

WITH ECONOMY

DOUBLE DUTY EGG MASH

Come in and get our prices

We buy cream, eggs, poultry, hides

Ervin Fancher, Mgr.

**ANNOUNCEMENT**

take pleasure in announcing the opening Saturday, September 12, of an extensive produce house in O'Donnell to serve producers of poultry and dairy products in the most efficient manner.

We offer you a cash market for your

**CREAM — POULTRY — EGGS — HIDES**

assure you of the highest market prices at all times, courteous service, accurate weights and tests.

**SATISFACTION GUARANTEED**

**O'DONNELL POULTRY & EGG CO.**

**Jim Robison, Manager**  
Phone No. 96  
Located in old Sorrels Lumber Yard

**NOTICE**

If you will just drive in, we will prove to you how anxious we are to give our customers the very best of SERVICE and MERCHANDISE. Please come in and let us show you what REAL SERVICE really is.

**MAGNOLIA SERVICE STATION**

Harvey Line, Prop.

**THE RED & WHITE STORES**

**Are You A Fastidious Housekeeper?**

If so, you are also one of God's gifts to mankind—a good cook. And if you are a good cook, you are exactly the person to appreciate the marvelous quality and the real economy of Red & White foods.

We are deeply and truly proud of the fact that after a customer has once tried our stores, no others will ever completely fill the bill for her. Red & White standards are just too high for the ordinary store to meet.

So, dear lady who prides herself on her housekeeping, we extend to you a cordial invitation to join the ever increasing ranks of the happy and satisfied users of Red & White products; they will help you keep your reputation as a housekeeper and cook.

**B & O Cash Store L. E. Dodd Grocery**

**AT THE REX O'DONNELL, TEXAS**

WEEK OF OCTOBER 8-16  
Even Shows 7:45 — Matinee 2:30  
Saturday, Sunday

**Friday Night and Saturday Matinee**  
OCTOBER 9-10  
"The Singing Cowboy"  
Gene Autry

**Saturday Night**  
OCTOBER 10  
"Love Begins at 20"  
Hugh Herbert

**Sunday - Monday**  
OCTOBER 11-12  
The Green Pastures  
Rex Ingram  
The earth's creation! The Deluge! The most startling original composition of this generation! Don't miss it!

**Tuesday**  
OCTOBER 13  
"Star for a Night"  
Claire Trevor

**OCTOBER 14-15**  
"Poor Little Rich Girl"  
Shirley Temple  
Here she is in a grand display of musical meritment.

**Watch for "Swing Time"**  
It's here soon.

**FARM NOTES**

By Joe C. Williams, County Agent

**Snout Treatment of Wheat**  
Snout treatment of wheat gives practically one hundred per cent protection, depending on the thoroughness of the coating of the wheat with dust. The treatment is to use two ounces of copper carbonate dust per bushel of wheat. The method of application is to place about one bushel of wheat in a tub then add one ounce of the copper carbonate to the wheat and stir thoroughly until every grain is coated with dust. The same treatment will work equally as well with grain sorghums and cane.

In mixing the dust with the wheat something should be fed over the nose and mouth as the dust irritates the nasal and throat passages.

**Selection of Pullets for Breeders**  
The time for selection of pullets for breeders is now at hand and one who is looking forward for breeding stock should select the larger earlier maturing pullets as prospective breeders and band the legs as the early maturing birds will give stronger, larger hens from which to select the eggs for hatching purposes next spring.

**Fair Entries**  
We hear talk about the fine cotton and feed crops that have grown in the county. Why not select the best stalk you can find in the fields for the fair. The best stalk of cotton in the agricultural exhibit will be awarded a premium of \$100; the best 20 open bolls selected will also get a like premium. For the feed crops, prizes of \$20 to first and second will be paid for the best ten heads of kafir, milo, hearni and feterita. While like premiums will be offered for the best ten ears of corn, white and yellow dent, supercorn, and June corn.

The above premiums are open to everyone whether they are club boys or not.

**Soil Conservation Program**  
Producers are continually asking if the agricultural exhibit will be awarded a premium of \$100; the best 20 open bolls selected will also get a like premium. For the feed crops, prizes of \$20 to first and second will be paid for the best ten heads of kafir, milo, hearni and feterita. While like premiums will be offered for the best ten ears of corn, white and yellow dent, supercorn, and June corn.

Boone and family, and son Roy Prith and family, all of Berger, visited him during the week end. Another son, Tommy Prith, and a nephew, Thomas Prith, both of Vernon, are visiting him also.

Willie Lisenbee of Hopps, who has been spending his vacation with his parents, Mr. and Mrs. W. P. Lisenbee, is attending the Centennial.

Jack Meares took his father, W. H. Meares of Clovis, N. M., to Welch Sunday afternoon. Fred Bell and Cleve Spencer went with them.

Mr. and Mrs. J. J. Stephens of Big Spring visited in the Kirk Stephens home Monday and Tuesday of last week.

Mr. and Mrs. Hassie Lisenbee of New

In connection with this group of singers, Mrs. Beckham is directing an orchestra. These are working with the Sunday School Visitation Committee, and Sunday's visits marked the beginning of the winter's work. Sacred music is used exclusively.

School closed Friday to be dismissed a month for harvest.

A son was born to Mr. and Mrs. B. J. Cox Thursday. The baby weighed eight pounds and was named Charles Ronald. Mrs. Cox's mother, Mrs. Weeks of Lamessa, is here with her.

Mr. and Mrs. J. M. Rauson and daughters of McCarty attended church here Sunday and spent the night in the Ralph Rauson home.

Mr. and Mrs. Willie Wilson and family have moved back to this community from South Texas.

Mrs. Jessie Wise has returned from a two week's visit in Avery with her father who has been ill.

A. R. Riels was sick last week. Mrs. W. F. Lisenbee and Willie Lisenbee visited Mrs. Lisenbee's daughter, Mrs. Adley Ramsey and family of Morton Thursday and Friday.

Mrs. Ed Eoff of Roswell visited Mr. and Mrs. Holland Kenison and Mr. and Mrs. Sid Key last week on her way to the Centennial.

Mrs. Buster Davis is home after visiting two weeks in Plagg.

Jack Honcock left for Houston Friday after receiving news of the death of his niece's husband.

Elmore Nobles has returned from a visit in Hot Springs, Arkansas.

W. H. Prith's daughter, Mrs. C. E.

Some visited relatives here during the week end.

Mr. and Mrs. John H. Williams and daughter of Abilene visited Mr. Williams' parents, Mr. and Mrs. W. T. Williams, last week end.

Kurb Stephens left Monday for Big Spring in the search of cotton pickers.

faithfully until the death of the chain of friendship and we treasure your memory highly.

God bless you for your love and your sweet words of J. W. Kirkpatrick, Mr. and Mrs. C. P. ...

Deputy Sheriff John ... wife and little son visited Gail Monday.

Mrs. Pearl Hardberger, of ... spent the week end here

**CARD OF THANKS**

Words fail to express our thanks to each of you who made our bereavement more consoling by your every thought and deed.

Especially do we wish to express our gratitude to those who worked so

**TURKEYS**

During the next 60 days, south plains farm wives will enjoy the highest peak of one of their sources of income - the sale of the turkeys. Will your birds be among those which command the price?

They will - if you deal with us. For years our company has been recognized as the leading buyer in the turkey market. Bring yours in to us; they will be graded by experts, and your money will be ready for you, cash on the barrel head.

Remember we pay cash for your poultry, eggs, cream and butter.

**O'DONNELL POULTRY & EGGS COMPANY**

Redd Dunn, Mgr. - Located in Sorrell Lumber Building

**Let's Talk about Clothes**

TEXAS STATE COLLEGE WOMEN (CIA)

Denton, Oct. 6.—Fashion shows are predominating the feminine world. One opening after another calls out the designers, buyers, and manufacturers to give you first impressions.

Afternoon dresses of cantons, crinkled crepes, and novelty weaves are in vogue. The skirts are kind to practically every known silhouette—flare where you need it, fitted at just the right section, and small waistline accented with stunning wide belts. Sleeves are beautiful studied effects of skillful drapery and exquisite shirring. Belts combined with silk is tremendously important in daytime clothes. Afternoon frocks are also shown in sleek satins, soft taffetas, and silk and wool mixtures.

Fur trim on coats has changed with the prevailing fashion. No longer will you find dabs or chunks of fur attached with no good reason, nor will any well dressed woman go out completely submerged in fur. This season the softness of the fine wool fabric stressed, the dashing flare to the skirt, the accentuated rick hugging top and the narrow waistline cinched in with a belt. The fur is for accent—a narrow band around a very modest collar, another band going down the front or side front to achieve slenderness, and narrow straight band cuffs.

Suits show short jackets with very full collars and fullness at the back. The skirts have slim lines, and sleeves are large and fitted at the wrist. Black still leads the fashion color chart, according to girls at Texas State College for Women (CIA). Old gold is a good second choice and wine-folows next.

**O. K.**

High School English Department Sponsored by Miss Thelma Douvers

Sunday school was well attended Sunday morning, B. T. U. and singing well attended Sunday night.

O. K. School closed Friday for cotton picking. We don't know just when it will reopen.

Miss Dorothy Wright of O'Donnell spent Sunday afternoon with Miss Fay Grant of the O. K. community.

Mrs. Blanche Sims and son of Waco are visiting in our community.

Mrs. Marie Grant has been ill the past week with flu but is better at this time.

Mr. and Mrs. Rubeen King spent Sunday with Mr. and Mrs. L. C. Keith. Mr. and Mrs. M. D. Underwood spent Sunday with Mrs. Underwood's mother and grandmother, Mrs. G. T. Burleson and Mrs. W. H. Cox of the Grandview community.

Mrs. Cora Besire spent Sunday with her son, Omer Besire and family of Grandview.

**HANCOCK**

Mary Bob Harrell, Correspondent.

Oscar McLendon, Sam Hodge and F. M. McLendon with Cleve Johnson, chairman, are in charge of the preparations for the community booth at the County Fair, October 15, 16, 17. The committee on arrangements, representing the H. D. Club, has as its members Mrs. Bruce Moore, Mrs. Ralph Ranson, and Mrs. Oscar McLendon.

Activities of the H. D. Club last week included a club party, as well as a regular meeting. The meeting was held Thursday in the home of Mrs. W. T. Williams where Miss Phenix, Dem-

"Aw, Winter's not here yet!"

**BUT OIL-PLATING LASTS...**

Change today

Right you are. The weather hasn't made up its mind yet. But you don't care, once Conoco Germ Processed Oil—patented—is Oil-Plating your engine for Winter.

Change to modern Oil-Plating today, for instance. Then every cylinder, piston, bearing and other part is completely Oil-Plated.

And today... tomorrow... next month... as long as you use Germ Processed, this Oil-Plating will still be up there. It gets there by means of the special "hyper-oily concentrate" which is alloyed into Germ Processed oil under patents. In circulating, this oil renews its genuine Oil-Plating, which doesn't return to the crankcase, but stays up all through your engine.

Thus the old cry of "get your right Winter viscosity" isn't the half of it, now that you can get exclusive Oil-Plating, too—a great big extra. Oil-Plating is all ready to lubricate before your starter even turns, and that lets your battery live. Oil-Plating doesn't run off in any weather, and that saves your engine and oil. You keep away from your next quart—your next battery—your next car, by changing today to Conoco Germ Processed oil. Continental Oil Company

**CONOCO GERM PROCESSED OIL**

**Higginbotham Funeral Home**

Lamessa, Texas

AMBULANCE SERVICE  
Phone 75

NIGHT PHONE  
Clyde Brannon 223  
Geo. D. Norman 51

**GAS INTRODUCES**

double-quick Broiling!  
Seals in more flavor

IMAGINE broiling a steak in half the usual time—and having it taste twice as juicy, too! You can, with the high-speed broilers on many modern gas ranges! Saves gas, too! Just one of the many improvements of modern automatic gas ranges. Drop in and see them this week!

**MODERNIZE YOUR HOME WITH GAS**

**West Texas Gas Co.**  
Good Gas With Dependable Service