THE O'DONNELL INDEX

OLUME XIV

O'DONNELL, LYNN COUNTY, TEXAS, THURSDAY, NOVEMBER 12, 1936

ged Storekeeper Is Murdered; No Clue To Assailants Is Discovered

dy Found Monday American Legion

cratic Leader Thanks Dawson Co.

ming by Customer Auxiliary Sell Poppies

Auxiliary Sell Poppies
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country should by all means be intersected.

When you come to town Saturday, but a few extra dimes in your pockets with any and it is to see for the assailant of with a single blow with a blunt instruction, the body, on the body, on the body on the see for the assailant with a blunt instruction on the body.

If all the see for the assailant of with a single how with a blunt instruction on the body.

If all the see for the

Texas Democrats Exceed State Quota

Austin. Nov 12.—Contributions of Texas Democrats to the Roosevelt-Garner campaign fund exceeding those of any other state in the nation with the exception of New York. State Cam-paign Director, Roy Miller, announced today.

ready approximately \$275,000, or \$25, 000 in evcess of the quarter-million-dollar quota fixed by the Democratic

effort put forth
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Fitteen thousand postcards—used to acknowledge contributions of one dolar or less were mailed to contributors from state headquarters. Some of the contributions were as low as six cents. Officials and employee at headquarters here were busy this week preparing a tabulated report showing the amount of contributions received from

unt of contributions received from

Rex Theatre to Present "Great Zeigfield"

The Rex management announces the showing of "The Great Zeigfield" Sunday, November 22 We wish to especially announce the starting time of this picture. Sunday, November 23, the box office opens at 12:45, picture starts at 1 P. M. First show will be over at 4:30; second show starts at 4:45 and will be over at 8:30. Last show for the day will start at 8:34 and finish at 12:15 A. M. Monday, November 23 only one show.

worable white LEGHORNS: For sale; pullets feed7 months old. Inquire at this office.

See "Here Comes Arabella", Nov. 19

Arabella", Nov. 19

See "Here Comes Arabella" sponsored by the Methodist W. M. S. In the
O'Donnell High School auditorium, on
Thursday night, Nov. 19, 8 P. M. Admission 15e and 25e.
You will — hear Mrs. Belle Knight
announce her engagement to a prominent member of our church — learn
why Mrs. Ous Sherrill is afraid that
adopting Beverly Welle will ruin her
chances of matrimony; see Mary
Frances Brewer, Irma D. Paimer and
Toye Thompson as "Beautiful Collitch
Gollis", admire from afar dbut not very
far) Fat Kirkland, Hack Howard and
Douglas Ballew; watch Fat Kirkland
sell a play to Gus Sherill; find why
Luther Dodd thinks Mary Frances
Brewer is the worst looking girl he evcition of President of the Ladies Aid

Pike call his 'sisters' hypocrits right there in front of all those people. For an evenings fun and enjoyment bring your whole family to see—

Ellis Chevrolet Co. Shows New Cars

The Ellis Chevrolet had their form-al presentation of the new 1937 Chev-rolet, November 7, with their show room filled with all new 1937 mode Chevrolets. Several hundred people in-spected the new car and all came away

spected the new car and all came away praising the new car very highly and from all accounts sales for the next few days will be high as most everyone.

Mr. Ellis reports the sale of 1937 Chevrolets to Mr. E. Hermann and Mr. Braswell of Lamesa. Lem Hamilton and Bill Ellis left on Monday of last week for Oklahoma City to attend the mechanics training school for the new Chevrolets, returning the sixth. They were required to dismantle the new motor and familiar

Milk Routes Being Established by Cheese Co. Over County

announced previously the Kraft-

As announced previously the Krafter Phenix Cheese Corporation would open a cheese factory, in the plan formerly occupied by the West Texas Dairy Products Company. The opening date was set as November 5th and milk has been received daily at the Texas Dairy Products Company. The opening date was set as November 5th and milk has been received daily at the Texas Dairy Products of the Company has gone to considerable expense in remodeling and a putting in cheese making equipment and can and will take care of all milk delivered to them, paying the best mar ket prices for whole sweet milk in line.

Several routes have been established just a fast as the field men for the company can cover the entire to county and running well into adjoint in counties. Laying out these routes, so as to reach practically every milk so as the reach practically every milk being pushed just as fast as it is possible and may take several weeks before the entire territory is covered. In the meantime anyone who has any whole milk of the counties of the plant daily.

The opening of the cheese plant here in Lamesa, giving the milk producers of Dawson county as all year marked should and will be a large factor in several counties of the plant daily.

EAGLE SCREAMS

Editor Mildred Goddard
Asst. Editor Georgie Lee Barrett
Reporters Eldon Carroll and Anna
Mae Frost.

Pep Squad News

The Pep Squad girls went to Meadows Friday and made their prettiest formation. Although the Eagles lost the game the girls proved their loyalty by yelling from beginning to end. They again hired the Bowen bus out of Lubbock. It is indefinite as to whether the girls will go to Seminole Friday, but every possible effort is being made to get the girls ever there.

Things We Could Do Without

1. The student body saying "Well. Treckin so."

2. Dalton making whoopee on Saturday night.

rday night.

3. Betty Lu playing hands with the

Country come to Town.

Babe has decided to break the ice and give the boys a treat. Has anyone noticed the new green and blue nail

The Melody Five. Lometa. Aris. Mildred, Fleeta and Lillian, are about to take their religious hymns to Major Bowes amateur hour.

Senior Headache

Senior Headache
The Seniors are putting out an annual-lais year. The entire high school
and the seventh grade in gramar school
are included in the annual. The Seniors are running Aris Thompson as the
most beautiful girl, Mildred Goddau
as most popular girl and Earl Tune
as the best looking boy with Bobbie
Carroll as the most popular. The con-Carroll as the most popular. The contest will run at least a month.

WPA Benefits In Lynn County Told

Last year a new-born organization, designed to replace direct relief with a work program; the District 18 Works Progress Administration is not swinging into its second winter of operation with 932 persons employed throughout the 13 counties under its supervision. Since a small group of men started the first WPA project in this district in October 1935, the program has developed until it reached a peak of 1523 security wage earners operating 86 projects last winter.

jects last winter.

Since the inception of the program
there has been expended in the 18th
district \$410.786.12 in PWA funds, including \$1496.83 spent in the National Youth Administration. Sponsors in the

Youth Administration. Spensors in the Isht District have expended \$168,199. In the following counties, the projects operating at the present time and the number of persons on each include: Dawson — Placing callche base course on 14 miles of State Highway 15 east of Lamesa 103 men; Lamesa Sewing Room, 52 women; tax project, 5 women, 4 men; Dawson County Library project, 3 women; Educational purpoles, 3 women; Educational program, 3 teachers; Surplus commodity

project 1.

Lynn — Building and placing base course on 16 miles state Highway 84 west of Tahoka, 45 men; O'Donnell warworks construction, 20 men; O'Donnell Sewing Room, 16 women; Tahoka Sewing Room, 19 women; Library pro-ject at Tahoka High School, 2 women; tax survey, 9 people; farm mortgage and surplus commodity projects. three

Mr. and Mrs. DeWitt Knox and little daughter, Patsy, of Lamesa, were guests of friends here Sunday.

Mrs. Coleman Wells of Tahoka the guest Saturday afternoon of E. T. Wells.

Notice to Public

I wish to thank all my friends and patients for their interest, for the many marks of their regard to me and sure them that, should I be able to help in any way, I shall be glad to as-

help in any way, I shall be glad to as-them in their own lives.

To those who are indebted to me may I make an earnest request that, you call on me and let us work out some way mutually advantageous to us all whereby I may not lose the fruits of years of labor and yau may retain the self respect to which you are en-titled in the knowledge that you have at least made an effort to meet all obligations.

DR. C. P. TATE.

19th Cong. District

Guess who Betty Lou Pierce and Dorothy Gene Yarbough went to the show with Sunday night.

Mildred is called 'Electrolux'. Can you explain this, Mildred?

Ruth and Ervin were throwing a few curves Priday night.

Royce Skinner is playing the role of Country come to Town.

Babe has decided to break the ice.

Babe has decided to break the ice. It is grateful appreciation that I acknowledge receipt of the campaign expenses donated to the Roosevelt-Garner campaign by the clizers of the twenty-five counties comprising the 19th Congressional District.

Dawson, Lynn, Lamb, Lubbock and Terry Gounties their full quoisa to the fund and the other counties, with the the exception of one or two, contributed in large measure their quotas

buted in large measure their quotas but due to the rush in such a large territory, it is impossible to state at this time just how much each county contributed. Suffice to say, however, that the large vote given to Roosevelt, and Garner and the liberal contributions in the 19th Congressional district are gratifying to the National and State executive committees and to the District committees and I want on behalf of the State, National, and the District Committees, to thank all county committees and organizations and all voters and contributors who have made possible such a wonderful victory for President Roosevelt and our tory for President Rocsevelt and our own native son, Vice President John

Centennial Will Be Reopened in 1937

Dailas, November 5.—Reopening of the Texas Centennial Exposition for a five months period in 1937 was assured this week. The Exposition, through its president, Fred F. Florence, served fornal notice on the City of Dailas II would exercise its option for the use of the Exposition grounds during the compine year.

Tentative plans for the 1937 Worlds

Tentative plans for the 1937 Worlds Fair are for its opening June 12 with closing set for October 31. The decision of the Board of Directors of the Texas Centennial Exposition to reopen next year is the result of a general demand by the business interests of Dalias and Texas that the Exposition should carry on during 1937. It is the plan of the Exposition management to make many drastic changes at the Exposition grounds.

Aspermont — Planting seed for next year have been chosen by field selection from a plot of dwarf yellow mile by Willie Smith. Stonewall county 2,000 pounds per acre of the dwarf yellow mile this year by planting sertified seed. Seed planted from bin or common selection produced about 1000 pounds of heads per acre, according to Rxt time you see such a headil T. L. Sturdivant, county agricultural agent. Smith states that both the certified and the common seed were planted at the same time of the year and on the same type of soil.

LYNN COUNTY VOTING LIGHT

Less than 2,200 votes were polled Lynn County on November 3, wh was more than 800 short of the J

primary.

Complete returns from all of the 14 voting precincts in the county gave the Democratic electors for President, 1196, Republican 162; Socialist 6; Union (Lemke) 11; and Prohibibition party 1. The Communist party did not get a single vote in Lynn county.

dential candidates was as follows: South Tahoka: Roosevelt 293, Landon 28; Thomas 1, Lemke 4. North Tahoka: Roosevelt 346; Landon 28; Tahoka: Roosevelt 346; Landon 34; Tahoka: Roosevelt 346; Tahoka: Roosevelt 34 don 21.

O'Donnell: Roosevelt 280; Landon 35

O'Donnell: Roosevelt 280; Landon 35 Lemke 5; Prohibitionist 1. Wilson: Roosevelt 128; Landon 9; Thomas 2; Lemke 1. New Home: Rosevelt 270; Landon 32 Thomas 2. Draw: Roosevelt 133; Landon 7; Grassland: Roosevelt 59, Landon 9; Thomas 1. Cordon: Roosevelt 71; Landon 4. Magnolia: Roosevelt 43; Landon 9; Lemke 1.

Lemke 1. Morgan: Roosevelt 90; Landon 2. Dixie: Roosevelt 88; Landon 1 Newmoore: Roosevelt 77; Landon Three Lakes: Roosevelt 30: Landon

3. West Point: Roosevelt 39.

The returns for Governor, U. S. Senstor, congressman and state offices were not quite complete, but as far as tabulated Alired had received 1830 votes, Morris Sheppard 1845; and Geo. Mahon 1949. Watson, Republican, Shiep pard's leading opponent, had 85; and Harris, Republican candidate for governor 88. Other candidates had only scattering votes.

Complete returns show the vote the six constitutional am

ever, the six constitutional amendments as event follows; event follows; event follows; against discount for the constraint for

Home Demonstration Club to Be Organized

here are requested to meet at the home of Mrs. E. J. Treadway, Wednesday November 18. Miss Lillith Boyd, coun-

Will Your Name Be Next?

Every season sees better, more s tifically designed highways—and

of a general demand by the business interests of Dallas and Texas that the Exposition should carry on during 1937. It is the plan of the Exposition management to make many drastic changes at the Exposition grounds.

LOCAL PEOPLE ATTEND
ORS GRAND CHAPTER
An important item which was accidentally omitted last week was that that M. and Mrs. Glen Allen, Mrs. Naymon Everett, Mrs. Waido McLaurin and Mrs. Torn Yandell represented the local chapter of the Order of the Easiern Star at Grand Chapter at Mineral Wells two weeks ago.

ASPERMONT MAN GETS RESULTS
WITH CERTIFIED MILO SEED
Aspermont — Planting seed for next year have been chosen by field selection from a plot of dwarf yellow mild, will be willed with the selection from a plot of dwarf yellow mild, will be will be will be sufficient to feath in the account of the control of the case which are the proposed of the control of the con

The O'Donnell Index

thered as strond class matter tember 28, 1923; at the post of at O'Donnell, Texas, under the of March 3, 1897.

Published every Friday at O'Donnell, Texas

MRS. FERRELL FARRINGTON

\$.50 PER YEAR IN ADVANCE

CROSS CHILDREN MAY HAVE WORMS

arms. They may have pin or ro White's Cream Vermifuge has sa years, reliably expelled the wo of the delicate tract. White's Cre ge recommended by druggists.

CORNER DRUG STORE

O'Donnell Lodge

R. C. Carroll, W. M. Fletcher Johnson, Sec.

DR. FERRELL FARRINGTON
DENTIST
Office Hours. 9 to 5
First National Bank Bldg.
O'Donnell, Texas

WHAT TO SEE THIS WEEK

AT THE REX

O'DONNELL. TEXAS

Shows 7:45 - Matinee 2:30 Saturday, Sunday

Friday Night and Saturday Matinee

"Guns and Guitars" Saturday Night

NOVEMBER 14 Charles Collins - Steffi Duns RKO's all technicolor dance

"Dancing Pirate"

Sunday - Monday NOVEMBER 15-16 Continuous Show on Sunday Starting at 2 P. M.

'Wedding Present"

Tuesday "Lady Be Careful"

Wed. & Thursday "Ladies in Love"

Next week "Great Zeigfield"

s about November 20.
hen this month's old-age assistance its go out, extensive steps for the beralization ordered by the legisre will be under way, he starting point of this is to leave the approved rolls those pensioners on came in from relief, those who eived emergency consideration as trees cases, and those whom the tes esisting records show have no operty, no income, no support from lidren or of the eligibles.

nent. The restrictive procedure will be ap-olided to the remaining 98,000 of the 109,000 applications. With all the re-relef and distress cases weeded out, these will produce far fewer than the past acceptance of eligibles. Possibly 25000 acw pensioners will be found out of these 98,000 annifications.

First, all the data about property, income, support from children or other relatives as shown in the case reports, will be checked. If this is adequate to pass on the case, the pension allow-ance will be reallowed, reduced or dis-

In other cases, the application and report will be passed back through the hands of district supervisors to the reriewers and interviewers, usually to the same people who prepared the original reports. In most cases the data in the reports will be ample to permit new

the amended law.

There will be left off a small remaining body of applications which the case workers must take and go back and re-interview the applicants. Re-ports on these cases will move back through channels as fast as possible, for reclassification of the records.

vided for such payments, but became a nullity when it could not be put into effect, and was repealed. It means if a person filed an application in March or April and did not get it finally ap-

or April and did not get it finally ap-proved until September, pensions should date from time of filing. The same retracetive ruling is going to save the state other millions of doi-lars in December of this year, and the first six months of next year. Those who fall to get December checks in December cannot get them later. When they miss a month, or longer, it is final. New pension payments will date only

Pension Checks To Be Mailed November 20

Austin, Nov. 7.—Thirty-six thousand aged Texans will receive pension checks this month who will get none in December.

For several thousand of them, this month's will probably be the last pension check for many months. The November total of 88.881 checks will probably be the largest issue by Texas for two years, possibly for ten. They are expected to be placed in the mails about November 20.

When this month's old-age assistance Miss Christine Millwee

YEAR BOOK OUEENS NOMINATED AT A. C. C.

"Queen of the candidates for the
"Queen of the 1937 Prickly Pear" and
for the personality pages of the Abilene Christian College year book.
Eighteen girls were selected in class

according to Batsell Barrett Baxter, editor of the year book. No further dis-tinction according to classification will be made. Any of the eighteen candi-dates may be Queen of the Prickly Pear 511 plans are complete and the editor of the year book. No further dis-tinction according to classification will be made. Any of the eighteen candi-dates may be Queen of the Prickly Pear. All plans are complete and the contracts let for the 1937 book, ac-cording to the editor, and virtually all of the photographing is done.

Melvin Proctor of Jal, New Mexic is spending a few days at home withis parents.

Box Cathey was over from Dora. N. M., several days last week, visiting his sca. Charles Cathey, and other relatives and friends.

B. M. HAYMES

Real Estate and Insurance First National Bank Bldg.

O'Donnell, Texas ----------

DR. J. M. BuBANY General Practice

Office in Davis Drug Store Bldg.

eriff B. L. Parker was down on

the Abilene school visited home folks over the week end.

Hogs

or IN

WE BUY AND SELL ALL KINDS OF GRAINS

Will pay Market prices. Will unload your grain while you wait. Top prices paid for all feeds.

KOENINGER GRAIN CO.

Office Phone 76 - Residence Phone 101



Will Pay Top Price for Your Hogs Each Friday

Will buy every day in the week at 50c off Fort Worth GRINDING

y.....

BRYANT COAL & GRAIN

YOU CAN "MAKE CONNECTION" TRAVELING BY BUS

BUS SCHEDULES are worked out ver carefully and may be depended upon There are no troublesome or expensive lav-overs.

EVERYTHING POSSIBLE is done for your convenience and safety. Yuo saw money, time and worry.

INFORMATION about any trip you pla to make will be given gladly upon appli cation to your local agent.

SOUTH PLAINS COACHES, INC.

Joe W. Bowman, Manager



USE YOUR TELEPHONE

O'Donnell Telephone Co.

HIGHWAY GARAGE y.....

Car on track now. We will deliver to your house, too.

Five out of every three trade at

BRYANT COAL - GRAIN CO.



when Arabella gets here next Thurs-day night it means plenty of laughs and fun for all at the high school au-Honored with Shower

JOHN A. MINOR

WHITE THE PARTY OF THE PARTY OF

For Coal. Feed and Seeds Grinding

We buy Maize heads, Corn, Cane seed,

Sudan seed

That Good Niggerhead Coal

PHONE 120

FEP PACE WITH TIME IN A FAST-OVING WORLD ...

The Dallas News

A Pioneer in Southwestern Progress"

FORMS it readers on daily developments
State, Nation and World. History does
at belong to the mouldering past...it's beg made every day and is reflected faithilly in the pages of the News. You can ocpy a reserved seat in the vast amphithear of this great era by joining the large
mily of readers of Texas' Leading Newsserver.

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ENTERTAINMENT, The News offers:

INTERPRETATION, The News offers:

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Herewith my remittance \$. to cover subscription as News one year by mail (dail and Sunday) (Daily only)

Check Your Heating



FLOOR FURNACES
DUPLEX REGISTER FURNACES
UNIT AND CENTRAL SYSTEMS

West Texas Gas Co.

Mrs. Dewey Middleton and Mrs. Roy

Mrs. Dewey Middleton and Mrs. Roy Gibson were cohostesses at a miscellancous shower last Thursda yafternoon at the home of Mrs. Middleton honoring Mrs. Floyd Thompson.

The gifts were presented to Mrs. Thompson has basket by the dark hued wash lady after which delicious chieken saids asmwidehes, potato chips, hot chocolate and clives were served to Mesdames J. T. Middleton Jr., Jones, Brewer, Beach, Whitsett, McDonald, Bowlin, Buchanan, Soliock, Henderson, Wells, Estes, McLaurin, Wyly, J. T. Middleton Sr., Lambert, Carroll, Keeton, Rudolph Middleton, Koeinger, Misses Womack, Palmer, Thompson.

Tuesday Bridge Club With Mrs. Mac Noble

Former O'Donnell Girl Weds Houstonian

Meds Houstonian

Mr. and Mrs. Bob Debenpect of this city received the news this week of the marriage of their daughter. Miss Odelle to Mr. L. R. Newfarmer of Houston, Texas. The ceremony was performed at the home of Mrs. Loughbrough of Houston in the presence of only a few intimate friends.

Mrs. Newfarmer made her home here with her parents for several year, during which time she attended Texas Tech later moving to San Antonio.

Mr. Newfarmer is the son of Mr. and Mrs. L. W. Newfarmer of Los Gattos, California, where he graduated from the university of California. He is now divisional geologist for the Shell Oill Co.

After the weedling ceremony the

Honor's Recent Bride

Mrs. H. C. Hunt and Mrs. Hollis Hunt were co-hostesses at the formers heme with a miscellaneous shower hon oring Mrs. Cuble Bray, who before her recent marriage was the former Miss Geneva Farris. The Thanksgiving theme was carried out. After several interesting contests and games and prizes gives little Miss Patay John Edwards and Mary Ruth Holdy brough in a large basket of lovely and useful gifts for the honoree.

Lubbock Sanitarium & Clinic

Medical, Surgical and, Diagr.

Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Dr. Arthur Jenkins
Infants and Children

HUNT J. H. FELTON rintendent Business Mgr.

X-RAY AND RADIUM

SCHOOL OF NURSING

Bride-Elect Honored With Reception

Honoring Miss Lillis Gill, Bride Honoring Miss Lillis Gill, Bride-elect. Misses Gladys Gibson and Winona Huff entertained with an informal reception in one of the local beauty parlow Thursday evening.

White chrysanthemums were decor-

ations and a color scheme of white and green were carried out in the sitting room. The honoree was presented with a shower of gifts, after which delibicious refreshments were served to f. Meadames Greenwood. Huff, McLaure erin, Gibson, Cathey, Singleton, Henrierson, Noble, Soilock and Shook; the Misses Thelma and Irma D. Palmer Ratliff, Womack, Thompson, Gibson and Huff.

Jim Nolan, Marry





For more than fifteen years now, Maytag has been the "elect" among washers the choice of more women than any other the choice of more women than any other make. The superiority of its features is obvious at a glance. A demonstration is still more convincing, and its record of unfailing service is final proof. Weigh all the evidence, and you'll also cast your vote for a Maytag.

The Maytag Gasoline Multi-Motor has an enviable record of over twenty years. It is a smooth-running, dependable engine, built for washer power and for a woman to operate. A payment plan to accommodate your needs.

SINGLETON HARDWARE O'Donnell, Texas



THE RED & WHITESTORES

For - -

GROCERIES

--- Of the Finest

Quality, priced right

TRY US

B & O Cash Store L. E. Dodd Grocery



cut our PRICE

in 1/2

SUIT tailored to

any of the 250 All Wool

for a short time only

ORDER TODAY while this CUT Price is in effect — the money you save will buy additional wearing apparel.

Make your own selection SCOTCH WOOLEN MILLS

> Ray's **Tailor** Shop

HANCOCK

were guests in the J. E. Pounds nome stands and the stands of the stands

ly of Ballard visited in the Fred Bell.
bome Sunday.
Mr. and Mrs. F. T. Grayson of Key
visited Mr. and Mrs. W. G. Truitt Satunderstand the Cleveland Johnson
bome Sunday were Mr. and Mrs. J.
L. Kitchens and family, Mr. and Mrs.
Scell Phillips of Lamesa, Mr. and Mrs.
Bob Johnson of Koger ranch and Mr.
And Mrs. Ernest Lott.
and Mrs. Ernest Lott.
and Mrs. Brast Lott.
and Mrs. Brast Lott.
went to Lubbock Wednesday.
Mrs. W. D. Roberts of Roby visited
her son, Charlie Roberts last week end
Mr. and Mrs. Hassie Lisenbee, and
Mrs. Lott Mrs. Lotter Saturday and Mrs. Des Philips Saturday and Sunday.

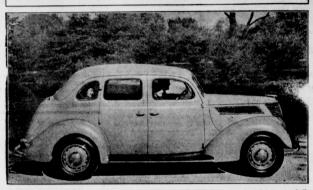
WOODY

School is progressing nicely, with a bod attendance.

H. V. Williams was absent from thool Monday due to the illness of trs. Williams. Truitt Rivers substi-

Mrs. Williams. I must raivers subsectived. R. C. McRorey is ill with the Mrs. Wayne Rivers who is attending school in Lamesa and W. O. Rivers who is attending school at McCamey spent the week end with home folks. D. L. Adocck is ill with the flu and an infected foot. Steen Waldrop and Mr. and Mr. belta Kinnison and children spent the week end in Rotan children spent the week end in Rotan.

Ford V-8 de Luxe Touring Sedan for 1937



Show Little Change

Mr. and Mrs. E. J. T



Higginb Funeral

Clyde Branon Geo. D. Norman

MAGNOLIA SERVICE STATION

NOTICE

Mody models in the Master Deluxe and Master lines are the same excenting the Master cabriolds with rumble seat takes the place of a sport couper than the best which with the place of a sport couper than that of the 1936 models and this model also includes as a standard equipment soft knew that the special features of the 1936 models and the special features of the

If you will just drive in, we will prove to you how anxious we are to give our customers the very best of SERVICE and MER-CHANDISE. Please come in and let us show you what REAL SERVICE really is.

Harvey Line, Prop.

Read the remarkable record of GULFPRIDE THE WORLD'S FINEST MOTOR OIL

GULFPRIDE'S achievements have never been duplicated

TULFPRIDES achievements have never been duplicated by any other motor oil!

The reason? GULFPRIDE alone is made from choice Pennsylvania crude . . . refince first to equal the best competitive motor oils . . . and then further refined by Gulf's exclusive Alchlor process. It took 15 years' research to develop this amazing oil. Such scientific effort backs each Gulf product.

Drain and refill with GULFPRIDE now. At all Gulf dealers.



(Left)

SEE WHAT HAPPENS when a mixture of 6 of the best-known Pennsylvania motor oils goes through Gulf's Alchlor process. 20% waste is removed from these already highly refued oils. That's why GULFPRIDE tops all other Pennsylvania.





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