

TURN IN ALL USED CLOTHING

TURN IN ALL USED CLOTHING

Collision and Comprehensive Rates on Automobiles

RATES WILL INCREASE FROM 20 PERCENT TO 50 PER CENT ON MAY 1ST. HAVE US INSURE YOUR CAR NOW AT CHEAPER RATES!

Waggoner Insurance Agency

All Forms of Insurance

Your Continued Patronage will be Appreciated

Office in Haymes Real Estate Office

W. Leroy Waggoner

AYRES SUPREME FEEDS FOR SALE IN O'Donnell at

BLOCKER'S

CERTIFIED AND TEXAS TAGGED FIELD SEEDS

AYRES

SUPREME FEEDS and BETTER

Baby Chicks

Chick Special

ALL STOCK BLOOD TESTED

100 S. C. WHITE LEGHORNS COCKERELS \$6.00

100 S. C. LEGHORN PULLETS \$22.00

ORDER BY MAIL: Chicks will be sent Parcel Post Prepaid to Customers in DAWSON, LYNN, BORDEN and GAINES Counties if CASH IN FULL is received with your order

BOX 14 Phone 50

SEE US FOR CERTIFIED FIELD SEEDS

RAY C. AYRES & SON

102 N. 1st Street, Lamesa, Tex

Basic Reason For Black Market in Meat Explained

The reason for the black market in meat are explained primarily by two figures, the Office of Price Administration said. American civilians with the purchasing power now available to the mprovide a demand at ceiling prices of 170 pounds of meat per person per year. Allocations for the present quarter of this year allows for a civilian consumption of 115 pounds. This difference between a demand of 170 pounds and a supply of 115 pounds constitutes the root of the black market. Such an enormous gap between demand and supply has placed a terrific pressure on firms and individuals in the meat industry to violate price regulations. The need for an aroused public opinion against black market operations is of the utmost importance. OPA pointed out. The housewife who willingly pays black market prices for meat is depriving our men in the Armed Forces, cheating her fellow citizen of their fair share of meat under rationing, and lining the pockets of greedy men who are taking advantage of the war for their personal gain.

PROMOTED TO SERGEANT

With The 12th AAF in Italy — William C. Taylor, son of Mr. and Mrs. George W. Taylor, Box 945, of O'Donnell has been promoted to sergeant. Overseas since February 1943. Sgt. Taylor is an airplane mechanic with a veteran fighter group of the 12th Air Force 23rd Tactical Air Command attacking installations in support of Allied ground troops in Northern Italy. Sgt. Taylor's outfit participated in the Egyptian-Libyan, Tunisian, Sicilian, Italian and French campaigns and has been awarded three War Department Unit Citations for outstanding performance of duty.

OPA ASKS FOR HOUSEWIFE'S COOPERATION

It is a simple matter for a housewife to report an over-ceiling price to her local War Price and Rationing Board at Tahoka or Lamesa. O. P. A. explains in stressing that price control can be effectively enforced only with the public's cooperation. All such reports. OPA said are confidential. Even if court action results, the housewife who reported the above ceiling charge does not have to appear unless she wishes.

Red stamps T5 thru X5 expire on April 24th as do Blue Stamps C2 thru G 2. No new sugar stamps until May 1st. Sugar stamp 35 expires June 2nd.

RAYMOND CURTIS WRITES OF HIS DIVISION

Germany
Dear Sir, This is the first time I have written you. I have been getting the Index-Press right along and believe you me I really enjoy it. I see lots of new names that I don't recognize but whom I hope to know some day soon. I am sending you a write-up of our Division (the Fifth Infantry). I say "our" because Joe Carroll is also in this division. There are very few Texas fellows in the division, but anyway there is Joe and I, a long time buddy of mine. It's (the write-up) is pretty long and I don't know whether you will publish all or any of it, but here it is. Joe and I are really proud of our division and you can read of our achievements. Always a booster of O'Donnell and our paper. Sincerely, Raymond Curtis.

(Raymond, we're sorry that news print and space are as scarce as old hen's teeth, but we enjoyed the letter. Write again.)

NOEDER WRITES OF GERMANS

(The following is a news letter written by Cpl. George L. Wyche of the Engineer Corps, fighting somewhere in Germany. He is the son of Mr. and Mrs. R. S. Wyche of Route 1. We, too, hope Lynn can get home in time for frying chicken season.

Germany, March 30th

Dear Folks: ... We are still going over here and it looks like the Germans are about done for; I sure hope so. These people have some of the prettiest homes and as good country as any I have seen over here and most of them are not ever scared at all and they seem pretty glad that we are here too. They even tell the boys where their run positions are and they don't have many cars or trucks left; the air corps have gotten about all of them so they just take off a-foot. Most of them want to give up so it may end any time now. I am really "sweating" that Southwest Pacific out; am afraid we will end up there but I hope to go home first.

We talked to some boys that had been captured for seven months today. We were the first soldiers to see them; they were really glad to see us. Said they were treated pretty good — especially here lately since we started moving so fast but said the cats were not so good. One said he had written one letter and had not got a one from anyone since he was captured. They were all in a hospital and were not able to walk far so the Germans left them behind. Don't guess I will get to send you a big clock. They are really getting tight on that kind of stuff now — we are not supposed to take them. ... Mama, how are the chickens? Get them good and fat for I may be there to help you eat them; I sure hope so. Lots of love to all. LYNN

Where Most People Meet Ph. 71

And Eat!

Billie's Cafe

GOOD FOOD
Home Baked Pies
Courteous Service
Air Conditioned

The earliest banks were the national temples, such as Delphi and Delos, in Greece.

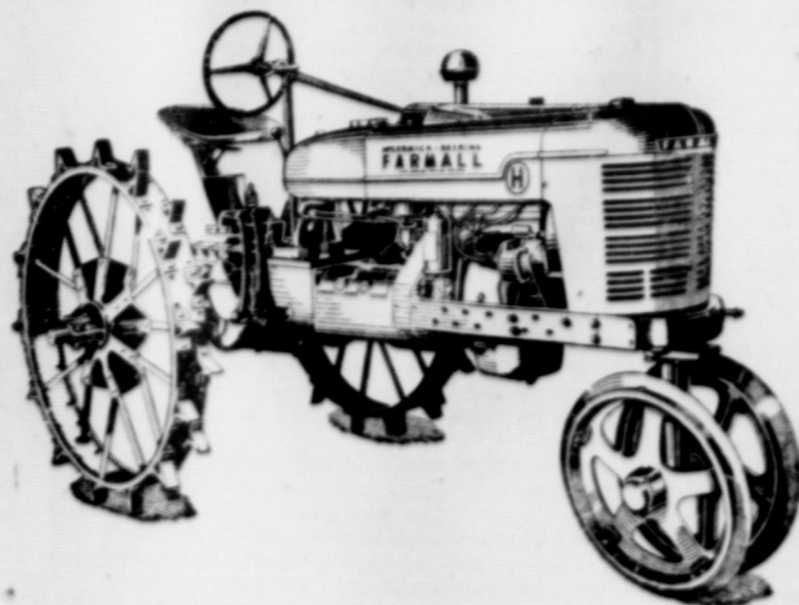
The thickest coal seam in the world is in the Fortuna Mine near Cologne. It is 100 meters or 330 feet thick.

The thickest coal seam in the U. S. of high grade coal, is in the Mammoth Seam near Wilkes Barre, Pa. This seam is 50 feet thick, some folds running as high as 60 to 80 feet.

Inscribed on the east face of the aluminum cap crowning the Washington Monument are the two words "Laud Deo" meaning "Praise God."

Gold, osmium, platinum and tungsten are our four heaviest metals.

Announcing A New Associate JACK WHIGHAM



Come To See Us For . . .

Feed Mills, Cream Separators, Pump Engines, Oils & Greases, Grease Guns, Mufflers for Tractors, Tractor Seats and Cushions, Lubefiners and Packs, 4 & 5 foot knives, 2 & 4 row planters, 2 row Cultivators, Batteries, Funnels, Buster Wings and Beams, Tractor Guides, Drag Box Planters, Plenty of tractor and planter repair parts 2 row binder and 2 row combine

Your FRIENDLY International Dealer

O'Donnell Implement Co.

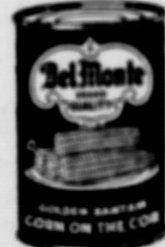
CHARLEY CATHEY — A. K. WILLIAMS

YOU CAN BUY WITH

Confidence

At B. & O. Cash Store

We FEATURE ALL STANDARD BRANDS



All Breeds of Chicks and all Blood Tested

Feeders, Fountains, Flex-O-Glass

Kerosene Oil Brooders and other items

We Carry Red Chain Chick Starter & Growing Mesh. These feeds are really GOOD!

B. & O. CASH STORE

Buy More War Bonds

Bring Us Your Produce

The FLYING RED HORSE

Belongs on the Farm



MAGNOLIA Products at Your Service

- | | | |
|--|-----------------------------|------------------------------------|
| Mobilgas (Special) | Magnolia Chassis Lubricants | Sanilac Compound Neatfoot Oil |
| Mobilgas | Gargyle Greases | Sanilac Hand Separator Oil |
| Metro Gasoline | Magnolia Aule Grease | Bug-a-Boo (The Super Insect Spray) |
| Magnolia Kerosene | Mobil Upperlube | Bug-a-Boo Garden Spray |
| Magnolia Tractor Distillate | Mobil Radiator Flush | Magnolene Penetrating Oil |
| Mobiloil | Mobil Hydrotone | Magnolene Cream Separator Oil |
| Delvac Motor Oils (Caterpillar and Heavy Duty Service) | Mobil Stop-Leak | Magnolene Neatfoot Harness Oil |
| Lubrite Motor Oils | Mobil Handy Oil | Tavern Paraseal Wax |
| Mobiloil Gear Oils | Mobil Freesone | |
| Mobilgrease | Sanilac Insect Spray | |
| Lubrite Gear Oils | Sanilac Cattle Spray | |

For Detailed Information See Your

MAGNOLIA Agent or Consignee

W. J. Shook, Agent

Hot Weather Will Be Here SOON!



Be ready for hot weather when it comes. Have your attic fan or room cooler oiled now. Should you need the services of an electrician to oil or adjust the fan or cooler, you'll save time and avoid inconvenience by having the necessary work done now, before the hot weather rush starts. Phone him today.

TEXAS ELECTRIC SERVICE COMPANY
C. E. CAMERON, Manager

Livestock Owners

Free Removal of Dead Animals
Call or see

Farmers Co-Op.

O'Donnell, Texas
Phone 170 or 151

VULCANIZING

Bring That Tire Or Tube To Us
If it's made of rubber we'll fix it.
MOBIL GAS & OIL
Brock & Hancock
Old Magnolia Service Station Bldg

Due...

To advances in supplies and taxes we are compelled to advance the prices on a few articles.

Proctor Beauty Shop

Real Estate

— FARMS — RANCHES —
— CITY PROPERTY —
Leases and Royalties
B. M. Haymes

McCarty Garage at the Y

Auto and Tractor Repairing
Conoco Gas Generator Work Flats Fixed
Fan Belts Spark Plugs

O'Donnell Index-Press

Published Fridays
Ossian G. Smith, Jr. Publisher
Entered as second class matter at the post office in O'Donnell, Texas, under Act of March 3, 1879.

— SEE OUR —
Sand Fighters, Slides and Knives

SATISFACTION GUARANTEED
NO FARM JOB TOO LARGE —
NOR TOO SMALL
GENERAL BLACKSMITHING

OUR STAFF:
Ollie Tucker, Blacksmith, Weldon Tucker, Welder, C. F. Walker, Combination welder and blacksmith
"You Will Like Are Work"

Farmer's Repair Shop

Hill Allison Ed Hill

For Good Eats Visit
MAX CAFE
Tasty Plate Lunches
Air Conditioned

Zene's Cleaners

LEGAL NOTICES

THE STATE OF TEXAS
TO: D. B. Bigham, Greeting:
You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after expiration of 42 days from the date of issuance of this Citation, the same being Monday the 14th day of May, A. D. 1945, at or before 10 o'clock A. M., before the Honorable District Court of Lynn County, at the Court House in Tahoka, Texas. Said plaintiff's petition was filed on the 26th day of March, 1945. The file number of said suit being no. 1622. The names of the parties in said suit are: Katie Mae King Bigham as plaintiff, and D. B. Bigham as defendant. The nature of said suit being substantially as follows: to wit: that plaintiff and defendant were married on the 1st day of February, 1936, and separated on the 15th day of February, 1943, that plaintiff has lived in Lynn County, Texas for more than one year, that defendant, within about one year of their said marriage commenced a course of cruel, harsh, and tyrannical conduct towards plaintiff, that he was guilty of excesses of cruel treatment and outrages towards plaintiff of such a nature as to render their living together insupportable, that there were no children born as issue of said marriage, that he cursed and abused her, Plaintiff prays for a divorce and for such other and further relief as the court shall deem proper to grant. If this Citation is not served within 90 days thereafter the date of its issuance, it shall be returned unserved. Issued this the 27th day of March A. D. 1945. Given under my hand and seal of said court at office in Tahoka, Texas, this the 27th day of March A. D. 1945. W. S. Taylor, Clerk, District Court, Lynn County, Texas.

34 c

W. M. Harris

HARDWARE AND FURNITURE
Funeral Directors and Embalmers
Motor Ambulance and Hearse Service
TAHOKA, TEXAS
Day Phone 42 Nite Phone 283 & 8

You're Always Welcome At—

Crescent Cafe

O. L. McClendon

The Home of Fine Chili, Tasty Sandwiches, Short Orders, Hot Cakes, Hamburgers, Hot Dogs.

Real Coffee, Cold Drinks
Cigarettes

Farmers are Asked To Raise more CHICKS

In 1945 the Government requests a new increase in chick raising and egg production. The War Food Administration now asks for four billion, 350 million dozen eggs in 1945, also 140 million more broilers raised than the average pre-war years.

I COST NO RED
RATION POINTS

In 8 Weeks I will be
First Class meat, rich
in Vitamin and protein



FOR BROILERS, WE HAVE —
WHITE ROCKS, WHITE WYANDOTTES, AUSTRIA WHITES
FOR LAYERS, WE HAVE —
Tom Barron Strain English White Leghorns— Anconas
BROOKERS — Electric, Butane and Oil
SUPPLIES AND REMEDIES—
STARTED CHICKS — 1st Run PULLETS

Calvery's HATCHERY

TEL. 51

TAHOKA

If it is - -

Auto Parts

that you want - - See Us
Washing & Grease Jobs
Welding & Repairs

We will replace Glass in your windshield, doors or windows.

New Parts Arrive Every Day. We Have Generators & Starters, Metal Radiator grills and many other items.

I. J. LATHAM AUTO PARTS

Wells News

Mrs. Homer Simpson, reporter

Mrs. Sybil Caulness will go back to her work in California after Wednesday. She spent 19 days on a vacation.

Miss Elizabeth Barrett arrived Saturday after a long stay in Montana. She will spend a few days at home before going back to work.

Hobart J. Jordan, Laleon Jordan, Leland Jones, Howard Simpson, and Homer Simpson returned from a fishing spree on the Rio Grande without much luck.

Mr and Mrs. L. J. Barrett, Elizabeth Barrett and grandson, Ronnie White spent Sunday with Mr. and Mrs. Brad Walton of Loop.

Wells H. D. Club met Tuesday of last week. There were two foot stools to make; those of Mrs. Nola Bolch and Mrs. Homer Randolph.

Those present for the club were: Mesdames Nola Bolch, Joe McLaurin, R. G. Grogan, and visitor, Mrs. Leland Jones.

Mrs. Leland Jones and sons spent the week with Mrs. Homer Simpson.

Mrs. Hobart Jordan and sons spent the week with Mr and Mrs. W. J. Jordan.

Mr and Mrs. Lonnie McKenzie and family were gone the past week end fishing.

Mr and Mrs. Tom Nelms and family and relatives have just returned from East Texas on a fishing trip.

Welding

Electric and acetylene

FARM MACHINERY MADE AND REPAIRED. WE CAN REPAIR ANY BROKEN PARTS — ALUMINUM WELDING —

All our work is guaranteed to give complete service and satisfaction.

Generator and Starter Service

FLOYD THOMPSON

"Come In and See Us"
Located rear of Fritz Filling Station

The Pastour Institute has made experiments that reveal that the longest life of a fly is about 62 days. Centipedes of the Temperate Zone are harmless and should not be destroyed if roaches are a menace since centipedes destroy them. The average bee hive yields about 17 pounds of honey a year.

Money placed on deposit with the national temples, such as Delphi and Delos were loaned out at rates of interest varying from 10 to 20 per cent a year. Whiskey was used as a measure of value in South Carolina in 1789 after the collapse of the continental currency.

A Feed Designed for South Plains Feeding. Try It.

MINIMAX

Poultry Feeds

SEED -- SEED -- SEED
Maca STORM-PROOF Cottonseed

Certified Milo Seed

IN ALL THE POPULAR TYPES

— PLENTY OF GOOD —

Sudan, African Millet and Big German Millet

AND MANY OTHER SEEDS

Plenty of Bulk Garden Seed

MILL PRODUCTS: COTTON SEED MEAL, SHORTS, BRAN, AND TANKAGE

WE ARE NOW READY TO DO

Custom Grinding

— COME TO SEE US —

McBride & Swope GRAIN CO

PORTRAITS

H. & W. Portrait Studio
LAMESA SEAGRAVES

Try Us For

Hard To Get Merchandise

"We Hustle 'Em Up"
Agent For Flowers

Corner Drug

BERNIE FRALIN

Grain Wanted

I want your Milo Maize,
Kaffir and Hegira. Top prices.

L. L. Busby

Located at J. H. Jordan Gin. Phone 27

Protect Yourself and Loved Ones With A
Higginbotham Security Burial Policy
Offered At Surprisingly Low Rates.

Office: Higginbotham Funeral Home
Lamesa, Tex. Phone 223 Ambulance, All Hours

Last week the colored school base ball team defeated the Tahoka team. The colored school will have their annual play titled "Fighting Thru" on May 16th. Everyone is in vited.

AT FIRST SIGN OF A
COLD
USE 666
666 TABLETS, SALVE, NOSE DROPS

"Turned out I was kiddin' myself!"



"Oh, well"—I kept saying—"come Victory, I'll buy a new car in a hurry."



"Was I kidding myself! I've just heard it may be two years or more after Victory before I can get one!"



"So I'm plenty thankful to my Gulf man. He said just stick with Gulfpride and Gulflex. They'll help keep me on wheels till 'new-car day'."



"Believe you me, I'm taking his advice. Knowing what I know now, I'm taking no chances on the lubrication my car gets. I aim to keep it in service—and definitely!"

***GULFPRIDE**
FOR YOUR MOTOR

An oil that's TOUGH in capital letters... protects against carbon and sludge!

****GULFLEX**
FOR YOUR CHASSIS

Knocks out friction at up to 39 vital chassis points! Protection plus!



For the life of your car - go Gulf!

The following pupils made honor in reading: Travis Pearce, Rody Jean Pelts, Dwayne Reeves, Charles Holcomb, Norma Presley, Dickie Phillips, Harold Houston, Juava Rhea Heath, Wendell McClendon, Bobby Samrow, Betty Lee Burkett, Sylvia Gatlin, Clyde McCombs and Ralph Miles.

FOURTH GRADE

Those making 100 all week in arithmetic are: Frances Holtzclaw. Those making 100 all week in spelling are: Frances Holtzclaw, Jimmie Norris, Mary Castillo, Wanda Harris, Lola Johnson, Rose Doss, Peggy Joan Mahurin, Edward Merrick, Dean Donaghey, Carl Lambert, Peggy McKee, Bonnie Browlow, and Dorothy Locke. Jerry Schooler is visiting in El Paso. We hope she enjoys her trip. The 8th grade enjoyed Mrs. Gibbs recital very much.

Closed Sundays After 12 Noon

WE ALWAYS CARRY A COMPLETE LINE OF FRESH FRUITS, VEGETABLES AND GROCERIES — WE BUY YOUR EGGS Top prices guaranteed

Goad's Food Market

This 'N That

(Your school page editor in looking thru some items found this prophetic letter—)

April 25th, 1955
Dear Edna & Hubert and all,
I'm try to tell you a little of what is going on about the old 45 bunch now that ten years has passed.

Remember how Mutt and Doris would break up and go back together. Well, their marriage hasn't helped any, they still fus and fight. She goes home to mother only to be back soon.

Bud Ballew is now a lawyer in the big town. Patsy seems to like Tahoka very much. Mary Moore finally caught Kenneth Caswell, he gave out of running.

Kenneth, Mary, Mickey and Jimmy and children are all living in a two room shack at Pride. Poor Trudy. She hasn't seen Homer in nearly two years. She thinks he is gone for good this time.

Dorothy R. and Cheorkee make their home at O. K. just a short way from Billie Ruth and Gene. Virginia has gone to California to work since she didn't get her man.

Would you have ever thought that LaMoynne would be teaching Joe's and Corky's twins. Sadie and Verdis are living at Mesquite where he is pastor.

I was in Lamesa at a rummage sale, and saw "B. J.". She was buying things for her and Rue Nell's old maid home.

G. W. and Yvonne are now living on the farm. Can you imagine her a farm hand? Carl finished the University of Texas this year. He and Bobby bought a lovely adobe home at New Moore where he is practicing med-

icine. Marcia still has hopes of being Mrs. Wayne W's, even though he is reportedly married.

G. W. Burdett and Lovena are living east of town close to Red and Eva John.

Peggy Sue and Doyle can't seem to decide if their marriage would work out. I believe it would for their careers are related. She washes dishes and he sweeps streets. Jeanie hasn't been home when or if Ray Braswell has come to see her.

Harlen and Wanda Jean were married Saturday at the Justice of Peace. I thought it would be at the church.

Mozelle seems very happy these days; she has a book-keeping job at Jayton and her husband keeps the home fires burning.

Dorothy Lee can't seem to get Paul Britt out of the Navy. She says she needs help in carrying for the four children.

Well, Billie Schooler is teaching music; I think I'll let Sonny take from him.

Speaking of Bill reminds me that Billie Frank is working at a cafe called the Silver Inn at Big Springs. Bob Clark still enters T. M. I every year. It is his only way of getting away from Cytha.

Guida Isaac is now Mrs. Charles McLaurin and they are living at Lamesa and Little DeEtta started to school this year.

Odetta is teaching Spanish like Mrs. Heath. C. L. is jerking soda to make a living for Laverne and C. L. III. Gene and Wayne are celebrating their 5th wedding anniversary.

Well, I must close for Wm. Ira and Jeanie Merle are coming. Love Julia, Hal and Hal IV.

YOUR FUTURE GUARANTEED
For the working ladies — Disability Income
For the Housewives — Complete Hospitalization
For the Farm Families — Special group hospitalization.
Educational policies for the children. Retirement income policies for everyone.
Will be glad to make you a schedule and go over any of these plans with you. For appointment write or see J. D. Fairley, O'Donnell, Texas.

REPORTS FOR TRAINING
Camp Walters — Pvt. Levin V. Davis, son of I. M. Davis of O'Donnell, Route 1, has arrived at this infantry Replacement Training Center to begin his basic training as an infantryman.
Rev. J. T. Crawford and wife and Miss Carlota Shoulders were shopping in Lubbock Monday.
Wayne Gatlin of Andrews was visiting in O'Donnell last week end.

JUST Arrived . . .

Beautiful New Dress Materials
Buttons and Thread
Elastic and Trimmings
Waste Baskets, Ironing Cords,
Ironing Boards and Covers

There's Always Something New At
Boydston Variety Store

MRS. W. E. HUFFHINES, Manager

We Advertise What We Sell—We Sell What We Advertise
Watch Our Ads In The Index-Press

A Complete Selection of FURNITURE
We Can Save You Money. Visit Us
Marshall Furniture Co
Lamesa. In Old Barron Hatcher Location

We Are Headquarters For Farm Supplies
See us for those farm needs, such as
Poultry netting, hog fencing, chicken fence, barb wire, hail screen, and screen wire
Garden tools, windmills & tanks
Sinks, Lavatories & closet combinations

We Have Pipes and all Plumbing Needs Auto Accesories and Parts
Singleton Appliance
Most Complete Stock in West Texas

Just Received . . . One Car Load Each of Pipe & Posts
We have lots of pipe fittings, comodes, lavatories, sinks, and many other items including sheet rock and a big selection of paints and oils.
We still have a few windmills and steel towers, gasoline hose & pumps
Cicero Smith Lumber Company
Don Edwards, Mgr.

Gardening for Victory
along the **Santa Fe**
Soon travelers will be seeing plots of beets, beans, tomatoes, corn and other needed vegetables "coming along" on both sides of our tracks.
For once again Santa Fe has made its right-of-way available to its employees for Victory Gardens.
We are also offering \$2720.00 in War Bonds to our best Victory Gardeners as an added incentive toward helping "Food Fight for Freedom."
Located as we are "Along the Route to Tokyo," Santa Fe people throughout our 13,093 miles of track can "feel" this war. They are working full hours to move along the never-ending loads of guns, tanks, men and munitions.
Perhaps that's another reason why they're not only working harder on their railroad jobs, but are pretty fine War Bond buyers and Victory Gardeners as well.
It's Santa Fe all the way for U.S.A.
SANTA FE SYSTEM LINES
Serving the West and Southwest

IS THE OCEAN DUSTY? YES NO ?

Like a giant broom sweeping China, the Asiatic wind shoots a blinding fog of dust over the Yellow Sea. Gosh, the pranks of wind and weather are endless... often dangerous! But Spring weather's most dangerous threat to your car dies down the minute you change to fresh motor oil that will OIL-PLATE your engine—bringing new high resistance to wear—helping to keep up mileage and power, while holding down carbon and sludge.
A feat of research—a special Conoco Nth ingredient that supplies magnet-like energy—is responsible for keeping your engine's delicate finish OIL-PLATED as long as you use Conoco Nth oil. This oil's high-strength liquid film, plus OIL-PLATING besides, means multiplied safety from wear, breakdown and expense. You will be glad you paid a bit more—to get Conoco Nth motor oil. Change for Spring—right today. Continental Oil Company
All you need is patented Conoco Nth motor oil for the added safety of OIL-PLATING—a shield of lubricant added direct to inner engine parts. OIL-PLATED metal isn't tail bare to wear. Even baffling corrosive wear—from acids that engine combustion always forms—is curbed by OIL-PLATING.
CONOCO Nth MOTOR OIL
EVERY TIME your radio says it, think of Your Conoco Mileage Merchant...