# THE O'DONNELL INDEX

OLUME IX

mg sometime Tuesday we has fallen steadily all part of the South Plains, was colofer than usual, with cometer registering freezy. Ice remained on ponds soon, so that the snowfall base on which to rest, atture moderated slightly, just before noon Wednesten usual "slushy" result to sand walks and highways my and treacherous.

ATTEND CELEBRATION OF WILE THIS WEEK

O'DONNELL, LYNN COUNTY, T.E. ...

Since this is the season where with the week when it was a controlled the season with the season where the pollon weeking and the world by Roy land.

The world when the pollon and the world when the season where the pollon weeking and the world when the pollon when The public is reminded that one departs along or or formed the emergency and one of or years, and are all surfoces and interpretations in appropriate calcular livery afternoon, challed as the local team to a practice game, for years, and are all surfoces and their judgment on and their judgment or and their

week for Your

Weight we are rathered to securate estimate of the fall spiven.

Weight we are rather of the fall spiven.

Week for Your

Week

THE FOR YOUR
LETTERS TO ANTA.

As Mrs. M. F. Green and daughters,
Lever and 25 and 16 m. M. A.

Some of our little friends be the work of the control of the work of the work of the control of the work of the wo

At a club meeting at the home of that he may be refull children in school by treatment which he board of health, winking water is distary way, that each towel.

CELIVED HERE FRIDAY EVENING

CELIVED HERE FRIDAY EVENING

CELIVED HERE FRIDAY EVENING

CHISTMAS PARTY

At a club meeting at the home of the Home Demonstration Club to the board of health, with the party and every lady who attends is asked to bring an inexpensionary unsiastically received the party, and every lady who attends is asked to bring an inexpensionary unsiastically received their share of the Christmas with the society, and dollars were addy of the society, and the thought of the society, and the third that the donor is at full liberty to use as much handwork or ingenuments.

# The O'Dor.nell Index lished every Friday at O'Donnell, Texas

LA L'ALLENS

W. H. RITZENTHALER Editor and Owner

\$1.50 PER YEAR-IN ADVANCE Advertising Rates on Application.

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.

# Six Years Ago

# FRIDAY, DECEMBER 18, 1925 The Index announced the instal-lation of a new linotype.

The Business Men's Luncheon lub had its first meeting at the White House Cafe Tuesday night.

Miss Myrtle Wright and Alfred eats were married at the Baptist

Wells school had opened enrollment of 100.

A family dinner celebrated the eightieth birthday of Mrs. M. E. Barton.

Dear Santa Claus:
Will you please bring me a cowboy suit, and some candy, nuts, apples, oranges and bananas.
Yours truly, Dalton Triplett.

# ARVANA NEWS

Several from here attended singing at Hancock Sunday afternoon.

Mr. and Mrs. A. M. Cooper had as their guests Sunday, Mr. Dwight Cooper, Oxford Miss., Mr. and Mrs. Bill Vines, Mr. and Mrs. Bert Lambert, Mr. and Mrs. Dick Steegall, all of Lamesa, Mr. and Mrs. John Paxton, Miss Lillie Cooper of south of Lamesa, Mr. and Mrs. Brown of Munger, and Mr. Virgil Cooper of Oklahoma.

# WOODY

Cotton picking is nearly through Dear Santa Claus

mon.

Mrs. A. D. Crow and little son visited in the E. Q. Smith home Thursday afternoon.

phone and tiny dresse, clothes?

I thank you Santa. Be sure and come to see all the children in O'Donnell on Xman night and all other little children in other towns.

Your little friend,

Margaret Gibbs.

Dear Santa Claus:
Please bring me a cedar chest, two
trucks loaded with candy kisses, a
set of china dishes, and a twelve inch
doll with a trunk full of clothes.
Don't forget the poor children, Santa
Claus. I try to be a good girl.
Charlse Wanda Austin.

Dear Santa Claus

I want you to give me a ball and a bat, a wagon, and a car for Christ-mas; and I want some apples and oranges, and nuts. Love to Santa, Laleon Jordan.

Dear Santa Claus:

I want you to please bring me a truck with three racers, all having motors, an accordian, an army tank, and some apples, oranges, and nuts I am nine years old and am in the fourth grade.

Alfred Fern Allen

Dear Santa Claus:

Please bring me a sleepy doll and a doll bed, and that is all I want. Inetha Phipps.

Dear Santa Claus:

I will be glad when Christmas comes. Please, I want you to bring me a lot of things, just anything you have. I am in the third grade. I have many little friends who will be glad when Christmas comes, too. Don't forget me, Santa, please don't.

Dorothy Gene Yarborough.

Mrs. B. J. Boyd was hostess to the ntre Nous bridge club.

Wells school had opened with an rollment of 100.

Mrs. E. L. Sorrels entertained the f. E. L. class at her home.

Dear Santa Claus:

I would like to have a little car, some fruit and candy. Mrs. twill be enough for us. And we want you to give all of the little boys and girls something please. History of the little boys and girls something please and Happy New year, Harold Barrett.

Dear Santa Claus:
I wish you would bring me s little red truck. I am in the primer.
I am a good boy. If you will fill my wish I will hug your neck.
Yours truly, Vernon Aldridge.

Dear Santa Claus:

I want a small doll and eradle, some nuts, candy and fruits and some dishes. Your loving friend,

Eune Mae Cooley.

Dear Santa Claus:

I am a little girl eight years old.
Please bring me a cedar chest for my
doll clothes. I want a small doll and
some nuts, candy and fruits. Santa.
please do not forget my two little
brothers. They want a ball, truck,
wagon, and some candy, fruits and
nuts. Do not forget all of the poor
little boys and girls. Your friend,
Delavn McMillan.

Cotton picking is nearly through here and everyhody is waiting for Santa Claus to climb down the chimney.

Montell Smith has returned from Wichita Falls. Mr. Sarto McIntyre accompanied him home.

Those visiting in the Foster home Sunday were Oble Standiffer, Dollie Smith and Enerella Etherdige.

Rev. Wallace preached at Woody Sunday. Everybody enjoyed his sermon.

Mrs. A. D. Crow and little son visting in the E. Q. Smith home Thursited in the Elsie Jewell Scott.

There are four of us. We want three dolls and one wagon, and fruit, candy and nuts. Elsie Jewell Ssott.

Dear Santa Claus:

I am trying to be a good girl at home and at school, so will you kinds of fruits and nuts and chewplease bring me a baby doll, telephone and tiny dresser for my baby's clothes?

Dear Santa Claus:

I unt a french harp, horn some firerackers and roman candles, all to did of fruits and nuts and chewplease bring me a baby doll, telephone and tiny dresser for my baby's clothes?

Bobert Carroll Edwards.

Robert Carroll Edwards.

I have been real good this year.
Please bring me a little dresser, set
of dishes and a pair of shoes. Your
friend, Helén June Gantt.

I am 2½ years old, and am looking forward to your coming, to see
Margaret and me on Xmas night,
Will you please bring me a rubber
ball, a doll, fruit and candy, and any
other kind of toys as I am easily
pleased, I hope you won't miss any
of us good bables on Xmas night.
Your baby friend, Billie Frank Gibbs,
I want a dump truck, a pair of
gloves, a knife, and a sheep lined
oat. Sister wants some little dishes,
on and a doll bed and
ome hair for her doil that you
of us good with the reacers on it, and a cowboy
tuff like one in the catalogue and
anything else that you want to bring,
tuff like one in the catalogue and
anything else that you want to bring,
triends, George Gray, Erma Jo and
kenneth Earl Wilkes.

Dear Santa Claus:

Please bring me

Dear Santa Claus:
I have been very good this year, and I want you to bring me a wrist watch and some candy and fruit.
Your friend, Elizabeth Gantt.

old with a trunk full of clothes.

Dear Santy:

Dear Santy:

Dear Santy:

Dear Santy:

Dear Sant Claus:

I am a little girl five years old,

would bring me and my baby sister

a doll, some dishes and a stove to

I want a little seven year-old

old, and some candy, fruit, and nuts. I will not ask

oby, and am in the third grade.

Hornady McLaurin.

Dorthy Jene Clayton.

# BalnSOCIETY

MRS J. W. CAMPBELL, Reporter

S. S. CLASS CHRISTMAS PARTY WEDESDAY

S. S. CLASS CHRISTMAS
PARW WEDESDAY

Members of the young married laddes' class of the Methodist Sunday School staged a Christmas party Wednesday afternoon at the home of Mrs. Naymon Everett, with a Christmas tree as the main feature of the occasion.

Memes. MeGill, Ritzenthaler, Gibson, Stark, Procter, Pearce, Westmore-land, Veazey, Johnson, Christensen, Melton, Gooch, Garner, Cathey, Melon, Gooch, Gooch, Garner, Cathey, Melon, Gooch, Gooch

Day Phone 103

and feeling.

Mmes. McGill, Ritzenthaler, Gibs

comes. Frease, I want you to give a consent to be a consistent was a pointed to distribute a consent to be glad when Christmas comes, too. The charming home was beautifully decorated with holly wreaths tool tool to green the Santa, please don't. Dorothy Gene Yarborough. Bear Santa Claus:

Dear Santa Claus:

Please bring me a truck, knife, cowboy boots, fruit, nuts and candy.

Billie Ben Tunc.

Dear Santa Claus:

I would like to have a little car, some fruit and candy. That will be enough for us. Bear wants a doll and some fruit and candy. That will be enough for us. And we want you to give all of the little boys and girls something please. Wishing you a Merry Xmas and a Happy New year, Harold Barrett.

Dear Santa Claus:

Louis I would like to have a little car, some fruit and candy. That will be enough for us. Beach member of the class had beauty was arranged in one of the real meaning of Christmas. Each member of the class had beauty was arranged in one of the real meaning of Christmas. Each member of the class had beauty a gift for some other members, and toys of all kinds were in evidence.

Dear Santa Claus:

I would like to have a little car, some fruit and candy. That will be enough for us. Beach member of the class mother was appointed to distribute them.

The charming home was beautitually decorated with holly wreaths low for coars.

The charming home was beautitually decorated with holly wreaths low for coars.

The charming home was beautitually decorated with holly wreaths low for coars.

The charming home was beautitually decorated with holly wreaths low for the till will we have a many brought and broughs a little of the floor occupied the center of the dinning room, and was in the floor count of the form the tip.

The manger seem in all it appeared to distribute them.

The charming home was beautitually decorated with holly wreaths low for the floor covered with everth man the floor occupied the center of the dinning room, and was in staturday afternoon to members of the F. U. N. Club when she statu

Shakushashashashashashasha

married only as

An Italian

Bureau Federation as the supposed to attach to

"Where Quality Counts" GOOD LUMBER—GOOD SERVICE

Lumber, Builders' Hardware, Wind Mills,

Wire, Post, Paint and 'Nigger Head Coal.'

DON EDWARDS, Manager

ewspaper refers to the Ameri

WISHING FOR ALL OUR FRIENDS

# **MERRY MERRY** Christmas

AND A

# Happy & Prosperous New Year

BROCK'S WRECKING YARD

and

Chevrolet Service & Auto Parts

SME WE HE WE

SUITS MADE TO ORDER PHONE 66

C. E. RAY

HIGGINBOTHAM FUNERAL HOME

LAMESA PHONES
DAY—FUNERAL HOME 75
NIGHT PHONE
Clyde Branon Phone 223
Thomas 51 

If you waited too late to order that new suit for Christmas, let our expert cleaning and pressing make the old one look like new. After a trip to our tailor shop, it will

have that immaculate freshness which gives you that well-dressed appearance-

Christmas

O'DONNELL, TEXAS E. T. WELLS Night Phone 154

Clothes

CLEANING & PRESSING



WE THANK ALL OUR FRIENDS FOR THEIR PATRONAGE DURING THE BAST VEAR AND ASSURE THEM PAST YEAR, AND ASSURE THEM THAT IT IS OUR AIM TO SERVE THEM DURING 1932 WITH THE SAME COURTESY AND PLEASURE AS AL-

WE WISH FOR THEM AND THEIR FAMILIES THE MERRIEST OF CHRISTMASES AND THE HAPPIEST OF NEW YEARS.

C. C. DRY GOODS CO.



These cold mornings are the testing times for that old battery, and for your pa-tience as well. Our new thirteen plate battery, with a fifteen-month uncondition al guarantee, will make winter motoring a pleasure, for the small price of only \$7.25, with a liberal trade-in allowance for your old battery.

Another splendid bargain is our Firestone thirteen plate battery, priced at only \$6.95, with the same trade-in allowance on the old battery.

Come in and let us fit your car to celebrate Christmas.

LYNN COUNTY MOTOR CO.

# Lucai News

WITH THE CHURCH ORGANIZATIONS

ent Sunday night and Mon-his parents at Big Spring.

s Irma D. Palmer is expected Saturday from Albuquerque, where she has been a student University this term.

ills

DS

18

W. S. Cathey was in Lubbock y, shopping and visiting

rs. Irvin Street visited friends

rs. E. L. Sorrels and Mrs. John

ts. Lee Vaughn was the guest the week-end of her parents, and Mrs. W. E. Vermillion.

n and Mrs. Roy Wilkes, accom-dd by Misses Dessa Holman and Lindsay, spent Sunday in Lub-

P. Bowlin made a business trip
labbeck Monday.

mes. A. W. Gibbs and J. L.
siler, accompanied by Misses
Bell and Mabel Harris, visited
dis and relatives in Lubbock
may. Miss Eva Dell spent the
lead there with Miss Rebekah
siler, who is a student at Texas

Passes of His Life".

Dude McCoy of Tahoka is ng the week with Miss Beverly

C. H. Westmoreland and Whitsett were in Lubbock

and Mrs. M. B. Hood of Lit-d, former residents of O'Don-were guests Sunday of Mr. and R. O. Stark and other friends.

Singleton is expected to ar-m Chillicothe, Mo., Saturday, to spend the holidays here s parents ,Mr. and Mrs. Hal

Philo Baker, manager of the water district of the Interna-Harvester Company, was the Tuesday of Mr. and Mrs. Paul

and Mrs. Harvey Line were in

and Mrs. Chas. McConal and accompanied by Mrs. E. D. and Miss Leona Holman, abbock visitors Friday.

Mrs. W. L. Palmer, Mrs. C. H. atmoreland, and little daughter, hane, and Miss Thelma were in abook on business Friday.

Cathey spent Sunday in

and Mrs. Cecil Nelson and of Lubbock were guests of es and friends here Sunday...

Everett of Ft. Worth is a few days here with his Mr. and Mrs. J. Y. Everett.

n-5.

ur

ly

GIBSON AND MAY
ONNELL AND LUBBOCK
TRUCK LINE
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas

# Gums Are Now Curable

won't be ashamed to smile after you use Leto's Pyor-emedy. This preparation is nd recommended by leading and cannot fail to benefit Druggists return money if Whitsett Drug Co

MRS. CECIL TREDWAY

Mrs. Cecil Tredway, who was form erly Miss Fern Hodges, was honored with a miscellaneous shower Tuesday afternoon at the home of Mrs. A marker of the many beautiful and useful gifts.

Mrs. Cecil Tredway, who was form erly Miss Fern Hodges, was honored with a miscellaneous shower Tuesday afternoon at the home of Mrs. The properties of the many beautiful and useful gifts.

The guests were favored with an interest ordina solos by Mrs. Sam James, a piano solo by Miss Rachael Barbour, and a reading by Othello Chilton.

Jello, whipped cream, and cake were streed to the honoree and eighten guests.—Dawson County Courier.

# STOCKHOLDERS' MEETING

Notice is hereby given that the annual meeting of the stockholders of the First National Bank of O'-Donnell, Texas will be held at the office of said bank on the 12th day of January, 1932, at 2:00 o'clock, p. m. for the election of directors and the transaction of such business as may properly come before the meeting. Baptist Church
L. S. JENKINS, minister
Sunday school attendance, 97.
Services will be held at both morning and evening hours, and the pastor announces his subjects as follows: at the eleven o'clock hour, "The Church, the Pillar and Ground of All Truth"; evening hour, "Taking a Journey into a Far Country,"
B. Y. P. U.s will meet at their regular hour, and all young people are cordially invited to come and take part.

SPECIAL

Holiday Rates

Watch Repairing

for next two weeks

J. A. ELLIS

Jeweler Corner Drug O'Donn

# If You Love Money TRADE WITH

SORRELS LUMBER CO.

BANK THE DIFFERENCE A most complete stock of best materials.

# **SERVICE TELLS**

**During Cold Spells** 

When the piercing winds came out of the North, together with heavy snows, and the drop of mercury shivered and sought refuge at the bottom of your

# WARM

The comfort you enjoyed was not due to any accident-but was the result of the untiring labor of hundreds of employees of an organization which spares nothing in its efforts to keep faith with you. spares nothing in the errors to keep thath with you were eating a warm appetizing meal, while you were enjoying a good night's rest, these men were fighting hard and unfunchingly against the bitter elements, perishing winds, ice and snow—TO INSURE YOUR PERFECT COMFORT.

# The Result of These Efforts Is ... Service

Natural Gas, without SERVICE, is of little advantage—like a gan without a shell. When, however, it enjoys the companionship of a whole-hearted service, which we strive unceasingly to give, it becomes immediately the most beneficial, economical and dependable fuel known to man.

West Texas Gas Company



# Specials for Saturday Dec.

Christmas this year promises to be a day of practical gifts. Considerations of thrift, of usefulness and of the actual needs of others will be paramount. And no gift is more practical, none more filled with the real spirit of the holiday season than a gift of food. For a small expenditure governed by your own choice you can get from your Red & White grocer a full case or an assorted case of canned foods at special Christmas prices.

# $_{ m VALUE}^{ m REGULAR}$ Canned Food Gifts $_{ m Xmas~Price}^{ m SPECIAL}$

VALUE			Amas Tree
\$1.20 APRICOTS, No. 2 Red & white 84c BLACKBERRIES, No. 2 Texas		Cans Cans	\$1.07 73c
\$1.20 CHERRIES, Kuner Medium Tin		Cans	\$1.07
\$1.44 PEACHES, No. 2 1/2 Red & white		Cans	\$1.25
66c PINEAPPLE, No. 1 Red & white	6	Cans	56c
\$1.02 PINEAPPLE No. 2 Red & White	6	Cans	87c
\$1.62 <b>PEARS</b> No. 21/3 Red & White	6	Cans	\$1.47
84c BEANS, No. 2 Kuner Green	6	Cans	75c
60c CORN, No. 2 Boy Brand Standard	6	Cans	53c
66c CORN, No. 1 Our Darling Fancy	6	Cans	57c
96c CORN, No. 2 Our Darling Fancy	6	Cans	89ç
48c HOMINY, Medium Tin Mile High		Cans	44c
60c KRAUT, Kuner Medium Tin	6	Cans	51c
60c PEAS No. 1 Kuner Tender Garden	6	Cans	
84c PEAS, No. 2 Kuner Economy	6	Cans	
48c POR K& BEANS, Campbell's		Cans	43c
66c SOUP, Red & White tomato or veg.		Cans	
90c SPINACH No. 2 Tins Red & White		Cans	81c
42c TOMATOES, No. 1 Tins heavy pack		Cans	33c
54c TOMATOES, No. 2 tins Heavy Pack		Cans	47c
84c TAMALES, Ratliff Medium Tin		Cans	73c
72c SALMO N,1 lb. Nile Brand		Cans	63c
54c MILK ,tall tins Red & White	6	Cans	47c

# CANDY for CHRISTMAS

CHOCOLATE PEANUTS, Double Dipped 1	lb. bag	27c
ALL FILLED CANDY BUDS, Delicious1	lb. bag	27c
CHOCOLATE CHERRIES Alice Dearborn 1	lb. ba g	37c
		43c
	lb. box	23c

**FUN AND** HEALTH FOR

THE WHOLE FAMILY

WHITE KING Products and a WHITE KING PLAY BALL

real 'live' rubber an easy bouncer —

All For

99c

Buy several now for Christmas gifts

Wheat Cereal MEAL OATS Cocoa Coffee 23c Dates

B. & O. CASH STORE

**ED COOK & SON** 

JOHNSON & LINE

Dear Santa Claus:
Please bring me a little truck,
some jacks and a ball, some nuts and
candy, and fruit. I don't want everything. I like for other children to
have pretty things too. I'll be glad
when Christmas comes, I want to see
you. I have been good and studied
my lessons hard, I am in the second grade. Love,
Ardis Trotter.

Dear Santa Claus:
Please bring me a tricycle for
Christmas. This is all I want. I am
6 years old.

Dear Santa Claus:

I have not been good all the time, but Santa, you know how little boys are. I hope you can bring me a nice long rope, cowboy suit, and a toy pistol. Please bring my little brother Wayne, a tricycle. Santa you may take all the fruit and nuts to the little boys and girls that have no daddies to buy them. Your little friend, Joe Carroll.

Dear Santa Claus:

Please bring me a metal headed doll with sleepy eyes and cry, and candy and a big yellow orange. I am trying to do my best in school.

Imogene Carrell.



at holiday festivities by having your hair perfectly groomed.

Wave sets 25c and 25c

New Year, I am,

Mattie Williams

At Bradley residence.

# C. R. CARPENTER

ATTORNEY-AT-LAW

office over Thomas Bros. Drug

TAHOKA, TEXAS

The activiting to the North Pole where you live, I will visit you. We will go rading them. By, by,

Noma Lee Simpson. Noma Lee Simpson. Noma Lee Simpson. Dear Santa Claus:

I want an electric show and treater that a groun and a truck. Then a basket ball and a bat and a little tractor. I have a little baby broader wheles, and a pair of shoes size 11½ and and pair of shoes size 11½ and the trank for my doll, some nuts, fruit. I all and some jacks. Don't bring me all the pretty things though, remember the other little girls and boys too.

Dear Santa Claus:

I want a nicycle with big rubber wheels, and a pair of shoes size 11½ and boys too.

Dear Santa Claus:

I want a nicycle with big rubber wheels, and a pair of shoes size 11½ and boys too.

Dear Santa Claus:

I want a mitcycle with big rubber wheels, and a pair of shoes size 11½ and boys too.

Dear Santa Claus:

I want a mitcycle with big rubber wheels, and a pair of shoes size 11½ and boys too.

Dear Santa Claus:

I want an electric show and treated and pair and yet start wheels, and a pair of shoes size 11½ and and yet with the sound provided the part of shoes size 11½ and the trank for my doll, some nuts, fruit.

I all and some candy, fruits, and nuts. Expecting to see you Xmas, I remain, a good little girls.

Fera Maric Claus:

James Bowlin.

Bear Santa Claus:

James

LETTERS TO SANTA CLAUS

Dear Santa Claus:

I wish you would visit me Christmas. Will y \$\frac{1}{2}\$ bring me a doll and some jacks, a pencil a tables and some before the pour to be some free country of the time, but I want you to bring me. I have been a good little boy and have a little doll be glad if I could. Do you have enough toys for everyone:

We are going to have a Christmap will be hanging up by the fireplace in the corner. It is a red stocking.

We are going to have a Christmap play. Be sure and come to it. If I ever go to the North Pole where you live, I will visit you. We will go riding then. By, by,

Nona Lee Simpson.

Dear Santa Claus:

Dear Santa Claus:

I am writing you to tell you the players old and I mind my mama part things I want wou to bring me. I have been a good little boy and have of the time, but I want you to bring me a little truck, a little doll, eady and fruits.

Doris Nell Gantt. Walter Noel Caswell. The friend, old the friend, was and bring paps and mamma somethy and bring paps and mamma somethy of little evershoes like papsa, and allowed and bring paps and mamma somethy of little evershoes like papsa, and allowed and bring paps and mamma somethy of little evershoes like papsa, and allowed and bring paps and mamma somethy of little evershoes like papsa, and allowed and bring paps and mamma somethy of little evershoes like papsa, and allowed and bring paps and mamma somethy of little evershoes like papsa, and allowed little was a little doll. The friend, a little doll, candy and fruits.

Dear Santa Claus:

I want vou to bring me a mit give friend. Walter Noel Caswell. Walter Noel Caswell. Walter Noel Caswell.

For Xmas. If you can't bring an air gun bring a work set and I will bank go little evershoes like papsa, and allowed little was and bring paps and mamma somethy of little evershoes like papsa, and allowed little was and bring paps and mamma somethy of little evershoes lik

# "Well Dressed"

with places to go

In the gay '90s a chicken didn't go very far, no matter how good it was! The "marketing" of poultry was pretty much a local activity and a daily "cash market" was unheard of. One loa daily cash market was unlicated or cality might have an acute shortage while another not far away might be watching its chickens grow old and stringy. There was no highway between supply and demand.

Swift & Company, thirty years ago, bent its energies toward making a national market for poultry, butterfat and eggs. That national market exists now. Northeastern States consume each year 350 million pounds of poultry their own people do not produce. Eleven states in the Middle West sell 200 million surplus pounds annually outside their own borders.

Two hundred thousand farm patrons sell poultry, butterfat and eggs for eash to Swift & Company at more than 100 produce plants. In place of the one town market of spring wagon days, they have thousands of markets. Every one of approximately 400 branch houses, every one of 10,000 towns on refigerator car routes is a potential outlet for every chicken dressed in a Swift plant.

All dressed up and 10,400 places to go!

Leased wires everywhere keep our executives informed where produce markets are best. Supplies are hurried to these points. Demand is enhanced by advertising brands of high quality, Premium Milk-fed Chickens and GoldenWest Milk-fed Fowl among them. Service is complete and charges for it are low. No other system returns a larger share of the consumer's dollar to the producer. Swift & Company profits for years have averaged less than one-half cent per pound of product sold.

Swift & Company

PHONE 9

O'DONNELL TELEPHONE COMPANY

and fruits.

Doris Nell Gant:

The mine when I get it and daddy does too.

Dear Santa Claus: I am a very little girl and I ood this year. I want you to good this year I want a train and a tractor and me a little rattler, some firecrackers. Ruby wants a

doll for 39c and a set of dis

ME I

# WHAT ABOUT WINTER?

An ounce of prevention is worth a pound of cure where radiators are concerned. We carry a full line of freeze compounds which will protect your car from the winter, thus avoiding the expense and incon-

To further add to the comfort of winter motoring, let us install a new standard battery that will spin the motor

HIGHWAY GARAGE John Earles, Prop.

0210 QUALITY Building Material

AT

LOW PRICES

HIGGINBOTHAM-BARTLETT

LUMBER COMPANY

See Us Before You Build

SPECIAL HOLIDAY RATES

The O'Donnell Index