

AGLES' SCREAMS'

Change Class Schedule Tuesday morning of this school year...

Senior Receive Rings Members of the Senior Class are displaying their class rings...

Basketball Work Begins School and grade school boys have been busy this week...

ment in H. E. Department All items of equipment have been in the Home-Econom...

Senior Play Soon for the Senior Class play discussed, with a probability...

DAUGHTERS ARRIVE SATURDAY EVENING Mrs. J. B. Walker are the...

ELL FARMERS ARE SINGING LOAN OBLIGATIONS Clark, manager of the local...

SINGING CONVENTION MEETS SUNDAY AT OK SCHOOL Sisters from all over this...

CUMBERLAND CHURCH TO HAVE SERVICES We are very glad to announce...

INGINING REPORTS The middle of last month,...

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INSPECTOR PAYS TRIBUTE TO PLAINS FARMERS

P. F. Murray, field inspector of the Crop Production Loan, expressed his profound admiration...

"I've been several years," the general inspector said as he smilingly indicated his white hair...

The inspector expressed his appreciation of the pleasant relations he has enjoyed with the farmers...

RUNAWAY TEAM CAUSES BROKEN ARM WEDNESDAY

J. C. Bryan of the Lyons community, lost his eighteen year old son...

FRED KING INJURED WHEN TRUCK HITS HIM

Fred King, about twenty, was seriously injured here Sunday afternoon when he fell beneath a truck...

EARL ROCHELLE AGAIN IN CAFE BUSINESS

As the result of a business transaction completed Wednesday of last week, Earl Rochelle, former cafe man here, is again connected...

ROSS STOVALLS ARE TO ASSIST IN RECALL CAFE

Mr. and Mrs. E. J. Stovall will remain in Odell, for the time being at least, to assist his father...

SINGING CONVENTION MEETS SUNDAY AT OK SCHOOL

Sisters from all over this district will meet Sunday afternoon at 2 o'clock...

CUMBERLAND CHURCH TO HAVE SERVICES

We are very glad to announce that Rev. C. O. Gathman of Floydada will preach at the Cumberland Presbyterian church on Sunday...

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The middle of last month,...

A Word Of Greeting

Dear Friends and Readers: In assuming responsibility for publishing your paper, I come to you with a deep sense of my own feeble abilities...

In closing, I wish to express my sincere thanks and appreciation for interest and patience of former employees who have tried to teach me something about newspaper work...

For my part I wish to assure you that no time nor effort will be spared in making any paper you will be glad to read, and one that is identified with every cause for the betterment of our people...

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NARROW ESCAPE FRIDAY FROM SERIOUS ACCIDENT

Mr. and Mrs. Jerry Cathey are still harping over their narrow escape from serious injury Friday evening when their coupe and a team escaped for right of way in the highway near Wells.

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H. C. HUNT DEAD AFTER SHORT ILLNESS

Tragedy struck O'Donnell early Monday morning in the form of the death of H. C. Hunt, one of the leading business men of the town...

Funeral services were conducted at the Methodist Church Tuesday morning with Rev. W. B. Barnes, his pastor, and Rev. W. C. Hart, a former pastor, in charge of the rites...

Rev. Burnett and Rev. Hart spoke words of comfort to the desolated family, dwelling at length on the exemplary life the husband and father led in his brief hours...

MRS. PAULINE CAMPBELL

Mr. and Mrs. Jerry Cathey are still harping over their narrow escape from serious injury Friday evening when their coupe and a team escaped for right of way in the highway near Wells.

Mr. and Mrs. Cathey were unhurt in the coupe body was raked off smooth with the hood, a horse found upon a pole vaulted when Mr. Cathey endeavored to drive the car between a wagon and a team walking beside it...

The force of the blow as the car struck knocked the horse's feet from under him and hurled him over the fence. The animal received minor injuries, the car was damaged considerably, and everyone, including Mr. John Etter, owner of the team, and L. A. Emd, driver of the wagon, got pretty much of a shaking up.

B. O. CASH STORE BELIEVES IN ADVERTISING

That B. L. Davis, manager of the B. O. Cash Store here, is an ardent believer in the value of advertising has long been an evident fact...

Last week Mr. Davis advertised some special bargains in the Index, Saturday morning, J. C. Cox of the Draw community entered the store in the biggest kind of a rush and said: "I saw in the Index that you were going to sell..."

BILLY JANE JOHNSON ILL WITH DIPHTHERIA

Little Billy Jane, six-year old daughter of Mr. and Mrs. John Johnson, is seriously ill this week with diphtheria. Scarlet fever was also feared.

McAFEE TO LEAD IN P. T. A. DISCUSSION

L. F. McAfee, superintendent of the public schools, will lead the program of the Parents-Teachers Association Tuesday afternoon when he brings a discussion of the "Child."

GOOD WILL SALE OPENS FRIDAY MORNING

Attention of our readers is called to the double page ad appearing in this week's issue of the Index where in Guye's Dry Goods lists some very attractive prices on a timely merchandise.

INDEX UNDER NEW MANAGEMENT

Through a transaction completed Saturday, W. H. Ritzenthaler, managing editor of the O'Donnell Index since last May, severed his connection with the local publication...

Ritzenthaler to Missouri Mr. and Mrs. Ritzenthaler have been active forces in the business, social, and civic enterprises of the town for more than two years...

Mrs. Campbell, who leased the paper from the owner Saturday, has lived in Odell for a number of years, and is deeply interested in the welfare and development of the town.

The new management is exceedingly anxious to increase the circulation of the Index for the benefit of merchants who wish to advertise. Realizing that times are not as good as they would like to see them, and knowing that many of our citizens are to acquire, it has been decided to lower subscription rates to fifty cents per year...

Local physicians report a light epidemic of flu during the past few days, with no seriously ill. Continued warm weather is partly responsible they believe, one of them saying that we need some freezes and cold weather to kill some of these bugs.

Printed One Day Earlier The Index will be printed on Wednesday of each week rather than on Thursday. By following this plan, the papers will be mailed early Thursday morning...

Because of this change in press day, it will be necessary to have all news and ad copy Tuesday. Correspondents and advertisers are asked to bear this in mind.

The Index will continue to follow the policies established by former editors—those for the growth of O'Donnell and the development of the territory. News items from any part of that territory will be gratefully received and used, and the Index can be counted upon to boost any enterprise for the best interests of the routes the same day, which will make it possible for merchants to realize greater benefits from week-end specials and opening days of sales.

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This Coupon 50% bring The O'Donnell Index To M Address From To Renewal

Beginning Friday

GOOD W W. E. GUY

Balcony Bargains

We have arranged a new special department of extra specials, on display in the balcony of the store. A most interesting feature of this sale. Be sure to visit this Department of Bargains.

Ladies and Misses Coats
Former prices from \$8.75 to \$19.50

Choice **\$3.98**

Ladies Silk Dresses
Former price up to 14.75

Choice **\$1.98**

Ladies All-Wool Suits

Easily remodeled into the latest styles former prices up to 19.50, choice **\$3.98**

Other buys too numerous to mention

Store of



THE CHRIS

WE CAN THINK OF NO BETTER WAY TO SHOW OUR APPRECIATION DURING THIS SEASON THAN TO MAKE A REAL CONCESSION IN PRICE DETERMINED TO MAKE THIS GOOD WILL OFFERING AT THIS EARLY HOUR. OUR STOCK HAS NEVER BEEN MORE COMPLETE, WITH EVERY ITEM AT THE LOWEST PRICES LISTED BELOW WILL GIVE YOU ONLY AN IDEA OF THE SERVICE WE CAN OFFER YOU GREATLY BY AFFORDING US THE PLEASURE OF SERVING YOU.

Pre-Holiday SALE of APPAREL

Ladies' Silk Dresses

Having sold dozens of these Frocks already, we know they are just what you will want for the holidays, and at this price you can well afford a new Frock for Xmas. Our most choice silk frocks will be grouped at one price



Sale!

for Xmas. Our most choice silk frocks will be grouped at one price

\$4.89



Sale!

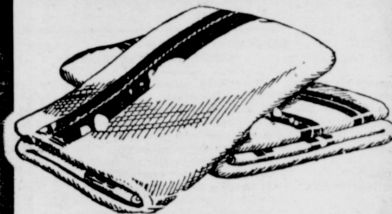
COATS—The newest in polo and stitched sport models, in black tan and brown, up to 15.00

Choice **\$8.89**

Wash Frocks

Four groups of wash frocks, including the very newest styles and materials in plaids, suiting and prints.

- Group 1 **\$1.69**
- Group 2 **89c**
- Group 3 **69c**
- Group 4 **44c**



Blankets

Part Wool, extra heavy nap blankets, sateen bindings, extra stitching. Beautiful colors in plaids.

Sizes 70X80

\$2.95 value at **\$2.48**

\$1.98 value at **\$1.79**



RAYON BLOOMERS

in values you usually pay 49c to \$1.25. Priced during this sale at—

19c to 69c pr.



NIGHT GOWNS

Both Rayon and hand embroidered Batiste including stout sizes—

49c to 89c



Towels

Our double thread "Canon" towels, 24x44

13c each

Size 18x36

8c each

Outing

Our regular 12c, 36 inch outing will go at—

8c yard

STORE OPENS

9:00 A. M.

A VALUABLE GIFT WILL BE GIVEN TO THE FIRST 10 LADIES ENTERING THE DOORS—



SLIPS

Of every variety of material new form fitting cuts, priced

25c to 89c

BLOOMERS

Cotton and Rayon mixed—59c value for—

33c

SALE! December 2nd

RY GOODS



SUPPORT OF OUR O'DONNELL TRADE TERRITORY THUS FAR
 CHANDISE NECESSARY TO SUPPLY YOUR NEEDS. SO WE HAVE
 DER THAT IT MAY MEAN A GREATER SAVING TO YOU.
 MERCHANDISE OF THE LATEST REQUIREMENTS IN EVERY LINE.
 ALIZED DURING THIS GOOD WILL SALE. YOU WILL BE FAVORING
 DAYS OF VALUE GIVING.

Mens' & Boy's Work Shirts



"Dickies" work shirts, ex-
 tra good grade chiviot,
 well tailored.

"Big Smith" Gaberdine
 fleece back work shirt

49c

98c

BOY'S



Leather Work
GLOVES
 made of soft lea-
 ther.

43c



MEN'S LEATHER COATS

Front quarter horse-hide, fine quality
 wool lining, extra Special at—

\$5.95

LEATHERETTE SHEEP-LINED COATS

\$4.49

MOLESKIN SHEEP-LINED COATS

\$3.95

BOYS LEATHERETTE COATS

Full run of sizes, 6 to 16, sheep lined, ex-
 tra fine quality

\$2.95

BOYS' MOLESKIN SHEEP-LINED COATS

\$2.79

MEN'S DRESS SUITS AND TOP COATS

Greatly reduced during this Good Will
 Sale.

FREE

PAIR OF TROUSERS WITH EACH
 TAILOR MADE SUIT. S. H. CHURCH-
 HILL'S SUITS CANNOT BE BEAT.
 LET US MEASURE YOU UP.

GREATS HOE VALUES

MEN'S LACE BOOTS



Just arrived in
 new stock **\$2.89**

Boy's Lace Boots

Black with fancy
 trim. Sizes 2½ to
 5½

\$2.19



MEN'S DRESS SHOES

\$1.98

to

\$3.98



LADIES' SHOES

One great group of Ladies new fall
 novelty shoes including values up to
 \$2.98 to go at—

\$1.98

SCHOOL GIRL'S OXFORDS

and childrens shoes greatly reduced.

MEN'S TIES

Fancy patterns
 in silk ties for
 the holidays.

89c 69c

49c 29c

SWEATERS

Including our
 very best quali-
 ties. This is an
 unusual gre at
 saving. Priced
 from

39c

to

\$1.98

Extra Special SALE SILK HOSIERY

Our regular
 \$1.79 value at **\$1.29**
 \$1.39 value at **\$1.19**
 \$1.00 value at **88c**
 79c value at **68c**
 59c value at **44c**
 39c value at **29c**

One group of odd sizes in a
 variety of shades and
 weaves up to \$1.95 value to
 go at, choice **\$1.00**



FABRICS

69c to 98c

the newest patterns including
 stripes of **16c to 44c**
 or, priced

outs" guaranteed **10c**

Cambrics" large
 patterns **14c**

The O'Donnell Index

Published every Friday at O'Donnell, Texas... JOE ALEXANDER... Mrs. Pauline Campbell Editor... \$1.50 PER YEAR—IN ADVANCE... Advertising Rates on Application... Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1879.

J. A. Minor

Exclusive Agent For

Niggerhead Coal

See me for further particulars or call 120

LUBBOCK

SANITARIUM & CLINIC... Dr. J. T. Krueger... Dr. J. T. Hutchinson... Dr. M. C. Overton... Dr. J. P. Lattimore... Dr. E. F. B. Malone... Dr. Ear, Nose and Throat... C. E. Hunt... J. H. Felton... A chartered training school for nurses is conducted in connection with the sanitarium.

GIBSON AND MAY

O'DONNELL AND LUBBOCK... TRUCK LINE... General Hauling... Phone 21 or Phone 48... O'Donnell, Texas

Williams' Dairy MILK FROM T. B. TESTED COWS... Delivered mornings or nights in business district, 5c a quart, any place in town. In residence would appreciate a portion of districts, 7 1/2c a quart... FOR SALE AT B & O CASH STORE AND JOHNSON & LINE... W. W. WILLIAMS, Mgr. Phone 128

HIGGINBOTHAM FUNERAL HOME... Lamesa, Texas... Ambulance Service... Phone 75... Night Phones... Clyde Branon 223... Aubrey Thomas 51... LEE BALDRIDGE, Local Mgr.

HEAT WITH GAS... West Texas Gas Co. Advertisement with image of a gas burner and text describing the benefits of gas heating.

PERSONALS

Mrs. C. B. Morrison returned Friday from Temple, where she underwent treatment at the sanitarium. We are glad to report that she is doing fine, though it will be several hours to return there sometime in January.

Mr. and Mrs. R. C. Carroll and little son, Wayne, were in Plainview on business Thursday.

Mr. and Mrs. W. T. Huff made a business trip to Lubbock Friday.

Miss Thelma Palmer and Mrs. Marshall Whitsett were in Lubbock Friday.

Miss Alice Joy Bowlin, who is attending Texas Tech, spent Thanksgiving here with her parents, Mr. and Mrs. J. F. Bowlin.

Ted Clayton, who is attending school at West Texas State Teachers College at Canyon, spent the Thanks giving holidays here with his parents Mr. and Mrs. S. M. Clayton. Ted is a member of this year's graduating class and is recognized as one of O'Donnell's most promising young men.

Mr. Griff Berry, former resident of O'Donnell, was down from Littlefield Monday on business.

Mr. and Mrs. N. M. Wyatt and family of Tahoka spent Sunday here with her parents, Mr. and Mrs. W. Rodgers, and other relatives.

D. M. Estes was in Lamesa on business Wednesday. During his stay there he acted as witness at the marriage ceremony of a Mexican couple, performed at the court house.

C. H. Doak was in Lamesa on business Wednesday. He paid his subscription up and told the Index force to eat a big lunch on the profits. Thanks Mr. Doak, the lunch was fine.

Mr. and Mrs. J. F. Cox of the City Bakery have both been under the weather because of colds. They are somewhat better now.

Mmes. Eva Harper and Merrill Self of Brownwood are guests this week of their sister, Mrs. J. F. Campbell, and Dr. Campbell.

Mrs. Riley Spradlin has been quite ill this week end, but is reported to be slightly improved.

Lee (Shorty) Wright has been ill for several days. He is somewhat better now.

Mrs. Belle Knight and Mrs. A. R. Kimbrell had as their guests for Thanksgiving their nieces, Mrs. Baine Alexander and Misses Mabel and Billie Kirkpatrick of Greer, Colo.

B. J. Boyd was quite ill for several days, unable to be in the store. Mrs. Boyd was here with him.

Mr. and Mrs. W. E. Gave and Earl Wayne spent part of Thanksgiving Day in Sudan with Guss's parents, Mr. and Mrs. G. T. Guss. They returned via Lubbock and Wray accompanied them home for a few hours.

'Uncle Jimmy' Gave has been indisposed for several days, being quite sick the latter part of last week.

Mrs. Gene Nichols has been quite ill this week, but is reported to be a little better as we go to press.

Miss Lowell Lester, former student in the high school here, arrived from Van Zandt Sunday for a visit with her sister, Mrs. Pendleton, at New Moore, and with friends here.

MMES. STARK, SORRELS ENTERTAIN FRIDAY

One of the loveliest social affairs of the season was held Friday evening at the home of Mrs. E. L. Sorrels when she and Mrs. R. O. Stark were co-hostesses to members of the Thursday club and their husbands.

Seven tables were placed for forty-two, and guests were soon spiritedly contesting for honors at the fascinating pastime.

After several interesting games, they were asked to compete in clever contests at the end of which it was announced that refreshments were on the way.

Delicious cream puffs and coffee were served to Messrs. and Mmes. John Earles, W. H. Ritzenthaler, T. M. Garner, Roy Gibson, Glenn Allen, A. H. Koening, Irvin Street, Boss Johnson, A. B. Blake, J. C. Wallace, John Wright, M. J. Whitsett, Waldo McLaughlin, and Harold Christensen.

MISS HUFF HONOREE

Naming Miss Wynona Huff as honoree, James Cathey was host Friday evening at an informal dancing party, entertaining at the home of his parents, Mayor and Mrs. W. S. Cathey.

Tables were placed for bridge, and guests alternated games with dancing until a late hour.

Delicious refreshments of sandwiches and coffee were served.

CHURCH ANNOUNCEMENTS

Methodist Church All the regular services of the Methodist church will meet at the usual hours Sunday. Attendance has held up nicely this cold weather, and we are expecting a great day Sunday.

The board of stewards will meet at the church at three o'clock Sunday afternoon to outline plans for the year's work and every member is urgently requested to be present.

Everyone will find a cordial welcome at all the services of the Methodist church.

Baptist Church

Last Sunday was a great day with us. Dr. McDonald, president of Wayland College, addressed a large crowd at the morning service, delivering a message that was much appreciated.

The church made a special offering for the college.

Sunday the pastor will bring a message at eleven o'clock, and the evening services will be in charge of the W. M. S. Special music is being arranged for both hours.

Sunday school and B. Y. P. U.'s will meet at their accustomed hours, and everyone is cordially invited to attend any or all of these services.

CARD OF THANKS

Though mere words can never express our appreciation for the many words and deeds of kindness during the illness and death of our loved wife and mother, we wish to thank the good people of O'Donnell and to assure them of our heartfelt gratitude for these and other marks of friendship. Without their help we could have hardly borne the shock and grief.

May God bless every one of you in our earnest prayer.

B. R. Stovall. Mr. and Mrs. Ross Stovall. Mr. and Mrs. Arnold Stovall. Mr. and Mrs. Joe Jay. Mr. and Mrs. Harold Glidewell. Mr. and Mrs. H. L. Grounda. Mr. and Mrs. W. E. Netherland. Mrs. Durman.

LOCAL TEACHERS ATTEND STATE MEETING

Superintendent and Mrs. L. F. McAfee, Mrs. B. H. Scott, and Mr. Fletcher Johnson attended the State

Teachers Convention held in Fort Worth last week. They report a splendid meeting, and that a number of vitally important phases of school work were discussed.

Mr. and Mrs. W. L. Palmer spent the weekend with relatives in Hamlin

O. A. BRUTON Jeweler... Lamesa, Texas... All Work Guaranteed... Located at Taylor-McCall Store on West Side of

Christmas Suits... Orders placed now can be filled before the holidays. We have an unusually varied and attractive line of samples with prices as low as \$16.50. We suggest that you come in to place your order immediately. C. E. RAY

figure it out, yourself... If you tire are never smooth, right, and the slippery roads of fall and winter will... GOODYEAR PATHFINDER... 4.75-19... 60... Each... Other Sizes in Promotion... HIGHWAY GARAGE

TANKS — TANKS — TANKS BELIEVE IT OR NOT... You can buy tanks and stock troughs five ten dollars less than they have ever before sold for. Made of the best bearing iron. Our thirty-five years experience in tank building insures you the best work. We will trade for a few good cows. O'DONNELL SHEET METAL WORK

THE RED & WHITE STORES... Interested Service at Red & White Stores—Always... BRAN FLAKES, R. & W. 10... OATS, Gold Medal or R & W, 5 lb. 19... SOAP, Crystal White, giant bars, 5 for 19... BACON, Dry Salt, per pound 7... MUSTARD, quart, Atlas 15... RICE, Bulk, 5 pounds 19... KITCHEN BROOMS 39c... FRUIT, Apricots, peaches, berries, gal. 39c... SPINACH, Natalia brand, No. 2 can 10c... B. & O. CASH STORE... ED COOK & SON... JOHNSON & L...

How One Woman Lost 20 Pounds of Fat

Lost Her Prominent Hips—Double Chin—Sluggishness... Gained Physical Vigor—A Shapely Figure

If you're fat—first remove the cause. Take one half teaspoon of Kruschen Salts in a glass of hot water in the morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is fresher—you feel younger in body—Kruschen will give any fat person a joyous surprise.

But be sure it's Kruschen—your health comes first—and SAFETY first is the Kruschen promise. Get a bottle of Kruschen Salts from any leading drugist anywhere in America (lasts 4 weeks) and the result is not little. If this first bottle doesn't convince you this is the easiest, SAFEST and surest way to lose fat—your money gladly returned.