The diversifier The O'Donnell Index The best advertising media

NUMBER 44

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, JULY 26, 1925

s For East and vest Road Complete

information given S. Dowell,-secretary-O'Donnell Commun-Commerce, Commisfield have agre grade running from owards New Moore that Commissioner that Commissioner this precinct has a-here the Terry coun-the Lynn fort n County line. e the Terry coun-reach the Lynn hish a 40 foot lew Moore which d give the people surrounding ter-et. The proposed ruen the distance wnfield con

just when work newly proposed ted to begin with ten days. Dowell also in-

Dowell also in-hat a party com-mers Yandell and oak and himself, o Gail on Thurs-which place they orden county au-the building of way No. 83 eight taking a westerly rough O'Donnell ing a westerly agh O'Donnell. te entire Com-Lynn county an invitation accom to accom-cording to a l. We unoll e un-east road e road east sect Highway assured fact, already been g of the road route and we orden county o begin their

oth the east ll will have

ns Hear onnell Yodeler

O'Donnell furnish inment for the Kiwan-luncheon Wednesday. odeler and has become as Jimmie Rogers the the accompanent of his

companent of his reral of the popu-nost approved yo-Kiwanians enjoymuch. cal numbers, G. of the O'Donnell rce made a brief appreciation of vanis and similar

wden Enterains With Bridge

rden gave a lovely on Wednesday of i entering we found if with bowls of cut place cards. This d a delicious two was served. The sted of ice tea, fried polatoes, and peas, fus salad, hutiered jelly. While the fruit cups topped fruit cups topped mumbers.

J. W. F

LAMESA C. OF C. PLANNING TO WELCOME ALL TEXAS TOUR

LAMESA-The Highway Depart ment of the Lamesa Chamber of Commerce is arranging to welcome several hundred people in the ALL TEXAS TOUR to the Caverns and El Desa which will arrive here Saturday, neveral hundred people in the ALL TEXAS TOUR to the Caverns and El Paso which will arrive here Saturday. August the Third according to an-nouncement of the Officials of this TOUR. At this point many cars are expected to join the ALL STATE TOUR from Big Springs, O'Donnell, Tahoka, Lubbock, Slaton, Wilson, and other plains cities. The tour will arrive here it is planmed at ten o'clock of the morning of the third. County Judge Dixis Kligore, Chair-man of the Highway Department of the local Chamber of Commerce is arranging the work of this reception. Members of the Committee to receive the party are: W. D. Arnett, Jack Phinizy, W. A. Wallace and C. B. Martin. An official reception at the Cou-ing arranged. Several cars will join the party here according to members of the Committee.

Brick Work on the Singleton Building Is Now Completed

The brick and tile work on the New Singleton Building just west of Singleton Hardware Co., has been completed and the concrete floor is expected to be completed by the later part of this week. When this is finishide carpenters will rush the finishing work as rapidly as possible in order to have the building rendy for component at an early date, L. D later part of the arpenters will rush the finishing work as rapidly as possible in order to have the building ready for occupancy at an early date. L. D. Tucker, former O'Donnell business at Roswell, N. M., for the past three years will open the first of August or as soon as the building is ready

future at some rt, picnic fash-ace will be de-n County News. New Lynn School Contract is

The contract has been let for the new school building to be constructed being placed on the ground according to the school of the school of the there. The building will consist of five vision of the school of the school of the the building will be in the same class with the best of the other rural school buildings in the construct the school act price was approximately bit completed and ready for occup school on the school act fail. Equipment for the building has already been purchased.

last Friday morning for A. & M., where Mr. Martin will attend the short course given by A. & M.. While gone they will visit relatives in

Arrangements for Telephone Service To Draw Complete

G. S. Dowell, secretary of the hamber of Commerce, was in the raw community on Monday of this even and reports he was successful securing a guarantee of twenty liephones for the new exchange that to be installed at Draw by Mr. . T. Huff of the O'Donnell Tele-hone Co. A board of directors and manger has already been selected ho will control the new switch-hor and a Draw and report everything phone Co. A Solarisation of the constants of the constant of

Monthly Banquet of C. of C. Attended By Large Crowd

The regular mothly banquet of the O'Donnell Community Chamber of Commerce was held at the high school on Tuesday night of this week with one of the largest attendances. In the history of the organization for. Faul Hore, president of Tech College at Lubbock, was the princh Dalsakes Cavern Secording to Win. A. Wilson, of Lamesa, Secretary of the Visity one plates and all were taken with the exception of one. The ten, cake and ice cream. Secretary G. S. Downt

two together in manifestimation." "We should take the pioneer vir-tues and bring them up to date." he continued. "We should build our civilization upon them. As long as a man lives in the future, he is young. When he lives in the pres-ent, he is middle-aged, and when he lives in (the past, he is growing old. Let us strive to emulate the farsightedness of the pioneer."

Rev. Joe Haymes, and wife, pre-siding Elder of the Vernon District of the Methodist church, are spand-ing the week with his brother, B. M. Haymes and family. Rev. Haymes filled the pulpit at the Methodist church here Sunday.

Mrs. Cliff Lambert is in Itakca where she went to attend the funera of her father Mr. W. C. Alverson who died in a Fort Worth hospital Sun day and was brought back to Itasca

Mr. and Mrs. C. A. Rayburn on made a business trip to Ou h Monday of this week.

Mr. and Mrs. Claude Tucker

St. Louis Fliers Es-tablish New En-durance Record

St. Louis, Mo., July _Dal (Red) Jackson and Forest O'Brien, having flown their "St. Louis Robin" than man has ever before a longer mained in the air in sustained flight ontin bert-St. Louis field tonight eleventh night in the air. They had

Motorcaders Will

Visit Caverns at Carlsbad, N. M.

<text><text><text><text><text><text><text><text>

business district, and sun on their return to Carlsbi Cavern Trip, wend their lake for a plunge in the v the Carlsbad mineral spr bad is also known for its

bad is also known for its hos Recent discoveries of potasl a few miles from the City B and increased activity in oil ment, likewise have given th place of unusual prominence.

A party composed of E, D. Hol-man, Homer May, and Charles Mc-Connell left Wednesday for Pecos, where they yill enjoy a few days of fishing. Of course when the boys return we will have to listen to a few fish stories.

Miss Louise Anderson spen week-end in Tahoka with her c Miss Juarine Edwards.

Mr. and Mrs. Norto Frank, of Dallas, are Norton's mother, Mrs.

Baptists Will Begin Revival Next Sunday

REPRESENTATIVE FROM BIG SPRINGS COLLECE WILL BE HERE SATURDAY The Index has been requested to senting the Big Spring Suitess Col-lege will be here Saturday to meet with a committee of local parties to discuss business matters pertaining to the business college at Big

of the O'Donnell Community Cham-ber of Commerce accompanied by our local magician Walter Gaston and Arnold Davis, O'Donnell's popular 'Jimmy Rodgers' yodeler, attended, the regular weekly luncheon of the Lamesa Luncheon Club on Tuesday of this week. Each of the local par-itics hed a sect on the noreform and

reports performed They will go to day of this y pear on the program of ly luncheon at that place

Oil Test Is Near The 4,000 Ft. Level

Drilling Continued Far Below Con-tract Depth On Ash Syndi-cate Well

Although the contract depth on the test oil well being drilled by the Ash Syndicate five miles west of Tahoka was reached several days dard. the drillers are going on down. They had reacbed a depth of 2815 Mon-day afternoon and stated that they were drilling approximately 100 feet daily. We were unable to learn how doen they event to drill hefter a deep they expect to drill before a bandoning the kole if oil is not found It was currently reported that i

bandoning the kole if oil is not found. It was currently reported that a showing of oil was encountered sev-eral weeks ago but it was not be-lieved to exist in paying quantities. —Lynn County News.

Mr. Jack Taylor arrived here from mory, Texas, and will be connected ith Rays Tailor Shop.

Mr. E. M. Wilder left for Lubbock Tuesday of this week with the tention of going through the clinic.

Mr. and Mrs. Raymond Hi vichita Falls, Texas, passed t he city on Monday of this we topped for a few hours visi frs. Naymon Everett.

Mrs. W. M. Mask and children are siting her brother R. W. Bounds of amford, Texas.

time, ... nber the plac Remem July 28.

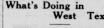
discuss outsous offere at Bit Springs. The committee meeting is schedul. d for 10:00 a.m. All who are in-terestel are requested to be pres-terested are requested to be

PAGE TWO

Popular Dry Goods Store's SURPLUS STOCK CLEARANCE SALE **Opens Friday**, July 26th

the economic and technical advan-tages of these combines. "Profits are merely what we think we work for," he declares. "They are of small account in comparison with what we do to get them. The real profit is not what the promoters get, but what the country gets. Men may work for money or to gratify a isons of power, but their work lives after them of power, but Ford contends "the sesential thing is to spread a-vallable electrical power far leyond present limits of extent and capacity." "To do the we must enlarge our conception of its use so that the power that comes over the wire (or through ether when radio transmis-ion becomes practicable) may be as common as air and universally used. The critics of the power industry, Mr. Ford holds, overemphasized much of the profit aspect of the problem. Bidd Perfits Purely Incidental

<section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text>



Viest lexas DIMMIT will have a new \$100,000 high school completed by December 1, as excavating work has already begun. The contract for plumbing and heating will include the installa-tion of heating and plumbing in the old building. Supplies are being se-lected at this time. COMMANCHE will be visited by representatives from Arranas Pass who are making arrangements to ship the Comanche Contry Carmen Grape crop. Growers are urged to inspect the method of grading and packing, and inform themselves as to what they will be expected to offer. TURREY'S Farmer & Merchants State Bank, will be modern in very respect with new fixtures. Brick,

TURKEY's Parmer & Merchants State Bank, will be modern in every respect with new fixtures. Brick, sand, gravel, and other building ma-terial is being placed on the ground previous to the start of the construc-tion work. The building is being erected on the property of the Se-cuity Investment Co. ESTELLINE recently voted a \$6,-000 bond issue for the erection of a city hall, fire station and jail. The issue will be used to purchase a site

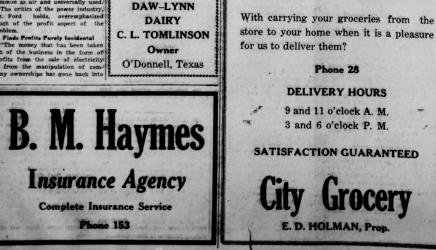
PHONE 30702

and, erect a brick and tile building. It is the opinion of Extelline people that this building will areve to great advantage, the needs of the people advantage, the needs of the people that this building will areve to great advantage, the needs of the people that this building will areve to great advantage, the needs of the people that this building will areve to great advantage, the needs of the people tighteeing over a 3000 mile tour, tarksbad Cavern was underground people in exploring the underground the regional organization were held on the way. SLATON reports that a new high this unme of the framandle is being recorded. Four hundred and he peak has not been reached this unme of the mext 30 or the desire of those in charge that they have the best exhibit of farm, poulty, and live stock that has even LAMESA will send several repre-

been assemble in that part of the county. LAMESA will send several repre-sentatives on the All Texas Tour to Carlabad, N. M., and El Paso, Texas. The tour is being sponsored by the Dal-Paso Cavern Highway Associa-tion, of which Wm. A. Wilson, secre-tianty of the Lamesa Chamber of Commerce has been secretary for 2 years. The tour starts August 1, and there are no set expenses. MULESHOE shipbed fifty thous-ing ranches in one load recently. The car was loaded by M. L. Morris, rep-resenting Bond-McMae Company of

arr. and ars. W. C. Anderson and Alias Louise 1 family from Crawford, Texas, and home last week f Mr. and Mrs. Gordon Frady and fam-ly from McGregor, Texas, have been Texas Technologi visiting Mr. John Anderson and fam-ily the past week.







For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, La-mesa, Phone No. L. D. 11 or or at Lamesa Texas, Phone 237

C. E. CAMERON is the representative of the Texas Electric Service Com-pany in O'Donnell.

SORRELS LUMBER CO.

Dependable Service and Materials Phone 53

O'Donnell, Texas

WHY

Burden Yourself

Phone 28 DELIVERY HOURS

9 and 11 o'clock A. M.

3 and 6 o'clock P. M.

E. D. HOLMAN, Prop.

Grocery

LY 26, 1929

PAGE THREE

Popular Dry Goods Store's Surplus Stock Clearance Sale **OPENS FRIDAY, JULY 26th**

TY ENJOYS TRIP POST WEDNESDAY

arty composed of sev-and their guests mot-last Wednesday evening njoyed a cold dip and a

per-coving the outing were of P. Bowlin and Alice ny Boy, accompanied by lo God of Big Springs, harvey Jordan, Miss an and M. Owen Vaugha, s. Mack Garner and thy Mae, accompanied by a father, Mr. Wade, Mr. P. Hardy and daughter, per, accompanied by Mrs. ther and brother, Billy Renhaw.

FOR ZONE MEETING MISSIONARY SOCIETY At 10:30

us Keep Me Near The al—Mrs. Garvin, Lamesa Address: Lamesa. —Mrs. Stark, O'Donnell

of minutes. lo-Mrs. Garner, O'Don

ware Jingles Jack Nife

in

ng

r

n th

SI

er, value a, velvet the in

cylini ri twent

tardwoi a unusu

et



You Thinking

ainting Your Property? Doggerel Ditty

pulleys, ankle braces,

angle-wrenches, alwill beautify. not allow rain, hail,

T Jack Nife will bring per cent pure and is

IGLETON

dware Co.

Prayer.	Distr
Noon Intermission.	Cons
Afternoon session-1:30.	tick.
Prelude-Mrs. Hardy, O'Donnell. Devotional-Mrs. Bostick, McCar-	Bene
ty.	The '
Study Courses-Mrs. Morris, La-	
mesa.	F. Leo
Duties of Ofifcers-Mrs. Fenton,	western
Tahoka.	Chambe
Reading-Mrs. Sid Wells, Lamesa.	of a le
Council adn Conference Echoes-	of the
and the second sec	

As

Surely

Reports of delegates. What are our aims this year? Rund Table Discussion. Hymn: Take My Life and Let It Election of Officers. Election of Officers. Awarding of Zone Cup. District Notes—Mrs. Crawley. Consecration Service—Mrs. Bos-

Garvin. wardship—Mrs. Bowlin, O'Don tion of Officers. rding of Zone Cup. rict Notes—Mrs. Crawley. Beerlande on record. This would Tabka Chamber of Commere cecipt of a letter from Joseph opold, Manager of the Sutes. mericen subsen in registration. mericen subsen in the absence of the states may birth registration. The Bureau of Census state, The Bure



West Texans! let's talk abo outthe opportunities of West Texas, agriculturally, industrially and commercially-and as a wonder-ful place in which to live.

as the DAY follows the NIGHT

S SURELY as the day follows As SURELY as the day terms ands upon the threshold of an era of industrial development which will be as thrilling and as picturesque as has been the past history of this remarkable empire.

Sometimes the most worthwhile things are the least obvious. It seems to have been so in the case of West Texas. In the outset it seemed to many people that there was very little to recommend this section as one peculiarly fitted for the building of a great industrial area. Men were attracted to this section of Texas, however, whose vision was far reaching. They foresaw that West Texas was destined to become a great center of industrial activity.

Accordingly they instituted a program of foundational industrial work which required the greatest courage and fortitude to carry

forward. These men pioneered West Texas. Today their efforts are gloriously in evidence. On every hand the force of their fail determined optimism is felt. National recognition of the cor-rectness of their forecast, made a quarter of a century ago, is daily being given. They have laid the foundation of a mighty empire.

This heritage they are tendering to a new generation, whose ca-pacity for going forward with it is reflected in today's sound developments.

The Texas Electric Service The Texas Electric Service Company has had a part in West Texas development. And this Com-pany feels that it partakes fully of the spirit of West Texas, that it has an understanding of the needs of this territory which enables it ro plan its future along the most constructive lines of helpfulness to this great wealth producing area.

Texas Electric Service Co. The Silent Partner of Progress

AGE FOUR

THE O'DONNELL INDEX

Popular Dry Goods Store's SURPLUS STOCK CLEARANCE SALE **Opens Friday**, July 26th

The O'Donnell Index Published every Friday at

O'Donnell, Texas By Roberts Printing Company Editor 1 W Roberts Subscription Rates

In first zone Beyond first zone \$1.50 \$2.00

Advertising rates on application. Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.



We are almost ashamed to publish the Tribude this week on account of its size, only four pages and with on-by ten of pur fifty business concerns represented in its columns, but it will be better next week. The size of a paper is hased on the patronage that is like all other institutions, it takes noney to keep the wheels turning.— Uncerno Tribune. We merchants permit a local pa-tister is gointo the mails that the pub-lister is gained of they are hart-ister the publisher. But it seems that near the hard has they are there is publisher. But it seems that here the publisher. But it seems that here the publisher. But it seems that here the publisher. But it seems that

ald

never team this-Brownfield Her-ald, Editor Strickland of the Brown-fie, "d Herald has been very success-tising. During the last few months which on, "marily is considered the dull eason of the year the Brown-field Herald, "as never arrived at our exchange dest, with less than twelve all home printed, "and interesting news. During the last lew weeks the Index has experie, ced the same faceling as the Lorenzo." Thusan, We were forced to come out with only four pages on more than a, "e occas-ion.

Plans are still going forward for the greatest and best County Part in the history of Lynn County. The catalogues have been printed and are ready for distribution. According to President Claude Wells and Manager Taylor White more community ex-fibits have been pledged and a much better and larger swine, positry, dairy cattle and individual agricultur, al exhibits will be at the fair this year.

al exhibits will be at the fair this year. Hans are under way to secure a huch larger and better carnival than has year, and other intertaining fea-tures will be worked out for the in-tertainment of the visitors. A horse with the worked out for the in-tertainment of the visitors. A horse with the worked out for the in-tertainment of the visitors. A horse with a start of the sources the scheduled with its expected to to fans of the county. The parade scheduled to start at the ofclock promises to be a very interesting part of the program. Each community in Lyna Couthy is requested to have a community arri-unities which have the program. New will carry a list of the com-munities which have their commi-tives appointed to place their Com-pointed it is hoped that you will see that it is appointed and the Secr-tary of the Fair Association sotified the carried in the list. This list will be printed ach week until the time of para.

tional teachers at Wilson and O'Don-and guaranteed satisfaction.

nell. The editor of the Index often hears the complaint from merchants and citizens of O'Donnell that times are certaily hard and there is no money in the country: and that it will not do any good to advertise un-til there is more money in the coun-try. But at every turn we see signs of prosperity in the form of new automobiles, new homes, new busi-ness buildings: and numerous other ways. If the often heard complaint is true, how does people buy new automobiles, build new homes, etc? All these have to be paid for and we seldom hear of anyone losing their car or home. A big portjon of the shove is done on monthy payment plan to be sure, but just the same it takes money to handle such purchas-es.

relatives in Hamlin and will visit Mr. Palmer's sister at Winfield, Miss Irma D. porbably will undergo major operation while in Dallas.

TIRES VUNCANIZED at Foster's.

across the street from the School building, with windmill and tank. J. J. Hodnett. 41-2tp

Let Eaton & Street do that plumb-ing job. They know how. Satisfac-tion guaranteed. tfc tfc

Milk, the National Drink. Daw-Lynn Dairy. tfc

TIRES VUNCANIZED at Foster's. Eaton & Street, licensed plumbers Index Office.

SEE ME for farm and city loans. City loans on monthly plan. Low rate of interest. C. J. (Dock) Beach.

Phone 144 for Plumbing of all inds. Eaton & Street. tfc kinds.

Plumbing of all kinds done on short notice. Phone 144, Eaton & Street. Satisfaction guaranteed, tfc Milk, the National Drink. Daw-Lynn Dairy.

NOTICE

I am again located at the Corner Drug Store prepared to do all kinds of watch repairing. Office hours are from 10 a.m. to 4 p.m. I will appreciate any work entrusted to me and guarantee satisfaction. John R. Burkett.

Mr. and Mrs. W. L. Palmer and daughter, Miss Irma D. Palmer left Wednesday aftermon for Dallas. Up stairs, Edgar Ellis home, O'Don-They will stop for a short visit with relatives in Hamlin and will visit

FOR SALE—Five Fox Tarrior pups, age 6 weeks. R. O. Minton, O'Donnell, Texas. 1tp

Index Ads Get Results-Try There

 nonoting, with windmill and tank, J.
 TAKEN UP-On last Saturday

 J. Hodnett.
 41-2tp

 ANY ONE knowing the present ad.
 12 or 13 years old, collar marks on

 dress of W. H. Oberlechner, please
 each shoulder. Owner can have

 communicate with L. B. Wright, Lub.
 same by calling at my place identi-bock, Texas. Impotrant.

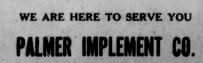
 Let Eaton & Street do that plumb.
 Bailey school house on A. House ing job. They know how. Satifac-ing and the street do that

FOR SALE—One Deering broad-cast binder in good condition. John L. Fisher. 44-1tp

NOTICE **Binder Owners**

Harvest time will soon be here. See that, your binders are in good order now. Check over the parts you will need and bring list with numbers to Palmer Implement Co. with numbers to Palmer Implement Co. By doing so it may save you time and trouble. We carry as complete a list of parts as is possible, but if you check over the needed parts now, you will be sure to have just what you need when you want it, thus saving us both time and trouble. A little co-operation now will be mutually beneficial.

We will also have a good supply of binder twine.



That Old Troublesome Word "If"

Once upon a time most people were worried a lot by "If." A few still are. You can tell them if you listen to them when they're shopping.

"If you are sure that rug won't fade-"

"If you're positive this is pure wool-"

'If you'll guarantee these eggs as fresh-"

"If you think this washing machine will work better than the other one-

1.0

"If if if "

The trouble with such people is-they don't read the advertisements. People who do read them do not have to depend upon "ifs" in their buying. They know what they are getting, because they have the definite, printed, reiterated assurances of the advertiser.

Most people nowadays do read the advertisements. They shop intelligently and quickly. They know before-hand what they want, why they want it, how much they will have to pay and where to go.

INTELLIGENT BUYERS SUBSTITUTE "KNOW" FOR "IF" BY READING THE ADVERTISEMENTS

WANT ADS FOR SALE or trade, A six room frame house, 4 lots, garage, orbard, crib, cow shed, chicken house. Just across the street from the School building, with windmill and tank. J

WANTED TO RENT-A furnish-ed house or an appartment. Call at

JULY 26, 1929

THE O'DONNELL INDEX

Popular Dry Goods Store's Surplus Stock Clearance Sale **OPENS FRIDAY, JULY 26th**

comptroller Terrell necessary procedure ed consumer as fol-

ser must fill out rate of the pur price is paid for will be supplied by

stations 25th day of the he month of pur-nust report to the umber of gallons mount of refunds reported later



ł

y. ıy

TE

u always get

ervice

u get your monrth every time in ind of___

DING MATERIAL Old Reliable lumrd of-

KUHA

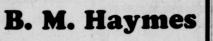
LETT GOMPANY

tractors, stationary en-ft and motor boats, sempt. et ax must be paid on ft. The claim will be investigated and if considered valid, a State war ft. The tax is placed of days. 5. No refund shall be made where rate of four cents per solline is used later than six months of the tax. The times will be investigated and if considered valid, a State war ft. The tax is placed of days. 5. No refund shall be made where rate of four cents per solline is used later than six months from purchase. Persons believing and of the tax. The tions should write to Comptroller and the use it easy et os secure refunds Miss Remit to

Miss Beulah Estes who has been working in Big Springs spent the week end with her parents, Mr. and Mrs. D. M. Estes.

Mr. Wade of Los Angeles, Calif., s visiting his daughter, Mrs. Mack

O'Donnell, Texas Drayage and Heavy Hauling



Is the special representative of the Great National Life Insurance Company in O'-Donnell and surrounding territory.

The Great National, an old line, legal reserve company, issues all forms of standard life insurance policies.

GREAT NATIONAL LIFE INSURANCE CO. At Dallas In Texas It's A Good Plan TO LET US BUILD YOUR HOME We can finance the building of that new home where it can be paid for like rent. Why rent when you can own your own home and pay for it on such easy terms. Call and let us explain our plan.

We can also handle your farm loans

Who? What? When? Where? Why?

The first rule a newspaper reporter learns is to answer five basic questions in the lead of his story; Who? What? When? Wher? Why? It is a rule equally good for all people in buying goods. In the answer to these five questions lie the fundamental facts that you should know about every article you purchase.

You made it? Is he reliable? Is he experienced? Will he be in business if the article needs repair or replacement?

What will the article do for you? Will it improve its appearance? Will it save you time, money, effort? Will it make you more comfortable, more happy?

When was it made? Designed? Packed? Is it fresh? Is it the newest model, or latest development?

Where can you buy it? Does your own store car-ry it? If not, can you place dependence in the store that does?

Why should you buy it in preference to some sim-ilar product? Is it superior in design, materials, workmanship? Will it fit your needs more close-

The answer to these questions, and others, are set forth by manufacturers and merchants for your convenience and guidance.

The advertisements are interestingly and sin-cerely written. They contain information you want to know, and should know, before you pur-chase. You will find it well worth while to follow them.

WHEN YOU BUY ADVERTISED GOODS YOU KNOW WHAT YOU ARE BUYING-ANYWAY.

at a very low rate of interest. Ask us for particulars. C. J. BEACH

Popular Dry Goods Store's Surplus Stock Clearance Sale **OPENS FRIDAY**, JULY 26th

PAGE SIX

Many Cottoy Licguing
In converting to the Dawson County
outsing to the Dawson County exceed
immerous in Dawson county cottop
there before. As to the effect that
where bediese is called to the
chained county outsing the state for the converting to the determined. To day
there before. As to the effect that
there before. To day the the determined. To day
there before the determined. To day
there before the the as falled to the
the section due to the determined. To day
the to determined. To day the the determined to the determined. To day
the to determined. To day the determined that a portion
to main the to that a portion the
the section due to the convert that a portion the
the section due to the convert that as a port of the the row and in the south well that a portion
to main the to that a portion the
the section due to the convert that as a transite to the convert that as a port of the section the convert that as a port of the the row and in the south well that the post to the to the convert that the convert that the convert that the to the convert that the to the convert that the convert that

The editor of the Index often hears the complaint from merchants and citizens of O'Donnell that times are certaily hard and there is no morey in the country; and that its will not do any good to advertise uni-try. But at every turn we see sign of prosperity in the form of mers automobiles, new homes, new bais ness buildings and numerous other ways. If the often heard complaint is true, how does people buy new automobiles, build new homes, etct All these have to be palf or and we seldom hear of anyone losing their fabore is done on monthy payment plan to be sure, but just the same it takes money to handle such purchas

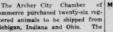
Open Airport in

A proper is done on monthly payment ian to be sure, but just the same it kes money to handle such purchas-popen Airport in Sweetwater Aug. 10 Sweetwater will have an interna-tonal 1. The field con-tonal 1. The field con-tast of 260 acres located 3 1-2 miles for he diy and has a 118x100 for the ready in operation employing 25. Source work and the supervised of the supervised for more families to Cameron 50 or more families to C

Texas was the furth largest ship-per of dressed poultry to Chicago in May, Iowa, Missouri and Kansas ranking ahead of it. The new canning plant at Robs-town will can pickles and kraut.

Fort Worth voted \$3,000,000 in bonds, \$2,000,000 of it for subways and viaducts as a part of of the plan for a \$4,000,000 passenger station and freight terminal. A half million of the remainder is for additions to of the remainder is for additions to fer for a central fire station and en-larged fire alarm system. A Jersey cow in the herd of the

A \$1,000,000 office building for the Houston Gas and Fuel Co., is to be crected by the Moody-Seagrave Co. Mark Stranger Stranger Stranger Stranger Co. Stranger Stran



larged fire alarm system. Claim is made for theh North Tex-as State Teachers College at Denton of the largest college summer session soft he probable total before the 3,600 the probable total before the term ends. A Jersey cow in the herd of the West Texas Teachers College at Can-yon próduced 648.48 pounds of milk in 305 days. As a senior 3-year-old she wonth the state championship with 708.66 pounds of builterfatt and 13, 215 pounds of milk in 365 days.



Index

MISS WILLIE SCHOOLER ENTERTAINED LAST FRIDAY Miss Willie Schooler entertained on last Friday evening in honor of her guests Mr. and Mrs. Norton, son of bridge were enjoyed throughout the evening. Lovely guest and high score favors were given. At the appointed hour delicious refreshments consisting of iced tea, Salad, pimiento sandwiches were rington.

FRIDAY, JULY

SATURDAY ONLY
SWEET ORANGES, doz 21
SNUFF, Rooster, 6 oz. glass 25
CANDY, high grade chocolate, lb. 18
SUGAR, 25 pounds \$1.0
SOAP, Armours Naptha, 7 bars_2
SYRUP, Cane Crush, gal8
COFFEE, Wamba,, 3 lbs. \$1.
THESE PRICES ARE FOR CAS CHANDLER Cash Grocer
an every firme in
Exerct en gallas of ethel-any eilt-Air in year We're eager to fill year tank with powerfal, clearfur

HIGHWAY GARAGE, John Earls



THE O'DONNELL INDEX

JULY 26, 1929

Popular D. G. STORE'S Surplus Stock Clearance Sale **Opens Friday**, July 26th

oller Prepared ceive Exempts Occupation Tax

Comptroller's Depart Comptroller's Depart-prepared to receive re-mptions from the new 4 ion tax on the sale of ording to an announce-te Comptroller of Public in Houston Terrell. Gas-for any other purpose i propelling vehicles on streets and highways of mpt from taxation. Fuel tractors, stationary en-raft and motor boats, exempt.

exempt. he tax must be paid on Refunds will be made apt. The tax is placed holesale distributors of rate of four cents per consumer eventually of the tax. The effect July 16th,

n effect July 16th, y been two cents. loes not make it easy er to secure refunds Comptroller Terrell necessary procedure ed consumer as fol-

II,

21

25

1

CAS

4

archaser must fill out the rate of the pur-amount, price, purpose cular price is paid for ms will be supplied by illing stations. the 25th day of the ing the month of pur-yer must report to the the number of gallons the amount of refunds Claims reported later of the following month nored.

w. m will be investigated red valid, a State war-ssued for the refund. must be cashed within

tfund shall be made where used later than six months have. Persons believing to be entitled to exemp-d write to Comptroller ton Terrell, Austin, Texas.

P. U. MEETING

Y. P. U. is increasing in ad growing stronger each ming. We think our un-on be an Al. as for Sunday evening will shary meeting, Dr. George who preached the Gospel will have charge

-Mrs. Guye. rted in 1900-

The committee are request give an account of their work Sun day evening. "Somewhere the world has a place for you, That is all your own; Somewhere is work that your hands can do, And yours alone.

Whether afar over land and sea, Or close at your door may the

Mrs. John Earles and Mrs. C. R. Brock were joint hostess last Friday evening honoring Mrs. Earls brother and wife, Mr. nad Mrs. G. I. Haney, formerly of Lamesa. The party was held in the home of Mrs. Brocks where tables of for-ty-two were enjoyed throughout the evening. At the appointed hour lovely re-BUSINESS AND PROFESSIONAL DIRECTORY

V. O. KEY traste, Leans And Insurance Key Building Lamesa, Taxas GIBSON AND MAY NNELL AND LUBBOCK TRUCK LINE General Hauling Phone 21 or Phone 48 O'Desnell, Texas I. O. O. F. Every Friday Night Odd Fellows Hall O'Dennell Texas ing Brothers Welcome J. S. FRITZ taking and Em Primeral Suppli In Conducted A

freshments consisting of Ice Cream and cakes with cut flowers as favors was served to the following guests: thr. and Mrs. G. I. Haney, Mr. and Mrs. J. P. Bowlin, Mr. and Mrs. Per-yr Howard, Mr. and Mrs. John Hard-berger, Mrs. John Hard-berger, Mrs. John Hard-berger, Mr. and Mrs. John Hard-berger, John Hard-berger, Mrs. John Hard-berger, J

Or close at your door may the duty be, it calls for your service, full and free." That we your place at B. Y. P. U. on Sunday evention at 7:45. SonNY CIBSON CELEBRATES BONNY CIBSON CELEBRATES HIS THIRD BIRTHDAY The third birthday of Sonny Gib-son was the occasion of rejoicing on the former of the gard of all his little friends last mother Mr. Roy Gibson served ices and were handle, cucumbers may the star server of all the juty of pounder with forty-two and musical numbers and your the former the part of all his little friends last mother Mr. Roy Gibson served ices and were handle, cucumbers and potential the star part you ever saw and invited them to come. The lowly lawn of the Fortmer hat the tots came to no hand to set that the tots as he produly opened and diplayed the many beautiful littic. At 4 300 Mrs. Gibson served ite the A the disto Mrs. M. B. HOOD Weriting: Scotty, Frank and Marie St. Child a tots were thand the set to the follow ing: Scotty, Frank and Maries St. Mrs. MR AN MRS. M. B. HOOD

MR. AND MRS. M. B. HOOD MOVES TO O'DONNELL

Mr. and Mrs. M. B. Hood, residents



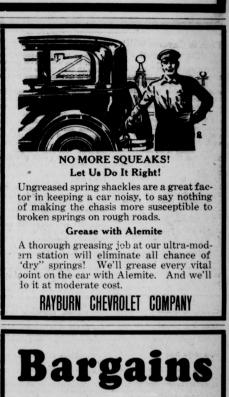


TELEPHONE CO.

CO

A bit hard to believe at first that the soiled and wrinkled dress which you sent over to Modern Dry Cleaners is this shimmering gown. But it's true. And the cost was small. Quickly called for, carefully clean-ed and rapidly returned. Service!

Also Suits, Coats, Drapes, Etc. MODERN DRY CLEANERS Phone 31 "We Know How



For Saturday Only

Help Yourself From a Smilling Shelf

the main of the second said any here and and the
Honey 10 pound bucket \$1.17
PEANUT BUTTER 16 oz. 26c
Cocoa Hersheys, 330
Milk Armour's V. B. Tall can 100
Milk Armour's V. B. Small can 5C
Lard Compound 16 lb. bucket \$2.13
Lard ^{Compound} 8 lb. bucket \$1.13
Mustard Jar 19c
SALAD DRESSING Blfood 29c
Cleaner and Cheaper Groceries
O'DONNELL'GASH AND CARRY GROCERY
OPERATED BY W. M. MASK
The Farmers Friend

Phone 72

<section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

Mr. R. C. Lowe from Haskell pass ed through the city Tuesday of week. He was returning from a vis-it to Colorado Springs, enroute to

Haskell

Mrs. Tom Good and daughter, Modesto of Big Springs spent the lat-ter part of last week with Mrs. Goods parents, Mr. and Mrs. W. R. Sander-son.

Miss Maggie Wilson who has been attending school in Big Springs spent the week end with her parents of this city.

WILSON LEAVES FOR TOUR TO CARLSBAD CAVERN

-Wm. A. Wilson, local Chamber of Commerce manager and Manager of the All Texas Tour left

Two For One

DRESS SALE

ular price and one of equal value for \$1.

Choosing from the best dresses we have

All new spring and summer dresse Bring your friends along to help you

> A WONDERFUL OPPORTUNITY FOR THE THRIFTY SHOPPER

pass for the purpose with Motorcade Com plans for the Tour, h leaving here. Mrs. Stuart Hend is visiting her sister Miss Jessie Sargent a tie Draper former O'I ers are spending a few duso.

Miss Murrel Smith, i in O'Donnell high sch

IS NOW IN FULL SWAY

Our July Clearance

Only ten more days of the big opportunity to save on all your summer needs Prices on many items are being cut deeper for this last ten days of the sale.



A SPECTACULAR SALE OF SHOES! All Shoes for Women selling up to \$7.50 Now \$3.85

All Shoes for Children regrouped at \$1.00 \$1.95 \$2.19

\$2.69 Such rare savings in smartly, styled shoes won't be overlooked by the keen shopper. This sale is the outstanding value event of the secon!

ALL SIZES! ALL STYLES!

MEN'S WORK SHIRTS-Roomy Richard brand, regular \$1.25 value, close of 79

out.

ONE LOT of the famous Madeline wash dresses for children, going at almo-half price. Close out prices on Ladies and Misses Wash dresses also. PIECE GOODS—All cut to the core besides we have one table of odd bolts set as Tissue-Gingham, Peter Pans, Challie, Voiles, and English Prints, guarantee fast colors. Values up to 69c, going at **19c** per yard while they last.

W. E. Guye Dry Goods Co.



"Nothing But the Best"

PAGE EIGHT

FRIDAY, JULY

Popular Dry Goods Store's

Surplus Stock Clearance Sale

OPENS FRIDAY, JULY 26th