

# THE O'DONNELL INDEX

VOLUME XIV

O'DONNELL, LYNN COUNTY, TEXAS, THURSDAY, DECEMBER 17, 1936

NUMBER 7

## UNDER WAY ON NEW COUNTY JAIL

B. L. Parker and our committee, Waido McLaurin, both residents of Tahoka, are directing construction work on the county jail at Tahoka. It is well understood that when it is completed it will be one of the strongest buildings of its nature in the state.

The jail is being awarded the contract for its construction on the fourth floor of the new house, the new jail will consist of several blocks of cells with eight bunks to each cell. There will be so that sixteen prisoners may be accommodated without any trouble. It is a modern device. The new jail is being built in the northwest corner of the courthouse, and it is that grim room formerly designed as the hangman's room. This was built in the old courthouse at the time of its construction, with the idea that a gallows could be quickly erected and prisoners given the death sentence.

However, the room has never been used for that purpose, we are told, as the room was substituted for hangman after the court house was completed, and the room with its hole in the floor has stood empty until now. We had never known of it until it became the subject of conversation during the discussion of the new jail, and we are of the opinion that not many other Lynn county residents know about it than we did.

Mrs. Lottie Smith of the community are the proud parents of a baby girl, Laquita, born November 30th.

M. L. Calcutt and sons, John Jordan Goddard of Pontiana, Florida, are visiting friends and are during the holidays.

## CHRISTMAS CANTATA WILL BE STAGED NEXT THURSDAY

With children from every church in town taking part in the chorus, directors of the Christmas cantata announce that it is almost ready for presentation. Mrs. R. O. Stark, Misses Iva Dimple Hancock and Jessie Gary are directing singing and stage effects, with Mrs. A. W. Gibbs playing the piano accompaniments. Only children are being used, and the songs and words tell the Christmas story as the characters take their places before the audience.

Bart Anderson is the herald, Margaret Gibbs will take the part of Mary, Joseph will be portrayed by Tech McLaurin, Wilton Burns, Ralph Kaiser and Jack Walker are the shepherds, Sidney Yarborough and Hal Thompson are the Angels, and the Wise Men will be played by H. M. DeBusk, Melvin Pearce, and Weldon Hancock. The choir will be composed of twenty-five children.

A reading, "Best of All," will open the program and introduce the story of the cantata. Wilda Gene Campbell is the reader.

This beautiful and unusual program is to be given at the Methodist church on Christmas Eve, and will be followed by a community Christmas tree. Everyone is invited to come and take part in this celebration of the Nativity.

WHO WANTS a beautiful piano at a bargain? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely baby grand in two tone mahogany. Terms if desired. Might take livestock, poultry or feed as part payment. Address at once: BROOK MAYS & CO. The Reliable Piano House, Dallas, Texas. 64c

## MAN IS WOUNDED WHEN GUN IS DISCHARGED

Maynard Eubanks, owner and manager of the Eagle Cafe here, is nursing a badly wounded right foot this week and wondering whether the birdshot left in that member will give him a "list to starboard" when he is able to walk again.

He received the injury last Friday while on a quail hunt with Mr. Jess Williams, local representative of the West Texas Gas Company. The two men drove out to the old Turner place in the afternoon, and as they got out of the car, Eubanks' gun was accidentally discharged.

The full charge of shot went through his right foot, entering on the inside of the arch and passing out at the ball of the great toe, and in that passage tearing out quite a sizeable piece of flesh. Mr. Williams brought him immediately to the office of a local physician, who gave him first aid treatment and sent him on to a Lubbock hospital.

Most of the shot were removed by surgeons at the hospital, but some two or three had penetrated so deeply that probes were unable to reach them. The injured man was able to be brought home in a few hours, but is confined to his bed for an indefinite time.

He didn't say whether the hunting trip was successful.

## BOY BREAKS NOSE IN FALL FROM BOXCAR

Terry Hunt, 12, son of Mrs. J. N. Line, sustained a broken nose and several less serious injuries Sunday when he fell from a box car. Companions who were playing with him were unable to say what caused the fall, or on what part of the car he struck when he was injured. He has been in bed since the accident occurred, and has been too uncomfortable to give a very coherent account personally.

A local physician gave emergency treatment and prescribed complete rest for several days, to see that there were no other injuries, so Master Terry may be described as already enjoying his Christmas holiday.

## LETTER FOOTBALL MEN RECEIVE SWEATERS

In an impressive and colorful ceremony held during a special assembly session last Friday, members of the 1936 Eagle squad received their sweaters. Eighteen men and the two managers marched proudly up and took their reward for hard work and clean playing while the entire student body rose to cheer them.

While this year's team did not meet the standard set by the Eagles of 1935 it must be remembered that the team of that long to be remembered season were two and three year men for the most part, and that most of them had quite a few pounds and inches on this year's Eagles. The record turned in by the boys this year is one of which they and their coach may well be proud, and we congratulate them heartily.

Sweaters went to Bobbie Carroll, Dalton and Darius Sumrow, Herman Stokes, Bill Mac Clayton, Max Harris, Royce Skinner, Doc Thompson, R. O. Burdett, L. E. Robinson, J. W. Curtis, Ivan Line, Buri and Earl Tune, Triett, Angel, Frank Burnett, Elmo Collins, Hilman Maxwell, and to James Bowlin, manager, and Lloyd Shoemaker, assistant manager.

## VISITING PASTOR HERE FOR SUNDAY SERVICES

Rev. Buford Battin of Lubbock, district president of the N. Y. P. U. of the Nazarene church, was guest speaker at the local church last Sunday, speaking at both morning and evening services.

Rev. Mr. Battin has addressed O'Donnell congregations several times during the past two or three years, and is a favorite speaker. Both services Sunday were much appreciated.

## WHITSETT DRUG OFFERS CHRISTMAS GIFT EVENT

Following a custom established back in the old days of Whitsett Drug, that store is this week announcing an array of bargains especially suitable for gifts. This is the first special price event for the store under the new management of Mr. and Mrs. Whitsett. Attention of our readers is directed to the ad which appears on another page of this issue of the Index. The theme of this issue is "Buy It At Home Just as Cheap—or Cheaper."

## NEW GROCERY JOINS RED & WHITE SYSTEM

J. N. Line and Son, who recently purchased the old City Grocery from Mr. Carl Alexander, announce this week that they are affiliated with the Red & White system, and that they will cooperate with specials over the week end as suggested by the organization.

Considerable renovations and changes have been put into effect, and the new store cordially invites residents of the territory to come in and get acquainted. The formal opening of the store will be held on Saturday, December 19. Coffee and cake will be served to everyone calling at the store on that date.

## MCCARLEY FAMILY HOLDS ANNUAL REUNION

Members of the McCarley family following a family custom of year's standing when they held their annual reunion Tuesday evening, this time at the home of Mr. and Mrs. Lee Shafer.

A gorgeous Christmas tree brightened the living room and each member of the clan was remembered with an appropriate gift. Games of 42 were enjoyed, prizes going to Mr. and Mrs. Carl Alexander and Mr. and Mrs. O. L. Hall.

Refreshments of chicken and dressing, vegetable and fruit salads, cranberry sauce, garden peas, and pie and coffee were served to the following: Mr. and Mrs. J. C. McCarley, Mr. and Mrs. Carl Alexander and daughter, Mr. and Mrs. S. D. Allen and daughter, Mr. and Mrs. O. L. Hall and family, Mr. and Mrs. Snook Pugh and daughter, Virgil May, Will Smith and Mrs. Lena McCarley.

## STATE AID RECOMMENDED FOR LYNN CO. SCHOOLS

G. D. Holbrook, Deputy State Superintendent of schools for this district, conducted his inspection of the various schools of Lynn county several days ago, and has recommended an aggregate sum of \$8,375 state aid.

This is a somewhat lower sum than was allowed last year, due largely to the fact that O'Donnell Independent School District was ineligible to receive State aid funds. Our readers will recall that this situation was explained last fall when the scholastic census was found to be more than 500 this year. Last year, the district received approximately \$2,000. Tahoka is also ineligible to receive this aid.

Mr. Holbrook states that he was much pleased with improvements in the rural schools over last year, especially commending the efforts to standardize the school, and also the tendency to decrease the number of grades being taught.

## O'DONNELL BOY ENLISTS IN U. S. ARMY

Sgt. Rex A. Taylor, officer in charge of the recruiting station at Lubbock, reports that Jack C. Clements of this place has enlisted in the United States army, and left Monday night for Fort Bliss for duty.

Jack is the son of Mr. and Mrs. Charlie Clements.

## EFFICIENCY IS THEME OF P. T. A. PROGRAM

"Efficiency," whether it is a necessary quality for leadership and whether or not it develops other worthy attributes of character is the subject of the regular meeting of the Parent-Teachers Association Wednesday afternoon in the high school auditorium.

Mrs. R. O. Stark president, had charge of the business session, and Mrs. J. B. Walker led the discussion of the program itself.

Mrs. Fay Westmoreland made a very appropriate and interesting talk on what the Christmas season should mean to the family, and Mrs. Rubie D. Suddarth sang "Short'nin' Bread." The prize of one dollar, given at each meeting to the class which has the most mothers present, went to the Senior Class for the second time this year.

Mr. and Mrs. L. L. Busby, accompanied by Mrs. C. P. Tate, started on a business trip to Big Spring Sunday evening. We say they "started" for the car truck broke down near Ackerly, and the entire party was obliged to come home on the bus. The truck was brought home Tuesday night.

## DRUG STORES NOT REQUIRED TO BUY ALCOHOL PERMIT

Saturday was an important one in the annals of Texas drug history. Drug stores on that date winning their fight against being required to pay an industrial tax on alcohol used in compounding prescriptions.

An injunction against the state liquor board collecting the \$10 annual tax or forcing the stores to provide bond costing an average of \$10 or more was made permanent. Notice of appeal was given by the board.

The ruling against collection of tax or bond was made by Judge J. D. Moore in the 98th district court at Austin. Some 3,202 stores were affected.

## TAHOKA'S NEW SCHOOL BUILDING COMPLETED

Dedication of the new grade school building recently completed at Tahoka was an important event in the history of that town, and the handsome new gymnasium-auditorium was crowded Monday evening when it was formally turned over to the school board.

Erected at a cost of \$85,000, the new building is one of the most beautiful anywhere in West Texas. It has twelve large class rooms, a combination auditorium and gymnasium, offices, book rooms, showers, rest rooms, etc. The entire building will be steam heated, is of white brick, with a frontage of approximately 265 feet.

The federal government, through the PWA, furnished more than \$38,000 and the remainder of the finances was raised by a bond issue voted by the school district.

## MANSELL BROS. OFFER FURNITURE BARGAINS

Attention of our readers is called to an ad on another page of the Index, in which Mansell Bros. store lists a number of gift suggestions for the entire family.

Living room and bed room suites, with lamps, rugs, and occasional pieces have been specially priced for holiday buying. Other inducements are listed also.

## THE CHRISTMAS SERVICE

This year we are planning a Christmas service under the direction of the different churches of the town, to be given at the Methodist church Christmas Eve night, Thursday, December 24. The program committee is working on this. It is their desire to have the children of the churches in a program of scripture and verse that will truly bring us to the proper observance of the season of Christ's birth.

We are to have a tree, all decorated with candles and fruit and candies. Then there is to be Santa Claus. Jolly old St. Nicholas will bring a bag of candy, fruit and nuts to the smaller children who attend. It will be a happy occasion when we all get together on that evening. And all are welcome.

## COUNTY AGENT WILL RUN TERRACE LINES

We want to ask that all men in Lynn County who intend to do terracing work this winter, and want the help of the county agent in running lines, let us know about this at an early date, if you have not done so.

We think we will have some help for running these lines, and if we do, we can lay off lines for every one who wants to do terracing work. We would like to know if you want help, so we can plan our work and get started.

V. F. Jones, County Agent.

## CARD OF THANKS

We, the committee of the B. M. A. Church of O'Donnell, take this means of thanking each one who helped make it possible for us to remodel the church building. The entire membership joins us in extending every one a cordial invitation to come to our services at any time.

Mr. and Mrs. J. M. Lee.  
Mr. and Mrs. E. C. Houchens.  
Mr. and Mrs. W. A. Skinner.  
M. E. Allen.

**GIFT SUGGESTIONS**

Leather Cases, Parker Pen Sets, Royal Portable Typewriter.

The new Royal is the only portable with everything. Investigate before you buy.

Priced \$37.50 to \$62.50

**HESTER OFFICE SUPPLY**  
1214 Texas Ave., Lubbock, Texas

"The Typewriter Store"



For HOLIDAY Moods  
or  
The Best Gift Of All

Let our expert operators give you a wave distinctively all yours.

**CHRISTMAS SPECIALS**

Permanent Wave, reg. \$2.50 ----- \$2.25  
Permanent Wave, reg. \$3.50 ----- \$2.50

THIS SHOP WILL BE CLOSED ALL DAY  
DECEMBER 25 and 26

Make early appointments for work between now and the holidays, so that we may give you our customary good service.

**Merle's Beauty Shop**

**WE BUY AND SELL ALL KINDS OF GRAINS**

Will pay Market prices. Will unload your grain while you wait. Top prices paid for all feeds.

**KOENINGER GRAIN CO.**

Office Phone 76 - Residence Phone 101

**You Are Invited**

To attend the formal opening of our store on

**SATURDAY, DEC. 19**

**Free Coffee and Cake**

We have a complete line of groceries, meats, fruit, nuts, and gifts for the kiddies

**Highest Market Prices for Your Produce**

**J. N. LINE & SON**

**GROCERY**

# Big Auction Sale

Better Used Cars

SATURDAY, DECEMBER 19, 2:00 P.M.

Fords, Chevrolets, Plymouths and other popular makes, values from \$50.00 to \$500.00 to go at your own price. Our third and last big auction sale for 1936. Those who have attended our former sales know that when we put them on the block, we mean for them to sell. Buyers come many miles because they know we let them take real bargains. Joe Seale, Auctioneer, Edwin Forrest, Clerk.

# Lamesa Auto Company

LAMESA, TEXAS

## GET ACQUAINTED OFFER

Half prices for washing to those who come on the first three days of next week.

We Now Have Steam and Soft Water

A trial is all we ask. Come to either front or back door.

## HELP-UR-SELF LAUNDRY

Mr. and Mrs. G. T. Childers

Concluding a delightful occasion, refreshments carrying out Christmas colors of red and green were served. A holly-green salad, cake tinted red, and coffee were enjoyed by the following members: Misses Whigham, Cathey, Everett, Westmoreland, Misses Claire Ruth Nichols, Wynona Huff, Louise Anderson and Irma D. Palmer; and guests for the evening: Misses Jordan, BuBany, Cooper and Henderson.

Mrs. M. M. Simpson has returned from an extended visit with her sister at Vernon. She had been away some two months.

ter at Vernon. She had been away some two months.

## MRS. HENDERSON HOSTESS TO BRIDGE CLUB

Mrs. Fred Henderson was hostess Tuesday afternoon at the regular weekly meeting of the Tuesday Bridge club.

Mrs. Harvey Jordan won high score in the play, and received a sugar shell as prize. Consolation went to Mrs. L. E. Robinson, and she was awarded a novelty prize.

A delicious salad course was served to Mesdames Wells, Noble, Robinson, Boyd, Whigham, Whitset, Jordan, and Singleton.

Mrs. Waldo McLaurin and son, Tech, accompanied by Nolan Hall, made a trip to Lubbock Wednesday.

Instantly relieved by Anadol Mop. The wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or money refunded. See DAVIS DRUG CO. Oct. 16-17



# Hogs

**WE SHIP HOGS EVERY FRIDAY**  
Buy any day in the week  
Will buy every day in the week at 50c off  
Fort Worth  
GRINDING — FEED  
**BRYANT COAL & GRAIN**

The living room was beautifully decorated with holiday symbols, presenting a most festive air for games. At play high score award, a lovely Egyptian vase, was won by Mrs. Whigham, and consolation, a silhouette water scene, went to Mrs. Naymont Everett.

## ENTRE NOUS CLUB HELD MEETING THURSDAY

Miss Estelle Black was hostess last Thursday evening to members of the Entre Nous Bridge club, entertaining at the home of Mrs. J. W. McDonald.

## DON'T SCRATCH!

Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or itching skin irritation within 48 hours or purchase price promptly refunded. Large 2 oz. jar 50c at DAVIS DRUG CO.

## SORE THROAT - TONSILLITIS

**WHAT TO SEE THIS WEEK AT THE REX**  
O'DONNELL, TEXAS  
Even Shows 7:45 - Matinee 2:30 Saturday, Sunday

**Friday Night and Saturday Matinee**  
DECEMBER 18-19  
Robert Livingston - Kay Hugh in **'Three Mesquiteers'**  
**Saturday Night**  
DECEMBER 19  
Robert Young - Florence Rice in **"Sworn Enemy"**  
**Sunday - Monday**  
DECEMBER 20-21  
Wheeler - Woolsey in **"Mummy's Boys"**

**Tuesday**  
DECEMBER 22  
James Dunn - Mae Clark in **'Hearts in Bondage'**  
**WEDNESDAY - THURSDAY**  
DECEMBER 23-24  
Tony Weissmuller - Maureen O'Sullivan in **'Tarzan Escapes'**



**Higginbotham Funeral Home**  
Lamesa, Texas

**AMBULANCE SERVICE**  
Phone 75

**NIGHT PHOSE**  
Clyde Branon 273  
Geo. D. Norman 51

# Christmas Gifts

**CONGOLEUM RUGS**  
Beautiful new patterns, rich colors,  
9x12  
**\$4.95**

Here's your answer to the problem of selecting 'different' Christmas gifts. Give a piece of furniture and you'll be original! Our selection of occasional pieces includes something that will win sincere appreciation from every one on your gift list. And better yet, your gift will be so much more impressive than anything else you could buy for the same expenditure.

**NOTICE!!!**  
With each \$10 purchase (any merchandise in store) our customers are entitled to an Aladdin Lamp for only **\$3.95**

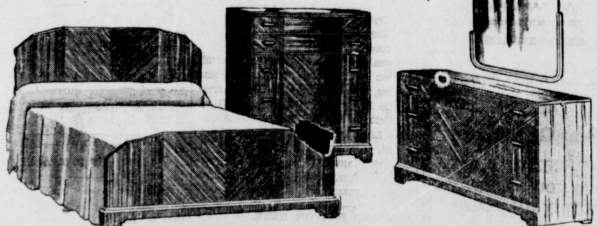


**Smart 2-Piece Upholstered Sets**  
**\$42.50**

Give your home a new modern air and cozy comfort with our beautiful suites of upholstered sofa and chair. Your choice of rich covers.



**Floor Lamps**  
The appreciated and useful gifts.  
**\$3.75**



**WALNUT BEDROOM SUITES**  
Graceful in line, satiny in finish, and of the highest type craftsman-  
**\$29.95 up**  
ship. Bed, dresser, chest

**Oil Stoves**  
Complete stock, beautiful colors, newest designs. An ideal gift for any housewife.

May we suggest oven-proof ware, Pyrex, pictures, dishes,  
**For Little Gifts**

## OCCASIONAL PIECES

Chairs, coffee tables, smoking stands, are always appropriate gifts. See our stock.

**SPECIAL PRICES ON GROCERIES CANDIES FRUIT NUTS**

# MANSELL BROS.



# NEW CHEVROLET 1937

The Complete Car - Completely New



VOLUME XIV

## Christmas Quietly Observed in O'Donnell

Little Holiday Disturbances: Community Tree Held

Christmas, 1936, will long be remembered here as one of the most pleasant and at the same time one of the busiest holiday seasons in many years. School had been dismissed the previous Friday, giving ample opportunity for O'Donnell families to plan and carry out most any kind of celebration to suit the family. For the most part the season was given over to family gatherings, either here at some other family center. Several other such reunions were held here last week, while many other individuals and families made trips to visit relatives or friends.

## EAGLES' SCREEN

Editor in Chief - Mildred Goddard  
Reporters - Anna Mae Frost and Edon Carroll.

**Senior Headaches**  
The Seniors are making preparation for work on their annual. At a recent meeting recently, the class elected Lillian Harvey as their Editor-in-Chief, A. C. Hamilton as Business Manager, and Mildred Goddard as Editor. An Assistant Editor Manager will be selected from Junior class by the above three. This is the first annual to be put out at O'Donnell High School and Seniors are eagerly awaiting publication.

**THE SNOOPER**  
The Seniors are making preparation for work on their annual. At a recent meeting recently, the class elected Lillian Harvey as their Editor-in-Chief, A. C. Hamilton as Business Manager, and Mildred Goddard as Editor. An Assistant Editor Manager will be selected from Junior class by the above three. This is the first annual to be put out at O'Donnell High School and Seniors are eagerly awaiting publication.

## "ORLD"

**HYDRAULIC BRAKES (With Speedline Styling & Knee-Action Ride\*)**  
• SUPER-SAFE

**LOW THROTT, MICH.**

**CHEVROLET** General Motors Installation Plan - monthly payments to suit your purse.

# Ellis Chevrolet Co.

Mr. and Mrs. P. F. Keeton and Lee... Mrs. I. M. Wright and son, Lee... Mrs. Wright will spend a month or six weeks there with her sister.

## Specials for that Christmas Dinner

In the Christmas season, when everybody is as busy as can be, it is such a satisfaction to Red & White customers to know that they need devote very little time to their marketing.

They know full well that only the highest quality merchandise, the most complete stock of fancy and staple groceries, fruit and meats bear the label of Red & White. But, in addition to these advantages, there is the important fact that Red & White merchandise is lower priced than any other line of goods.

LET YOUR RED & WHITE GROCER SAVE TIME AND MONEY FOR YOU DURING THE HOLIDAYS

"Once a Red & White customer - always a Red & White customer"

**B. & O. Cash Store** **L. E. Dodd Grocery**  
**J. N. Line & Son**

# THE RED & WHITE STORES

## EAGLES SCREAMS

Editor-in-Chief - Mildred Goddard  
Asst. Editor - Georgie Lee Barrett  
Reporters Anna Mae Frost and Edon Carroll.

**THE SNOOPER**  
Herman Stokes has courted some Lamesa girls. We can't understand why all of the girls are falling for the new grocer. For the latest beauty hints on soft hands, see Darius Sumrow. We think we could do without all the Hawaii dancing. The football boys nearly smothered just to show off those pretty new sweaters.

It seems Earl is developing the habit of courting Freshmen girls. Sounds bad. Someone surely must have it in for poor ole Doughboy since they tried to blind him. Dalton's highest ambition has been realized - that of escorting Miss McCracken to a party.

Mildred is just as happy as a lark. But who wouldn't be with a boy friend and an Oldsmobile from California?

**DR. L. B. HODGES**  
Graduate Veterinarian  
General Practice  
Interstate Livestock Inspector  
Vaccines - Serums  
Phone 155 or 123  
Lamesa, Texas

## GOODYEAR TIRES FOR QUICKEST STOPPING GRIP



AS LOW AS \$4.95 AS LOW AS \$5.70 AS LOW AS \$8.60

**PULL THROUGH MUD, MUCK or SNOW WITHOUT CHAINS**  
**GOODYEAR SURE GRIP**  
Latest and best for passenger cars and trucks. Prices start at \$9.50

HIGHWAY GARAGE

# The Ideal Gift

For every name on your shopping list can be found right here in our store. During the past 30 days we have stocked our shelves with the most complete line of jewelry, toiletries, and gift suggestions we have ever offered.

"BUY IT AT HOME AS CHEAP -- OR CHEAPER"

We will make a liberal allowance on your old watch; trade it to us for a newer and more attractive model.

### For Her We Suggest



Rings, especially, good diamonds or one's birthstone, are always appreciated. We offer a wide selection of ladies' rings from \$10 to \$75. Give the diamond alone or combine it with a lovely new wedding band, \$6 to \$40.

Sheffer pen and pencil sets are equally suited for him or her.

SHE will think of the giver each time she uses her lovely dresser set or her toilet set. We offer the latter in Evening in Paris, Coty, Yardley, etc.

**WRIST WATCHES**  
For her in a price range of \$12.50 up. For HIM, pocket or wrist watch. Pocket style, \$1.25 up.

Every woman loves costume jewelry, and we have just what she's hoping for. Bracelets, pins, ear-rings in the latest styles.

**NOVELTY GIFTS**  
Cigarette Cases \$1.00 up  
Vanities, wide price range

### And For Him



**Lamps**  
For boudoir or living room. Limited assortment, so shop early.

**Candies**  
King's chocolates in all size boxes

**Stationery**  
For her most intimate and correct usage.

**Smoker's Needs**  
We are featuring all brands of cigarettes, cigars, and tobaccos for those cherished pipes. Clever and efficient smoking stands, priced specially low for the holidays.

**Christmas Supplies**  
Greeting cards, tissue and cellophane paper, seals, cords.

**Bill Folds**  
Holiday prices only \$1.00 up

**Military Sets**  
Splendid values at \$1.25 up

**Watch Chains**  
White or natural gold

We have a new shipment of Bibles, large print, and illustrated.

# Whitsett Drug Store

"Nothing But The Best"

# FORD

advances into 1937 with the  
**LOWEST PRICE IN YEARS**  
*and new operating economy*

THE ADDITION of a new 60-horsepower engine to the Ford line for 1937 brings you a new, low price and gives you a choice of two V-type 8-cylinder engines. 85 horsepower for maximum performance, 60 horsepower for maximum economy.

The 60-horsepower V-8 engine was originally developed for use in England and France, where fuel costs are high. It has been proven there for two years with brilliant success. Now, brought to America, it

creates an entirely new standard of modern motoring economy!

The "60" engine, available in five body types, is built in exactly the same body size and wheelbase — to the same advanced design — with the same comfort and convenience as the "85." And it delivers V-8 smoothness at speeds up to 70 miles an hour.

Two engine sizes—but only one car and one purpose—to give you more miles and more satisfaction for your money in 1937.

**FORD BASE PRICES FOR 1937**

**\$480 AND UP**  
At Dearborn Plant

Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional

**AUTHORIZED FORD FINANCE PLANS**

**\$25 A MONTH**, after usual down-payment, buys any model 1937 Ford V-8 Car—from any Ford dealer—anywhere in the United States. Ask your Ford dealer about the new payment plan of the Universal Credit Company.

**FORD FEATURES FOR 1937**

**APPEARANCE**—Distinctive design. Headlamps in fender aprons. Modern lid-type hood. Larger luggage space. New interiors. Slanting V-type windshield.

**BRAKES**—Easy-Action Safety Brakes with "the safety of steel from pedal to wheel." Cable and conduit control. About one-third less brake pedal pressure required.

**BODY**—All steel. Top, sides, floor and frame welded into a single steel unit. Safety Glass throughout at no extra charge.

**COMFORT AND QUIET**—A big, roomy car. Center-Poise comfort increased by smoother spring-action with new pressure lubrication. New methods of mounting body and engine make a quieter car.

FORD MOTOR COMPANY

## Lynn County Motor Co.

Mr. and Mrs. Hafford Smith have recently had considerable work done on their residence in the east part of town. Paint and paper and other renovations have been under way for more than a week.

Jerry Joan, small daughter of Mr. and Mrs. T. A. Greenwood, was quite ill for several days last week, threatened with pneumonia. We are glad to report that the little lady is well on the road to recovery today.

Born to Mr. and Mrs. John Pierce on December 15th, a baby daughter. Mother and baby are doing nicely.



**USE YOUR TELEPHONE**

RESIDENCE PHONE \$2 per month  
BUSINESS PHONE \$3.50 per month

O'Donnell Telephone Co.

**JOHN A. MINOR**  
For Coal, Feed and Seeds  
Grinding  
That Good Niggerhead Coal  
PHONE 120

**WE BUY CREAM, POULTRY, EGGS HIDES**

And pay the highest market price on your produce. Try us on your next delivery. Correct Weights - Accurate Tests - Pleading Service

And say, we have plenty of parking space for your car. We are located, as you know, in the Sorrell lumber yard building.

**O'DONNELL POULTRY & EGG CO.**  
Phone 96 Red Dunn, Manager

**CARD OF THANKS**

Words can never express our heartfelt appreciation to our friends and neighbors for their kindness and help during our bereavement and sorrow. The loss of our loved husband and father was too great to have been borne without your help. May God bless each of you, in our earnest prayer.

Mrs. C. M. McCracken,  
George and Meady McCracken,  
Mr. and Mrs. Bill White,  
Mr. and Mrs. B. R. Middleton,  
and family,  
Mr. and Mrs. Ed Ivy and family.

Mrs. C. C. Caldwell and daughter, Betty Rhea, and Yvonne Westmoreland were down from Lubbock for the week end.

Mr. and Mrs. J. Mac Noble Jr. and sons visited his parents, Mr. and Mrs. J. M. Noble at Tahoka Sunday afternoon.

Mr. and Mrs. E. C. Pace and son are leaving today for Oklahoma City to spend the Christmas holidays.

Hazel LaVerne, little daughter of Mr. and Mrs. George Shumake, Jr. has been ill with bronchial pneumonia, but is much improved today.

**PASTOR IS HONORED WITH CHRISTMAS SHOWER**

Members of the Church of the Nazarene and other friends of the pastor, Mrs. Pearl Keeton, surprised her Tuesday evening with a shower of miscellaneous Christmas gifts.

The group met at the church and went in a body to the parsonage. An informal social hour was enjoyed after the gifts had been opened and admired.

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**X-RAY AND RADIUM**

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**MRS. WHIGHAM HOSTESS AT EVENING BRIDGE**

One of the most delightful pre-holiday social affairs of this year was that on Friday evening of last week when Mrs. Joe Whigham entertained with a bridge party at the home of Mrs. Harvey J. J. J. J.

The approaching Christmas season was brought to mind by the elaborate decorations in the living room, with a brilliantly lighted tree loaded with gifts for each of the guests.

Three tables were in play during the evening, high score going to Mrs. J. Mac Noble Jr. and low to Mrs. Ferrell Farrington.

Refreshments further carried out the Christmas motif. Congealed salad in red and green, salted wafers, olives, and full cake topped with whipped cream were served with coffee. Before refreshment hour, guests were told to find a loose tinzel which trimmed the tree, and pull until the cord led them to their gift.



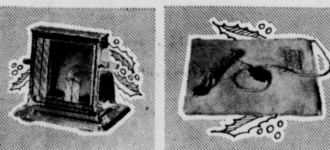
**HOLIDAY EXCURSION FARES**  
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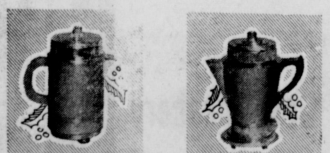
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