

# THE O'DONNELL INDEX

VOLUME XI O'DONNELL, LYNN COUNTY, TEXAS, THURSDAY, FEBRUARY 8, 1934 NUMBER 20

## School Tax Penalties To Be Enforced After Feb. 20th.

### Property Owners Urged To Pay Immediately And Save Money

After February 20, penalty and interest will be charged on all 1933 taxes, according to a statement made this week by the board of education.

In making this announcement, the board states that 1933 taxes are lower than they have been in eight years and that it is absolutely necessary that they be collected. The response of the greater majority of the property owners this year has been most satisfactory, but there are still thousands of dollars out on the 1933 assessment, not to mention those delinquent from 1932, 1931, and 1930.

Taxes during those years were so low, however, that the board unilaterally voted not to exact penalty and interest on those years, thinking that the taxes alone were enough. Members of the board urge that school district make every effort to pay these taxes as soon as possible. Bonds for the construction of a new school plant were voted by the board of the district, and holders of these bonds are becoming impatient for their money, or for the interest at 6 per cent.

In this connection, it may be well to explain that half of every dollar in taxes is placed in the sinking fund, and this fund is used for no other purpose than the payment of interest on these bonds, and the principal. This is the reason that only the amount of taxes may be paid out of that money in a lump sum, and that much money is placed in a revolving fund at the bank here, which is the school fund depository.

Vouchers issued that year are not in numerical rotation. These are the facts which may not have been known throughout the district, but which are the reasons for a number of requirements enforced by the board.

### Assessing To Begin Soon

Assessing to begin soon. The board is also asked to announce that assessment blanks are now in the office of the tax collector, and every property owner is asked to call at the office and make a receipt, some time this month or the early part of next month. The Board of Equalization will meet in March to pass on these petitions, and if you have not made your assessment for this year your property will be assessed according to this year's rolls.

### The Voters Of Dawson County

In announcing my candidacy for county Treasurer, wish to say, I have in Dawson county practically all my life. Received my education in Dawson county and West Texas State Teachers College, Canyon, Texas. I have been employed by business men of Lamesa the past eleven years. This is my first time to ask for public office, but with my business experience I feel qualified to fill the office. I am now seeking. And if elected to this responsible place I shall do the best, I shall strive to see every person personally before the election. I consider my claim before cast your vote.

Sincerely,  
MRS. ARPHE OLIVER.

### Mistakes Bottles: Takes Dose Of Lye

Miss Nellie Triplett of the Wells community was the victim last Thursday of a mistake which all too often is fatal. Intending to take a dose of salts, the young lady mixed a bottle of lye with water, and swallowed down the poison before she died.

Only the quick mind of her mother saved her life until a physician could be summoned. Mrs. Triplett forced almost hysterical girl to drink a quantity of vinegar.

A local physician administered first-aid emergency measures, and she is reported to be doing very well today. She is still not completely out of danger.

### County Singing Convention Is To Meet Here Sunday

We are asked to announce that the Lynn County Singing Convention will meet with the O'Donnell class here Sunday, the session to open at ten o'clock. Mr. Bob McCord of Tahoka is president.

### Junior Play Date Moved Up One Day

For unavoidable reasons, the Junior class play, "Out of the Ark Came Noah" has been changed from Friday evening of this week to this evening (Thursday).

### Committees Named for Corn-Hog Reduction

Community committees for the Corn-Hog reduction were elected at a county wide meeting of corn and hog raisers at Tahoka last Friday. The county was divided according to Commissioner's Precincts and the following committees were selected: Precinct No. 1, J. F. Bucey, Chairman, J. E. Morgan and R. M. Cade, Precinct No. 2, G. M. Stewart, chairman, Garland Dennington, and Howard Wheeler, Precinct No. 3, C. J. Beach, chairman, D. J. Bolch, and George Lightfoot, Precinct No. 4, Joe Poindexter, chairman, L. H. Moore, and R. W. Fenton, Jr.

Due to lack of necessary forms, these committees are temporarily delayed. They are expected to be here within a few days. Anyone who desires more information in regard to the Corn-Hog program see some of the above named committees, or county agent, V. F. Jones.

### A Cross-Cut Saw Is Sold Here

"Believe it or not," a cross-cut saw was sold in O'Donnell, in Lynn county on the South Plains, Thursday last week. And the man who bought it came all the way from Bowie county to make the purchase.

Albert McDaniel, who moved from the Draw community several weeks ago, had talked a bit with John R. Mayo about a cross cut saw Mr. Mayo owned, but no trade was made before the McDaniel family moved. And one day Mr. McDaniel was tugging at the other end of a saw, trying to get his firewood from one of those East Texas logs, he just stopped work and told the folks he was "going back to O'Donnell and buy that saw from John Mayo."

### Cathey Buys Out Repair Shop

T. E. Cathey has during the past week bought entire interest in the repair shop formerly owned by himself and M. G. Barrow, and is now in full charge of the shop.

He has announced that he has a capable mechanic in charge of all work, and that each job is fully guaranteed. See his ad in another part of the paper.

### The Air Mail



### Highway Work Nearing Completion This Week

With construction of dirt work practically complete on that sector of Highway 9 from the Lubbock county line through Tahoka, next week should see this phase of the work completed, according to reports from W. S. Cathey.

### 65,722 Bales Cotton Ginned in Lynn Co.

E. W. Holloway, county statistician reports that there had been 65,722 bales of cotton ginned in Lynn county this year, prior to January 16. Up to that date last year, only 53,043 bales had been ginned.

Gins have been running here and also at Tahoka one day each week since that date, so the above figure will be somewhat larger when the final total is reached.

However, it is already certain that this year's crop will exceed that of the largest ever raised here, when 66,000 bales were ginned.

### 1941 Car Licenses Issued in County

With the tax collector's office at Tahoka and the Lynn County Motor Company here reporting busy last days, a total of 1941 licenses were issued last month to car owners, according to reports from both places this week.

Five hundred and thirty-five licenses were issued through the local office, manager J. M. Noble reported Monday afternoon.

This figure hardly reached the total which had been expected for the county, but is considerably greater than last year. It is believed that the erroneous rumor that license paying date was to be extended was largely responsible for the shortage. Even as late as Monday afternoon many of the daily papers were confident that the date would be extended at least a month longer, stating that the measure had already been passed by the legislature.

### Poll Tax Receipts Set New High Mark

With approximately 3200 tax receipts issued at the office of county tax collector A. M. Cade up to Wednesday night of last week a new high mark has been set in this county. In 1928, according to our files for that year, 3197 poll tax receipts were issued.

Lynn county folks may have been caught napping for the past year or two, but they are politically minded this year.

"... dedicated to the great task remaining before us..."



### Again A New Nation

After every nation-wide upheaval, the nation is reborn. Already, 1929 recedes into the past, its accompanying disturbances having given birth to a new nation, wiser, saner, more competent to carry on, "that government of the people, by the people, for the people shall not perish from the earth." The great task ever remains before us; may the observance of Lincoln's birthday give us new strength.

WE WILL BE CLOSED ALL DAY LINCOLN'S BIRTHDAY Monday, February 12

FIRST NATIONAL BANK O'Donnell, Texas

## More Option Checks Received In O'Donne This Week

### Cotton Contract Time Extended

County Agent V. F. Jones received a wire Thursday morning of last week stating that the time limit for farmers to sign cotton reduction contracts has been extended to February 15, and the average yield per acre for the five year period lowered from 100 to 75 pounds per acre.

Several communities report 100 per cent cooperation in the move, and it is believed that the extension of time will bring about this condition throughout the county.

All cotton farmers are urged to get in touch with their committee at once if they have not already signed the contract, and get this matter attended to immediately.

### Kercheville Changes Preaching Date

Elder W. A. Kercheville notified the local Church of Christ on Friday that he would be unable to fill his appointment here last Sunday, but would be here this Sunday. The former pastor deeply regretted that he was forced to break his date with O'Donnell people, but was engaged in a revival at Post and could not get away.

However, he states that he will be here Sunday, and asks that everyone remember the date and be present.

### Methodist Church Is To Have Paper

The first issue of the O'Donnell Methodist was issued last week by the editor and pastor, Rev. G. W. Montgomery. Printed with a multigraph machine, the front page was suitably illustrated with a cartoon, and carried the church calendar for Sunday.

The other three pages of the leaflet carried church news of interest to members. The pastor said editorially that publication will likely be once each month.

There have been a number of favorable comments on the new feature of church activity.

### Physician's Office Undergoing Repair

The town office of Dr. A. W. Thompson is undergoing extensive repairs and renovations during the past few days, and will be ready for his occupancy this week.

Fresh stucco on the outside and plaster on the inside have added much to its appearance. He hopes to be located there regularly by today (Thursday).

### Minor Feed Yard Installs New Machine

A standard feed minor has been installed at the John A. Minor feed and coal yard this week, so that the establishment is now equipped to clean any kind of field seed.

Mr. Minor states that he has received a fully supply of seed of all kinds, from poppies down to turnips and corn.

Speaking of corn—he has brought and stored 450 bushels of white corn to grind into meal this summer. If old Bossy will just supply the milk and butter, there's no reason why O'Donnell folks should go hungry.

### Young Deer Taken To Palo Duro

More than a little interest was created here Sunday afternoon when a truck load of baby deer passed through, en route to Palo Duro canyon, which has recently been named a national park.

There were twenty of the little fellows in the truck and they were as plump as puppies. The driver of the truck, who had caught them for the park, was also their physician, and tented all kinds of their ailments. They had no fear whatsoever of human beings and appeared to enjoy having their ears scratched and their faces patted fully as much as would any household pet.

The park is, of course, a wild game preserve, and is being stocked at government expense.

### 354 Checks Totaling \$94,314 Distributed This Week

Cards went out in Wednesday's mail from the office of county agent V. F. Jones to 354 farmers of the county, notifying them that their cotton option checks had arrived. The total amount of the checks reached the sum of approximately \$94,314.00. Last week around \$43,000 worth of checks were distributed among 189 families.

More than \$200,000 in options were called for in the contracts signed last summer with the government during the cotton acreage reduction campaign, so that there is still a considerable sum of money due Lynn county farmers. This money is coming in at just the right time of year, too, as plans are opening up for the 1934 crop.

### Mrs. Shepperd Buried At Roswell Thursday

The entire community was grieved last Wednesday afternoon when news of the death of Mrs. S. A. Shepperd became known. The good lady had been ill with flu and other complications for several days, and was receiving medical attention at the home of her daughter, Mrs. E. A. Wimberly, but the seriousness of her condition was not fully realized until shortly before her death.

She had not reached her 76th birthday, but she was seventy-five years, nine months, and eight days of age at the time of her death.

She was happily converted at the age of eighteen, and became a member of the Methodist church, living a devoted Christian life all her years. She was married to M. K. Shepperd on May 11, 1876, and to this union were born ten children, nine still live to mourn their mother's passing, the other having preceded her in death thirty-six years.

Funeral services were conducted at the Ballard funeral home in Roswell, N. M. The casket was laid to rest in the cemetery there beside her husband, who passed away four years ago. Rev. Thompson of Roswell conducted the rites, and four sons were pallbearers. Another son, Oscar Shepperd of Buffalo Gap was unable to be present.

She is survived by five sons, E. M. Shepperd of Amarillo, W. R. Shepperd of O'Donnell, J. H. and J. B. of Captain, N. M. and Oscar Shepperd of Buffalo Gap; by four daughters, Mrs. J. A. Modarr of Portales, Mrs. T. A. Wimberly of O'Donnell, Mrs. E. H. Robertson of Rotan, and Eula Shepperd, also of O'Donnell.

As a wife and mother she was always loving and gentle, living a life which was an inspiration to her family; as a neighbor she filled a place in her community which will long be vacant. She was a quiet, retiring disposition, but her influence will be felt among many.

The Index joins with the sympathy in extending sympathies to the bereaved children.

### Singing Conven Enjoyed

Scores of out-of-town present last Sunday for a convention held at the church and practice and around O'Donnell at least a part of gram.

Mr. Willie Gage and Carl Young of Big Bend, the Stamps Corner of other singing points.

Mr. Gage and Mr. Young are glad to announce for the all-day convention. Odis DeWitt of the South Plains Area conducted the singing summer, will also be N. W. Alphin, a competent ably. Defined that these gentlemen were received after the article announcing the singing, hence are included.

An even larger attendance expected for the county in the public is heartily urged ent.

Miss Louise Miles is visiting her grandmother Mrs. F. O. All Spring this week.

A. G. Barnard of Lamesa, business visitor in O'Donnell. Mrs. W. L. Palmer and Miss Thelma, left Monday for a short vacation trip. They to be in New Orleans at the Mardi Gras celebration.

Misses Jessie Gary and Louise Anderson were in Lubbock Saturday.

### New Filling Station

H. C. Greenlee is building a new filling-station on the new highway south of town. He expects to have it ready to go as soon as the road is officially opened for traffic.

**The O'Donnell Index**

Published every Friday at O'Donnell, Texas  
**JOE ALEXANDER**  
 Owner  
 Mrs. Ferrell Farrington Editor  
**\$1.50 PER YEAR—IN ADVANCE**  
 Advertising Rates on Application  
 Entered as second class matter September 28, 1922, at the office at O'Donnell, Texas, under the Act of March 3, 1879.

**Professional And Business Directory**

**DR. FERRELL FARRINGTON**  
 DENTIST  
 Office Hours, 3 to 5  
 First National Bank Bldg.  
 O'Donnell, Texas

**B. M. HAYMES**  
 Real Estate and Insurance  
 First National Bank Bldg.  
 O'Donnell, Texas

**FRITZ FUNERAL HOME**  
 Undertaking supplies. Embalming ambulance and Hearshe service  
 O'Donnell, Texas

**WE BUY MAIZE AND CANE SEED**  
 Highest Market Price  
**L. L. BUSBY**  
 Now at Abil-Chalmers Agency

**LUBBOCK SANITARIUM & CLINIC**  
 Dr. J. T. Krueger  
 Surgery and Consultation  
 Dr. J. T. Hutchinsone  
 Eye, Ear, Nose and Throat  
 Dr. M. C. Overton  
 Diseases of Children  
 Dr. J. P. Lattimore  
 General Medicine  
 Dr. F. B. Malone  
 Eye, Ear, Nose and Throat  
 Dr. J. H. Stiles  
 Surgery  
 Dr. H. C. Maxwell  
 General Medicine  
 Dr. Olan Key  
 Urology and General Medicine  
 Dr. Jerome H. Smith  
 and Laboratory

J. H. Felton  
 Business Mgt.  
 training school for  
 sanitarians.

**Shipping**  
 shipped with a Rum-  
 are prepared to  
 any kind—any

**SON**  
 small.  
 I am in the  
 ad of cattle in  
 me before you  
 sell, Rt. 3 2p.

17 head weaned  
 B. Scarborough,  
 19 2p

Half & Half good  
 nts per bushel—J.  
 19 4tc.

brown horse mule,  
 15 hands high. 8  
 Notify S. H. Williams  
 Rt. D. c-o H. K. Ken-  
 19 2 1/2p

**ED:** See me before you  
 feed or grain. J. P. Bow-  
 20 1tc.

**RENT:** From 100 to  
 1/2 halves. R. W. Moore at  
 rp's farm, O'Donnell.

H. Cabool is visiting with  
 El Paso, expecting to be  
 at two weeks.

Beach and B. M. Haymes  
 business trip to O'Donnell  
 morning.

**POLITICAL ANNOUNCEMENTS**

The following are candidate for office, subject to the action of the Democratic Primary in July 1934.

All political announcements are cash unless provisions are otherwise made for their publication.

**For Congress, 19th Congressional District:**  
**ARTUR P. DUGGAN**  
 For District Judge of the 10th Judicial District:  
**GORDON B. McGUIRE Sr.** (Re-election)  
**W. W. PRICE**  
 For Sheriff:  
**B. L. PARKER** (re-election)  
 For County Judge:  
**W. E. SMITH** (re-election)  
 For County Attorney:  
**TRUETT SMITH** (re-election)  
 For County Clerk:  
**H. C. STONEY** (re-election)  
 For Tax Collector and Assessor:  
**AUBRA M. CADE**  
 For County Treasurer:  
**MISS VIOLA ELLIS** (re-election)  
 For County Superintendent:  
**H. P. CAVENES** (re-election)  
**MRS. PAUL GOOCH**  
**J. BOYD MILLER**  
 For County Commissioner, Precinct No. 3:  
**WALDO McLAURIN** (re-election)  
**J. M. PAYNE**  
**C. B. MORRISON**  
 For Public Weigher Precinct No. 4:  
**W. E. (Ed) PAYNE** (re-election)  
 For County Treasurer Dawson County:  
**MRS. ARPHE OLIVER**

**Three Lakes**  
 Mana Rae Edwards  
 Correspondent  
 (Intended for last week)  
 Mr. and Mrs. G. W. Hickerson and family moved into their new house Saturday, and like it real well.  
 Lloyd Jeffreys of Lubbock visited Miss Lenora Sikes this week end.  
 Louise Edwards of Lubbock, who has been visiting here the past week returned home Saturday.  
 J. W. Edwards made a business trip to Lubbock Saturday.  
 Mr. and Mrs. Carroll Edwards and family spent Sunday in O'Donnell with Mr. and Mrs. J. A. Edwards.  
 Mona Rae Edwards spent Sunday with friends at Wells.  
 A number of our people went to the play and box supper at Wells Friday evening. All report a most enjoyable time.  
 Glade Sparks of New Mexico is visiting in this week and states that the family likes that state very well.  
 Mr. and Mrs. J. W. Edwards spent Sunday with Mr. and Mrs. J. A. Anderson and family near O'Donnell.  
 Calvin Edwards spent Sunday night with Donder and Hasker Bennett near O'Donnell.

**PRIDE AND WELCH NEWS**  
 Mr. R. D. Martin of New Mexico is visiting at Welch this week.  
 Misses Nell Aslin, Bonnie Lee Aslin, Leta and Neta Fortenberry, Leona and Francis Tatum ate birthday dinner with Opal Aslin Sunday.  
 Mr. and Mrs. B. B. Street and sons spent Sunday with Mr. and Mrs. H. H. Line and family at O'Donnell.  
 The Epworth League is going to present the play "The Path Across the Hill" at Mungler Friday night, February 9, 1934 at 7:30 o'clock. The admission will be 10c and 15c. Everyone is invited.  
 Messrs. Bill, Bub, and Rome Martin Audry Davidson Claud Lamond, Mr. and Mrs. J. D. Gage, Mr. and Mrs. E. G. Fortenberry and children, Mrs. H. K. Kendall and son, Misses Grace Harville, Cordia Mae Sheppard, were guests of Mr. and Mrs. J. F. Browning Sunday in honor of Mr. and Mrs. Browning's son, Hollis Browning.  
 Friday evening the members of the young people's class at the Methodist church entertained the older people's class with a party. Various games were played after which refreshments were served. All present reported a nice time.

Mr. and Mrs. F. B. Collins and family visited Mr. and Mrs. Shepherd at New Moore Sunday.  
 Mr. and Mrs. Van Preston visited Mr. and Mrs. Cox Sunday afternoon.  
 On Friday afternoon Pride boys beat Mesquite in a basketball game. The score was 24 to 4. After the game the Pride boys went to New Moore where they won a game 25-6.

**Influenza Still Prevalent In State**  
 Austin, February 6.—Influenza, while of not such prevalence as last year, is still occurring frequently enough to cause alarm, according to Dr. John W. Brown, State Health Officer.  
 In its present form, its symptoms range from a common cold to high fever, backache, and prostration. However, pneumonia as a complication represents the real hazard. And, as is well known, pneumonia is an exceedingly dangerous foe. The remedy is bed upon the first appearance of a cold, and remaining there until advised by the physician that one can safely get out of it.  
 Everyone should realize that in its mild form influenza can easily become a very serious matter. Of course

prevention is better than cure. While influenza seems to be no respecter of persons, the careful observance of a few common sense rules will materially strengthen one's resistance to an attack. Some of these rules are:  
 Insofar as possible, avoid intimate contact with members of the family who have colds or influenza.  
 Keep the feet dry.  
 Wash the hands thoroughly before meals.  
 See that your alimentary system

is regular and active.  
 Avoid unnecessary fatigue.  
**Conoco Broadcasts To Aid Tourists**  
 General business in O'Donnell should benefit this year from an increase in tourist traffic which is expected to result from a series of unusual radio broadcasts by Continental Oil Company, sponsor of the Co-

noco Travel Bureau, beginning Wednesday night, February 14. Figures just released show that the Conoco Travel Bureau during 1933 routed a total of 48,775 tourists groups to go in and through Texas, many of whom were visitors in O'Donnell.  
 Conoco's radio programs this year, while including some comedy and a wide variety of music, both vocal and instrumental, will feature dramatized vacation tours to outstanding scenic and pleasure resorts throughout America. Towns visited by these radio motorists will be described, thereby receiving some valuable tourist publicity, as the broadcast will go over 27 N. B. C. stations.

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 The February 14 program, 8:30 to 9:30 p. m., Mountain Standard Time; 9:30 to 10, Central Standard Time, and 10:30 to 11, Eastern Standard Time, will enact a thrilling trip from Wichita, Kansas, to the Southern Colorado Rockies, and will also include a talk by Tony Sarg, internationally famous artist who created the funny illustrations for the Conoco Bronze Gasoline advertisements now appearing in this paper.  
 In promoting vacation travel the Conoco Travel Bureau is making a definite contribution to improvement of general business conditions. This is proved by a survey just completed

**AN ECONOMY**  
 You save money, you save time, and you enjoy your friends and business relations more when you have a telephone  
 Our reasonable rates and prompt and courteous service will make life easier and more pleasant for you.  
**O'Donnell Telephone Co.**

**Fred Brown**  
 (The Grocer)  
**Says...**



**The Same Principles Apply to Both Groceries and Gas!**

FRED BROWN, the grocer, heard the other day that the average family spends 10 times as much for groceries as for gas. It brought to his mind another comparison—that both businesses must operate on the same fundamental principles. In selling a dozen oranges, Fred's retail price covers their cost, his expenses in handling them and a small profit. If his customers demanded oranges at a price each thought he should pay, the grocer often would lose money, because many would not appreciate all the costs involved in selling oranges, or other food items. As it is, people buy oranges on their value to the customer and both buyer and seller benefit. Fred favors gas rates being controlled by law, but believes all factors of expense to The Gas Company should be considered in arriving at these rates, and some thought should be given to the value of gas.

The Browns are typical of families in your neighborhood who operate their own businesses. They are familiar with the many costs involved in selling the products in which they are interested, and appreciate the fact that their customers buy goods for their value rather than on price alone.

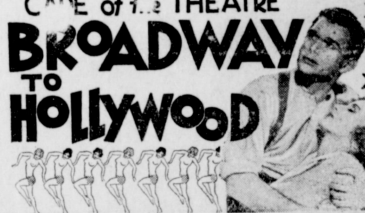
Considering the value of gas, the small place it holds in the family budget, and the fact that good service depends upon sound business principles—you will appreciate gas for the bargain it is.

**West Texas Gas Co.**  
 GOOD GAS WITH DEFENDABLE SERVICE

**HIGGINBOTHAM FUNERAL HOME**  
 LAMESA, TEXAS  
 Ambulance Service  
 Phone 75  
 Night Phones  
 Clyde Branon ----- 223  
 George D. Norman ----- 51

**The Surprise Hit of The Year**  
 For weeks we heard that one of the great pictures of the year was coming. We heard about its heart-grIPPING story... a human drama with musical background. Then the picture arrived! None of the advance enthusiasm could do it justice. The thrills of it, the heart-throbs, the humanity of it... truly the surprise hit of the year!

**The STAR STUDDED CAVALCADE of THE THEATRE**  
**BROADWAY TO HOLLYWOOD**



**Midnight Preview**  
 SATURDAY NIGHT  
**PALACE THEATRE**  
 Lamesa, Texas

**Mansell Bros.**  
 Hardware - Furniture - Groceries

**SPECIALS FOR SATURDAY, FEB. 10**

**Sugar** 10 pound cloth bag **48c**

**Flour** Texas Beauty, 48 lbs. Every sack guaranteed **\$1.65**

**COFFEE**, Tex. spec. vac. pkd. 1 lb jar **29c**

**PICKLES**, quart sour **16c**

**"Uneceda Bakers"**

**Cracker Sale**

6 lb. N. B. C. **83c**  
 3 lb. N. B. C. **42c**  
 1 lb. Premium **18c**  
 2 lb. Excell **22c**  
 Marshmallow cakes, lb. **16c**

**OATS** Gold Medal cup & sau. or plate **23c**  
**COCOA**, Mother's, 1 pound **13c**  
**BROOM** good grade **31c**  
**BANANAS**, golden ripe, dozen **20c**  
**MEAL**, 20 lb. sack **43c**  
**BAKING POWDER**, K. C. 25 oz. **18c**  
**BAKING POWDER**, K. C. 50 oz. **28c**

**We will have a full line of fresh vegetables**  
**We are serving free coffee and cake all day Saturday!**

**Make our store your headquarters when in town**  
**Free Delivery Service Phone 50 - Use It!**

**THINK HOW DIRTY YOUR SUIT MUST BE!**



Because a shirt is lighter colored, it shows the dirt quicker. Yet your suit picks up dirt just as quickly. Let us clean your suit regularly—and you'll get longer wear from it.

**C. E. Ray Tailor Shop**

Mrs. C. H. Doak left Tuesday extended visit at Eagle expect to be away several days.

Mrs. Venie Melton returned Friday of last week from an extended visit with relatives at Paducah and Mr. and Mrs. Virgil Phipps are the newest subscribers to the Index. Thank you folks.

### Chocolate Works Wonders With Simple Desserts



As a help in planning daily desserts, chocolate has long been a boon to housewives. To such simple desserts as steamed or cottage puddings, tarts or custards, chocolate brings a new zest. And, for good measure, chocolate also adds considerable food value to these desserts—an important consideration when winter winds blow.

**Steamed Chocolate Pudding**  
 cups sifted cocoa flour  
 1 teaspoon double-action baking powder  
 1/2 teaspoon soda  
 1/2 teaspoon salt  
 1/2 cup butter or other shortening  
 1/2 cup sugar  
 1 egg, well beaten  
 1 square unsweetened chocolate, melted  
 1/2 cup milk  
 Sift flour once, measure, add baking powder, soda, and salt, and sift together three times. Cream butter, add sugar gradually, and cream together thoroughly. Add egg and chocolate, beating until smooth. Add flour, alternately with milk, in small amount at a time. Beat well after each addition. Turn into greased mold, cover, and steam 2 hours. Serve hot with hard sauce. Garnish with whipped cream, if desired. Serves 10.

**Baked Chocolate Custard**  
 1 square unsweetened chocolate  
 1/2 cup milk  
 4 eggs, slightly beaten  
 1/2 cup sugar  
 1/2 teaspoon vanilla  
 Add chocolate to milk and beat in double boiler. When sauce is smooth, beat with rotary egg beater until thick. Add sugar, vanilla, and salt; add chocolate mixture gradually, stirring until sugar is dissolved. Add vanilla and pour into custard cups. Place in pan of hot water and bake in slow oven (325° F.) 1 hour, or until knife inserted comes out clean. (Water in pan should not reach boiling temperature.) Chill. (Fruit and sauce with cream, if desired. Serves 6.)

**Chocolate Ice Pudding**  
 1 square unsweetened chocolate, cut in pieces  
 2 eggs, whole  
 4 tablespoons rice  
 1/2 cup sugar  
 1/2 teaspoon salt  
 1/2 teaspoon vanilla  
 Add chocolate to milk in double boiler and beat. When sauce is melted, beat with rotary egg beater until thick. Add rice gradually, the add sugar and salt, and cook until sauce is thick. Stir occasionally. Chill. Garnish with fruit, or with whipped cream, if desired. Serves 6.

### Miss Opal Bean and Will Hottelzlaw Married

Coming as a complete surprise to their own friends here and at Lovington, the marriage of Miss Opal Bean and Mr. Will Hottelzlaw was quietly solemnized at Lovington on Wednesday, January 31.

Mrs. Hottelzlaw is the daughter of Mr. and Mrs. E. J. Bean, and is admired throughout the territory for her charming disposition and pleasant manner. For several years she has been employed in Lovington, N. M., making her home there with her sister, Mrs. J. E. Keen.

The groom has also lived in O'Donnell for number of years, having been employed at Henderson-Boone Gin. He has many friends who esteem him for his steady and dependable qualities, and who join in congratulating him on winning his lovely bride.

The couple will be at home after this week on the C. L. Tomlinson farm west of town.

The Index joins with other friends in extending hearty congratulations and best wishes to the newlyweds, and in wishing them a long and happy life together.

### H. D. Club To Meet Tuesday Afternoon

Mrs. T. R. Tane, reporter for the Home Demonstration club, announces that the club will meet at the home of Mrs. W. L. Laurin Tuesday afternoon at two-thirty.

All the ladies are cordially invited to be present.

### O. E. S. Study Club To Meet Wednesdays

The Study Club of the O'Donnell Chapter of the O. E. S. will meet at the hall each Wednesday afternoon at two-thirty, according to announcements this week.

Members are studying for A and B certificates. The school of instruction will be held some time in May, but the exact date and place have not yet been determined.

All members of the order are urged to attend these study club meetings regularly, as the officers of the chapter here are very anxious to have a good record.

### Mrs. Stark Hostess To W. M. S. Monday

Mrs. R. O. Stark, recently elected president of the Woman's Missionary Society of the Methodist church, was hostess Monday afternoon when that organization held its regular social meeting of the month.

A most enjoyable program was discussed, and a pleasant social hour enjoyed.

Refreshments of hot spice punch and cookies were served to eleven members present.

### Wanda Zell Everett Has Party Friday

Celebrating her ninth birthday, little Miss Wanda Zell Everett was hostess Friday afternoon to twenty-one of her little friends when she entertained with a party at the home of her parents, Mr. and Mrs. Roy Everett.

### HOW ONE MAN LOST 22 POUNDS

Mr. Herman Rankis of Detroit writes: "A few lines of shanks from the Kruhsen Salt! took all the aches and swellings out of my joints—with my first bottle I went on a diet and lost 22 pounds and now feel like a new man."

To lose fat safely and quickly take one half teaspoonful of Kruhsen Salts in a glass of hot water before breakfast every morning—an 85c bottle lasts 4 weeks—get it at any drug store in America.

If not joyfully satisfied after the first bottle—money back.

GET UP NIGHTS! This 25c TEST FREE IF IT FAILS

Use this bladder laxative. Drive out the impurities and excess acids which cause the irritation that wakes you up. Get a regular 25c box of BUKETS, made from hacha leaves, juniper oil, etc. After four days test, if not satisfied go back and get your 25c. They work on the bladder similar to castor oil on the bowels. Bladder irregularity is nature's danger signal and may warn you of trouble. You are bound to feel better after this cleansing and you get your regular sleep. Whitsett Drug Company says BUKETS is a best seller.

**ANNOUNCEMENT**  
 Bro. Alford Whitley of Alvin, Tex. will preach at the Apostolic Faith Mission Saturday evening, February 10, and at three services Sunday. We welcome you.

Mrs. F. O. Allen of Big Spring spent the week end here with her daughter, Mrs. Roy Miles, and family, and with her son, Glenn Allen, and family.

### EAGLES' SCREAMS

**Home Ec News**  
 Students of the department served dinner Thursday evening to members of the faculty and board members of the upstairs hall of the high school building being transformed into a dining room. This was one of the nicest and most successfully planned projects of the year.

**GRAMMAR SCHOOL**  
 Seventh Grade: The girls' and boys' baseball teams are planning games with Joe Bailey teams Friday afternoon. Come out and root for us.

Three of our classmates, Leta Merle Koeninger, Jack Collier and John Dee Yarborough, have been absent because of illness.

Those on our honor roll are Jack Collier, Myrel Farris, Lois Howard, J. W. Gore, Billie B. McConal, A. C. Lambert, Charles Kirkland, Mary Lane Goddard, Orlin Houchlin, Lavone Lawler, and Bill Mack Clayton.

Fifth Grade: Our room mother, Mrs. McLaurin, came to see us Friday and brought us some popcorn. She has promised us a picnic in the spring and we are looking forward to it.

Several of our classmates are ill this week, and we want them to know we are missing them.

Margie Ahles is the only one on our spelling honor roll this week.

Fourth Grade: Spelling honor roll: Geraldine Board, Ruth Williams, Zelma Burdine, Lena Mae Singleton, Martha Jean Houchlin. Geraldine Board is the only one on the arithmetic honor roll.

Second Grade: We are real busy getting ready for our chapel program and our valentine box. We drew names for it yesterday.

**CARD OF THANKS**  
 We take this method of expressing our appreciation to our friends and neighbors for their many words and deeds of kindness during the illness and death of our dear mother. May God's richest blessings be with you all.

Mr. and Mrs. Oscar Shepperd, Mr. and Mrs. J. A. Modrall, Mr. and Mrs. T. A. Wimberly, Mr. and Mrs. E. M. Shepperd, Mr. and Mrs. E. H. Robertson, Mr. and Mrs. W. R. Shepperd, Mr. and Mrs. J. H. Shepperd, Mr. and Mrs. J. B. Shepperd, and Eula Shepperd.

Mr. Jim Cathey, who has been ill

### REX THEATRE O'DONNELL, TEXAS

Shows 7:30 and 9:15; Sunday Matinees 2:30 and 4:15; Sunday night at 8:30.

**SATURDAY NIGHT 11:30 OWL SHOW AND SUNDAY MATINEE**  
 Admission 10c and 25c

Chester Morris, Helen Twilwre, and Alice White in

**"King for a Night"**

A delightful comedy of a minister's son turned fighter. Remember this picture shows at the Saturday night owl show and Sunday matinee, with a change of program Sunday night.

**SUNDAY NIGHT & MONDAY**  
 Admission 10c and 35c

Paul Muni and Glenda Farrell in

**"Hi Nellie"**

The star of "Scarface" and "I Am a Fugitive from a Chain Gang" in a great newspaper story.

News and Comedy.

**TUESDAY & WEDNESDAY**  
 February 13-14  
 Admission 10c and 25c

Adolphe Menjou, Benita Home and Helen Chandler in

**"The Worst Woman In Paris"**

**THURSDAY & FRIDAY**  
 February 15 and 16  
 Admission 10c and 25c

Bruce Cabot and Betty Furness in

**"Midshipman Jack"**

The spirit of Annapolis today.

**COMING**  
 Will Rogers in  
**"Mr. SKETCH"**

**CATTLE WANTED**

We are paying market prices for cattle. See us before you sell.

**GRADY GANTT - E. D. HOLMAN**

**"Am I Hungry!"**

It's great to be hungry when a sandwich and a glass of milk are handy! Milk from WILLIAMS' DAIRY is rich and pure—good for young and old, and you know it's safe for your family to drink because it comes from TB-tested cows. Have it delivered daily to your home, morning and evening.

**ALSO ON SALE AT B & O GROCERY**

**WILLIAMS' DAIRY**

# PRINTS for Spring

## Are Arriving Each Day!!

And they are more entrancing this season than ever before. The stripes are wider and brighter—the plaids are bigger and gayer—and our stock is more complete than any we have ever had. Come in and see the dainty new floral designs in batistes, the new drawn organdies for spring frocks or for that lingerie touch on your dark costume.

### They're Here--And Priced Right

**ANNOUNCING OUR NEW LINE IN HOSE**

Imagine buying pure, full-fashioned Country Club Hosiery  
 45-gauge only — 98c Chiff on, full-fashioned, only — 79c

**WE HAVE INVOICES FOR OUR NEW SPRING MILLINERY**

**FOR A PERSONAL GIFT TO A PARTICULAR PERSON**

Our new slim new Costume Slips 98c up  
 New Spring Suits and Mary Lynn Wash Frock reasonably priced.

We sell men's work shoes and clothing, and Dress Shoes

**Valentines**

We're local agents for Dan Cupid, and have a full stock of the latest in valentines.

**All Prices All Prices except high ones**

## Thornhill Variety

O'Donnell, Texas

**NOTICE!**

I have bought entire interest in the Barrow-Cathey Repair Shop, and am now sole owner. Our work is now STRICTLY GUARANTEED to be completely satisfactory, or it costs you nothing. Your repair work solicited and your patronage appreciated.

**T. E. CATHEY**

**Where There's the WILL There's Always a Laugh!**

... and when he's teamed with ZaSu Pitts, it's a panic

**WILL ROGER**

in **Mr. Skitch** with **ZASU PITTS**

Rochelle Hudson  
 Florence Desmond  
 Harry Green  
 Eugene Pa' to  
 Directed by James Cruze  
 Screen play by Ralph Ince and Sonya Levien  
 Based on the story "Green Dice" by Anne C. Mason

**PALACE THEATRE SUNDAY AND MONDAY**  
 Lamesa, Texas

**Thirteen Students Have Perfect Attendance Record**

At the close of the first semester, a close check of attendance records showed that thirteen students, from both high school and grammar school had perfect attendance records, having neither been absent nor tardy during that time.

Listed by classes they are as follows: Seniors, Earline Glibreath; Sophomores, Ray DeBusk and Robert Gary; Freshmen, Pat Gary and Jennie V. DeBusk; Seventh Grade, Billie B. McComal; Sixth, Opal DeBusk; Fifth, Betty Lee Pierce, Fourth, Bart Anderson and H. M. DeBusk; Third, Ruby Lois Shock; Second, Melba Harrison; First, Berta Mae DeBusk.

And in this same connection permit us to offer our congratulations to Mr. and Mrs. DeBusk on the fact that five of their children were on this roll. It takes all hands and the map to get our two hopefuls off each morning and any parent will agree that getting five off on time is no small feat.

**Boys' Team Attends Invitation Tournament**

The Eagles were among the nineteen teams at Meadow last week end when that school was host at an invitation basketball tournament.

The local boys defeated Union to the tune of 42-16 in their first game but lost to the strong Meadow team in the second round.

However, they won two trophies worth more than all the champagne.

ships, trophies which mean more to a school than any number of championships. The Eagles were awarded the prize given for best sportsmanship, and Julian Pirtle won the award as the most likeable chap in the tournament.

Not the least of Coach Johnson's talents is that which says, "Win the game by fair means ONLY; if you lose, congratulate the winner, and mean it."

**Deputy Grand Matron Visits Local O. E. S.**

Sister Maude Bookman of Lamesa, Deputy Grand Matron of this district of the OES visited the local chapter when the regular meeting was held Monday evening, and expressed her self as being much pleased with the work being done.

She was accompanied by Miss Ethel Barron, Worthy Matron of the Lamesa Chapter, Mrs. Arpie Oliver, Past Worthy Matron, and Mrs. Alsbrook.

Mrs. Bookman stressed the importance of preparations for the School of Instruction which is to be held in May, and commended the local chapter for beginning the study club, refreshments of sandwiches, pie, and Concluding a pleasant social hour coffee were served.

Mr. and Mrs. Martin Line and sons of Brownfield spent Sunday here with their parents, Mr. and Mrs. J. N. Line and Mr. and Mrs. W. E. Simons.

Mr. and Mrs. Guy Bradley had as guests Friday night and Saturday her parents, Mr. and Mrs. D. R. McVicker of Plainview.

**Texas Farmers May Expect \$15,000,000 If Acreage Reduced**

College Station—Attention is called the deadline of February 15 for the sign-up campaign for the 1934-35 cotton contract by O. B. Martin, director of the Texas A. and M. College Extension Service. Texas farmers may expect an early mailing of checks totaling \$15,000,000 or more in land rentals if the campaign is completed before this deadline. Mr. Martin has been advised by the Agricultural Adjustment Administration that an effort will be made to start mailing checks early in March. Mr. Martin says, in order to assist farmers at a time when financial pressure is very great.

The present outlook is for a carry-over of from 10 to 11 million bales on August 1st, C. A. Cobb, chief of the cotton section, states. "Because of the weight of this huge surplus, we must make positive and determined efforts to secure the full percentage of sign-up in this campaign," he declares.

"The cotton adjustment program for the next two years as outlined in the reduction contract now being offered Southern farmers is more than a mere effort to reduce the production of cotton. It endeavors to help the growers set up a balanced system of farming such as agricultural leaders have described as being needed to make the South permanently prosperous.

"Reduction of the cotton acreage by an average of 40 per cent in 1934 will leave land available for the production of feed crops for the livestock on the place, will permit the production of food crops for the farm family, and will permit the growing of soil-improving crops and erosion preventing crops which will aid the grower during future years to produce the basic cash crops on less land.

"The cotton contract further permits the landowner to set aside certain acreages for the use of tenants in producing needed supplies for their own uses.

"In this way, therefore, we are hopeful that we shall aid the Southern cotton farmer in becoming a more independent person," says Mr. Cobb. "Not only does the contract which we are now offering the cotton producer specify that he will be rewarded in cash for his cooperation in reducing his acreage, but in addition to this cash, he is being put in a position to so balance his farm operations that he may retain the independence which increased prices may bring about. The program, in its broad aspects, will tend to raise the standard of living on the average cotton farm of the South."

Landowner and tenant both will share in this improved system of farming, Mr. Cobb believes, for under the terms of the contract, each tenant will have the cotton grown under his supervision proportionately reduced. It is not the idea of the Agricultural Adjustment Administration that some tenants may grow more cotton and others none at all. But, that each shall share in the reduction and be given the opportunity to balance his farm operations with the replacement crops permitted to be grown.

\* \* \* \* \*

**\* \* \* PERSONALS \* \* \***

P. E. Askew dropped by the office Tuesday morning and placed his order for the Index for the coming year. Thank you, Mr. Askew.

Dr. and Mrs. J. F. Campbell spent Sunday with the Holt family at Pride.

Born to Mr. and Mrs. Faris Stephens on January 25 a 9 1/2 pound daughter. Mother and baby are doing nicely.

Little Miss Doris Nell Gates is entertaining music this week.

Dr. Kenneth Campbell and Miss Elsie Walcott were here from Midland Sunday to spend a short time with his parents, Dr. and Mrs. J. F. Campbell.

Born to Mr. and Mrs. Frank Wallace on February 4, a daughter. Mother and baby are doing well.

Mr. and Mrs. W. E. Payne will return today from Comanche county and Waco where they have visited friends and relatives this week.

Mrs. Floyd Schooler brought her little daughter, Shirley Mae, in from Pride last week to be treated for pneumonia. The child is much improved this week, we are glad to report.

Born to Mr. and Mrs. Louie Bradshaw on January 31 an 8 1/2 pound daughter. Both mother and baby are doing well.

Rev. W. C. Hart has been ill this week with an attack of gall stone colic. He is somewhat improved today.

Miss Alice Joy Bowlin, who is a student at Tech, again this year spent a short time here last week with her parents, Mr. and Mrs. J. P. Bowlin, returning to Lubbock Friday.

Remember the Junior play tonight, (Thursday).

Born to Mr. and Mrs. Travis Lydle on January 31, an eight pound son. Mother and son are doing nicely.

Mr. and Mrs. W. W. Newton announce the birth of a son on January 19. Mother and baby are doing well.

Mrs. M. Wilson and Mr. and Mrs. Will Holtzclaw made a business trip to Lovington over the week end.

Mr. and Mrs. Joe Garnar left Wednesday of last week for Pampa where they will make their home.

C. B. Morrison, who recently announced his candidacy for the office of county commissioner, is in Arizona this week looking after the affairs of the late John D. Cather. Mr. Morrison asks that his friends keep his campaign going during his absence.

Mr. and Mrs. John A. Minor and family were in Lubbock Wednesday of last week.

If you have a new item, call the Index Number, 165.

W. H. Clark, manager of Co-Op office was in Lubbock last week end.

Miss Laynette Smith is home after an extended relatives in Dallas.

Mrs. W. H. Thornhill from Taboka Saturday.

Mrs. C. P. Tate has been home after several days of treatment for an ear infection reported to be somewhat.

a **PENNY** is a **LOT of MONEY** when you spend it **ELECTRICALLY**

**\$6.50** ~~\$12.00~~ **DOWN** ~~\$12.00~~ **A MONTH**



a **HEATING PAD** will keep you **WARM ALL NIGHT** for **LESS than ONE CENT**

Your Electrical Dealer at **TEXAS ELECTRIC SERVICE COMPANY**

**WAFFLES—** The Hit of the Season



**Westinghouse** STREAMLINED **ELECTRIC WAFFLE IRON**

Here's a waffle iron as modern as a 1934 automobile. In addition to the usual features of chromium finish, cast aluminum grids and bake indicator, Westinghouse has added *stream-lined* beauty. See this attractive waffle iron at our store, or let any employe of the company tell you about it.

Surprise members of your family some day this week with a waffle dinner, or serve waffles in the evening when visitors drop in.

Your Electrical Dealer at **TEXAS ELECTRIC SERVICE COMPANY**

**SEED SEED SEED SEED**

We now have a complete stock of all kinds of feed, field, and garden seed, all standard brands, all strictly high grade. Reasonably priced. See us before you buy.

**WE ARE EXCLUSIVE AGENTS FOR**

**Niggerhead Coal**

The kind that lets you enjoy your fire and keeps your family comfortable.

Cream and Produce Station — Grinding of All Kinds.

**JOHN A. MINOR**

**HIGGINBOTHAM-BARTLETT CO.**

Now is the best time to repair and renovate. Prices in building supplies are on the increase. Freshen up your home NOW and save money.

**WILL SHIP A CAR OF HOGS SATURDAY, FEBRUARY 10TH**

**FEED WANTED**

Will Pay Highest Market Price

**A. H. KOENINGER**

At Public Scales

Day Phone 118 Night Phone 101

**SEE ME BEFORE YOU SELL**



**DAN CUPID SAYS**

**"Candy for Valentine"**

Make It **KING'S CANDY**

Heart-shaped boxes **50c to \$2.00**

**Whitsett Drug**

"Nothing But the Best"

**THE RED & WHITE STORES**

**Specials for Week-End February 10th.**

<b>SALAD WAFERS</b> 1 pound	<b>16c</b>	<b>OATS, Super Flake</b> 42 oz. B & W	<b>13c</b>
<b>BAKING POWDER</b> 50 oz. K. C.	<b>33c</b>	<b>CORN FLAKES</b> R & W, 2 for	<b>21c</b>
<b>CHERRIES</b> gallon R. S. P.	<b>67c</b>	<b>CAKE FLOUR</b> 2 3/4 lb. Swans Down	<b>27c</b>
<b>PINEAPPLE, Sliced</b> No. 1 B & W, 2 for	<b>17c</b>	<b>COCOA, B &amp; W</b> 1 pound	<b>15c</b>
<b>CORN, No. 2 Iowana</b> 3 for	<b>25c</b>	<b>COCOANUT</b> 1/4 lb. Bakers Premium	<b>10c</b>
<b>KRAUT, No. 300 S.</b> C., 3 for	<b>25c</b>	<b>COFFEE</b> 1 lb. Mello-Cup	<b>25c</b>
<b>PEAS, No. 1 Kuner</b> S. Q. 2 for	<b>25c</b>	<b>APRICOTS, choice</b> 2 pounds	<b>29c</b>
<b>PUMPKIN</b> No. 2 S. C.	<b>10c</b>	<b>PITTED DATES</b> 10 oz. R & W	<b>19c</b>
<b>TURNIP GREENS</b> No. 2 Natalia	<b>10c</b>	<b>PEN-JEL</b>	<b>14c</b>
<b>TUNA, 1/2's, R &amp; W.</b> 7 oz.	<b>21c</b>	<b>Macaroni, Spaghetti or</b> Noodles, R & W 2 for	<b>15c</b>
<b>TUNA, 1/4's R &amp; W</b> 3 1/2 oz.	<b>12c</b>	<b>MILK, R &amp; W</b> 2 small or 1 tall	<b>6c</b>
<b>SALMON</b> 1 lb. R & W Red	<b>21c</b>	<b>PEANUT BUTTER</b> Quarts Supreme	<b>25c</b>
<b>BRAN FLAKES</b> Post	<b>9c</b>	<b>MUSTARD</b> Quarts Atlas	<b>14c</b>
		<b>Special Pack OXYDOL</b> 2 for	<b>10c</b>