# THE O'DONNELL INDEX

LUME IX

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, SEPTEMBER 9, 1932

NUMBER 49

## RAINS IN YEARS TERRITORY TUESDAY

FAIR ARE STARTED

With barely ten days left before the opening of the Panhandle South Plains Tuesday morning, precipitation taken of the opening of the Panhandle South Plains Pair, Sept. 26, directors and on the opening of the Panhandle South Plains show window are busy early lines people came to dis of garbs, some of to finish out the day in came.

then figuratively gnash as the wet weather ason. Gin crews have for several days, gin-th preference going to are qualified to hold

ditions in Texas nditions in Texas are bove the average" with cts for the late summ-says the federal-state departmental statist-issued by Carl Robin-agriculture statisitical

s in South Central and as are suffering for lack although there is plenty ass. In Northwest and utral Texas conditions ood, water holes full and reas the best in years, wed cattle holding up 86 per cent of normal, as June and 87 the 1931 the five years average, grazing conditions pre-usual one point decline

## HUNTING PRIVILEGES

mrods have the privilege ing open season on doves t two months, as the sead last Thursday.

nit of the kill is 15 a day

ng license have been secured county clerk, who reported that he had a plentiful supuch licenses. The license fee cents is \$2.00, and \$1.10 for with a lure. Non-residents li-\$5.00 and \$25.00 for huntonnell people may also sem at B & O Cash Store.

Cally every man in O'Don-was not abvically incanac-

m at B & O Cash Store, ideally every man in O'Dono was not physically incapacween prairie chicken hunting ty, and a number of them 
ne back west of town in the 
'country since then, hunther doves or chickens. The 
chicken season, however, closlay, and local men report that 
the country that no one had 
ack.

Miss Irma D. Palmer will leave to-ay for Albuquerque, N. M. to enter the University there.

## ARRANGEMENTS FOR

the orence of the components o

the fair directors as the slogan for the fair this year.

The sections of our termore rain, most of the more rain, mo

Miss Frances Scott, daughter of Mr. and Mrs. M. A. Scott and a member of this year's graduating class, left Sunday in company with her cousin, Miss Lora Brown, to take up her duties in the affirst National Bank at Sea-

the First National Bank at Sea-graves.

Miss Prences has many friends in O'Donnell who extend best wishes for her success as she takes up her business career.

## TO RIDE BRIDGE

Hobart Jordan has learned to his sorrow that a truck, no matter how faithful or well-driven, absolutely will not run with one wheel on a bridge and the other treading on air on the other side of the bannister. This fact was emphatically and in-delibly impressed on him last Mon-

delibly impressed on him last Mon-day morning just at surnise when his truck straddled a bannister of a bridge five miles this side of Roby. Young Jordan and his brother, Har-vey Jordan, who is the owner of the truck and its load of broomcorn, had driven all night so that he was handi-capped by sleepy as well as sun-daz-ried eves.

about two or three feet in height, just right to stave in the front of the truck, and finally hang on the differ-ential, with some two hundred or more dollars worth of damage to the

truck, and finally hang on the differential, with some two hundred or more dollars worth of damage to the aforesaid truck.

To add to the enjoyment of the occasion, a very wet rain began falling, totaling ten inches while the truck and the broomcorn were stallised on the bridge. As the owner said, when and if they went into town for something to eat, they wondered whether or not the truck and the load would be washed away before they got back, and when they were there, they wondered whether or not the truck and the load would be washed away before they got back, and when they were there, they wondered whether or not in the part of the load would be washed away before they got back, and when they were there, they wondered whether or not in the part of the part of the load would be washed away before they got back, and when they were the part of th

## O'DONNELL'S FIRST BALE BROUGHT IN BY PULLER

O'Donnell's first bale of 1992 cot ton was brought in late Wednessian fremon from the Berry Flat of the State of the State

## LOCAL TEACHERS ATTEND LUBBOCK

All teachers of the public schools here and from the districts a-round attended Institute at Lub-bek the first two days of this week.

Though bad roads and cold, rainy weather were somewhat dampen-

a benefit from the discussions.

More than seven hundred teachers registered on the first morning, with fully three hundred more counting in later, Seventeen counties were represented.

# SPECIAL SERVICES SUNDAY AT METHODIST CHURCH

Arrangements are being made this week for 'something special' at the local Methodist church next Sunday, but the pastor, Rev. W. R. Byrnett, was not quite restly Wednesday to make an announce-

# VETERINARIAN TO BE HERE MISS AMELDA SIMPSON AND SAM SINGLETON MARRIED FUNERAL SERVICES MONDAY FOR LAMESA M.

Veterinarian To be here
MONDAY, SEPTEMBER 13TH

Dr. F. L. Hodges, a Licensed Veterinarian living in Labbock will be in O'Donnell Monday to vaccinate the hors and to T. B. lest the extite that are to be showned the feel of the composition of the composition of the state of the s

R. Bernett, was Wednesday to make an announce ment.

The pastor is holding a revival at T-Bar this week, wth services each evening, and reports from that community are that much interest is being manifested.

Sunday school and other services will be held at the usual hour, Rev. Burnett said, with something for erch of the preaching services. All members and reveryone else cordially invited to come to any or all services of REPEAL OF CIGARETTE TAX BEING URGED AT AUSTIN

Labor Day was very quietly observed in O'Donnell Labor Day was very quietly observed in O'Donnell Monday, only the postoffice and the bank being closed for the day.

Inclement weather prevented local people from fully enjoying the various celebrations scheduled at neighboring towns, though a few braved the roads to Lubbock.

Tenchers went from O'Donnell and meighboring schools to Institute at Lubbock, but for the most part it was just another day.

SANDERSONS HOST TO

much to the enjoyment of the occasion.

The entire class gave a special number, and Misses Margaret and Norma Ruth Vermillion favored the large crowd with a duet which was much appreciated.

Director Pearce said Wednesday that the class had not met this week because of inclement weather, but expressed himself as being much pleased with progress shown by students.

The next meeting of the singing convention will be held in O'Donnell, but the exact place will be announced later.

## LOCAL MERCHANTS PREDICT HIGHER PRICED MERCHANDISE

News was received here early Mon day morning that Glyn Smith of Lames had been fatally injuried in an automobile collision Saturday night, of all the collision Saturday night, of the collision Saturday night, of the collision saturday in the collision

munity as well as his own.

According to information reaching
the Index office Monday at noon,
Smith was riding on the fender of a
roadster and was hurled to the street
when the car collided with a truck
parked in the center of the street. A
friend, Bill Ridgeway, who was also
riding on the fender, suffered two
broken ribs and other injuries. Apparently the occupants of the roadster were unaware that young Smith
had been injuried until Ridgeway
had been injuried until Ridgeway

Both Smith and Ridgeway had vis-ited relatives of Ridgeway who form-erly lived here, and both are well known to young people of our cors-munity.

Later dispatches stated that an investigation of the collision and death is being made by the Sheriff's department and the justice of peace.

## DRAMATIC CLUB ORGANIZED IN PLAINVIEW COMMUNITY

With an initial attendance of twenty-four young people from Plainview and surrounding com-munities, a Dramatic Club was organized in that community last Friday evening.

Officers were elected is follows: President, Miss Lorene Fletcher: vice-president, Rex Austin: secre-tary-treasurer, Miss Edith Walker. Twenty members were formally enrolled, and rules and by-laws were tentatively made out,

were tentatively made out,
Meetings will be held on alternate Thursday evenings for the
remainder of the year. No date
has been set for the first public
program, but a play, "The Red
Haired Stepehild" will be presented sometime in the near future.

## COTTON LARGELY RETAINS ADVANCE

On Monday prices touched the high levels of the season with October at 9.48c and December at 9.66c. These prices represented an advance from the season's low reached June 10, of 435 points, on October and 437 points on December, or a gain of proper prints of the prices of the price weekly weather and

auction, and was bought by Lee Billid ingisley, who is well-known in O'Doninell as a stockman.

Owen C. Taylor, chairman of the
agricultural department of the Lamess Chamber of Commerce, announ
deed that an additional premium is to
the
paid by his department.

So,000,000 BONDS VOTED FOR
GOLDEN GATE'S NEW BRIDGE
Were sold recently, the first of \$35.5to fill the stock with the higher price
which is the special property of the stock of th

## The O'Donnell Index

Published every Friday at O'Donnell, Texas

## JOE ALEXANDER

W. H. Ritzenthaler Mgr. Mrs. J. W. Campbell News Editor \$1.50 PER YEAR-IN ADVANCE

Entered as second class matter eptember 28, 1923, at the post face at O'Donnell, Texas, under the ect of March 3, 1897.

# Six Years Ago

News items taken from files of The O'Donnell Index pub-lished here six years ago.

## September 10, 1926

Berry Flat School was relocated and steps were underway for drill-ing of a water well to supply the needs of the pupils.

Mrs. C. E. Carlton was elected head of the expression department

Merchants here were inaugurating a regular Trades Day, the first one to be held September 20.

Girls of the Baptist church had organized an Auxiliary. Miss June Middleton was president.

Mr. and Mrs. W. S. Cathey returning from an extended vacation spent in Oklahoma.

Mr. and Mrs. C. J. Beach and family were visiting in New Mexico.
O'Donnell voters were planning to settle the issue of a tax to support the municipal band.

We heard an original Sterling man remark the night of election that where he made a infistake and thousands like him, was not supporting Tom Hunter in the first primary. The other Press cites the case of two youngsterling man agreed with him, ters—one 14 and the other limited with many for the matter. The size of a cites with the continued. I just thought who, in a Marblehead, Mass., rettur-flunter was just a noteh on a arant, managed to wrap themselves stick? But that is just the size of the matter. Texas is noteh on a rant, managed to wrap themselves stick? But that is just the size of the matter. Texas is noteh on a rant, managed to wrap themselves stick? But that is just the size of the matter. Texas is not so much for Perguson as they are for a close of the continued of the second primary flowers. The six of the six of the second primary flowers and statement to the effect that he office. The six of the second primary with not one of the chird man. Tom Hunter. The latter would have elemend thim, and further declared in favor of the chird man. Tom Hunter, the latter would have elemend the second primary with not one of the chird man. Tom Hunter the latter would have given him provided and ends, of which Hunter's 200. Works as the form the pleture thousands of voters not particular for Ferguson, but ragainst. Serling, would have come into the Hunter fold, and he would have been swept into office with 600,000 votes. But it is too late now, and "ifs" will not amend.

solve must be pretty noze out of Mrs. Jack Rogers. Solve the political country of the pretty noze out of the section the necessity for new cloths are he met without having some offect upon the general business wouldlions. We notice in the fashion paners and on the streets that women's skirts are getting longer and their sleeves bizger. That women's skirts are getting longer, and their sleeves bizger. That it rurn ought to mean a better demand for fabrics of all kinds, and that, it rurn ought to mean a better demand for cotton and wood and sik and rayon, out of which to manufacture the fabrics.

We don't think American women are going to desse out fash on very long, and with twas assy enough to father the long sleeves. We don't remember the long sleeves, loss dress into one with full sleeves and long skirt.

We don't remember the name of the political economist who point, ed out, many years ago, that if he dout many years ago, that if he dout many years ago, that if he dout many years ago, that if he

ould be Emperor of China and sue a decree that every China-nan's shirt tails must be three enches/longer, it would double the usiness of the Manchester cotton

## "ASK DAD HE KNOWS"

The following letter from "Your Affectionate Father" to his "Dear Daughter," published in the Rock-land (Me.) Courier-Gazette has such a sympathetic and timely ring that we share it with our readers:

ring that we share it with our readers:

"You ask me if your husband should stay on in his present position at an adjusted salary, but you forgot to tell me what he would do if he didn't. You and he couldn't very well come here just pow. Your brother Sheridan's salary has just been reconsidered, so he moved into his old room at home, and brought his wife.

"Your sister Sloise telegraphed the next day that Wilfred has just been offered a new contract that was an insult, so your mother is airing out her room. Wilfred never could endure insults. Your sister Frances, who you will recall has been a private secretary wrote last week that if anyhody thinks she is going to drop to the level of a common typist, they are mistaken, so we expect her any day. "What with those and the younger children, I lungtine that as long as Rupert's salary is merely being adjusted' he had better stay. It's hard for me to keep up with the new language of big business, but as I understand it, and 'adjustment' is the equivalent to a raise. Of course, Rupert wouldn't know that; he has been working only since 1982; he should ask some old timer to explain what a raise. Of course, Rupert wouldn't know that; he has been working only since 1982; he should ask some old timer to explain what a raise. It was sold on the court.

a raise is.

"My own business is coming along fine. It was sold on the courthouse steps last Priday, but there were no bidders, so, the sheriff let me keep it. That makes the best month I've had since the up-

## THEIR MONEY'S WORTH

Miss Refa Nell Lehman is friends in Collin County.

Mr. and Mrs. Lon Light and children spent Sunday with their daughter, Mrs. J. F. Rogers, Jr.

Mr. and Mrs. J. B. Scarbrough are visiting their daughter, Mrs. Martin Teague, at Haskell.

Trench Silos tor Big west Texas Feed Crop



stored for feeding as succulent ensinge to dairy cows, beet cattle as work stock during periods of dry pastures or bad weather. Chea easily due, casily filled, ensilage easily removed, the big disadvantag of a trench silo is excessive spoilage which may be avoided by proferly filling, and by providing drainage. More than 200 were dug to Texas in 1931 and county agent reports indicate a big increase for 1932, especially in West Texas. ST WHAT ITS NAME IMPLIES, a trench silo is simple dug into the ground into which chopped feed crops may

# **Baln SOCIETY**

Honoring Mr. and Mrs. Sam Single Honoring Mr. and Mrs. Sam Single ton, who were married at Lovington on August 27. Miss Ktahlyn Veaxoy was hostess Monday evening to a num her of friends of the couple, entor-taining with a watermelon feast on the farm ten miles west of town. The guests met at the home of the hostess early in the evening, going from there in ears to the farm where a dozen melons had been brought up from the patch during the after-noon.

Noon.

Songs, stunts, and games finished out a very pleasant evening for the group before they returned to town. Those present were the honoress and Misses Eula Belle Miles, Hazel Burk, Merle Womack, Beverly Wells Ruth Roberts, Pauline Wheeler, Alice Joy Bowlin; Mr. and Mrs. W. E. Singleton; Messrs, Jimmy Millwee, Randall Gibson, Ralph Beach, Jark Veazey, Howard Tredway, Raymond Busby, T. A. Greenwood, James Cathey, Houston Hale, J. Y. Everett of Wink, and Claude Tate of Dilley.

## HOME CANNERS PROFIT FROM LIQUOR RAIDS

FROM LIQUOR RAID

EASTLAND—Glass jars, ard bottles seized by the sheriff in bootle legging raids in Eastland county have been turned over to Miss Ruth Rame been turned over to Miss Ruth Rame been furned over to Miss Ruth Rame been furnished three clubs which have club houses and her home demonstration gard, and her home demonstartion club women to use in the other work were scratched and bruised considerably. The other work were scratched and her home demonstartion gard, and her home gard,

THURSDAY CLUB MEETS WITH MRS. JOHNSON

recipients of her hospitality.

The lovely home was decked with bowls of cut flowers, roses and golden glow properties of forty-two were enjoyed throughout the afternoon, and were closed by presentation of a dainty gift to Mrs. W. H. Ritzenthaler. The pretty package, tied with ribbon and decorated with a spray of rosebuds and fern, contained a silk handmade bassinct cover, and was presented by

**NEW TIN SHOP** 

WE MAKE EVERYTHING

Tanks, Flues, Guttering, Well Casing, Stovepipe, Roofing of all

# FRANKLIN ROOSEVELT'S NAMESAKE RECEIVES PAIR OF TROUSERS

Governor Franklin D. Roosevelt, candidate of the Democratic party for President of the United States, has recognized his-first namesake, Franklin Roosevelt Lattimore, one vear old son of Mr. and Mrs. Dick Lattimore who lives three miles north of Lamesa, with a pair of trousers for the boy recently received by the young man's parents.

It will be remembered that a year.

# **ECONOMY DRY GOODS**

N. SALEH, Prop.

## **FALL OPENING**

**Under Market Prices** 

Largest stock of Latest styles. Standard grade merchandise.

"Buy All You Need-And Save!"

O'Donnell, Texas

VOC

## Lubbock Sanitarium &

LUBBOCK
SANITARIUM & C
Dr. J. T. Krueg
Sugery and Consult
Dr. J. T. Hutchis
Eye, Ear, Nose and
Dr. M. C. Overt
Diseases of Child
Dr. J. P. Lattime
General Medicin
Dr. F. B. Malon
Eye, Ear, Nose and
Dr. J. H. Stiles
Surgery

Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwe
General Medicin
Dr. Olan Key
Urology and General M
Dr. Jerome H. Sm
X-Ray and Laborat

## HIGGINBOTHAM FUNERAL HOME

O'DONNELL, TEXAS E. T. WELLS Night Phone

E. T. WEBEOF PROPERTY OF THE PROPERTY OF T

## LOOK!

JOHN A. M MINOR

Every One of Hollywood's Funnies People Get Together in the Screwies Laughingest Picture Ever Made



Okay, Oakie! Screen's giddiest mugs as the Olympic team that Jack built!

A fortune in fun, frolic, and foolishness . . . A king's ransom in gags, girls and giggles . . . roaring laughs in a picture of Goofer Dust and Frog Fur.



JACK OAKIE W. C. FIELDS BEN TURPIN

Sunday, Monday and Tuesday

Palace Theate



LYDA ROBERTI HANK MANN GEORGE BARBIER HUGH HERBERT DICKIE MOORE SUSAN FLEMING

# Vocational Agriculture companied her as far as Big Spring. Notes companied her as far as Big Spring. Mrs. Clark made many friends here, all of whom regretted her departure.

by R. H. MATHIS

all agriculture to asdiagosing the ailment set of the bird was making a last desdiagosing the ailment set of the bird was making a last desdiagosing the ailment set of the bird was making a last desdiagosing the ailment set of the bird was making a last desdiagosing the ailment set of the bird was making a last desthe post of the form of the set of the worms which she
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was difficult for then
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PLAINVIEW NEWS

Mr. and Mrs. Wiltred Bullock and
whildren, Billy Faye and Betty Lou,
to dee not contain the primary pledge 'in
the form of the vi

by R. H. MATHIS

I. Proctor. a farmer living southwest of town, alles courthwest of town, alles covered that something something one with his flock of six White Leghorn hens. Mr. had been giving his poul hest of care in the way of and housing but in spite of the bird was cut open that the real source of trouble was found the small intestine was almost lined with worms ranging from one-half inch to four inches in length. Both the round worms of mothal inch to four mehres in length Both the ground worms of many of his pullets had lost and did not seem to want of the flock's ration was a bust the year of them died, by of starvation. In the flock was almost of the flock's ration was a bust the year of them died, by of starvation. In the flock was almost of the flock's ration was a bust the year of them died, by of starvation. In the flock was almost of the flock's ration was a bust the year of the flock's ration was a bust the year of the flock was almost of the flock's ration was a bust the year of the flock was a flow of the flock's ration was a bust the year of the flock was a flow of the flock's ration was a flow of the flock was a flow of the flock's ration was a flow of the flock's ration was a flow of the flock's ration was a flow of the flock was a flow of the flock's ration was a flow of the flock's ration was a flow of the flock was a flow of the flock's ration was a flow of the flock was a flow of the flock's ration was a flow of the flock's ration was a flow of the flock's ration was a flow of the flock was a flow of the flock's ration was a flow of the flock was a flow of the flock's ration was a flow of the flock's flow of the flook's ration was a flow of the flow of the flook'

Mr. and Mrs. Wittred Bullock and children, Billy Faye and Betty Lou, of Pecos, speni tast Frday and Sat-urday here with Mrs. Bullock's mother, Mcs. Harding Isaac. Little Miss Dolly- Raybora who had been spending the summer in Pecos ac-companied her dister's family i one. 

Misses Lorene Fletcher, Edith Heard, and Leola Burdett left. Mon-day for a few days' stay in Lubbock. Miss Fletcher wll attend the Teach-ers' Institute while the others visit with relatives.

Mathew Johnson of Amherst has sen combining work and fun while siting here with relatives. He has sen helping with maize heading.

Mr. and Mrs. R. E. Austin and children, Elaine and Aline, visited with friends near Lamesa Sunday.

Ralph Lane of Bovina who has been with his aunt, Mrs. C. C. Floyd, left Saturday for Fort Sumter.

Norvel Cunningham of Joe Bailey is visiting with I. H. Boyd, Jr., here this week.

Mr. Albert Traweek's father, who has been spending the summer here, left Saturday for Slaton.

Miss Evelyn Brandon of O'Donnel was visiting her sister, Mrs. Tomme Heard and friends here last week.

Tahoka.

Little Murle Walker, five year old daughter of Mr. and Mrs. Bill Walker, received several burns on. lega. vrms. and the lower part of her holy Saturday when a vessel of hot food fell from the stove on her.

Leonard Isaaes, who has been suffering from a dislocated hip ioint, is in Lamesa this week, under the care of a physician there.

Dessa Holman has returned home from her vacation.

As usual a large number of Plainview people attended church, Sunday school and Singing at Berry Flat Sunday.

GIBSON AND MAY O'DONNELL AND LUBBOCK TRUCK LINE General Hauling Phone 21 or Phone O'Donnell, Texas

# **O'DONNELL**

COMMUNITY

SATURDAY

SEPTEMBER 24th

# ocal News

and Mrs. John Johnson were abbook Tuesday. Mrs. Johnson ined for a visit with friends relatives.

and Mrs. J. Y. Everett had nests the first of the week brother, Mr. Simon Everett, Mr. and Mrs. Lonnie Everett, f Waco. The party went on arlsbad Tuesday to visit the

Miss Opal Bean of Lovington. X. M. spent the week-end here with her parents, Mr. and Mrs.

and Mrs. J. A. Cornett and y spent Sunday with relation the Klondyke community. to Lamesa Monday morning

and Mrs. W. E. Hebison arrived from Emory, and market their home in O'Donnie shib with the school, and Mr. Hebison will each in the school and Mr. Hebison will mployed at Ray's Tailor shop,

E. I. Banks, an official of the International Harvester Company.

Mr. and Mrs. J. R. Mayo returns the first of Donnell Tuesday on business of Donnell Tuesday on business.

verett of Wink spent the

Mrs. Roy Wilkes and children and Miss Dessa Holman returned Thurs-day from San Saba, where they have been visiting for the past three

where she will go through the clinic Postal communications from there early in the week reported a tri through the rain, but a fairly plea

Mr. and Mrs. Vaughn Wilcoxemon balbock were guests Sunday of the said Mrs. Guy Bradley.

Baddy MeVleker arrived from were accompanied by Mrs. Perla were ac

Rev. and Mrs. L. S. Jynkinsand the boys are in Sudan this week, can-ning vegetables and fruit.

Mr. and Mrs. C. H. Cabool were
Miss Opal Jenkins and Miss French
mets. Sunday of friends in LaHeathington left Monday for Plainview, where they will enter Wayland

nder- Mr. and Mrs. Tom Goode and its of daughter, Miss Modesta, and son, Jef San- ferson, were up from Big Spring Thursday, visiting her parents. Mr. and Mrs. W. R. Sanderson, and tak-the ing part in a prairie chicken hunt at and Loop.

Mis. Thelma Palmer, accompanied here with her husband for several by her sister, Mrs. C. H. Westmore-weeks, returned to their Dallas home and Jeft last Thursday for Temple, Sunday afternoon. Mr. Clark, who is



Pineapple, No. 1 tin Red 9c White crushed or sliced CHERRIES, Kuner bd. 12c medium tin HOMINY, Kuner brand 6c medium tin Garden Peas, No. 1 Tin 17C Kuner, 2 for Beans, Blue & White with Chili Gravy. 2 for Potted Meat, 1-4's Red & 4C White, pure meat Tuna, 1-2's Red & White 21c BAKING POWDER 19c 25 oz. K. C. Cookies, 20 oz. pkg. M. **24c** B. C. all varieties
Oats, 55 oz Red& White 19c

B. & O. CASH STORE ED COOK & SON

quick cooking or reg.

School Again! Here's a Good Thing

to Loarn Cocoa, 1-2 pound tin

11c GREEN BEANS, No. 2 10c tins Mile High Brand TAMALES Ratliff 25c brand, 2 for POST TOASTIES 10c large size COFFEE, 1 lb. Par 25c Vacuum Tin Apricots, California 23c choice evp. 2 lbs. Gelatine Dessert, Red & White, fruit fla. 2 for Spaghetti Blue & White 8c

prepared with sauce Cane Syrup No. 10, gal. 59c Uncle Bob, Delicious

Mayonnaise, thousand 15c Island or Spread, 8 oz. Mustard quart jars

Fancy Rice, 2 lb. pkg. 17c Red & White LYE Red & White High 17c

Lux Toilet Soap

only Cleanser Red & White 8c Cleans Completely

Toilet Tissue blue kross23c Paper Cloth, 3 Rolls

JOHNSON & LINE

## W. E. Guye Dry Goods Co. O'Donnell, Texas

September 9 1932

## DEAR CUSTOMER:

PROSPERITY has at last come in to brush the dust from empty shelves with a crisp new stock of new fall merchandise. We are daily receiving the new goods we have so carefully selected for your needs. Not only have we used great care in selecting quality and beauty but we have also anticipated far enough into the future that we have a quantity of merchandise bought at prices far below those for which they could be bought

"We save for those we serve" is our motto, and we are delighted to announce that we will be able to sell to you at much lower prices than last fall when cotton was bringing only four or five cents. So stop and think what this will mean to you with the present price of cotton—and let us hope it keeps on climbing. Remember also that "THE EARLY BIRD GETS THE WORM," for when this supply of merchandise has to be replaced prices will be bound to advance.

Also, look for announcement during Fair Week of our big FALL OPENING, in which we will offer a prize for at least one of the winning contestants in connection with many other interesting features of this event.

We trust that all our customers will be able to sup-ply the greater portion of their needs before we shall have to renew our stock with higher priced goods. And we are looking forward to serving you at an early date feeling that you will be as enthusiastic as we are regarding the values we have to offer you.

Yours very truly.

## W. E. Guye Dry Goods Co.

THE SECOND CHAPTER

OF JIM

Note—The following article was reconstructed before the second primary of the seco

# UNIFORM: INTERNATIONAL

## SOME WISE SAYINGS

O'DONNELL PEOPLE READY

Yes, snakes do commit suicide!

Horace, year-old rattlesnake, became tirred of his glass-jar captivity at the Nyssa, Ore., zoo and sank his fangs into his own body, dying within half an hour.



# TRADE IN GOODYEAR

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4.75-20	4.70	4.57	.91
5.00-19	4.85	4.72	1.00
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## **Special** Fall Display

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