

**What Your School Needs**  
By Supt. Skinner

Twenty-nine teachers and other personnel to bring the total to 43 is not enough help to have a good school in the 55-56 year in O'Donnell, says Supt. Skinner. The kind of help we need in addition to teachers and others is the support from the parents and school patrons.

We have the best School Board in West Texas in such men as J. W. Gardenhire, president, Dave McMillan, vice-president, Jake Burkett, secretary, M. E. Greenlee, N. S. Parker, O. G. Smith, Jr. and Wayland Taylor. These men have given freely of their time in helping plan a better school. They are concerned with a school being a better school. Again we must say that teachers and school board members are not all that are needed to maintain a good school.

**Need A Broad Basis Of Support**

Our school needs the support of every adult both as a worker and a booster of the school. One way to show your belief in our system is by showing your belief in the PTA. We need members to work in this vital organization, but if you feel that you do not have the time, by all means show your confidence in the school by expressing yourself in membership in this fine organization. The PTA spends far more money on our school improvements than they take in with dues. These extra funds come from such sources as the school carnival held the last of each October. So why not support the carnival.

**A Team Is Many Things**

A football team is not made up of just the 11 boys on the playing field. It consists of many boys coming out for the squad to give strength to the team. Football consists of a band of energetic students alive with school spirit. A football team consists of moms and dads proud of their boys and girls for taking a part in their school and community life. A football team consists of the whole community gathered together in an effort to express their belief in that community.

We have two new coaches this year who need this community to say to them, "We believe in our youth", and the best way to say this is to come out and support our boys when they play ball. We read and hear so much about delinquency today that we are fearful for the future of our children. I firmly believe that one method of meeting the problem is to attend things our children go to, to become more of a part of their life. I know it is much easier to sit at home by radio or television than come out to the game at home or drive over to the nearby town, however the presence of parents and other adults is sorely needed among our youth.

It is not meant to single out football as the only means of supporting the school, but reference to this sport is made at this time since the football season is with us. We need your support in the primary school, the elementary school, the junior high school as well as high school. As a believer in your school and youth, we request that you frequent other gatherings at the school such as open house, the carnival, school plays, basketball games and visit us in the classrooms.

**Know The Teachers**

If you know your teachers better and they get to know you better, we can reach a better understanding of our goals.

During the writing of this article four of our new teachers have just come in. Three of them are teaching for their first year in the fourth teaching for his second year. They all appear to have the enthusiasm to create interest in our youth. People of this community should go out of their way to make these new teachers welcome in the community and make them glad they came.

You are placing the most highly prized possession, your child, in the hands of these teachers. You cannot afford not to know them and the ideals, principles and morals that they stand for. We will spend over \$190,000 next year for the education of your children in this school district. This is about \$240 per child. It is not possible that you would want these children to get LESS than value received.

The school needs your help and cooperation to have a better school for our district.

# O'DONNELL INDEX PRESS

32 year; No. 52

O'DONNELL, LYNN COUNTY, TEXAS, ★ Wed. Aug. 31, 1955

\$1.50 PER YEAR

## Forks You Know

Mrs. H. C. Lomis will leave Thursday for Oklahoma City to attend General Council for the Assembly of God church. Mrs. D. H. Lomis of Seagraves will visit in the Lomis home.

Mr and Mrs. Horace Teague and boys of Compton, Calif. and Mr. and Mrs. Jack Hagler and family of Brady, Mr and Mrs. Dale Watkins and family of McCamey were visitors in the M A Bowles home last week.

Mr and Mrs. C B Doss and daughter of Paris visited in his brother's home, C A Doss and Mrs Etta Abernathy, Sunday.

Mr and Mrs. C C Gallagher of Tucson, Ariz. visited their daughter Mr and Mrs. Pete Hale Sunday.

Mrs. R E Hardberger and children of Beaver, Okla., visited the Hardberger families and Mrs. Willie Smylie over week end.

Mr and Mrs. Thedo Cook of Draw visited relatives at Kerrville last week and his mother Mrs Della Cook returned with them for a visit here.

Mr and Mrs. Jim Shelton of Ryan, Okla., Mr and Mrs. Bonnie Kimmons of Ft Worth visited in the Wes. W. Caswell home last week.

Madams Naymon Everett, R O Stark, H. L. Wood, Ervin Jones, Otis Harris and Carl Sanders attended a Wesleyan Guild Silver Tea and Book review at Tahoka Thursday.

Mrs. Herbert Royce and children of Seagraves visited in the Mack Haymes home over week end.

Vicki Bradley of Lubbock spent week end with her grandparents, the Guy Bradleys and the group visited relatives in Tulla Sunday.

Mrs. Era Bingham is visiting her sister who is ill at Pecos.

Mrs. Ray Heath and children of Amarillo were the guests of her father, W E Vermillion last week.

Mr and Mrs. James Bowlin and daughter have returned from La Feria for gin season.

Miss Mary Moore was week end guest of Miss Retha Gillespie.

## Co. Gets 1st Bale

Lynn Co.'s first bale of cotton was ginned in Tahoka Saturday, August 27th at 6 p. m. The bale weighed 435 lbs and was ginned from 15 acres of irrigated land belonging to Troy Copeland who lives 7 miles northeast of O'Donnell. The bale is expected to bring more than \$1000 premiums when sold at auction this Saturday at Tahoka.

Locally the cotton crop looks beautiful with many fields being ginned up to a bale to acre. The crop is expected to be moderately late this year. Rain is needed over all the area to mature the crop to best production.

The local Church of Christ meeting closes tonight (Wed.) Large crowds have been enjoying Mr. Hamilton of Lamesa.

## WARNING TO DRIVERS

Effective today there will be strict law enforcement of speeding and reckless driving within all sections of the City of O'Donnell especially within the SCHOOL ZONES where rate of travel faster than regulated rates will NOT be tolerated. Fines are from \$1 to \$200 and I frankly assure one and all the maximum fine will be used. Help me to help you to save a child's life. Thanks.  
HORACE BRUNETTE  
JUSTICE OF PEACE

## School Opens Here Thursday

### 43 People in School System's Pay

#### Many New Teachers Here

The first faculty meeting of the new school year was held Monday morning, August 29th with a breakfast at 7:30 a. m. Following the breakfast a general faculty meeting of 29 teachers got underway.

#### High School Faculty

In high school this year, in addition to L. E. O'Hare, the principal, there are the following teachers: Mrs. Nola Bolch, English and library; Mrs. Morene Cathey, social science; Mrs. Jeanie Jones, Home-making, Clyde Blair, coach and math; Wayne Brock, coach and science; James Reed, vocational agriculture; Wyman Richey, band and English; J. B. Morton, math and science; Estel Hallmark, commercial subjects.

#### Junior High School

W. Y. Gravitt will teach three sections of history in addition to his duties as principal of the upper elementary grades. In addition Mr. Gravitt will have the following staff: Mrs. Lucretia Gravitt, Language arts - 7th grade and one section 7th grade science and health; Donald Dingus, physical education, 6th, 7th, and 8th grade math; Jerry Cochran, 8th grade language arts; Mrs. Oma Lee Doss, 6th grade; Mrs. Gene Singleton, 6th and 8th grade; and Miss Mary Townsley, 5th grade. Due to the addition of 3 sections of the first grade and lack of space in the elementary building, one section of the 5th grade is in the junior high building this year.

#### Elementary School:

Mrs. Gooch will teach one-half a day in the fifth grade and spend the other half day in administrative and supervision duties. Other faculty members include: Vernon Murray, who will teach one half day in the 5th grade and the other half day in junior high school to give Mr. Gravitt time off for supervision and administration duties. Mrs. Mable Brock and Mrs. Alta Line, 4th grades; Mrs. Bess Hardberger and Mrs. Nodia Treadway, 3rd grades; Mrs. Nora Mae Hightower and Mrs. Vadabell Oldham, 2nd grades; and Mrs. Thelma Dewbre, Mrs. Flossie Herman and Mrs. Gay Eva Hallmark, first grades.

Coach Blair will coach junior hi sports in addition to high school duties. Coach Brock will coach high school girls in addition to working with Coach Blair, in Senior High boys sports.

#### Colored School

Mrs. Adelema Payne will again teach the first 6 grades in the colored school. Colored children from the 7th thru 12th grades are transferred to Lamesa.

#### Bus Drivers

Bus drivers include Holland Simpson, head bus driver, Donald Dingus, driver and teacher, Jerry Cochran, driver and teacher, Shorty Summers, J. G. McGee, Edward Dunn, Horace Brunette, and H. F. Conrad. Joe McGruder has contracted to take colored children to Lamesa.

#### Custodians

Jones Pearce will take care of the high school area and be assisted by T. M. Pearce in the afternoon. Sid Jones will be in charge of the elementary building.

#### Lunch Room

The lunch room will be under the management of Mrs. Iris Line and assisted by Mrs. Lenora Portfield and Mrs. Winnie Young. Lunches will again be served for 25¢ per meal.

Weldon Skinner is superintendent of the system and Mrs. Vera Etter is school secretary.

This gives the local system a total of 29 faculty members, 8 bus drivers, 3 custodians, 3 lunch room workers, a school secretary, and the tax assessor-collector, Tom Randall - a total of 43 persons as employees of the system.

Edward Noble of Tech is home on vacation.

Mrs. Ben Moore, sr has returned home after visiting in Ruidoso. Mr and Mrs. J T McDonald and children of Houston were week end visitors of their aunt, Mr and Mrs Tom Brewer.

Mrs. Bill Hays and children of Ballinger spent several days last week with her parents, Mr and Mrs Roy D. Smith.

Mrs. H. C. Warren left Monday to visit her daughter and family Mr. and Mrs. Olen Davis at Hobbs.

Mrs. Tom Vandell attended the graduation of her niece from Tech last Wednesday night.

Mr and Mrs. Morris Smith and son of Merkel visited her aunt, Mr and Mrs. Irvin Street, Mrs. Celsor and Mrs. Shaw last week.

Mrs. Don Mansell and son, Ricker are visiting her mother in Amarillo.

### Students To Register August 31st

Wednesday, August 31st 9 a. m. to noon: Pre-registration of ALL Students. This will be something NEW for the first five grades. All students will report to their proper buildings to obtain books, pay lunchroom charges, be assigned to rooms, etc. Buses will NOT run on August 30 and 31st. We believe this method will help avoid some of the congestion of the first day of school confusion.

Thursday, Sept. 1st: 8:45: High School Classes begin.

9:00 All other classes begin.

### Masons Enjoy Meet

A large number of visitors attended the all day meeting of the local Masonic Lodge last Thursday at the local lodge hall.

The day session was devoted to a school of instruction given by E. Lee Phillips of San Angelo. W. E. Treadway and R. C. Carroll received three year certificates of instruction and Naymon Everett received a lifetime certificate for 25 years of teaching Masonic work. The local lodge has one other lifetime certificate teacher, that is, W. E. Singleton, sr., who received that award in 1953.

Visitors from Lamesa taking the exam were: H. C. Bartlett, D. L. Adeock, jr., Ed Adeock, John Middleton, Jack Broyles, and James A. Taylor, and a visitor, Keith Vandiver.

Visitors from Brownfield taking the exam were J W Miller and Harry Gobles.

The nite session of the lodge meeting was designated as Past Masters nite. Ten out of 32 past masters of the lodge were present including:

Lloyd Shoemaker, W. E. Treadway, Naymon Everett, Otis Harris, Paul Boggan, W E Singleton, sr., Ross Smith, D. J. Bolch, W A Skinner of Lamesa, R. C. Carroll.

Paul Turney of Sonora, Grand Senior Warden, spoke on "The Importance of Dues Paying Members To A Lodge".

Visiting past masters from area lodges included: C. K. Waiding and B. H. Bolinger of Stanton and M. Phillips and Mr. Turney. Cake and ice cream was served to some 40 members and visitors.

During Mr. Phillips stay here, Mrs. Phillips was the guest of Mr. and Mrs. Bob Carroll in their home. E. C. Harris is currently Worshipful Master of the local lodge and was host to the meeting.

### Jim Cathy Claimed

James E. Cathey, 52, who was born and reared west of town, passed away last Wednesday at his home in Beaumont from a heart attack. Funeral services were read Friday morning in the Church of Christ there and interment followed in the Beaumont cemetery.

He is survived by his wife, and three children of Beaumont and attending from here were his mother, Mrs. M. L. Cathey, and the following brothers, Henry and Tom of here, J. D. of Lamesa and a sister-in-law, Mrs. Roy Cathey. A brother, Roy, did not attend. Mr. Cathey returned home often and was held in high esteem here.

Our sympathy to the loved ones.

Mrs. B. L. Davis entered a Lamesa hospital Tuesday for treatment.

Mr and Mrs. Jesse Lane returned last week from a week's fishing at Granite Shoals Lake at Kingland near Llano and reported excellent fishing. While there they stayed at fishing camp of Mr and Mrs. E A Wright who lived here until about 2 months ago.

For rent - Furnished cabin in Ruidoso, see Hal Singleton 3rd 4p

WANTED: to rent 3 bed room house, see Louis Hochman.

Forsale: our home. Nice roomy, comfortable modern home in excellent condition in excellent location. On 70 by 180 ft. lot, 1800 sq. ft. floor space in attractive brick home. Asbestos shingle roof, insulated, two 50,000 BTU floor furnaces, tile bath, kitchen and dining combination. Plumbed for washer and wired for electric range. Fenced back yard with inset workshop of 462 sq. ft. Beautifully landscaped with exotic plants and shrubs including 160 rose bushes in bloom most of year. Patio, excellent windmill and 480 sf. ft. green house. For immediate possession. Shown by appointment ONLY. Ph. 66, William B. Jackson etc

For sale: building occupied by O'Donnell Motor Co. and the lots between building and bank building. Price \$13,500. If interested see William B. Jackson or Floyd H Williams.

You are cordially invited to the Annual Stock-Holders Meeting of the Wells Farmers Co-op Gin. We will have a Watermelon Cutting and Distribute Oil Mill Dividend and Issue Stock Certificate for last gin season.  
Time: Friday, September 2nd, 1955 at 7:00  
A. A. ALLEN, Mgr.

### Student Insurance Available

The School Board has again authorized the Educators Life Insurance of Ft. Worth to offer student accident insurance. Neither the School Board nor members of the faculty receive any pay for the administration of this insurance. Price of this policy will be \$2.00 per school year. Each child will be given a letter of explanation concerning the policy. Parents are requested to sign the letter indicating whether or not they want the policy.

The School Board is authorizing an additional \$5.00 payment on each member of the traveling football squad which in turn will give athletic coverage for all students participating in the insurance plan. This 15.00 charge will be borne by the athletic department, however we are requiring every member of the squad to take the \$2.00 policy.

The policy gives coverage to the insured, provided such injury is sustained:

1. while in or on building or premises of the School during the time the insured is required to be thereon by reason of attendance at the school on any regular school day;

2. while in attendance at or participating in a regularly scheduled school activity approved and supervised by proper authority of the school;

3. while traveling directly to and from such regularly scheduled and approved school activity under the supervision of proper authority of the school;

4. while traveling directly to or from the insured's residence and the school for the purpose of participating in any school sponsored activity.

Other benefits include loss of life, \$1,000, both hands or both feet, one hand and one foot, entire loss sight of both eyes, entire sight of one eye and one hand or one foot, \$1,500, and others. This is an unallocated policy with a maximum of \$2,000 for any one accident to any one patient.

Mrs. J. V. Burdett, jr will be hostess to the Thursday Bridge club

Mrs. Ellis Barnes presented her Summer recital last Friday at the Wells Baptist church. Students in the recital included Kerry Barnes, Jolene Bolch, Donna Todd, Teddy Franklin, Sheridan Morrison, Benna Askew, Kay Cabbiness, Sandra Singleton, Patsy Young.

The annual W. M. U. Association meeting will meet with the O'Donnell First Baptist Church this Thursday, Sept. 1st beginning at 10 a. m. A sandwich lunch will be served. In charge of the meal are Mrs. Shaeck Blocker, Mrs. Douglas Ballew, Mrs. Levi Gray and Mrs D L Harris.

Mr and Mrs. R. M. Middleton returned last week from visiting at San Clemente, Calif.

Mr and Mrs. O. C. L. Witte of Taft, Calif., Mr and Mrs. B. J. Witte of Long Beach, Calif visited relatives here the past three weeks and Mrs. Vesta Gary accompanied them on a visit to South Texas.

Mr and Mrs. Bob Carroll attended the open house of White Auto Store Saturday at Lamesa and also visited the Earnest Moody family.

Mrs. R. C. Carroll and Mrs. Myrtle Thompson visited the Tahoka O. E. S. chapter Monday nite to see Dr. and Mrs. Skiles Thomas initiated into the Order.

For sale: 11 1-2 by 17 1-2 ft. tarp. \$10. Wiley Phillips

Mr. and Mrs. C. D. Childress and family and Mrs. A. J. Tidwell, Mrs. Marcus Loving of Midland attended the Eastland Co. reunion at the McKenzie park in Lubbock Sunday.

Mrs. Curly Worthington and son of Irving visited here.

Mr. and Mrs. William Jackson and family recently returned from a visit to California.

### NAZARENES ANNOUNCE REVIVAL

A week of special services in the church of the Nazarenes will



begin September 12th and continue thru the 18th.

Rev. Lyman F. Wood, minister of the Nazarenes Church of the Nazarenes, will be the evangelist.

Services will be at 8 p. m. each evening. Morning services will be held Tuesday thru Friday at 10 a. m. Everyone is invited.

### ENGAGEMENT IS TOLD

Mr and Mrs. D. S. Lavender of Rt. 3, O'Donnell announce the engagement of their daughter, Doreece to Bob Katz, son of R. L. Katz of Alpine.

### PIERCE TO WED SEPT. 2ND

Charles Pierce, son of Mr and Mrs. Jones Pierce here will wed Miss Patricia Lewis Friday, Sept. 2nd at 8:30 p. m. at the First Baptist Church in Borger. A reception will follow.

Mr and Mrs. Charlie Cathey and boys returned Sunday from a visit in Colorado.

### Look Who's New

Congratulations to Mr and Mrs. Bill Lane of Lamesa on arrival of a fine daughter Aug. 29th weight 8 lb 9 1-2 oz. and named Deretia Lane. Grandparents are Mr and Mrs R. O. Lane of here and Mr and Mrs L. B. Vaughn of Tucson, Ariz.

### PICNIC ENJOYED

A birthday picnic was held at the home of Rev. and Mrs. Jack C. Pischel in honor of their daughter Martha, Sunday, Aug. 28th. Approximately 20 people enjoyed the outing. The children enjoyed the butterfly shaped cake and the gift opening was a time of great excitement.

### Borden Schools Opened Monday

Borden County's schools opened Monday, Aug. 29th. The high school at Gail is having chemistry in the science department for the first time. Teacher will be J. C. Chorn, former superintendent of schools at Pflugvanna. Other new teachers are Patty Crain, recent graduate of Tex. Tech., music; Mrs. Bibby Gray, who taught at Graham last year, 5th grade; Mrs. George Rice, who taught at Jayton last year, English, Geo. Rice, a recent graduate of Texas Tech., will teach commercial subjects.

Other faculty members at Gail include Lester Hollis, principal; Eddie James, athletic coach, Lee Roy Shannon, history and civics; Bobby Gray, agriculture; Mrs. Lester Hollis, homemaking; Barton O'Neal, 7th grade; C. L. Harrison, 6th grade; Mary Ann Morris, 4th grade; Mrs. Margaret Henderson, 3rd grade; Doris Steadman, 2nd grade; Mrs. Clara James, 1st grade.

The Plains elementary staff are: L. A. Davis, principal and 3rd grade; Mrs. Leon Poston, 2nd grade and Mrs. Margaret Davis, 1st grade.

Nell Kingston is office secretary, Mrs. J. C. Chorn is school nurse and R. C. Vaughn is custodian.

During the summer, one teacherage has been moved from Glenn Creek to Gail bringing the total at Gail to nine.

WE ARE READY TO...

## TRADE

Anything You have in the way of LIVESTOCK for APPLIANCES ( Please .. no cats or dogs) For The Best Deal ... A Great Deal ... See

## Singleton Appliance

Come to see us at our New Location

★ BUY YOUR AIR CONDITIONER NOW AT A BIG BARGAIN ... Get What You Need At Our COST PLUS FREIGHT

We Have A Complete Line From Which To Select ★ Also We Have A Number Of Good Used Air Conditioners priced as follows:

- 1 - 4,000 cuft. only \$50
- 1 - 3500 cuft only \$25

Also good used fan types cheap -- fine for a small house.

Buy Now Instead Of Next Spring and SAVE

We Give S. and H. Green Stamps

## WINANS Hardware

★ O'Donnell's Sport's Center

What Your School Needs  
By Supt. Skinner  
SER-  
ON  
and  
LY  
os.  
VERY  
9c  
plus tax  
3c  
49c  
49c  
S  
ILVER  
ON  
S  
PHONE 54



**KCBD TV: Channel 11**

**Saturday**  
 4:00 To Be Announced  
 4:30 Channel 11 Matinee  
 6:00 Soldier Parade  
 6:30 News  
 6:35 Weather  
 6:40 Sports  
 6:45 Melodies  
 7:00 Lone Ranger  
 7:30 So This Is Hollywood  
 8:00 Theater Guild  
 9:00 I Led Three Lives  
 9:30 Hit Parade  
 10:00 His Honor Homer Bell  
 10:30 News, Weather, Sports  
 11:00 Channel 11 Theater  
**Sunday**  
 1:00 News, Weather  
 1:15 Norman Vincent Peale  
 1:30 Ask Your Doctor  
 2:00 Faith For Living  
 2:30 To Be Announced  
 3:00 Family Bible Quiz  
 3:30 Royal Playhouse  
 4:00 District Attorney  
 4:30 Badge 714  
 5:00 Pride Of The Family  
 5:30 Hopalong Cassidy  
 6:00 People Are Funny  
 6:30 Liebman Spectacular  
 8:00 TV Playhouse  
 9:00 Loretta Young  
 9:30 Bob Cummings Show  
 10:00 Break The Bank  
 10:30 News, Weather, Sports

11:00 TV Playhouse  
**Tuesday**  
 6:55 Program Preview  
 7:00 Today  
 9:00 Ding Dong School  
 9:30 Coffee Break  
 9:45 Shellah Graham  
 10:00 Home  
 11:00 Tenn. Ernie  
 11:30 Feather Your Nest  
 12:00 Norma Raine  
 12:15 News and Weather  
 12:30 Serenaders  
 1:00 Chan. 11 Matinee  
 2:15 Cook Book  
 3:00 Hawkins Falls  
 3:15 Melody Go Round  
 3:30 World of Mr. Sweeney  
 3:45 Modern Romances  
 4:00 Pinky Lee  
 4:30 Howdy Doody  
 5:00 Cisco Kid  
 5:30 Flash Gordon  
 6:00 Hospitality Time  
 6:15 News  
 6:20 Weather  
 6:25 Sports  
 6:45 Bernie Howell  
 7:00 Milton Berle or Martha Raye or Bob Hope  
 8:00 Texas In Review  
 8:30 Ford Theater  
 9:00 Truth or Consequences  
 9:30 It's A Great Life  
 10:00 News  
 10:10 Weather  
 10:15 Sports  
 10:30 Innersanctum  
**Wednesday**

6:55 Program Preview  
 7:00 Today  
 9:00 Ding Dong School  
 9:30 Coffee Break  
 9:45 Shellah Graham  
 10:00 Home  
 11:00 Tenn. Ernie  
 11:30 Feather Your Nest  
 12:00 Norma Raine  
 12:15 News and Weather  
 12:30 Serenaders  
 1:00 Chan. 11 Matinee  
 2:15 Cook Book  
 3:00 Hawkins Falls  
 3:15 Melody Go Round  
 3:30 World of Mr. Sweeney  
 3:45 Modern Romances  
 4:00 Pinky Lee  
 4:30 Howdy Doody  
 5:00 Cisco Kid  
 5:30 Flash Gordon  
 6:00 Hospitality Time  
 6:15 News

6:20 Weather  
 6:25 Sports  
 6:30 Eddie Fisher  
 6:45 Bernie Howell  
 7:00 I Married Joan  
 7:30 My Little Margie  
 8:00 Disneyland  
 9:00 Danny Thomas  
 9:30 Big Town  
 10:00 News  
 10:10 Weather  
 10:15 Sports  
 10:30 Waterfront

**Thursday**  
 6:55 Program Preview  
 7:00 Today  
 9:00 Ding Dong School  
 9:30 Coffee Break  
 9:45 Shellah Graham  
 10:00 Home  
 11:00 Tenn. Ernie  
 11:30 Feather Your Nest

12:00 Norma Raine  
 12:15 News and Weather  
 12:30 Serenaders  
 1:00 Chan. 11 Matinee  
 2:15 Cook Book  
 3:00 Hawkins Falls  
 3:15 Melody Go Round  
 3:30 World of Mr. Sweeney  
 3:45 Modern Romances  
 4:00 Pinky Lee  
 4:30 Howdy Doody  
 5:00 Rin Tin Tin  
 5:30 Charlie Chase Comedy  
 6:00 Hospitality Time  
 6:15 News  
 6:20 Weather  
 6:25 Sports  
 6:30 Dinah Shore  
 6:45 Bernie Howell  
 7:00 Groucho Marx  
 7:30 Justice  
 8:00 Dragnet  
 9:30 Mayor Of Town  
 9:00 Luz Video Theater  
 10:00 News  
 10:10 Weather  
 10:15 Sports  
 10:30 Boston Blackie

**Friday**  
 6:55 Program Preview  
 7:00 Today  
 9:00 Ding Dong School  
 9:30 Coffee Break  
 9:45 Shellah Graham  
 10:00 Home  
 11:00 Tenn. Ernie  
 11:30 Feather Your Nest  
 12:00 Norma Raine  
 12:15 News and Weather  
 12:30 Serenaders  
 1:00 Chan. 11 Matinee  
 2:15 Cook Book  
 3:00 Hawkins Falls  
 3:15 Melody Go Round  
 3:30 World of Mr. Sweeney  
 3:45 Modern Romances  
 4:00 Pinky Lee  
 4:30 Howdy Doody  
 4:30 Wild Bill Hickok  
 4:30 Flash Gordon  
 6:00 Hospitality Time  
 6:15 News  
 6:20 Weather  
 6:25 Sports  
 6:30 Eddie Fisher  
 6:45 Bernie Howell  
 7:00 Red Buttons  
 7:30 Life of Riley  
 8:00 Big Story  
 8:30 Star And Story  
 9:00 Cavalcade of Sports  
 9:45 Jan Murry Show  
 10:00 News  
 10:10 Weather  
 10:15 Sports  
 10:30 The Vise  
 11:00 Time Square Playhouse  
**Monday**  
 6:55 Program Preview  
 7:00 Today  
 9:00 Ding Dong School  
 9:30 Coffee Break  
 9:45 Shellah Graham  
 10:00 Home  
 11:00 Tenn. Ernie

11:30 Feather Your Nest  
 12:00 Norma Raine  
 12:15 News and Weather  
 12:30 Serenaders  
 1:00 Chan. 11 Matinee  
 2:15 Cook Book  
 3:00 Hawkins Falls  
 3:15 Melody Go Round  
 3:30 World of Mr. Sweeney  
 3:45 Modern Romances  
 4:00 Pinky Lee  
 4:30 Howdy Doody  
 5:00 Charlie Chase Comedy  
 5:30 Flash Gordon  
 6:00 Hospitality Time  
 6:15 News  
 6:20 Weather  
 6:25 Sports  
 6:30 Interlude  
 6:45 Bernie Howell  
 7:00 Lone Wolf  
 7:30 Meet Corliss Archer  
 8:00 Favorite Story  
 8:30 Robert Montgomery  
 9:30 Serenaders  
 10:00 News  
 10:10 Weather  
 10:15 Sports  
 10:30 The Falcon

**Lynn County Farm Bureau**

Office in McElroy Bldg; 1649 Sweet St.  
 Tahoka Phone 528

We Attend to Your Insurance Need.  
 Gas Exemption Forms Filled Out for any Farmer FREE!

BRACEROS FOR YOUR FARM LABOR  
 FARM BUREAU INSURANCE SERVICES  
 Auto - Fire - Life - Polio - Blue Cross, Blue Shield  
 Farm Liability  
 Office Hours: 9 to 5 Six Days a Week  
 Effective Jan. 31st the Office Hours Will be changed to 9 to 12 on Saturdays.

**Need Printing?**

May we suggest you look over your supply of:

- Imprinted Checks
- Statements
- Letterheads
- Envelopes
- Tabulated and Registered Forms
- Poster Forms
- Rubber Stamps

"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive... trade at home"

If we can't save you from 10 to 25 percent, we don't want your job!

**The Index**

**Coffee 'Sneak' Becomes 'Break' in Los Angeles**

LOS ANGELES—The first municipal recognition of man's inalienable right to drink a cup of coffee during working hours on the bosses' time is working out fine for both the City of Los Angeles and its 15,000 employees, according to Samuel Leask, Jr., administrative officer.

Los Angeles became the first U.S. city to legalize coffee breaks for municipal workers when it passed an ordinance authorizing employees to take 15 minutes each morning and afternoon at no loss of pay or time to themselves. Previously, city workers had been permitted to take such breaks but the time was deducted from their lunch periods when—and if—employees reported it.

According to Leask, replacement of the coffee "sneak" with the regulated coffee break has been a decided "plus" operation for the city.

"The purpose of making the coffee breaks legal and regulated was to increase work output and thus promote efficiency and economy in the conduct of city business," he said. "After several months of observation, it certainly seems to be working out that way."

"Just like the coffee break in offices and factories, our city rest periods have ended time-wasting 'sneak outs' and other abuses which were costly to taxpayers."

**S. S. For Farmers**

The year 1955 brings social security to most farmers and ranchers in the country according to John G. Hutton, district manager of the Lubbock, Texas, social security office.

Mr. Hutton explained that the 1954 social security amendments extend social security coverage to self-employed farm and ranch operators for the first time in 1955, and more hired farm and ranch workers will be covered under liberalized rules in the new law.

Self-employed farmers and ranchers whose net income from agricultural operations is at least \$400 in 1955 will be required to file a social security tax return in early 1956 as a part of their Federal income tax return and pay the social security tax at the rate of 3 percent. Optional methods for reporting agricultural income are provided in the law. If the gross income for the year is \$1800 or less, the farmer may report his actual net income or 50 percent of his gross income. If the gross income exceeds \$1800, the farmer must report his actual net earnings unless the net is less than \$900, in which case he may instead report \$900.

Hired farm and ranch workers are covered by social security beginning in 1955 if they are paid at least \$100 in cash wages during the year by one employer. "The number of days worked will no longer be involved," Mr. Hutton said. "This does away with the somewhat complicated test in effect through the end of 1954 which covered only 'regularly employed' farm hands. The tax rate on workers is 2 percent each from the employee and employer," he added.

**THIS IS THE CAR TO TRY FOR SURE!**



Great Features back up Chevrolet Performance: Anti-Dive Braking—Ball-Race Steering—Outfitter Rear Springs—Body by Fisher—12-Volt Electrical System—Nine Engine-Drive Choices in all models.

This is the Chevrolet that's rewriting the record books—that's making all the other low-priced cars eat its dust . . . and most of the high-priced cars, too! Be sure to try this new champ before you buy anything.

When we say that Chevrolet's the car to drive, the official record books of stock car competition back us up all the way.

Listen to this—as just one example: Daytona Beach—NASCAR\* Acceleration Tests Over Measured Mile From Standing Start. Chevrolet captured the four top positions in its class—and beat every high-price car but one!

Come in—the weather's so nice these days that we love to get out in it too! And giving you a demonstration drive is all the excuse we need!

\*National Association for Stock Car Auto Racing  
 Drive with care . . . EVERYWHERE!



America's hottest performer because it's got America's most modern V8!

**ELLIS CHEVROLET CO.**

CHEVROLET SALES AND SERVICE

O'Donnell, Texas

**REX**

Wed. and Thurs.

August 31, Sept. 1

Stewart Granger, Grace Kelly and Paul Douglas in **Green Fire** In Cinemascope

Friday and Sat.

Sept. 2nd and 3rd Marilyn Monroe and Robert Mitchum in **River Of No Return** In color and Cinemascope

Sunday and Mon.

Sept. 4th and 5th Randolph Scott in **Riding Shotgun** In color



**KDUB — TV CHANNEL 18**

**Saturday**  
 11:25 Program Previews  
 11:30 Industry On Parade  
 11:35 Pre-game Warmup  
 11:45 Ball Game  
 12:15 Championship Bowling  
 3:15 Kentucky Derby  
 3:45 California Wrestling  
 4:30 Ramar of the Jungle  
 5:00 Buffalo Bill, Jr.  
 5:30 Beat The Clock  
 6:00 Jackie Gleason  
 7:00 Two For The Money  
 7:30 Eddie Cantor  
 8:00 Professional Father  
 8:30 City Detective  
 9:00 Chicago Wrestling  
 10:15 Chronoscope  
 10:15 Half Past Midnight  
**Sunday**  
 10:40 Church Service  
 12:00 Facts Forum  
 12:30 Be Plus Ten  
 1:30 Let's Take A Trip  
 2:00 What Is The Answer  
 2:30 This Is The Life  
 3:00 Adventure  
 3:30 Hank McCune  
 4:00 Plains Talk  
 4:15 Sunday Funnies  
 4:30 You Are There  
 5:00 The Passerby  
 5:15 Huntin' and Fishin' Club  
 5:30 Jack Benny and Private Secretary on Alt. Weeks  
 6:00 Toast Of The Town  
 7:00 G E Theater  
 7:30 Stare Seven  
 8:00 Appointment With Adventure  
 8:30 Follow That Man  
 9:00 Famous Playhouse  
 9:30 Amos 'N Andy  
 10:00 News  
 10:15 Drew Pearson  
 10:30 Fighting Back  
**Monday**  
 6:45 Advance Weathercast  
 7:00 The Morning Show  
 7:25 News  
 7:30 The Morning Show  
 7:55 Weather  
 8:00 Garry Moore  
 8:30 Morning Movie  
 9:30 Bandstand  
 9:45 TV Sermonette  
 10:00 Valiant Lady  
 10:15 Love Of Life  
 10:30 Search For Tomorrow  
 11:00 Songs From Country Chapel  
 11:45 Stop, Look And Listen  
 11:15 Road Of Life  
 11:30 Welcome Travelers  
 12:00 Noon News  
 12:15 Bandstand  
 12:30 Swap Shop  
 1:00 Movie Matinee  
 2:00 Brighter Day  
 2:15 Secret Storm  
 2:30 On Your Account  
 3:00 Recipe Round-up  
 3:30 Western Movie  
 4:00 B-Bar Ranch  
 4:45 Captain Video  
 5:00 Flash Gordon  
 5:30 World News  
 5:45 Local News, Sports, Weather  
 6:00 Burns And Allen  
 6:30 Community Crossroads  
 6:45 Cowboy Joe  
 7:00 I Love Lucy  
 7:30 December Bride  
 8:00 Studio One  
 9:00 Alpine Playhouse  
 9:30 Racket Squad  
 10:00 News, Sports And Weather  
 10:15 Jules Strongbow Presents  
 10:30 Wrestling Workouts  
**Tuesday**  
 Same as Monday thru 5:45 p.m. except following  
 9:30 Hairdresser Hi-lites  
 6:00 Community Crossroads  
 6:30 Halls Of Ivy  
 7:00 Meet Millie  
 7:30 Florian Zabach  
 8:00 Danger  
 8:30 Guess What?  
 9:00 Life With Elizabeth  
 9:30 Circle 12  
 10:00 News, Sports, Weather  
 10:15 Main Event Wrestling  
**Wednesday**  
 Same as Monday thru 5:45 p.m. except following  
 12:15 Swap Shop  
 12:30 Movie Matinee  
 1:30 Bob Crosby  
 1:45 Notes Of Harmony  
 6:00 Arthur Godfrey  
 7:00 The Millionaire  
 7:30 I've Got A Secret  
 8:00 Guy Lombardo  
 8:30 Bishop Sheen  
 9:00 Man Behind The Badge  
 9:30 Mr. and Mrs. North  
 10:00 News, Sports, Weather  
 10:15 Wanted For Murder  
**Thursday**  
 Same as Monday thru 5:45 p.m. except following  
 3:30 Beauty School Of The Air  
 4:45 Western Movie  
 4:45 B-Bar Ranch  
 5:00 Captain Video

5:15 Flash Gordon  
 6:00 Betty Martin Show  
 6:15 Community Crossroads  
 6:30 Shower Of Stars  
 7:30 Tele-Sports Digest  
 8:00 Public Defender  
 8:30 Willy  
 9:00 Paramount Wrestling  
 10:00 News, Sports, Weather  
 10:15 South Plains Forum  
 10:45 Mark Saber

**Friday**  
 Same as Monday thru 5:45 p.m. except following  
 12:15 Club Day  
 12:45 Houseparty  
 6:00 Community Crossroads  
 6:15 Plains Co-op Farm News  
 6:30 Topper  
 7:00 This Is Your Music  
 7:30 Our Miss Brooks  
 8:00 The Line-up  
 8:30 Liberace  
 9:00 Grand Ole Opry  
 9:30 Ames Brothers  
 9:45 Jo Stafford  
 10:00 News, Sports, Weather

**FIRST BAPTIST CHURCH**  
 Ernest D. Stewart, Jr. Pastor  
 John Bullock, Educational Dir.

**Sunday**  
 Morning Worship 11:00 a.m.  
 Sunday School 9:45 a.m.  
 Youth Choir Practice 6:00 p.m.  
 Training Union 7:00 p.m.  
 Evening Worship 8:00 p.m.  
**Monday**  
 Women's Missionary Union 4:00 p.m.  
 Girls' Auxiliary 4:00 p.m.  
 Royal Ambassadors 4:00 p.m.  
 Sunbeams 4:00 p.m.  
 First and Third Tuesdays:  
 Brotherhood 8:00 p.m.  
**Wednesday**  
 Life Service Band 7:30 p.m.  
 Officers' and Teachers' Meeting 7:30 p.m.  
 Prayer Meeting 8:00 p.m.  
 Church Choir Practice 9:00 p.m.

**BARGAIN DAY RATES NOW ON**  
 Lubbock AVALANCHE

7 days a week \$12.95  
 Week days only \$11  
 Agent for over 500 Magazines  
 The Index Sells Reading Pleasure

**Church Of Christ**

V. J. Cullum, Minister  
 Bible school, 10:00 A. M.  
 Worship Services, 10:45 A.M., and 7:30 P. M.  
 Ladies Tuesday Bible Class 2:45 P.M.  
 Prayer Meeting, 8:00 P. M., Wednesday  
 Mens Class, First and third Fridays each month, 8: P. M.  
 Teacher's and Workers meeting: First Tuesday, 8 P. M.  
 Regular Business Meeting, Second Tuesday, 8 P. M.

**METHODIST NEWS**

J. Marvin Menefee, Pastor  
 Sunday school 9:45 a. m.  
 Morning Worship 10:55 a. m.  
 Evening Fellowship for all age groups 6:15 p. m.  
 Evening worship 7 p. m.  
 The Wesleyan Service Guild meets each first and third Thursday nites at 7:30 p. m.  
 The W.S.C. Faith circles meets Monday mornings at 9:30  
 Mary Martha circle meets on Tuesday mornings at 9:30  
 Choir practice each Wednesday

**CHURCH OF THE NAZARENE**

Jack C. Pischel, Pastor  
 Sunday School 10:00 a. m.  
 Morning worship 11:00 a. m.  
 N.Y.P.S. 7:30 p. m.  
 Evangelistic Service 8:00 p. m.  
 Prayer service, Wed. 8:00 p. m.  
 Prayer and fasting service, Friday, 12 noon.

**KCBD TV: Channel 11**

**Saturday**  
 4:00 To Be Announced  
 4:30 Channel 11 Matinee  
 6:00 Soldier Parade  
 6:30 News  
 6:35 Weather  
 6:40 Sports  
 6:45 Melodies  
 7:00 Lone Ranger  
 7:30 So This Is Hollywood  
 8:00 Theater Guild  
 9:00 I Led Three Lives  
 9:30 Hit Parade  
 10:00 His Honor Homer Bell

10:30 News, Weather, Sports  
 11:00 Channel 11 Theater  
**Sunday**  
 1:00 News, Weather  
 1:15 Norman Vincent Peale  
 1:30 Ask Your Doctor  
 2:00 Faith For Living  
 2:30 To Be Announced  
 3:00 Family Bible Quiz  
 3:30 Royal Playhouse  
 4:00 District Attorney  
 4:30 Badge 714  
 5:00 Pride Of The Family  
 5:30 Hopalong Cassidy  
 6:00 People Are Funny  
 6:30 Liebman Spectacular  
 8:00 TV Playhouse  
 9:00 Loretta Young  
 9:30 Bob Cummings Show  
 10:00 Break The Bank  
 10:30 News, Weather, Sports  
 11:00 TV Playhouse

**Monday**

6:55 Program Preview  
 7:00 Today  
 9:00 Ding Dong School  
 9:30 Coffee Break  
 9:45 Sheila Graham  
 10:00 Home  
 11:00 Tenn. Ernie  
 11:30 Feather Your Nest  
 12:00 Norma Raine  
 12:15 News and Weather  
 12:30 Serenaders  
 1:00 Chan. 11 Matinee  
 2:15 Cook Book  
 3:00 Hawkins Falls  
 3:15 Melody Go Round  
 3:30 World of Mr. Sweeney  
 3:45 Modern Romances  
 4:00 Pinky Lee  
 4:30 Howdy Doody  
 5:00 Charlie Chase Comedy  
 5:30 Flash Gordon  
 6:00 Hospitality Time  
 6:15 News  
 6:20 Weather  
 6:25 Sports  
 6:30 Interlude  
 6:45 Bernie Howell  
 7:00 Lone Wolf  
 7:30 Meet Corliss Archer  
 8:00 Favorite Story  
 8:30 Robert Montgomery  
 9:30 Serenaders  
 10:00 News  
 10:10 Weather  
 10:15 Sports  
 10:30 The Falcon

**RENEW YOUR SUBSCRIPTION**



**Puts You There And Keeps You There**

**It Pays To PAY YOUR BILLS ON TIME**

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

**First National Bank of O'Donnell**

**THERE'S SOMETHING SPECIAL**

**ABOUT THIS FORD**



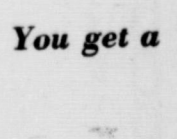
You get more car for your money!

In Ford, you get this year's top car value. Only Ford brings you the styling of America's favorite dream car... the fabulous Thunderbird... the reassuring GO of Trigger-Torque power... the extra comfort of Angle-Poised ride.



You get a better return when you sell!

You can expect more money for your Ford when you sell. For years, Ford has returned more of its original cost at resale than any other low-priced car. It's no wonder Ford sells more... and returns more... it's worth more!



You get a Deal during our Summer Bandwagon Sell-a-bration!

Right now is the time to buy your Ford! During our Summer Bandwagon Sell-a-bration we're giving top-dollar trades. You can profit from our leadership sales pace and get a new '55 Ford at a big savings... today!

**IF YOU ARE INTERESTED IN A USED CAR BE SURE TO SEE OUR A-1 OR OTHER USED CAR SELECTIONS**



Now's the time to get that extra car! Why not trade in your higher-priced car and get "two fine cars for the price of one"?

Come in and see us today!

**FORBES Motor Co.**

FORD Sales and Service

Phone 92, O'Donnell, Texas

**Yours... to Hold**  
 The furnishings in your home represent a lot of money, time and hard work. Money that you paid for these treasurers. Hard work to earn that money. And time to save it.

Ask us about Household Contents Insurance

— LOANS —

**CLAYTON INSURANCE AGENCY**  
 PHONE 148



**Joe M. Lehman, M. D.**  
**Medicine and Surgery**  
 Hours 8 a m to 6 p m daily  
 Sunday: 9 a m to 11 a m  
 Office phone 134; Home 209

For sale: Weining pigs, see Earl Greenlee, route 2 O'Donnell  
 Dr. O. H. NANCE  
 Optometrist  
 528 N. 1st Lamesa ph. 554

For sale: Antique Organ, Walnut Cabinet, refinished, good condition, see Mrs. V. J. Cullum.  
 Strayed: Brown 2 year old filly pony, half Shetland, reward, Tom Moore, Phone 3362

**S. S. For Farmers**  
 The year 1955 brings social security to most farmers and ranchers in the country according to John G. Hutton, district manager of the Lubbock, Texas, social security office.  
 Mr. Hutton explained that the 1954 social security amendments extend social security coverage to self-employed farm and ranch operators for the first time in 1955, and more hired farm and ranch workers will be covered under liberalized rules in the new law.  
 Self-employed farmers and ranchers whose net income from agricultural operations is at least \$400 in 1955 will be required to file a social security tax return in early 1956 as a part of their Federal income tax return and pay the social security tax at the rate of 3 percent. Optional methods for reporting agricultural income are provided in the law. If the gross income for the year is \$1800 or less, the farmer may report his actual net income or 50 percent of his gross income. If the gross income exceeds \$1800, the farmer must report his actual net earnings unless the net is less than \$900, in which case he may instead report \$900.  
 Hired farm and ranch workers are covered by social security beginning in 1955 if they are paid at least \$100 in cash wages during the year by one employer. "The number of days worked will no longer be involved", Mr. Hutton said. "This does away with the somewhat complicated test in effect through the end of 1954 which covered only "regularly employed" farm hands. The tax rate on workers is 2 percent each from the employee and employer", he added.

**O'Donnell Index - Press**  
 Published Every Wednesday  
 (Rain Or Shine)  
 O. G. SMITH, JR.  
 Box B, O'Donnell, Texas  
 Entered as second class matter September 23, 1923 at Post Office at O'Donnell, Texas under Act of Congress March 3, 1879.  
 Advertising rates: Local 45c and National 45c per column inch.  
**SUBSCRIPTION RATES**  
 In Lynn, Dawson and Borden Counties .....\$1.50 per year  
 Elsewhere ..... \$2.00 year  
 Card Of Thanks 50c Classified Advertising 2c per word with minimum charge 50c  
 Read label at top of paper to see when your paper expires.

**Assembly of God**  
 Sunday School ..... 10:00  
 Morning worship ..... 11:00  
 Evening worship 7:30 p m

★ CALL FOR  
**SNELLGROVE CAGED EGGS**  
 (ALWAYS FRESH)  
 -- AT YOUR --  
**FAVORITE GROCERY STORE**  
 "AN O'DONNELL EGG AT ITS BEST"

**Real Estate**  
 - FARMS - RANCHES -  
 CITY PROPERTY  
 Leases and Royalties  
**B. M. Haymes**

**PIONEER PRESS ASSOCIATION**  
 For sale: Portable Washing Machine, like new, \$20.50, see Don Mansell.

**VAN'S**  
 SOFT WATER  
 Help-Your - Self  
**Laundry**

**QUALITY MERCHANDISE**  
 --We Buy By Carload And Can Sell Like Wholesale  
**Everything In Hot Point Appliances**  
 Tappan Ranges  
 We Specialize In Home Freezers  
 \$100.00 Off On All Home Freezers  
**Amos Supply, Lamesa**

**Ever wonder what "Santa Fe" means?**



Back in 1901, about 40 years after the Santa Fe Railway was founded, the ancient Indian Cross-within-a-Circle design was placed in a square and the assembly was adopted as the official trademark of the young railroad.  
 The words "Santa Fe" means Holy Faith. Today, that faith and vision in America's future have built the Santa Fe Railway System into a vital network of steel, linking the West, Southwest and East with fast, efficient transportation services. These rails serve your town; help it grow and prosper.  
 And, no matter what your shipping or travel problems may be, Santa Fe will solve them. Your local Santa Fe agent is right here in your town to help you.  
 You can depend on him, as you can depend on the vast system he represents.




**Gibson's**  
 CLEANERS  
 CLEANING  
 PRESSING  
 Alterations  
 Agt. For Lamesa Steam Laundry  
 We Give S. and H. Green Stamps  
**STANLEY**  
 Funeral Home  
 And Burial Association  
 phone 233 Bx 185 Tahoka

**HIGGINBOTHAM FUNERAL HOME**  
 "Dedicated to Helpfulness"  
 408 N. Austin St. Lamesa Phone 4558  
 24 Hour Ambulance Service  
 Burial INSURANCE "Bonded Protection"

★ We Have A complete Line Of All  
**COTTON POISONS . . . priced right**  
 Alfalfa, Wheat, Barley, Rye and other SEEDS  
 A Complete Line Of Paymaster Feeds  
 See Our Complete Line Of Field Seeds  
**L. G. CLARK**  
 O'DONNELL FARM And RANCH STORE

**Presenting..**




**SWEENEY'S RED CHAIN FEED STORE**

**YOUR NEW REDCHAIN DEALER**

**REDCHAIN FEED**

Universal Mills is proud to announce the appointment of their newest RED CHAIN DEALER in your community. This means that you now have an authorized RED CHAIN DEALER who will stock the complete line of RED CHAIN Feeds for Poultry and Livestock. If you will discuss your feeding problems with your new RED CHAIN Dealer, he will be pleased to give you all assistance possible, so feel free to call on him at any time and learn more about the RED CHAIN Feeding and Management Program . . . a Feeding plan to help you make more money with your Livestock and Poultry. Meet your new RED CHAIN Dealer today.  
 Your new RED CHAIN Dealer will be pleased to show you why the RED CHAIN Feeding and Management Program pays dividends to Poultry and Livestock Raisers because growing popularity of RED CHAIN FEEDS is conclusive evidence of their ability to do the feeding job for feeders of all kinds using a wide variety of feeding methods. This is only possible because each specified RED CHAIN Feed is formulated to provide adequate balanced nutrition for the purpose intended and fed as directed. The RED CHAIN policy is to provide not only adequate levels of protein, vitamins, and minerals in all feeds, but to see that extra quantities are supplied wherever feeding value will be increased. These extra margins of nutrition mean extra margins of profit to the feeder.  
 Therefore we recommend that you meet your new RED CHAIN Dealer and learn more about the economy and efficiency of the RED CHAIN Feeding and Management Programs for Poultry and Livestock . . . they are TIME-TESTED and PROVED.  
 For over thirty years Universal Mills has endeavored to give both dealer and customer the finest in the manufacture of QUALITY RED CHAIN Feeds for Poultry and Livestock. It is our daily goal to improve the manufacture of this QUALITY RED CHAIN Feed through outstanding nutrition, feeding and management programs, and extensive tests on our own Research Farm.  
 We employ outstanding personnel, and strive to improve our facilities in every way that we can better serve our dealers and customers of the Southwest.

**UNIVERSAL MILLS**  
 FORT WORTH, TEXAS  
 Serving the Southwest since 1923



**DAD'S CAR?**  
 And Dad, if you haven't checked your auto insurance since Junior started to drive, better do so and be sure you carry enough . . .  
**MOORE INSURANCE AGENCY**  
 Phone 220 O'Donnell

★ SCHOOL OPENS SEPT. 1st ★  
 ● SHOP OUR COMPLETE LINE OF . . .  
**SCHOOL SUPPLIES**  
 Zipper Notebooks, Fountain pens, Pen and pencil sets and a hundred other useful items  
 ★ Yea, Eagles, Let's Win 'Em All This Year  
**PRESCRIPTIONS**  
 ● WE GIVE SILVER DOLLAR THRIFT STAMPS  
**Lott Pharmacy**  
 Hugh Lott, Registered Pharmacist







# BLOCKER GROCERY

Your S. & H. GREEN STAMP store

SPECIALS For Friday and Saturday

**S. & H. GREEN STAMPS**  
Serving Since 1896

Save as you spend

●● Yes, Sir, Double Stamps  
EVERY WEDNESDAY

★ You can fill your books more rapidly by trading with O'Donnell Merchants who give S. and H. Green Stamps... they're valuable

Ask us for a free catalogue

**TIDE 65c**

Giant Box

**Jello 2 for 15c**

All Flavors

**BEANS 10c**

"Diamond" cut, green 303 can

**Apricots 25c**

No. 2 1-2 can "Hunt's" or "Stokleys" whole in heavy syrup

**Corn 15c**

12 oz. can "Niblet's" whole kernal vacuum packed

**HOMINY 3 for 25c**

No. 2 can "White Swan"

TRADE WHERE MA SAVES MONEY FOR PA  
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

**SPECIALS FOR FRIDAY AND SATURDAY**

- Strawberries Sliced, frozen 3 1 lb boxes for .... \$1.00
- 25 lb Gold Medal Flour with free 10 gal. pitcher \$2.04
- Pinto Beans 2 lb cello pkg ..... 23c
- SPAM, 12 oz can only ..... 39c
- Peanut Butter, Peter Pan 12 oz jar ..... 35c
- Ranch Style Beans 303 cans .... 2 for ..... 29c
- Wapco Wax Beans 303 can ..... 15c
- White Swan Luncheon Peas 303 can ..... 21c
- Grapefruit Juice White Swan 46 oz. can ..... 25c
- Aluminum Foil Reynolds Wrap stand. roll ..... 25c
- Macaroni, Skinner's cut or long 7oz. boxes 2 for 25c
- Cake Mix Betty Crocker 7 flavors 3 boxes for ....89c
- Bleach, W. P. Extra High Test qt. .... 17c
- Cigarettes: per cartoon, Filters ..... \$2.30
- King Size..... \$2.13 ..... Regulars .....2.02
- Picnic Hams 1b ..... 39c
- PORK JOWLS LB ..... 32c
- Ground BEEF, fresh, lean, 1b ..... 29c
- PORK CHOPS, nice and lean, 1b ..... 55c
- Round Steak, 1b ..... 63c
- ONIONS, yellow 1b ..... 5c
- Lemons, Sunkist 1b very nice ..... 15c
- Lettuce 1b ..... 14c
- Bananas, nice and yellow ..... 1b 12c
- "Our CASH prices can SAVE you \$5... try us .....

## JACKSON'S

CASHWAY STORE

North Y on Highway 87 Phone 224  
Your Business Appreciated -- Stop And See Us  
We Give Frontier Saving Stamps -- Double Stamps  
Every Wednesday  
★ Open 7 Days A Week Until 10 p. m.  
The Store Where You Come As You Are

**Grapefruit Juice 19c**

46 oz. can "Tex-Sun"

**sliced Bacon 45c**

TALL KORN .....

**beef roasts 43c**

Choice cuts per lb

**Fryers**

**Club Steak 53c**

per lb

**Beef ribs 1b 27c**

and Mrs. J C Todd and family of Denver City, Mr and Mrs. Johnny Edwards and son of Monahans, Mr and Mrs. Alvin Pyron and family of here, Mr and Mrs. J R Edwards and daughter of San Angelo, Mr and Mrs. Ed Edwards and family of here, Mrs. M W Wood of here, Mr and Mrs. Bo Perry of Dallas, Mr and Mrs. J C Donaghey and daughter of Seagraves, Mr and Mrs. A C Donaghey and Jane of Odessa, Pearl and Bill Branoum of Abilene, Mrs. Louise Sims of Seagraves, Mrs. Annie Ervin of Hamilton, Mr and Mrs. J J Donaghey of Seagraves, Clarence Gooding, Seagraves, Willie Lee Gooding of Levelland, Mr and Mrs. Verious Smart and son of Denver City, Mr and Mrs. Marion Courtney of Odessa, Donald Powell of Odessa, Elbert and Bertie Files of Galena Park, S. Baucum and Mr and Mrs J B Curtis and son of Seagraves. A total of 84 attended.

**VA Quiz**

All veterans of the O'Donnell area, regardless of former military affiliations, who have been out of service since July 1951 and who possess a skill needed by the Air Force can now re-enlist with an attractive grade adjustment. It was announced today by T-Sgt. Herbert C. Ulbrich of the local Air Force Recruiting Station, located at the Post Office.

The re-enlistment program is part of a new policy designed by the Air Force to benefit the veteran and also insure the procurement of the much needed prior service technician. In addition the policy allows veterans with special qualifications a choice of base assignment or overseas theater where he would like to serve.

In the past, one of the greatest deterrents to reenlistment was the 90 day after discharge time limitation. For veterans who possess skills which are needed by the Air Force, that time has been extended. In other skills which are classified as surplus, grade determination will depend mostly on date of separation. Veterans reenlisting with skill to present needs will be offered the opportunity to train in a specialty of their choice which is currently needed.

**New Moore News**

Mr and Mrs. T H Rogers attended a family reunion at Brownfield park Sunday.

Mrs. W C Bell returned home Sunday from Houston after having spent several days at a hospital there for a check up.

Mrs. H L Webb is in a Lamesa hospital. We hope she is able to be home soon.

Miss Patsy Curry of Lubbock spent the week end with her mother Mrs. Earl Crutcher.

Mr and Mrs. J B Hoskins of Tahoka spent Sunday with their son, Jack Hoskins and family.

Visiting Mr and Mrs. Henry Hancock last week were Mrs. Nora Sims, Mr and Mrs. Pete West and son, and Mr and Mrs. Floyd Massey, all of Grandberry.

Mrs. G. B. McAda of Tahoka and Mrs. John R. McAda of Coporas Cove visited Mr and Mrs. N S Parker and family Monday.

Mr and Mrs. Bill Wilson and boys of Enochs visited Mr and Mrs. Raymond Wilson Monday.

Mrs. W. T. Brandon spent the week end with her daughter, Mrs. Jack Hoskins and family.

Mr and Mrs. Don Foreman of Lubbock spent week end with her parents Mr and Mrs. Olan Blair.

Luther Baker of Big Spring stopped for a short visit with Mr and Mrs. E H Conrad Sunday afternoon. The Bakers formerly lived here.

Mr and Mrs. Ivan O'Neal and baby and Margaret Parker of Lamesa spent the week end with their parents, Mr and Mrs. N S Parker.

Mrs. Byron Cabiness of Brownfield visited her sister Mrs. Jack Hoskins Saturday.

Mr and Mrs. R D Moses of Abilene visited friends here Sunday.

Mr and Mrs. Lonnie Blair of Tahoka and Mr and Mrs. Morris Smith of Brownfield visited Mr and Mrs. Olan Blair Sunday.

Bob and James Wilson spent Sunday with Jackie Hoskins.

There was an ice cream supper given at the club house Sunday night with 44 present. Everyone enjoyed the delicious ice cream and cake. Visiting were Bobby Sumrow and Mr and Mrs. Bill Sheppard.

Last week eight ladies met at the club house and quilted. Every one seemed to enjoy it.

**FAMILY REUNION**

Enjoying the Pyron reunion here last week were Mr and Mrs. James Pyron of Paramount, Calif., Mr and Mrs. Charlie Pyron and sons of Hawley, Mrs. Wayne Mc Whirter of Falfurrias, Mrs. Roland Baker of Raymondville, Mr and Mrs. R J Ummel and son of Tyler, Mr and Mrs. Claude Pyron and family of Tahoka, Mrs. Johnnie Baker of Mt. Vernon, Mrs. Floyd Nales of Espanola, N. M., Mrs. Luey Palmer of Lubbock, T E Goodison and family of Lubbock, Mr and Mrs. J D. Davis and son of Tahoka, Mr

## Specials For Friday and Saturday

- 5 lb bag California Oranges ..... 55c
- Fresh onions 2 for ..... 15c
- Large Box Post Toasties ..... 25c
- 1-4th lb Morton's Tea with glass ..... 35c
- 2 boxes Trend Soap Powder ..... 30c
- 1-2 gallon Blackburns Syrup ..... 50c
- 5 lb Gladiola Flour ..... 40c
- 46 oz. Libby's Vim Vegetable Juice ..... 35c
- Kaner Whole Tomatoes 2 cans for ..... 35c
- 16 oz. Grapette syrup for making drinks, all Flavors ..... 6 for ..... 50c
- qt. Purex Bleach ..... 15c
- 2 lb Pork Sausage ..... 60c
- beef Roast 1b U. S. Good grade ..... 45c
- All meat Franks 1b ..... 30c

Use Our Stamp Plan To Save For Christmas

WE GIVE FRONTIER SAVING STAMPS  
See our nice selection of premiums in our Store  
★ Double Stamps on Wednesday... Buy and Save

## Line Grocery And Market

Plenty of parking behind the store; come in and shop with us WE DELIVER PHONE 118

## TRADE . . .

With The Following Merchants Giving . . .

**Silver Dollar Thrift Stamps**

- ELLIS CHEVROLET THOMPSON'S TOGGERY HASH CLEANERS LOTT PHARMACY
- HARRIS GULF SERVICE STATION H. and S. Auto and HOME SUPPLY Mansell Bros.
- ★ ★ DOUBLE SILVER DOLLAR STAMPS EVERY WEDNESDAY . . . Save as you spend

## BEST BACK-TO-SCHOOL BUYS

**Biscuits 2 for 21c**  
All Brands

**Tea 31c**  
1-4th lb Lipton

**Miracle whip 59c**  
Salad Dressing quart jar

**Pet milk 12c**  
Large cans

**Pineapple Juice 29c**  
46 oz. can Del Monte

**FAB 2 for 59c**  
large box with Ajax Cleanser Free

**Snowdrift 79c**  
Shortening 3lb can

**It's National WHEATIES WEEK**

Get on your Way with WHEATIES 2 pkgs. 35c

"Breakfast of Champions"

**LILT \$1.19**

Home Permanent plus tax

# MANSELL BROS

PHONE 50 SPECIALS FOR FRIDAY AND SATURDAY FREE DELIVERY PHONE 50

**Paper 19c**

Loose Leaf, 25c pkg.

**Pork Chops 1b 59c**

**Beef ribs 29c**

per lb

**Banner Bacon 49c**

per lb

**FRESH DRESSED FRYERS**

\$\$\$\$\$\$\$\$\$\$\$\$\$\$  
SILVER DOLLAR THRIFT STAMPS



Mansell Bros. Co.  
O'Donnell, Texas

\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

★ ★ WE GIVE DOUBLE SILVER DOLLAR THRIFT STAMPS ON EVERY WEDNESDAY ★