

Orchid Beauty Shop
For Beauty Work that Really Beautifies
Call 165 for appointment

The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

SECTION
No. 2

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, December 21, 1939

NUMBER 15



**MAY HAPPINESS AND PROSPERITY
BE YOURS THRUOUT THE YEAR**

**IS THE PERSONAL WISH OF EACH
OF US TO EACH OF YOU**

Although the universe is filled with millions of stars, none can vie in fame with the star that guided the Three Wise Men of the East through the night to a tiny manger in Bethlehem. And just as it brought to the world a message of peace and good will, we want this greeting to carry to you and all our friends our appreciation of the happiness your friendship has brought to us, and with it our wishes that Christmas may bring to you all the joy, health and happiness that you could desire.

Officers
C. H. DOAK, President
J. L. SHOEMAKER, Jr., Cashier
CHAS. CATHEY, Ass't. Cashier
CLAIRE RUTH NICHOLS, Ass't. Cashier

Directors
C. H. DOAK
JOHN EARLES
L. D. TUCKER
J. M. NOBLE, JR.
J. L. SHOEMAKER, JR.

THE FIRST NATIONAL BANK



MERRY CHRISTMAS

AND A HAPPY NEW YEAR

In extending to you our wishes for a joyful Christmas, we do not forget to thank you for the patronage and other marks of good will you have bestowed on us during the twelve months now coming to a close. We appreciate the confidence of the public, and make it our aim always to merit the trust reposed in us. We take pleasure in serving the needs of the community in our line and invite your patronage on a promise that courtesy and quality shall be our constant offering to you.

L. E. ROBINSON GIN



**LOADS OF HAPPINESS
HEALTH AND
PROSPERITY**

An armload of wishes are now on their way.
We've sent them to greet you sincerely
today

May gifts of the season, true happiness give
And fortune attend you as long as you live.

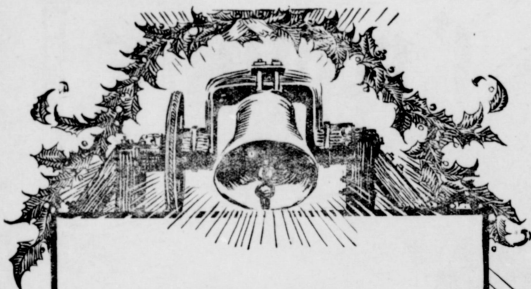
**BONNIE'S
COFFEE SHOP**



FRIENDS - CUSTOMERS

As our greetings, let us express the wish
that Christmas, 1939, will be the sweetest
Yuletide that has ever come to you. May
you and all those who are dear to you be
richly blessed with the season's best, and
may the New Year be a period of new and
greater happiness.

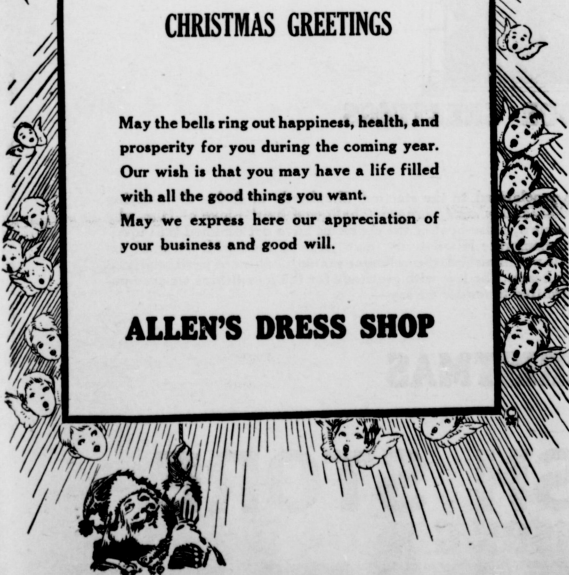
**O'DONNELL
IMPLEMENT CO.**
JIMMY APPLEWHITE, Manager



CHRISTMAS GREETINGS

May the bells ring out happiness, health, and
prosperity for you during the coming year.
Our wish is that you may have a life filled
with all the good things you want.
May we express here our appreciation of
your business and good will.

ALLEN'S DRESS SHOP

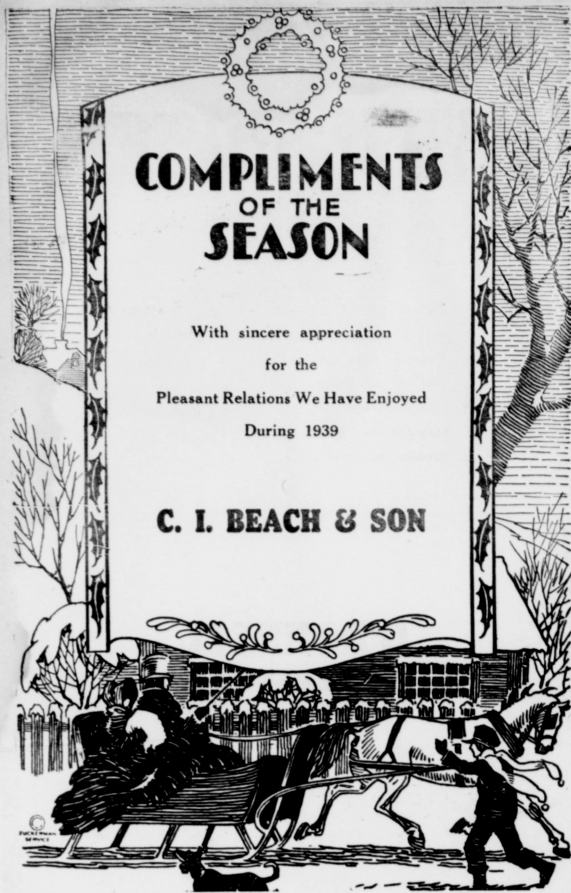


CHRISTMAS CHEER...

The joy of Christmas in the air... and this firm
joins with your friends in extending to you and
yours the joyous greetings of the season. May
these happy days of Yuletide echo throughout
the coming year and bring a new life and a finer
realization of your hopes and ambitions.

A VERY MERRY CHRISTMAS
and a
PROSPEROUS NEW YEAR

THORNHILL VARIETY
MRS. W. H. THORNHILL, Proprietor



**COMPLIMENTS
OF THE
SEASON**

With sincere appreciation
for the
Pleasant Relations We Have Enjoyed
During 1939

C. I. BEACH & SON



WISHING
for
You and Yours
a
Very Merry
CHRISTMAS
and
HAPPY
NEW YEAR

**Economy Dry
Goods**
N. SALEH, Proprietor

Christmas Greetings



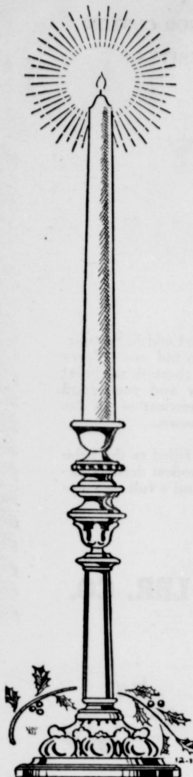
WE OFFER YOU OUR GREETINGS

Nearly two thousand years have passed since the Angel's Anthems proclaimed to the startled Shepherds of Judea the undying doctrine of Peace on Earth, Good Will Toward Men—Nearly two thousand years of progress, hallowed by the love of Him who first saw the light in a lowly stable of Bethlehem.

The slow, pulse-beat of the centuries have not dimmed that love, nor vitiated His doctrine. Each year at the festive season, which commemorates His nativity, man turns to man with outward expression of brotherly love, the warmth of friendship and kindness is undiminished, the calendar around, but more particularly at this season is it fitting to express the sentiments that are always in our hearts. So it is with gratitude for the friendships we accumulated and with the humble thankfulness for the service we are permitted to render we say—

MERRY CHRISTMAS

B. & O. CASH STORE

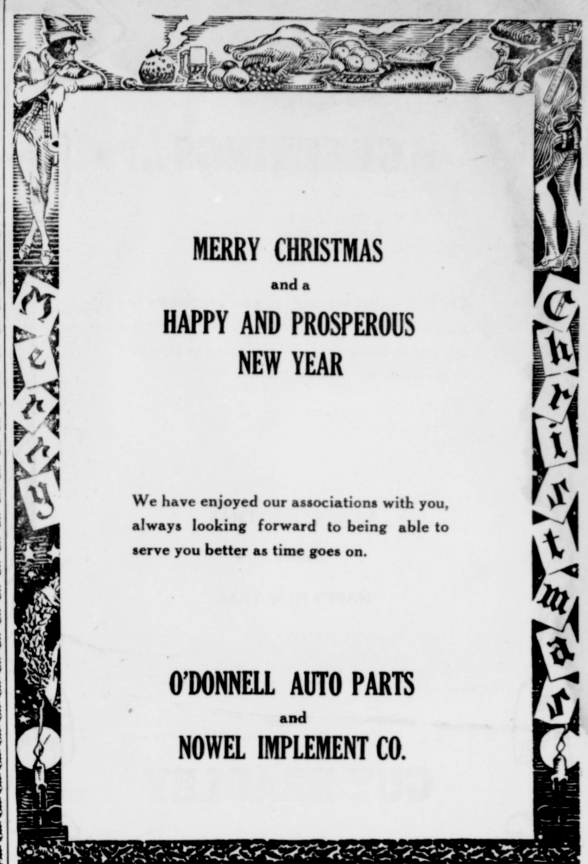


MERRY CHRISTMAS

When the lights are turned low . . . when the sleigh bells are ringing on Christmas Eve . . . when all hearts are turned to family and friends and gladness . . . then may we intrude to extend our most sincere Season's Greetings and Best Wishes.

We thank you for the splendid patronage you have given us . . . for the kind words you have spoken in our behalf . . . for the encouragement you have given us in your friendly smiles and cheery greetings . . . we are indeed grateful. Your good will and friendliness toward this business are our greatest asset. May your Christmas be a Merry one and your New Year a Happy One.

FARMER'S CO-OP.
GINS NOS. 1 & 2
Farmers' Fuel Association



MERRY CHRISTMAS and a HAPPY AND PROSPEROUS NEW YEAR

We have enjoyed our associations with you, always looking forward to being able to serve you better as time goes on.

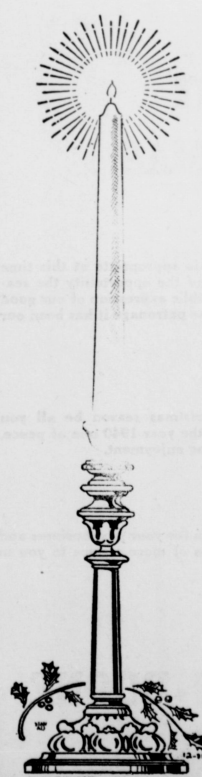
O'DONNELL AUTO PARTS
and
NOWEL IMPLEMENT CO.



AND A HAPPY AND PROSPEROUS NEW YEAR

To all our friends and customers in the O'Donnell territory. We have enjoyed our association with you these past months, and the friendships formed since we have been here are among our most valued possessions. May your every hope and dream come true during 1940.

O'DONNELL BARGAIN STORE



WISHING FOR YOU A Very Merry Christmas and a Prosperous New Year

We have appreciated your patronage during 1939, and are looking forward to serving you more and better in the year to come.

Holiday Greetings from your

FORD DEALER

Lynn County Motor Co.

SEASON'S

GREETINGS...

The favors that you have so very generously bestowed upon our business are deeply appreciated, and at this glad season we want to take this opportunity to wish you a—

MERRY CHRISTMAS

and a

HAPPY NEW YEAR

GUY BRADLEY

YOUR CONOCO AGENT

TIME CAN NEVER DIM NOR CUSTOM
OBSCURE THE SINCERITY OF

MERRY CHRISTMAS

Therefore, with our whole heart and in the spirit of the season, we hasten to bid you "Merry Christmas." It is in our heart, through our great gratitude for your generosity and your good will, to wish you the very merriest of all the Christmases you have ever known.

AND . . . A New Year filled to the brim with the realization of your fondest dreams, accomplishment, achievement, and a full measure of happiness and prosperity.

CICERO SMITH LBR. CO.



MERRY CHRISTMAS

And since it is appropriate at this time we take advantage of the opportunity the season brings to give public expression of our good wishes to those whose patronage it has been our pleasure to receive.

May the Christmas season be all you could wish for and the year 1940 one of peace, prosperity and lasting enjoyment.

We thank you for your past business and hope that we can be of more service to you in the future.

**HENDERSON - BOONE
GIN CO.**



"The NIGHT is COLD,

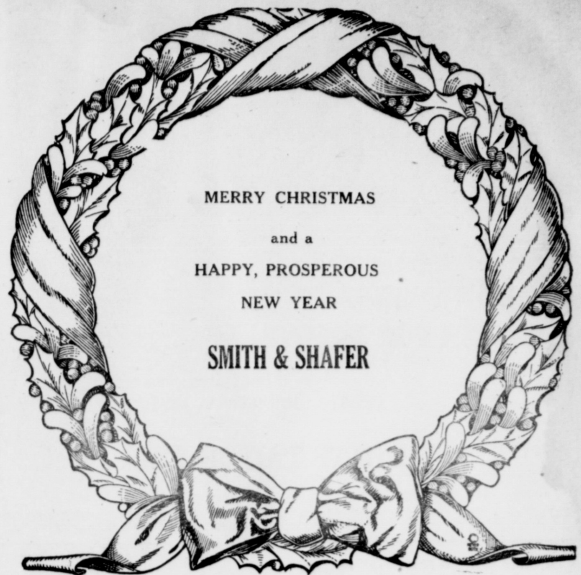
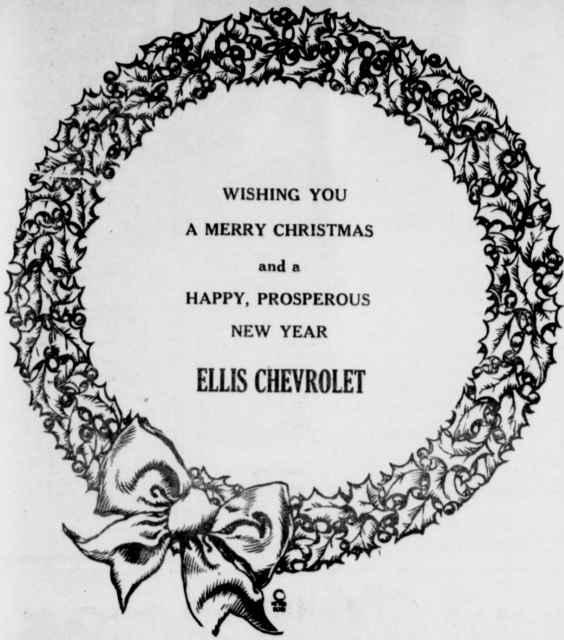
The Welcome's WARM!"

CHRISTMAS comes once more, a messenger of joy and benign feeling for one's fellowmen in the bleak winter. It is a time of open hearts warm and cheering as the open door of a lighted house, when the snow is crisp and the crystal moon hangs in frosty sky. The O'Donnell Hotel door, like every true friend's is always open.

For many years travelers have found it the hotel with a warm heart, treating its customers not merely as bargainners, but as friends. Today, to its growing numbers of friends, this hotel wishes one and all a "Merry Christmas."

O'DONNELL HOTEL





**MERRY
CHRISTMAS**

The Jingle of Christmas Bells will Echo Your Yule Joy
THE STAR OF BETHLEHEM that guided the Wise Men on their way has come again to remind us that we each need some guiding star for our lives as we journey on.
MAY YOU HAVE some Star of Hope to Guide your life along the way through the coming days is our Christmas and New Year's wish for you.

JOY — HAPPINESS — LAUGHTER
Our Entire Personnel Joins In Wishing to All
a Most Joyful Yuletide

HIGGINBOTHAM - BARTLETT CO.
E. T. WELLS, Manager



Wishing You
All the Joys
of the
HOLIDAY SEASON
ORCHID BEAUTY SHOP



Merry Christmas

OUR HOLIDAY WISH FOR YOU...

All the happiness of the Yuletide and a PROSPEROUS NEW YEAR

C. E. RAY TAILOR SHOP

MERRY CHRISTMAS



Our employees join in wishing everyone a Merry Christmas and a joyous and prosperous New Year

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

NOTICE

This is to notify all persons knowing themselves indebted to Palmer Implement Company that we will have a representative at our old place, now known as O'Donnell Implement Company, on Saturday of each week. We will appreciate your coming in to settle your account with us. Please cooperate with us in this matter.

W. L. PALMER

REAL ESTATE

Farm and City Loans
Rentals
Oil Leases and Royalties

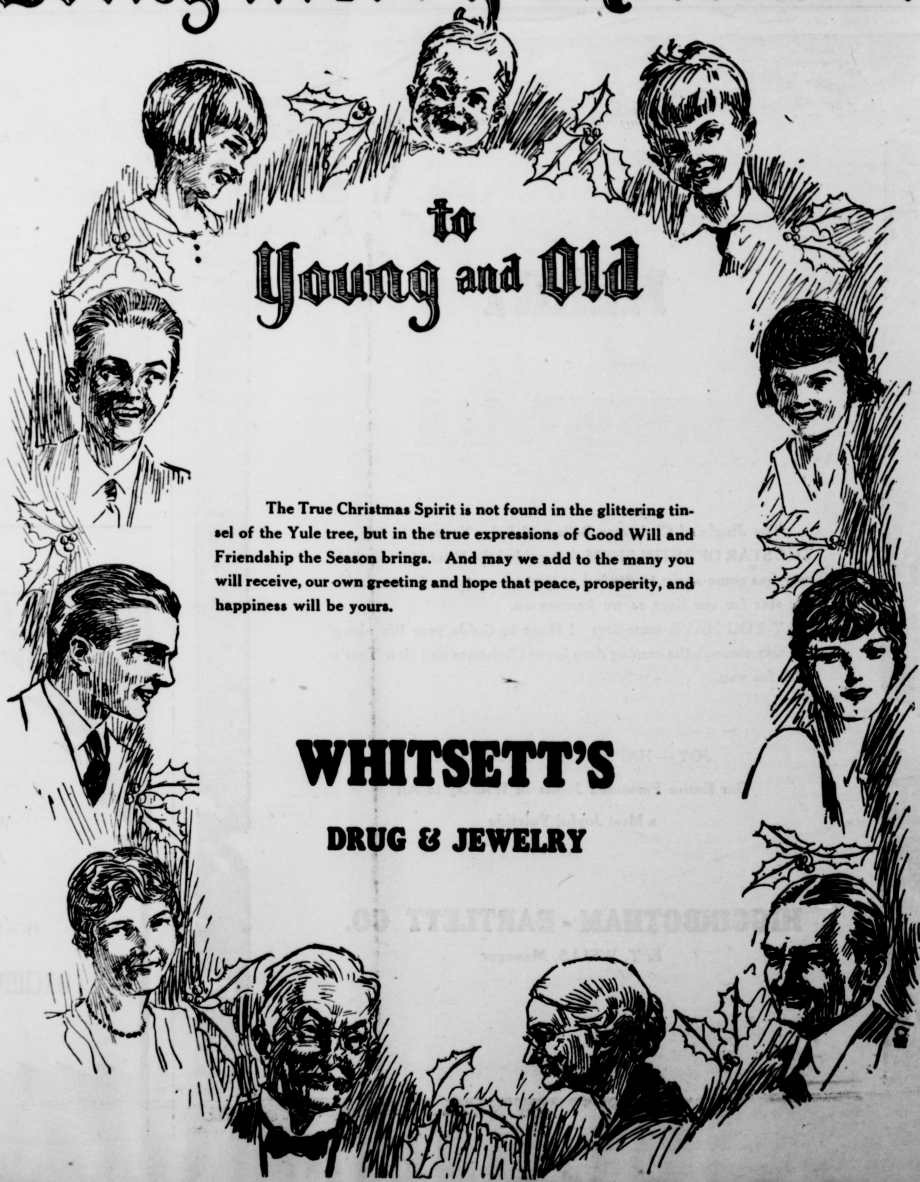
DEEN NOWLIN
Office Phone 57
Residence Phone 153

HIGHLY PRAISED FOR BRONCHIAL COUGHS!

Immensely superior, a tremendous advance over more ordinary remedies

Send 45 cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture. It acts by far the largest selling cough medicine—for coughs due to croup or bronchial irritation—in all territory. Canada. Take a couple of doses—feel its quick, powerful, pungent action spread thru throat, head and bronchial tubes. It acts quickly—starts at once to loosen up thick, choking phlegm, soothe raw membranes—make breathing easier. Contains no sugar so can be used by diabetics. Buckley's CANADIOL Mixture is now on sale and made in America—acts like a charm on coughs due to croup or bronchial irritation. Get Buckley's CANADIOL Mixture today. Over 10 million bottles sold.

Bring Merry Christmas



to
Young and Old

The True Christmas Spirit is not found in the glittering tinsel of the Yule tree, but in the true expressions of Good Will and Friendship the Season brings. And may we add to the many you will receive, our own greeting and hope that peace, prosperity, and happiness will be yours.

WHITSETT'S
DRUG & JEWELRY

Keep Your Face Looking And Feeling Fit With This New Gillette Blade



At 1/2 Price!

4 for 10¢
8 for 15¢

Get Quick, Easy Shaves That Are Free From Smart-And Burn. Save Real Money Too!

LOW-PRICE blade users everywhere are switching to the new Thin Gillette. And no wonder. For this precision-made blade fits your razor exactly... gives you better shaves and lots of them at a real saving. Buy a package of Thin Gillette from your dealer today.

Thin Gillette Blades Are Produced By the Maker Of the famous **Gillette Blue Blade** 5 for 25¢

YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION

Operated by **RIX FUNERAL HOME**

A local organization, where the pay-off is prompt and where the settlement is in the hands of your friends. You will be best served by carrying your burial benefits with us. Phone 500. Lubbock.

You May pay your premium at First National Bank, O'Donnell.