

THE O'DONNELL INDEX

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, OCTOBER 3, 1931

NUMBER 1

VOLUME IX

LOCAL OFFICE T. C. C. A. OPENED LAST WEDNESDAY

The local co-op office was opened last Wednesday, with C. M. Hoffman as estimates are to be assisted by A. H. Hoffman. The number will be much larger than last year. The office has a good feature for this year which is the fact that there is a price fixing pool, which enables the local farmer to pay the farmer the full amount at once. It is confident that this added convenience will prove to be an advantage to the farmer. Hoffman is an experienced man, and is well-fitted for the responsible and difficult position he fills. He brings no family connections, and O'Donnell people are glad to help him pass away his idle time, if any, and try to make his home.

CHANGE IN RULES CONCERNING LOAN COLLECTION

Comments have been made recently, and considerable misunderstanding seems to be prevalent concerning the amount of money the farmers are to pay for the loans. The Secretary of the U. S. Dept. of Agriculture, set out rules for the collection of the loans and these rules are to be made payable directly to the District Clerk U. S. Dept. of Agriculture for the full amount of the loan. The rules are to be made payable directly to the District Clerk U. S. Dept. of Agriculture for the full amount of the loan.

DUCK SEASON OUT TO ONE MONTH

The first of last week President Hoover issued a proclamation relative to the hunting of brant, wild duck, and wild geese. The date set in the proclamation will be executed by the game wardens throughout Texas. The above proclamation will replace the existing state law in regard to the birds named in it. The hunting license will have the date specified by the state law, but all hunters are to disregard the dates on the license and observe the dates specified in the president's proclamation.

WHITSETTS MOVE TO PALMER HOUSE FRIDAY

Mr. and Mrs. Marshall Whitsett, who have for the past two or three years occupied the Rochelle house in the central part of town, moved Friday week to the Palmer House where they will board for a time.

AT WELLS FRIDAY

The Literary Society, than is no more active organization in the entire county, announced Friday evening, October 2, that play will be presented in the school building. The play is altogether different to any other play ever presented in the town. The play is altogether different to any other play ever presented in the town.

NAZARENES ANNOUNCE DATE OF 1932 VISIT

The local Church of the Nazarenes will be held through the last five days in July, closing the first Sunday in August, which will also be the opening date for the Baptist meeting.

JACK ELLIS MOVES TO CORNER DRUG

Jack Ellis, well-known jeweler, and "watch mechanic" has this week moved his equipment and tools from the Tonsor Barber Shop to the Corner Drug Store.

ASSOCIATIONAL MEET WEDNESDAY

W. E. Vermillion, John T. Middleton, accompanist, L. S. Jenkins, pastor of the Baptist church, attended the Association of the Brownfield Association last week. The meeting was held through Thursday.

MASTER STANLEY CATHEY IS VISITING HIS FATHER, CHARLIE CATHEY, THIS WEEK

Master Stanley Cathey is visiting his father, Charlie Cathey, this week.

SHORTY BOYD ARRESTED AS CHICKEN THIEF

B. J. Boyd (Shorty) Boyd, well-known and popular "prop" of the Corner Drug Store, can tell all about how criminals feel while being arrested, and can give graphic details concerning his own sensations when he was halted by a sheriff and deputy on the Lamesa highway recently, and his car searched for stolen chickens.

"Shorty" was driving happily along, thinking about—oh, sealing wax and cabbages and kings—anyway, he wasn't thinking about Wyanettes—when two of the biggest officers in the state stepped out and ordered him to halt. And the appearance of a most business-like gun hastily put to flight any notions that it was all a joke.

GINNING REPORT REACHES NEW HEIGHTS THIS WEEK

With a total number of 592 bales ginned this week by the seven gins of the town, the cotton season is advancing nicely. Farmers and ginners estimate that, had it been possible to obtain pickers, twice or three times that many bales would have been ginned.

COLLEGES AND SCHOOLS CONTINUE TO CALL

The passage of each week finds still others of O'Donnell's young people returning to college, or going away to school for the first time.

COTTON PICKERS NEEDED AT WILLIAMS FARM

S. H. Williams, who lives three miles south of town on the Wright farm, sends in word that he has thirty bales of cotton ready for picking, and that he is anxious to secure at least thirty hands at once.

MR. AND MRS. WELCH MOVE TO HOOD HOUSE

Mr. and Mrs. Paul Welch and daughter are this week changing their residence to the M. B. Hood house in the central part of town, the move taking place Wednesday.

HARRY STACY WAS IN O'DONNELL WEDNESDAY

Harry Stacy was in O'Donnell Wednesday. He and Mrs. Stacy, who have been on an extended vacation, will probably be home within a few days.

J. A. DUNCAN OF LOVINGTON, N. M. IS THE GUEST OF FRIENDS HERE THIS WEEK

J. A. Duncan of Lovington, N. M. is the guest of friends here this week.

World Series Fans Not All in Ball Park



PIONEER RESIDENT DIES IN CALIFORNIA HOME

News was received here the latter part of last week of the death at San Bernardino, Cal., of Robert N. Anderson, known all over this territory as Bob Anderson. Deceased had been a resident of Lynn County for almost thirty-five years, moving to California some two or three years ago. He is survived by one daughter, Margie. Heart failure was the cause of death.

SIX YEARS AGO

News items taken from files of The O'Donnell Index published here six years ago.

FRIDAY, OCTOBER 2, 1925

More than six hundred bales of cotton had been ginned in O'Donnell, and the average price ranged from 24 to 24.50.

WARREN INFANT BURIED HERE SUNDAY

Rev. W. R. Burnett, pastor of the Methodist church, conducted funeral services Sunday afternoon at the cemetery for little Leola Warren, infant daughter of Mr. and Mrs. Henry C. Warren, well-known residents of this territory.

WARREN INFANT BURIED HERE SUNDAY

The baby girl spent only a few short hours in this life, having been born about nine-thirty Saturday evening, and passing away shortly before midnight. She is survived by her parents and one sister.

WARREN INFANT BURIED HERE SUNDAY

Nothing but loving sympathy could do toward comforting the grief-stricken parents was omitted, and the presence at the cemetery of a host of sorrowing friends attested to the esteem in which the family is held.

WARREN INFANT BURIED HERE SUNDAY

The Index joins in extending condolences to the parents and other relatives.

SINGING CONVENTION MEETS AT HANCOCK SUNDAY

We are requested to announce that the Singing Convention will meet next Sunday, October 4, at Hancock school building, the meeting to open promptly at 2:30 o'clock.

MR. AND MRS. HINKLE TO OCCUPY AYLER HOUSE

Renovations and repairs were begun this week on the house formerly occupied by Mr. and Mrs. J. P. Ayler, and Mr. and Mrs. W. H. Hinkle and family will occupy it within a few days.

GIN MAN RECEIVES MASHED THUMB

Orville Harville, son of Mr. and Mrs. W. H. Harville, is recovering this week from the effects of the application of an eight-pound sledge hammer to his right thumb, the application taking place Sunday evening as he, with a crew of men, made repairs on the press at Bowlin's gin.

GREEN AND WHITE FOR 1932 AUTO PLATES

Automobile number plates for 1932 will have a green body with letters, figures and borders of white, according to the specifications made by the board of control in asking for bids that have already been opened.

WARREN INFANT BURIED HERE SUNDAY

Excavation and laying of forms for curb and gutter were well under way.

WARREN INFANT BURIED HERE SUNDAY

Mr. T. C. Brown entertained the Lucky Thirteen club. Five new members were added as follows: Mmes. Kibbe, Rodgers, Baggett, Tucker and Cowden.

WARREN INFANT BURIED HERE SUNDAY

E. T. (Dodge) Russell announced his candidacy for the office of mayor of O'Donnell.

WARREN INFANT BURIED HERE SUNDAY

Miss Lois Wimberly had accepted the position of expression teacher at Pride.

WARREN INFANT BURIED HERE SUNDAY

Mr. John Etter had entertained honoring the fourth birthday of her little daughter Elsie Bernice.

WARREN INFANT BURIED HERE SUNDAY

Extensive improvements were being made in the State Theatre. A gold screen, greater seating capacity, and a pipe organ were making this one of the best picture shows on the South Plains.

WARREN INFANT BURIED HERE SUNDAY

A party celebrated the eleventh birthday of Miss Beverly Hinks. Guests were Hazel Potter, Ina D. Everett, Marie Tucker, Inez Edwards, Delia Bell Williams, Iva Dimple Hancock, Veda Shumake, Jim Ellen Wells, Wray Gove, Ralph Beach, Lowell Pugh, Clyde Tate, Cecil Treway, Cecil Foster, Wilbur Shumake, and L. H. Hohn.

Mr. and Mrs. J. T. Middleton were in Lubbock on business.

FULL SCHOOL TERM DECLARED NECESSARY

According to information received last Thursday by Mrs. L. F. McAfee, wife of the superintendent of the public schools here, a full nine months school term is the first requirement for affiliation, and if a shorter term is had, loss of credits will follow.

OUR SERMON WAS EFFECTIVE!

Whether or not the convert is still enthusiastic is an altogether different matter, but our friend and fellow citizen, M. H. Hobson, took all our sermon on cotton picking very much to heart, and immediately put his new ideas into practice.

OUR SERMON WAS EFFECTIVE!

In other words, after reading our exposition, or whatever, about this cotton picking business, which appeared in last week's Index, Mr. Hobson tried gallantly to a cotton patch Friday morning.

OUR SERMON WAS EFFECTIVE!

And came home Friday night not quite so gaily, with the cotton sack slightly—only slightly, you will observe—soiled, and in Mr. Hobson's personal opinion, a little more soiled.

OUR SERMON WAS EFFECTIVE!

Well, anyhow, it all goes to prove that folks DO read the Index with some attention. And also, his experience gave Mr. Hobson something to tell over the checker board.

OUR SERMON WAS EFFECTIVE!

The Home Demonstration Club will meet Wednesday, October 7, with Mrs. W. W. Hancock. Following is the program: Achievement Day for Poultry Demonstrators.

OUR SERMON WAS EFFECTIVE!

Hostess—Mrs. W. W. Hancock. Leader—Mrs. E. J. Tredway. Roll Call—"The Number of Birds I Raised This Year."

OUR SERMON WAS EFFECTIVE!

Report by Demonstrator. Report by Cooperator. Demonstration of Canning Chickens—Miss Harrison.

OUR SERMON WAS EFFECTIVE!

Mrs. Hancock will furnish chickens for the demonstration. All members are urged to be present promptly at 2:30 Wednesday afternoon.

Remember the date and the time, October 4, at 2:30 p. m., and be there with your family.

OUR SERMON WAS EFFECTIVE!

W. R. Gibson, proprietor of Gibson's sandwich shop here, is at Lubbock this week, helping make the Panhandle South Plains fair successful. Mr. Gibson has a concession there each year, and Fair visitors are growing accustomed to hunting up that "good sandwich stand."

OUR SERMON WAS EFFECTIVE!

The O'Donnell shop is under the management of Randall (Hick) Gibson this week, and that young man is keeping as busy as the proverbial

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The O'Donnell Index
Published every Friday at O'Donnell, Texas
W. H. RITZENTHALER
Editor and Owner
\$1.50 PER YEAR—IN ADVANCE
Advertising Rates on Application.

THE HICK TOWN
The best way to judge a 'hick town' is by its newspapers, and the advertisements in the newspapers are the sources from which opinions are formed.

MAKE FIRE PREVENTION PERMANENT
Fire Prevention Week is to be observed this year from October fourth to tenth.
As in the past, a comprehensive program of education on fire prevention activities has been devised.

to school children. Public officials will take part in the program and call upon citizens to participate. Newspapers will give the week publicity, in both news and editorial columns. Theatres will make announcements concerning the week from the stage and in printed programs. Insurance agents will make addresses prepare window exhibits, conduct essay and poster contests etc. Business men, churches, civic organizations, clubs—all will strive to make the week produce results.

YOU HAVE TWO CHANCES
Cheer up!
You have two chances—
One of getting the germ
And one of not.

Arkansas calls out militia to protect an evangelist. Paul would have liked cooperation like that.

Pathfinder reports that a Chicago undertaker advertises three funerals for the price of two. Who will be the first to get up a club of three?

Jack Vasey, who has been the guest of home folk and friends since last Wednesday, left Tuesday for Chillicothe.

Lester Burdine arrived Tuesday from Amarillo where he has been employed for several months, and will be here with homefolks for a few days.

Mr. and Mrs. Paul Jones spent Tuesday in Lubbock, viewing the sights of the Panhandle South Plains Fair.

Mr. and Mrs. Marshall Whitsett visited relatives in Lubbock Sunday evening.

Mr. and Mrs. W. E. Guye and family have as their guest this week their brother-in-law, K. B. Hart of Parks, Texas.

Mr. and Mrs. B. M. Haymes spent the week-end with friends and relatives in Grady, Tucumcari, and Portales, N. M.

Mack Garner left Tuesday for Haskell, where he will be employed for some time.

Mrs. Janie Garner, district supervisor of Woodmen work among women and junior members, was in O'Donnell the latter part of last week. She reports that the work is progressing nicely, and is much pleased with what is being accomplished here.

Local News

Mrs. Johnnie Rochelle and her mother, Mrs. C. A. Lacey, were in Tahoka Tuesday afternoon.

M. C. Hamilton of Lubbock has been in O'Donnell the last few days, looking after business interests.

Miss June Middleton came down from Lubbock Sunday for a short visit with her parents, Mr. and Mrs. J. T. Middleton.

Mrs. Clark Greenwood, Misses Marie Greenwood, Kitty May Garner, and Belle Miles, and T. A. Greenwood were in Lubbock Wednesday.

Mr. and Mrs. Elmer Wooten and family spent Sunday in Floydada and Plainview.

Mrs. Fanny Pearce returned Tuesday from Lubbock, where she has been for several days.

Mrs. J. E. Keen, who underwent a major operation in a Lubbock hospital last week, is reported to be well on the road to recovery.

Miss Roxie Hancock, who is head of the Math department at Hale Center, spent the week-end here with her parents, Mr. and Mrs. W. W. Hancock.

Mrs. Joe Alexander of Lamesa was in O'Donnell a short time Wednesday on business.

Mr. and Mrs. Irvin Wright spent the week-end in Colorado City, inspecting and passing approval on a new niece, who had just arrived at the hospital.

Miss Margaret Garland of Lamesa was the guest of friends here a short time Saturday.

Rev. and Mrs. L. S. Jenkins and family, accompanied by Miss Foy Heathington, were in Plainview Sunday.

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Mr. and Mrs. Paul Jones spent Tuesday in Lubbock, viewing the sights of the Panhandle South Plains Fair.

Mr. and Mrs. C. L. Davis attended the Panhandle South Plains Fair at Lubbock Tuesday.

Miss Louise Anderson visited relatives and friends in Lubbock over the week-end.

STRESSES NEED FOR TYPHOID PREVENTION
Dr. A. M. Gosch, health supervisor, spent a short time at the Index office Tuesday afternoon, and asked that the following article concerning typhoid prevention measures be printed at this particular time, since October is notorious as being the 'best' month for that disease.

He also inquired into the mosquito situation, and upon learning that we still have more of the pests than we need, decided to return early in next week and look for other places.

The article mentioned above follows:
October—the month of typhoid fever—Unless extraordinary precautions are taken immediately many, many cases and deaths from this disease will occur.

It is often a common belief that typhoid fever comes from decaying animal or vegetable matter, or from damp basements, cows and pigs, or other animals. However, this is a false theory.

Naturally all persons do not become typhoid carriers; only four per cent, or one person in about twenty-five cases who recover, remain permanently infected.

These little organisms excreted by the carrier become a menace to the human race and may cause any number of cases of typhoid fever without being detected.

If these body wastes are deposited in an open surface privy they are likely to be washed by rains into wells and other sources of water supply and may be carried by the filthy fly from the surface privy, where millions of flies feed, to our food in the dining room or kitchen.

Unless the typhoid carrier is not extremely careful, after every visit to the toilet, the germs may be carried on the hands and thus transferred to the food supplies. If he is employed in a dairy, cafe, or road fountain, the danger of infecting food products is very great.

No typhoid patient should be dismissed from medical observation until two specimens of the patient's bowel discharge have been examined at stated intervals by a competent laboratory and pronounced free from typhoid germs.

In cities and towns where houses are screened against flies and where outside surface privies are not allowed by city ordinances, and where immunization has been most effective,

typhoid fever is no longer a problem. It is in small towns and rural communities where insanitary conditions prevail, where water supplies are unprotected, and where the surface toilets exist, that typhoid thrives and continues to take its toll each year.

THRIFT
The president of the largest saving bank in America is advising his 240,000 depositors to stop hoarding up their money, to draw it out and spend it for things they will need later and which they can buy cheaper now than at any time since the war. That is good advice. True thrift consists not in hoarding cash but in spending wisely.

RHEUMATISM IS COSTLY SICKNESS
Rheumatism, insurance statisticians computed, takes approximately two hundred million dollars a year out of the American pay envelope.

The ailment is a minor mortality factor said a study of the disease by the Metropolitan Life Insurance company, causing only 4,500 deaths annually. It is however, the cause of causing the loss of 7,500,000 weeks wages yearly.

Women show a much greater sickness rate from the disease than men.

Read the ads—It pays.

TOADS SECRETE POISON
The toad is protected against enemies by the secretion of the poison glands situated behind the eyes. These glands secrete a milky poisons fluid that exudes when the toad is molested. The secretion is very irritating, causing pain in cuts and a bitter astringent feeling in the man's mouth. It seems particularly effective against dogs. Bites of the poison, some snakes prey upon toads.

FOR LATEST Cotton Quotation
Call the Texas Cotton Co-operative Association, C. M. Hooper, man, Manager. PHONE 9

O'DONNELL TELEPHONE COMPANY



WITH YEARS OF UNSURPASSED SERVICE AND ECONOMY BEHIND IT, THE FORD CAR IS THIS YEAR MORE BEAUTIFUL, MORE LUXURIOUSLY APPOINTED, AND EVEN BETTER EQUIPPED TO MEET YOUR MECHANICAL NEEDS

Call at our show room and inspect the new models, or, better still, call us for a demonstration.

LYNN COUNTY MOTOR CO.

QUALITY Building Material AT LOW PRICES HIGGINBOTHAM-BARTLETT LUMBER COMPANY See Us Before You Build

LAMESA SANITARIUM

C. R. CARPENTER ATTORNEY-AT-LAW Office in Court House TAHOKA, TEXAS

MRS. W. H. DUN Supt. Nursing

LAMESA, TEXAS Phone 212

DR. W. H. DUN DR. T. L. TREADAWAY

Sweet Dough that pleases THE MOST FASTIDIOUS Fresh as a college-trained bond salesman - tasty as a meal to the starving Armenians. That's City Bakery's bread, and cakes - made with cunning skill of the purest, wholesomest ingredients. And priced O. K. We Will Appreciate A Visit From You! Let Us Bake For You! CITY BAKERY

OCTOBER 1st. the regular quarterly dividend on the Preferred Stock PAID to PREFERRED STOCKHOLDERS of TEXAS ELECTRIC SERVICE COMPANY

In SOCIETY

MRS J. W. CAMPBELL, Reporter

HOLLIS HUNT CELEBRATES BIRTHDAY WITH PARTY

Celebrating the seventeenth birthday of Hollis Hunt, son of Mr. and Mrs. H. C. Hunt, members of the Epworth League of the Methodist church were guests Saturday evening at the home of the honoree.

All kinds of outdoor games were played on an open lot near the Hunt residence, and if there were still such things as "welkins," they must have been that evening.

At the close of the happy occasion, delicious refreshments of punch and cake were served to the following guests: Misses Lois Burdette, Mabel Harris, Mary V. Shook, Ruth Edwards, Maudie and Louise Edwards, Miss Rae Edwards of Three Lakes, Gladys Gibson, Oleta McCarley, Fay Jamison, Waldine Kirkland, Margaret Miller, and Eva Dell Harris; Messrs. Wray Guye, Jordan Goddard, H. L. Harris, Arthur Singleton, Parks Singleton, J. B. Curtis, Olen and Bill Vandell, Wilbur and Gwen Line.

RITZENTHALERS HOSTS AT EVENING PARTY

Mr. and Mrs. W. H. Ritzenthaler were hosts Friday evening to a number of friends when they entertained at a bridge party at their home, tables being in play during the evening.

Bouquets of the season's flowers were placed on the mantel and at intervals throughout the spacious living and dining rooms where players were hotly contesting for high score. At the close of the evening, the hostesses, assisted by Mrs. T. M. Garner, served a delicious salad course to the following guests: Messrs. and Mrs. J. P. Bowlin, Guy Bradley, M. M. Garner, Ross Stark, Naymon Bennett, Marshall Whitsett, E. T. Wilks, and Roy Gibson; Misses C. H. Newland and J. W. Campbell; Misses Thelma Palmer and Laynette Smith; Messrs. J. Mack Noble, Dick Jones, and Buddy McVicker of Plainview.

THURSDAY CLUB MEETS WITH MRS. RITZENTHALER

Mrs. W. H. Ritzenthaler entertained members of the Thursday club and a number of guests last Thursday afternoon with a forty-two party at her charming home in the west part of town.

The flowers were used as decorations, adding touches of color to the charming suite where five tables were placed for games. At the close of play, the hostess served dainty refreshments of magic and iced tea to the following guests: Misses Glen Allen, John Earl, M. M. Garner, Roy Gibson, Waldo Gibson, A. H. Koeninger, Flo Harris, Ross Stark, Ross Johnson, Hal Johnson, Jr., Harvey Line, Carey and Guy McGill, E. L. Sorrel, Ed Wilkes, Ed Singleton; Misses Ed Singleton, Christine Millwee, and Belle Singleton of Tahoka.

GEN. BUTLER TO RETIRE

Little news of the retirement of Major General Henry D. Butler of the Marine Corps has been published in the dailies. It has been known for some time that the stormy petrel of "Well done" would shortly leave service for other activities, particularly in the political arena. Since his entry into the Marine Corps as a second lieutenant in 1899, General Butler has been a heroic figure among Uncle Sam's fighting men. He has the distinction of being the only man ever awarded two Congressional Medals for bravery in action. He was given a leave of absence to serve as director of the Virginia department of safety in 1925, but his efforts were

E. CAMERON

representative of the Electric Service Company, O'Donnell.

For any information about electric light service call E. Cameron at Texas Electric Service Company, Lamesa, Phone No. 12 D. 424 or Lamesa, Texas, Phone 237.

MANY COUNTIES IN FARM SHOW

More than 75 counties will be represented in the four sectional exhibits from various parts of Texas, which will be one of the features of the Agricultural Show at the 1931 State Fair of Texas, Oct. 10 to 25, it has been announced by J. A. Moore, superintendent of the department.

In addition to the four sectional exhibits, there will be two State exhibits at the State Fair.

All of the exhibits will be in the Agricultural Building, with the exception of that from California and the Rio Grande exhibits. These two exhibits will be in the Main Exposition Building.

The four sectional exhibits will be from the Winter Garden Section of which Dimmit County is the center; the Panhandle Plains exhibit, the South Plains, Inc., of which Lubbock is the capital, and the Rio Grande Valley exhibit.

The two State exhibits are from New Mexico and California. The sectional exhibits will take up a large part of the Agricultural Building. The sectional exhibits will be made up of displays of agricultural products of their respective districts.

Mr. Moore said that crops in the sections from which these exhibits are coming have been the best in the history of the various parts of the State.

"These exhibits will have displays which will be at least thirty per cent better in quality than ever before," Mr. Moore said. "I have visited these various sections and I have found the men in charge of the exhibit ready to bring the best exhibits to the State

fair. It may talk his head off without the slightest responsibility to anybody.

Hair Dressing

That Is Smart

Priced Right

New Fall hats demand that lady's hair be perfectly groomed, with engaging waves and curls arranged for display. Before entering the winter's activities, let our graduate operators give your hair the treatment best suited to its needs. Our prices are attractive, and our work satisfactory.

- Croquignole, \$6.00
- French Combination, \$7.00
- \$5.00 waves, special, \$4.50
- Facials, \$1.00
- Marcel, \$5.50

Walker Beauty Shop

LAMESA, TEXAS
Mrs. Frank Barkhurst, Prop.

Fair they have ever brought here. I have seen many of these products and I know that they have improved in quality.

In New York's Central Park youngsters gaze with wonder on a real live cow. And down on Wall Street a bull would be an even greater curiosity.

A doctor says a cold bath in the morning is the best way to health. And a humorist yawns and asks what's the next best way.

Super-salesmen might try their hands at selling some wheat and cotton.

Sore Gums Are New Curable

You won't be ashamed to smile again after you use Leto's Pyorrhoea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. Whitsett Drug Co.

HIGGINBOTHAM FUNERAL HOME

O'DONNELL, TEXAS
E. T. WELLS
Day Phone 103 Night Phone 154
LAMESA PHONES
DAY—FUNERAL HOME 75
NIGHT PHONE
Clyde Branson Phone 223
Aubrey Thomas Phone 51
"AMBULANCE SERVICE"

If You Love Money

TRADE WITH

SORRELS LUMBER CO.

and

BANK THE DIFFERENCE

A most complete stock of best materials.

form Hudson Bay to Mexico

Nearly Everywhere

You can find that FRIENDLY SERVICE that is characteristic of the Red & White stores. Your problems and needs and the best way to solve them instantly become the chief concern of your courteous and efficient Red & White dealer. He likes to feel that his patrons are his personal friends. And friendship demands certain standards of courtesy and consideration. That is the secret of the exceptional service that Red & White patrons may take for granted. FRIENDLY SERVICE! And remember, standard, quality groceries—for less.



- BEANS Choice, Recleaned, Pintos, 5 lbs. for 17c
- BLACKBERRIES No. 2 tins 2 for 25c
- PINEAPPLE No. 1 Red & White, crushed or sliced 10c
- PEAS No. 2 Kurer, Economy, 2 for 25c
- SARDINES 1/4's American 2 for 9c
- TOMATOES Heavy Pack No. 2 tins, 2 for 15c
- MARSHMALLOWS 1 pound Red & White 21c
- PANCAKE FLOUR Red & White 12c
- KELLOGG'S Rice Krispies 10c
- COCOANUT quarter pound Red & White 12c
- OATS 55 oz. Red & White Quick Cook 19c
- CERTO Easy Jelly Maker Large Bottle 27c
- GELATIN Dessert Red & White 2 for 13c
- MACARONI Luxury Brand 3 for 14c
- SOAP Crystal White 6 bars for 19c
- COFFEE 1 lb. vacuum Red & White, none better, 39c
- MAYONNAISE 8 oz. Red & White 17c
- SPREAD or 1000 Island, 8 oz. Red & White 17c
- CRACKERS 2 lbs. salad wafers salted 24c
- GRAHAM CRACKERS 2 lbs. Merchants 24c
- DRIED FRUIT Apricots or Peaches 2 lbs. for 23c

THE RED & WHITE

B. & O. CASH STORE

ED COOK & SON

JOHNSON & LINE



You make your own Rate

If your property is likely to suffer severe fire damage, you must pay for the increased hazards in your rate. If your building has been safeguarded in accordance with known standards of fire protection your insurance rate will be lower. Your rate measures your hazard.

This is the spirit of fair dealing which marks the stock fire insurance business. Consult us regarding your risk—today.

HAYMES & BEACH

ARVANA NEWS

Several from here attended singing at Hancock Sunday afternoon. Miss Mayna White had as her guest Sunday, Miss Bertie Addison of Grandview and Miss Inez Matlock of Woody.

Louis Brown visited in Lamesa Sunday morning.

Mrs. Betty Taylor of Lamesa, visited in the Mack W. Hancock home one day last week.

Mack W. Hancock, Orene and Hazel Hancock visited in the O. K. community Sunday afternoon.

Several from here attended the party at Mr. and Mrs. Matlock's at Woody Saturday night.

Born to Mr. and Mrs. Hazel Hancock, Tuesday afternoon a girl, Wanda Vivian. Both mother and baby are doing nicely.

MESQUITE AND TREDWAY NEWS

Mesquite school house will soon be completed and school began Monday, September 24. The teachers for this year are: Mr. and Mrs. B. B. Street and Miss Irene Stephens. Everyone is looking forward to a successful school year.

Roberta Stamps of Lubbock was the guest of Mrs. Frank Lamb this week-end.

Faust Foster of Tahoka visited Fairy Kropp last week.

John Fletcher was the guest of John Stephens Sunday.

Ira Lee Bradshaw of Lamesa spent the week-end with Mr. and Mrs. Joe Bradshaw.

Mrs. Earl Gray was in O'Donnell Saturday.

Givins Crump has been visiting relatives in Matador for the last three weeks.

Raymond Lamb was kicked by a mule Sunday. We are glad that he is recovering nicely.

THREE LAKES

Next Sunday is our regular meeting day. Brother Vinson will be here.

T. M. Ellis, Jr. and Claude Sparks went to Roswell, N. M. Monday, hunting cotton pickers.

Wash Johnson moved his family to Fannin County last Friday. He has sold his place here and bought there. We are sorry to lose these good people.

Mr. and Mrs. Carroll Edwards and family spent Saturday and Sunday in O'Donnell.

Mr. and Mrs. J. C. Sparks spent Saturday in O'Donnell.

Mrs. J. A. Anderson and Mrs. J. Wright Edwards of O'Donnell were Three Lakes visitors last week.

A CITY LOSES ITS CAR LINE

The street railway company that serves Colorado Springs and nearby towns has posted a notice to all employees that it will go out of business on April 1, next. The management says that it would quit now, but it does not wish to add to the winter unemployment situation.

The private motor car, cheap taxi and bus lines united to reduce revenues until at the present time the company has accumulated a deficit of \$52,000.

Colorado Springs has a population of 33,000 plus, which is nearly doubled during the tourist season. Most of the tourists, however, come in their own cars now, and get about in that way.

Read the ads — It pays!

TIRE SERVICE



Before you start on that trip, let us see that your tires and the spare are in good shape. Or better still, let us fit the old bus with four new shoes. The increased security

and pleasure which is added to your motoring will more than pay for the cost.

HIGHWAY GARAGE.

John Earles, Prop.

Easy Pleasant Way To Lose Fat

How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scales to-day and see how much you weigh—then get an 85 cent bottle of Kruschen Salts which will last you for 4 weeks. Take one half teaspoonful in a glass of hot water every morning and when you have finished the contents of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends—"One 85 cent bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

Leading druggists America over sell Kruschen Salts—you can always get it at The Corner Drug Store.

WEST TEXAS MARKET WEEK IN LUBBOCK NEXT WEEK

LUBBOCK, Sept. 30.—Wholesale and retail merchants again will meet in Lubbock and create a wholesale market next week, sponsored by the Lubbock Chamber of Commerce.

Already wholesale concerns from Dallas, Kansas City, St. Louis, Los Angeles, and San Antonio have made reservations for the market and others are coming in daily.

E. F. Anderson, manager of the Dallas Wholesale Merchants association, J. E. Burke, trade commissioner of the Kansas City Chamber of Commerce, and J. Ben Critz, vice president and general manager will be here for the market.

The semi-annual style show on Tuesday evening, Oct. 6, will be the feature event of the market with wholesale merchants co-operating with the Lubbock Chamber of Commerce in staging the event.

From 150 to 200 wholesale merchants and salesmen are expected, while the retail merchant attendance is expected to run over 500. Most of the wholesalers will gather in Lubbock Friday and Saturday in order to prepare for the opening of the market.

Exhibitors that already have signified their intention of attending follow:

Ladies ready-to-wear firms: Perkins Dry Goods Co., Higginbotham-Baily-Louis Co., Roos Freedman Shayn Co., Morton Davis Co., Butler Bros., Lorch Mfg. Co., R. B. Mfg. Co., Dallas; Smith-McCord-Townsend Co., Mary Dean Mfg. Co., Kansas City; Normandin Bros. Co., Los Angeles; Modern Modes, Inc., Dorothy Fracks, San Antonio.

Millinery: Dallas Hat Mfg. Co., Higginbotham Millinery Co., Perkins Dry Goods Co., Dallas; Smith-McCord-Townsend Co., Kansas City.

Robes: Normandin Bros. Co., Los Angeles.

Novelties, Jewelry, Misc.: Morris-Mann-Riley, Dallas; Ben Cates, St. Louis.

Shoes: Graham Brown Shoe Co., Dallas; Brown Shoe Co., Robert Johnson & Rand Shoe Co., McElroy Sloan Shoe Co., St. Louis.

General Lines: Higginbotham-Baily-Louis Co., Perkins Dry Goods Co., Dallas.

An American firm recently filled an order for 500 typewriters for the government of Mongolia. The Mongolian language has peculiar characters, different from the Chinese, and it is written from bottom to top of the page and from left to right. The characters represent words or ideas, so no spelling is required, which is a lucky break for Mongolian typists.

The most ambitious stenographer we know tried to get the job of taking dictation from Floyd Gibbons.

SIDELIGHTS

By MARCY B. DARNALL

Another striking illustration of the operation of the law of supply and demand was noted recently at Longview, Tex., where it is reported crude oil sold for 10 cents a barrel while drinking water brought 10 cents a gallon.

A church in South Bellaire, O., operates a filling station which all members are asked to patronize. This may give some legislator the idea of imposing a special church tax on gasoline. It's taxed for nearly everything else.

Disregarding the fact that legislation in the past has not helped the farmer very much, two old ideas, the "equalization fee" and the "deburture" plan, are being dusted off for presentation to the next Congress by professional friends of the farmer.

Harry B. Thayer, retired telephone magnate, made this sage observation at the end of his long business career: "It is easy to fool yourself; more difficult to fool those you work for; still more difficult to fool those you work with, and almost impossible to fool those who work under your direction."

Just how Deputy Sheriff Fowler of Oklahoma learned to drive with one hand is not pertinent to this story. But his ability to do so came handy recently. Driving with one hand and shooting with the other he pursued two bank robbers, killing one and wounding the second, besides recovering the \$3,700 they had stolen.

Taking names from a census list, officials in Marash, Turkey, summoned Haroun Kaha for jury duty. Haroun happened to be a camel en-

merated through error, but his owner presented him in court in accordance with the summons. At that he may have been as intelligent as some jurymen we have met.

John Kane of Pittsburgh paints box cars for a living and pictures for recreation. One of his pictures won the Carnegie Institute prize at an exhibition in his home city.

With so many government inspectors snooping around, it is quite easy for impostors to pull their stuff. In Nashville, a bandit armed with a fake search warrant gained admission to two homes and stole several thousand dollars.

KEEPING UP WITH WEST TEXAS

Unofficial estimates place the total production of the 1931 wheat crop of the Texas Panhandle at fifteen million bushels.

Members of the Chamber of Commerce at Ralls, Texas, planted the city park in grass recently, doing the work themselves.

\$225,000 is being spent on paving the twelve miles between Lubbock and the Lynn County line on the State Highway Nine.

One million fish are to be distributed from the San Angelo fish hatchery to the lakes and rivers of West Texas about September 15.

Excepting coffee and sugar, an entire menu of home products was served at a chamber of commerce luncheon in Pampa, Texas, recently.

Air mail service was inaugurated through Wichita Falls, Texas, with the opening of Air Mail Route 33, on August 1. Aviation fans mailed eight hundred souvenir letters from Wichita Falls to Amarillo on the first planes following the installation of air mail service between the two cities. The letters were stamped by the Amarillo Chamber of Commerce cachet and mailed back to the senders.

GIBSON AND MAY
O'DONNELL AND LUBBOCK
TRUCK LINE
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas

Index advertising gets results.

CICERO-SMITH LUMBER CO.
"Where Quality Counts"
GOOD LUMBER—GOOD SERVICE
Lumber, Builders' Hardware, Wind Mills, Win³, Post, Paint and 'Nigger Head Coal.'
DON EDWARDS, Manager

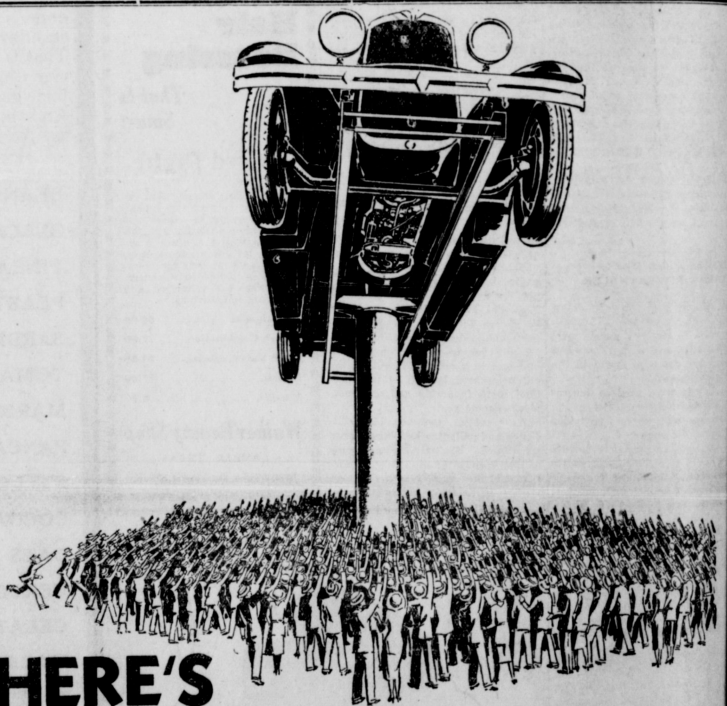
Suit & 2 pair pants -- \$26.50

Low cotton prices demand lower prices for quality merchandise, and our price of \$26.50 for a REAL four piece suit fully meets that demand. And in case you have listened overlong to the song of the mail order houses, come in and inspect our still lower-priced suits, for our line carries samples featuring all prices.

FOR TAILORING SERVICE THAT EXCELLS SEE US!

C. E. RAY

SUITS MADE TO ORDER PHONE 66 CLEANING & PRESSING



THERE'S THE "HIDDEN QUART" IT STAYS UP IN THE MOTOR AND NEVER DRAINS AWAY...

The first time you use Conoco Germ Processed Motor Oil, a pint so a quart will cling to, penetrate and combine with metal surfaces and stay up in your motor. This "hidden quart" never drains away! Because of this, Germ Processed Oil gives you sure protection at all times that no other oil can give.

Almost half of all your motor wear occurs while starting. The "hidden quart" of Germ Processed Oil stays up in your motor even after your car stands idle for weeks... and gives safe lubrication while you're starting. It stays up in cylinders to form a strong piston seal, which makes starting easier and quicker. Other oils drain away, leaving parts unlubricated. The "hidden quart" has saved hundreds of motorists costly repair bills by protecting motors when their accident crankcases were emptied miles from town.

Only Germ Processed Oil gives you the extra benefits of the "hidden quart"... for only Germ Processed Oil has penetrative lubricity, the ability to penetrate and combine with metal surfaces.

From the first fill on, you'll always have that "hidden quart"... worth its weight in gold! Fill now with Conoco Germ Processed Motor Oil at any station displaying the Conoco Red Triangle.

CONTINENTAL OIL COMPANY
The Only Refiners of Germ Processed Oil in North America

CONOCO GERM PROCESSED MOTOR OIL
PARAFFIN BASE

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED