#### Orchid Beauty Shop

For Beauty Work that Really Beautifies Call 165 for appointment

## The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, Nov. 16, 1939

#### 90 Yard Touchdown Highlight Of Game

#### Lubbock Host To M. E. Conference

#### CUT RATE STORE IS CLOSING OUT HERE JOHN JOHNSON

## **Announces For** Sheriff Of Lynn

## SPECIALS

#### FOR FRIDAY AND SATURDAY ONLY

You've heard about specials all your life, but man, oh man, these are prices that get the job done.

BOYS' OXFORDS \$1.00

ONE LOT LADIES'
HOUSE DRESSES

MEN'S COVERT WORK PANTS

69c

BOYS' WINTERWEIGHT UNIONS

39c

MEN'S FELT HATS \$1.00

CHIFFON HOSE

49c

JACKETS

\$1.79

KHAKI PANTS

88c

Men's Dress Shirts, regular \$1.95 values, sizes 1514, 16, 161/2 Only 79c

O'DONNELL BARGAIN STORE

Next to Singleton Appliance Company

### You Will, with Better L

• Restful, relaxed reading is a prelude to a pleasant night's sleep. But be sure that you have enough light for EASY SEEING, to keep you from becoming more tired.

Whether you read in bed or in your favorite chair, a good reading light makes it easier for your eyes to see and helps oreate a feeling of relaxation that is so desirable after a

Look at the lighting in your bedroom, and note how a few portable lamps will make seeing easier, and will add to the attractiveness of the room. New, inexpensive lighting units that serew into present sockets make Better Light cost less than ever before.

Better Sight Lamps are Sold by Local Stores

TEXAS ELECTRIC SERVICE COMPANY

## ON MARA MAND FINE HOSIERY

Anxious to close out our line of Mara Mand Hosiery, we are marking them at really REMARKABLE PRICES. Those of you who have worn them know they'd be bargains at the regular price.



Buy all the Hose you'll need for the rest of the season, and buy Christmas Presents with what you save.

.........

#### O'DONNELL INDEX

O'Donnel Texas under the Act of March 3, 1897

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS

PAULINE CAMPBELL

#### ADVERTISING RATES ON APPLICATION

tatement of the Ownership, Man-agement Circulation, Etc., Re-quired by the Acts of Congress of August 24, 1912, and March 3, 1933

#### "LAND HOGS"

"TENANT CHISELERS"

#### November 20th

7:00 to 7:15 O'clock A. M.

#### Over Radio Station KWFT-Wichita Falls

620 KILOCYCLES

Guard Against Pyorrhea

### BRONCHIAL COUGHS

#### B. M. HAYMES

First National Bank Bldg O'DONNELL TEXAS

#### REAL ESTATE

Farm and City Loans Rentals

> Oil Leases and Royalties

#### DEEN NOWLIN

Office Phone 57 Residence Phone 163

C. N. WOODS JEWELER WATCH REPAIRING St Door North of Bank

#### STUDY CLUB MEETS WITH MRS. CARROLL

The 1939 Study Club met ome of Mrs. R. C. Cor-tovember 2 with thirteer ers present. The program iddle Eastern States wa vith Mrs. Middleton leader. 1. Baltimore, metropolis of and, Mrs. Middleton. 2. The Lions of Phila

#### WE WANT TO BUY

Your threshed grain, maize and kaffir heads, cane seed, sudan seed

### ANYTHING IN THE **GRAIN LINE**

Highest market prices paid at all times. See us before you sell

#### KOENINGER GRAIN CO.

.........

Office Phone 76

### **AUTOMOTIVE** ELECTRIC CO., INC.

GENUINE SERVICE PARTS All kinds of Magneto Repairing, Electrical Work of Any Nature We Satisfy Our Customers

> LUBBOCK, TEXAS 1414 Broadway

#### ····· **WANT TO BUY**

YOUR KAFFIR, MILO, MAIZE

Any kind of grain, guaranteed to please you



Be Sure to get a loaf of

#### MEAD'S FINE BREAD

"IT'S FRESH"

#### Phone No. 128

#### **WILLLIAMS' DAIRY**

For Pure, rich Milk that can't be surpassed in food value and flavor Deliveries Night and Morning-Quart

10c

On Sale Daily at B & O Store, Blocker Grocery Self-Serving Grocery

## TRADE HERE

AND BANK THE DIFFERENCE

patronage you have given us since we have been liere. Remember we always have week-end Specials

we couldn't wait any longer to tell our O'Donnell friends how much we appreciate the friendship and

## **OATES FOOD STORE** AND MARKET

Phone 71—High Quality and Low Prices Every Day-Phone 71

#### THE EAGLES' SCREAM

Katherine Allen Lena May Singleton Billie Etter Weldon Hancock

**Keep Your Face** Looking And Feeling Fit With This New Gillette

OW-PRICE blade users everywhere are switching to the new Thin Gillette. And no wonder. For this precision-made blade fits your razor excity...gives you better shaves and lots of them at a real saving. Buy a package of Thin Gillettes from your dealer today.

By The Maker Of The famous Gillette Blue Blade

#### YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION

#### RIX FUNERAL HOME

A local organization, where the pay-off is prompt and where the your friends. You will be best served by carrying your burial benefits with us. Phone 500,

You May pay your premius at Frist National Bank, O'Donnell.

### HIGGINBOTHAM FUNERAL HOME

f Financial Circums

Accepted at Face Value-We

#### Ambulance Service

#### LAMESA

Clyde Brown Phone 223-J Paul McDaniel Phone 283

#### O'DONNELL

Phone 103 or 154

Frank Lamb. Cortez Kirby, Stelvin Burrus, Oscar Telekik, Dee Burrus, Sid Mize. Zelma. McKee, J. W. Franklin, Lester Mize, Edgar Telehik, and the hostess.

The next club meeting will be at the home of Mrs. Oscar Telehik November 9, 1939.



"Last year, I used to shiver through the foot-ball season. But no more Summer underwear for me, thank you. When the team comes out, I'm all set for comfort in HANES middleweight WINTER SETS."

HANES WINTER SETS give you outdoor warmth with indoor comfort. You feel right, too . . . with the gentle, athletic support of the HANESKYT Crotch-Guard. Convenient, buttonless vent. Select one of the popular WINTER SET styles. See your HANES Dealer today. P. H. Hanes Knitting Co., Winston-Salem, N. C.



HANES WINTER SETS 50c to 79c





HANES HEAVYWEIGHT

## PHILCO





PHILCO Farm Radio



SINGLETON APPLIANCE

## **CLOSE OUT** SALE

We must vacate by December 1st! Everything must be sold, regardless of cost. Standard brands of merchandise too numerous to mention. Buy now while you can save up to 50%on clothes for the entire family.

ONLY A FEW DAYS TO TAKE ADVAN-TAGE OF THIS GREAT OPPORTUNITY

Men's and Boys' Rubberized JACKETS

\$1.69-\$2.49

BLANKETS

SILK DRESSES

\$1.95

BOYS' OVERALLS

LADIES' SHOES

Straps, Ties, Pumps, choice, pair

KHAKI PANTS

Sanforized 89c

Shirts to Match, 89c

FELT HATS \$1.95

RAINCOATS \$1.69

FLANNEL SHIRTS

HEAVY UNIONS

Men's White HANDKERCHIEFS

LADIES' COATS

\$4.95

SPORT OXFORDS

**MEN'S TIES** \$1 Value

**39**<sup>c</sup>

Ladies' Rayon

**PANTIES** Close Out Price, pair

7C

Men's Heavy Cotton

**SWEATERS** 

Men's

**CORDUROY CAPS** 49c

> One Lot CHILDREN'S SHOES

Ladies'

SILK HOSE Full Fashioned

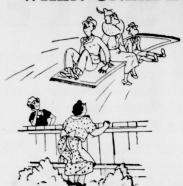
## CUT RATE DRY GOODS

Across Street From Shorty Wright's Cafe

O'DONNELL, TEXAS



## WHEN UNEXPECTED COMPANY COMES



Or other emergencies arise, like washday, sickness in the family, etc., do you get the jitters and have panicky qualms about the state of your pantry?

## B & O-WISE HOUSEKEEPER

Keeps cool and calm and phone the B & O Market Department to send up two or three kinds of those delicious, ready-cooked meats, kept piping hot in our new steam table, and plenty of that good salad we always have on hand. Be Wise

SHOP THE B&O WAY

## B. & O. CASH STORE

?^^^^<del></del>

IS QUITTING BUSINESS IN O'DONNELL PRICES CUT ALMOST IN HAIF WE OUIT BUSI

## **50c ON**

# LOSING OUT SALE

\$10.00 Will Dress Up Your Family at Such Low Prices Ladies Shoes Now at Half Price We Quit Business CHECK THESE LOW PRICES AND BE CONVINCED N HALF PRICE — BUY TODAY

LADIES' CLOTHES AT LESS T	H	A
Men's Clothes Sacrificed   SILKS — RAYON \$1.00 Men's Dress Shorts 59c   Ladies' Dresses all colors	80	L
15c Men's Socks 7½cc 2.288 Dress Shoes \$1.88 COTTONS, NOVELTY CLOTH Ladies' Dressses, up to \$1.98 val. 69c.	6c	L
\$1.29 Khaki Pants 97c Ladies' Cotton Dressses up to 98c 4	9c	i
Bathroom Sets 69c Salvage Bargains, val. up to \$1.98 Z	5c	B
Indian Blankets 99c Fine Comforts \$2.98 value \$2.3	22	I

Ladies' Coats, \$9.90 values \$3.98	Silk Hose
Ladies' Sweaters, val. up to \$1.98 77c	Silk Hose MEN'S
Ladies' Sweaters, val. up to \$1.19 59c	Men's D
Boys' 49c Dress Shirts 25c	WORK Shirts. 7

8	Silk Hose, val. to 79c, 25c Silk Hose, irregulars 15c MEN'S FURNISHINGS				
	Silk Hose,, irregulars 15c				
C	MEN'S FURNISHINGS				
c	Men's Dress Hats . 88c				
	WORK				

	COO DIIII L			omi to,	136	value	.400
ies' Tuck	Stitch Pa	nties	9c	Men's l	Blaze	r Sox	80

On the Corner

O'DONNELL, TEXAS