

# O'DONNELL INDEX PRESS

35th year: No. 28

O'DONNELL, LYNN COUNTY, TEXAS, ★Wed. Mar. 20, 1957

\$1.50 PER YEAR

## Farmers To Meet Here Thursday Nite

### Cotton Growers To Meet Here

The total market for U. S. cotton can dwindle to 8 million bales in four or five years. Facts supporting this statement will be discussed at a special meeting of cotton industry members at Grade School Cafeteria on Thursday, March 21 at 8 p. m.

This meeting is one of a series being held in the major cotton growing counties of West Texas. It follows a recent meeting at O'Donnell where a representative group of county cotton farmers, ginners, and other industry members listened to basic information on cotton's problem, program, and potential presented by staff members of the National Cotton Council. It was recommended by the group at O'Donnell that the information be taken to a wider cross section of the cotton industry thru a series of similar county meetings. The local planning committee for the meeting is headed by growers, ginners and business men. Speakers at the meeting will include Earl Sears, Dale Anderson and John Greg.

Mrs. S. A. Alley of Albuquerque is visiting her sister, Mrs. R. C. Proctor.

Mr and Mrs Joe Proctor visited their son Bobby in Odessa Monday as well as their grandson Ronnie in Andrews.

### CARD OF THANKS

We would like to express our sincere appreciation for all the kindnesses and thoughtfulness and prayers shown me during my illness. God bless all of you. Thank you, Mrs. Jim Anderson.

### Card Of Thanks

We wish to express our sincere appreciation to each one for the food, prayers, flowers and every act of kindness shown during the loss of our loving mother, Mrs. J. W. Franklin, Sr. May the Lord bless each of you is our prayer. The Family of Mrs. J. W. Franklin, Sr.

Last Thursday nite a small fire caused by a wall heater in the Home Economics cottage, did an estimated \$100 damage. Monday afternoon fire moderately damaged the interior of a rent house in the rear of the Roy F. Smith home. The Volunteer Fire Department answered both calls.

Lost — one black envelope type purse in front of Church of Christ Bldg. Sun. morning. No identification but initials "M. R." Contains keys and pink eye shades. Please notify me as keys are important. Reward, Phone 99 Mrs. James Reed

### SCHOOL EVENTS TO COME

March 22nd — Junior Play  
April 1 — Style Show (Band Parents, sponsors.)  
April 2nd — Southern Assembly at 10:15  
April 5 — Band Concert  
April 16th — 1946 Study Club Style Show.  
April 19 — 22 — Easter  
April 25th — State Meeting of the FHA.

### SCHOOL MENU

Monday — lunch meat, navy beans, vegetable salad, milk, bread, pineapple rings.  
Tuesday — fish sticks, green beans, creamed potatoes, cabbage slaw, bread, milk, apple pie.  
Wednesday — pork chops, English peas, candied yams, rolls, butter, milk, bread, stewed prunes.  
Thursday — beef roast, carrot stick, pinto beans, buttered corn, corn bread, butter milk, ice cream  
Friday — meat balls and macaroni, black eye peas, lettuce wedge, milk, bread, fruit salad.

### School Honor Roll

Following is the honor roll for the fourth 6-week period of the O'Donnell school —

Fourth grade — Margaret Abernathy, Randy Allen, Jimmy Barton, Janey Cain, Elaine Clayton, Deryll Greenlee, Gay Harris, Charlotte James, Brenda Parker, Dorinda Pierce, Martha Salazar, Carolyn Simmons, Pen Taylor, Ellis Tredway, Charlene Vermillion and Sharon Waldrip.

Fifth Grade — Carolyn Brock, Joe Cathey, Janice Clayton, Iona Lois Cook, Sandra Garrett, Katherine Jackson, Carol Moore, Susan Smith, Nancy Street, Berdell Taylor, Jerry Utecht and Ronnie Wood.

Sixth Grade — Nancy Bailey, Linda Burkett, Catherine Cain, Bobby Mac Furlow, Robbie Hale, Sherry Harris, Jan Lott, Douglas Mires, Linda Parker, Kathy Pirtle  
Seventh Grade — Charles Cathey, Marigean Clayton, Judy Furlow, Sharon Hays, Mary Prather

Eighth Grade — Mary Forbes, Jo Ann Lacy, Marchetta Wood.

High School —

Seniors — Kay Cabiness, Dickey Harris, Betty Snellgrove, Jo Snider, Patsy Sutton.

Juniors — Mary Roper, Charles Simpson, Ethel Simpson, Bonnie Veach.

Sophomores — Lanny Brewer, Marla Caswell, Sue Lott, Helen Moreno, Neal Shaw, Kenneth White Patsy Young

Freshman — Jim Hale, Margaret Hoskins, Linda Howard, Rudy Smith.

Scholastic All A — Sarah Prather.

### Area May Lose Acreage

Rep. George Mahon of the 19th District has reported from Washington that the controversy over the Poage cotton bill will continue for several weeks and that the outcome is uncertain. Dates for further hearings have not been set.

Mr. Mahon said figures prepared by the Department of Agriculture show that if the Poage bill is enacted into law it will cost the 19th Congressional district of Texas 118,000 acres of cotton allotment next year, channeling the acres into East and Central Texas.

This would result from changing the base period for allotments from the previous five years as in the present law to the previous three years. Mahon explained. The Congressman and representatives of the Plains Cotton Growers pointed this out in testimony before the House Committee on Agriculture last week.

One provision of the Poage bill would require the Department of Agriculture to establish a special loan on light spotted cotton. West Texans have been working for a light spot loan program for a long time. The Secretary of Agriculture now has the authority under the present law to establish such a program.

In order to take the light spot issue out of the area of controversy, Mahon has introduced a separate bill which provides for a loan on light spot cotton but which omits the objectionable provisions of the Poage bill. Mr. Mahon said he would work for a settlement of the controversy which would include elimination of all provisions of the Poage bill which are discriminatory toward West Texas.

The Congressman pointed out that our cotton problems are national in scope and that no good purpose was being served by proposals reopening the cotton allotment fight between East and West Texas.

Mr and Mrs. Forest Kendall and daughter Rand son in law of Abilene and Mr and Mrs. John Andy Edwards of Lamesa visited in the Harvey Line home Sunday.

## Forks You Know

Mr and Mrs. Calvin Robbins of Lubbock and Mr and Mrs. Bill Hays of Ballinger visited Mr and Mrs. Roy D. Smith over the week end. Mr. Smith remains in a Lamesa hospital for treatment.

Dugle Russell of Florida is visiting his mother Mrs. Ed Russell

Mrs. Joyce Stubblefield's Brownie Group enjoyed a weenie-roast to celebrate the 37th birthday of the Girl Scouts. The group thanks Mrs. C. F. Thompson, Sr. for making a birthday cake and the group also thanks the public for its support in the cookie drive.

Mr and Mrs. Jake Burkett spent week end in Amherst.

W. E. Vermillion returned from an extended visit at Phoenix with his daughter, Mrs. Norma Ruth Heath and family. Mrs. Heath and daughter, Mr and Mrs. Jerry Holloway and twin daughters of Ft. Worth, Mr and Mrs. Milford Mc Murtry and children were week end visitors. The McMurtreys are moving to Ft. Worth where he will be district manager of an insurance firm.

The Sunday School class of Mrs. Bob Carroll was entertained with a breakfast last Tuesday morning with Mrs. Ed James as hostess.

Mr and Mrs. C. D. Childress attended the funeral Saturday of a nephew, eight year old Ronnie Paul Tucker of De Leon who passed away in a Galveston hospital of cancer.

Mr and Mrs. L. J. Pearcy of Leeland, Mr and Mrs. O. E. Hickeron and family of Plains and Mrs. J. O. Hays of Post visited in the C. D. Childress home Sunday.

Mrs. Joe Palmer and baby recently returned from a visit with her parents, Mr and Mrs. Welborn, at Silver City.

Mr and Mrs. Floyd E. Sumrow and boys spent Sunday with their parents, the D. E. Sumrows.

Bobby Sumrow is home on 30 day furlough from Army. He will report back for duty overseas.

Mrs. Bazar and J. D. Putman and family visited Mrs. Rosa Tadlock in Mercy Hospital at Slaton

Mr and Mrs. W. L. Maxwell visited in Lubbock Sunday with Mr and Mrs. Steve Warren.

Mr and Mrs. Pete Hale attended the funeral of his aunt, Mrs. Lura Lane at Spur Friday.

Mr and Mrs. Geno Jones and son of Lubbock visited his parents Mr and Mrs. Irvin Jones over the week end.

### 4-H CLUB MEETS

The Lynn County 4-H Club met last Monday nite, March 11th in the O. W. Hall in Tahoka.

This meeting was mainly for recreation and Mr. and Mrs. Dee Parker of Tahoka taught the group several square dance numbers. Refreshments of cookies and cold drinks were served to nineteen members and six 4-H Club parents and the Lynn County Agent Bill Griffin and Miss Wanda Roach.

The next meeting will be April 8th at the County Court room in Tahoka.

For sale — about \$75 worth of good carpenter tools at a bargain. Mrs. Elizabeth Agnew 3rd and Miles

### How Big Is Texas

Texas occupies all of the continent of North America except a small part set aside for the United States and Canada. Texas owns the north half of the Rio Grande, the only dusty river in the world; also the only river, with the possible exception of the Trinity, which is navigable for pedestrians and mud cats.

Texas is bounded on the North by 25 or 30 states, on the East by all the oceans of the world except the Pacific, and on south by South America and on the West by the Pacific Ocean, the Milky Way and the whole universe. If Texas was chopped loose from the rest of the United States and the Panhandle, it would float out into ocean, for it rests on a vast subterranean sea of oil.

Texas is so big that the people in Brownsville call the Ft. Worth people Yankees and the citizens of El Paso sneer at the citizens of Texarkana as being "snobs from the East." It is 150 miles farther from El Paso to Texarkana than it is from Chicago to New York. Ft. Worth is nearer to St. Paul, Minn. than it is to Brownsville, Texas. The United States with Texas left out would look like a three legged Boston Terrier.

Texans are so proud of Texas that they can't sleep at nite. If a Texan's head should be opened, the map of the state would be found on his brain. Unless your front gate is at least 15 miles from society in Texas, you do not belong to society in Texas. Down at the King Ranch the gate is 150 miles from the front door, and they are thinking of moving the house back so that they won't be annoyed by passing cars.

If the proportion of cultivated land in Texas were the same as in Illinois, the value of Texas crops would equal that of the other 47 states combined. Texas has enough land to supply every man, woman and child in the whole world with a tract of land five by 20 feet and have enough left over for the armies of the world to march around the border four abreast. Texas grows enough alfalfa which, if baled and built into a stairway, would reach to the Pearly Gates. If all the hogs in Texas were one great hog, he would be able to dig a new Panama Canal in two roots. If all the steers in Texas were one steer, he could stand with his front feet in the Gulf of Mexico, one hind foot in the Hudson Bay, the other in Alaska and with his horns punch holes in the moon, with his tail brush off the mists from the Northern Lights.

Well, that's Texas, in part and still some cynical, jealous outsiders accuse Texans of bragging.

— Texas Brags —

### INTERSCHOLASTIC EVENTS

Weldon Skinner, local superintendent is director general this year of the Region 1 - 18 interscholastic events.

The one act play event was Tuesday March 19th.

Saturday, March 25th the Literary events will be held at Ropesville. These events include number sense, slide rule, declamation, poetry reading, shorthand, Typing, ready writers, story telling, picture memory, spelling and plain writing

Monday thru Thursday, March 25th thru 28th Tennis at Plains.

Friday, March 29th, Volley Ball, O'Donnell. There will be no volleyball for high school boys

Saturday, March 30, Track and Field, high school only, at Texas Tech with Ed Robinson of Plains in charge.

April 1 - 5th ground ball at Sea-graves for grade school only

Mrs. Joe Proctor returned from Ft. Worth Friday where she visited her sister, Mrs. Anderson and also Mrs. Eula Tune

Mr and Mrs. Howard Blackwelder of Maljamar, N. M. visited her mother Mrs. Proctor over the week end.

### Open House Sunday

Dr. and Mrs. Noble Rumbo will have open house from 2 to 5 p. m. Sunday for all of those who would enjoy seeing their new home located just west of Blocker residence.

### JACKPOT NEAR \$500

In the Trades Day drawing Saturday Mrs. Raye Moore won a 20 percent ticket good for \$113 and this week the jack pot will be worth \$499.00.

Mr and Mrs. Charles Pierce of Canyon visited the Jones Pierce family Sunday and Mr. Pierce filled the pulpit Sunday at the Baptist Church.

Mr and Mrs. Bud Balliew of San Antonio visited his parents over week end as well as Marion Balliew of El Paso.

Mr and Mrs. Danny Anderson of Lubbock visited his grandmother, Mrs. Bessie Williams Sunday

Mr and Mrs. Pete McMillan visited Mr and Mrs. Bud Cross at Ozona Sunday.

### Look Who's New

Congratulations to Mr and Mrs. O. W. Powers of Tahoka on arrival last Tuesday of a 7 lb 5 oz. girl named Nina Kay

Jack Hoskins of New Moore, Julian Pirtle of Draw and John Earles of here were recently named by the School Board as the 1957 Board of Equalization. Named as alternates were Oscar Furlow of Harmony and Felix Jones of here.

Mr and Mrs. Leroy Mensch and family of Levelland spent week end with Mr and Mrs. Marvin Pearce.

### Mrs. Pirtle Heads

The O'Donnell PTA met last Wednesday in the High School Auditorium for the showing of the film "A Desk For Billie. The program was to spotlight what education can mean to our migrant citizens.

At the business meeting of the following new officers for the school year 1957-58 were elected —

President, Mrs. Julian Pirtle, vice president, Mrs. Elstyn Bates, secretary, Mrs. James Reed, treasurer, Mrs. Silas Russ, historian, Mrs. C. A. Doss, parliamentarian, Mrs. Douglas Balliew.

Installation will be held in May. Hospitality chairman, Mrs. Reed, served coffee and cookies to members and guests

### START ON PARSONAGE

Rev. Earnest Stewart, Jr., local Baptist pastor, filled the pulpit Sunday at a Big Spring Baptist Church. There is some possibility he may accept a pastorate there. He has been local pastor for over two years.

Work began Monday on the new parsonage. The old parsonage was sold last week to a man living in vicinity of Lamesa for \$1750. It was moved Thursday.

### INJURED IN MISHAP

Charlie Walker, 22 of here is in good condition at a Lamesa hospital where he is receiving treatment for a broken pelvis and cuts received in a car mishap about 2 p. m. Sunday 6 miles south of town. Gene Jackson, 22, also of here, was driving a 1955 model car which over turned and landed on its wheels when the car failed to make one of the turns from the old highway to the new, in the construction section of Highway 87.

The Senior Class made \$161.75 on the senior play presented last Friday nite. A large audience enjoyed the play.

### WEEK END SPECIALS

FLOUR	\$1.79
Light Crust 25 lbs Print	\$1.79
Shortening Mrs. Tucker's 3 lb can	89c
T Bone STEAK per lb	59c
SLAB BACON per lb	49c
Hamburger per lb	29c
Spuds 10 lbs (With purchase of \$3 or more of Groceries)	29c
Purple Plums No. 2 1-2 can	29c
Coffee White Swan reg. or drip per lb	99c
JELLO 4 pkgs for	39c
Gum, Wrigley 3 pkgs for	9c

FEATURING THE O'DONNELL FRYER

Palmer Gro. & Mkt.

ALWAYS OPEN 7 DAYS A WEEK -- WE DELIVER DOUBLE FRONTIER STAMPS ON WEDNESDAY AT THE NORTH "Y" Phone 150

## Chick Give Away

★ Get At Once your FREE 20 CHICKS with Each purchase of 50 lbs Chick Starter. Buy all you want. Chicks for Sale from 1 day old to 16 Weeks Old Good financing for farmers interested in raising started pullets, laying and breeding hens, brooding or feeding. Also a good deal on turkeys.

★ Place Your Order Today For Texas Certified Hybrid Seed. We Always Carry A Full Line of Poultry Equipment And Poultry Supplies And Medicines Drouth Emergency Feeds Available At Our Store Notice -- Feed Mill and Feed Mixer to be installed in next few days. Watch paper for date to be open for business.

O'DONNELL FARM & RANCH STORE

Paymaster FORMULA FEEDS

L G CLARK, OWNER PHONE 200

## NEW In O'Donnell

★ Come In Today And See The Beautiful New Whirlpool COMBINATION WASHER AND DRYER A Simple Twist of A Dial gives you two useful Household Appliances In One

SEE IT TODAY AND GET OUR DEAL

★ ★ ★ Prompt Service Calls For Any Appliance Repairs

# Singleton Appliance

WE GIVE FRONTIER STAMPS

★ We Redeem Frontier Stamps At Our Store



RENEW YOUR SUBSCRIPTION

★ You Are Cordially Invited To Attend The



AT THE O'DONNELL  
CHURCH OF CHRIST  
GOSPEL MEETING

★ Beginning March 25th  
and continuing Thru  
Sunday, March 31st  
BOB HOOVER of Lubbock  
Will Bring The Messages

★ ★ ★  
CHURCH OF CHRIST

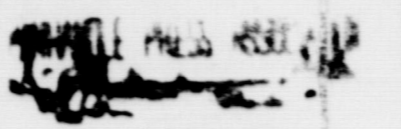
SUNDAY	
Bible Study	10:00 A. M.
Worship and Communion	10:45 A. M.
Evening Service	6:00 P. M.
WEDNESDAY:	
Mid-Week Bible Study	7:00 P. M.

O'Donnell Index - Press

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(Rain Or Shine)  
SUBSCRIPTION RATES  
In Lynn, Dawson and Borden  
Counties ..... \$1.50 per year  
Elsewhere ..... \$2.00 per year

Card Of Thanks 50c Classified  
Advertising 2c per word with mini-  
mum charge 50c  
Read label at top of paper to see  
when your paper expires.



METHODIST CHURCH

Rev. Marvin Fisher, Pastor  
Sunday School 9:40  
Morning Worship 10:55 a. m.  
Junior Friends : 6 p. m.  
M. Y. P. 6: p. m.  
Adult fellowship: 6 p. m.  
Evening worship 7 p. m.  
Woman's Society of Christian  
Service — Faith Circle Mondays at  
2:30 p. m.; Mary Martha Circle at  
9:30 a. m. Tuesdays  
Methodist Men meet each 4th  
Monday at 8 p. m.

TRUSTEE ELECTION NOTICE

At a regular meeting Feb. 28th,  
1957 of the School Board of the O'  
Donnell Independent Consolidated  
School District, an election was  
ordered to be held the first Saturday in  
April, 1957, the same being the 6th  
day of the month for the purpose of electing  
two trustees.  
Mrs. J. M. Noble, Jr. was appointed  
to be presiding judge of said election  
and she will select two assistants  
to help hold said election and said  
election to be held in the School Tax  
Office in O'Donnell, Texas, and polls  
to be opened at 8 o'clock A. M. and  
to close at 7 o'clock P. M.  
REQUIREMENTS for candidates  
to have names placed on official  
ballot:  
Must be resident qualified voter of  
said school district, must sign application  
and affidavit in person or if  
by petition application must be signed  
by ten or more qualified resident  
voters of said school district.  
Applications must be filed at the  
school tax office not later than five  
o'clock p. m. Tuesday, March 26th,  
1957.  
T. J. Yandell, Secretary,  
Board Of Trustees of the O'Donnell  
C. I. S. D.

KDUB - TV. Ch. 13  
Saturday

8:25 Sign On  
8:30 Captain Kangaroo  
9:30 Mighty Mouse Playhouse  
10 Winky Dink  
10:30 Popcorn Theatre  
11:30 Let's Take A Trip  
12 The Ruggles  
12:30 Big Picture  
1 Football  
4 Championship Bowling  
5:00 Mark Saber  
5:30 Wild Bill Hickok  
6 Beat The Clock  
6:30 The Buccaneers  
7 Jackie Gleason Show  
8 Oh, Susanna  
8:30 Hey, Jeannie  
9:00 Gunsmoke  
9:30 You Are On Your Own  
10:00 Play  
11:00 Play  
12:30 Sign Off  
SUNDAY  
9:55 Sign On  
10:00 To be announced  
10:30 Music box  
10:40 Church Service  
12 The Christophers  
12:30 Face The Nation  
1:00 Sports  
1:45 Sunday News  
4:00 This is The Life  
4:30 Sports  
5:00 Telephone Time  
5:30 Air Power  
6:00 Lassie  
6:30 Private Secretary alt. Jack  
Benny  
7:00 Ed Sullivan

FIRST BAPTIST CHURCH

Ernest D. Stewart, Jr. Pastor  
Sunday  
Morning Worship 11:00 a. m.  
Sunday School 9:45 a. m.  
Youth Choir Practice 6:00 p. m.  
Training Union 7:00 p. m.  
Evening Worship 8:00 p. m.  
Monday:  
Womans' Missionary Union 4:00 pm  
Girls' Auxiliary 4:00 p. m.  
Royal Ambassadors 4:00 p. m.  
Sunbeams 4:00 p. m.  
First and Third Tuesdays:  
Brotherhood 8:00 p. m.  
Wednesday:  
Life Service Band 7:30 p. m.  
Officers' and Teachers' Meeting 7:30 p. m.  
Prayer Meeting 8:00 p. m.  
Church Choir Practice 9:00 p. m.

CHURCH OF THE NAZARENE

Sunday School 10:00 a. m.  
Morning worship 11:00 a. m.  
N. Y. P. S. at 6:30 p. m.  
Prayer service Wednes. 7 p. m.  
Evangelistic Services 7 p. m.

Assembly of God

Sunday School 9:45 a. m.  
Worship Service 11:00 a. m.  
Evening service: 7 p. m.

8:00 G. E. Theatre  
8:30 Alfred Hitchcock  
9:00 \$64,000 Challenge  
9:30 Reader's Digest  
10:00 What's My Line  
10:30 News  
10:45 Play  
11:45 Sign Off  
MONDAY  
6:55 Sign On  
7:00 Good Morning  
8:00 Capt. Kangaroo  
8:25 Playtime  
8:30 Capt. Kangaroo  
8:55 Sing Song  
9:00 Garry Moore  
9:30 Godfrey Time  
10:30 Strike It Rich  
11:00 Valiant Lady  
11:15 Love of Life  
11:30 Search for Tomorrow  
11:45 Noon News  
11:55 Weather  
12 News  
12:10 Stand up and be counted  
12:30 As the world turns  
1:00 Our Miss Brooks  
1:30 Houseparty  
1:45 Houseparty  
2:00 Big Payoff  
2:30 Club Day  
3:00 Brighter Day  
3:15 Secret Storm  
3:30 Edge of Night  
4:00 Home Fair  
4:45 Western Theatre  
5:30 Community Crossroads  
6:00 News, Weather Sports  
6:15 Doug Edwards  
6:30 Robin Hood  
7:00 Burns and Allen  
7:30 Doug Fairbanks Presents  
8:00 I Love Lucy  
8:30 December Bride  
9:00 Studio One  
10:00 Code 3  
10:20 News, Weather Sports  
11:00 Mister Universe  
12:00 Sign Off  
TUESDAY  
Same As Monday Until 6:30  
Name That Tune  
7:00 Phil Silvers  
7:30 Texas In Review  
8:00 Nothing But The Truth  
8:30 Play  
9:00 \$64,000 Question  
9:30 Do You Trust Your Wife  
10:00 The Brothers  
10:30 News, Weather, Sports  
11:00 Play  
12 Sign Off  
WEDNESDAY  
Same As Monday Until 6:30  
6:30 Giant Step  
7:00 Godfrey and Friends  
8:00 The Millionaire  
8:30 I've Got A Secret  
9:00 20th Century Fox hour  
10 To be announced  
10:30 News, Weather, Sports  
11:00 Play  
12:00 Sign Off  
THURSDAY  
Same As Monday Until 6:30  
6:30 Annie Oakley  
11 News, Weather, Sports  
7:00 Bob Cummings  
7:30 Climax  
8:30 Sports  
9:00 Grand Ole Opry  
11:30 Sign Off  
FRIDAY  
Same As Monday Until 6:30  
6:30 My Friend Flicka  
7:00 West Point  
7:30 Zane Grey Theatre  
8:00 The Crusader  
8:30 Mickey Rooney Show  
9:00 The Line Up  
9:30 Person To Person  
10:00 Talent Scouts  
10:30 News, Weather, Sports  
11:00 Play  
12:00 Sign off

For sale, a nearly new  
Electric 6 cu. ft. Refrigerator  
Mrs. Earl Seay, Rt. 3  
NOW OPEN  
O'DONNELL RUIT STAND  
Highway 87 at North T.  
Autry, Manager.

For sale — 500 Laying  
percent production. S. L. L.  
phone Nelms 3264



This is a Home.



This is a Home  
on Fire

If this were your home  
ing, would your insurance cover  
er your cost of rebuilding  
at today's prices?  
If your answer is "no",  
you are not fully insured.  
then you haven't enough.  
We are qualified to help you  
determine just what insur-  
ance, and how much, you need  
on your home and furnishings.  
Phone us right now — we'll be  
glad to discuss your insurance  
problems with you.  
And remember, if you're not  
fully insured—it's not enough!

MOORE INSURANCE  
AGENCY  
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Noble L. Rumb  
M. D.

Medicine and Surgery  
RUMBO CLINIC  
OFFICE TELEPHONE  
RESIDENCE PHONE

Dr. O. H. NANCE  
Optometrist  
528 N. 1st Lamesa ph

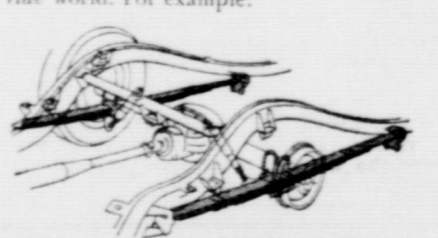
★ See Our New Line Of Spring and Summer  
Costume Jewelry  
PRESCRIPTIONS  
Lott Pharmacy  
Hugh Lott, Registered Pharmacist

How come the new Ford  
rides so smooth and solid?

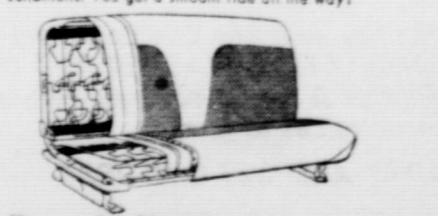


It's the new inner Ford that gives you a big-car ride at low Ford prices

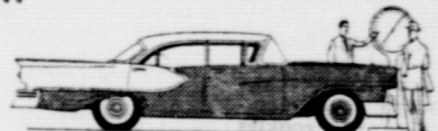
Folks just naturally love Ford's lower, sleeker silhouette. And they love Ford's new Thunderbird V-8's and Mileage Maker Six. But the thing that's really got 'em buzzing is Ford's new ride. In the new kind of Ford, vital riding features team up to give you the smoothest going in the whole ride world. For example:



New automatic variable-rate rear springs  
Going from a highway to a byway in a Ford, is like going from satin to silk. New design allows Ford's rear springs to "soften" or "stiffen" depending on road conditions. You get a smooth ride all the way!



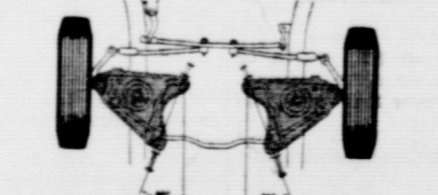
New swept-back Ball-Joint front suspension  
Ford's new, stronger front suspension is designed to soak up the shock of rough roads. The new swept-back design lets wheels "roll" with the bump and absorbs it going away... for smoother, steadier sailing.



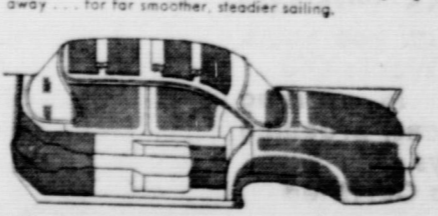
More weight and length  
Head for the roughest road in the new kind of Ford. Notice how the biggest bumps lose their "thump"! One reason is that this biggest, longest, heaviest Ford has the extra "beef" to give a smooth, road-hugging ride.



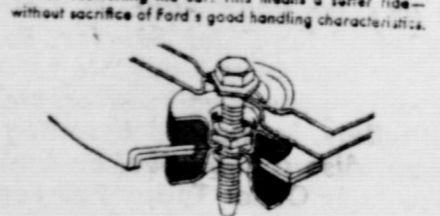
Better balance  
One of Ford's nicest back-road habits is to make believe the rough spots aren't there. Proper weight distribution and precise balancing let Ford iron out bumps far better than many of the higher-priced cars.



New lower-pressure tires  
Even Ford's tires are new for a better ride! Although they require less air pressure, they hold about 17% more air for cushioning the car. This means a softer ride... without sacrifice of Ford's good handling characteristics.



More comfortable seating  
There's no sag when you sit in a Ford... even on long trips. Comfort-contoured seats, rigidly anchored, have advanced springing for greater comfort and longer life.



No metal-to-metal chassis and body contact  
Only Ford in its field uses 20 Cushion Quiet rubber body mounts... more than any other low-priced car. It all adds up to a smoother, quieter riding car.

Try the new kind of ride in the new kind of FORD  
FORBES MOTOR CO.

Ford Sales at Phone 92, O'Donnell, Texas

LEADING THE SEED PARADE.  
Paymaster  
Paymaster "54-B"  
The Proven, Early-Maturing Cotton for the Plains of Texas.  
Paymaster "101"  
The New Stormproof Cotton Field-tested for earliness — outstanding fiber quality and yield.  
See your Dealer-Ginner or Paymaster FARM AIKEN, TEXAS



# REX

**Fri. and Sat.**

March 22nd and 23rd  
Robert Mitchum in  
**Bandido**

Cinemascope and color

**Sunday**

March 24th  
Jeff Chandler and  
Dorothy Malone in  
**Pillars of the Sky**  
Color, Cinemascope



**TOO BIG TO LEARN**

Things change a lot in a few years. New values, new possessions, changing economic conditions — windstorms — accidents.

That's "in the Books" for you? Call us today for up-to-the-minute insurance advice and protection.

**CLAYTON'S**  
Insurance Agency  
**LOANS**

Phone 148 O'Donnell

## Real Estate

FARMS — RANCHES — CITY PROPERTY  
Leases and Royalties

B. M. Haymes

## Gibson's

**CLEANERS**  
**CLEANING**  
**PRESSING**  
Alterations  
Sgt. For Lamesa Steam Laundry  
We Give S. and H. Green Stamps

## VAN'S

SOFT WATER  
Help-Your - Self  
**Laundry**

## STANLEY

Funeral Home  
Burial Association  
Box 233 Bx 185 Tahoko

## Need Printing?

May we suggest you look over your supply of:

- Imprinted Checks
- Statements
- Letterheads
- Envelopes
- Tabulated and Registered Forms
- Poster Forms
- Rubber Stamps

"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive... trade at home"

If we can't save you from 10 to 25 percent, we don't want your job!

## The Index

KCBD TV: Channel 11

SUNDAY

12:10 Sign On  
12:15 Norman Vincent Peale  
12:30 Frontiers of Faith  
1:00 Wizard  
1:30 Youth Wants To Know  
2:00 Lawrence Welk Top Tunes  
3:00 Wide Wide World  
4:30 Sports Show  
5:00 Meet The Press  
5:30 Roy Rogers  
6:00 Bengal Lancers  
6:30 Circus Boy  
7:00 Steve Allen  
8:00 Celebrity Playhouse  
8:30 O. Henry Playhouse  
9:30 The Man Called X  
10:00 Cavalcade Theatre  
10:30 News  
10:40 Weather, 10:45 Sports  
10:50 Dateline Europe.

MONDAY

7:50 Today  
9:00 Ding Dong School  
9:30 The Price Is Right  
10:00 Home  
11:00 Tic Tac Dough  
11:30 It Could Be You  
12:00 Serenaders  
12:30 RFD 11  
1:45 Cook Book  
1:30 Tenn. Earnie Ford  
2:00 NBC Matinee  
3:00 Queen For A Day  
3:45 Modern Romances  
4:00 Comedy Time  
4:30 My Little Margie  
5:00 Superman  
5:30 Looney Tunes  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather

6:15 Here's Howell  
6:30 Western Marshall  
7:00 Sir Lancelot  
7:30 Stanley  
8:00 Highway Patrol  
8:30 Robert Montgomery  
9:30 Sheriff of Cochise  
10:00 Ford Theatre  
10:30 News  
10:40 Weather  
10:45 Sports  
10:50 Ch. 11 Theatre

TUESDAY

Same as Monday until 4:30  
5:00 Bunny Theatre  
5:15 Looney Tunes  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Captain Gallant  
7:00 Big Surprise  
7:30 Noah's Ark  
8:00 Jane Wyman  
8:30 Warner Bro. Cheyenne and Confrontation

9:30 Break The Bank  
10:00 Badge 714  
10:30 News  
10:40 Weather  
10:45 Sports  
10:50 Ch. 11 Theatre

WEDNESDAY

Same as Monday until 4:30  
5:00 Cisco Kid  
5:30 Eddy Fisher  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Disneyland  
7:30 Rosemary Clooney  
8:00 Father Knows Best  
8:30 Hiram Holliday  
9:00 This Is Your Life  
9:30 American Legend  
10:00 Crossroads  
10:30 News  
10:40 Weather  
10:45 Sports  
10:50 Ch. 11 Theatre

THURSDAY

Same as Monday until 4:30  
5:00 Bunny Theatre  
5:15 Looney Tunes  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Gildersleeve  
7:00 Groucho Marx  
7:30 Dragnet  
8:00 People's Choice  
8:30 Tenn. Ernie Ford  
9:00 Video Theatre  
10:00 Walter Winchell  
10:30 News  
10:40 Weather 10:45 Sports  
10:50 Ch. 11 Theatre

FRIDAY

Same as Monday until 4:30  
5:00 Rin Tin Tin  
5:30 Eddie Fisher  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Adventures of Jim Bowie  
7:30 Dr. Hudson's Journal  
7:00 Life of Riley  
8:00 Bob Hope Show  
9:00 Cavalcade of Sports

ion Cotton Council. It was recommended by the group at O'Donnell that the information be taken to a wider cross section of the cotton industry thru a series of similar county meetings. The local planning committee for the meeting is headed by growers, ginners and business men. Speakers at the meeting will include Earl Sears, Dale Anderson and John Greg.

For sale — nearly new Frigidaire Refrigerator. Winans Hardware

LOST — tire, wheel and hub size 18 by 15 Edwards Implement

JUNIOR HIGH ASSEMBLY PROGRAMS

Thursday, March 14th — Film, "The ABC of Hand Tools" Parts 1 and 2.

Thursday, March 21 —

"The Questing Mind" and "Mag. in the Air" 10:30

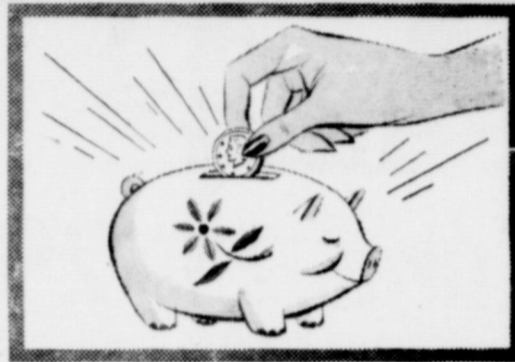
Thursday, March 28th — film, "The Turning Point" and "Let's We Forget" 10:30.

Tuesday, April 2nd — Southern School Assembly Program 10:15

Sun can't fade  
your colored washables  
in an  
**ELECTRIC  
Dryer**



Wash dresses, sport shirts and luncheon sets stay color-bright, protected from the sun's bleaching rays



You save on your clothing budget, too, because clothes last longer, dried in clean, gentle electric heat

Colored washables and new "miracle" fabrics stay bright and new-looking when you use an Electric Dryer. Clean, gentle, automatic electric drying protects colored clothes from the bleaching action of the sun. Your most precious fabrics are safe, too, from whipping winds and airborne dust. All your clothes last longer, protected from outdoor drying hazards. And, of course, you avoid the monotonous drudgery of clothesline drying when you have an Electric Dryer.



See Your Electric Appliance Dealer!

**TEXAS ELECTRIC SERVICE COMPANY**  
J. H. LEMONS, Manager Phone 60

8-3A

## \$275,000 for Chevrolet's "Lucky Travelers"!

Exciting as a Chevrolet ride. That's Chevy's whopping new "Lucky Traveler" Contest! **FOUR** top winners each get \$25,000 and a beautiful new Chevrolet car of their choice — even a Corvette.

Next 53 winners each get a '57 Chevrolet Bel Air 4-Door Sedan and a \$500 vacation fund!



Only franchised Chevrolet dealers  display this famous trademark

See Your Authorized Chevrolet Dealer



# BLOCKER GROCERY

Your S. & H. GREEN STAMP store  
SPECIALS For Friday and Saturday

**S. & H. GREEN STAMPS**  
Serving Since  
1896



★ You can fill your books more rapidly by trading with O'Donnell Merchants who give S. and H. Green Stamps... they're valuable

Ask us for a free catalogue  
●● Yes, Sir, Double Stamps

**EVERY WEDNESDAY**

**Tuna 2 for 29c**

"Hi Note" Grated Flat can

**Velvetta 83c**

2 lb Box "Kraft's" Cheese Spread

**PEACHES 25c**

No. 2 1-2 can Spiced Whole

**Fish sticks 29c**

Keith's 8 oz. pkg. Frozen, Ready To Cook

**CORN 15c**

Niblets 12 oz. can "Whole Kernel"

**TOMATO JUICE 27c**

46 oz. can "Hunt's"

**Tide 69c**

Giant Size

**EGGS Country**

Guaranteed Fresh per doz.

Large 29c Medium 25c

**sliced Bacon 49c**

SAVORY, PER LB

**Beef roasts 47c**

Home killed beef

**Bologna lb 39c**

All Meat

**FRYERS**

## Specials For Friday and Saturday

...We Close at 6 p. m. on Week Days

PINK SALMON	59c
Libby's Vienna Sausage	19c
Libby's Cream Style Corn 6 cans for	\$1
Libby's Fruit Cocktail 2 for	25c
No. 1-2 can Libby's Crushed Pineapple 2 cans	29c
12 oz. can Armour Treet	43c
Kuner Catsup 14 oz. 2 for	39c
5 lbs Light Crust Flour	49c
Zestee Peach or Apricot Preserves 3 for	\$1
Gladiola Cake Mix 4 for	\$1
Steele Green and White Limas 2 for	25c
T Bone Steak U. S. Good per lb	65c
BEEF ROAST U. S. Good lb	39c
Club or chuck Steak U. S. Good lb	50c
Texas Pink Grapefruit	10c
5 lb bag Texas Oranges	39c
Lettuce, Good, Firm lb	13c

★★ Double Frontier Stamps On Wednesday

...WE GIVE FRONTIER SAVING STAMPS

## Line Grocery And Market

Plenty of parking behind the store; come in and shop with us

PHONE 118

## WEEK END SPECIALS

Oranges per lb	10c
Red Potatoes 10 lbs for only	45c
Carrots 2 bunches for	12c
Honey 1-2 gal.	\$1.53

★ Place Your Order For Evergreens Here  
Open 8 a. m. to 9 p. m.  
★ O'DONNELL  
**Fruit Stand**  
★★ At The North "Y"

Found — man's watch, claim it at Autry's Watch Shop and pay 50c for ad.

NOW OPEN — O'DONNELL FRUIT STAND ON Highway 87 at North Y. Opal Autry, Manager.

For sale, a nearly new General Electric 6 cu. ft. Refrigerator. Mrs. Earl Seay, Rt. 8

For sale — 800 Laying hens, 70 percent production. S. L. Walters phone Neims 8364

For rent — Two nicely furnished Apartments, See Index

FINEST QUALITY OF WATCH REPAIRS AND SERVICE AT

★ HALE VARIETY All Work Guaranteed Prompt Service

# Hunt's Tomato-ramp

STORE-WIDE CELEBRATION  
Special LOW Prices!



6 for 59c

300 size can

46 oz. can 25c



3 for 47c

...Solid pack 300 size cans



25c



...Sliced or halves

In Heavy Syrup

No 300 cans 5 cans for 99c

No. 2 1-2 cans .....2 cans for ....57c

**Aerowax 49c**

No Rubbing Floor Wax Qt. can

**Cake mix 3 for 89c**

Betty Crocker, white, yellow chocolate

**Toilet Tissue 4 roll 31c**

Charmin

**Cleanser 2 for 19c**

Old Dutch

**Beans 3 for 45c**

Campside, Heinz 57 300 size can

**Pet Milk 89c**

Instant 12 qt.

**Shortening 79c**

Jewel, 3 lb can

**COFFEE 99c**

1 lb Vac. Pack can Bliss



2 for 39c

14 oz. Bottle

★ Ice Cold Kraft's Orangeade be served all day

**Orangeade 2**

Kraft, 46 oz. can

**Oleo 2 lb for 49c**

Kimbell's

**Finest Quality MEATS**

**Pork Chops 59c**

Nice and fresh, lb

**Bologna lb 39c**

All meat per lb

**Banner Bacon 59c**

per lb

Fresh dressed fryers, lb

\$\$\$\$\$\$\$\$\$\$\$\$\$  
SILVER DOLLAR THRIFT STAMPS



Mansell Bros. Co.  
O'Donnell, Texas

\$\$\$\$\$\$\$\$\$\$\$\$\$

★★ WE GIVE DOUBLE SILVER DOLLAR THRIFT STAMPS

● EVERY WEDNESDAY

# MANSELL BROS

PHONE 50

SPECIALS FOR FRIDAY AND SATURDAY  
FREE DELIVERY