

THE O'DONNELL INDEX

O'DONNELL, LYNN COUNTY, TEXAS, THURSDAY, MARCH 20, 1930

NUMBER 26

INDEX \$4.00 TRAVEL CLUB OPENS

OVER TWENTY OPTIONAL PRIZES TO BE GIVEN WINNERS IN CAMPAIGN

CONTEST OPEN TO LIVE-WIRE MEN AND WOMEN, SINGLE OR MARRIED, YOUNG OR OLD, OF THE MORE AMBITIOUS SORT, IN LYNN AND ADJOINING COUNTIES. CAMPAIGN TO LAST BUT SIX SHORT WEEKS—ENTER AND START TODAY

THE NEW OWNERS OF THE INDEX WANT 1500 NEW SUBSCRIBERS!

In order to make the O'Donnell Index more impressive, and to encourage itself more deeply in the hearts of its subscribers and subscribers to-be, THE O'DONNELL INDEX announces in this issue a tremendous "Travel Club" profit sharing distribution of thousands of dollars in prizes and cash commissions. Those who join the "Travel Club" will receive the awards free. So that the O'DONNELL INDEX may expand and have the largest paid-in-advance circulation of any paper in the Lower South Plains, this "Travel Club" will be organized and carried out under "Profit-Sharing Help Yourself Travel Club Plan." This is without doubt the fairest and most attractive idea, having as one feature the optional plan under which the winners may choose one of several prizes. Another big feature is that all club members will be paid unless they resign of their own accord before the close of the club. If you devote one hour a day to the Index Travel Club, you get paid for that time, and so on. "As you work, so shall you get paid."

"Travel Club" Different

Do not get the idea that this is an ordinary "auto" contest, such as are put on by many newspapers. And it is positively not linked in any way with the well known "beauty" contest or "popularity" contest. We expect to have a large number join the club in the next two or three weeks, for the more who join, the less credits it will take to be at the top. For instance we want two or three members in Gail, Tahoka, Randall, Joe Bailey and Draw, New Moore, Welly, Plainview, Mesquite, Slash L. Berry Flat, Three Lakes, T-Bar and O'Donnell. Those who expect to join the club should do so in the next few days, for an early start will help you. Those who have initiative and should not hesitate, but write in to us, or better still, come to the Index office in person, get in the club and start work. We furnish you with all necessary paper and blanks. "Travel Club" Plan—How To Enter

LOCAL PASTOR



REV. C. A. DUNCAN
Pastor of the Methodist Church here, whose church is in the midst of a revival meeting.

NOTICE TO RURAL CORRESPONDENTS

The Index is highly pleased with the response to our call for rural correspondents. We are this week printing news letters from Wells, Three Lakes, Mesquite, New Moore, T. Bar, and Plainview. We want letters from these correspondents every week, and also from every other community in the entire trade territory around O'Donnell. The Index will furnish stamps and stationery. We are sure the folks in the rural communities will be happy to cooperate with their official correspondents to this paper. Let's all boost for our home communities. The Index is ready to do its part.

PREACHES FIRST SERMON PASTOR HERE SUNDAY

Baptists To Hold Revival Meeting With Rev. L. S. Jenkins Doing The Preaching

Rev. Luther S. Jenkins, recently of Gorse, preached his first sermon as pastor of the Baptist Church here Sunday morning. He also had charge of the Men's Bible Class during the Sunday school hour.

Rev. Jenkins, in introducing himself, said the initials of his name, L. S., stood for "Lazy Sap." It is doubtful, therefore, if any went away without knowing their new pastor's initials.

The night services were not held on account of the Methodist revival, which began Sunday morning. There will be no preaching services at the Baptist Church Sunday, as the pastor is leaving this week for Gorse to bring his family to O'Donnell.

The church in conference Sunday morning set the date of the beginning of its spring revival meeting for March 30. Rev. Jenkins will do the preaching. The summer revival will begin the first Sunday in August, it was also decided.

Who May Compete

The Index's \$4,000 Travel Club is open to everybody with the exception of employees of this newspaper and the members of their immediate families. The club is for individuals only; however, you may get all your friends to help you. Every woman, man, boy or girl on the Lower South Plains is eligible for membership. You are not restricted to any certain territory—you may work anywhere you wish. Club members residing in the country may take subscriptions in town or those in town may take subscriptions in the country. There is no red tape or strings attached either to the club or the prizes. (Continued on last page)

THE FACULTY RE-ELECTED BY SCHOOL BOARD

THE O'DONNELL SCHOOL ENJOYS A REMARKABLE GROWTH IN LAST FEW YEARS

The school board last week completed the re-election of the present faculty for the coming year. This has been the best year in the history of O'Donnell schools, showing a steady increase in enrollment and scholastic attainments. Each of the faculty has shown a highly commendable desire to cooperate with the superintendent and principal in every respect, and this feeling of good will and cooperation has brought about a growth of which O'Donnell citizens are justly proud.

High School Grows
Mr. Edwards was re-elected to the position of superintendent, a position he has held for three years. He has been associated with the school for five years, two of them in the position of principal and athletic director. In the five years he has been a factor in the growth of the school. When he came, the high school had an enrollment of seventy-six and one-half affiliated schools. There is now an enrollment of one hundred and ninety-five, with many credits. To successfully meet the growth in enrollment, the number of high school teachers has been increased from five to nine. Home economics, vocational agriculture, solid geometry, advanced arithmetic and economics have been added to the course of study, each being well equipped.

New Building
The construction of a modern \$70,000 building for the high school, affords the opportunity for building laboratories for the sciences, and science department, also added much to the school. The total enrollment has increased from three hundred and thirty to five hundred. He has provided adequately able schools accommodations within a building which commands the attention of his teachers, and without worry where the building is being from—

THE CASH
The maintenance of the school, which is based upon this newspaper.

It is the sincere aim of this newspaper to conduct this Club from start to finish in a fair and impartial manner. Every member, and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with one institution, and for that reason the board has been decided upon, who

IS RE-ELECTED



SUPT. D. A. EDWARDS
Who has been with the O'Donnell Schools five years, and who is greatly responsible for the remarkable growth of the local system.

NOTICE TO SCHOOLS

All schools entering the track meet at Tahoka Saturday of this week are requested to bring their own vaulting poles, javelins, shot, and discus for the field events as each school will be expected to furnish its own equipment. The different schools having hurdles are requested to bring them to use in the meet. The various schools having one or more hurdles will have to co-operate in this or the hurdle races will have to be eliminated from the meet.

RAY L. SHOWALTER
Director of Athletics

Fifth Prize of Fifth Honors Take ROAD TRIP

Portable gives perfect performance. This is political year. The campaigns are beginning to warm up, and one cannot afford to be without the home paper during this summer. The price is only \$1.50 a year. Bring your subscription to the office or give it to one of the candidates in our big "Travel Club" which starts Monday.

THE AD

It is the sincere aim of this newspaper to conduct this Club from start to finish in a fair and impartial manner. Every member, and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with one institution, and for that reason the board has been decided upon, who

MOLLIE TURNER CONVICTED BY JURY AT TAHOKA

Sentence Reduced From Twenty To Eight Years By Jury At Tahoka Last Week

Mrs. Mollie Turner of Lubbock, charged with the murder of her husband ten years ago, Thursday night was given eight years in the penitentiary by a jury in District Court at Tahoka. She had previously been tried, convicted and sentenced to 20 years in prison, but a new trial was granted. Much interest had been centered on the trial all last week.

The jury's verdict was returned on the third ballot after a deliberation of six hours. Judge Frits R. Smith of Snyder was on the bench during the trial because of the disqualification of Judge McGuire.

NOTICE

To those who are getting the O'Donnell Index this week for the first time, the new owners wish to say that this paper is extremely anxious that you accept it, read it and if you like it subscribe for it. Sample copies are being sent this week and next week to every box holder in this entire trade territory. We want the people to see what they will miss if they are not regular subscribers of the paper. We are trying harder each week to make the Index more readable and interesting. We are beginning several worthwhile features in the next issue of the paper. News letters from nearly every community in the section will appear from time to time. A new novel will be started in next week's issue. Cartoons and other features will be added from time to time.

The O'Donnell merchants are weekly offering many special prices. The savings made by trading with them will more than pay for the subscription in less than one week. This is political year. The campaigns are beginning to warm up, and one cannot afford to be without the home paper during this summer. The price is only \$1.50 a year. Bring your subscription to the office or give it to one of the candidates in our big "Travel Club" which starts Monday.

AM IS CHOSEN FOR HOME ECONOMICS MEET AT TECH COLLEGE
The following girls will go to Lubbock Monday, March 24, to represent O'Donnell in the H. E. contests sponsored by the Tech: Lois Burdett, storage of food. Ruth Marie Howard, who will read and adjust tension of machine and make seams suitable for undergarments and dresses. Eva Tune who will judge fit of a 32-in sleeve and also identify twenty-five textiles and judge their quality. Morena Huff, who will submit a plan for a home economics club picnic. Representatives in the home-made pattern or a simple dress will be selected Thursday.

Hugh McLaurin and Gus Owens returned Sunday evening from the Fat Stock Show and brought Texas Junior, winner of the blue ribbon in his class, back with them. The colt, which is not a year old, was entered by A. M. Touss, and was bought by McLaurin Bros. to add to the quality of their stock. It is understood that the consideration was something like three hundred dollars. The colt has a long pedigree, and looks the nobleman that he is. Hm.m.A u x and now that we are

HERE IN MEETING



REV. G. P. MCCOLLOM

Pastor of the Asbury Methodist Church, Lubbock, who is doing the preaching in the revival at the local Methodist Church. Services are being held at 11 a. m. and 7:30 p. m.

O'Donnell Well Represented in Literary Events

Both Senior and Junior Entries Expected to Bring High Honors to Home School

Plans for attending the Lynn County Interscholastic Meet at Tahoka Thursday, Friday and Saturday of this week are engrossing many of O'Donnell's leading citizens. The local school has an entry in practically every event scheduled, and since O'Donnell has made exceptionally good records the past few years, the enthusiasm of the entire town seems to be at a high point. Dozens of parents and friends of contestants have already expressed the intention of being on the spot to lend moral support and encouragement to representatives of the school, and by the end of the week the number will probably be still larger.

Tryouts Attract Attention

The tryouts in the various events have attracted much interest, with a large audience present for each preliminary. Declamation entries are all decided. Miss Morena Huff will again represent the school in senior girls' declamation, Edward Clayton will carry the black and gold colors in senior boys' declamation, Thelma Parker in junior girls', John Lawler in the junior boys' declamation, while the spelling entries are as follows: sub-junior, Norma Ruth Vermillion and Joe Burkett; junior, Margaret Vermillion and Lawrence Tredway; senior, Mary Dell Vermillion and Wray Guye. Master R. O. Burdett will represent his school in the Tiny Tot Story Telling Contest.

Verda Ballew has a splendid chance to bring honor to O'Donnell in the essay writing contest, and Glenn Payton and Odwin Masley will be able contestants in the arithmetic contest.

O'DONNELL TO HAVE VOLLEY BALL TEAM AT COUNTY MEET

Among other events scheduled for Interscholastic League meet at Tahoka Thursday, Friday and Saturday of this week, volley ball is creating much interest among local school girls. The line-up for O'Donnell will be: Madeline Morrison, June Gary, Emma Cox, Leona Stokes, Alia Lee Payne, Mary Joe Gates, Eula Mae Parker, Mildred Aten, and Mozelle Edwards.

JACK FROST ROBS PLAINS OF PROMISED FRUIT CROP

Jack Frost stealthily crept up on the South Plains Tuesday night and nipped the fruit crop in the bud. Considerable ice was in evidence yesterday morning, and it is generally conceded that most of the fruit is ruined. The cold snap followed what looked might be a wet spell, but the wind switched to the west yesterday and again resembled "West Texas weather in March."

The O'Donnell Index

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CLASS TAXATION INCREASES

Ninety-six times as much money was required from automobile owners to pay gasoline taxes in 1929 as in 1924, and the increase in 1929 was 47 percent over 1928.

While in 1921 gasoline taxes amounted to \$4,700,000, last year they reached the amazing total of \$449,781,000, according to reports from 35 states to the American Petroleum Institute and estimates from 13 states.

In a number of states the gasoline tax increased almost 100 per cent last year, and in none did it decrease.

Gasoline is taxed in every state in the union with taxes ranging from two to six cents a gallon, or from 18 to 33 per cent of the retail price. This is believed to be the largest direct sales tax imposed on any commodity.

While all this may be true, do we not realize the necessity of revenue from some source or other? And is not gasoline as generally and widely used as any other one commodity? If so, why not tax gasoline? The automotive industry has grown by leaps and bounds every year, and the gasoline consumption has increased proportionately. If there were another commodity which compared directly or indirectly with gasoline, it would seem unfair to burden it with a tax, but such is not the case. It seems justifiable, therefore, that taxes should be levied.

TO THE SCRAP HEAP

Do you have your "wreck" running "fairly" good? In other words, is that old car just barely getting by with constant expensive repairing? If so, you had better take out "scrap heap" insurance on it.

Various companies participating in a movement called the Highway Safety Plan are going to spend \$15,000,000 in one year scrapping old worn-out, used-up cars, which are a menace to the public and dead expense to the public and the individual owner.

Alvan Macaulay, president of the

How Hunt's Store Cuts Cost of Groceries

Lower profits in selling. Less expense in operating.

We pay cash for goods and believe our money will buy as much merchandise as the other fellow's

Prices below are effective from Saturday morning, March 22 to Friday night March 28, 1930.

10 lbs. Pure Cane Sugar	64	2-lb. Box Rice	18
25 lbs. Pure Cane Sugar	\$1.59	No. 2 Tubs	78
10 lbs. Spuds	35	3 lbs. Maxwell House Coffee	\$1.14
Dry Salt Pork, per lb.	20	Soda, Arm & Hammer, 3 for	22
1 lb. Peaberry Coffee with spoons	29	Sunbrite Cleanser, 3 for	25
8 lbs. Lard	\$1.16	Matches, 6 boxes for	19
Dried Apples & Apricots	17	No. 2 1/2 Spinach	23
Toilet Paper, per roll	07	3 lbs. Good Coffee	94
Cabbage	06	Gallon Plums	62
5 Bars Laundry Soap	16	Corn Starch, 2 for	25
Toilet Soap, all kinds, 3 for	23		

We Can Also Beat Mailorder Houses On Tires!

30x3 Tire	\$3.95	29x4.40 Tire	\$5.20
30x3 1/2 Tire	\$4.25	30x4.50 Tire	\$5.90

We Buy Cream, Poultry & Eggs.

HUNT'S Grocery & Service Station

National Automobile Chamber of Commerce, which fosters the project, characterizes the effort as "perhaps the greatest single safety move in industrial history."

UNFAIR TO SUFFERERS

Arousing false hopes in the minds of cancer victims by publishing premature reports of alleged cures is "nothing less than criminal," according to a recent statement by a leading medical journal.

The statement was issued because of misleading reports of experiments by Drs. Coffey and Humber of San Francisco, which have been given wide publicity in the daily press. As a result many cancer sufferers have journeyed to California at great expense, only to find that their hopes were in vain.

Some interesting developments have been made by the doctors named, but they themselves have repeatedly stated that no actual cure has been found. By means of certain injections they have caused some changes in cancer cell structure to take place, but this has been done before without much practical benefit to the patient.

With scores of earnest scientists continually working on the problem, it is reasonable to believe that in time cancer may be conquered, but up to the present about the only hope that the patient is to have the growth removed by the knife while in its early stages.

THE FARMER'S HOPE

In spite of all the laws which have been or may be passed, the hope of the farmer rests upon cooperation and organization. This has been emphasized by recent statements of the new Federal Farm Board, which virtually declared that unless the farmers form strong cooperative marketing associations and at the same time resolutely decide to limit production of crops now over-produced, the Board can not help them very much.

Nearly every thoughtful person knew this even before the so-called farm relief law was enacted. As long as farmers produce more than the world will buy at prices which allow them a net profit, just so long

will there be crop surplus and low prices.

No legislation ever devised by the mind of man can nullify the inexorable law of supply and demand. That law may be checked in its operation for a short time, perhaps, but in the long run it is bound to prevail.

It is rather generally conceded by this time that the recent farm relief act can not and will not of itself make good times for the farmer. It is well that the Farm Board has frankly stated this fact. It is impossible to legislate against economic folly.

About all the new law can do is to bring it home to the farmer that he must adopt the same methods that have been found effective in promoting the welfare of industry and business. And farming is both industry and business, in the practical interpretation of those terms.

Unless farmers solidly organize and stay organized, they are doomed to occupy an inferior position in a world in which all other classes combine and cooperate for mutual protection in their respective fields of activity.

It is claimed that people's minds close up, but anyway they keep their mouths open.

IF MOODY RUNS

It has been generally conceded that Governor Dan Moody will run for a third term. His official announcement of his decision is expected momentarily.

Although the administration of Texas' young executive is classed as "weakly" by many of the newspapers of this state, one must admit that he has made certain definite efforts toward the accomplishment of many worthwhile things. While these efforts may have appeared "weakly," it must be understood that under the strong opposition he has had in the legislature (and this opposition is usually strongest the second term) they might not have been so weak after all. Moody wants to take these issues which he has been fighting to the people. He wants a referendum. And when it comes to talking things to the people, Dan Moody is there!

It will be remembered that he was accorded the largest majority ever given a candidate in Texas when he was elected attorney general five years ago. He took the Ferguson regime to a "cleaning" and then took his findings to the people twice in succession, being elected by large majorities. He is a campaigner. He is a logical speaker. He can tell

what he thinks and is not afraid to do it.

If Moody runs, the governor's race, although taking on interesting aspects already, will be the feature of the political track this summer.

HOME TOWN THOUGHTS

Community life is called a partnership. To draw dividends of progress, invest time and effort in home town causes.

Our home town gives us prosperity. Look out for money elsewhere.

A public movement, to all ends, has to tell the people through the newspaper if a business is to grow, to tell the people about its products through advertising.

SORRELS LUMBER CO.

Dependable Service and Materials

Phone 53
O'Donnell, Texas



THE GIANT COG IN THE WHEEL OF COMMERCE

Banking

Get next to it! The man learns to command this cog commands the entire industrial machine. The power of Banking is yours—everybody's. Learn to use it consistently.

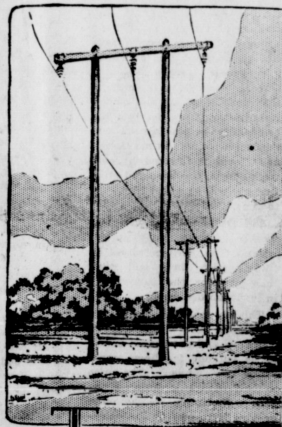
BANK AT HOME THE FIRST NATIONAL BANK
J. L. SHOEMAKER, Jr. Cashier

Save Time and Money by Using the

Telephone

More Often

O'DONNELL TELEPHONE CO.



TRANSMISSION BRING THE ADVANCE AND ECONOMICAL

The power transmission lines of the Texas Electric Service Company bring the comforts and conveniences of electric service to Texas homes in cities, towns and villages.

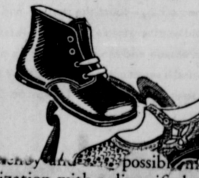
There is scarcely a household task which can not be done better and more quickly by electricity. From the time work begins in the home in the morning until it is finished at night electricity is the constant servant of the modern homemaker.

FRE.

Swing along with style

Step with pep and step with fashion—good looks and comfort all in one? It can't be done, you say. But, yes, it can.

Biliken Arch Shoes are scientifically constructed to insure comfort; and as to their looks, we'll leave that to you. All we ask is that you drop around and see them.



organization with a diversified scope of activity.

Texas Electric Service Company

Adjoining Counties to Join The O'Donnell Index

Join Yourself Travel Club

United States Including the Main Months Vacation, All Expenses Paid !!

Grand Prize

The Choice Of The Following:

FURNISH A HOME

Includes:
\$150 Living Room Suite, \$135 Bed room Suite, \$100 guest room Suite, \$100 8-piece dining set, \$100 gas range, \$25 5-piece breakfast suite, \$40 kitchen cabinet, \$105 Mohawk Rug, total of \$755.

MANSELL BROTHERS
HARDWARE CO.

EMULATE COL. LINDBERGH

This Award Includes Tuition in an accredited Aviation School, liberal allowances for all necessary expenses while taking the course, such as transportation, board and room, flying outfit, a pilot's license to fly, etc., the total cost of which is based on the cost to this newspaper of the other first Honors.

TAKE THE CASH

If the winner of the First Grand Award does not care for any of the prizes, he or she may take the CASH EQUIVALENT of the cost of the other prizes to this newspaper and use the money for their education a payment on their home or anything they may desire. Everybody needs money.



Campaign Officially Closes
Saturday, May 3, 1930 at 8 P.M.

Third Prize

Take Your Choice of the Following Prizes

TRIP TO HOLLYWOOD

Including pullman, diner service, stop-overs. See your favorite screen performer in action where gay movietown walks out to meet you.

\$200 Blue White Diamond
35-100 Carat, 5 stepping stones on each side—Newest thing out. Perfect cut.

CORNER DRUG STORE

MAJESTIC RADIO
Mighty monarch of the air. 8-tube Electric set.

SINGLETON HARDWARE

TAKE THE CASH

If any these wonderful prizes do not meet your approval, the ACTUAL CASH is available if that's what you want, which is based on the cost of the prizes to this newspaper.

New Perfection Cook Stove

Known throughout the length and breadth of the nation for its excellent performance.

Value \$143

SINGLETON HARDWARE

Fifth Prize

Winner of Fifth Honors Take their Choice

250 MILE RAILROAD TRIP

Still another opportunity for you to select your own trip for the vacation this summer, all expenses and first class accommodations within a 125 mile radius. This gives you a chance to enjoy your vacation without worry where the expense money is coming from—

TAKE THE CASH

or the cash equivalent—which is based upon the cost of this trip to this newspaper.

PORTABLE PHONOGRAPH

Portable Phonograph of the latest Style, gives perfect tone, and does not run down as do most portables before your selection has been run. Mr. Whitsett guarantees this portable to give service, and will replace any part that has a defect in workmanship.

WHITSETT DRUG STORE

THE ADVISORY BOARD

It is the sincere aim of this newspaper and The Capitol Circulation Service, Washington, D. C., to conduct this Club from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the Club Members, and absolute honesty in all dealings, is guaranteed. However, not all wisdom lies with one man or one institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the competition and from which a committee has been invited to act as Judges and count the credits the last night of the Club. The personnel of this Board is as follows:

- MR. J. L. SHOEMAKER, Jr., cashier First National Bank, O'Donnell.
- MR. MARSHALL WHITSETT, Manager of Whitsett Drug Co.
- MR. J. B. BOYD, Manager of Corner Drug Store
- MR. C. A. RAYBURN, of Rayburn Chevrolet Co.
- MR. W. H. THORNHILL, of Thornhill Variety Store.
- DR. O. H. SHEPARD, Medical Doctor.
- MR. L. D. TUCKER, of Tucker Dry Goods Co.
- MRS. W. E. GUYE, Guye Dry Goods Co.
- REV. W. O. PARR, pastor Presbyterian Church.
- REV. DUNCAN, pastor Methodist Church.
- REV. LUTHER JENKINS, pastor Baptist Church.
- MR. L. N. NICHOLS, Rural Route carrier.
- Prof. D. A. EDWARDS, Supt. High School.
- MR. W. E. SINGLETON, Postmaster.

Index

Manager

Index office or credit of the club of the Travel all club members proper credits, etc.

SERVICE

PHONE 8961

\$2,000 Reserved To Pay Non-Prize Winners

No LUCK about it—**EVERYBODY WINS!**

who participate in this campaign a cash commission on all money they turn in, provided they make two or more cash reports each week after they start work, and in the event such club members do not win one of the prizes. Club members entering this campaign have a definite aim—they are guaranteed liberal pay for every effort put forth if they remain active during the short time the campaign is in progress. This cash commission feature is a liberal business proposition in itself.

OPEN TO EVERYBODY No Cost to Join—No Experience Is Necessary—Only 6 Short Weeks

The Sunshine of Opportunity—The Highway to Success

The Sunshine of Opportunity now brightly lights up the highway to success—your highway—whether it be your ambition to learn to FLY, drive your own CAR, see the WORLD or just make some extra CASH. So "Make hay while the sun shines!" Read every word of this announcement and learn how brightly the sunshine of Opportunity is shining for all entering this campaign—almost unbelievable Opportunity for converting spare time—idle moments otherwise only wasted—into prizes such as most people consider far beyond their reach.

Opportunity knocks—bids you HELP YOURSELF to a rich share of both gold and glory. "Help yourself" is indeed the slogan of this campaign. Never before was such an alluring offer spread before you—Flying, a Car, Travel or Cash—few desires but can be realized. Any man or woman, young or old, in this vicinity, is eligible to join the club. It costs nothing to enter, and all it costs after you enter, even to win the big awards, is well-directed energy. This is quite different from the ordinary prize offer—much broader and more liberal.

Help Yourself—the door leading to the realization of your Ambition is opened—Help Yourself



Where to Work!

Club members will not be restricted in any way as to the locality in which they may get subscriptions, and collecting arrangements or advance payments from old subscribers earns credits as well as securing entirely new ones.

One in Every Home

No there is a subscription standing in every home, and distance does not prevent you from getting subscriptions from relatives or friends, no matter where they reside. Under our district plan the harder it is to get to the prospective subscriber the more credits you receive, so club members living in thinly populated districts have an equal opportunity to win the big prize.

Here is the opportunity to revitalize the dreams of a lifetime—to realize in a few short weeks what most people could not ordinarily hope to accomplish without years of striving, saving and sacrifice—and all in exchange for your spare-time effort. No matter how busy you are you have spare time enough to get in and win.

Everybody Sure to WIN!

LOOK! EXTRA! LOOK!

25,000

Booster Credits FREE!

If you hand in this coupon together with either five (5) one-year subscriptions (old or new) or one (1) five-year subscription, you will receive 25,000 credits in addition to those earned by other coupons and under the regular schedule.

Name of Club Member

Cash must accompany this coupon and only one will be counted for each club member qualifying.

This will give you a Flying Start!

This coupon may only be used during the first week of your entry.

HINTS OR SUCCESS

This is not a "something for nothing" proposition—nor yet a "voting contest" to decide any question of "popularity" or "beauty." Being open to men, women and young folks of the more ambitious sort. This "Travel Club" is a simple matter of work and stick-to-itiveness.

This is a competition for individuals—not organizations.

Join the club at once and do not get discouraged. Don't listen to any one who may try to discourage you. You can't win without effort, and if it seems a bit difficult to secure subscriptions, remember the other fellow has the same conditions to contend with. You do not have to "win by a mile"—but by just a few credits.

Do not feel backward about requesting a subscription from each friend and acquaintance, as they will receive full value for every dollar they pay.

Do not get discouraged if you do not get a subscription from the first one you ask; remember persistence wins success in the end.

"IF YOUR VANITY HAS SHARPER EARS THAN YOUR AMBITION—DON'T ASPIRE."

"Winners are ordinary persons with extraordinary determination."

"If you aren't more sensible than you are sensitive, YOU CAN'T WIN."

You can't please everybody. No one policy can satisfy all the world. Some, somewhere, is certain to disagree with you for every decision. You can't earn universal applause. The most one can possibly hope for is more supporters than opponents.

You can WIN if you TRY hard enough!

You're Invited!

No alert man or woman who can appreciate the fact that this campaign offers to him or her an unrivaled opportunity to turn spare-time effort into big profits.

You Can't Lose

In order that the winner of first honors may receive just what his or her heart desires, the Grand Capital Prize has been arranged so that a large number of ambitious may be gratified. This young man or that young woman may wish to learn to fly—to emulate Lindbergh as pilot and seek fame and fortune in the air. Another may wish to own a new and beautiful automobile, while still another may wish to travel to the far places. The Flying course carries tuition and all expenses—a value equal to the cost of the automobile—and the same may be said for the travel feature. Select almost any item you desire—your American will do it for you. No matter how busy you are you have spare time enough to get in and win.

Costs Nothing to TRY!

ALL CLUB MEMBERS WILL BE PAID FOR THEIR EFFORTS

As stated in other places in this announcement—there will not be any losers in this Travel Club. Whether the club member lives in Gall, Lamesa, Tahoka, Pride, McCarty, New Moore, or any of the rural routes, makes little difference. Because club members will be paid according to results obtained. After one has joined the Travel Club, but decides later to resign as a club member, she may do so, however, any credits she may have cannot be transferred to another club member, but will be cancelled, and not counted by the official judges at the close of the Travel Club.

HELP YOURSELF PROFIT-SHARING TRAVEL CLUB

First Order Coupon

10,000

FREE CREDITS

Hand in this coupon with your first subscription, either old or new, and you will receive 10,000 credits in addition to those earned under the regular schedule.

Name of Subscriber

Name of Club Member

Amount enclosed \$ (Old or New Subscriber)

Cash must accompany this coupon. Only one of these coupons will be credited to each club member.

How to Enter—How to Win!

Entering is easy. All you need to do is clip out and fill in the ENTRY BLANK—(to be found in one of the lower corners of this announcement)—and send or bring it to the campaign office. This is the FIRST STEP and earns you 5,000 FREE CREDITS. All necessary supplies and information will be given you immediately.

On your way to the office, tell your friends and acquaintances you have joined the club—that you are in TO WIN—and pick up at least one subscription AS SOON AS POSSIBLE so that you will earn the 10,000 EXTRA CREDITS allowed for the FIRST SUBSCRIPTION COUPON—(to be found in one of the lower corners of this announcement)—when it is accompanied by either one (1) five-year subscription or five (5) one-year subscriptions. Old or new subscriptions count alike, and the total will determine the winners of the magnificent prizes, and credits ARE PAID AS OF ANY DATE.

When you have not the time to get out and work, use your telephone. Note the 100 FREE CREDIT COUPON near the bottom of this page. Call up your friends—call up everybody you know. Ask them to save these FREE COUPONS for you as well as their subscriptions.

One of the commonest expressions used today is: "I haven't the time." Generally that person has plenty of time, if he would only use it. How often mothers of men and women have observed: "If you want something DONE, commission the busiest person you can find."

Just figure a minute. How long would it take you—at your present occupation—to save and set aside an amount equal to the value of the Grand Capital Prize? Many people would require months or years, in fact, most people never do save any such amount. Now consider that somebody—and that somebody may as well be YOU—is going to win that magnificent prize for just a few short weeks of spare-time effort, without missing a minute from regular occupation or one penny from what he or she would have received had this campaign never been announced.

WHAT IS YOUR SPARE TIME WORTH?—what will it bring you if you do not take part in this campaign? We are offering you an opportunity to profit to an almost unbelievable extent for every minute you devote to the campaign—and not even the remotest chance of losing. THERE WILL BE NO LOSERS.

"Help Yourself Profit-sharing Travel Club"

ENTRY BLANK

5,000 FREE CREDITS

Date

Please enter my name as a member of the Club. I have read and agree to comply with all of the rules governing same. Give me 5,000 FREE CREDITS as a starter.

Signed

Street

Phone No. State

RUSH THIS TO THE CAMPAIGN OFFICE AND GET AN EARLY START

Rules and Regulations

- 1—Any man, woman or child is eligible to join the club, but the management reserves the right to reject objectionable persons.
- 2—No employee of this newspaper, or member of an employee's immediate family, may become a member of the club. This does not apply to carrier boys, news dealers or correspondents.
- 3—This club is for individuals—not organizations.
- 4—Winners will be decided by their credits and by coupons clipped from this newspaper.
- 5—Club members may work where they please, collecting for back subscriptions and renewals as well as new subscriptions and credits will be issued on all.
- 6—Cash must accompany all orders where credits are desired. Each club member is an authorized agent of this newspaper, and it is distinctly understood that each member will be responsible for money collected and remit amounts to the campaign manager.
- 7—Credits are not transferable. One member cannot withdraw in favor of another. Subscriptions cannot be transferred from one member to another, and any such transferred business will be subject to disqualification at the discretion of the campaign manager.
- 8—Credits may be held in reserve or pooled, at the discretion of the club member, up to and including the last day of the campaign, except at the discretion of the club manager no member may poll more credits in any one week than he or she is entitled to.
- 9—In the event of a tie for any one of the prizes a prize identical in value will be awarded to each tying club member.
- 10—Any collusion on the part of club members to the detriment of other club members will not be tolerated. Any member entering into or taking part in such collusion will forfeit all right to either a prize or cash commission, and he or she will be disqualified and forfeit all right to either a prize or cash commission, and he or she may be made up when the member enters the club.
- 11—This newspaper reserves the right to add one or more awards to the list as published and to correct typographical errors that may occur in any of its announcements.
- 12—No statement or promise, either written or verbal, made by anyone varying from the rules as set forth will be recognized. Any questions or controversies which may arise concerning the club will be settled by the campaign manager according to the rules and his decision will be final and binding.
- 13—In becoming a member or participating in this campaign, club member agrees to abide by the above conditions.

YOUTHY MAN IN RACE FOR THE LEGISLATURE

For the first time in the history of this section, a Lynn County man becomes a candidate for representative in the legislature. John Thomas last week authorized us to announce that he has decided to run a candidate for this responsible position. Mr. Thomas is an old-timer on the scene. He came to this county in 1906, almost 24 years ago. He has seen Lynn County and the entire Texas Plains converted from a farming country to a fine agricultural section. Not only has he seen the transition take place, but he had no little part himself in the development of the country. For nearly 20 years, from 1911 to 1929, he served as tax assessor of Lynn County. Mr. Thomas is said to be a man of good ability and of the highest character. These qualities are of great importance in a candidate for a responsible state office. The 119th district is composed of five counties: Crosby, Terry, Lynn, Hockley, Cochrane, Yoakum, Dawson and Gaines.

ODS CLASS HAS BREAKFAST CLASS PROJECT

The Foods 1A class of O'Donnell School had as a project last week the preparation and serving of

a light and a medium breakfast. The students had only an hour for the entire project, and at the end of the time each duty had been performed and the uniforms changed. The menus were as follows:
Medium Breakfast
Grapefruit with cheese
Cream of Wheat Cream and Sugar
Plain Toast
Cocoa
Medium Breakfast
Baked Bananas
Oatmeal Cream and Sugar
Egg Omelet (puffy)
French Toast
Milk

CHEVROLET ANNOUNCES NEW SERVICE POLICY

The Chevrolet Motor Company this week announces a new and broader service policy. Any Chevrolet owner, experiencing defective workmanship or material on a Chevrolet car under the terms of Chevrolet's standard warranty, is invited to call upon any authorized Chevrolet dealer in the United States or Canada where the work will be done at no cost to him, according to the Rayburn Chevrolet Company of O'Donnell. The plan, known as the Owner's Service Policy, is now in effect in the 10,000 authorized Chevrolet service stations in the United States operating under the general supervision of the 51 Chevrolet branch offices, says an ad in this issue of the Index.

ANDREWS WILDCAT SPUDS LAST WEEK

Andrews County's newest wildcat, the Fuhrman Oil Company wells on the southwest corner of section 16, block A-43 on the W. T. Ford ranch, spudded last week. This location is about five miles south of Deep Rock No. 1 Ogden, the Andrews discovery well. Deep Rock No. 1 Mathis, section 4, block A-46, started drilling last week. A. R. King No. 1, section 11, block A-46, was below 1,000 feet late last week, and the B. L. King No. 1, section 22, block A-46, was drilling below 500 feet. A new 10,000-barrel tank for the Andrews producer was finished last week.

SQUILL KILL

This New Powder Kills Rats and Mice But Nothing Else

Squill Kill for Rats and Mice

Squill Kill can be used in the home with safety. Has been proven by actual test that it kills rats and mice and does not injure other animals. Kills more rats and mice per dollar.

NOT A POISON—PRICE 50c
WHITSETT DRUG CO.
O'Donnell, Texas

Read All The Ads and Save!

for Economical Transportation



Chevrolet announces

A NEW

SERVICE POLICY

The Chevrolet Motor Company and its dealers are pleased to announce a new service policy—one of the most liberal ever offered on a low-priced automobile.

Put into force as a written agreement given to the purchaser by the Chevrolet dealer when the car is delivered—it offers the following provisions:

- 1** Every Chevrolet owner receives his car from the dealer in perfect condition—thoroughly lubricated, properly adjusted, and ready to operate efficiently from the first mile of ownership.
- 2** Every Chevrolet owner is entitled to free inspection and adjustment of his car at the end of the first 500 miles of usage.
- 3** Every Chevrolet owner is entitled to free inspection of his car every 1000 miles thereafter, so long as the car is in operation.
- 4** Every Chevrolet owner is entitled to free replacement of any part which may prove defective in workmanship or material, within the terms of Chevrolet's standard warranty. This includes both parts and labor.
- 5** Provision number 4 will be carried out by any Chevrolet dealer in the United States. As a result, the Chevrolet

owner may travel to any part of the country, with assurance that the guarantee on materials and workmanship will remain in force.

This new policy constitutes proof of Chevrolet's high quality—for such liberal provisions could only be made in connection with a car built of fine materials to exacting standards of workmanship.

Back of this policy, and assuring its successful operation, is one of the most complete and efficient service organizations in the world.

There are more than 10,000 Authorized Chevrolet Dealer Service Stations in the United States alone. Each employs skilled mechanics thoroughly trained at Chevrolet Service Schools. Each has specially designed tools and machinery developed exclusively for Chevrolet service work. And each has on hand, at all times, an adequate stock of genuine Chevrolet replacement parts.

Chevrolet's flat-rate charges, including both parts and labor, are the lowest in the industry on many service operations!

In considering the purchase of a low-priced automobile, think what this service means—in terms of lasting satisfaction, as well as in increased economy.

Chevrolet cars range in price from \$495 up, f. o. b. factory, Flint, Michigan

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

A SIX IN THE PRICE RANGE OF THE FOUR

It is a SALE!
USED CARS

With an O. K. That Counts!

SEE THESE AMAZING BARGAINS WE ARE OFFERING

Fords

- 1929 MODEL A COUPE
- 1928 MODEL A COUPE
- 1926 FORDOR SEDAN
- 1926 TUDOR SEDAN
- 1925 COUPE
- 1925 TOURING

Chevrollets

- 1929 IMPERIAL SEDAN
- 1929 SIX COUPE
- 1928 IMPERIAL SEDAN
- 1927 COUPE
- 1926 COACH
- 1926 TOURING

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EASY TERMS

Rayburn Chevrolet Co.

OUR USED CARS MAKE GOOD OR WE DO

**Drunk Again?
NO, But Such PRICES
Make Me Stagger**

FOLKS THESE PRICES ARE FOR SATURDAY ONLY AND THE ONLY ONE DAY FOR 1930—"READ UM"

100 Khaki Shirts, sizes 14½ to 17, colors, sand, powder blue, khaki and Hong Kong.
Regular Price \$1.50
WHILE THEY LAST SAT.

75c

Limit 3 to a Customer

TUF NUT OVERALLS
for men—full 8 oz. "white black denim", Regular Price \$1.75, and only 100 pair left—THEY GO FOR—

\$1.29

TUF NUT WORK SHIRT
Good Chambrā—tan only—Reg. Price \$1.00, Saturday Special—

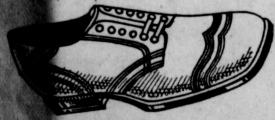
48c

LIMIT 3 TO A CUSTOMER

MENS WORK GLOVES
Genuine Horse Hide. A good glove worth \$1.25 But They Go SATURDAY ONLY—

75c

THE PAIR



FREE! Sat. Only

WITH EACH PAIR of FAMOUS "FRIENDLY FIVE" Oxfords, We will give you 1 pair ALL-SILK Fancy Sox, FREE!

CLOSING OUT ONE LOT OF BOYS KHAKI PANTS
sizes 10 to 16, regular \$1.25
GO SATURDAY FOR—

89c pair

MEN'S HANDKERCHIEF SPECIAL

Good soft handkerchiefs, SAT. ONLY, at

3c each

Limit 10 to a customer

CURTAIN RISES ON THESE SPECIAL PRICES—8 O'CLOCK SATURDAY MORNING AND GOES DOWN SAT. NIGHT AT 8 O'CLOCK—DON'T LET THIS SAVING SKIP YOUR EYE—

WESTMORELAND'S
Men & Boys Store

SCHOOL NEWS

Mrs. Shaw's Honor Roll
 Arithmetic: J. W. Curtis, J. L. Lester, Betty Lou Pierce, Weldon Curtis, Yvonne Westmoreland, John Holland Stokes, Charles Canby, Doris Nell Gates, Gordon Kirkland.
 Reading: Betty Lou Pierce, Clovis Walls, John Holland Stokes.
 Spelling: Betty Lynn Middleton.
 Reading: Norman Williams, J. A. Vire, Carmel Lee Prince, Eupha Nell Isaacs, Grover Stuteville, Pat Aten.
 Spelling: Betty Lynn Middleton, Eupha Nell Isaacs, Earl Talley, Geraldine Lawler, Navell Terry, Pearl Stribling, Earl Willis, J. A. Vire, Melvin Pierce.

Mrs. Edward's Room
 Spelling Honor Roll: Ruby Ratliff, Wayne McDaniels, Charles Austin, Scottie St. Clair, Harvey McKee, Marjorie Musick, Estelle Sultemier, Oswald Bullwee, Jeanette Bullard, Jack Nelson, Viola Culp, Wilma Jane Phillips, Ioma Page, Robert Campbell, Lometa Robinson, Leta Merle Koeninger.
 Champion Echols and Mack C. Bradley are absent because of illness.

Miss Millwee's Room
 Honor Roll for Month: Earl Minton, Laverne Lawler, Clyde Batte, Noomia Campbell, Ruby Jewel Bredner, Frances Barrow and Tommie Alexander.
Miss Harville's Room
 We had planned to have our picture show this week, but due to the Interscholastic League Meet we have postponed it to next Friday. Don't fail to see "Bobadil, Last of the Giants." R. O. Burdett from our room will be our Tiny Tot story teller at the county meet this week.

Miss Jordan's Room
 Honor Roll: Aris Thompson, Treva Payne, Eldon Carrel, Lucy Gardenas, Dean Schooler, Jack Clements, Deloris Bell, Aileen Gates and Joe Burkett. Joe won second place in the spelling tryout and will be on the spelling team at the county meet.
Miss Gary's Room
 The fifth grade pupils have each made an interesting picture book on some country in Europe. We are now making one large book on Asia. We are very glad that two of our pupils won places in the declamation try-outs. Deloris Pemberton won third place in Junior boys', and Mary Louise Inman won third in Junior girls' tryout.

Miss Gates' Room
 The girls and boys of our room are having a very interesting contest. At the close of this week the grades of the two groups will be averaged, and the winning group will be entertained next week. We are studying hard and patiently waiting for the county meet.

Miss Hancock's Room
 Our room will be represented in almost every contest that the grammar school enters at the county meet. John Lawler will represent our school in Junior boys' declamation. We are expecting Margaret Vernilion to bring back the blue ribbon in Junior spelling. Modene McLaurin and Mary Hamilton will help the Junior girls' baseball team get the title of "County Champions."

Examinations are coming the latter part of the week. We are studying in order that our room average will be higher than ever.
 Our teacher has selected the material for our book. Every pupil in the room will have some of his "Cattle."

We are playing tennis in English this week. We are learning the titles and authors of twenty-five good books. One pupil "serves" the title of the book and calls out another pupil to "return the ball" by naming the author of the book. We continue this until each one has had the opportunity to either serve or return the ball.

The high sixth is also studying books and their authors, but they fish for their books. Then if they are unable to tell the name of the author, they have to put the fish back in the pond. We are trying to see who is the best fisherman. We will announce the winner next week.

Our race to "Healthtown" is becoming rather interesting. Some of us lack only eighteen miles. John Lawler and Robert Gary are in the lead at present.

Our brothers and sisters in Mrs. Gilbert's room are finding it rather difficult to locate us in reading each day. We are not telling anyone where we are, but we are several thousands of miles from O'Donnell.
 Miss Hancock is going to take the health class over to the high school laboratory and do some experiments. We will tell you about them next week.

Mrs. Gilbert's Room
 See in another part of the paper a complete account of the baseball game with Wells Monday afternoon. Our girls are now ready to win the county championship Saturday at Tahoka. The line-up for O'Donnell will be: Crissy Simmons, catcher; Geneva Bean, pitcher; Thelma Parker, first base; Thelma Williams, second base; Hazel Cox, third base; Mary Hamilton, first short; Sue McIlroy, second short; Cleo Petty, right field; Modene McLaurin, left field; Cleo Lawler, center field; Billie Dean and Frances Foster, substitutes.
 We are proud of Thelma Parker, who will be our representative at the

county meet in Junior girls' declamation.
 Our contest is rather close, the average for the seventh grade last week being 83 for the entire class, and the sixth grade average 87. The sixth made a great improvement in Monday's and Tuesday's work, so look out for the seventh. Only one more week to run and then comes the picnic.

WELLS NEWS

The young people of this community were entertained at the home of Mr. and Mrs. Dick Franklin Friday evening, March 14. All reported a nice time.

Miss Mabel Draper spent the week-end with her parents near Tahoka.

Misses Eunice and Willie Ruth Little went to Lubbock Friday afternoon and there met their girl friends who teach at Muleshoe. They all spent the week-end in Lubbock.

R. L. Showalter took his wife to Lubbock Saturday while Mrs. Showalter received treatment for her eyes. She is much improved.

Try-outs for declamations were held Tuesday night in the school auditorium. Leta Mae Cook won the senior girls' contest and Bill Tucker senior boys place. Sybil Showalter won in Junior girls and Kenneth Askew in Junior boys' declamation.

The Wells Junior girls and boys met the O'Donnell girls and boys at O'Donnell March 14 to play ball. O'Donnell won both games by a large score.

Mrs. John McLaurin entertained the Junior B. Y. P. U. in her home Saturday afternoon.

Mr. and Mrs. A. J. Barnes have installed a radio in their home west of Wells.
 Raymond Bates was taken to Lamesa recently where he underwent an operation for appendicitis. He is to return to his home this week.
 Miss Greenwade, the county demonstration agent, was at Wells Monday. She is interesting the girls in home work.
 Jim Cheate was taken to Lubbock last week. He is improving nicely.
 There was a large crowd at both Sunday school and B. Y. P. U. Sunday.

The B. Y. P. U. Association met at Tahoka Sunday. Wells was represented there. The association will meet at O'Donnell next meeting day.
 School try-outs for tennis were held last week. Leta Mae Cook and Helen Askew won girls' doubles, and Dalton Askew and Cecil Pierce won boys' doubles. Temple Bolch won girls' singles, and Cecil Pierce won boys' tennis singles.

Miss Merle Smith brought her tennis teams to Wells from O'Donnell

Monday and played three games. O'Donnell won all the matches.
 Raymond Jordan and family visited his uncle, W. J. Jordan, and family Sunday.
 Mrs. M. L. Goodin went to Hereford on business Friday.

Most of the pupils of Wells school who have been absent because of illness are back in school again.

Several people of this community went to the Fat Stock Show at Fort Worth last week. Among them were Claude Tyler, Charlie Donaldson, P. E. Askew and son, Roy. They all reported a nice time.
 Ira Holtclaw spent Monday night with James Smith.

The weather has been favorable for several days. Most of the farmers are about through plowing.
 Clarence Jones of Sweetwater is visiting his brother, Felix Jones, this week.

Mr. Tucker, father of C. B. Tucker, is visiting in this community. He lives in Decatur.

W. J. Turner of Sweetwater was the guest of A. J. Barnes and family last Tuesday.

Mr. and Mrs. Bayer and family spent Sunday with Mr. and Mrs. W. E. Cook of Grassland.

Mr. and Mrs. Dewey Greenwood went to Lamesa Friday on business. The school board met March 12 and re-elected the teachers for the coming year.

Mae Cunningham went to Lubbock Saturday to be present at the nurses' dance given at Hotel Lubbock.

C. B. Tucker motored to Lubbock Monday.

Mrs. Dallas Vaughn gave a birthday dinner for her father, D. J. Bolch, Sunday. Friends of Mr. Bolch were present.

EDITOR'S NOTE: The Index appreciates very much Miss Eunice Little's kindness in furnishing this fine column of news this week. Miss Little, we hope, will continue to send in the news every week, and we urgently request that the folks around Wells let her know of all the happenings. We want everybody in Wells to take the paper, and we are going to furnish the folks plenty of news. Thanks, Miss Little.

N. M. Barham For Co. Tax Assessor

The name of another candidate appears in the Index announcement column this week in the person of N. M. Barham, who resides twelve miles west of Tahoka. Mr. Barham is anxious to serve as tax assessor of Lynn County. He is offering subject

WE WANT A PART OF YOUR BUSINESS
JOE PUGH SHOE SHOP
 FAIRLEY BLDG.

to the Democratic primaries in July, and if nominated and elected he promises to do his best to make Lynn county a dandy good official.

Mr. Barham has been a resident of this county for ten years, coming here from Mississippi, his native state, in 1920. He has been engaged in farming ever since coming to this county. He has never served in any civil capacity, but he has rendered valiant military service to his country. When Uncle Sam entered the World War, he took his place among millions of others of Uncle Sam's best manhood and soon found himself on the bloody fields of France. He did his part on the other side of the pond to "make the world safe for democracy." He was honorably discharged from the U. S. Army on November 20, 1918, and has since been as good a citizen in civil life as he was a soldier in military life. He is a loyal member of the American Legion and stands for the high principals that it enunciates.

Mr. Barham is a married man, with a family, and is interested in

the continued development of the future prosperity of this service as tax assessor and fully asks for the opportunity to demonstrate.

2 Glasses Water Not Too Cold Help Constipation

One glass of water in the morning and another at bedtime. You get quicker results by adding a little glycerine, saline, etc. (Santalina) to one glass.

Unlike other remedies, it acts on both upper and lower bowels and removes old poisons. It stops GAS and gives 10 minutes! Believe us! 2 hours. Corner Drug Store.

Index Want Ads get results

We Want More Volume—But—

Our prices are so low always that we cannot make a cheap. However, we will try to give you some

- EXTRA SPECIALS THIS WEEK**
- Good Rayon Bloomers
 - Rayon Slips, Gowns, and one lot bloomers
 - Ladies' Hose for rough work
 - It's Ankle Time—All 35c to 50c values
 - Just come, look at our trunks and shirts for men
 - Tennis Shoes to fit all pair
 - Straw Hats
 - New Laces, just in, per yard
 - Chicken Founts, etc. all kinds
 - One lot table glasses, each
 - One lot table glasses, each
 - Plates, Cups and Saucers, first quality, each
 - Stoneware, per gallon
- MANY OTHER USEFUL ARTICLES AS CHEAP AS THE ROEBUCK OR WARD, AND NO WAITING!
- You Also Have the Satisfaction of Helping Home the People Who Help You.

THORNHILL'S VARIETY STORE

"The Price Is The Thing"

• SATURDAY SPECIALS •

These Prices Are For Saturday Only

THESE PRICES ARE VERY LOW. NO OTHER STORE IN THE COUNTY WILL REACH THEM. IF YOU NEED DRY GOODS, SHOES, HATS, READY-TO-WEAR, BE HERE SATURDAY!

VELVETS	Fancy and Solid Colors Extra Special, at 1/2 Price	COATS	Spring Coats A Real Bargain 1/2 Price	SILKS	All Silk Piece Goods Special 1/2 Price
VOILES	Prints and Solids 40c to 50c values, special, the yd.	Bath Robes	Quilted and Plain Silk Values to \$17.50, Special	Shoes Shoes Shoes	
LINENS	All Colors 85c values, special, the yd.	Wash Dresses	Fast Colors, Standard Make \$1.98 values, Special	Women's Shoes All at One Price!	
Baronet Satins	\$1.00 Values Special	Linen Dresses	Newest styles, hand embroidered, \$3.49 value,	Values \$3.95, \$4.95 and \$6.50	
PRINTS	Regular 35c values Special	Silk Dresses	Some New Ones Added Values to \$22.50, Special	Patents, Kids, Blonds, Pumps and Straps \$2.98	
SHEETING	10-4 Garza, Bleached Special	DRESS PANTS	Men's All Wool Pants \$5.95 to \$7.50 Special	CHILDREN'S STRAPS AND OXFORDS	
SCRIM	Fancy Ruffled Special	Dress Pants	Men's All Wool Pants \$4.95 Values, Special	\$3.45 value \$2.69 \$2.98 value \$2.25	
Bed Spreads	80x108, Values \$1.95 to \$2.50, Special	Dress Pants	Men's All Wool Pants \$3.95 Values, Special	\$3.29 value \$2.48 \$1.95 value \$1.65	
Blue Denim	Extra heavy, 25c values, Special	Work Pants	Khaki, Sand and Tan Covert Special	Men's Oxfords	\$4.98 to \$6.45 values Special \$4.25
TOWELS	One lot of irregulars and seconds, values to 25c, spec.	Work Shirts	Blue and Gray, Worth \$1.00 Special	Boys' Oxfords	sizes 2 1/2 to 5 1/2 \$3.75 val. Special \$2.95
HOSE	Women's Service Weight \$1.00 Values, Special	MEN'S HATS	West Felts, Worth \$8.50 Special	Boys' Oxfords	Sizes 2 1/2 to 5 1/2, \$2.95 val. Special \$2.25
HOSE	Women's Good Cotton 29c values, Special	MEN'S HATS	Dress Hats, New Shades Special	Boys' Oxfords	Sizes 2 1/2 to 5 1/2, \$4.50 val. Special \$3.45
Domestic	The Family Standard Special	COVERALLS	Childs Hawk Brand, sizes 1 to 8, Special		

WISE FOLKS WILL VISIT THIS SALE, BARGAIN HUNTERS WILL END THEIR SEARCH HERE, THRIFTY SHOPPERS WILL SPEND LIBERALLY, AND ALL TOGETHER, WE WILL HAVE A CROWD. BE HERE!

Tucker Dry Goods Co.

About O'Donnell People :

R. D. McAnelly has been the father of her daughter, Mrs. Ben Cowden.

Mr. and Mrs. Claude F. Cowden of Lubbock were guests Sunday of Mr. and Mrs. Ben Cowden.

C. C. Nelson returned last week from Amherst.

Mr. and Mrs. John Hardberger of Littlefield came Sunday for a few days visit with friends and relatives and looking after business interests here.

Mr. and Mrs. W. L. Palmer went to Lubbock Monday afternoon, Mrs. Palmer, who has been in poor health for several months, will go through the clinic. Her many friends are sincere in the hope that her illness is not serious and that she will soon be home again.

Mr. and Mrs. Waldo McLaurin took Jim Choate to Lubbock Saturday to the hospital. Mr. Choate will undergo an operation sometime this week.

I. A. Billings opened up the new Joe Pugh Shoe Shop in the Fairley building Saturday. Mr. Billings formerly lived here but for the past three years has been living near Lamesa.

Mrs. A. C. Hamilton, who has been confined to her bed for several months, was taken to Lamesa Tuesday where she will undergo a major operation. Her many friends hope that she will soon be recovered.

Mr. and Mrs. Hart returned to Lubbock Sunday evening from Colorado where they were summoned during the illness of Mr. Hart's brother. He is reported slightly better. Mr. and Mrs. Hart returned to Carlsbad Monday.

L. D. Tucker returned Thursday from a visit with his mother.

Harry Coih left last week for Lubbock, where he is connected with The Model Store.

Mr. and Mrs. L. D. Parker returned Saturday from an extended visit with friends and relatives at Abilene and Anson.

Mrs. Harry Stacy spent Sunday in Lubbock with her sister Mrs. J. S. Safady.

Charlie Cabool spent Sunday in Lubbock in the interest of his store.

Born to Mr. and Mrs. N. Saleh on Saturday, March 15, a seven and one-half pound daughter.

G. C. McPherson drove to Odessa Sunday, looking over the new oil field below there.

Mr. and Mrs. Roy Wilks spent Sunday in Lamesa with Mrs. Milks' mother, Mrs. Lindsay.

Miss Era Harris came home Thursday from the Tech for a few days' visit with her parents, Mr. and Mrs. D. W. Harris.

Mr. and Mrs. C. Bohannon and daughters, who have recently removed from here to Knox City, were the guests last week of Mr. and Mrs. Page. They returned Sunday.

Ben Cowden left Sunday for Amarillo on business.

Mr. and Mrs. Guy Simpson and Mrs. Ben Cowden made a business trip to Lamesa Monday.

Miss Thelma Palmer and Mrs. Marshal Whitsett accompanied Miss Irma D. Palmer to Lubbock Tuesday when she resumed her school work at the Tech. She has been at home several weeks on account of her health.

Mr. and Mrs. O. D. Howard and Mr. Howard's mother spent the week-end with relatives in Littlefield.

Miss Cora Rochelle of Mineral Wells has been the guest several days of her uncle, Grady Gant.

Miss Marie Gooch of Lubbock spent a few days this week with relatives here.

Mrs. W. L. Maxwell and little daughter, Corrine, of Lamesa were business visitors in O'Donnell Wednesday. The Maxwells were in business here until recently and have many friends here.

Roy Gibson and John Stokes made a business trip Wednesday to Hobbs and Andrews.

Homer May attended a meeting of the directors of the Independent Truckers Association in Lubbock Saturday.

SOCIETY

FOUR HONORED AT BIRTHDAY DINNER

Last Tuesday evening a crowd of jolly people gathered at the beautiful country home of Mr. and Mrs. G. C. Aten six miles southeast of town to assist the honorees, Boss Johnson and Mrs. G. C. Aten and Benny Moore, in celebrating their birthday.

At six-thirty the table was beautifully spread with a delicious dinner, and the dining room door was thrown upon and the hungry guests rushed in. When the guests were seated, the lights were turned out, leaving the candle light from the three huge birthday cakes which were in the center of the table. The guests were asked to blow with all their might when the signal was given. The candles were all blown out, and Mr. Johnson was declared the champion blower, as he blew all the candles of his cake out, which, of course, numbers quite a few.

After Mrs. G. C. Aten's was declared the beautifully decorated table and all the delicious food, she declared that all rules for her reducing were off for the night.

When guests at the first table had eaten to their heart's content, the second table was spread, and the guests were seated.

Another table, at which was seated the remaining guests, bore food in abundance. These guests were rather quiet and had little to say, as everyone knows how it is to wait until the last table to eat.

Mrs. Paul Gooch gave the guests quite a surprise when she suggested that she be the dishwasher until all the dishes were clean, but the puzzle was soon solved, for when the last table was still eating, she came slyly into the dining room and said that those eating would not tell Paul, she would start all over again. She filled her plate again and was happily devouring the food when Paul peeped in the dining room and saw his wife. The crowd all had a good laugh, but nevertheless she continued eating, for all know Mrs. Gooch isn't timid.

When everyone had eaten, two tables of "42" furnished the excitement for the evening, and at a late hour D. A. Edwards and Mrs. Boss Johnson were declared champions.

Those present at this delightful affair were Mr. and Mrs. D. A. Edwards and Terry, Mr. and Mrs. Paul Gooch, Mr. and Mrs. Boss Johnson and niece, Alice and Jeanette Thomas, Mr. and Mrs. Ben Moore, Oleta, Benny and Elvin Ray, Allen Williams and Vernon Ratliff.

M. S. IN SOCIAL MEETING WITH MRS. ALLEN

The Women's Missionary Society of the Methodist Church met last Monday afternoon at the home of Mrs. Glen Allen in the regular social meeting of the month.

Mrs. Ben Moore was leader of the very interesting program, after which a short business meeting was held. Plans for attending the district conference to be held at Lubbock Friday were discussed, several of the ladies expressing a desire to attend.

Concluding the meeting, the hostess served delicious cream and cake to eleven members.

B. Y. P. U. CONCLUDES FINE TRAINING SCHOOL

The B. Y. P. U. training school, which has been in progress for the past week, was closed Monday night when thirteen members took the examination in the Senior B. Y. P. U. Manual.

Miss Roxie Hancock and Mrs. Vernon Martin conducted the class in a most efficient manner.

This study course was one of the requirements of the B. Y. P. U. Standard of Excellence and will add much to the standing of the local organization.

Mr. Tamplin's mother is not expected to live.

EDITOR'S NOTE: Mr. Humphries, we are indeed happy to have your new letter and thank you very much. The Index would like to have a letter each week from the community you so loyally boost. We urge the folks to see that Mr. Humphries gets the news each week so that he may have a truly representative news column.

THREE LAKES

Dear Mr. Editor: We received your request for a report and like the old maid who was asked by a gentleman friend why she never married, replied, "You haven't asked me."

We live, so think we, in the finest community in Lynn County. Our reason for saying this is because we have the finest people—and because we have the best people may account for the location in a splendid farming belt—and because we have good farms—it follows that we have good stock. Good farms, good stock and a splendid people suggest diversity, and in line with progressive farming, the community was in many instances embarked into poultry and dairying.

These same good people have not limited their activities to matters personal but have been touched and thrilled with the spirit of patriotism, and so filled, they have caused to be built and equipped a school of three teachers and ten grades. The community also maintains a church and Sunday school.

These attributes may be depended upon to develop the youth with standards of morality and refinement. "Step by step we build up the bodies of our dead selves to higher things."

One of our citizens, G. W. Hickerson, has announced for the office tax collector. We bid him all the success one could wish. This community gave Lynn County one of its young women for an official, and the people of the county have refused to give her back. So we predict a like history for Mr. Hickerson, but we will bow and be satisfied, will encourage others among us to fill the places made vacant by those who have attained higher stations.

Fagan Johnson was carried to the Lubbock Sanitarium for an appendicitis operation on March 18.

A group of young folks and teachers visited the Carlsbad Cavern this last week-end. The party was composed of Mr. and Mrs. A. S. Humphries, Misses Daisimay Humphries, Louise Anderson, Messrs. T. Ellis, Archie Johnson, Cone Johnson. Everyone reported an enjoyable trip.

Miss Daisimay Humphries had as her guests this week Miss Della Doris Green and Miss Ruby Penney of Lubbock.

G. W. Hickerson Jr. is visiting with his parents for a few days. Mr. Hickerson has been living in Livingston, N. M.

Quite a few of the Three Lakes people attended the singing given last Sunday night by Mr. and Mrs. J. J. Adams of the T Bar community.

Mrs. W. R. Hamilton had her mother and father, Mr. and Mrs. C. Renfro, as visitors last week.

Mr. and Mrs. W. F. Haynie and family spent the week-end at Post with friends.

Mr. and Mrs. Calvin Edwards of Crawford visited their son and family, Mr. and Mrs. Carroll Edwards, last week.

Mr. and Mrs. Floyd Tamplin and family left for East Texas last week.

Local Teams Beat Wells School In Games Monday

The fans who accompanied the tennis and playground ball teams to Wells Monday afternoon felt well repaid for the time, inasmuch as they saw O'Donnell's teams come home with great quantities of glory. However, the mere fact that the local teams were victorious is no indication that the Wells representatives were not splendid players. They were strong teams, and the sportsmanship which was displayed during the tennis and baseball matches was a credit to both schools.

The tennis tournament opened with girls' doubles, Eula Belle Miles and Cecil Pierce.

WANT ADS

FURNITURE, slightly used, for sale: Kitchen cabinet, Quick Meal cook stove, dining table, bedroom suit, bachelor heater, Singer sewing machine, all in good condition. Will sell worth the money. See I. A. Burdine, 2 mi. west of O'Donnell on old Veazey place.

Party borrowed from H. T. Gooch farm Oliver 3-disc breaking plow, belonging to W. L. Palmer. Please return at once to W. L. Palmer Implement Co. 21-rtc

PERMANENTS \$4.00, given at 1116 Ave. Q, Lubbock, Texas, by operator who was lately in the home of Mrs. Uhal. 24-4tc

HATCHING EGGS from hens that lay and pay. Pure bred White Leghorns. Bred for winter layers. \$4 hundred.—JACK NILES, O'Donnell, Texas. 24-3tp

PERMANENTS—One for \$7, two for \$12. Blue Bird Beauty Shop, Lubbock, Texas. For appointments phone 148, O'Donnell. 25-2tp

HATCHING EGGS—from hens that lay and pay. Pure bred White Leghorns. Bred for winter layers. \$4 per hundred.—Jack Miles, O'Donnell, Texas. 25-3tp

LADY WANTS WORK—housekeeping, nursing, or anything considered. Will hatch chicks and raise on halves. Mrs. Mary Reinhardt, on Luttrell farm 4 miles east of O'Donnell. 1tp

COTTON SEED—1,000 bushels of good Georgia Half and Half, first year, re-cleaned and sacked, \$1.25 bushel. W. L. Palmer. 26-8tc

and Jessie Middleton playing for O'Donnell and Helen Asker and Lena Mae Cook playing for Wells. O'Donnell won the toss and took the serve, while Wells took the side. In the words of one of the fans, "these girls can sure put the apple over the net; some of the balls that went over were sure smoking." The O'Donnell girls won the match with a score of 6-2, 6-4.

Next on the boys' doubles, playing with Wilbur Line and J. Y. Everett playing for the local school, and Cecil Pierce and Dalton Asker for Wells. The Wells boys won the first game in each set, that being their only score.

The third event of the tennis tournament was boys' singles, with Wilbur Line and Cecil Pierce playing against each other. This was the hottest match of the entire tournament. The boys put the soothing kind over for serves, and they were just as good at picking him out of the dirt for returns. The first set was close, Line taking a count of 6-3. The last was hardly as thrilling, since both players were tired. Line beat Pierce 5-1.

The baseball games were equally gratifying to O'Donnell, the boys rumping in with a score of 20-13 in O'Donnell's favor, and the girls with a one-sided score of 23-0. Both these teams are expected to make a good showing at the county meet this week.

Alexis Tredway and Billy Bob Renshaw will make up O'Donnell's junior boys' team at the meet.

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We are at your SERVICE when you are in great need of it; we furnish nothing but QUALITY PRODUCTS; and we are devoted to the principle of FAIRNESS AND RIGHT DEALING. What more could you expect of anyone?

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—Our Motto

PHONES 35 and 180—Night Phone 163

Whitsett Drug Company

Come To O'Donnell's Big Store And Save Big Money

WE ALWAYS CARRY A LARGE STOCK OF EVERYTHING ONE WOULD EXPECT TO FIND IN A FIRST CLASS GROCERY STORE—AND MORE. HERE YOU FIND SERVICE, QUALITY, AND RIGHT PRICE. A GOOD COMBINATION, WE'LL SAY!



Need These?

- Good 4-ply Red Robin Garden Hose, all connections, installed, 50 feet \$5.25
- 100 feet Red Robin Hose \$10.25
- Rakes, hoes, shovels and other garden tools at LOW PRICES!
- Check lines, 18 feet long, 1 1/8-in. width, a real bargain at \$5.00
- Dependable Ka-Bar Pocket Knives and Cutlery fully guaranteed, priced right.
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TRY THAT FAMOUS GOLD CHAIN FLOUR—NONE BETTER You Must Be Satisfied or Your Money Back.

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B. & O. CASH STORE

WHERE CASH TALKS

SOCIETY

MISS SIMPSON ENTERTAINS FOR LAMESA GUESTS

Miss Rhoda Lou Clarke of Lamesa and Texas Tech was the inspiration for a charmingly informal affair at the home of Mr. and Mrs. Guy Simpson last Friday evening, Miss Mary Amelia Simpson being the hostess. Dancing was the diversion of the evening, and was thoroughly enjoyed by the guests.

At a late hour punch and pimiento cheese sandwiches were served to Misses Anna Maud McVicker, Kathryn Veazey, Alice Joy Bowlin, Lois Nelson, Dessa Holman, Hazel Burke, Beverly Wells, Morene Huff, the honoree, Miss Clarke, and Misses Ethel Iris Simpson and Grace Weaver of Lamesa, Messrs. Schullis, McIlroy, Beach, Holman, Tredway, Clayton, Everett, Burk, Cathey and Crawley, Reagan, and Simpson of Lamesa.

JACK CLEMENTS CELEBRATES TENTH BIRTHDAY

On Thursday afternoon, March 13, Master Jack Clements celebrated his tenth birthday with a party at the home of his parents, Mr. and Mrs. Charlie Clements. He was the recipient of many useful and attractive gifts.

The usual group games were played, and at the end of the afternoon Mrs. Clements, assisted by Mrs. C. B. Walker, served cake and hot chocolate with marshmallows to the following: Billy Marie Ash, James Clayton, Bill Mack Clayton, Leo and Dean Schooler, Eldon Carroll, M. G. Barrow, John Holland Stokes, Melvin Moore, Olla Hayes, Homer Parker, Bill and Jim Clements, and the honoree.

THURSDAY CLUB MEETS WITH MRS. GLEN ALLEN

Members of the Thursday Club had an unusually pleasant meeting last Thursday afternoon when Mrs. Glen Allen entertained at her charming home west of town.

Five tables were placed for forty-two, and the guests were soon engrossed in the fascinating game.

At the end of the games, the hostess served a dainty refreshment plate in St. Patrick's colors. Paradise salad tinted green and topped with whipped cream garnished with nuts and cherries, cake iced in green, and hot tea made up a delicious and attractive plate.

Guests and club members present were Mesdames Guy Bradley, J. P. Bowlin, J. W. Campbell, John Earls, Brian Hood, L. P. Hardy, T. M. Garner, A. H. Koeninger, Harvey Jordan, Ethel Singleton Williams, Hal Singleton, Jr., W. S. Cathey, E. L. Sorrels, Cecil Whipp, Carey Shook, E. T. Wells, M. J. Whitsett, Roy Gibson, R. O. Stark and Joe Schooler.

ST. PATRICK'S PARTY HONORS FIRE BOYS

Mesdames H. G. Gantt and Roy Wilkes were joint hostesses Monday evening to members of the Volunteer Fire Department and their wives when they entertained with forty-two at the home of Mrs. Wilkes.

St. Patrick's colors and symbols were used in the color scheme and in favors, place cards and tallies being clover leaves.

Four tables were arranged for forty-two and several hours were spent in interesting games.

Dainty refreshments of ice cream in green sherbet glasses and cake in

green were served to the following: Messrs. and Mesdames Cecil Hubbard, Roy Gibson, W. E. Singleton, C. A. Rayburn, Cliff Willis, the hosts and Messrs. Barton Burk and Ralph Beach.

WIENIE ROAST MUCH ENJOYED SATURDAY EVENING

Misses Era and Eva Harris were hostesses last Saturday evening to a number of friends when they entertained with a wienie roast. The group met at the home of Mrs. Nell Pearce and drove from there to the open section north of town. There fire was prepared for roasting wienies and marshmallows, and around its friendly glow games were played and stories told. The games were the standard old favorites used on such occasions, with plenty of action and excitement. Bob Debenport, Fay Slaughter, and Kendrick Gaston were acknowledged the best runners.

Those present for this pleasant occasion were Andy and Novell Ratliff, Madeline Morrison, Alta Lee Payne, Mattie Williams, O. L. Harris, Golden Simmons, Bob Debenport, Benton Payne, Joe Morrison, Fay Slaughter, Kendrick Gaston, Red Hinkle, Edward Clayton, the hostesses, and Mr. and Mrs. Joe Schooler and Mrs. D. W. Harris.

MAJORIE MUSICK CELEBRATES BIRTHDAY WITH PARTY

Little Miss Marjorie Musick is most emphatic this week in affirming that birthdays are nice, especially when one is nine years old and has a birthday party to fitly celebrate the occasion.

A number of little friends gathered at the home of her parents, Mr. and Mrs. Jeff Musick, last Thursday afternoon after school, and spent the afternoon in admiring the many lovely gifts and in playing various group games.

Concluding the happy occasion, a gorgeous birthday cake surrounded with nine tiny pink candles in their holders was brought in amid murmurs of admiration. When cut, delicious slices were served with punch to the hostess and the following guests: Hope Shook, Billie Bee McConal, J. Verna Street, Viola Culp, Margaret and Norma Ruth Vermillion, Frances May, Wilma Phillips, Betty Lynn Middleton, Merl Miles, and Doris Lawler.

T-BAR NEWS

A large crowd attended Sunday school Sunday. There were a number of visitors in attendance, and we invite them all back.

Mr. and Mrs. Franks of Tahoka have been visiting their niece, Miss Oleta Franks.

Mrs. D. Henderson gave the young people of this community a party Saturday night.

New Moore boys came over here Tuesday evening to practice for the track meet.

Mr. and Mrs. J. C. McCarley took dinner with Grandma and Grandpa Alexander.

Mrs. Ruth Crews and little daughter, Wilma Doris, spent the weekend with relatives here.

Bro. Johnson will fill his regular appointment here next Saturday night and Sunday morning.

PLAINVIEW NEWS

Miss Edith (Pat) Walker left Saturday for Dallas where she plans to continue her stenographic work.

Mr. and Mrs. M. W. Herman and children of Rodgers, N. M. returned to their home Monday after a week's visit with Mrs. Herman's parents, Mr. and Mrs. R. E. Austin.

Mrs. Mandy Cox and family are leaving this week for Roswell, N. M., where they intend to make their future home.

Mr. and Mrs. T. W. Austin and daughter, Lillian, of Slaton were guests in the home of his brother, R. E. Austin, this week-end.

Miss Edith Heard spent Friday and Saturday in O'Donnell visiting her sister.

School is doing nicely. We have a very enthusiastic group of pupils to work with. We have organized a club, "Plainview Lucky Forty", which meets every other Friday at 2:45.

The officers are: Denton Holman, president; Mozell Harris, vice president; Christine Austin, secretary and treasurer; Mrs. C. B. Cone, chairman of program committee.

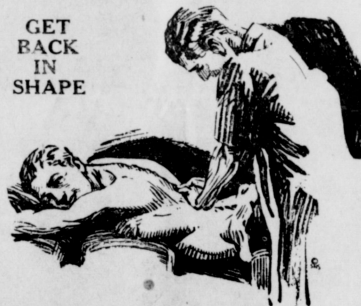
The next meeting of the "Plainview Lucky Forty" will be Friday, March 21. Everyone is invited to come.

Editor's Note: Miss Hester Gates is the regular correspondent for Plainview. She will appreciate it if the folks will see that she knows of the news happenings in this community, and The Index will be happy to have a fine news column each week from this thriving neighborhood. Thank you, Miss Gates!

They used to say that home is where the heart is, but it now seems to be out in the garage.

The smart guys who are holding up folks on the roads, are likely to be holding down jobs in jail workshops quite soon.

GET BACK IN SHAPE



Your spine is the seat of more than 90 per cent of all ailments manifesting themselves by nervousness, fatigue, insomnia, debility, etc. I can restore you to buoyant health if you are suffering from one of these ailments, by re-aligning the vertebrae in your spinal column.

If you want to suffer, that's your business—if you want to get well that's my business.

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We Help You When You Need Help

When You Marry

Membership Fee in Southwestern Matrimonial Mutual Association \$10.00

Pays \$1,000 after 12 month's membership. See

C. A. DUNCAN

BEFORE YOU GET MARRIED.

Tom Brewer Is Out For Tax Collector

L. T. (Tom) Brewer, prominent citizen of the Joe Bailey community, has requested that we say that he is a candidate for tax collector of Lynn County. His name will appear in the candidate column this week.

Mr. Brewer has been a resident of the county for five years and his father, Bud Brewer, and other members of the family have been in the county so long that he says he feels like an old time himself.

Mr. Brewer is a native of Johnson county, having been born in that county forty-one years ago. After reaching his majority he served in various clerical capacities, acting for five years as the private secretary of J. J. Perkins, noted oil man and capitalist of Wichita Falls. Altogether he has had seven or eight years experience in clerical work.

Since removing to Lynn County he has been engaged in farming in the Joe Bailey community. From the very start he has taken an active part in all public affairs. He served one term on the county board of trustees for Lynn County. Then he was elected a member of the board of trustees for his own district at Joe Bailey. He has also served the past two years as one of the directors of the Lynn County Fair. He is a public spirited citizen and stands for every movement calculated to build up the county and the town.

Mr. Brewer is a married man, and has four children, a son and three

small daughters. This is the first time he has ever offered for office. He is doubtless well qualified for the position to which he aspires. He is one of Lynn County's most progressive citizens, and his many friends say that he would make an ideal county official.

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GOOD LUMBER—GOOD SERVICE
Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and 'Nigger Head Coal
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the 3 WISE MEN



One of them selected conservative blue serge. Another preferred pepper-and-salt effect. The third picked out a light tan worsted. They are wise chaps. For they selected C. E. RAY as their tailor meaning suit, fabric, pattern and price to fit their individual taste.

C. E. RAY

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Phone 66 — Cleaning and Pressing

Delivery Service

Practice Economy

Be economical, Folks, and we will all benefit by.

Money is scarce, and that is all the more reason why you should buy where your money will buy the most.

That is just the way we merchants do and we expect the buying public to do the same. We are willing to help the people get over the summer by selling our goods on a closer margin.

WE HAVE A COMPLETE LINE OF HIGH QUALITY MERCHANDISE

and we are selling it right. You can find SPECIAL LOW PRICES IN OUR STORE EVERY DAY

and on Saturday, they the Mighty H

We handle a full line of fresh vegetables

Also buy cream, chickens, turkeys and cow hides.

Trade with us and you will trade right

Grocery Guild

HOLMAN & McCONAL, Owners

Time To Fix Up

With the coming of spring comes the urge to clean up, fix up, plant gardens, water lawns, plant flowers and generally beautify the home. We are prepared to furnish the necessary hardware and tools for this pleasant task. Rakes, plows, hoes, spades and sprinklers are only a few of the things needed. We have them at reasonable prices.

"If You Need A Tool You Pay For It Whether You Have It Or Not"

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The O'Donnell Index

A Newspaper Devoted to O'Donnell and Trade Territory

CLUB HEADQUARTERS

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O'DONNELL, TEXAS

HOW YOU WIN CAN A TRIP 'ROUND THE NATION

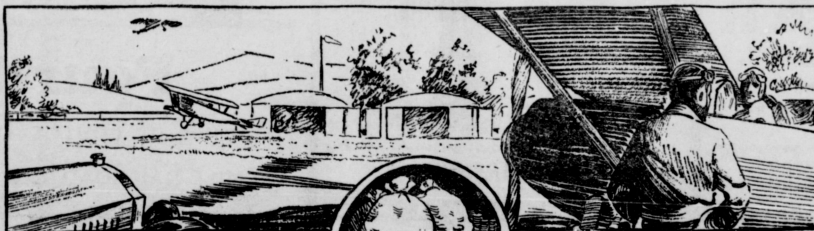
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Magnificent Prizes Cash Commissions

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Men, Women-Wives and Sweethearts-Boys, Girls. Start Today!

EXTRA CASH FOR PROMPTNESS

HERE'S THE BIG KICKOFF—A wonderful opening week special. In addition to the handsome awards offered the final winners May 3rd, EXTRA PRIZES will be given for the most CASH turned in during the First Week, or before March

31st, 9 P.M. \$15 in Gold will be given to the Club Member turning in the most cash before that date. \$10 in Gold for the next highest and \$1.50 for each Club Member securing a Silver Certificate or having

turned over to the Club Manager \$10. Winners announced Monday March 31. Here's a big opportunity for YOU to get a real start and cash in quick on some expense money.

Read Every Word of This Mammoth Prize Distribution

Detailed In Full On the FOLLOWING THREE PAGES

**A FLYING
Course
FREE**



Campaign Officially Opens

Monday Morning March 24, 10 A. M.

Second Prize

Winner of Second Honors has Choice of Following:

3-WEEKS TRIP TO WASHINGTON, D. C.

A trip that you won't ever forget—is offered the winner of Second Honors in the "Travel Club." See the Capitol of the good old U. S.—see your favorite congressman in action. Visit points of interest in our Capitol. We pay expenses both ways, which includes pullman and diner service.

\$300 BLUE-WHITE DIAMOND

A Beautiful stone, Guaranteed perfect, 50-100 carat, 5 small stepping diamonds on each side. Latest Style Mountings.

Corner Drug Store

SCHOLARSHIP

If the winner of the second award does not desire the trip, Kelvinator, Diamond Ring, or cash, he or she may take a business course with all books and tuition paid at an accredited Business College.

TAKE THE CASH

If the winner of the Second Award does not care for the trip, the \$300 Diamond, the Kelvinator or scholarship, he or she may take the ACTUAL CASH cost of this second prize to the newspaper. Think what you could do with a few hundred dollars right now.

NEW MODEL KELVINATOR
SOMETHING EVERY HOME SHOULD HAVE
Fully equipped and installed. Value \$225

SINGLETON HARDWARE CO.

\$275 BRUNSWICK PANATROPE
Large Electric Cabinet Panatrope Brunswick Talking machine. No sweeter tone nor more lovely cabinet box could be bought at the same price. This phonograph is now on display at the Whitsett Drug Store.

WHITSETT DRUG CO.

An Invitation to Everyone

\$4,000.00

A Trip Around the Points of Interest

First

The Winner Of First Honors

**A TRIP AROUND THE U. S.
OCEAN OUTING TO
HAVANA, CUBA**



How many times have you wished you could visit points intimately associated with the world's most interesting history? No doubt you have anticipated The Trip of Your Dreams and found yourself standing aboard a giant ocean liner, or speeding by train on America's foremost railroad.

A Trip you will never forget as long as you live.

Fourth Prize

Winner of Fourth Honors Take their

500 MILE RAILROAD TRIP

Perhaps you desire to go some other place on a trip? If so we have arranged for this also! Select your destination within 250 miles of O'Donnell and we pay your way there and back with a fair amount for expenses—

This will Make a very enjoyable vacation trip right at a time when you want to travel.

TAKE THE

Or the cash equivalent—the cost of this trip to this

BLUE WHITE

\$100 Nice genuine Diamond Emerald on each side mounting.

CORNER DRUG

**\$2,000 RESERVED
to Pay Non-Prize
Winners**

200 FREE Credits

For _____
Address _____

Collect all these coupons you can. There is one in every paper and they are FREE.
ASK YOUR FRIENDS TO SAVE THESE FOR YOU

SCHEDULE OF CREDITS FOR SUBSCRIPTIONS IN TRAVEL CLUB
"A" for rural routes and surrounding territory. "B" for city of O'Donnell. "C" for distant subscribers, 100 miles or more.

FIRST PERIOD, up to April 12

	"A"	"B"	"C"
5 yrs. \$7.50	25,000	15,000	10,000
4 yrs. \$6.00	15,000	8,000	5,000
3 yrs. \$4.50	10,000	5,000	3,000
2 yrs. \$3.00	5,000	3,000	2,000
1 yr. \$1.50	2,000	1,000	500

**April 21 to April 26
THIRD PERIOD**

	"A"	"B"	"C"
5 yrs. \$7.50	20,000	12,000	6,500
4 yrs. \$6.00	11,000	4,500	3,000
3 yrs. \$4.50	6,000	3,000	2,000
2 yrs. \$3.00	3,000	1,500	1,000
1 yr. \$1.50	1,000	500	200

**SECOND PERIOD
From April 14 to 19**

	"A"	"B"	"C"
5 yrs. \$7.50	22,000	13,500	8,000
4 yrs. \$6.00	13,000	6,000	4,000
3 yrs. \$4.50	7,500	4,000	2,500
2 yrs. \$3.00	4,000	2,000	1,500
1 yr. \$1.50	1,500	750	300

**FOURTH PERIOD
April 28 to May 3rd**

	"A"	"B"	"C"
5 yrs. \$7.50	17,500	10,000	5,000
4 yrs. \$6.00	9,000	3,000	2,500
3 yrs. \$4.50	4,900	2,000	1,500
2 yrs. \$3.00	2,000	1,000	750
1 yr. \$1.50	750	300	100

Double Credits allowed on NEW subscriptions during first and second periods.

The above schedule of credits, which are on a declining scale, positively will not be changed during the club. A silver Certificate good for 50,000 additional credits will be issued for each \$10 turned in. A Gold Certificate good for 250,000 additional credits will be issued for 10 Silver Certificates. There will be an honor roll in effect during the second and third periods for which will begin 50,000 and 25,000 extra credits daily. No other schedule will be offered save on advertising which will be announced later.

MOODY'S FRIENDS
HE IS SURE TO
BE CANDIDATE

Determined To Put Over
Special Sessions
Fail to Adopt

Special dispatch from Austin
Abilene Reporter News Sunday
said that Governor Moody's
friends were agreed that the
governor would ask for a third term.
The Austin American-Statesman,
which is close to the governor, thinks
it is a matter of days until Moody
announces, and printed in the
today issue an editorial captioned
body to run, (1) to beat lobbyists,
to take tax off farms, (3) to
"pen waste," and reading as fol-
The campaign for governor is
estically in full swing.

The only element not determined
whether Dan Moody will run again.
If Moody runs again (and the
is 10 to 1 that he will), it will
because:
1. He believes the legislature,
ferless and small mindedly jeal-
has treated him and his state-
polices with the usual small
contempt that legislators in the
have treated second-term gov-
ernors.

2. He believes that no candidate
far announced for governor
enjoys the voting respect of
the Texas people, to unite and
make the democratic party in
progressive "do something" ef-
fect that the governor candidates,
far developed, have been re-
candidates of factions within
party.

3. He believes that his failure
run again will leave him sitting
on, while Ferguson slaps him on
the cheek and petty legisla-
tive men slap him on the other. He
has no intention of retiring to pri-
vate life, leaving the state in the
hands of his legislative enemies and
Ferguson, without standing up and
fighting both fists.

4. He believes that an over-
whelming majority of Texas is with
on three propositions: (a) A
respecting legislature clear of
party influence; (b) A modern tax
system based on the ability to
pay which means paying the cost
of state government out of Texas'
own resources, and leaving the
burden of state taxes in the pockets
of the small farm and home owner,
so that he may replace the hinges
of the farm gate, rebuild the im-
poverished lands, and to some ex-
tent pay off the farm mortgages and
loans; (c) stopping millions of
dollars now dribbling into the un-
sound financial and political
hands of an antiquated prison sys-

Austin Situation

That Moody's name will be in the
race indirectly by the time the leg-
islature adjourns, was apparent in
Austin early this week.

Only a decisive statement from
Governor Moody that he is not a
candidate and will not be one would
now take his candidacy out of con-
sideration.

Lynch Davidson of Houston while
in Austin this week said definitely
he will not be a candidate.

Lieutenant Governor Barry Miller
formally filed his name as a candidate
Monday.

Announced candidates are:
Former Governor James E. Fer-
guson, former United States Senator
Earle B. Mayfield, former Demo-
cratic National Committeeman
Thomas B. Love, State Treasurer W.
Gregory Hatcher, former Mayor

Oscar Holcombe of Houston, E. G.
Senter of Dallas, Katie Daffan
of Ennis, former Congressman
James Young of Kaufman and Fred
Robinson of Waco.

The right of Love and Ferguson
to places on the ballot still remain
to be settled both having been ques-
tioned.

Mayor Charlton Brown of Mineral
Wells and Sheriff A. Y. Baker of
Hidalgo county also were announced
as probable candidates. Brown later
said he would not run. Sheriff
Baker said the announcement that
he would run was unauthorized.

NOTICE OF ELECTION

At a regular meeting of the City
Council of the City of O'Donnell,
Texas, held at the City Hall in said
City on the 20th day of February,

1930, an order for an election for the
purpose of electing Two (2) Alder-
men for the ensuing two years was
passed and the following notice was
ordered published as required by law:

Notice is hereby given that an elec-
tion will be held at the City Hall in
the City of O'Donnell, Lynn County,
Texas on the First Tuesday in April,
the same being the first day of said
month, for the purpose of electing
Two (2) aldermen for said City to
serve for the ensuing two years.

The polls of said election will open
at eight (8) o'clock A. M. and will
close at seven (7) o'clock P.M. Every
person not disqualified by law who
shall have attained the age of twenty-
one (21) years and is entitled to vote
for members of the Legislature, and
who shall have resided within the
Corporation limits of said City for six
(6) months next preceding said elec-
tion, shall be entitled to vote.

W. R. Sanderson, J. M. Christopher,
J. R. Mayo and A. C. Fairley are
hereby named as officers of said elec-
tion, and the person first named
herein will act as judge of the elec-
tion, in accordance with the Statutes
of the State of Texas governing such
elections, and shall make returns
thereof as required by law.

Passed and approved this the 20th
day of February, A. D. 1930
E. M. WILDER, Mayor,
W. A. TREADWAY, City Secretary.

The students who have been going
without their hats all winter, might

C. N. WOODS

Watchmaker and Jeweler
Tahoka, Texas

like to live in a house without any
roof.

The stock market experts agree
that if prices don't go up, they will
go down, and if they don't go down,
they will go up.

C. E. CAMERON

is the representative of the
Texas Electric Service Com-
pany in O'Donnell.

For any information about
your electric light service call
Mr. C. E. Cameron at Texas
Electric Service Company, La-
mesa, Phone No. L. D. 412 or
at Lamesa, Texas, Phone 237.

COMPARE VALUES BEFORE YOU BUY AN AUTOMOBILE

**Low charges for distribution of the new Ford
save you at least \$50 to \$75 in addition to
the many savings in making the car**

THESE are days when every dollar counts. The
period of reckless spending is over. People are
going back to the good old-fashioned principles of
thrift and economy. Value is again being carefully
considered.

Nowhere is this more important than in the selection
of an automobile. For the purchase of a car
represents a considerable investment. It should not
be decided on hurriedly, but only after analyzing
every important factor that concerns cost, value and
performance. The time to do this is before buying—
not afterward when it is too late.

ON THE basis of cost, performance and the actual
comparative worth of every part, the new Ford is a
value far above the price you pay. It is made of better
materials and with greater care and accuracy because
of the recognized efficiency and economy of Ford
manufacturing methods.

The value of these methods is known and under-
stood by millions of people. It is not generally real-
ized, however, that these same principles of efficiency
and economy are applied also to every step in the dis-
tribution of the Ford car. The low cost of selling,
financing time payments, etc., means a direct saving
to you of at least \$50 to \$75 in addition to the money
saved by Ford economies in making the car. Here are
three reasons why this is so.

(1) The Ford dealer does business on a smaller
margin of profit because of the greater number of

cars he sells. His discount or commission is the low-
est of any automobile dealer. The difference in your
favor, ranging from 25% to nearly 50%, comes right
off the price you pay for the car.

(2) The Ford charges for financing are low.

(3) No expensive extra equipment is needed when you
buy a Ford. The car leaves the factory ready for use.
The f.o.b. price includes a Triplex shatter-proof glass
windshield and an extra steel-spoke wheel, in addition
to four Houdaille double-acting shock absorbers and
fully enclosed four-wheel brakes. Any accessories you
may wish for your individual taste are sold considerably
below the usual prices. None of these charges for sell-
ing, financing or accessories is marked up or increased
to cover a high trade-in allowance on a used car.

Get all the facts, therefore, before you buy and
figure out just what you are getting for your auto-
mobile dollars. Go beyond the f.o.b. price and find
out how much more you pay the dealer than
the dealer pays at the factory. Analyze the used-car
allowance. Compare all charges—item for item—
value for value.

WHEN you do this you will have a new appreciation
of what the Ford Motor Company and Ford dealers
are doing to keep down the cost of Ford cars. You
will also know why it is possible to put so much real
value into the new Ford and still retain the low price.
The money you pay goes for value in the car. It is not
wasted in excessive costs in manufacturing or selling.

FORD MOTOR COMPANY



INBOTHAM-
LETT CO.

Dot Says



PRETTY

This billot does
mean for you, and you, and
...
... is just the very thing
... a man feel like a king"

no denying that it's a
feeling to move into a
of your own. If you're
... let us explain to you
... it will cost to build
... We handle all of the
... materials, from the
... to the chimney cap,
... even furnish floor
... in and talk it

TRAVEL CLUB

(Continued from page one)
 Everything is FREE. You may obtain credits by clipping the free coupon good for 200 free credits in each paper and also get credits by taking subscriptions for The Index. Credits cannot be bought.

The Prizes—Every Member Wins
 How would you like to tour the United States at the expense of The Index? Visiting Hollywood, San Francisco, Yellow Stone Park, Niagara, New York, cross over into Canada, steam down the Father of Waters, the Mississippi, on a floating palace, with distinguished tourists, and then to quaint old New Orleans, where you take an ocean liner, going up and down the high seas to beautiful Havana, Cuba? Or would like to take a complete course in aviation. If you don't care for either of these prizes, perhaps you would like to own your own automobile, a \$770.00 Club Chevrolet sedan. If neither of these prizes interests you, how would the cold cash suit you? All right? You can have it. That is the First Grand Prize. Then there is the trip to Sunny California, the home of the movie actors and actresses—and we will make all the arrangements for you to meet your favorite. How does that strike you? Maybe you'd like a beautiful diamond ring, with five small diamonds on each side of a big 50-100 carat, a blue white perfect stone, valued at \$300.00, a Kelvinator, Brunswick Panatone Electric Phonograph—or if your taste doesn't fit in with these prizes—you can have the cash—that's the Second Grand Prize. It would take too much space to mention all the prizes here, but just look over the Four-page announcement in this issue, where they are all listed.

"I Haven't Time"
 How many times have you heard that expression and thought what it really meant? Remember the saying: "If you want to get something done, commission a busy person to do it." That's what we are going to do. Whatever you are doing, teaching, working in town, doing all the house work, you can always budget your time to turn the extra minutes into cash. Take for instance, the housewife—she wishes to increase the income of the home. Don't you see how simple it would be for her to complete her household duties in the morning and then sit down to the telephone and call up her neighbors or a few friends and ask them for their subscription? It wouldn't take more than ten minutes to close each subscription sale, and figuring five subscriptions to the hour (that's the least) she would be making \$2.00 per hour in her spare time, using our 20 per cent commission as a basis. Think of what it would mean if she would devote two hours or three hours a day to this, and receive the first grand prize—over \$100.00 per week for the next six weeks—in actual cash or any of the optional prizes. If you can and will budget your time, so as to have an opportunity to see your neighbors in the evening—when they are easier reached, you CAN WIN. Think it over seriously.

Opportunity Knocks—Do You Hear?
 How many times has opportunity knocked at your door and you let it go unanswered? Are you going to do the same thing this time? How long would it take you at your present endeavor to earn \$770. Quite a while wouldn't it? Yet here you have the opportunity to strengthen the old bank roll in six short weeks. Think it over. Decide. Then call at the Travel Club Department, and Mr. Higgs, the Club manager, will give you all necessary working material.

You don't need to devote your full time to this club. Use your head instead of your hands and feet. Take the telephone in your hand, call up a few of your friends to-night, then call a few tomorrow night. While you are getting subscriptions tell them to ask their friends for their subscriptions. If you don't like to use the telephone, sit down and write a few letters to your friends. Or get out in the fresh air and go a-calling. Combine business with pleasure. You then form an endless circle and the subscriptions keep coming in to you. It doesn't take much time to pile up a good lead of credits in such a fashion. It takes a little bit of determination and stick-to-itiveness on your part—and the hadrest part is getting started. We advise that you get an early start.

JUNIOR CLASS PLAY TO BE PRESENTED AT WELLS MARCH 28

"June Time," the Junior Class play, will be presented at Wells Saturday evening, March 28. This play is highly advertised and considered suitable for amateur performances. The characters have been carefully selected, and all indications are that it is a splendid play.

FACULTY

(Continued from page one)
 being highly capable both as teacher and disciplinarian.
 Mr. Martin has won a place for himself in the esteem of the patrons of the school because of the admirable work he has done as head of the vocational agriculture department. All who know him have the utmost confidence in his efficiency, and are pleased that there is a possibility of his being here again. As the paper goes to press he has not yet definitely accepted the position.
 The faculty for the grade school will be the same for next year. Mrs. Paul Gooch will be principal and seventh grade teacher, a place she is well qualified to hold, and the other teachers will continue in their present places. The patrons of the school have been more than pleased with the results secured by the efforts of these ladies, and feel that the school board has been wise in employing them for the coming term. They are Mesdames Gooch, Gilbreath, Shaw, Edwards, and Street, Misses Millwee, Harville, Gary, Gates, Hancock, and Jordan.
 All indications are that the schools of O'Donnell are well on the road for another successful year.

DR. McILROY ATTENDS CHIROPRACTIC MEETING

Dr. T. A. McIlroy attended the meeting of the Tri-District Chiropractors Association at Lubbock Sunday. He reports that some seventy-five doctors of the profession were in attendance and that an unusually interesting program was enjoyed. The meeting was held at the Hotel Lubbock.
 The South Plains District Chiropractors will meet in Lamesa Saturday and Sunday, Dr. McIlroy said.

ATTEND MEETING OF M. S. COUNCIL AT AMARILLO

Mesdames L. E. Robinson, J. P. Bowlin, Brian Hood, J. W. Gates and R. O. Stark left Saturday morning for Amarillo where they are attending a meeting of the Council of the Women's Missionary Society of the Southern Methodist Church. In the entire history of Southern Methodism this is the second time the Council has met in Texas. The first time was many years ago at San Antonio. Last year it met in Washington, D. C.

POLITICAL ANNOUNCEMENTS

The following candidates have authorized the Index to place their names in our announcement column subject to the action of the Democratic Primary in July:
 For District Attorney: T. L. PRICE, (Re-Election).
 District Judge, 106 Judicial District: GORDON B. McGUIRE (Re-Election).
 For County Judge: G. C. GRIDER, (Re-Election).
 For County Attorney: G. H. NELSON, (Re-Election).
 For Sheriff and Tax Collector: B. L. PARKER, S. W. SANFORD, (Re-Election). J. H. BULMAN.
 For Tax Collector: L. T. (TOM) BREWER.
 For Tax Assessor: T. W. (WILL) BROWN, A. I. THOMAS, N. M. BARHAM.
 For County Clerk: TRUETT B. SMITH, (Re-Election).
 For County Superintendent: H. P. CAVENESS, (Re-Election).
 For County Treasurer: MISS VIOLA ELLIS (Re-Election).
 For Public Weigher, Precinct 4: MELL PEARCE, (re-election). D. J. BOLCH, D. S. (Mitt) TODD.
 For Commission Precinct 3: T. J. YANDELL, (Re-Election). W. G. ALLEN, WALDO McLAURIN.
 (DAWSON COUNTY)
 For Commissioner Precinct 2: H. L. HOHN, Re-election.
 Mr. and Mrs. D. L. Deakins were guests of their son, Homer L. Deakins, at Big Spring Sunday.
 Eyewitnesses report that Cecil Hubbard laughed out loud Monday. They were unable to hear what caused the convulsion of nature—probably a new suit.
 Mr. and Mrs. W. R. Gibson spent several days last week visiting relatives in Nile.

NEW MOORE

The winners in the declamation preliminaries were as follows: Senior girls, Icie Strasser, first; Minnie Lee Light, second. Senior boys: Jesse Gillham, first; Junior girls, Bernice Bowles, first; Floy Wright, second. Junior boys, Arnold Phillips, first; Elmo Israel, second; Tiny Tot Stories, Weldon Wright, first; Eva Wells Light, second.
Track Winners
 100-yd. dash, Ray Benel; 200-yd. dash, Ray Benel; 440-yd. dash, Ray Benel and Jesse Gillham and Lee Muffett.
 880-yd. run, Jesse Gillham and Allen Benthall.
 Pole vault, Ray Benel, Jesse Gillham.
 Running Broad Jump, Jesse Gillham and Allen Benthall.
 Running high jump, Ray Benel, Allen Benthall and Lee Muffett.
Junior Boys' Events
 50-yd. dash, Curtis Lofton, Almo Israel and J. M. Marchell.
 100-yd. dash, Curtis Lofton, Almo Israel and J. B. Marchell.
 440-yd. relay, J. C. Pendleton, J. P. Marchell, Almo Israel and Curtis Lofton.
 Running broad jump, Almo Israel, F. M. Cross and Curtis Lofton.
 Junior Playground Ball Team: Bennie Benthall, Arnold Phillips, F. M. Cross, Curtis Lofton, Clovis Taylor, Almo Israel, J. B. Marchell, J. C. Pendleton; substitutes, Wesley Thomas and Johnny Kern.
 Junior Girls' Playground Ball Team: Oleta King, Margaret Cross, Lucile Benel, Floy Wright, Corene Robertson, Velma Gilham, Bernice Bowles, Ruth Knight, Claricy Gilham; substitutes, Myrtle Light, Ladena Gilham and Zula Mae Wright.
 New Moore school will be proud when their friend and classmate, Delbert Taylor, returns from the West Texas Hospital. He is doing fine, and we hope he will continue to improve.
 The Pride Strip Band came and played for New Moore last Friday night. While the school was in night before the declamation contests. We surely enjoyed and appreciated the concert.
 Brother McClain and sons visited New Moore Saturday and Sunday.

They were guests of Mr. and Mrs. Bullock.
 The Baptist missionary of Lynn County, Brother Johnson, will begin a series of meetings at New Moore after the third Sunday in April.
 Miss A. B. (Shortie) Gillham is the new Index correspondent for New Moore. The Editor of the Index wishes to thank her for this first news letter and hopes to receive one each Tuesday from this wide-awake community.

MESQUITE

George L. Stephens and family are now living in their beautiful new home.
 Lorene Fletcher and Louise Martin, the Mesquite teachers, were hostesses to Misses Hester Gates, Edith Walker and Edith Heard last Thursday night.
 Miss Edith Walker went to Dallas this week to work. She completed a business course there in the spring.
 Mr. and Mrs. Kropp of the New Moore Ranch spent last week-end in Snyder with relatives.
 Mr. and Mrs. Cash of Mesquite look little Maxine to Lamesa Saturday to see a doctor.
 The Looney family, who moved away from this community recently, were back last Sunday visiting friends. They are now living near Red Wine.
 Mr. and Mrs. Levi Burris and family spent last Sunday with Mr. and Mrs. Hays.
 Mesquite people are proud of the new highway that is being brought through here.
 The Sunday school is reviving. Everybody come and let's put it over the top.
 The coming track meet is filling the minds of every pupil at Mesquite. They are seeing visions of medals and silver cups.
EDITOR'S NOTE: We wish to thank Miss Fletcher for this first news letter from Mesquite. We hope she will give the paper a lively column of news each week. Folks of Mesquite community, give Miss Fletcher the news. We want it in the Index every week.
 Mrs. W. H. Veazey was called again to the bedside of her mother. Mrs. W. K. Hale, who is seriously ill in a hospital at Wichita Falls.

AGAIN KOJOLA GIVES PROOF OF AMAZING POWER



MRS. G. H. COLEMAN
 "What cheer and encouragement are to be found in the many cures of Kojola, the new and great medicine of 32 ingredients, that is a typical example of Kojola work, the case of Mrs. G. H. Coleman, R. F. D. No. 3, Ft. Smith, Arkansas. Imagine her happiness when she was able to say:
 "When I look back and think I suffered from rheumatism and my trouble for ten years, I can only believe that I am well and as I am today. For ten years I suffered awful agonies. At times pain in my limbs was so severe I could not get around. Every I was up many times, and the sleep and rest told on my health. A friend urged me to try Kojola, and what good advice proved to be. In four weeks without a sign of rheumatism, my kidneys were as good as the land".
 No wonder Kojola is the best of medicine in America should be in every home through the land".
 Kojola is sold in O'Donnell, Whitsett Drug, and by all the druggists in all towns throughout this entire section.
 Mr. and Mrs. Ben Moore recently were guests Saturday at Moore's brother and our citizen, L. H. Moore, and his

Look Folks!

The "M" System is still making RED HOT PRICES! And we are making them hotter than ever

SATURDAY

DON'T FAIL TO BE HERE THAT DAY.

IMPORTANT EVENTS WILL TAKE PLACE IN OUR STORE AT THREE AND SIX O'CLOCK—

Be Here

YOU WILL REGRET IT IF YOU MISS THEM!

LOOK THESE OVER

Broom	50c Seller	39c
Coffee	Pure Peaberry, Three Pounds	85c
Gelatine	For Desserts, Per Pkg.	6c
Coffee	Golden Light, with Water Glass, 3 lbs.	\$1.29

"M" System

Johnson & Line, Owners

Spring's Newest Fashions in Smart

Easter Frocks

Solid color crepes with the new higher waistline that can be adjusted to suit your figure—large and small prints that sport favors—chiffon dinner frocks—new capucines, browns, blacks, greens, reds—everything—at a price you cannot help but be excited over.

Special Prices

ABOVE — A Dress combining printed and plain silk. Sizes 14 to 20.

LEFT ABOVE — A dress of flat crepe with lingerie touches. Black or colors.

RIGHT ABOVE — Dress of flat crepe with cap sleeves and bows.

RIGHT BELOW — Dress of flat crepe with Bertha collar. Black or colors.

LEFT BELOW — Bolero dress combining plain and printed silk.

THE POPULAR

"Famous For Values"