

RENEW YOUR SUBSCRIPTION



HIGGINBOTHAM FUNERAL HOME
 "Dedicated to Helpfulness"
 408 N. Austin St. Lamesa Phone 4535
 24 Hour Ambulance Service
 Burial INSURANCE "Bonded Protection"

GROW STORMMASTER FOR GREATER PROFITS



STORMMASTER

GROW THE BEST STORM-PROOF COTTON
 Ideal Storm-proof — Early Maturity
 High Yields — High Quality
 Drought Resistant — Machine Harvested
 Good Staple — Strong Fiber

Developed by The Texas Agricultural Experiment Station at Lubbock especially for a stripper harvested, storm-proof cotton. Our 1933 crop of more than 900 bales was over 70 percent white cottons with staples ranging from 15/16 to 1 inch. Average yield exceeded one bale to the acre with more favorably irrigated fields yielding two bales per acre.

TEXAS STATE CERTIFIED STORMMASTER SEED ARE AVAILABLE AT THE FOLLOWING PRICES F. O. B. LUBBOCK: Fuzzy seed \$2.95 per bu., Machine delinted \$11.00 per 100 lbs., Acid delinted \$13.00 per 100 lbs.

CALL OR WRITE . . .
J. FRANK GRAY, Box 711, Lubbock, Texas

Discounts on large orders.

Farm Headquarters on Buffalo Lake Road off the Slaton Highway Southeast of Lubbock.

Whirlpool beats the sun

at drying clothes!

The Fully Automatic DRYER you need for the work-free, fade-free drying you want!

as little as **A WEEK** after small down payment (specify gas or electric)

beats the sun in NO-FADE DRYING! Colors stay bright and clothes dry safely, beautifully in Whirlpool's indirect Tempered Heat!

beats the sun in TIME-SAVING DRYING! Breeze-blown ThermaFlow Action dries a big 9-lb. load in minutes!

beats the sun in FLUFFY-SOFT DRYING! Clothes actually dry fluffier in Whirlpool's super-smooth drum!

beats the sun in JUST-RIGHT DRYING! Choose the drying warmth that's best for gentle, thorough action.

MORE EXCLUSIVES! MORE BENEFITS!

- Whirlpool's efficient Force-Flu Venting of lint and moisture
- Finger-touch Door Release
- Distinctive cabinet beauty, with enduring LifeCoat Finish, and new, Flush-to-Wall Construction.

See a demonstration here this week!

SINGLETON APPLIANCE

KCBD TV; Channel 11

Wednesday
 2:45 News Market, Weather
 3:00 Ladies Matinee
 3:30 The Cook Book
 4:00 Welcome Travelers
 4:30 On Your Account
 5:00 Range Rider
 5:30 Howdy Doody
 5:55 Showtime
 6:00 Channel 11 Revue
 6:25 Sports
 6:30 The World Today
 6:40 Weather
 6:45 Bernie Howell
 7:00 I Married Joan
 7:30 My Little Margie
 8:00 Bob Lamont
 8:30 TV Theatre
 9:00 Talent Patrol
 9:15 Plains Serenade
 9:45 News of the Hour
 9:55 Weather
 10:00 Files of Jeffrey Jones

Thursday
 2:45 News, Market, Weather
 3:00 Ladies Matinee
 3:30 The Cook Book
 4:00 Welcome Travelers
 4:30 On Your Account
 5:00 6-Gun Theatre
 5:55 Showtime
 6:00 Channel 11 Revue
 6:25 Sports
 6:30 The World Today
 6:40 Weather
 6:45 Bernie Howell
 7:00 Groucho Marx
 7:30 T Men in Action
 8:00 Dragnet
 8:30 I Led 3 Lives
 9:00 Martin Kane
 9:30 News of the Hour
 9:40 Weather
 9:45 Sports
 9:50 Dangerous Assignment

Friday
 2:45 News Market, Weather
 3:00 Ladies Matinee
 3:30 The Cook Book
 4:00 Welcome Travelers
 4:30 On Your Account
 5:00 Cisco Kid
 5:55 Showtime
 6:00 Channel 11 Revue
 6:25 Sports
 6:30 The World Today
 6:40 Weather
 6:45 Bernie Howell
 7:00 Garroway at Large
 7:30 Life of Riley
 8:00 Favorite Story
 8:30 Duffy's Tavern
 9:00 Danny Thomas
 9:30 News of the Hour
 9:45 Channel 11 Tune Shop
 10:00 Into the Night

Saturday
 2:45 News, Weather
 3:00 6-Gun Theatre
 4:00 Playtime
 4:30 Johnny Jupiter
 5:00 Fam Show RFD 11

POLITICAL ANNOUNCEMENTS

For District Attorney, 106 Dist. VERNON TOWNES
 For District Judge, 106th district LOUIS B. REED (re-election)
LYNN COUNTY
 For County Treasurer THOMAS REID (re-election)
 For County Judge: W. M. MATHIS (Re-election)
 For Commissioner, Pct. 3 MRS BEATRICE McLAURIN
 For County Clerk MRS. BEULAH PRIDMORE (Re-election)
 For County Superintendent of Schools MRS. LENORE TUNNELL (Re-election)
 MRS. RUTH JOLLY
 For Justice of Peace, Pct. 4: HORACE BRUNETTE
 For Tax Assessor - Collector J. E. (Red) BROWN
 MARVIN J. MUNN
 For Sheriff NORVELL (Booger) REDWINE (Re-Election)
 For County Attorney MITCHELL WILLIAMS (Re-election)
 For Commissioner, Pct. 2 WOODROW (Ode) BREWER
DAWSON COUNTY
 For Commissioner, Pct. 2 W. T. "Bill" SNELLGROVE (Re-election)
 A. B. (ABE) FURLOW
BORDEN COUNTY
 For Commissioner, Pct. 1 ROLAND SWANSON

Dr. Celeste Schaal CHIROPRACTOR
 Lubbock Highway
 Phone 30 :: Tahoka

Stanley - Jones Funeral Home
 And Burial Association
 phone 233 Bx 185 Tahoka



ONE POINT LANDING!

THE point? It may cost you hundreds of dollars if someone is injured on your premises!

Before that someone lands on your wallet, let us provide you with Comprehensive Personal Liability Insurance. Approximately \$10,000 of protection for about \$10.

CLAYTON INSURANCE AGENCY
 - LOANS -
 PHONE 148

5:30 Spinnarsanctum
 6:00 Sports
 6:05 Channel 11 Revue
 6:30 The World Today
 6:40 Weather
 6:45 Oil Review
 7:00 Seizure
 7:30 Ted Mack's Amateur Hour
 8:00 Theatre Guild
 9:00 Your Hit Parade
 9:30 Eddie Fisher
 9:45 News of the Hour
 9:55 Weather
 10:05 Channel 11 Theatre

Sunday
 2:45 The Pastor
 3:00 Hopalong Cassidy
 4:00 Ask Your Doctor
 4:30 Royal Playhouse
 5:00 Know Your Bible
 5:30 Strange Adventure
 5:45 Opportunity Knocks
 6:00 Winchell - Mahoney
 6:30 The World Today
 6:40 Weather
 6:45 Channel 11 Melodies
 7:00 20th Century Serenade
 8:00 TV Playhouse
 9:00 Letter to Loretta
 9:30 News of the Hour
 9:40 Weather
 9:45 Sports
 10:00 Break The Bank
 9:45 Chennel 11 Tune Shop
 10:00 Peter Potter Show

FIRST BAPTIST CHURCH

"The Friendly Church With A Message"
 Otis O. Holladay, pastor
 9:45 a. m. Sunday School
 10:55 Morning Worship
 5:00 p. m. Youth Choir
 7:00 p. m. Training Union
 8:00 p. m. Evening worship
 9:00 p. m. Youth Fellowship

MONDAY
 4: p. m. Womens Missionary Society
 4:00 p. m. Sunbeams
FIRST AND THIRD TUESDAYS
 8:00 p. m. Brotherhood
 8:00 p. m. Royal Ambassadors

WEDNESDAY
 7:30 p. m. Life Service Band and Teachers Meeting
 8:00 p. m. Prayer meeting
 9:00 p. m. Choir practice

Church Of Christ

Raymond L. Copening, Preacher
 Sunday Services:
 Bible School at 10:00 a. m.
 Communion: 11:00 a. m.
 Preaching at 11:15 a. m. 7:00 p. m.
 Young people's classes at 6:15 p. m.
 Monday: Men's Bible class at 7:00 p. m.
 Tuesday: Ladies' Bible class at 9:30 a. m.
 Wednesday: Bible classes for all ages at 7:00 p. m.

Assembly of God

Sunday School 10 a. m.
 Morning Worship 11:00 a. m.
 Evening worship 7:30 p. m.

CHURCH OF THE NAZARENE

Sunday School 10 a. m.
 E. C. Pace, Supt.
 Morning Worship 11 a. m.
 N. Y. P. S. Service 7 p. m.
 Evangelistic Service 7:45 p. m.
 Mid Week Prayer Meeting Wednesday 8 p. m.

O'DONNELL UPHOLSTERY
 Draperies, Belts, Buttons, Buttonholes and Cornices
 Next door north of Index
 Mrs. H. L. Wood

Now Available . . .

Safety Deposit Boxes
 \$3.60, \$7.20, \$18
 Annually, Tax Included
FIRST NATIONAL BANK Of O'Donnell

Less Than A Penny A Day Keeps Your Valuables safe.

REX

Friday and Saturday
 April 23 and 24th
 Rock Hudson in
Back To God's Country
 In Technicolor

Sunday and Monday April 25th and 26th
 Audie Murphy and Chill
 Wills in
Tumbleweed

METHODIST NEWS

Rev. H. A. Longino, pastor

Sunday school 10:00 a. m.
 Morning worship 11:00 a. m.
 Evening worship 7:30 p. m.
 W. S. C. S. Faith Circle Mondays at 9:30 a. m. and Martha Martha Circle Tuesday 9:30 a. m.

I am back home now and will do your washing, ironing, rough dry, Mrs. Carroll Davis.

See our line of Kordite Freezer and Refrigerator bags for fruits, vegetables, and meats; free 50c coupon in every bag; see H. and S Auto and Home Supply

For sale: 85 Hi-Line hens, 1 year old, laying 70 percent; see Fred Moore at Rock Crusher.

For sale: Lockett delinted storm proof cottonseed 15c lb; also Lankard, Dunn, Western Prolific storm proof \$2.25 bu All white sack; C. A. Moore, 1-2 m. NE O'Donnell May

Sandstorm Season is here. For weatherstripping, door and window repairs see or call Benny Moore 5p

NOTICE
 EFFECTIVE THIS DATE WE ARE DISCONTINUING THE PICK-UP AND DELIVERY OF LAUNDRY.

VAN'S SOFT WATER Laundry

Dr. O. H. NANCE
 Optometrist
 528 N. 1st Lamesa; ph 554

Joe M. Lehman, M. D
 Medicine and Surgery
 Hours 8 a m to 6 p m daily
 Sunday: 9 a m to 11 a m
 Office phone 134; Home 209

Modernize Your Home

From \$60 to \$2,500.00
 No Down Payment
 No Red Tape
 Lower FHA Rate
 Up To 36 Months To Pay
 Small Monthly Payments
 Add Rooms
 Garage
 Insulation
 Painting

Reroofing
 Plumbing
 Weatherstripping
 Miscellaneous Repairs

BRING US YOUR NEEDS TODAY

Cicero Smith

LUMBER COMPANY
 Don Edwards, Mgr.

Save with Safety



Easter Candy and Cards

Lott Pharmacy

Hugh Lott, Registered Pharmacist

CALL OR COME BY

Moore Insurance

"For All Your Insurance Needs"
 Phone 220

BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

SPECIALS For Friday and Saturday

Dutch Pantry SALE



Flour 10 lb 83c
Light Crust; 10 lb bag
with coupon 68c

Crackers 23c
1 lb box; Sunshine Krispy

Cheer 25c
Large Box; New Blue

Bakerite 79c
Hydrogenated Shortening 3 lb can

Salmon 35c
Tall can; "Humpty Dumpty"

Blackberries 23c
No. 2 can "Walco"

Treet 43c
12 oz. can; Armour's

TRADE WHERE MA SAVES MONEY FOR PA
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

Strawberries 25c
1 Oz. pkg. Frozen; Sliced

Beef Roast 48c
Choice cuts lb

Beef Ribs 29c
PER LB

bologna 39c
All Meat, lb

Fryers



Shortening 69c

3 lb Kimbell's

Cut-rite Wax Paper 25c
Wax Paper 125 ft. roll

FAB 28c
Large Box

TUNA 19c
Fish; Tuxedo Brand

Biscuits 2 for 19c
Puffin; with the zipper opener

Kool-aid 6 for 23c

FREE 10 lbs Spuds
With \$5 food purchase

New Spuds 2 for 25c
Whole; 300 can; Hunt's

Pet milk 4 for 25c
Small Cans

Bacon lb 69c
Banner; per lb

Beef roast 53c
U. S. Good

Ground meat 29c
Per lb
Fresh dressed Fryers and Hens

MANSELL BROS

SPECIALS FOR FRIDAY AND SATURDAY

PHONE 50

FREE DELIVERY

PHONE 51

TRY THIS NEW CHEVROLET AND YOU'LL TELL US IT

out-performs! out-saves!

AND IT'S THE

lowest-priced line!

GET THE BEST OF ALL 3—
PERFORMANCE, ECONOMY, PRICE

Only Chevrolet gives you all these "Best Buy" values

We're so sure of what you'll find that we welcome any test or any comparison you care to make! Come in for the facts and figures. Take a demonstration drive. That's the easy way to prove for yourself that Chevrolet gives you the best of all 3—performance, economy, price!

Highest Compression Power—You get finer performance and important gas savings with the highest compression power of any leading low-priced car!

Fisher Body Quality—You get smarter styling—greater comfort, safety, quality—with this only low-priced car with Fisher Body.

Safety Plate Glass—No other low-priced car gives you the finer visibility of safety plate glass all around in sedans and coupes!

Biggest Brakes—Smoother, safer stops with less pedal pressure! That's what Chevrolet gives you with the largest brakes in its field.

Famed Knee-Action Ride—Chevrolet gives you the only Utilized



The new 1954 "Two-Ten" 4 Door Sedan

Knee-Action on any low-priced car—one big reason for that finer big-car ride!

Full-Length Box-Girder Frame—Only Chevrolet in the low-price field gives you the extra strength and greater protection of a full-length box-girder frame!

Come in now, and prove it for yourself!

CHEVROLET

Ellis Chevrolet Co.

Chevrolet Sales and Service—: O'Donnell, Texas

For Money Lease: 40 acres at \$6 per acre; Mrs. C. L. Clemmens 526 E. Harris, San Angelo, Tex. Sp

For sale: cottonseed: Locket No. 1 storm proof \$1.75 bu; Northern Star \$1.75 bu; Lankard \$1.85, 1st year from white sack; R. L. Jones, Hale Center, Phone 2871 Cotton-Center.

For sale: Macha Cotton seed; see M. E. Greenlee, Rt. 2 O'Donnell

For sale: Half and Half Cotton-seed; 2 years from white sack; A. H. Koeninger

For rent: with sale of tractor, 225 acres land; R. O. LANE, city

For sale: Storm-proof and Lankard cotton seed; a good deal, C. L. Tomlinson

Clear-View Air Conditioners, all sizes, also service on all makes of air conditioners; plenty of padding; work guaranteed. H. and S. Auto and Home Supply

For sale: a very good used piano will sell for cash or trade for new or used furniture; Mrs. Hiram Prather, 504 6th st. O'Donnell

Specials For Friday and Saturday

- Fresh, yellow Squash lb 15c
- Carton Fresh Tomatoes 19c
- Large Ruby Red Grapefruit each 10c
- 60 Count Good House Keepers Napkins 2 for 25c
- No. 1 Sun Spun Spinach 3 for 25c
- 1 lb 12 oz. can Peter Pan Peanut Butter 76c
- No. 303 Libby's Tomato Juice 10c
- No. 303 SunSpun Mustard Greens 10c
- qt. Sun Spun Sour or dill PICKLES only 25c
- No. 303 Joan of Arc red kidney BEANS 10c
- Armour's Fresh dressed Fryers lb 53c
- Longhorn Cheese lb 49c

Line Grocery And Market

Plenty of parking behind the store; come in and shop with us WE DELIVER PHONE 178